

# NEWS



New York State Agricultural Experiment Station  
Cornell University, Geneva, NY 14456-0462

**FOR RELEASE:** Immediate

## **IPM DIRECTOR RECEIVES AWARD FROM EASTERN BRANCH OF ENTOMOLOGICAL SOCIETY**

Geneva, NY—Dr. James P. Tette, Director of Cornell University's New York Integrated Pest Management (IPM) Program, recently received the "Distinguished Achievement Award in Extension" from the Eastern Branch Section of the Entomological Society of America.

Tette's extension career has spanned two decades. He began his work at Cornell University's New York State Agricultural Experiment Station, Geneva, in 1969 as a research associate in the department of entomology. He studied insect sex attractants (pheromones) and became interested in the application of these materials to insect pest management problems. He left Cornell in 1971 and joined a commercial company as manager of pheromone research. He returned to Cornell in 1973 and became the first Extension IPM Coordinator. During the next 10 years, he directed the extension effort in the development of IPM programs in fruit, vegetables, turfgrass, floriculture, field crops, and dairy animals. Currently, there are IPM programs for 20 commodities grown in New York state.

Tette has provided the leadership for planning and coordinating interdisciplinary extension and research efforts in IPM. He was instrumental in developing a plan for a Statewide IPM Program that currently provides nearly one million dollars in state support to Cornell for IPM. He has led efforts to educate and train professional crop protection consultants and has supported the development of a consultants' organization.

Tette has given more than 200 presentations to a wide range of audiences concerning IPM and environmental issues. He has also provided leadership in the area of electronic technology by developing a computerized information delivery system for Cornell Cooperative Extension. He formerly directed the Extension Electronic Technology Group of Cornell Cooperative Extension.

Tette is a Senior Extension Associate with an appointment in the Geneva Station's department of entomology. He is an Assistant Director for both Extension and Research in Integrated Pest Management at Cornell.

He obtained his bachelor's degree from St. John Fisher College, Rochester, NY; his master's degree in chemistry from Holy Cross College, Worcester, MA; and his doctorate degree in chemistry from the State University of New York at Buffalo.

##rek##

April 20, 1993

Communications Services  
Contact: 315/787-2248