

Cornell Hosts Fruit Field Day and Equipment Show at Geneva on August 17

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by Peter Seem

GENEVA, NY: Cornell University will host the Fruit Field Day and Equipment Show 2000 on August 17 at the New York State Agricultural Experiment Station, in Geneva, NY, from 8 am-4:30 pm. Fruit growers, consultants, and industry personnel are invited to tour field plots and learn about the latest research and extension efforts in fruit production being carried out by researchers from Geneva and Ithaca. The focus will be on all commodities key to New York's \$300 million fruit industry: apples, grapes, raspberries, strawberries, peaches, pears, cherries and nectarines.

coming soon

Suggested caption: coming soon

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New this year will be equipment demonstrations by New York and Pennsylvania dealers. Tunnel, electrostatic and airblast sprayers for apples and grapes, laser planting machines for grapes, micro sprinklers for irrigation, infrared sensors, tillage tools, mechanized planters and harvesters, tractors and GPS mapping systems and more will be demonstrated in the fields, side by side with research plots.

Attendees will be able to select from tours of apples, stone fruits, small fruits and grapes.

Admission is free. Lunch is provided courtesy of industry sponsors. Nathan Rudgers, Commissioner of NYS Agriculture & Markets Department, and Susan Henry, the new dean of Cornell's College of Agriculture and Life Sciences, will address the crowd at lunch.

The event will be held on the Station's Fruit & Vegetable Research Farm South, 1097 County Road No. 4, 1 miles west of Pre-Emption Road, in Geneva. Look for signs.

The last Fruit Field Day, in 1996, brought in 210 representatives from nurseries, NYS Ag & Markets, the USDA, Cornell Cooperative Extension, the Ontario Ministry of Agriculture, processors, the Commissioner of Agriculture and Markets, as well as many growers from Western New York, the Hudson Valley, the Finger Lakes, Ontario, and neighboring states. Organizers of this year's event expect over 400 attendees.

The event is co-sponsored by the New York State Agricultural Experiment Station and the New York State Horticultural Society.

For information regarding equipment or dealer sponsorship, contact Art Agnello at 315-787-2341. For information about the event, a map and a more complete schedule as it becomes available, click <http://www.nysaes.cornell.edu/pubs/fieldday2000.html>

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