



WEEK of OCTOBER 23, 1994

STATION NOTES

Canandaigua Wine Company (CWC), Inc., has agreed to contribute \$250,000 to establish a major endowment in support of the Director's Excellence Fund at the Agricultural Experiment Station. The endowment will be used for viticultural and enology research.

"The future of the New York grape industry hinges in part on the flow of new technology to maintain its competitive position with growers from other regions of the United States and throughout the world market," said Marvin Sands, CWC's Chairman of the Board. "Canandaigua Wine Company recognizes the importance of Cornell University's Agricultural Experiment Station to this goal and is proud to have contributed to the establishment of this very important endowment."

Established in perpetuity, the endowment will be called *The Canandaigua Wine Company Fund*. Canandaigua's support will be matched by a second endowment gift for the Station, bringing the total value of the funds to over \$500,000. Through a challenge program currently underway as a part of Cornell's capital campaign, these gifts will also generate a match of over \$160,000 for needs at Geneva during the next five years.

"This endowment is an invested fund whose income, not principal, will be available to support research programs," said Director James Hunter. "With the dramatic decreases in state funding over the last decade, it is clear that our future depends on a combination of public and private support. Canandaigua Wine Company's gift to establish the endowment represents a permanent commitment to the viability and success of the grape industry in New York State."

CANANDAIGUA WINE COMPANY CONTRIBUTES \$250,000 TO ESTABLISH ENDOWMENT AT THE EXPERIMENT STATION



Dr. Hunter discusses the endowment established by CWC with Marvin Sands (right), Chairman of the Board of Canandaigua Wine Company.

"Scientists at the Agricultural Experiment Station are recognized as world leaders in research on grapes ranging from breeding new varieties for juice and wine to improving methods of cultivation and disease and insect control," said Hunter. "Income earned from the very significant endowment established by Canandaigua Wine Company will help support research being conducted by these scientists that is beneficial to the grape and wine industry in New York State."

The director will meet with representatives from Canandaigua Wine Company on an annual basis to review the progress of funded research programs and to determine research projects to be supported in the future.

Included in the long list of advancements in which scientists at the Agricultural Experiment Station have contributed are the mechanical harvester for grapes and current developments in mechanical pruning and crop control. Sustained research in other essential viticultural areas include programs in grapevine nutrition and fertilization, weed control methods, testing and introduction of new varieties and rootstocks, and more effective and environmentally sound methods of controlling pests. This research has allowed New York State growers to steadily increase yields, decrease production and labor costs, and maintain soil fertility.

Since 1964 when agreement was reached with the state for the Station to become involved in a major enology program, much has been done at the Station to develop the wine industry in New York. This is demonstrated by the fact that, in addition to Canandaigua Wine Company being the second largest in the United States, there are

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"MAC" ATTACK

CHANGE THE TYPEFACE OF DESKTOP ITEMS

Your Mac can use any font you've got installed, in any size, to identify names of files and folders on your desktop. To change the display font, open the **Control Panels** folder in the **System Folder**. Double click on **Views**. Choose a font and a point size from the pop-up menu. Close the panel window. If the current font size looks too small, simply move to a larger size.

GET ZAPPED BY MAGNETS

If you frequently have problems with your Mac, your data, or life in general, you may have magnet problems. Magnetic fields are everywhere, from your telephone to the paper clips you keep in that cute little holder. Your best bet is to keep your Mac and your disks away from magnets, including those refrigerator magnets you just attached to your new external hard drive.

COPY FROM ONE FLOPPY TO ANOTHER

You have a floppy disk you want to copy to another floppy disk, but you only have one floppy disk drive. What do you do? First, insert the disk you want to contain the new stuff. Press **Command-E** to eject the disk. Then, insert the disk containing the stuff you want to copy. Double click on the disk icon. Drag the files you want to copy on top of the gray icon of the ejected disk. If you want to copy the *entire* disk, drag the white disk icon on top of the gray disk icon. Then, read the onscreen message carefully. Your Mac will tell you what to do. You'll have to swap disks until all information is copied. When the task is complete, you can drag the disk icons to the trash to eject them.

(CWC, *cont.*)

more than 100 farm wineries in New York. These wineries draw heavily on the results of research emanating from the Station's viticultural and enology programs.

Canandaigua Wine Company is the largest wine producer in New York State. Established in 1945, the Company's four wineries in New York are: Canandaigua Wine Company in Canandaigua, Widmers' Wine Cellars in Naples, Batavia Wine Cellars in Batavia, and Taylor Wine Company in Hammondsport. The Company also operates 11 wineries in California. Canandaigua Wine Company's headquarters are located in Canandaigua, NY, in the heart of the Finger Lakes wine country.

DEADLINES



• Monday, October 24

Snap bean progress reports, proposals, and summaries due to Kathy DeRosa, Director's Office.

CALENDAR of EVENTS • SEMINARS

Monday, October 24, 6:30 pm

Staff Room, Jordan Hall

English as a Second Language

Wednesday, October 26, 10:30 am & 1:00 pm

Auditorium, Jordan Hall

The Fundamentals of Back Injury Prevention

Wednesday, October 26, 3:30 pm

Director's Office, Jordan Hall

Research Department Chairs' Meeting

Wednesday, October 26, 6:30 pm

Staff Room, Jordan Hall

English as a Second Language

SEMINARS

SAGES/GEC COMPUTER SEMINAR 7TH IN A SERIES

Date: Tuesday, October 25

Time: 10:30 am

Place: Staff Room, Jordan Hall

Speaker: Linda McCandless, Director
Communications Services Unit

Topic: What Communications
Services Can Do For You—
Posters, Slides, Photography,
Printed Publications, Video

Coffee and donuts to be provided by SAGES

PLANT PATHOLOGY

Date: Tuesday, October 25

Time: 10:00 am

Place: Room A133, Barton Lab

Speaker: Dr. Zhixiang Chen
Waksman Institute
Rutgers University

Topic: Induction and Perception of
the Salicylic Acid Signal and
Plant Defense Responses

Dr. Chen is a candidate for the position
of Plant Molecular Biologist
in the Ithaca Department of
Plant Pathology

PLANT PATHOLOGY

Date: Tuesday, October 25

Time: 3:00 pm

Place: Room A133, Barton Lab

Speaker: Curt Petzoldt
Integrated Pest Management
Geneva

Topic: An Electronic Weather Moni-
toring Network in New York
for Disease Forecasting and
Fungicide Reduction

JOINT HORTICULTURAL SCIENCES/ PLANT BIOLOGY

Date: Thursday, October 27

Time: 11:00 Am

Place: Staff Room, Jordan Hall

Speaker: Dr. Joy Bergelson
Department of Ecology and
Evolution

Topic: The Costs of Host-plant
Resistance Genes and Their
Implications to Biotechnology
Risk Assessment

ENTOMOLOGY

Date: Thursday, October 27

Time: 3:30 pm

Place: The Paul J. Chapman
Conference Room,
(Room 310, Barton Lab)

Speaker: Dr. Rick Roush, Associate
Professor
Department of Entomology,
Ithaca

Topic: Resistance Management for
Transgenic Cotton: Results
from Down Under

Social interaction with speaker at 3:00 pm
Coffee & cookies provided.

NEW GREENHOUSE FOR PLANT PATH



(left to right) Tom DeYulio (B&P), Ed Bailey (B&P), Herb Gustafson (Plant Path), and George Mittak (Ag & Mkts.) discuss the new greenhouse behind Barton.

The plastic has been stretched on the new greenhouse behind Barton and “we are just waiting for a few parts before everybody can move in for the winter,” said Tom DeYulio, whose crew has been working on the project in cooperation with Dave Lasher and engineer John VanderWeide. “It should be ready in a week or so.”

The greenhouse will be used by the Plant Pathology Department. Herb Aldwinckle plans to use it for disease-resistant apple work (both breeding and biotech), and Dennis Gonsalves plans to use it for grape research in cooperation with George Mittak.

“It represents a considerable improvement over the previous house because it is much easier to heat and cool and maintain temperatures,” said Aldwinckle. “The bottom line is that we will have a much better facility at a considerable savings in energy usage.”

The new house is 96 x 25 feet. “The other two fiberglass houses are slated to be replaced next year with greenhouses of similar construction,” said VanderWeide.

APPLES UP

Yes, it is a good year for apples. According to the New York Agricultural Statistics Service, preliminary apple cold storage holdings for New York totaled 3,163 thousand bushels, up 38% from last year. Eastern New York holdings were 47% above September 1993’s totals. Western holdings were up 35% from a year ago. The inventory of apples in controlled atmosphere (C.A.) storage was up 44% from the same date last year. Total Eastern C.A. apples were up 41% and western New York C.A. inventories were up 52% from a year ago. The 1994 totals are only slightly below the five-year average.

TAYLOR-BROWN HEALTH CENTER

Attention: Empire Participants

Taylor-Brown Health Center is located in Waterloo, Routes 5 & 20—on the site of the former Taylor-Brown Hospital.

A component of the Taylor-Brown Health Center is the Urgent Care Center, which provides a wide range of health services to attend to non-emergency situations that deal with minor illnesses and injuries without a lengthy wait. The ancillary services provided, if **not considered a true emergency**, will **not** be covered by the Blue Cross portion of the Empire Plan. This is a change in the information previously provided. The ancillary charge will be billed to Blue Cross and rejected. Once the subscriber receives the rejection, submit the bill to Metropolitan Life Insurance. The charges will be reimbursed at 80% after the deductible has been met.



MATT'S MAILBAG

Canadian vs. Domestic (US) Mail:

A first-class letter-sized envelope weighing 1 ounce or less costs 40¢ if going to Canada, vs. 29¢ if headed for somewhere here in the U.S., so please remember to put those Canadian letters with the “needs postage mail” in your department mail room.

LIBRARY NEWS

Books Needed

The Library in Jordan Hall is sponsoring the book sale portion of the Craft Show/Book Sale on November 12. They will accept all types of books, puzzles, and records on Thursday and Friday, November 10 and 11 **only**. Donations should be brought *directly to the auditorium, Jordan Hall*. For every book sale item donated you will receive a coupon for one free book.

Station Club Banquet

Club 86, Geneva • Friday, November 4, 1994

6 pm - Social Hour (cash bar) 7 pm - Dinner

*Tickets from your Station Club Representative
by WEDNESDAY, OCTOBER 26*

CLASSIFIED

FOR SALE: 1) X-country skis: 150cm, 3 pin bindings, men's size 5 Addidas boots, fiberglass poles - \$60. 2) Raleigh Grand Prix bicycle: 10 speed, 19" frame, Shimano/Suntour - \$75. 3) Two love seats: Green/cream check fabric, clear oak frames, excellent condition - \$350. Call Jan Nyrop at x355 or 789-6763.

WANTED: Old hot water radiators (not steam). Please call Kathy at x277.

WANTED TO BUY: Western ProFlow or Fisher plow for 1988 Chevy truck. Call x253.

17TH ANNUAL CHRISTMAS CRAFT SHOW- BOOK SALE

NOVEMBER 12TH

10:00 AM-3:00 PM • JORDAN HALL

Christmas Decorations, Quilts, Carved Birds, Paintings, Baskets, Corn-Husk Dolls, Needlework, Tinsmithing, Dried Flowers, and much, much more.

Refreshments and lots of books.

