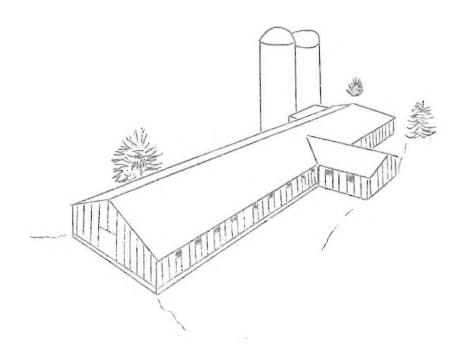
DAIRY FARM BUSINESS SUMMARY

WESTERN PLAINS REGION
1971



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WESTERN PLAINS REGION DAIRY FARM BUSINESS SUMMARY 1971

This publication presents a summary of the 1971 farm business records for 30 Wyoming and Livingston County dairy farms. These records were submitted by dairymen participating in the New York State Cooperative Extension Farm Business Management Program.

Each dairyman participating in the program kept physical and financial records on his business throughout the year. At the end of the year Cooperative Extension Agents assisted the farmer in completing and "closing-out" the business records for the year. An initial summary of each business thus developed was sent to Cornell University.

The Department of Agricultural Economics at Cornell University completed the summary of each business with the help of computer facilities. The initial summary data as sent to Cornell was checked and placed on computer cards. The computer made the remaining summary calculations necessary and printed out a completed summary for each farm. These computer "print-outs" of individual farm data replace the hand-written record which has been used in previous years.

This report has been prepared in workbook form to assist users in making a systematic examination of their farm businesses. Western Plains dairymen who did not have their records summarized for inclusion in the publication may also find it useful in analyzing their 1971 farm business records.

A new accounting procedure for handling building and machinery depreciation has been adopted this year. Rather than showing increases in inventory as receipts and including capital purchases as expenses, the difference is calculated and reported as depreciation. Considering depreciation of machinery and buildings as an annual expense should be helpful in planning and budgeting.

This summary publication was prepared by Eddy L. LaDue, Department of Agricultural Economics, New York State College of Agriculture and Life Sciences, in cooperation with William D. Goewey and David L. Thorp, Cooperative Extension Agents.



GOOD MANAGEMENT IS BASIC

HOW DO YOU MEASURE UP



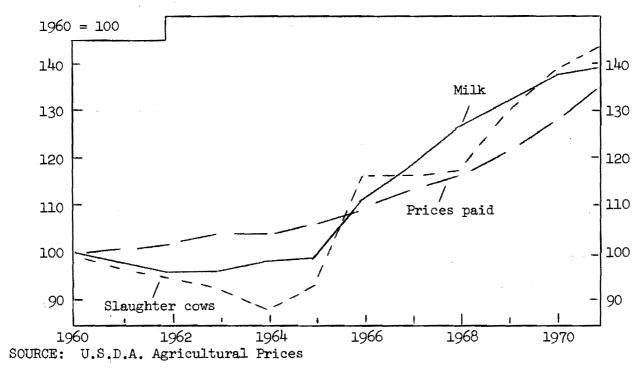
- 1. Have you developed a systematic approach to management problems?
- 2. Do you have the facts on your business?
- 3. Are you improving your managerial skills?

Steps in making a management decision:

- 1. Locate the trouble spot (problem)
- 2. What is your objective? (goal)
- 3. Size up what you have to work with (resources)
- 4. Look for various ways to solve the the problem (alternatives)
- 5. Consider probable results of each way (consequences)
- 6. Compare the expected results (evaluate)
- 7. Select way best suited to your situation (decision)
- 8. Put the decision into operation (action)

This workbook can help you!

PRICES RECEIVED AND PAID BY NEW YORK DAIRY FARMERS



The relationship of prices received and prices paid determines the general level of farm incomes. For 1971, the 1960 indices for milk and cull cow prices were 139 and 143 which was slightly above the index of 135 for prices paid. This indicates a relatively favorable price relationship.

The blended New York farm price for 3.5 percent milk in 1971 was \$6.00, up 11 cents from 1970. Changes in the cost of input items has varied. From 1960 to 1971, wages rose 70 percent, machinery prices went up 50 percent, dairy cow prices 33 percent, feed 17 percent, and fertilizer two percent. Variation in relative costs raises management questions.

AVERAGE YEARLY PRICES RECEIVED AND PAID BY N.Y. FARMERS, 1960-71

Year	Milk (cwt.)	Slaughter cows (cwt.)	Dairy cows (head)	Dairy ration (ton)	Wages per month with house	Prices paid by New York dairymen
1960 1961 1962 1963 1964 1965 1966 1967 1968 1969 1970	\$4.31 4.21 4.15 4.21 4.27 4.79 5.07 5.43 5.66 5.89 6.00	\$15.00 14.60 14.26 14.01 13.17 13.91 17.35 17.33 17.58 19.42 20.71 21.47	\$278 260 245 234 237 238 269 303 319 336 353 370	\$71 72 74 76 74 76 80 80 74 74 78	\$210 214 218 222 228 236 248 279 302 325 356 369	104 105 106 108 108 110 113 118 121 126 132 140

^{*} Preliminary

SUMMARY OF THE FARM BUSINESS

The first step in a farm business summary and analysis is to examine the resources being used. Knowledge of what these resources are and how they are used is fundamental in judging management performance.

LABOR, LIVESTOCK AND LAND USED 30 Western Plains Farms, 1971

Item	My farm	Average 30 farms	Range
Man equivalent		2.6	1.0 - 5.7
Age of operator		39	26 - 56
Number of cows		85	13 - 231
Number of heifers		60	13 - 125
Acres of crops		281	45 - 612

Labor, livestock and land are physical resources used in the business. The averages for these farms were 2.6 men, 85 cows and 281 acres of crops. This may be typical of many commercial operations in the region.

The average age of the operators reporting (6 operators did not report their age) was 39 years. This is considerably below the average reported by the Census. Business management projects tend to attract younger farmers who are in the process of developing their business.

FARM INVENTORY VALUES, JANUARY 1, 1972 30 Western Plains Farms

	My farm		Average 30 farms	
Item	Amount	Per cow	Amount	Per cow
Livestock	\$	\$	\$ 47,063	\$ 554
Feed and supplies			16,781	197
Machinery & equipment			40,046	471
Land and buildings			104,171	1,226
TOTAL INVENTORY	\$	\$	\$208,061	\$2,448

The average end inventory for these farms was \$208,061 or \$2,448 per cow and \$80,023 per man equivalent. Land and buildings were valued at \$1,226 per cow and \$371 per crop acre. During the year, all inventory categories increased; livestock by \$3,389, feed and supplies by \$2,057, machinery and equipment by \$3,219 and land and buildings by \$3,802.

Depreciation Calculation

Capital outlays for machinery and buildings usually involve making a large investment in one year for an item that will be used for many years. Different accounting methods may be used to distribute the cost of each such item over its life and include the costs thus calculated in the expenses. Traditionally, this has been done by including the capital outlay as a farm expense in the year the investment was made and then showing an increase in the end inventory of the amount of the capital outlay minus first year depreciation. Depreciation after the first year was handled as differences between the beginning and end of year inventory values. Net changes in inventory value during the year were then carried as either receipts or expenses. This method tends to inflate both total farm receipts and total farm expenses.

This year a new method has been introduced. Depreciation for machinery and for real estate has been calculated and then entered as an expense item. This eliminates the increases or decreases in inventory for these items and the tendency to overstate receipts by the relatively large amounts of increases in inventory and the expenses by the large purchases of machinery and real estate.

MACHINERY AND LAND AND BUILDING DEPRECIATION 30 Western Plains Farms, 1971

	Mac	hinery	Land and buildings	
Item	My farm	Ave. 30 farms	My farm	Ave. 30 farms
Beginning inventory	\$	\$ 36,827	\$	\$100,369
Purchases		8,489		4,751
Total (1)	\$	\$ 45,316	\$	\$105,120
End inventory	\$	\$ 40,046	\$	\$104,171
Sales		245		 250
Total (2)	\$	\$ 40,291	\$	\$104,421
DEPRECIATION (1 minus 2)	\$	\$ 5,025	\$	\$ 699

The average machinery depreciation of \$5,025 is 11 percent of the beginning inventory plus purchases. In view of the fact that the beginning inventory items are partially depreciated, this would indicate an average expected life of more than 9 years. One might raise the question of whether the machinery on many of these farms is being depreciated fast enough.

The small building depreciation (\$699) indicates that the summary does not reflect much write-off for buildings. This may be a reflection of the fact that rising real estate values (inflation) about offset building depreciation.

As the investments in machinery and buildings on dairy farms increase, it is important that the depreciation costs be reflected in the annual operating statement and the farm business summary.

Receipts

Identification of the sources of income is important in the analysis of any business. This is the first step in separate evaluation of each of the various enterprises or segments of the business. Here we look at sources and amounts of receipts for this group of farms.

FARM RECEIPTS
30 Western Plains Farms, 1971

		Average 3	30 farms
Item	My farm	Amount	Percent
Milk sales	\$	\$ 67,140	84
Crop sales		1,596	2
Livestock sales		7,025	9
Gas tax refunds		215	***
Government payments	`.	1,056	1
Work off farm		16	See: 1889
Custom machine work		158	~ m ′
Other		2,843	
Total Cash Receipts	\$	\$ 80,049	100
Increase in Livestock & Supplies		5,446	
TOTAL FARM RECEIPTS	\$	\$ 85,495	

Most going farm businesses are expanding and therefore have an increase in inventory due to more <u>livestock</u> and <u>crops</u> raised. These increases are included in the farm receipts since the costs of producing or acquiring these assets are in the expenses. The increase for these two items averaged \$5,446.

The average price received for milk sold from the 30 farms in 1971 was \$6.13 per hundredweight. The New York State average blend price for 1971 was reported as \$6.00.

INCOME ANALYSIS
Western Plains Farms, 1971 & 1970

Item	Your farm	Average 30 farms	Ave. 29 farms 1970
Ave. price/cwt. milk sold	\$	\$ 6.13	\$ 5.96
Milk sales per cow	\$	\$ 790	\$ 783
Total cash receipts/man	\$	\$30,788	\$29,321

Expenses

We often wonder where all the money goes! A study of the expenses tell us. A good picture of expenditures is important for a manager.

FARM EXPENSES
30 Western Plains Farms, 1971

The second secon	Mr. Com		30 farms Percent
Item	My farm	Amount	Percent
Labor	•		
Hired labor	\$	\$ 6,008	12
Feed	*		4
Dairy concentrate Other feed		13,378 2,311	26 5
Machinery			
Machine hire Machinery repairs Auto expense (f.s.) Gas and oil		1,938 3,739 198 2,226	14 7 14
Livestock			
Livestock purchased Breeding fees Veterinary and medicine Other livestock expense		2,056 750 1,581 1,958	կ 2 3 4
Crops	·		
Lime and fertilizer Seeds and plants Spray, other crop expense		3,879 1,197 1,391	8 2 3
Real Estate	4		
Land, building, fence repair Taxes Insurance Rent		1,031 1,957 1,278 1,792	2 4 3 4
Other			
Telephone (f.s.) Electricity (f.s.) Miscellaneous		241 1,089 719	 2 _1
Total Cash Expenses	\$	\$ 50,717	100
Machinery Depreciation	,	5,025	
Real Estate Depreciation		699	
Unpaid Labor		990	
Decrease in Inventory		-	
TOTAL FARM EXPENSES	\$	\$ 57,431	

Financial Summary of Year's Business

The net returns for any business can be measured in several different ways. Each measure calculates the net return to a selected resource or group of resources such as labor or capital. Some of the common farm business measures are given below.

FARM AND LABOR INCOME 30 Western Plains Farms, 1971

		Average 3	Average 30 farms	
Item	My farm	Amount	Percent	
Total farm receipts	\$	\$ 85,495	100	
Total farm expenses		57,431	67	
FARM INCOME	\$	\$ 28,064		
Interest on ave. capital @ 7%		14,127	17	
Labor income per farm	\$	\$ 13,937	16	
Number of operators		1.40		
LABOR INCOME per operator	\$	\$ 9,955		

Farm income measures the return from the business to all capital and the operator's labor and management.

Labor income is the return to the farm operator for his labor and management. It is the measure most commonly used when comparing farm businesses. A seven percent interest charge on all capital is subtracted from the farm income to get labor income. The average labor income per operator for the 30 farms was \$9,955 but the range was from \$-8,000 to greater than \$30,900.

Profit is a measure used in businesses where management is hired. In some farm management studies, the "management input" has been valued at eight percent of the total cash receipts. This is based on the charge made by commercial "services" which manage farms for landowners. When this is done for operator managed businesses, the operator's labor is valued at the average wage for hired men with houses. Although this technique tends to double-count operator's labor by assuming that the operator would accomplish no more physical labor if he did not have any management duties, it provides a good approximation to profit (particularly when a conservative value is placed on operator's labor). Using this procedure, the average farm income would be allocated as follows:

	Your farm	Ave. 30 farms
Farm Income	\$	\$28,064
Operator's labor @ \$80 per week	\$	\$ 5,824
Management @ 8% cash receipts	***************************************	6,404
Interest on capital @ 7%		14,127
	\$	<u>\$26,355</u>
PROFIT	\$	\$ 1,709

Farm cash flow reflects the cash available from the year's operation of the farm business for family living, interest and debt payments, and new purchases or investments. A family may have had additional cash available if they had a nonfarm income.

FARM CASH FLOW 30 Western Plains Farms, 1971

Item	My farm	Average 30 farms
Total cash receipts	\$	\$ 80,049
Total cash operating expense	· ·	50,717
NET FARM CASH FLOW	\$	\$ 29,332

Return on investment is a common measure for nonfarm businesses. It is calculated by deducting a charge for the operator's labor and management from the farm income. This is then divided by the average investment for the year to determine the rate of return on investment.

RETURN ON INVESTMENT 30 Western Plains Farms, 1971

Item	My farm	Average 30 farms
Farm income	\$	\$ 28,064
Value of operator's labor & management*		12,228
RETURN ON INVESTMENT	\$	\$ 15,836
verage capital investment	\$	\$201,828
RATE OF RETURN ON INVESTMENT		7.8%

^{*} Value of labor plus value of management, from page 8.

Returns per cow can be calculated by dividing the farm business measures by the number of cows. Comparisons also can be made with the 1970 figures.

	Your farm	Average 30 farms	Ave. 29 farms 1970
Net farm cash flow per cow	\$	\$345	\$393
Farm income per cow	\$	\$ 330	\$323
Labor income per cow	\$	\$164	\$162

ANALYSIS OF THE FARM BUSINESS

Research has shown that certain basic factors affect farm incomes. In analyzing a farm business, we examine it in terms of these basic factors. This will be done on the pages that follow.

Size of Business

Studies have shown that in general larger farms pay better. Two basic reasons for this are that larger businesses make possible more efficient use of overhead inputs such as labor and machinery and there are more units of production (milk) on which to make a profit. However, if a large farm is poorly operated, the losses also will be larger.

MEASURES OF SIZE OF BUSINESS 30 Western Plains Farms, 1971

Measure	My farm	Average 30 farms 1971	Average 509 New York farm 1970	as
Number of cows		85	65	
Pounds of milk sold		1,095,500	822,200	* - / -
Man equivalent		2.6	2.2	
Total work units		990	691	
Total acres of crops		281	168	

The 29 Western Plains farms summarized last year (1970) averaged 81 cows per farm and 2.6 man equivalent. Number of cows per farm is a very important measure of size for specialized dairy farms. In the table below, the 509 New York farms for 1970 are sorted by number of cows and the labor income is shown for each size group. In general, the large farms paid better.

COWS PER FARM AND LABOR INCOME 509 New York Dairy Farms, 1970

Number of cows	Number of farms	Labor income/operator
Less than 40	98	\$ 4,450
40 - 54	150	\$ 4,450 6,690
55 - 69	91	7,390
70 - 84	63	8,430
55 - 69 7 0 - 84 85 - 99	32	7,390 8,430 12,560
100 and more	7 5	12,030

Rates of Production

Crop yields and rates of animal production have an important influence on farm incomes. In the table below, we examine the crops grown and yields along with the pounds of milk sold per cow.

CROP YIELDS AND MILK SOLD PER COW 30 Western Plains Farms, 1971

Acres	farm Yield			is
	TTETO	Farms reporting	Acres	Yield
		29	121*	3.1 t.
		2	30*	3.3 t.
		0	0*	0
		29	82 *	15.8 t.
		25	52*	71 bu.
		<u>,</u>	32*	77 bu.
n die die tek tyre gest zem man des man som e				
		30	119	3.0 t.
		30	199	3.9 t.
			12,	888 lbs.
			2 0 29 25 16	2 30* 0 0* 29 82* 25 52* 16 32* 30 119 30 199

^{*} Average of farms reporting.

The number of farms reporting hay crop silage and green chop is not an accurate assessment of the cropping system on these farms. Some farmers harvesting hay crop silage or green chop convert it to hay equivalent and combine it with dry hay. Tons of hay equivalent of all hay and silage is a measure of the overall rate of roughage production for all the acres used for roughage crops. Corn silage produces more feed per acre than does hay (5.3 to 3.1).

The importance of rates of production is shown in the table below for 509 farms in 1970.

MILK SOLD PER COW AND LABOR INCOME 509 New York Dairy Farms, 1970

Pounds of milk sold per cow	Number of farms	Number of cows	Feed bought per cow	Labor income
Under 10,000	52	53	\$ 155	\$ 1,940
10,000 - 10,999	51	60	156	4,720
11,000 - 11,999	68	64	186	7,510
12,000 - 12,999	98	68	196	6,560
13,000 - 13,999	107	75	190	11,540
14,000 - 14,999	69	63	207	9,620
15,000 and over	64	60	235	11,460

Labor Efficiency

Increasing wage rates and reduced net return per unit of milk produced makes labor efficiency an important factor in farm production. The labor force and several measures of accomplishment per man or labor efficiency are shown below.

IABOR FORCE AND LABOR EFFICIENCY 30 Western Plains Farms, 1971

		Average 30	Average 509 New York
Item	My farm	farms	farms, 1970
Labor force - months			
Operator		16.8	14.1
Family paid		1.1	1.9
Family unpaid		3•3	2.6
Hired		10.5	<u>7.3</u>
Total		31.7	26.2
Cows per man		33	30
Lbs. milk sold/man		421,346	373,700
Crop acres per man		108	76
Work units per man		381	314

Cows per man and pounds of milk sold per man are likely the most important labor efficiency measures for specialized dairy farms. These 30 farms fall above last year's State summary average for all four of the labor efficiency measures indicated above.

The relationship of pounds of milk sold per man and labor income for the 509 farms in 1970 is shown in the table below.

MILK SOLD PER MAN AND LABOR INCOME 509 New York Dairy Farms, 1970

Pounds of milk sold per man	Number of farms	Number of cows	Lbs. milk per cow	Labor income per operator
Under 200,000	22	31	9,500	\$ 520
200,000 - 299,999	104	51	11,600	4,120
300,000 - 399,999	197	61	12,500	6,840
400,000 - 499,999	119	74	13,400	10,640
500,000 and over	67	92	13,800	15,980

Cost Control

The control of costs is a big factor in the success of modern commercial dairy operations. Feed, machinery and labor costs are major items and are examined in detail. However, it is important to check all cost items both large and small.

Feed Costs

Feed is the largest single cash operating expense item on dairy farms. For the 30 Western Plains farms, purchased feed accounted for 31 percent of the cash expenses. In general, all feed costs account for about half the cost of producing milk. This includes the expenses of growing crops.

Since the feeding program includes both purchased and homegrown feed, both roughage and concentrates, it is not easy to locate weak spots in efforts to control feed costs. The items on this page all have a bearing on feed costs, and may be helpful in planning a more efficient feeding program.

ITEMS RELATED TO FEED COSTS 30 Western Plains Farms, 1971

Item	My farm	Ave. 30 farms 1971	Ave. 509 New York farms, 1970
Feed bought per cow	\$	\$ 157	\$ 192
Crop expense per cow	\$	\$ 76	\$ 50
Feed bought/cwt. milk	\$	\$1.22	\$1.52
Feed & crop expense per hundredweight milk	\$	\$1.81	\$1.91
Percent feed is of milk sales	%	20%	25%
Hay equivalent per cow		9.1 t.	7.5 t.
Crop acres per cow		3•3	2.6
Lime & fertilizer per crop acre	\$	\$ 14	\$ 13
Heifers per ten cows		7.0	6.6

The crop program has an important influence on purchased feed costs. Increasing the amount of roughage and/or grain grown on the farm will reduce the quantity of feed to be purchased. However, this will reduce the total cost of feeding the animals only if the cost of growing feed on the farm is less than the cost of purchased feed. Also, the number of heifers being raised on the farm will affect the total feed cost per cow or hundredweight of milk sold. The overall feed situation must be examined and evaluated as a "system."

Machinery Costs

Successful farm managers have substituted power and machinery for labor to a large degree. As this process continues, it is vitally important to retain control of the costs associated with owning and operating farm equipment.

In 1971, the average machinery inventory for the 30 Western Plains farms was \$38,400. On many farms the investment in machinery and equipment has nearly tripled in the last ten years. The opportunity cost of tieing-up this much capital in machinery is one of the costs (interest), included in the table below.

MACHINERY COSTS
30 Western Plains Farms, 1971

Item	My farm	Average 30 farms	Percent
Depreciation (from page 5)	\$	\$ 5,025	32
Interest @ 7% on average inventory		2,691	17
Machine hire	-	1,938	12
Machinery repairs		3,739	24
Auto expense (farm share)		198	1
Gas and oil		2,226	14
Total Machinery Costs	\$	\$15,817	100
Machinery costs:			
Per cow	\$	\$ 186	
Per cwt. milk sold	\$	\$ 1.44	

Total machinery costs averaged \$15,817 or \$186 per cow. With the average price of milk \$6.13 it would take 3,034 pounds of milk per cow to cover the machinery costs. With the machinery costs per hundredweight of milk sold at \$1.44, it would take 23 percent of the milk to pay machinery costs.

Average machinery cost on the 509 New York farms summarized last year were \$157 per cow and \$1.25 per hundredweight of milk sold when the cost items shown above were summarized.

Machinery is essential for efficient operation but it is costly. Machinery cost control involves selecting the appropriate kinds and sizes of machine for the business being operated, and then making efficient use of the machine selected.

Are your machinery costs under control?

Labor Costs

Labor and machinery operate as a "team" on a modern farm. The challenge is to get an efficient combination that will give a reasonable cost per unit of output.

LABOR COSTS 30 Western Plains Farms, 1971

Item	My farm	Average 30 farms 1971	Ave. 509 N. Y. farms, 1970
Labor costs:			
Value of operator's labor*	\$	\$ 7,560	\$ 6 , 355
Hired labor		6,008	4,388
Unpaid family labor		990	<u>775</u>
Total Labor Cost	\$	\$14,558	\$11,518
Labor costs:		200 ang ago ang lagi dali dali ani ago gap gap dari ang lali ang ang dari dali d	وي المن المن المن المن المن المن المن المن
Per cow	\$	\$ 171	\$ 177
Per cwt. milk sold	\$	\$ 1.33	\$ 1.40
Labor and machinery costs:		•	
Per cow	\$	\$ 357	\$ 334
Per cwt. milk sold	\$	\$ 2.77	\$ 2.52

^{*} Valued at \$5,400 per operator.

The labor cost was slightly lower than the machinery cost. The combined labor and machinery costs averaged \$2.77 per hundredweight milk sold.

MISCELLANEOUS COST CONTROL MEASURES

Item	My farm	Ave. 30 Western Plains farms, 1971	Ave. 509 New York farms,1970
Breeding fees per cow	\$	\$ 9	\$ 9
Veterinary & medicine/cow		19	13
Land & building repair/cow		12	17
Taxes per cow		23	22
Insurance per cow		15	13
Electricity per cow		13	12

The financial situation is an important part of the analysis of a farm business. This indicates the condition of the operation as it relates to present financing and future expansion possibilities. In the 509 records for 1970, a total of 159 included a financial situation statement. These were summarized and the results are reported below.

FARM FAMILY FINANCIAL SITUATION
159 New York Dairy Farms, January 1, 1971

		Farms R	eporting	Average 1	59 Farms
Item	My farm	Number	Percent	Amount	Percent
Assets Farm land and buildings Livestock Machinery Feed and supplies	\$	159 159 159 159	100 100 100 100	\$ 60,587 29,052 27,279 8,663	43 21 19 6
Co-op investment Accounts receivable Cash and checking accounts		112 90 136	70 57 86	1,735 2,548 1,313	1 2 1
Savings accounts Cash value life insurance Stocks and bonds Nonfarm real estate		81 104 70 23	51 65 44 14	1,863 2,614 1,951 1,901	1 2 1 1
Auto (personal share) All other		125	79	894 1,463	1 1
TOTAL ASSETS	\$			\$141,863	100
Liabilities Real estate mortgage Liens on cattle & equipt. Installment contracts Secured notes Unsecured notes Store accounts Personal debt and other	\$	115 86 45 45 39 112	72 54 28 28 25 70 23	\$ 18,826 13,033 1,928 3,757 1,958 1,281 539	46 31 5 9 5 3
TOTAL LIABILITIES	\$	143	90	\$ 41,322	100
NET WORTH	\$			\$100,541	

The farm inventory accounted for 89 percent of the total family assets reported. The cash value of life insurance and accounts receivable each accounted for two percent. Real estate mortgages were the largest liability and accounted for 46 percent of all debts.

DEBT COMMITMENTS AND FINANCIAL MEASURES 159 New York Dairy Farms, 1970

	My farm	Average 159 farms
Annual Debt Commitments: Real estate mortgage	\$	\$2,420
Cattle & equipment liens Notes		3,010 1,360
Installment contracts All other		330 1,150
Total debt payments	\$ 	\$8,270
Financial Measures: Number of cows Annual debt payment/cow Debt payment as % milk check	\$%	59 \$140 18%
Percent equity Percent debt on real estate Debt per cow	#	71% 46% \$700

The annual debt commitments for interest and principle averaged \$8,270. The largest amount committed was for cattle and equipment liens. These commitments averaged nearly \$700 per month and \$140 per cow per year.

Debts on the 159 farms reporting amounted to 29 percent of the total assets. This gives an average equity of 71 percent. The range in percent equity was from 8 to 100. The debt per cow ranged from \$50 to \$2,200.

The percent equity was highest for the herds with under 40 cows and lowest for those with 85 or more cows. Debt per cow on the other hand was highest for the large herds and lowest for the herds with under 40 cows.

Table 23. FINANCIAL SITUATION BY SIZE OF HERD 159 New York Dairy Farms, 1970

Herd size	Numb	er of	Total	Total	Net	Percent	Debt
(Cows)	Farms	Cows	assets	iabilities	worth	equity	per cow
Under 40	40	32	\$ 92,298	\$18,094	\$74,204	80	\$558
40 - 54	47	46	110,447	31,078	79,369	72	676
55 - 69	28	60	136,127	44,488	91,639	67	741
70 - 84	20	75	168,516	48,512	120,004	71	647
85 & over	24	116	270,472	90,409	180,063	67	779

Farm Business Chart

The chart on the next two pages is a tool for use in analyzing a dairy farm business. It is essentially a series of measuring sticks combined into one tool.

FARM BUSINESS	CHART FOR	FARM	MANAGEMENT	COOPERATORS
509	New York	Dairy	Farms*, 19	70

Size of Business			Rat	es of Prod	Labor	Efficiency	
Man	No.	Pounds	Pounds		Tons	Cows	Pounds
equiv-	$\circ f$	milk	milk sold	Tons hay	corn silage	per	milk sold
alent	cows	sold	per cow	per acre	per acre	man	per man
4.8 3.8 2.6 2.3 2.1	142 98 79 67 59	1,773,400 1,298,800 1,014,600 857,600 739,300	15,800 14,700 14,000 13,600 13,100	4.7 3.8 3.4 3.0 2.7	22 19 18 16 15	48 38 35 32 30	612,400 488,400 439,800 404,300 378,400
2.0 1.7 1.5 1.3	52 47 42 36 29	656,800 590,200 515,700 424,700 240,800	12,700 12,100 11,300 10,400 8,400	2.5 2.4 2.1 1.8 1.3	15 14 12 10 6	28 26 24 22 18	351,400 323,300 298,000 266,200 196,800

^{*} These farms are considerably above the average for all farms in New York State. For example, the median number of cows for the 509 farms was 55 compared with 38 for all farms in the state.

The Farm Business Chart is a tool which can be used in analyzing a business to determine the strong and weak points. The chart shows how far the individual farm is above or below the midpoint of the 509 farms for each factor.

The figure at the top of each column is the average of the top 10 percent of the farms for that factor. For example, the figure 4.8 at the top of the column headed "Man equivalent" is the average man equivalent on the 10 percent of the farms with the most men. The other figures in each column are the average for the second 10 percent, third 10 percent, etc. The figure at the bottom of each column (1.1 for man equivalent) is the average for the 10 percent of the farms which ranked lowest in that factor.

Each column of the chart is independent of the others. The farms which are in the top 10 percent for one factor would not necessarily be the same farms which make up the top 10 percent for any other factor.

This chart is used in analyzing a particular dairy business by drawing a line through the figure in each column which shows where the farm being analyzed stands for that factor. This helps identify the strengths and weaknesses. Summarize these and list them at the bottom of the next page.

Farm Business Chart contd.

The cost control factors are ranked from low to high. For cost control factors, the lowest cost is not necessarily the most profitable. In some cases, the "best" might be somewhere near the average. Many things affect the level of these costs, and these items must be taken into account when analyzing the factors.

FARM BUSINESS CHART FOR FARM MANAGEMENT COOPERATORS
509 New York Dairy Farms, 1970
Cost Control

		Cost Cont.	LOT	
Feed bought	% Feed is of milk	Machinery cost	Labor and machinery	Feed and crop expense per
per cow	receipts	per cow	cost per cow	cwt. milk
\$ 83 125 148 169 185	12% 17 20 22 24	\$107 129 142 152 164	\$248 285 307 326 342	\$1.13 1.47 1.62 1.74 1.84
202 218 233 254 306	26 28 31 33 38	179 192 208 230 294	362 385 411 445 527	1.95 2.07 2.20 2.34 2.74

Based on the analyzed results shown on the business chart, list below the strong and weak points of the business. Then identify the major problems.

STRONG POINTS:	WEAK POINTS:
MAJOR PROBLEMS:	

After identifying problems, consider alternative ways of solving each problem. Each alternative should be studied in detail. A budgeting form can be used for projecting the likely results of each alternative.

FARM BUSINESS SUMMARY BY HERD SIZE 509 New York Dairy Farms, 1970

		Farms with:			
		Less than	40 to	55 to	
Item	My farm	40 cows	54 cows	69 cows	
Capital Investment (end of year)					
Machinery and equipment	\$	\$16,381	\$22,816	\$ 28,714	
Livestock	·	16,116	23,298	30,099	
Feed and supplies		3,952	5,756	8,340	
Land and buildings	**	38,755	47,535	60,808	
TOTAL INVESTMENT	\$	\$75,204	\$99,405	\$127,961	
Receipts					
Milk sales	\$	\$23,747	\$34,995	\$ 46,419	
Livestock sold		2,376	3,675	4,454	
Crop sales		203	337	233	
Miscellaneous receipts		862	993	1,493	
Total Cash Receipts	\$	\$27,188	\$40,000	\$ 52,599	
Increase in inventory	•	3,894	8,213	7,706	
TOTAL FARM RECEIPTS	\$	\$31,082	\$48,213	\$ 60,305	
Expenses	•	,- ,	, ,	, ,	
Hired labor	\$	\$ 778	\$ 1,903	\$ 3,206	
Dairy feed		6,050	9,022	11,797	
Other feed		337	239	441	
Machine hire		129	213	329	
Machinery repair		973	1,480	1,896	
Auto expense (farm share)		220	254	235	
Gas and oil		738	987	1,291	
Breeding fees		278	431	590	
Veterinary and medicine		374	595	770	
Other livestock expense		1,097	1,506	2,383	
Lime and fertilizer		774	1,234	1,941	
Seeds and plants		260	374	571	
Spray and other crop expense		202	413	534	
Land, bldg., fence repair		615	828	1,033	
Taxes and insurance		1,235	1,646	1,934	
Electricity & phone (farm share)		539	704	878	
Miscellaneous expenses		494	790	1,049	
Total Cash Operating Expenses	\$	\$15,093	\$22,619	\$ 30,878	
New machinery	•	3,542	5,302	6,367	
New real estate		1,213	3,724	3,212	
Purchased livestock		832	1,680	1,562	
Unpaid family labor		688	860	752	
TOTAL FARM EXPENSES	\$	\$21,368	\$34,185	\$ 42,771	
Financial Summary	,		11.0		
Total Farm Receipts	\$	\$31,082	\$48,213	\$ 60,305	
Total Farm Expenses	,	21,368	34,185	42,771	
Farm Income	\$	\$ 9,714	\$14,028	\$ 17,534	
Interest on av. capital at 7%	,	5,128	6,671	8,688	
Labor Income per Farm	\$	\$ 4,586	\$ 7,357	\$ 8,846	
Number of operators		101	165	109	
LABOR INCOME PER OPERATOR		\$ 4,449	\$ 6,688	\$ 7,386	

		Farms with:			
		70 to	85 to	100 or	
Item	My farm	84 cows	99 cows	more cows	
Capital Investment (end of year) Machinery and equipment Livestock Feed and supplies Land and buildings TOTAL INVESTMENT	\$	\$ 33,633 38,911 10,432 79,060 \$162,036	\$ 39,120 47,907 14,663 88,669 \$190,359	\$ 50,445 61,144 21,301 128,902 \$261,792	
Receipts Milk sales Livestock sold Crop sales Miscellaneous receipts Total Cash Receipts Increase in inventory TOTAL FARM RECEIFTS	\$ \$ \$	\$ 58,609 6,545 612 1,504 \$ 67,270 10,524 \$ 77,794	\$ 74,784 8,379 595 1,704 \$ 85,462 13,208 \$ 98,670	\$101,896 9,859 944 2,241 \$114,940 18,497 \$133,437	
Expenses Hired labor Dairy feed Other feed Machine hire Machinery repair Auto expense (farm share) Gas and oil Breeding fees Veterinary and medicine Other livestock expense Lime and fertilizer Seeds and plants Spray and other crop expense Land, bldg., fence repair Taxes and insurance Electricity & phone (farm share) Miscellaneous expenses Total Cash Operating Expenses New machinery New real estate Purchased livestock Unpaid family labor TOTAL FARM EXPENSES	\$	\$ 5,321 15,378 370 276 2,643 222 1,555 694 963 2,748 2,428 674 729 1,090 2,895 1,141 1,305 \$ 40,432 7,632 4,574 2,667 676 \$ 55,981	\$ 8,971 18,269 408 304 3,484 287 1,768 949 1,253 3,863 3,288 826 751 1,330 3,227 1,312 1,639 \$ 51,929 8,179 6,027 3,546 816	\$ 12,772 23,605 461 611 5,180 263 2,805 1,025 1,686 5,232 5,095 1,163 1,135 2,215 4,593 1,748 2,898 \$ 72,487 11,120 9,456 5,200 816 \$ 99,079	
Financial Summary Total Farm Receipts Total Farm Expenses Farm Income Interest on av. capital at 7% Labor Income per Farm Number of operators LABOR INCOME PER OPERATOR	\$\$ \$\$ \$\$	\$ 77,794	\$ 98,670 70,497 \$ 28,173 12,863 \$ 15,310 39 \$ 12,562	\$133,437 99,079 \$ 34,358 17,678 \$ 16,680 104 \$ 12,029	

SELECTED BUSINESS FACTORS BY HERD SIZE 509 New York Dairy Farms, 1970

		F		
		Less than	40 to	55 to
Item	My farm	40 cows	54 cows	69 cows
Number of farms		98	150	91
Size of Business Number of cows	server mental del la la companya de	32	46	61
Pounds of milk sold Crop acres		394,300 87	581,100 125	767,300 154
Man equivalent Total work units		1.4 350	1.7 501	2.1 644
Rates of Production Milk sold per cow Tons hay per acre	***************************************	12,300 2.5	12,600 2.6	12,600 2.9
Tons corn silage per acre Bushels of oats per acre		14 64	15 64	15 62
Labor Efficiency Cows per man	***************************************	23	27	29
Pounds milk sold per man Work units per man Crop acres per man		281,600 250 62	341,800 295 74	365,400 307 73
Feed Costs Feed purchased per cow Crop expense per cow	\$	\$189 \$39	\$196 \$44	\$193 \$50
Feed and crop expense per cow Feed cost per cwt. milk Feed and crop exp./cwt. milk	\$ \$	\$228 \$1.53 \$1.84	\$240 \$1.55 \$2.40	\$243 \$1.54 \$1.93
% Feed is of milk receipts Hay equivalent per cow	<u></u>	25% 7•2	26% 7•5	25% 7.6
Crop acres per cow Fertilizer and lime/crop acre	\$	2 . 7 \$9	2.7 \$10	2.5 \$13
Machinery Costs Total machinery costs	\$	\$6,020	\$8,237	\$10,927
Machinery cost per cow Machinery cost per man	\$	\$188 \$4,300	\$179 \$4,845	\$171 \$5,203
Machinery cost per cwt. milk Machinery cost per crop acre	\$ \$	\$1 .5 3 \$69	\$1.42 \$66	\$1.42 \$71
Capital Efficiency Investment per man	\$	\$53,717	\$58,474	\$60,934
Investment per cow Investment per cwt. milk sold	\$	\$2,350 \$19	\$2,161 \$17	\$2,098 \$17
Land and buildings per cow Machinery investment per cow Return on investment	\$ \$	\$1,211 \$512 5.7%	\$1,033 \$496 8.5%	\$997 \$471 8.%
Other Price per cwt. milk sold	\$	\$6.02	\$6.02	\$6.05
Acres hay and hay crop silage Acres corn silage	Τ	60 16	78 28	88 41

SELECTED BUSINESS FACTORS BY HERD SIZE 509 New York Dairy Farms, 1970

		Farms with:		
		70 to	85 to	100 or
Item	My farm	84 cows	99 cows	more cows
Number of farms		63	32	75
Size of Business Number of cows Pounds of milk sold Crop acres Man equivalent Total work units		76 962,100 195 2.5 821	92 1,235,800 228 3.0 970	129 1,636,100 311 3.6 1,348
Rates of Production Milk sold per cow Tons hay per acre Tons corn silage per acre Bushels oats per acre		12,700 2.8 16 59	13,400 2.7 16 65	12,700 2.7 15 69
Labor Efficiency Cows per man Pounds milk sold per man Work units per man Crop acres per man		30 384,800 328 78	31 411,900 323 76	36 454,500 374 86
Feed Costs Feed purchased per cow Crop expense per cow Feed & crop expense per cow Feed cost per cwt. milk Feed & crop cost exp./cwt. milk % Feed is of milk receipts Hay equivalent per cow Crop acres per cow Fertilizer & lime/crop acre	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$202 \$50 \$252 \$1.60 \$2.00 26% 8.1 2.6 \$12	\$199 \$55 \$254 \$1.48 \$1.89 24% 7.4 2.5 \$14	\$183 \$57 \$240 \$1.44 \$1.89 23% 6.9 2.4 \$16
Machinery Costs Total machinery costs Machinery costs per cow Machinery cost per man Machinery cost per cwt. milk Machinery cost per crop acre	\$ 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	\$12,929 \$170 \$5,172 \$1.34 \$66	\$15,673 \$170 \$5,224 \$1.27 \$69	\$21,958 \$170 \$5,999 \$1.32 \$71
Capital Efficiency Investment per man Investment per cow Investment per cwt. milk sold Land and building per cow Machinery investment per cow Return on investment	\$ \$ \$	\$64,814 \$2,132 \$17 \$1,040 \$442 \$9.4%	\$63,453 \$2,069 \$15 \$964 \$425 11.8%	\$72,720 \$2,029 \$16 \$999 \$391 10. <i>6</i> %
Other Price per cwt. milk sold Acres hay and hay crop silage Acres corn silage	\$	\$6.09 106 58	\$6.05 124 62	\$6.23 145 101

Considering a Change in the Dairy Business

Des	cribe change:						
	t possible alternati				rksheet	s to analyz	e these
I.	Basic nature of pro						
		<u>P</u> 1	resent	Change		Future wit	h change
	Number of cows						
	Number of youngstoo	-k					
	Production per cow						
	Labor force (man eq	juiv.)					•
II.	Estimated forage re	equirements	and produc	tion:			
	No. of cows	x t	ons hay equ	ivalent =			tons
	No. of youngstock				ead =		tons
	_		al hay equiv				_ tons
	Allocate total hay	equivalent	requiremen	t to hay an	d silag	e productio	_ n:
	Total hay equiv. re	equired		hay tons	+	_ tons hay as silage	equiv.
	Tons hay equiv. as	silage	x 3 = _	tons	silage		
	Estimate needed cro	p acres ar	nd changes f	rom present	:		
	Future crop	Proposed Production	Estimated Yield			ange in acr as plus or	
	Hay						
	Hay crop silage						
	Corn silage						
	Other forage						
	Grain						
TT	Additional forward	nlanning s	stens and no	inters			

III. Additional forward planning steps and pointers

- 1. List new capital items associated with the change including land, buildings, machinery and cattle. Estimate their cost.
- 2. Estimate changes in receipts and expenses (Part IV) considering all input and production items that are affected by the change under consideration. Adjust present figures if anticipated price changes are used in the budget.
- 3. When analyzing the effects of the proposed change, fulfillment of nonmonetary goals may be considered.
- 4. More than one alternative change should be considered.

IV.	Estimating changes in receipts an	d expenses		
٨	Pagaints	Present	Net change (plus or minus)	Future with change
Α.	Receipts Milk sales, gross	\$	\$	\$
	Livestock sales			
	Crop sales			
	Miscellaneous receipts			
	Total Cash Receipts	\$	\$	\$
	Increase in inventory			
	Total Farm Receipts	\$	\$	\$
В.	Expenses Hired labor	\$	\$	\$
	Feed bought			
	Machine hire			
	Machinery repairs			
	Auto expense (farm share)	W		6-11-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-
	Gasoline and oil		***************************************	
	Breeding fees			·
	Veterinary and medicine			
	Other livestock expense		· · · · · · · · · · · · · · · · · · ·	
	Lime and fertilizer			
	Seeds and plants			
	Spray, other crop expense	***************************************		***
	Land, building, fence expense			
	Taxes, insurance			
	Electricity, telephone (farm share)			
	Miscellaneous			
	Total Cash Operating Expense	\$	\$	\$
	New machinery and real estate	-		
	Livestock purchases		die en	
	Unpaid family labor			
	Decrease in inventory		***************************************	
	Total Farm Expenses	\$	\$	\$
C.	Financial Summary Capital Investment	\$		\$
	Total Farm Receipts	\$, "	\$
	Total Farm Expenses			
	Farm Income	\$		\$
	Interest on Capital			
	LABOR INCOME	\$		\$

Selected Competitive Dairy Areas

A dairy farmer's competition comes from both nearby and from other dairy areas. Therefore, it is good to know how your business compares with other areas. Data from four states are presented below. These data were taken from reports on farm business management projects similar to the ones in New York.

1970 DAIRY FARM BUSINESS SUMMARY DATA

Item	New York	Vermont	Pennsylvania	Wisconsin
Number of farms	509	159	642	751
Size of Business Number of cows Number of heifers Total crop acres Pounds of milk sold Man equivalent	65	59	54	43
	43	41	36	NA
	168	173	164	164
	8 22, 200	742,300	636,500	522,000
	2.2	2.1	2.1	1.7
Rates of Production Milk sold per cow Tons hay per acre Tons corn silage per acre	12,600	12,400	11,800	12,200
	2.7	2.2	3.4	3.7
	15	17	18	12
Labor Efficiency Cows per man Pounds milk sold per man	30	27	26	25
	373,700	332,500	303,100	304,300
Cost Control Factors Feed bought per cow Feed is of milk receipts Fertilizer & lime per cow Taxes per cow Veterinary per cow	\$192	\$218	\$182	\$120
	25%	28%	25%	1 <i>9%</i>
	\$33	\$32	\$50	\$26
	\$22	\$26	\$16	\$30
	\$13	\$11	\$13	NA
Capital Efficiency Average capital investment Total investment per cow Machinery investment/cow	\$132,545	\$122,103	\$123,759	\$81,410
	\$2,112	\$2,049	\$2,292	\$1,893
	\$447	\$333	\$386	\$391
Prices Price/cwt. 3.5% milk sold	\$6.10	\$6. 23	\$6.21	\$5. 29
Financial Summary Total farm receipts Total farm expenses*	\$66,467	\$59,866	\$52,850	\$39,721
	\$47,795	\$46,133	\$40,173	\$27,828
Labor income per operator	\$7, 983	\$7,907	\$8,035	\$8,131

SOURCE: Vermont NEC67 - 1970 Elfac Dairy Farm Business Analysis
F.M. 46 - 1970 Pennsylvania Dairy Farm Business Analysis
University Wisconsin Report of 1970 Farm Record Summaries
* New York does not include interest paid, other three states do

Family Living Expenditures

For business financial planning, the family living expenses must be considered along with the farm expenses. Some families keep a record of the living expenditures. Below is a summary of the living expenditures for families in Minnesota who recorded their living expenses as part of their farm business management project.

FAMILY LIVING EXPENDITURES
110 Minnesota Farm Families, 1970

Item	My family	Average of 110 Families	
		Amount	Percent
Number in family	6	4.8	
Living Expenses Food and meals bought* Medical and hospital insurance Clothing and clothing materials Furnishings and equipment Operating and supplies Upkeep on dwelling Personal share of auto expense Church and welfare Gifts and special events Education Recreation Personal care and spending Electricity & telephone (home share)	\$	\$1,573 496 558 665 265 376 283 286 818 502 380 139	24 13 10 8 8 2 6 8 4 6 4 4 3
TOTAL LIVING EXPENSES	\$	\$6,516	100
Taxes Life insurance Dwelling improvements Home share of new autos Other savings and investments TOTAL FAMILY EXPENDITURES	\$	1,300 898 845 253 1,516 \$11,328	
Sources of Family Income Farm return to family Income from outside investments Other personal income	\$	\$12,897 463 684	

SOURCE: Minnesota Econ. Info. Reports R71-2 and R71-3

Family living expenses have been rising. The average living expenses for 113 Minnesota families in 1969 was \$6,029 or about \$500 less than the 1970 average. Likewise, total family expenditures in 1969 were \$9,127 compared with \$11,328 in 1970. Taxes, dwelling improvements, and other savings accounted for the increase in 1970.

Many factors affect the expenditures of an individual family. The number in the family, ages of children, health problems, and special interests are examples. When comparing a family with the averages, these factors should be taken into consideration.

^{*} In addition, the family used farm produce valued at \$376