

PROFILE OF WCIRA CONSULTANT

PRESENT

- . Prior Professional Human Relations experience (varied)
 - Personnel Generalist
Line and/or Corp. Mgr./
Director
 - Labor or other Specialist
 - Public Sector Specialist
(e.g. NLRB Field Examiner)
- . WCIRA Campaign Strategy
 - Meetings with Mgrs.,
Suprs.
 - Meetings with Employees
- . Non-campaign Business --
overshadowed by campaigns.
- . Participation in Community
Service organizations?
- . State/Federal
Congressional support;
Trade Assoc. support -- ?

PROPOSED

- No change
- No change
- Hire experienced
NLRB Attorney(s)
- No change
- Consider limiting
exposure (e.g. no.
of consultants;
reduction in
meetings)
- Reverse trend --
expand and build non-
campaign business
(internal growth,
mergers, acquisition)
- Increase social service
activity
- Develop offensive support
(e.g., counter Board
direction for "Quickie"
Elections)