

# Human Ecology

News for Alumni and Friends of the College of Human Ecology

ALUMNI  
UPDATE



## Dear Alumni and Friends of the College of Human Ecology,

**A** new Global Health Program. A new Masters in Public Policy. A new dual degree (MHA/MBA) offering from our very own Sloan Program in Health Administration and Cornell's Johnson Graduate School of Management. The first PhD in apparel design in the United States and a new student exchange program with Hong Kong Polytechnic University.

These are some of the recent developments at the College of Human Ecology, and just a few examples of how this great institution is constantly redefining what leadership, discovery and impact mean in higher education.

In the picture above, Weill Cornell medical student Anna Jackson (in blue shirt) and to her left,

nutrition doctoral candidate Jacqueline Kung'U are visiting a research field site on Pemba Island off the coast of Tanzania. They are assessing the microbiological safety of food being fed to infants as part of Dr. Rebecca Stoltzfus' (DNS) longstanding research program in Africa.

Stoltzfus is the co-director of Cornell's new Global Health Program, which Human Ecology helped to establish, and is leading the multidisciplinary team of faculty teaching the first course this semester, "Introduction to Global Health." The program also includes a lecture series, a new undergraduate minor, and research and internship collaborations around the world.

We look forward to sharing details of these new programs as we travel around the country

meeting with alumni and friends. We hope to meet more of you in the months ahead, and as always, we welcome your thoughts and ideas on how to make Human Ecology's future as proud and distinguished as its history.

Warm regards,



*Lisa Staiano-Coico*

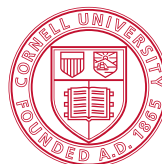
Lisa Staiano-Coico, Ph.D.  
Rebecca Q. and James C. Morgan Dean



*Marybeth Tarzian*

Marybeth Tarzian  
Assistant Dean, Alumni Affairs  
and Development

[www.human.cornell.edu](http://www.human.cornell.edu)



Cornell University  
College of Human Ecology

# SLOAN PROGRAM

## alumni update

### Battistella Fellowship Fund Drive Launched



Will White & Roger Battistella, NYC 1/16/07

Professor Roger Battistella will be retiring in May 2007 after 40 years of teaching, research, advising, and invaluable leadership and service as former Director of the Sloan Program. In order to honor Roger's significant contributions, the Sloan Alumni Association has established The Roger Battistella Graduate Fellowship Fund. It will provide much-needed support to current students and help recruit the most promising students in the field — a factor that is critical to the program's future.

You can help carry on the legacy of excellence and leadership that Roger embodies. Gifts of all sizes are needed to raise a minimum of \$50,000 by Wagner Weekend, May 4–6, 2007, where Roger will be honored for all he has done.

### Entrepreneurship@Cornell Celebration 2007

Thursday, April 19th

**Event:** Lunch address by Nancy Schlichting, MBA/Sloan '79  
*President/CEO Henry Ford Health System "Building a Culture of Innovation and Initiative"*



**Time:** 1:15–2:00 p.m.  
**Location:** Statler Ballroom  
**Cost:** \$25 (\$10 for students)

### Highlights from Sloan Director Will White's 2007 letter to alumni:

#### Students

The program has an excellent new class of 20 students... many winners of prestigious scholarships or grants, including the valedictorian of the University of Toronto. Placement continues to be very successful with 100% of 2006 graduates working in health care.

#### Faculty

An important hire this year was Claudio Lucarelli, who came to Sloan from Penn, where he won two awards for teaching. Claudio is taking a lead in teaching quantitative methods, while Professors Sean Nicholson and John Cawley were recently promoted to Associate Professors with tenure.

#### Alumni

We want to commend Fred Yanni '69 and Jeff Bastable '74 who have been bringing outstanding experience in health operations & insurance as this year's "team" of Doug Brown Executives-in-Residence (EIR)... Thank you to alumni/faculty who have continued to graciously host receptions, including Roger Battistella at Six Mile Creek for both Wagner and Reunion Weekends, Reg Ballantyne '67—Phoenix, Joe Tasse '79—Detroit, and Henry Allen '74—Chicago & Washington. Bill Greene '77 and Jeff Bokser '01, recently organized a fantastic SAA annual meeting reception in New York on January 16th that was preceded by a panel discussion hosted by Professor Roger Battistella and that featured Mark Bertolini '84, Bernie Kershner, '64, and Bill Greene '77.

I want to thank all the alumni who have supported the Program over the years... Your continued support makes a big difference as we seek to move forward and take the Sloan Program to a new level. I hope to hear from you and to see you soon at an upcoming Sloan event.

### Wagner Weekend May 4-6, 2007

Friday, May 4th

**Event:** Mini-Reunion BBQ and Wine Tasting  
**Time:** 6:00 pm to 8:00 pm  
**Location:** Roger and Nancy Battistella's Six Mile Creek Winery

Saturday, May 5th

**Event:** Mini-Reunion Golf Outing  
**Time:** 10:00 am tee times for 9 holes  
**Location:** Robert Trent Jones Golf Course

**Event:** Sloan Faculty Panel  
**Time:** 1:30–3:30 pm  
**Location:** Rushmore Room (114 MVR Hall)

**Event:** Annual Wagner Dinner  
*Sponsored by the Sloan Student Association*  
Honoring Roger Battistella, Ph.D., Retiring Professor & Former Director, Sloan Program  
**Time:** 5:30 pm  
**Location:** Country Club of Ithaca

**MAY 10TH - SAVE THE DATE!**

# Human Ecology Alumni Association Annual Meeting

The Annual Meeting of the Human Ecology Alumni Association is moving!

On Thursday, May 10, 2007, join the HEAA in New York City to honor the recipients of the 2007 Helen Bull Vandervort Alumni Achievement Award and 2007 Recent Alumnus Achievement Award. This year's program will begin with an exceptional alumni panel on leadership, moderated by the College's Brenda Bricker, Director of Leadership and Undergraduate Research, and featuring recent alumni.

## "SHATTERING BARRIERS TO LEADERSHIP SUCCESS"



**Lee Bienstock '05**, Runner-Up on NBC's *The Apprentice* and Associate Vice President of Trump Mortgage

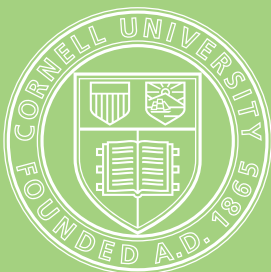


**Jonelle Bradshaw de Hernandez '96**, Director of Corporate and Foundation Relations, St. John's University and recipient of the HEAA's 2006 Recent Alumnus Award



**Jane Hyun '90**, President of Crossroads Associates and author of *Breaking the Bamboo Ceiling: The Essential Guide to Getting In, Moving Up, and Reaching the Top*

**Look for invitations in the mail!**



TO FIND OUT MORE:  
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VISIT  
[www.human.cornell.edu/Alumni](http://www.human.cornell.edu/Alumni)

# Upcoming Alumni Events

## SPRING 2007

### APRIL

HEAA Faculty Speakers Program Events

Lisa Staiano-Coico, Ph.D.,

Rebecca Q. and James C. Morgan Dean

"Obesity Prevention: A Challenge for the 21st Century"

Seattle, WA - Tuesday April 17

Portland, OR - Wednesday April 18

Washington, DC - Wednesday May 16

Cornell Design League Show

Cornell Campus - Ithaca, NY

Saturday, April 21

### MAY

HEAA Senior Reception

Cornell Campus - Ithaca, NY

Tuesday, May 8

HEAA Annual Meeting

Reception, Recent Alumni Panel, and Alumni

Achievement Awards Presentation

New York City, NY

Thursday, May 10

HEAA Board Meeting

New York City, NY

Saturday, May 12

In Transit: Apparel Design Student Showcase

New York City, NY

Monday, May 21 6:00 pm

### JUNE

Cornell Reunion

Cornell Campus - Ithaca, NY

Thursday, June 7 - Sunday, June 10

Faculty Alumni Panel

"Obesity Prevention: A Challenge for the 21st Century"

Cornell Campus - Ithaca, NY

Friday, June 8

College of Human Ecology Reunion Breakfast

Cornell Campus - Ithaca, NY

Saturday, June 9



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- Hoodies
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- And More!



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College of Human Ecology

**Human Ecology** alumni update

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ADDRESS SERVICE REQUESTED

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