

Reports of the activities of the different European CCC's between January 2000 and June 2000

Dear friends,

Please find below some news of the activities of the CCC's in the different European countries.

Addresses and contact information can be found [here](#)

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## Spain

February: Big public action against Nike and Adidas : final action after 9 months campaigning. About 1000 demands extra demands for information came in. 80.000 postcards were distributed. The media coverage was good at the beginning, less with returning the shoes. Marina Rosa from MAM in El Salvador came.

March: Evaluation/strategy meeting of CCC platform Spain. About 25 organisations/unions present. Presentation of the book "Deshaciendo la madeja" (translation of La Mode Deshabillee), with a topmodel and author Carole Crabbe. Very good press coverage. CCC Spanish newsletter no. 9

April: First meeting with AENOR (Spanish association of normalization, who want to create a "Ethical Technical Committee" for NGOs, trade unions, companies, consumers, universities and others.

June: CCC Spanish newsletter no. 10

## Flanders (Belgium)

In 1999 already a meeting with Alain Courtois (director of Euro 2000) took place and the appeal was published.

Appeal EURO2000:

Advertisement in newspapers (Dec 99)

50 organisations signed the appeal (for about half it was the first CCC activity)

A symbolic football team composed by politicians, sportspeople and artists signed the appeal

This was followed by a Press conference and action (Dec 99) At the occasion of the drawing a press conference and action were organised together with Campagne

Vêtements Propres and the Dutch CCC, and a letter send to Alain Courtois (Dec 99, see also report of the french speaking part of belgium) Another Letter from Alain Courtois (March 2000): The EURO2000 included the FIFA code of conduct in the contracts and will take no further steps

The idea for the flemish campaign was to focus on living wages and Adidas, and of course continue pressure on the Euro 2000 cie.

In dec.99 a workshop With David Husselbee (adidas) and Bettina Musiolek (CCC germany) was organised.

- Materials were made: Brochure on living wages, Training for educators with a slideshow
- Tournament 'Injustice scores badly'(May 2000), 48 teams final match between politicians, artists and sportspeople. Good regional press coverage and a nice new way to reach people, new network opened up.
- Adidas- action: 50.000 supporters for living wages using the Living wage labels: People were asked to put them on their shirt and then take a picture and send it back. Good means of action; could be used at many occasions. 50 000 supporters (out of 250.000 distributed) Well known sports people supported the action: Joel Smets, Filip Dewilde (keeper of national team, who retired his support under pressure of his employer)
- Match AA Gent - Aalst: AA Gent put on special shirts with the slogan 'living wages clean up clothes' (rhymes in flemish)
- Letters from Wereldsolidariteit - Reply from adidas, they refused to come to the worldshake happening to receive the pictures. Happening Worldshake: 15 000 participants, photo wall (50 000 supporters) benji run, closing session on central stage: participants catcalled adidas because of no show
- meeting adidas during Fit for Fair action day in Germany the pictures of 50 000 supporters were handed over to David Husselbee

## French Speaking Part of Belgium

### Activities of the Vêtements propres campaign

- Euro 2000 - Droits de l'Homme, droit au but
- Social label

### PRODUCTION OF MATERIAL To be used internationally

vidéo clip (8 languages/national versions). A realisation of Benoît Mariage (see [www.cleanclothes.org](http://www.cleanclothes.org), can be ordered via wallonian CCC, text easily adaptable) 8 regional televisions (means around 800 visions), refusal of the RTBF for commercial reasons (risk to lose some rich customers like Nike and Adidas), Distribution of tapes to be used during projections of the matches on big screens.

broadcast 20' documentary on Nike and Adidas in Thailand, already broadcasted on RTBF, available as international version, Available for adaptation to any language  
newsletter/poster in english, french and dutch

To be used in the french speaking part of Belgium  
postcard for adidas and Nike,  
publicity poster has been put in all the public buses, through a support from the regional  
minister for transportation, free places in the public buses in Charleroi and Liège

#### ACTIONS

Tournament : "Footballeurs, fous de valeurs"  
From the end of January to 13 May (final)  
160 matches in schools, youth associations (no football clubs)  
winners 3 youth associations from " urban difficult zones "

#### During Euro 2000

Ministers match - Brussels, 13 June, on a public field, in the center of the town (place  
Fontainas)

A lot of ministers and members of the parliament participated in this match (2/2) . They  
also all signed the appeal and wore t-shirts from the campaign. Participation of Lek, our  
guest from Thailand. Good image for the press. Good content in some newspapers. Fun  
without any sense on the TV news.

A barge for the workers rights in Liège, Sunday 18 June

On the morning a barge was circulating on the stream along the Sunday market, with a  
message of the campaign. People from several organisations were on the market to invite  
the public to sign the postcards. On the afternoon, the barge and so called 'human rights  
extremists', (according to the press), was circulated on the stream near to the stadium.  
Attempt to go ashore on the VIP platform, during the UEFA special emergency  
meeting...

Contacts with Euro 2000 foundation

More and more difficult but some results, as today UEFA agree on the need of an  
independent monitoring

#### · SOCIAL LABEL

The law proposal was examined by the senate and went back to the Chamber.

#### Germany

After adidas broke off the negotiations in El Salvador on April 13th 2000 the German  
CCC intensified its "Fit for Fair" publicity and mobilisation work: 35.000 copies of a  
"Red card for adidas" were printed in addition to other campaign materials in which  
sympathizers were asked to protest at the adidas headquarters against the termination of  
the negotiations in El Salvador. adidas replied with reference to their code of conduct and  
to the "independent" monitoring of Verité in China, El Salvador, Indonesia and Vietnam  
and to planned further monitorings of Verité in other countries later in 2000. The "Fit for  
Fair - Back To Producer" actions in which sportswear was sent back to adidas (and Puma,  
Nike etc) for failure of clean production, provoked similar replies by adidas: here they  
also referred to their membership in the FLA; adidas refused to accept the sportswear  
goods and returned them to the senders. Most successful actions in Chemnitz and

Cologne, in Wuppertal activists had been prevented from doing an action in front of a sportsshop.

The media work of the CCC in May and June was quite successful: a series of TV/radio broadcasts and press articles gave friendly reports about the campaign. adidas reacted sharply against a good article on Indonesian suppliers in a youth magazine pressurizing the editor to agree to "corrections" in the next issue, interpreted the Austrian "Standard" article on the negotiations in El Salvador as a breach of confidence, and criticized the CCC for unfair treatment of adidas and for calling for a boycott of adidas products (derived from the slogan "Adidas - leave it!" of a group in Cologne") at an adidas press conference in Herzogenaurach on June 2nd 2000.

#### National Action day

At a national day of action on May 27th 2000 groups in about 20 cities organised information stalls, theater plays, demonstrations and pickets. Sonia Lara Campos, a former women worker in an adidas supplier factory in El Salvador who had participated in the most recent research on the Formosa factory there, was present at some of these actions. Her statements on labour rights violations at Formosa refuted the adidas allegations of major improvements there.

#### Tour of Sonia Beatriz Lara Campos in Germany 25.5. - 9.6.2000

The Christliche Initiative Romero (CIR), member of the German CCC had invited Sonia Beatriz Lara Campos for a witness-trip through Germany. Sonia had worked in two Maquiladoras of El Salvador. From both factories she was fired for her intentions to organize a union. The last months she took part in investigations of workers of adidas-suppliers in El Salvador. Sonia toured to Bremen, Münster, Köln, Erlangen, Pappenheim, Torgau, Chemnitz, Berlin and Potsdam. She took part in the meeting with adidas-representatives (Husselbee and others) on the central action day in Herzogenaurach (headquarters of adidas and Puma) and in a discussion with an other representative in Sporthochschule Köln. She did some conferences, a workshop with delegates of the Lutheran Youth of Bavaria, meetings with pupils and had interviews with newspapers, radio- and TV programs.

Sonia reported the situations in the adidas-suppliers: forced extra-hours, pregnancy tests (positiv = no job) or de facto prohibition of free unions is still common.

During events with Salvadorian guest, Adidas misinterpreted course of negotiations and situation at factories in El Salvador which could be counterargued

Herzogenaurach/Erlangen:

On June 3rd 2000 live internet chats on CCC topics took place between Catholic youth organisations at the huge "Catholic Forum" in Hamburg and adidas/Puma in Herzogenaurach. About 50 friends from the CCCs in Belgium, Netherlands, UK and Germany as well as Sonia Lara Campos, Lek (Thai Labour Campaign) and Suthasinee (former Par Garment worker), an Australian sympathizer etc. participated in the bicycle tour from Erlangen to Herzogenaurach and demonstrated in front of an

adidas factory outlet. Two delegations including the friends from El Salvador and Thailand, the European CCCs and the European Parliamentarian Ms. Lissy Gröner held talks with adidas (David Husselbee, his colleague in the same department Frank Henke and the press officer Peter Czanadi) and with Puma (the environmental and social affairs representative Reiner Hengstmann and the press officer Ulf Santjer):

Before the adidas talk took place Husselbee, in front of two TV cameras, was handed over the 50.000 signatures and photos for a living wage from the Flemish CCC; Husselbee questioned the concept of a living wage ("There is no valid international definition") and favoured the expression "fair wages" which he claimed adidas would pay in Indonesia including all bonuses and contributions in kind. He said that the code of the World Federation of Sporting Goods Producers" and the adidas code would be amended this summer with regard to the wages: reference would be made concerning "basic needs" of the workers.

## Austria

In the first half of this year we offered about 30 educational units for teachers as well as classes for students designed to communicate Clean Clothes issues to the youth. We also gave lectures in political organizations on this topic.

The Austrian contribution to the EURO2000 focus of the European Campaign largely revolved around the Vienna City Marathon on May 21. About 300 runners, some of them prominent persons of the public life, promoted campaign goals by wearing a special T-Shirt with our logo. Some information desks were ready to communicate campaign issues and provided additional information. The same concept was applied to the Austrian womens race on June.

Om cooperation with the Clean Clothes Campaign, the prestigious Austrian daily newspaper "Der Standard" published an 8 feature story on campaign themes. There were a lot of other media reports on our action in the press and the radio.

At the 31 th of May we organized a panel discussion in Vienna with eye-witnesses from Thailand, which presented their apparel industry experiences in labor and social rights.

We issued postcards to enable consumers to address their demand for Clean Clothes to the Sportswear Industry and spread some thousands of them.

## Switzerland

- In the English Newsletter you find about the current information on Swiss-CCC.. There has been a good and fruitful co-operation between CCC and the enterprises (Migros, Switcher, Veillon) so far.

- In the centre of our campaigning are the urgent appeal cases: with press releases we inform the public and we will ask the activists, to write letters. For that reason we are now active in co-ordinating the case of Triumph International. A next newsletter (no. 3) is planned for July. The postcard action will continue on lower level (>52'000 till today).
- Work on the counter summit in Geneva on 22 till 25 of June (see: <http://www.attac.org/geneve2000/>) We will be present on some days and there is on Friday 23 June a work on social standards with Martin Khor and ev. with Vandana Shiva. A manifestation is planned for Sunday 25th.
- In October 13 - 15 one of us and someone of Migros will participate at the congress on social standards and independent monitoring in Hannover

## UK Labour Behind the Label

### 1) LOCAL WORK

Six living wage street actions in Norfolk. Two Disney street events - in Manchester and London. In the process of organising a training event for youth workers for whole East Anglian region.

### 2) LBL SUPPORTERS

Produced two campaign updates. Organising a gathering of LBL activists for 1 October in London.

### 3) EURO 2000

Press coverage: Guardian of 10 June, Sunday Mirror (sports page) of 11 June and Big Issue of 29 May. All featuring Lek and Suthasini prominently. Lek and Suthasini also met with: GMB union, East London factory workers, BBC Panorama, Labour Rights Network.

15,000 card strips printed, each targetting Umbro and UK Football Association. 10,000 already distributed via unions, Football Supporters Association, youth groups, etc. Campaign is endorsed by Football Supporters Association.

Responses so far:

FA says yes to including 'some' code in contracts. LBL to follow up pressing for this to be FIFA code and for implementation clause.

Umbro: have replied that they no longer source from Pan and Orfei Bulgarian factories. LBL reply emphasizing that companies should work with suppliers to raise standards rather than simply take their business elsewhere, and asking for details of monitoring procedures and position on independent monitoring. Umbro have supplied names of some Asian suppliers, and a list of the buyers they deal with.

## THE NETHERLANDS

For the Euro2000 camapaign

Activities:

April: the youth organisation Move your World organised activities for young people, among which a table football competition with the theme of working conditions in the sportswear industry

On the 4th of June an alternative football match was organised in the woods of Amsterdam (really there are trees!) where about 100 people participated. They all paid money to enter the matches and the money that was thus collected was donated to the workers of 2 factories in Thailand to help them with legal procedures that are taken against trade unionists.

140.000 very small sized leaflets are distributed (110.000 through the ASN, THE ethical bank), pocket size format, with at one side the dates for the matches and at the other side some basic information on labour conditions, with a focus on the wages of the workers in the sportswear industry. One page can and is sent back to the CCC, postbags full.

Funcard action together with the FNV, at festivals, at euro 2000 activities etc the FNV and the CCC are "making" postcards, directed at the Euro2000 comite, the KNVB and adidas. People are asked to put their photo on the postcard and so giving the red card or a header for better working conditions

Posters: 255,000 copies distributed through the participating organisations

Thai visitors, interview for 2 regional television stations, World services radio, participating in event in Eindhoven, one of the 4 Euro2000 cities, visit to the Dutch Football Association, participating in alternative football tournament.

Reasonable press coverage, television, radio, the Euro2000 clip on the local television in a few cities

Talks:

With the ISL

With the KNVB (Dutch football association)

Euro2000 in Rotterdam, with Feijenoord (football club) and local Rotterdam politician.

Protestletter:

On the Dutch company Vendex/KBB

On sportswear companies, Dutch football association and Euro2000 comite

New workshop for young people ready and used in workshops on schools, together with youth organisations

Clean Clothes Community

The Clean Clothes Communities project aims at enlarging the supporters of the Clean Clothes Campaign by getting the support of local groups and to make the purchasing of city councils cleaner (such as the uniforms of the fire-department or the public transport

officers).

Three municipalities are in the process of accepting a resolution about clean purchasing (such as firemen-uniforms etc.). This will probably be accepted after this summer. In two other cities there are activities organised by local groups, such as a soccer-game for clean uniforms and a whole day of workshops to give more information on clean purchasing. Other initiatives are: an exhibition about textile where information on clean clothes communities will be added, or an evening about Euro2000 where a lot of people from city councils are expected.

## Sweden

- continuation of the project for Independent Verification (see last English newsletter)
  - continuation of the work on sportswear retailers such as Intersport, with cards, talks in schools, collecting footprints etc.
  - tour with Thai guests, with a.o. a fashion parade in central square of Stockholm, a soccer match between two local teams refereed by a famous football star (Kennedy), footprintcollecting. Good press coverage incl. National television.
  - organisations of the IEPCE roundtable, good attendance of representatives of companies, NGO's, trade unions and government from different sectors, presentation of CCC work on independent verification and participation of Lek.
  - Workshop for the Baltic Sea Youth Forum, aimed at building a network with groups in Finland, Poland, Russia, Baltic States
  - Workshop at the ITGLWF congress (26-30 June) to be held in Stockholm.
- Together with IRENE and the garment group of the Nordic federation of Industry a conference was organized on how trade unions can use consumer power to support their demands. First start with building networks locally in Finland, Norway, Denmark. First follow-up meeting took place.