

CORNELL  
UNIVERSITY

## STATION NEWS

GENEVA  
NEW • YORK

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DECEMBER 9-16, 1994

## BRIEFS

## NEW FORMAT FOR "STATION NEWS"

Last week, Communications Services introduced a new, two-color format for the weekly newsletter from the Station that should give the publication greater visibility on this campus and elsewhere. To reflect the timeliness of stories and the importance we attach to it, the name of the publication has been changed to *Station News*.

Faculty, staff and graduate students are encouraged to submit short Station briefs for this column, including conferences attended, research/travel consultations home and abroad, and any tidbits that would be of interest to the Station family. Ideas for photo opportunities or stories can also be directed to Sandy Antinelli or Linda McCandless. We are very interested in your feedback and suggestions and in expanding coverage of Station employees and activities.

BUILDING THE FOOD PYRAMID  
FROM THE BOTTOM UP

Researchers at the Experiment Station work hard to help Americans make healthier dietary choices by doing their part to insure a safe, abundant supply of fruits and vegetables. And, the good news is, Americans are eating almost 20% more fresh produce than they were 20 years ago.

According to the USDA, each person in the United States consumed 100 lbs. of fresh fruit in 1993, compared to 87 pounds in 1980, and 79.2 pounds in 1970. Fresh apple consumption rose to 19.5 lbs. in 1993. Pear consumption rose 7% to 3.4 lbs. Peach and nectarine consumption stayed level at 5.9 lbs. Grape consumption was slightly lower at 7 lbs. Strawberries rose to 3.6 lbs.

The future for fruit and vegetable research continues to be rosy. Current dietary

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WINSTON LO CREATES FELLOWSHIP IN  
FOOD SCIENCE

The Lo family (clockwise, left to right), May Lo '97, Jeanette Lo, Joy Lo '93, and Winston Lo GR (MS '67), have established an endowment at Geneva for graduate students. Grace Feng (inset) is the first recipient.

“When I attended Cornell, I was given an assistantship of \$2,000 annually to complete my two-year master’s program . . . This is a small token of gratitude for my opportunity to attend Cornell and do research at Geneva on soymilk,” said Winston Lo when he made the pledge to create the Vitasoy and Lo Fellowship in Food Science at the Geneva Experiment Station.

Lo received his master’s degree in 1967 from the Department of Food Science and Technology at Geneva. He is presently chairman and managing director of Vitasoy International Holding, Ltd., a food-processing plant and one of the largest soybean drink companies in the world.

(Continued on page 2)

(FELLOWSHIP, Cont. from page 1)

The fellowship established by Lo is an endowment, so each year interest income from the fund will provide support for a graduate student at Geneva in food science and technology. According to Professor Karl Siebert, chair of the Department of Food Science and Technology, "This type of funding support is particularly important because it is the only kind guaranteed to survive indefinitely."

The first student to be supported by the fellowship, Grace Feng, is following in Lo's footsteps. Feng is doing research in Terry Acree's lab on soymilk flavoring to identify the flavors produced by soymilk processing.

"After the basic research I can modify the different steps of the method and find different flavors," Feng said. "To someone Chinese, a good soymilk should have a 'beany' flavor, but for Japanese and Americans, this is not so good. By modifying the flavors, we can create different

products for different needs."

"For vegetarians or people who have allergies to cow's milk, soymilk is very helpful. Many people would like it if it had a pleasant flavor," Feng added.

Feng feels strongly that this fellowship is also helping to focus her research.

"Because I got this fellowship, I will be sure my research will be shared with the company (Vitasoy) and the staff. Food science is a practical science not a basic science. If our research can be applied, that's what we want to do. I think that's a little different than the research I would do alone, and will be different from other classmates' research."

Aside from enjoying the research, Feng is also happy for the support from the fellowship. Says Feng: "I have to pay for my education by myself, and I have to ask my parents. It's a heavy load for them. I think my parents are more comfortable now." 🐼

(BRIEFS, Cont. from page 1)

recommendations from the National Institute of Health are to increase consumption of fruits and vegetables in order to reduce dietary fat and cancer risk. According to T. Colin Campbell, director of the Cornell-China-Oxford Project on Nutrition, Health and Environment, current U.S. dietary recommendations should go even further in shifting the American diet from its reliance on animal-based foods to a diet that relies far more on plant-based foods.

### NEW FINANCE MANAGER TO VISIT

Jim Moravec, the Station's new Finance Manager, who replaces Mary Lou Dumbleton, will be on campus Monday, December 12, 1994. He will meet with the Directors, Judy Birkett, Sharon Smart and then with Administrative Managers in a get-acquainted session. Moravec was the Administrative Manager in the Department of Entomology in Ithaca for many years, and, for the last five or six years, has been manager of Sponsored Funds Accounting at Cornell. As Dr. Jim Hunter said in his "State of the Station" speech on November 29, "Jim brings to the campus a lot of knowledge" about the central administration of the university, research department funding, and electronic technologies as applied to financial management. Moravec officially starts work on January 12.



## MAC "ATTACK"

### FOLLOW DESIGN GUIDELINES

A *serif* typeface is a typeface with "feet"—extra strokes within each character. *Sans serif* means "without strokes." A common guideline in desktop publishing is to use a sans serif typeface for headlines and titles and a serif typeface for body to increase readability. For example, if you are creating a newsletter, a sans serif typeface such as Avant Garde, Helvetica, or Futura creates nice headlines. Then, for body text, use a serif typeface such as Times, Palatino, Bookman, Garamond, or Century Schoolbook. (Look closely at the letter "T" in each of these typefaces to see the differences between serif and sans serif.)

### CREATE CUSTOM STARTUP SCREENS

You say the "Welcome to Macintosh" startup screen doesn't thrill you? If you have a paint program, you can create your own startup screen. Simply create an image paint program (such as MacPaint, SuperPaint, etc.) Then, from the **File** menu, select **Save As**. Click the **Startup Screen** radio button. Click **Save**. From the **File** menu, select **Quit**. On the desktop, drag the **Startup Screen** icon into the **System Folder**. From the **Special** menu, select **Restart**.

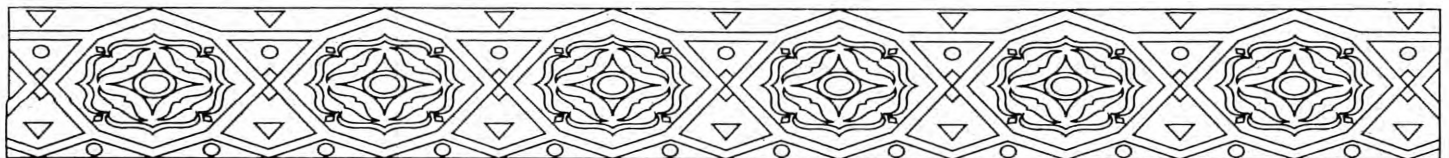
### CREATE SOFT RETURNS

When using styles in PageMaker and Word, you may want to start a new line of text without starting a new paragraph. To do this, simply create a "soft return" by pressing and holding the **Shift** key while pressing the **Return** key.

## POLICIES, PROCEDURES & PEOPLE

### NEW BABY

Congratulations to Liz and George Baroody on the birth of their daughter, Danielie Elizabeth, 7 lbs. 8 oz., December 3, 1994. Liz is an Administrative Assistant in the Department of Food Science and Technology.



## IN THE NEWS

A four-page story in the November 1994 issue of *Agricultural Research*, a publication of the USDA's Agricultural Research Service, focuses on a collection trip for new apple genes in Central Asia led by Phil Forsline in September 1993. The story is called "Returning to the Apple's Birthplace."

## NEW B&P COATS

Buildings & Properties has suddenly moved to the top of the Station heap in terms of outerwear. "See, be seen, and keep warm, too" appears to be the motto for the winter of '94-95. Dave Lasher said B&P decided to purchase department jackets after surviving the winter of '94 which was so severe. "When those bad storms come, everybody in the department has to get outside and move snow. You can't shovel or work outside without the proper gear," said Lasher. "People were wearing out their own jackets in the effort, and that didn't seem fair. We also thought it would help with identification, morale, and keeping sick time down."

## DEADLINES

### Wednesday, December 14

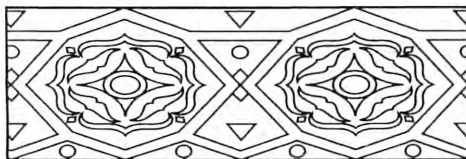
Health insurance enrollment period ends. Call Personnel at x203 for details.

### Thursday, December 15

Deadline to enroll in Select Benefits and have deduction affect first paycheck of the new year, otherwise, enrollments must be postmarked by December 31. Call Personnel at x203 for details.

### Monday, December 19

Beet progress reports, half-page summary, and proposals due to Kathy DeRosa, Director's Office.



## HERSH TOURS STATION



*Richard Hersh, President of Hobart and William Smith Colleges, visited the Experiment Station on Tuesday, Dec. 6. He toured the Library, Communications Services, and the departments of Entomology, Plant Pathology, Horticultural Sciences, and Food Science and Technology with Director Hunter. Hersh has been president of H&WS for four years.*

### The 1994 Annual Station Club

## HOLIDAY PARTY

2:00 pm - Sunday, December 11, 1994 in the Jordan Hall Auditorium



Each family is asked to bring an hors d'oeuvre or dessert to pass.

Pizza and soda will be available for the children.

Santa will arrive with gifts for children 10 years and younger, and all are invited to watch a movie, take part in craft projects and a lively pinata break.

# THIS WEEK'S CALENDAR

DECEMBER 9-15

## EVENTS • MEETINGS

**Sunday, December 11, 2:00 pm**  
Auditorium, Jordan Hall  
*Station Club Holiday Party*

**Monday, December 12, 12:10 pm**  
Sawdust Cafe  
*Aerobics/Fitness Class for all employees*

**Monday, December 13, 6:30 pm**  
Staff Room, Jordan Hall  
*English as a Second Language*

**Wednesday, December 14, 12:10 pm**  
Sawdust Cafe  
*Aerobics/Fitness Class for all employees*

**Wednesday, December 14, 6:30 pm**  
Staff Room, Jordan Hall  
*English as a Second Language*

**Thursday, December 15, Noon**  
Room G19, Hedrick Hall  
*Geneva Arboretum Association Meeting*

**Thursday, December 15, 3:00 pm**  
Staff Room, Jordan Hall  
*Chairs' and Unit Leaders' meeting*

**Friday, December 16, 12:10 pm**  
Sawdust Cafe  
*Aerobics/Fitness Class for all employees*

## SEMINARS

### HORTICULTURAL SCIENCES

**Date:** Monday, December 12  
**Time:** 11:00 am  
**Place:** Staff Room, Jordan Hall  
**Speaker:** Tadeusz Jacyk  
Department of Horticultural  
Sciences, Geneva  
**Topic:** Another Concept for Growing  
Species: A "Down  
Under" Experience

### PLANT PATHOLOGY

**Date:** Tuesday, December 13  
**Time:** 3:00 pm (coffee at 2:45)  
**Place:** Room A133, Barton Lab  
**Speaker:** Tze-Chung Huang  
Department of Plant Pathology,  
Geneva  
**Topic:** The Transfer and Distribution  
of a Streptomycin-Resistance  
Gene in Plant Epiphytic and  
Pathogenic Bacteria

### FOOD SCIENCE & TECHNOLOGY

**Date:** Wednesday, December 21  
**Time:** 10:30 am  
**Place:** Food Science Conference  
Room  
**Speaker:** Ming Ai Ku  
Department of Food Science  
and Technology, Geneva  
**Topic:** Lipase Production by a Heat  
Resistant Mold

## CLASSIFIEDS

**FOR RENT:** To Female Student/Scientist—Large furnished bedroom with full private bath available January, 1995, located close to Station in a quiet neighborhood. Rent includes kitchen and laundry privileges, cable television in room, local phone privileges, off-street parking, basement storage and all utilities. Call Marcella at X281 or 789-6702.

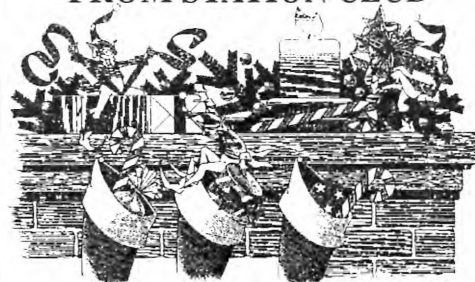
**FOR RENT:** Furnished three-room, first-floor apartment. Available January 1. Private entrance. Heat, hot water and trash removal included. \$350/month. Call Edith Cocola at 789-5621.

**FOR SALE:** Snow thrower for John Deere lawn tractor. New bearings and assembly. First \$100 takes it. Call Doug Knowlton at x287 during break time.

**Advice is like the snow...  
\* the softer it falls, \*  
\* the longer it dwells upon,  
\* and the deeper it sinks into,  
the mind. \* \***

Samuel Taylor Coleridge

## HOLIDAY GIFT IDEAS FROM STATION CLUB



Get some of your holiday shopping out of the way right here at work. Station T-shirts, sweatshirts, hats, coffee mugs, and aprons make great gifts and are available in the Bulletin Room, Jordan Hall.

### Sweatshirts

Adult	M, L, XL	\$13.00
Adult	XXL	15.00
Children	M(10-12), L(14-16)	11.00

### T-Shirts

Adult	S, M, L, XL, XXL	7.00
Children	M(10-12), L(14-16)	6.00

**Hat** One-size fits all 6.00

**Apron** (great for holiday cooking) 10.00

**Coffee Mug** 7.00