

The Station News

Vol. XIX, No.12.

September 28, 1932.

Geneva, N.Y.

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THE FIRST : The first Staff meeting for the season will be held in Jordan
STAFF MEETING : Hall next Monday at 3:30, when Dr.Thatcher will be the guest
-----: speaker. Several matters of a routine nature will also be
brought before the Staff at that time.

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THE CLUB : The annual meeting of the Station Club will be held next Monday
CONVENES : evening following a supper in Jordan Hall when Dr. and Mrs.Thatcher
-----: will be the guests of honor. It is rumored that the nominating
committee has held several long and heated sessions in which the capacities of var-
ious candidates have been freely discussed and that a slate has finally been adopted
which is expected to sweep away all opposition. Following its life-long policy, this
organ stands ready to throw all of its influence with the side that seems to have
the best chance of winning, but otherwise will preserve a neutral attitude in the
forthcoming struggle. For a good time and a delicious supper, we earnestly recommend
attendance next Monday evening.

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THE CHEMISTS : Despite the fact that Saturday proved to be the rainiest day of the
TURN OUT : month, more than two hundred chemists and their families and
-----: friends attended the joint meeting of the Rochester, Syracuse, and
Ithaca Sections of the American Chemical Society held in Jordan Hall that afternoon.
The program was carried out about as planned except that the outside events had to
be given up. The response was most gratifying to those who had the meeting in charge.

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THE "CELEBRATION" : With the chemical meeting last Saturday, the more or less
COMES TO AN END : public celebration of the Station's fiftieth anniversary year
-----: came to an end. Having abandoned the idea of a formal celebra-
tion, due to circumstances, the Station set about early in the year, to invite
scientific, industrial, and farm groups to hold meetings at the Station in recogni-
tion of its fiftieth birthday. Meetings that came as a direct result of these
invitations and gatherings where the Station's anniversary was recognized in the
program included the School for canning factory field men in March, with about 75
present; a meeting of masters and lectures of the granges of Seneca, Yates, and
Ontario Counties, with about 80 in attendance; officials and agents of Farm Bureaus
from nearby counties in May; the Laboratory Section of the International Milk
Dealers Association in May, with about 100 registered; on June 11, the Pomona Grange
of Ontario County; on June 22, about 90 members of the Northeastern Section of the
American Society of Agronomy; on June 23, field men and executives of the State
Canners Association; the State Horticultural Society on July 28, with about 450 in
attendance; "Dairy Day" on August 18, with between 800 and 900 and "Dairy Industry
Day" on August 19, with 150; the Fruit Section of the sixth International Congress of
Genetics on August 31, with about 125; the New York State Fruit Testing Association
on September 15, with about 150; and the chemists last Saturday, with about 225.

While there were many attractive features about the projected formal
celebration, certainly it would not have drawn as many persons to the Station as did
the series of meetings nor would it have proved as effective a means of acquainting
our constituency with the purpose and accomplishments of the Station.

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MOVING-UP DAY : Mention has already been made of the advancement of two members
AT CORNELL : of the faculty at Ithaca who were well known to most readers of
-----: the NEWS, namely the appointment of Dr.Ladd to the position of
Dean of the College of Agriculture and the promotion of Prof.Simons to the office of
Director of Extension. Now comes the announcement of the promotion of Prof.Wheeler
and Mr. Flansburgh, both of whom are well known in Geneva. Prof.Wheeler, who has been
professor of extension and assistant extension director for the past several years,
has been named Assistant Treasurer of the University in charge of the fiscal matters
pertaining to the Colleges of Veterinary Medicine, Home Economics, and Agriculture.
The new position is expected to bring about greater economy and efficiency in super-
vising the business offices of the three colleges and the experiment stations at
Ithaca and Geneva. Prof.Wheeler will continue his rank as professor of extension, the
direction of Farm and Home Week programs, and the College exhibits at the State Fair.

Mr.Flansburgh, for the past eleven years assistant county agent
leader, has been named County Agent Leader to fill the vacancy occasioned by Prof.
Simons' advancement. Mr.Flansburgh has gained wide recognition for his organizing
ability, and lately, for his success in advertising New York products, a project to
which he has been devoting his entire time in the summer months.

Since all of these recent promotions concern positions which have a direct relation to the contact of the Station with the public and with the administration at Ithaca, it is especially gratifying to see them filled by local talent with whom we are all well acquainted.

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ENDS ANOTHER : Jim Lawson left for his home in Ontario last week, having completed work for the summer season that has just come to a close.
SEASON :
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A NEW : The staff of the Chemistry Division has been augmented by the assignment of Miss Dorothy Silverman, chemist, of the State Department of Agriculture and Markets, to duty here to expedite the fertilizer and feed inspection work. Miss Silverman, a graduate of the University of Buffalo, was recently employed in the food laboratory of the Department in Buffalo, altho her assignment to the position here came as the result of a recent competitive civil service examination for this particular position. Miss Silverman has already entered upon her new duties.
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A NEW : Bud Hedrick sailed last week for Trinidad and when last heard from was sailing thru a hurricane typical of that region. Bud is embarking on a new and interesting venture in the field of journalism, the object of which is to develop a publication to be known as the Trinidadian for circulation by ship companies and others among prospective tourists and as a souvenir of the island. A similar publication, The Bermudian, is already well established in Bermuda and its success has inspired the publisher to venture further along the same lines in that part of the world. The experience will surely prove interesting, and we trust, highly profitable.
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A.W.O.L. : While not generally given to predictions, we risk one forecast and that is that with the opening of the World Series in New York City today, weather permitting, there are going to be some vacant chairs around the Station during game time. Fortunately, like Christmas, the World Series comes only once a year, for until this great classic is settled honest-to-goodness baseball fans are not much good for anything else.
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GRATEFULLY : A generous lot of melons from the variety test plats of the Division of Vegetable Crops found their way to our desk the other day and were greatly enjoyed. We are sure that we shall be able to do a much better job of editing The Melons of New York after this opportunity of sampling some of the best.
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HEALTH AUTHORITIES : According to a recent item in Health News, a publication of the State Department of Health, dry heat sterilization of dairy utensils, as described in a recent bulletin by Dr. Dahlberg and Mr. Marquardt, has been accepted by the Commissioner of Health as an approved method. The Dairy Division has been working with this method for the past two or three years, using cabinets heated by gas and by electricity with equal success.
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NOW IT IS : The Dairy Division announces that its ice cream specialist PEACH is now turning his attention to the making of peach ice cream. A project utilizing fresh fruits for various ice cream mixes rather than fruit extracts and flavorings has afforded an excellent opportunity for the official ice cream tasters about the Station to acquire a highly refined sense of values in what constitutes really good ice cream. If the new peach product equals the recent out put of strawberry and raspberry creams, it will be a triumph indeed.
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