

The Manager

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It's a manure party!

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The North American Manure Expo (NAME) is coming to New York in 2024! This international event started in 2001 as a first-of-its-kind event to highlight "professionalism in nutrient management."

The Expo combines three attractions into one big event – manure technology and equipment demonstrations, a manure-focused industry trade show, and educational events and tours that include continuing education credits. The North American Manure Expo brings together decision makers including:

- Livestock producers (dairy, beef, pork, and poultry)
- Custom manure applicators
- Researchers, consultants, and government agencies

Started by the Professional Nutrient Applicators of Wisconsin and University of Wisconsin Extension's Nutrient Management Team, the event has grown from a local show with less than 20 industry exhibitors to the international event that it is now with more than 80 exhibitors each summer. It has been held in Wisconsin, Michigan, Minnesota, Missouri, Ohio, Iowa, Nebraska, Pennsylvania, Guelph (Canada), and Ontario (Canada) over the last 20-plus years.

The 2024 event is coming to the Northeast for the first time, and will be held July 17 and 18 in Auburn (Aurelius), NY at Patterson Farms. The event is co-hosted by Cornell CALS PRO-DAIRY

and University of Vermont Extension's Northwest Crops & Soils Team. NAME will showcase manure innovations in the Northeast while also bringing equipment, technology, and expertise from around the world.

WHAT WILL YOU SEE AT THE EXPO?

- Land application demonstrations – See the newest manure application equipment in action with live-action solid and liquid manure application demonstrations.
- Outdoor exhibition – The latest and greatest manure technology and equipment will be on display and vendors will be on hand to discuss details, availability, and pricing.
- Tours – Multiple tour options will be available highlighting agronomic, environmental, and manure storage/treatment systems utilizing innovative approaches and research.
- Manure agitation demonstrations – Pumps and boats will be put to the test as they agitate an actual manure pit on-site.
- Educational sessions – Expert presenters from around the country (and beyond) will share information and knowledge about a diverse set of manure and nutrient management topics in four education tents. The Manure Safety School is a great place for employees to brush up on best practices for safe manure applications. Exhibitors will also share projects and resources through

the expo and will be on hand to answer questions.

WHO SHOULD ATTEND?

If you are a professional manure handler/applicator/broker, livestock (dairy/beef, poultry, hog) producer, crop consultant, nutrient management specialist, compost manager, agricultural support industry staff, extension faculty/staff or governmental or conservation agency staff – you don't want to miss this opportunity to learn and see first-hand what professionalism in nutrient management looks like in 2024.

Learn more at: manureexpo.com

Want to volunteer or be a vendor at the expo? Contact Kirsten Workman by email at kw566@cornell.edu or phone at (607) 255-4890. ■

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Quantifying the value of manure – Taking uncertainty out of an inherently variable nutrient source, cont'd from page 1



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