

OPTIMAL SATURATED MAIN EFFECT PLANS  
FOR THE  $2^n$  FACTORIAL AND  $v, k, \lambda$   
**CONFIGURATIONS**

by

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ABSTRACT

This paper shows that the saturated main effect plan for the  $2^n$  factorial consisting of the  $n+1$  treatment combinations  $00\dots 0, 011\dots 1, 1011\dots 1, \dots, 11\dots 10$  is optimal (in the sense of maximum absolute value of the determinant of the design matrix,) in the class of all saturated main effect plans where the factors occur  $n$  times at the low level.

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1] Paper No. BU-198 of the Biometrics Unit and No. 587 of the Department of Plant Breeding and Biometry, Cornell University, Ithaca, New York.

2] On leave from the Department of Mathematics and Statistics, University of Guelph, Guelph, Ontario, Canada.

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1. Introduction and Summary. Consider the estimation of the  $n$  main effects and the overall mean in the  $2^n$  factorial with  $n+1$  observations taken at  $n+1$  treatment combinations. Such a plan is known in the literature as a saturated main effect plan (e.g. see Addelman [1963]). Following Ryser [1963] we define a  $v, k, \lambda$  configuration to be an arrangement of  $v$  elements into  $v$  sets such that each set contains exactly  $k$  distinct elements and such that each pair of sets has exactly  $\lambda$  elements in common, where  $0 < \lambda < k < v$ . In BIB terminology a  $v, k, \lambda$  configuration is a balanced incomplete block design with parameters  $v, b=v, k=r, r$  and  $\lambda$ . The  $v \times v, (0,1)$ -incidence matrix  $A$  of a  $v, k, \lambda$  configuration satisfies the properties:

$$(1.1) \quad A'A = AA'$$

$$(1.2) \quad |\det A| = k(k-\lambda)^{\frac{1}{2}(v-1)}$$

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Now, let  $Q$  be a  $(0,1)$ -matrix of order  $v$ , containing exactly  $t$  1's. Let  $k = t/v$  and set  $\lambda = k(k-1)/(v-1)$ , with  $0 < \lambda < k < v$ , then Ryser [1956] has proved that:

$$(1.3) \quad |\det Q| \leq k(k-\lambda)^{\frac{1}{2}(v-1)}$$

with equality holding if and only if  $Q$  is the incidence matrix of a  $v, k, \lambda$  configuration.

In this paper, we show that the saturated main effect plan for the  $2^n$  factorial consisting of the treatment combinations  $00\dots 0, 011\dots 1, 1011\dots 1, \dots, 11\dots 10$  is optimal (in the sense of maximum absolute value of the determinant of the design matrix) in the class of all saturated main effect plans where the factors occur exactly  $2n$  times at the low level. We prove this by utilizing Williamson's [1946] and Ryser's [1956] results.

## 2. Saturated main effect plans, $(0,1)$ -matrices and $v, k, \lambda$ configurations.

Let  $X_{n+1}$  be the  $(-1,1)$ -design matrix of order  $(n+1)$  of any saturated main effect plan of the  $2^n$  factorial. The first column of  $X_{n+1}$  consists of 1's, i.e.  $X$  is in semi-normalized form (see Raktoc and Federer [1969]). In searching for an optimal plan in the sense of maximum absolute value of the determinant of  $X_{n+1}$ , Williamson [1946] has shown that one may always take the first row of  $X$  to consist of -1's, except the element in the first column. Relating this result to saturated main effect plans of the  $2^n$  factorial, we have the following theorem:

### THEOREM 2.1

The study of optimal saturated main effect plans for the  $2^n$  factorial in the sense of maximum absolute value of the determinant of  $X_{n+1}$  is equivalent to the study of the class of seminormalized square  $(-1,1)$ -matrices with -1's as entries in the first row except the element in the first column.

Now, following Williamson [1946] or Raktoc and Federer [1969] we obtain the following relation by adding the first column of X to all other columns:

$$(2.1) \quad |\det X_{n+1}| = 2^n |\det X_n^*|$$

where  $X_n^*$  is an  $n \times n$  matrix of 0's and 1's. This result leads us to a slightly different theorem than the one obtained by Raktoc and Federer [1969], viz.:

THEOREM 2.2

The study of optimal saturated main effect plans for the  $2^n$  factorial in the sense of maximum absolute value of the determinant of the  $(-1,1)$ -matrix  $X_{n+1}$  is equivalent to the study of the class of  $(0,1)$ -matrices in the sense of maximum absolute value of the determinant of  $X_n^*$ .

Historically, the study of optimal saturated main effect plans has been divided into two categories, namely the case where  $n+1 = 4t$  (we assume  $n+1 \geq 2$ ), so that Hadamard matrices are conjectured to exist and the non-orthogonal case with  $n+1 \neq 4t$ . Plackett and Burman [1946] have given tables of orthogonal main effect plans, while Raghavarao [1959] has studied optimal saturated main effect plans assuming that  $X_{n+1}' X_{n+1}$  is of the form  $a I_{n+1} + b J_{n+1}$ . The plans corresponding to these two classes has been recently characterized by Raktoc and Federer [1969].

The fundamental paper by Williamson [1946] provides us optimal matrices  $\dot{X}_n^*$  for  $n = 2, 3, 4, 5$  and  $6$ . We exhibit here examples of these for the benefit of the reader:

$$\dot{X}_2^* = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}, \quad \dot{X}_3^* = \begin{bmatrix} 0 & 1 & 1 \\ 1 & 1 & 0 \\ 1 & 0 & 1 \end{bmatrix}$$

$$\dot{X}_4^* = \begin{bmatrix} 0 & 1 & 1 & 1 \\ 1 & 1 & 1 & 0 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 1 \end{bmatrix}, \quad \dot{X}_5^* = \begin{bmatrix} 1 & 0 & 0 & 0 & 1 \\ 1 & 1 & 1 & 1 & 0 \\ 0 & 0 & 1 & 1 & 1 \\ 0 & 1 & 0 & 1 & 1 \\ 0 & 1 & 1 & 0 & 1 \end{bmatrix}$$

$$\dot{X}_6^* = \begin{bmatrix} 1 & 0 & 0 & 1 & 1 & 0 \\ 0 & 0 & 1 & 1 & 1 & 1 \\ 1 & 1 & 1 & 0 & 0 & 1 \\ 0 & 1 & 0 & 1 & 0 & 1 \\ 0 & 1 & 0 & 0 & 1 & 1 \\ 0 & 1 & 1 & 1 & 1 & 0 \end{bmatrix}$$

The absolute values of the determinants of these five matrices are 1, 2, 3, 5 and 9 respectively. The optimal saturated main effect plans are simply obtained by adjoining the treatment combination 00...0 as a row to each of the matrices above. The design matrices are obtained by identifying 0's by -1's and by bordering the resulting matrix with a column of 1's. The determinant of  $X_{n+1}^*$  is then simply obtained from (2.1).

Now, let  $t$  denote the number of 1's in the matrix  $X_n^*$ , then it follows that for the  $2^n$  factorial the range of  $t$  is:

$$(2.2) \quad n \leq t \leq n^2 - n + 1$$

Set  $k = t/n$  and  $\lambda = k(k-1)/n^2(n-1)$  then from Ryser [1956] we know that for given  $t$  and  $0 < \lambda < k < n$  the result (1.3) is valid. When  $t$  is not fixed, then Williamson [1946], Ryser [1956] and later on Raktov and Federer [1969] have shown that:

$$(2.3) \quad |\det X_n^*| \leq 2^{-n} (n+1)^{\frac{n+1}{2}}$$

with equality holding if and only if  $X_n^*$  is obtained from a Hadamard matrix, i.e. in the case of equality with  $n+1 = 4t$ , we have:

$$(2.4) \quad |\det X_n^*| = 2^{-(4t-1)} (4t)^{2t}$$

The result (2.3) of Williamson [1946] and Ryser [1956] is in reality stronger than the same result obtained by Raktoc and Federer [1969], since the class of (0,1)-matrices considered by the last two authors were of the semi-normalized type and of order  $(n+1)$ . Also, in the case where (2.4) holds Ryser [1956] has proved that  $v = 4\lambda - 1$  ( $=n$ ),  $k = 2\lambda$  and  $\lambda = \lambda$  for the incidence matrix of the  $v, k, \lambda$  configuration. In using (1.3) we will presently be concerned with the attainment of this upperbound, i.e. with the existence and construction of a  $v=n, k, \lambda$  configuration for every value of  $t$  in the range given by (2.2). Hence, we have another equivalence set forth in the following theorem:

THEOREM 2.3

The study of optimal saturated main effect plans for the  $2^n$  factorial in the sense maximum absolute value of the  $(-1,1)$ -matrix  $X_{n+1}$  is equivalent to the study of each class of  $(0,1)$ -matrices corresponding to each value of  $t$  as given by (2.2) in the sense of maximum absolute value of the determinant of  $X_n^*$ .

3. Optimal plans and  $v, k, \lambda$  configurations of a certain type. In utilizing

$$(1.3) \text{ we have } k = t/n \text{ and } \lambda = \frac{t(t-n)}{n^2(n-1)}; \text{ both of these quantities must equal}$$

positive integers in order to make sense as a  $v, k, \lambda$  configuration. This implies that  $t$  must equal a multiple of  $n$ . In other words, we have to consider the values  $n, 2n, 3n, \dots, (n-1)n$  for  $t$ . But from  $\lambda = t(t-n)/n^2(n-1)$  it then follows that  $\lambda$  will be a positive integer if and only if  $t = n(n-1)$ .

Hence, for a given  $2^n$  factorial, there will be a  $v=n$ ,  $k=n-1$ ,  $\lambda=n-2$  configuration if and only if  $t = (n-1)n$ . This implies that the upperbound (1.3) will be achieved if and only if  $t = (n-1)n$ . Hence we have proved the following theorem:

THEOREM 3.1

The upperbound (1.3) is achievable for the class of saturated main effect plans for the  $2^n$  factorial if and only if the number of 1's in  $X_n^*$  is equal to  $(n-1)n$ .

That there actually exist  $X_n^*$ 's with  $t = (n-1)n$ , such that these will be incidence matrices of  $v=n$ ,  $k=n-1$ ,  $\lambda=n-2$  configurations can be readily seen by considering the saturated main effect plan consisting of the origin  $00\dots 0$  and the treatment combinations having exactly one factor at the low level, i.e.,  $011\dots 1$ ,  $1011\dots 1$ ,  $\dots$ ,  $11\dots 10$ . Here  $X_n^* = -I_n + J_n$ , where  $I_n$  is an  $n \times n$  identity matrix and  $J_n$  is an  $n \times n$  matrix of 1's. It is easily verified that for this plan the following is true:

$$(3.1) \quad |\det X_n^*| = (n-1) \text{ and } |\det X_{n+1}| = 2^n(n-1)$$

Hence, (1.2) is satisfied and since we can also verify that (1.1) is true, we have the following theorem:

THEOREM 3.2

For the  $2^n$  factorial with  $t = (n-1)n$  there exists an optimal saturated main effect plan corresponding to the  $v=n$ ,  $k=n-1$ ,  $\lambda=n-2$  configuration.

4. Discussion. In this paper we have looked at a subset of the possible  $\binom{2^n}{n+1}$  saturated main effect plans of the  $2^n$  factorial, namely those having

exactly  $t = (n-1)n$  1's in the matrix  $X_n^*$ . For this class we have exhibited an optimal plan corresponding to a  $v=n$ ,  $k=n-1$ ,  $\lambda=n-2$  configuration. Observe that  $X_2^*$ ,  $X_3^*$  and  $X_4^*$  of Williamson [1956] are of the type given by theorem 3.2;  $X_5^*$  and  $X_6^*$  are on the other hand not of the type, as obviously they do not belong to the class having  $t$  equal to  $(n-1)n$ . As can be observed, the major problem still remains because we have in this paper not touched upon classes corresponding to other values of  $t$  (i.e.  $t \neq (n-1)n$ ). This problem is currently under research.

5. Literature.

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