

# Tatiana Homonoff

## Web Bio

### Information

#### Biography

##### Biographical Statement

Tatiana Homonoff is an Assistant Professor in the Department for Policy Analysis and Management at Cornell University. She is an affiliate of Cornell's Institute on Health Economics, Health Behaviors and Disparities and the Institute for Behavioral and Household Finance and co-organizer of the Behavioral Economics Workshop. Her research focuses on identifying areas in which behavioral economics can improve social policy, primarily in the areas of public finance, health, consumer finance, and environmental economics. She received her PhD in Economics from Princeton University in 2013. Her dissertation, "Behavioral Economics and Public Policy," received the National Tax Association's Outstanding Doctoral Dissertation Award.

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- See more at:

<http://www.human.cornell.edu/bio.cfm?netid=tah96#sthash.bHFgUT02.dpuf>

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##### Department Website Summary

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## **Teaching**

## **Professional**

## **Research**

## **Extension**

## **Education**

### **Education**

- Ph.D Economics, Princeton University, 2013
- MA Economics, Princeton University, 2010
- BS Applied Mathematics & Economics, Brown University, 2004

## **Courses**

### **Courses Taught**

PAM 2040: Economics of the Public Sector  
PAM 3130/ECON 3670: Behavioral Public Policy

## **Websites**

## **Administration**

## **Publications**

### **Selected Publications**

"Smoke Gets in Your Eyes: Cigarette Tax Salience and Regressivity" (with Jacob Goldin)  
American Economic Journal: Economic Policy, February 2013, 5(1): 302-36.  
<http://www.aeaweb.org/articles.php?doi=10.1257/pol.5.1.302>

### **Working Papers:**

“Can Small Incentives Have Large Effects? The Impact of Taxes versus Bonuses on Disposable Bag Use,” Princeton University Industrial Relations Section Working Paper #575, March 2013.

“Consumer Borrowing After Payday Loan Bans” (with Jacob Goldin)

[Links to Working papers](#)