

CORNELL UNIVERSITY STATION NEWS GENEVA NEW YORK

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UNITED WAY CAMPAIGN BEGINS

United Way is a highly effective, perhaps the most effective, vehicle for funding local programs that address our community's most critical needs. The effectiveness of United Way rests on three factors; efficient, cost effective fund raising; careful allocation of resources that fund programs with demonstrated impact; and generous community members who volunteer time and provide financial support. Now, perhaps more than ever before, the United Way needs our assistance.

Rarely can a fund raising program claim that 100% of gifts are used to support programs rather than a percentage of gifts being used to cover the costs of the campaign. With United Way, campaign operating expenses are covered by earnings from the United Way Community Endowment fund which means that all the money you contribute is used to help people.

In addition to 100% of your gifts being used to help others, these gifts are administered in a careful and rigorous manner. Gifts to the general fund are allocated by United Way volunteers who study community needs, plans of work, and the results of previously funded programs. United Way funds target impact areas rather than agencies which further facilitates effective resource allocation. Currently targeted impact areas are:

- Success By 6—Striving for healthy newborns and preparing children for success in school.
- Kids on Track – Helping school-age kids thrive before, during, and after school with caring adults serving as role models.

(Continued on page 2)

Gala Dinner Raises \$17,000 for Vinification & Brewing Lab at Geneva

The ice storm cut into attendance, but over \$17,000 was raised for the Cornell Vinification & Brewing Technology Laboratory, during the 6th Annual Gala Dinner and Wine Auction, held at Casa Larga Winery, in Fairport, NY, on Friday, April 4.

"The icy roads and flickering lights heightened people's sense of adventure," said Kathy Russell, of Aftex, Inc., who chairs the event. Russell was one of the luckier participants who elected to spend the night at the local Woodcliff Lodge. Others told harrowing tales of driving through downed power lines and ice-coated tree limbs only to find their electricity out when they got home.

"We would have had record-breaking attendance of 140 people," said Nancy Long, who received a standing ovation during dinner for her efforts in organizing the event, "but 24 people cancelled at the last minute."

Among them was Nathan Rudgers, commissioner of the New York State Department of Agriculture and Markets, and Ruth Moore, 1st Deputy Commissioner.

Harris Wilcox (Cornell class of '43) and his son, Craig, auctioned off 50 items donated by New York wineries, breweries, and associated industries. They included: ice wines, late harvest muscats and vigneoles from Hunt Country, Heron Hill, and Atwater Estate; mixed and vertical cases of Riesling, Pinot Noir, and Chardonnay, from Hosmer, King Ferry, Lucas, and Lakewood; Sled Dog Trippelblock from Wagner's and Saranac from FX Matt; dining opportunities at Red Newt, Sheldrake's Cafe, the Rose Inn, and Geneva on the Lake; overnight stays at The Inn at Glenora and Friends Lake Inn; grapevines, limo rides, crystal goblets, wine tours, and more. A 5L bottle of 2001 Reserve Pinot Noir, donated by Fox Run Vineyards, in Geneva, NY, went for \$525, and received the highest bid of the evening.

"This is a great cause," said Scott Osborn, owner of Fox Run. "New York wineries make these donations in hopes that people are going to come out and bid on them to support the



Thomas Henick-Kling (r), director of the Station's enology program, explains some of the virtues of one of the auction items displayed by Roger Cullen (l), of FS&T, during the gala auction last Friday night in Rochester. More than \$17,000 was raised for the lab.

(Continued on page 2)

(UNITED WAY, continued)

- Strengthening Families – Creating and maintaining environments for families and individuals who nurture and care for one another.
- Helping Seniors – Helping older adults remain active, vital, and involved, while providing support for senior caregivers.
- Overcoming Disabilities – Teaching living skills, developing employment opportunities, and providing support for people who are disabled.

In the past the Station family has generously supported United Way and participation by the Station community soared in last year's campaign. We wish to continue to be recognized as a key player in meeting these community needs. Campaign pledge forms and Donor Designations Forms will be distributed during the week of April 14. On April 18 the United Way Campaign video will be shown at several locations across campus. Those who participate in the campaign presentation will be eligible to win a General Motors vehicle or one of several other prizes.

PLEASE consider contributing this year to the United Way Campaign. If you've never donated in the past, even a pledge of \$1.00 per week can help people in need. If you currently donate, please continue with your generosity. Thank you!

*L. M. Barry and J. Nyrop
Campaign Coordinators*

American Red Cross



A Gathering

To all our military families:
Please join us for a gathering
Sunday, April 13, from 1:00-3:00 PM
at the American Red Cross
34 Castle St, Geneva

This Gathering will be for you to meet and share with other families about your loved ones serving in the War. If you have a picture of your soldier, we would like to post them so all can see. We will have coffee and goodies.

All spouses, parents, grandparents, friends and children of soldiers serving our country in the Middle East are invited.

**Please call 315-568-9436 or 789-1522.
Or Email ARCFL@usa.redcross.org
if you have questions.**

GALA DINNER, continued)

V&B Lab at the Experiment Station in Geneva. To have a state-of-the-art facility where wineries can conduct commercial experiments and students can be trained in cool-climate winemaking is enormously important for our industry."

Researchers at the Station have been conducting research on viticulture since the early 1900s, and winemaking since the 1960s. The goal of the lab is economic development through applied science and technology combined with training programs for the wine and brewing industries. All proceeds from the auction enable the Station to equip, staff, and support students in the new facility.

The dream of having a facility devoted exclusively to research, teaching, and extension activities for wines and beers was launched in 1997 with a \$5,000 donation from the Seneca Lake Wine Trail. At the time, the Station sought \$250,000 to \$500,000 in start-up funds, and hoped to establish a \$1 million endowment for staff and programming. To date, more than \$324,000 has been earmarked for the project from the New York State Department of Agriculture and Markets. With this year's auction, over \$135,000 has been donated by industry and local wine trails, including \$10,000 from the Seneca Lake Wine Trail. In addition, industry has donated over \$181,000 worth of equipment. The New York Chapter of the American Institute of Wine and Food established a \$26,538 endowment for scholarships for industry representatives to attend workshops.

The 2,000 sq. ft. pilot plant opened in March 2000, and the Station's wine research program moved into the facility. Work includes evaluating new wine grape cultivars, analyzing the effect of viticulture and vinification practices on wine quality, testing the effect of grape diseases on wine quality, testing drought stress and its effect on Atypical Aging, evaluating winemaking techniques, as well as faculty and graduate student projects.

Progress has also been made on the brewing side. A beer analyzer was donated by Paar Physica USA last October, and the pilot brewhouse that was donated by Cargill Corporation, along with some fermentation and lager tanks, has been mounted and is awaiting utility connections.

In remarks made during dinner, Susan A. Henry, Ronald A. Lynch Dean of Cornell's College of Agriculture and Life Sciences, acknowledged the important partnership of industry, Cornell, and the state in nurturing New York's wine industry. "We should all be proud of how far we have come," she said. "In 1976, just prior to the passage of the Farm Winery Act, there were 19 farm wineries in New York. Now there are more than 160. These wineries contribute over \$500 million in gross sales to the New York economy."

The Dean also announced that Cornell's undergraduate enology and viticulture program scheduled to start in the fall of 2003, offered by the College of Agriculture and Life Sciences, is temporarily on hold, due to budget constraints.



Nancy Reissig (entomology) bids on one of the items, while her husband Harvey (entomology), ever the wine connoisseur, evaluates one of the many offerings.



Terry Acree (FS&T) and Linn Lavin discuss the 90-minute full therapeutic body massage she donated to the auction through her company, Integrated Massage and Energy Therapies.

L. McCandless

Ice Storm 2003

Winter once again reared its ugly head in Western New York, and, although the Station wasn't spared, it could have been a lot worse. According to John VanderWeide, director of facilities, the Station only experienced short-duration outages of less than a couple of minutes, as well as current fluctuations when local circuits shorted out and Station neighbors on both sides lost power.

"Joe Freeland and I were here until midnight Friday waiting and preparing to implement emergency plans that never had to happen," he said. "The utility plant operators spent a busy weekend checking and resetting various pieces of equipment. Dan Irwin and Soon Kong stayed after the first outage to help check equipment. And I checked in several times during the weekend, but the utility plant operators had things under control."

When VanderWeide came in on Sunday morning to work on getting power to heat the buildings on Research North, power had already been restored to that facility. "On the way into the Station, I stopped for gas at the corner store and bought coffee for the NYSEG crew; they had just saved me a whole morning's work," he said. "NYSEG deserves the lion's share of the credit," he added. "There may have been heroes during this event, but I'm not one of them."

Tom Burr disagrees with VanderWeide's modest assessment, and extended his gratitude to everyone who had a hand in keeping things running, saying that, "Through their efforts, we avoided losing years of valuable collections and material. Their dedication is much appreciated."

Elsewhere on the campus, Gary Chicoine characterized damage to the trees as relatively minor, compared with the rest of the Finger Lakes area. "We lost a few large limbs that will disfigure some trees but not threaten them. The large weeping willow on the south Barton Lawn lost a huge limb. It's a swamp down there so I haven't had a chance to see how badly it's damaged, but the willow is still standing." The only other loss he was aware of is a clump birch over by FS&T that has heaved out of the ground. "It is doubtful that we will be able to save it," said Chicoine. "All in all though, I'd say we were very fortunate."

Gary said that the clean up started fine and then quickly deteriorated. "The ground was frozen when we started Monday, but later on in the day we had some concerns about damage to the lawns as the turf got softer and we were forced to keep off it in many places." Three inches of snow curtailed work on Tuesday, and Wednesday the crew was understaffed but did as much as they could. "I'm not sure when we will be able to remove the rest of the fallen limbs," Chicoine said. "But we'll find a way and have the campus cleaned up within a week or so."

As for damage on the Station farms, Mark Scott reported extensive damage to electric deer fences that limbs had fallen on, causing broken wires, posts, insulators, and two damaged energizers. "Some windbreaks were also damaged," said Scott. "Damage within plots was actually minimal, which is good. We have about 120 man-hours into cleanup and repairs at this point. Before planting, we have more trees and brush to remove along hedgerows."

J. Ogrodnick



Bill Arehart takes a chain saw to a fallen limb.



Tom Burr is all smiles as he discovers that power was still on Saturday morning.

Perennial Plant Exchange

Saturday May 3, 2003

10 AM – Noon

RAIN OR SHINE

Experiment Station Pavilion
Bring divisions of your favorite perennials.

Help with plant identification
And labeling supplies will be available.

Come at 10 am to set up your plants.

The exchange will begin at 10:30

(You will be disappointed if you are late.)

Refreshments will be served
\$1 donation is requested to help cover expenses

If you have any questions, call
Rixana @ 2246
or e-mail rpl4@cornell.edu



Dan Peck (Entomology) and his wife CiCi are the proud parents of a brand new baby boy, Milo George Coen de Peck! Milo was born on April 3rd at 8:32 PM and weighed in at 8 lbs 8.6oz. Mom and Dad are doing great and big brother, Satchel, was very happy about the whole thing!

**Congratulations,
Dan, CiCi and Satchel!**

CALENDAR of EVENTS

APRIL 11 - 18, 2003

MEETINGS

FACULTY MEETING

Date: Wednesday, April 16, 2003
Time: 10:30 AM
Place: Jordan Hall Staff Room

SEMINARS

PLANT PATHOLOGY

Date: Tuesday, April 15, 2003
Time: 3:30 PM, Coffee at 3:00 PM
Place: Room A133, Barton Lab
Subject: Quantifying Risk in Crop Protection Decision Making
Speaker: Dr. Jan Nyrop, Geneva

FOOD SCIENCE

Date: Wednesday, April 16, 2003
Time: 10:30 AM
Place: FS&T Conference Room, Second Floor
Subject: "Starch-Thickened Apple Juice: Rheology and Simulation of Pharyngeal Bolus Transport"
Speaker: Ms. Yizhi Meng, Geneva

ENTOMOLOGY

Date: Monday, April 21, 2003
Time: 10:30 AM, Coffee at 10:15 AM
Place: Room 310, Barton Lab
Subject: "Wonderworm, synergism, and mating disruption - recent developments in white grub IPM."
Speaker: Dr. Albrecht Koppenhöfer, Department of Entomology, Rutgers University, New Brunswick, NJ.

FITNESS

Aerobics

Date: Mon. & Fri.
Time: 12:10 - 1 PM
Place: Sawdust Cafe

Taekardio

Date: Mon. & Wed.
Time: 12:10 - 1 PM
Place: Jordan Hall Auditorium

*Wise men don't
need advice.
Fools won't take it.*

Benjamin Franklin

CLASSIFIEDS

FOR RENT: Studio apartment attached to my house that will be available for rent starting May 1. The apartment is within walking distance of the station (1 mile), is fully furnished with full kitchen. Garage parking available and it has its own entrance. Rent is \$360, which includes utilities. The apartment is particularly well suited for visiting scientists and postdocs. No smoking or pets. If interested, send an email to set up a visit or call at 787-2345 or 789-5240.

FOR SALE: Utility trailer. 6 x 10 foot steel-bed; Lights, ramps and jack. 1999 Dively. 2100 lb load capacity. 2" hitch. \$750. Contact Holly King. Hort Sciences x2228.

FOR SALE: 1990 Toyota 4wd pickup. Lots of miles, some dents and rust, but it runs great and no one pulls out in front of you. \$700. Call Holly at x2433 or hlw7.

PIZZA TICKETS: BSA Troop 4 is selling Cam's New York Pizzeria tickets as a fundraiser. Ticket is for one large pizza (cheese and one topping). Tickets are on sale until April 7th and are \$11.00 each (\$3.00 savings from Cam's regular price) and are valid through April

30th. Cam's New York Pizzeria is located at 476 Exchange St., Geneva. Contact Sherri Tennies at 787-2292. slt3@cornell.edu

FOR RENT: Now booking for summer vacation! Cottage on west side of Seneca Lake, 14 miles south of Geneva in Dresden. \$500 per week. Sat to Sat. Very clean and neat, 2 bedroom, full kitchen, gas and charcoal grill, garbage pick-up. Full deck, boat lift and dock, great fishing. Play ground, tennis court, ice-cream stand, hiking trail, gas station and diner in or close to Dresden. Right on the Seneca and Keuka Lake Wine Trail. For more information contact Mary Lou Hessney at 2423 or mlh5.

FOR SALE: 1970's Ford 3000 wide rear end/wide front end tractor with bushhog. Gas, 3pt. PTO, hydraulics, 40hp, 3500 hours, turf tires, ROP. Runs well. Asking \$4500 or B/O. Contact Deb Johnston at drjl@cornell.edu or 315-787-2396

FOR SALE: 1988 Chevy Caprice. Many new parts. \$2500 or B/O. Call 789-9594 or Matt at x2251.

USED CLOTHING
DRIVE

**Saturday, April 19 from
9:00 - 1:00**

Geneva Middle School Parking Lot,
Pulteney Street, Geneva

Fundraiser for the GHS Class of 2003 Substance-Free
Graduation Party

Have you cleaned your closets or those dressers lately? We need your unwanted clothes, shoes, belts, purses, sheets, pillowcases, linens, blankets, and drapes. Please put clothing and other articles in plastic bags.

SALES

All Station faculty and staff are cordially invited to attend the **SAGES** International Potluck Dinner on Saturday, April 26, 6 pm at the Sawdust Cafe. Please plan on bringing a dish to pass representing your native region/country, heritage, or an ethnic dish you enjoy (not necessarily from your background). We also want to compile the recipes of the dishes present at this event and make them available to the Station community.

Retirement Party for
Hugh Price

Friday, June 6, 2003

5:00 pm. Social Hour

6:00 p.m. Dinner

NYSAES Pavilion

Jordan Hall

