

What are the policy implications of Dr. Santelli's data for:

- Services and programs, especially sex education and family planning?
- Outreach: conventional and not?
- Targeting priorities?
- Special challenges
- · \$\$\$\$\$



First the Good News

- New York has a Medicaid family planning waiver
- Between 2005 and 2006, your teen birth rate *might* have decreased 3% (nationally, the rate increased 3%...)...
- You resisted the abstinence-only \$\$\$
- You have used state funds to expand SCHIP and you do not require parental consent for teens and you cover birth control
- Look at all of you here!
- But, of course, there is more to be done...



Services and Programs: Sex Education

- Given that more sex ed is needed, what will be its financing base: dedicated funds or general education budget funds?
- Do we really know what is going on in New York classrooms? (evidence-based programs? relationship ed included? outreach to parents? etc.)
- A simple idea: <u>www.newyorkteenstellthetruthaboutsex.org</u>

Services/Programs: Family Planning

Is financing adequate?

- Medicaid/SCHIP/Title X
- Private insurance
- The Healthy Teen Act?
- Other state programs?

Are program practices strong?

- Quality of services for teens
- The Yellow Pages challenge
- Provider quality/training



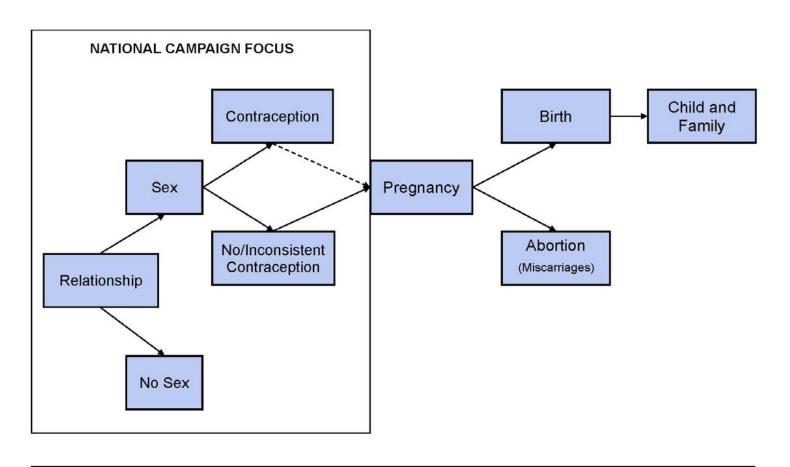


Outreach

- The Klerman Outreach Postulates:
 - Why "reach out" if capacity is insufficient?
 - Best outreach is high quality services
- How can we link education/outreach and services? (Hint: digital media)
- Engaging other sectors: how can we mobilize others *outside* of our field to help (aka: how to add troop strength)?



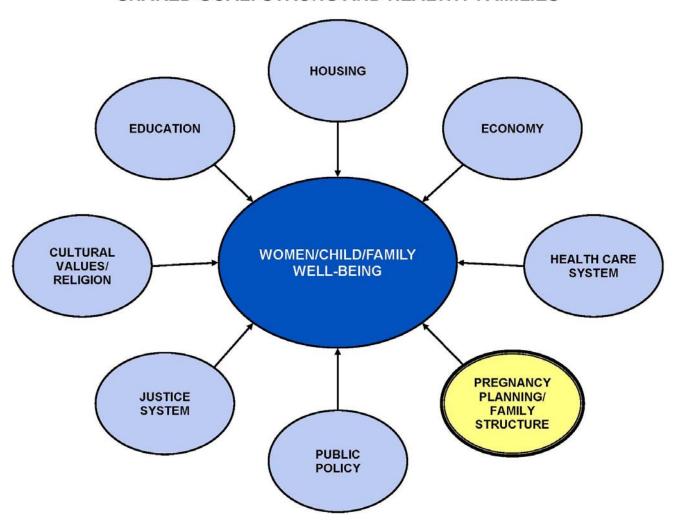
SHARED GOAL: STRONG AND HEALTHY FAMILIES



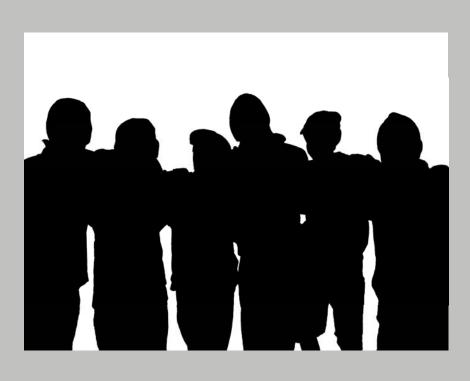
Larger Social Environment



SHARED GOAL: STRONG AND HEALTHY FAMILIES



Some Targeting Priorities



- Latino youth
- 18-19 year olds
- Foster care youth
- Youth development settings
- Juvenile justice and court systems
- What else?



Special Challenges

- Confidentiality, especially in private insurance
- Motivation: important but little research to suggest specific interventions
- Explaining declines (1990-2004: the Hugh Price challenge)
- Explaining increases in the TBR: Moore paper....



Selected ideas from that paper...

- Compositional changes
- Birth rates also rose for older women
- Change in sexual activity/contraceptive use (Santelli data)
- Media influences (Juno, Jamie and more)?
- Abstinence-only chilling effect?
- Inadequate \$\$ for services and programs?
- Prevention fatigue?
- Infertility fears?
- Declining fear of HIV/AIDS?
- What else...?



Final Thought

- Remember to talk about \$\$\$\$ (Campaign cost fact sheets) along with our usual arguments...
- Reducing teen pregnancy reduces poverty (remember that Bloomberg's NYC anti-poverty initiative included lowering teen pregnancy)
- Reducing teen pregnancy saves money
- Family planning saves money
- Money, money, money



Thank you!

And please let the National Campaign know what we can do to help the Empire State....

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