

The Station News

Vol. XIX, No.6.

Aug. 10, 1932.

Geneva, N.Y.

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LOCAL : The Station grounds came in for a word of praise in the August number
PRAISE : of The Corn Cob, house organ of the Patent Cereals Corporation. An
-----: attractive picture of the grounds in the rear of the Director's res-
idence and a brief comment on the improvements to be noted around the Station are
features of the current issue.

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MORE : The Station also broke into public notice in the rotograveurre
PICTURES : section of the Rochester Democrat & Chronicle last Sunday with three
-----: scenes made on the grounds on the day of the fruit growers meeting.
One illustration showed Dr. Hedrick addressing the group assembled on the lawn in the
rear of his home, which by the way proved to be an exceptionally good out-of-doors
meeting place. The second picture revealed Dr. Dahlberg and Mr. Marquardt as the proud
exhibitors of one of the Station's finest dairy cows to a past president of the Horti-
cultural Society. It made a good picture, anyway. The third illustration showed
Mr. Munn at work in the Seed Laboratory and was suggestive of considerable "action".
All of the pictures were made by the staff photographer of the Democrat.

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ALL MILK : The Station milk is being pasteurized temporarily, as some con-
PASTEURIZED : sumers have already guessed. A number of experiments are under way
-----: in which the milk is heated to high temperature, and while it does
not affect its food value in any way the heating does destroy the cream line, hence
the failure to note a cream layer when the milk stands. Also, there may be a slight
cooked flavor in certain lots of milk. The Dairy Division also reports that there is
a plentiful supply of butter on hand.

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TINNERS : Thru funds made available for repairs on Jordan Hall, tinnners have
AT WORK : set to work to replace the gutters on the building and to make other
-----: much-needed repairs to the roof. Just now it is something of a hazard
to drive a car around the rear of the building, what with sheets of metal, nails,
and other debris dropping from the roof, so parking in that region has been tempor-
arily discontinued.

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BIDS ON : The alterations and repairs made possible in the Dairy and Chemistry
COLD ROOMS : Buildings are progressing rapidly and this week bids will be opened
-----: on refrigeration equipment for cold rooms which are being constructed
in each of these buildings. With the completion of these rooms, all members of the
Staff, save those who labor in Jordan Hall, will be able to retire into quarters
automatically held at several degrees below zero when things get too hot on the out-
side. The administration group, however, has always worked at such a feverish pace
that it does not feel the need of any elaborate cooling device.

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THE WILLAMANS :
MAKE A CALL : Dr. and Mrs. J.J. Willaman spent the week-end visiting friends in
-----: Geneva. Dr. Willaman, formerly head of the Chemistry Division here,
is now research chemist for the Rohm and Haas Company at Bristol, Pa.

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A VISITOR : Another visitor to Geneva who is an old acquaintance of many at the
FROM IOWA : Experiment Station is Miss Janet MacKenzie, who is spending her vaca-
-----: tion with her sister, Mrs. Hucker. Miss MacKenzie makes her home in
Ames, Iowa.

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GREATLY :
IMPROVED : Speaking of Ames, Iowa, reminds us that Shep Green has returned home
-----: to the Director's residence following an operation for appendicitis
at the Geneva General Hospital about ten days ago. We are glad to report that he has
made a splendid recovery and will soon be quite himself again.

-----:
GO TO : Mr. and Mrs. Sayre left Sunday for a vacation in Gloucester, Mass.,
GLOUCESTER : where they expect to while away the days until the first of September.
-----: Others who are vacationing in various ways include Miss Sperry,
Mr. Harlan, Mr. Collison, and Mr. Hartzell.

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"DAIRY DAY" : Just now those in charge of the program for "Dairy Day" on August
NEXT WEEK : 18 would welcome a first class prophet who could predict with some
-----: degree of accuracy how many persons will be on hand when activities
get under way 10:00 o'clock that morning. Regardless of the size of the crowd, those
who do come will find a well-arranged schedule of events and we believe will be well
repaid for the trip. An encouraging sign with reference to the attendance are
requests from various sources within the past week for a thousand more of the printed
cards on "Things to See" at the Station on the 18th. A very satisfactory response
is also being received from those who have been invited to come to the Station on
Friday, August 19, for "Dairy Industry Day." Nothing much has been said about this
day in the newspapers for fear of confusing it with the day set apart for dairy
farms, but the State Ice Cream Association and various other dairy industry groups
have shown a marked interest in the prospect of a day at the Station when dairy
industry problems would receive special attention. The two meetings will afford an
excellent opportunity for recognition of fifty years of dairy research at the Station.

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MR. MURRAY : George Murray, who fell from a 16-foot ladder while working
INCAPACITATED : around the Chemistry Building last week, is still confined to
-----: his home and is suffering a good deal of pain. The exact nature
of his injuries has not been determined.

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SOME : A ditch that is a ditch is in process of construction from the new
DITCH : greenhouses to the creek. It is 18 feet deep and will be 800 feet long.
-----: When completed it will care for the drainage from the new houses. It
seems that everything about the new greenhouses is on a huge scale, at least as
buildings go on the Station grounds. The smoke stack, for example, which is just half
done at this writing, will extend fifty feet into the air, while the foundations
for the stack look like a young fort.

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STATE FAIR :
RESERVATIONS : A few have asked us if we are making hotel reservations for members
-----: of the Staff who will work at the State Fair. We are not. While
we know nothing about conditions this year, in the past we have found it expedient
to make reservations well in advance, unless one is willing to take what may be open
at the last moment.

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WHO HAS : The Librarian will welcome information on the whereabouts of the
THIS? : following: Vegetable Proteins, by T.B. Osborne.
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FIND MUCH : Mr. Pheteplice, Research Engineer for the Pfaulder Company, who has
OF INTEREST: been assisting Dr. Dahlberg and Mr. Marquardt for the past several days
-----: in installing and operating some new equipment built by his concern,
is finding the Experiment Station an interesting place. It is his duty to supervise
all Pfaulder installations which range in their scope from equipment to handle milk
and honey to that designed for Coca Cola and tomato juice. Hence, the abundance of
work under way here with milk, fruit juices, and products such as sauerkraut, catsup,
etc. proves especially attractive. He expects to remain at the Station a month or
more.

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HOW :
BIG? : How large can a table of figures be and still remain intelligible to the
-----: average reader? It seems that a number of college editors are debating
this point among themselves with two points of view prevailing. One is that no table
should exceed four columns, which would cramp the style of many experiment station
writers most dreadfully. The other school holds, and would doubtless rejoice in the
knowledge that they had our endorsement, that the secret of good tabular presenta-
tion is not a matter of length so much as it is of simple and clear headings. To
support this latter point of view, one writer cites the tabular presentation of the
box scores of baseball games which he says any small boy can read because he under-
stands the symbols, even tho these may be incomprehensible to some adults.