

NEW YORK STATE VETERINARY CONFERENCE SPRING 2018

URBAN VETERINARY MEDICINE

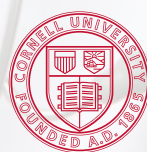
MAY 4–6, 2018

WESTCHESTER MARRIOTT | TARRYTOWN, NY

ON-SITE CONFERENCE GUIDE

HOSTED BY

NEW YORK STATE
VETERINARY MEDICAL SOCIETY



Cornell University
College of Veterinary Medicine



NYS-VC SPRING 2018 PLANNING COMMITTEE

NEW YORK STATE
VETERINARY
MEDICAL SOCIETY



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Rebecca Goodale, DVM | Committee Member

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Deirdre Chiaramonte, DVM | Committee Member



Cornell University
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Margret Thompson, DVM, DACVR | Director, Cornell University Hospital for Animals |
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Katelyn R. Carney, DVM, DACVIM (LAIM) | Co-Chair, Conference Committee

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Norm Ducharme, DMV, MSc, DACVS | Director, Equine Track

Erin Goodrich, DVM | Director, Bovine Track

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Mary C. Smith, DVM, DACT | Director, Camelid/Small Ruminant Track



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URBAN VETERINARY MEDICINE **5TH ANNUAL NEW YORK STATE** **SPRING VETERINARY CONFERENCE**

Welcome to the 5th Annual New York State Spring Veterinary Conference co-hosted by the New York State Veterinary Medical Society and Cornell University College of Veterinary Medicine. This year our conference will have a focus on urban veterinary medicine.

Our conference offers you up to 22 CE credits and features 85 sessions to choose from. Highlights include: emergency medicine, gastrointestinal diseases, respiratory disease, theriogenology, endocrine diseases, behavior and practical surgical techniques. We offer a full track dedicated for CE for our licensed veterinary technicians.

Remember to leave time to explore our sold out trade show. There will be over 50 vendors ready to show you new and innovative products to enhance your practice and customer service. The trade show will be open all day Friday, Saturday and **until 1:00 pm on Sunday.**

In addition to the educational schedule, this year's conference experience includes opportunities to relax, laugh, renew old friendships and create new ones. Friday evening will feature a comedy hour by world renowned Dr. Kevin Fitzgerald. This will definitely be an event not to be missed! On Saturday evening, join your colleagues for a reception known as our Purple Party. Take time to explore the trade show, mingle with your colleagues and take a chance on our wine wall.

If you have any questions, please stop by the registration desk or look for someone wearing an "Ask me" sticker.

We are confident that our conference will be a worthwhile experience providing cutting edge, invaluable CE right here in New York State.

Thank you for attending and have a wonderful, rewarding time here at the conference!

Dr. Susan Wylegala, Conference Co-Chair

MARK YOUR CALENDARS

2018 NYS-VC Fall Conference | October 5-7
Cornell University College of Veterinary Medicine | Ithaca, NY

Not a member of NYSVMS? Become a member here and begin enjoying your member benefits from the state and your local regional right away. Visit registration for more information.

NYS-VC SPRING 2018 SPONSORS

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COCKTAILS & COMEDY

Cocktails

Friday | 5:30 – 6:30 pm | Garden Terrace

Comedy with Kevin Fitzgerald, PhD, DVM, DABVP

Friday | 6:30 – 7:30 pm | Westchester Ballroom

Saturday | 6:00 – 8:00 pm | Grand Ballroom

Kevin Fitzgerald graduated from the University of Colorado in Boulder where he also received his masters and doctorate degrees in endocrinology. For the past 25 years he has been assistant professor adjunct at the University of Denver where he teaches Perspectives in Veterinary Medicine. Dr. Fitzgerald writes monthly columns for the American Kennel Club Gazette, American Kennel Club Family Dog magazine and Police Dog magazine and has written chapters in medical texts on subjects such as emergency veterinarian medicine, toxicology, and reptile medicine and surgery.

Since 2003 he has hosted a weekly television segment, “Animal House” on Denver’s morning news, and perhaps best known for his 10 seasons on the popular Animal Planet TV show Emergency Vets.

In 2006, Kevin was incredibly honored by the opportunity to pay tribute to his friend and colleague, Steve Irwin (The Crocodile Hunter) at the 8th Annual Family Viewers Awards by presenting Steve’s wife Terri with a posthumous lifetime achievement award for her husband. Earlier that year Kevin had appeared as a guest on Steve’s show New Breed Vets on Animal Planet.

Despite maintaining a busy practice at Alameda East Veterinary Hospital in Denver, Kevin performs to rave reviews at nearly one hundred corporate and fundraising events annually. He believes it is a great privilege to be in a position where he is able to pursue a dual career doing work that he truly enjoys.

As a comedian, Kevin has opened for such diverse and legendary performers as Bob Hope, Diana Ross, The Temptations, and The Neville Brothers. Other appearances: University of Minnesota CVM, Mississippi State University CVM, Western University CVM, Washington State CVM, Ross CVM, University of Florida CVM, St George University CVM, Bel-Rea Institute of Animal Technology, Animal Planet, The NBC Nightly News, The Today Show, Fox News Channel’s Geraldo-At-Large, The Maury Povich Show, and most recently CBS’s The Late Late Show with Craig Ferguson.



Purple Party & Wine Wall

Saturday | 6:00 – 8:00 pm | Grand Ballroom/Exhibit Hall

Begin your evening with some complimentary hors d’oeuvres while you stroll the hall. Visit with friends, make some new ones and check out the exhibits. Get a raffle ticket to win two free conference registrations. One person will win TWO registrations for a future conference. Give one to a friend. The winner will be announced at 6:45. You must be present to win.



CONFERENCE INFORMATION

REGISTRATION DESK HOURS

Thursday, May 3	7:00 pm - 9:00 pm
Friday, May 4	7:00 am - 6:00 pm
Saturday, May 5	7:00 am - 6:00 pm
Sunday, May 6	7:30 am - Noon

Full Conference Registration includes attendance at all lectures, exhibit hall, continental breakfast, breaks, lunches, Cocktails & Comedy and Purple Party.

Spouse and guest registration includes breaks, Friday Cocktails & Comedy, Purple Party and admittance to the exhibits. Not included in the spouse/guest registration is admittance to lectures or lunches. Veterinarians and veterinary technicians may not register as spouses or guests.

***Badges** must be worn by attendees at all times. Attendees will not be admitted to lectures, exhibits or evening events without a badge.

Conference Proceedings were available online in advance of the conference. Registrants received access instructions via e-mail after registration form and payment were received. Additionally, be sure to receive your complimentary flash-drive at registration with conference notes. Printed copies of the proceedings are not available.

Breakfast, Lunch and Breaks

Breakfast, lunch and breaks will be served in the Exhibit Hall. Meal seating is available in the Terrace Garden and around the Exhibit Hall area. Badges must be shown and tickets will be collected. You will find them inside your name badge.

Mobile Phone Policy

Please turn OFF the sound on your cell phone and other wireless devices during lectures.

Internet Access

To access wifi in the meeting rooms, exhibit hall and common meeting areas, go to Marriott and use password NYSVET. If you have two devices, please have only one connected at a time. For the guest rooms, follow the directions on the key card.

Safety

If any session becomes overcrowded, the NYS-VC must adhere to fire laws and limit attendance.

***Badges must be worn at all times to be admitted to sessions, meals and evening events.**



CONFERENCE INFORMATION

Exhibit Hall

Please stop by the exhibit hall and learn more about our sponsors and vendors. Their partnerships help keep attendance fees affordable and ensure that conference participants have access to the latest breakthroughs and best speakers.

Exhibit Hours

Friday, May 4 | 9:30 am - 4:30 pm

Saturday, May 5 | 9:30 am - 8:00 pm

Sunday, May 6 | 8:00 am - 1:00 pm

Make the Most of the New Normal in Practice Sales and Value

Joe Stephenson, VP of Business Development | Simmons & Associates Northeast

Saturday | 7:00 – 8:00 am | Sleepy Hollow, 2nd Floor

The practice sales landscape completely changed in 2017. Prices exploded and for the first time in history became volatile. Come learn exactly what the practice sales marketplace did in 2017, what 2018 looks like so far and what the future might look like for pricing what might be your most valuable asset. *Breakfast provided.*

Your Professional Net Worth

Christopher Rocchio | Monarch Business Consulting

Sunday | 7:00 – 8:00 am | Rockland, 2nd Floor

Discuss 10 Novel Ideas for Associates and Owners. *Breakfast provided.*

Are You a Recent Graduate or Young Veterinarian?

Sunday | 7:00 – 8:00 am | Sleepy Hollow, 2nd Floor

Do you have a question you'd like to ask? You are invited to meet with an experienced DVM to have a one on one conversation about anything that's on your mind. Members of the Committee for Leadership Advancement will be available to chat or you can arrange a time to meet later in the day.



CONTINUING EDUCATION INFORMATION

The NYS-VC Spring offers 87 hours of continuing education during the three-day event. The maximum CE credit per person is 22 hours. The breakdown of hours per day are as follows: Friday - 8; Saturday - 8; and Sunday - 6.

New York State Continuing Education Credit

The NYSVMS and Cornell University College of Veterinary Medicine are approved New York State continuing education sponsors. Veterinary technicians may only receive CE credit for classes that are within their scope of practice as defined by the NYS Board for Veterinary Medicine. Classes approved for credit for veterinary technicians are **listed in purple** on the schedule.

Registry of Approved Continuing Education Credit (RACE)

This conference has been submitted (approval pending) for a total of 87 hours of continuing education credit in jurisdictions that recognize AAVSB RACE approval. Participants should be aware that some state veterinary boards have limitations on the number of hours accepted in certain categories and/or restrictions on methods of delivery of continuing education.

Continuing Education Certificate Procedure for NYS and RACE

Verify your attendance at the conference by signing-in at the registration desk when you pick up your badge and conference materials. You will only need to sign-in once. A CE tracking form will be provided with each conference program book. The Certificate of Attendance will be emailed after the conference. If you are selected for a random audit by the NYS Board for Veterinary Medicine this will serve as proof that you satisfied the mandatory continuing education requirements. Each individual is responsible for maintaining personal records of continuing education for six years from the date of the course.

To receive CE credit, a one-time sign-in is required at check-in. A second signature is not necessary. For further information, please contact the CVM Office of Continuing Education at (607) 253-3201.



"The CE at NYS-VC is always top notch, and I look forward to catching up with colleagues who, over the years, have become dear friends."

- Bridget Barry, DVM

CONTINUING EDUCATION TRACKING FORM



New York State Spring Veterinary Conference | May 4-6, 2018 | Tarrytown, NY

This form is for your own continuing education records. File the completed form with the Certificate of Attendance you will receive by email after the conference. You should also indicate the courses you attended using the checklist on the back of the emailed certificate.

FRIDAY, MAY 4, 2018

Title of Session	Speaker(s)	Hours

SATURDAY, MAY 5, 2018

Title of Session	Speaker(s)	Hours

SUNDAY, MAY 6, 2018

Title of Session	Speaker(s)	Hours

New York State Veterinary Conference

CONTINUING EDUCATION CLASSES

FRIDAY May 4, 2018

*Purple columns indicate classes approved for credit for veterinary technicians.
DVM's may attend veterinary technician track but do not receive CE credit.*

	Companion Animal	Companion Animal	Companion Animal	Veterinary Technician
7:00 - 8:00 am Continental Breakfast and Registration				
8:00 - 8:50 am	Three Common Diseases Causing Nasal Discharge In Dogs And Ways To Figure Them Out Marnin Forman, DVM, DACVIM (SAIM)	Prevention and Responses to Sexual Harassment in the Workplace	Leases And Leaseholds - Contracts And Design For An Urban Environment Chris Rocchio, DVM	Triage For Technicians: How To Handle The Surprise Visit Amy Newfield, CVT, VTS (ECC)
9:00 - 9:50 am	New Ideas In Treating Dogs And Cats With Acute Kidney Injury Marnin Forman, DVM, DACVIM (SAIM)	The Twilight Zone: X-Ray Basics For The General Practitioner Lisa Fink, DVM, DAVDC	Practice Makes Perfect: Practice Tips From 36 Years of Small Animal Practice Experience Kevin Fitzgerald, PhD, DVM, DABVP (canine & feline)	A HBC Enters Your Clinic . . . Step By Step Of What To Do Amy Newfield, CVT, VTS (ECC)
9:50 - 10:20 am Break				
10:20 - 11:10 am	How To Diagnosis Pancreatitis In Cats And Make Them Feel Better Marnin Forman, DVM, DACVIM (SAIM)	Septic Shock Anusha Balakrishnan, BVSc, DACVECC	10 Emerging Poisons: New Intoxicants And Potential Poisonings Kevin Fitzgerald, PhD, DVM, DABVP (canine & feline)	How To Survive In This Field As Veterinary Technician Turn Over Is High Amy Newfield, CVT, VTS (ECC)
11:20 am - 12:10 pm	Let's Talk About Diagnosing Liver Diseases In Dogs Marnin Forman, DVM, DACVIM (SAIM)	Thoracic Trauma Anusha Balakrishnan, BVSc, DACVECC	Snakes, Bees, Spiders, And Ants - Creepy Things That Bite Our Pets Kevin Fitzgerald, PhD, DVM, DABVP (canine & feline)	Bad Vein . . . How To Gain Venous Access On "Naughty" Veins And What To Use Amy Newfield, CVT, VTS (ECC)
12:10 - 1:30 pm Lunch and Exhibits				
1:30 - 2:20 pm	Clinical Indications And Techniques For Upper GI Endoscopy Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)	Practical Procedures For Busy Clinicians Elizabeth Rozanski, DVM, DACVIM (SAIM), DACVECC	The Sixth Extinction Cataclysm: Why Veterinarians Should Become Involved In Conservation Kevin Fitzgerald, PhD, DVM, DABVP (canine & feline)	Caring For The Critical Pet Amy Newfield, CVT, VTS (ECC)
2:30 - 3:20 pm	Clinical Indications And Techniques For Lower GI Endoscopy Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)	The Collapsed Dog: What To Do Next Elizabeth Rozanski, DVM, DACVIM (SAIM), DACVECC	Marijuana Intoxication In Dogs: Diagnosis, Treatment And New Legislation Kevin Fitzgerald, PhD, DVM, DABVP (canine & feline)	ER Cases From The Trenches Amy Newfield, CVT, VTS (ECC)
3:20 - 4:00 pm Break				
4:00 - 4:50 pm	Diagnostic And Therapeutic Strategies For Chronic Enteropathies In Dogs And Cats - Part 1 Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)	The Geriatric Pet In The ER Elizabeth Rozanski, DVM, DACVIM (SAIM), DACVECC	Urban Wildlife: As Our Cities Sprawl, Wild Species Have Adopted To Exploiting Urban Situations Kevin Fitzgerald, PhD, DVM, DABVP (canine & feline)	Motion Sickness In Dogs Amy Newfield, CVT, VTS (ECC)
5:00 - 5:50 pm	Diagnostic And Therapeutic Strategies For Chronic Enteropathies In Dogs And Cats - Part 2 Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)	Fluid Therapy: What is Different Over the Last 25 Years Elizabeth Rozanski, DVM, DACVIM (SAIM), DACVECC	Hospital-Associated Infections Kevin Fitzgerald, PhD, DVM, DABVP (canine & feline)	Pneumonia In The Dog And Cat: Pneumonia Can Occur For A Variety Of Reasons Amy Newfield, CVT, VTS (ECC)
5:50 - 7:30 pm Cocktails & Comedy				

New York State Veterinary Conference

CONTINUING EDUCATION CLASSES

SATURDAY May 5, 2018

*Purple columns indicate classes approved for credit for veterinary technicians.
DVM's may attend veterinary technician track but do not receive CE credit.*

	Companion Animal	Companion Animal	Companion Animal	Veterinary Technician
7:00 - 8:00 am Continental Breakfast and Registration				
8:00 - 8:50 am	Practical Approach To Laboratory Tests For GI Disease Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)	Brachycephalics And Beyond Elizabeth Rozanski, DVM, DACVIM (SAIM), DACVECC	Are You Feline OK? How To Help Your Hospital Be Cat Friendly Melissa Bain, DVM, DACVB, MS, DAAVW	Gaining Compliance: Getting Those Dentistries To The Table Vickie Byard, CVT, VTS (Dentistry), CVJ
9:00 - 9:50 am	Diagnosis And Management Of Canine/Feline Motility Disturbances Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)	Feline Respiratory Distress Elizabeth Rozanski, DVM, DACVIM (SAIM), DACVECC	Six Weeks In A Crate? Perioperative Behavioral Strategies Melissa Bain, DVM, DACVB, MS, DAAVW	Effective Use Of The Veterinary Technician In The Provision Of Small Animal Dental Cases Vickie Byard, CVT, VTS (Dentistry), CVJ
9:50 - 10:10 am Break				
10:10 - 11:00 am	Protein Losing Enteropathies In Dogs Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)	The Coughing Dog Elizabeth Rozanski, DVM, DACVIM (SAIM), DACVECC	Thinking Outside Of The Box: Feline Litterbox Woes Melissa Bain, DVM, DACVB, MS, DAAVW	Dental Equipment Maintenance and Technician Safety Vickie Byard, CVT, VTS (Dentistry), CVJ
11:10 am - 12:00 pm	Emerging Role Of The Microbiota In GI Disease Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)	Pleural Space Disease: Tricks Of The Trade Elizabeth Rozanski, DVM, DACVIM (SAIM), DACVECC	Risk Analysis For Problem Behaviors Melissa Bain, DVM, DACVB, MS, DAAVW	Anesthesia And The Small Animal Dentistry Patient Vickie Byard, CVT, VTS (Dentistry), CVJ
12:00 - 1:30 pm Lunch and Exhibits				
1:30 - 2:20 pm	Navigating Endocrine Testing In Small Animals: Indications, Interpretation, Treatment And Monitoring Gwendolyn Levine, DVM, DACVP (Clinical Pathology)	Estrus Monitoring And Breeding Practices Mariana Diel de Amorim, DVM, DVSc, DACT	How To Select A Good Dog Trainer Melissa Bain, DVM, DACVB, DACAW, MS	Dental Charting: It Is More Than Just "X"s And "O"s Vickie Byard, CVT, VTS (Dentistry), CVJ
2:30 - 3:20 pm	Interactive Clinical Pathology Data Interpretation: The Case Of The Dog Who Visited Sesame Street Gwendolyn Levine, DVM, DACVP (Clinical Pathology)	Transcervical Insemination In The Bitch And Its Tricks Mariana Diel de Amorim, DVM, DVSc, DACT	I Love You Too Much: Helping Dogs With Separation Anxiety Melissa Bain, DVM, DACVB, DACAW, MS	Out Of Sight! Are Intraoral Radiographs Important For Complete Dental Assessments? Vickie Byard, CVT, VTS (Dentistry), CVJ
3:20 - 4:00 pm Break				
4:00 - 4:50 pm	Interactive Clinical Pathology Data Interpretation: The Case Of The Overachieving Cat Gwendolyn Levine, DVM, DACVP (Clinical Pathology)	Ultrasound Guide To Fetal Aging And Whelping Prediction Mariana Diel de Amorim, DVM, DVSc, DACT	Diagnostic Approach To The Red Eye Rachel Wynne, MS, DVM, DACVO	Periodontal Disease: The Most Prevalent Disease In Veterinary Medicine Vickie Byard, CVT, VTS (Dentistry), CVJ
5:00 - 5:50 pm	Interactive Clinical Pathology Data Interpretation: The Case Of A Tiny Dog With A Big Problem Gwendolyn Levine, DVM, DACVP (Clinical Pathology)	Evidence-Based Infertility Work Up And IVF Updates Mariana Diel de Amorim, DVM, DVSc, DACT	Diagnostic Approach To The Cloudy Eye Rachel Wynne, MS, DVM, DACVO	Feline Dentistry Vickie Byard, CVT, VTS (Dentistry), CVJ
6:00 - 8:00 pm Purple Party and Wine Wall				

New York State Veterinary Conference

CONTINUING EDUCATION CLASSES

SUNDAY May 6, 2018

*Purple columns indicate classes approved for credit for veterinary technicians.
DVM's may attend veterinary technician track but do not receive CE credit.*

Companion Animal		Companion Animal	Companion Animal	Veterinary Technician
7:00 - 8:00 am Continental Breakfast and Registration				
8:00 - 8:50 am	Confirmatory And Ancillary Diagnostic Testing Following Cytologic Examination Gwendolyn Levine, DVM, DACVP (Clinical Pathology)	Cryptorchid And Ovarian Remnant: Case-Based Approach Mariana Diel de Amorim, DVM, DVSc, DACT	Don't Be An "Old School" Surgeon! Daniel Smeak, DVM, DACVS	Smooth, Safe And Stress Reducing: Environmental And Handling Considerations For Canine And Feline Patients Sherrie Yuschak, RVT, VTS (Behavior), KPA-CTP
9:00 - 9:50 am	Internal Organ Cytology: Indications And Maximizing Diagnostic Yield Gwendolyn Levine, DVM, DACVP (Clinical Pathology)	Small Animals Reproductive Emergencies – Part 1 Mariana Diel de Amorim, DVM, DVSc, DACT	Be Confident In Your "Mass" Ligations! Daniel Smeak, DVM, DACVS	
10:00 - 10:50 am	Balancing Patient Care And Practice Care Meg Thompson, DVM, DACVR	Small Animals Reproductive Emergencies – Part 2 Mariana Diel de Amorim, DVM, DVSc, DACT	Improve Your Intestinal Closures! Daniel Smeak, DVM, DACVS	
10:50 - 11:30 pm Lunch and Exhibits				
11:30 am - 12:20 pm	The Urban Practice Experience: Start-up and Marketing Matthew Antkowiak, DVM	Controlled Substances: Prescribing, Reporting, Record Keeping, And Diversion Prevention Lisa Anne Penny, R.Ph., FSVHP	Cosmetic Skin Closure- "Its All About The Hypodermis!" Daniel Smeak, DVM, DACVS	Pregnancy, Infant, And Dog Relationships Sherrie Yuschak, RVT, VTS (Behavior), KPA-CTP
12:30 am - 1:20 pm	The Urban Practice Experience: Growing and Running Matthew Antkowiak, DVM		The 10 Min Incisional Gastropexy Technique- The "Smeakopexy" Daniel Smeak, DVM, DACVS	Kids and Dogs, Fear, And Friendship Sherrie Yuschak, RVT, VTS (Behavior), KPA-CTP
1:30 - 2:20 pm	The Urban Practice Experience: Life and Death and Colostomy Bags - Turmoils of an Urban Practice Matthew Antkowiak, DVM	Things Every Pharmacist Wishes Veterinarians Knew Lisa Anne Penny, R.Ph., FSVHP	Screwtail And Episiotomy- You Don't Have To Refer These- Do Them! Daniel Smeak, DVM, DACVS	Don't Leave Me! Separation Anxiety In Dogs Sherrie Yuschak, RVT, VTS (Behavior), KPA-CTP
2:20 pm Program Ends				

SPEAKERS

Matthew T. Antkowiak, DVM

Owner, AtlasVet LLC | Washington, DC

Melissa Bain, DVM, DACVB, MS, DACAW

UC Davis School of Veterinary Medicine | Davis, CA

Anusha Balakrishnan, BVSc, DACVECC

Cornell University Veterinary Specialists | Stamford, CT

Vickie Byard, CVT, VTS (Dentistry), CVJ

Veterinary Education and Training Resources | Horsham, PA

Mariana Diel de Amorim, DVM, DVSc, DACT

Cornell University College of Veterinary Medicine | Ithaca, NY

Lisa Fink, DVM, DAVDC

Cornell University Veterinary Specialists | Stamford, CT

Kevin Fitzgerald, PhD, DVM, DABVP (canine & feline)

Alameda East Veterinary Hospital | Denver, CO

Marnin Forman, DVM, DACVIM (SAIM)

Cornell University Veterinary Specialists | Stamford, CT

Albert Jergens, DVM, MS, PhD, DACVIM (SAIM)

Iowa State University | Ames, IA

Gwendolyn Levine, DVM, DACVP (Clinical Pathology)

Texas A&M University | College Station, TX

Amy Newfield, CVT, VTS (ECC)

BluePearl Veterinary Partners | Upton, MA

Lisa Anne Penny, R.Ph., FSVHP

Cornell University Hospital for Animals Pharmacy | Ithaca, NY

Christopher Rocchio, DVM

Monarch Business Consulting | Castleton, NY

Elizabeth Rozanski, DVM, DACVIM (SAIM), ACVECC

Tufts University | North Grafton, MA

Daniel Smeak, DVM, DACVS

Colorado State University | Fort Collins, CO

Rachel Matusow Wynne, DVM, MS, DACVO

Cornell University Veterinary Specialists | Stamford, CT

Sherrie Yuschak, RVT, VTS (Behavior), KPA-CTP

Karen Pryor Academy for Animal Behavior and Training | Dublin, OH

UPCOMING CONTINUING EDUCATION OPPORTUNITIES

www.vet.cornell.edu/events and www.nysvms.org

30th Annual Fred Scott Feline Symposium

July 27-29, 2018

Cornell University | Ithaca, NY

Join us as we celebrate 30 years of excellence in feline veterinary education. This year's Fred Scott Feline Symposium will be headlined by Dr. Regina Hofmann-Lehman (University of Zurich). Other topics included in this year's symposium are cardiology, pathology, lyme disease, shelter medicine, endoscopy, and feline friendly practice guidelines. Register online at: www.cvent.com/d/ktqs2v/6X

Midwest Veterinary Supply is a family and employee owned, full-line veterinary product distributor that has been in business for over 50 years. We offer a diverse portfolio of products for companion animal, equine, and food animal practices as well as client retention and revenue building platforms. Midwest Veterinary Supply is a family and employee owned, full-line veterinary product distributor that has been in business for over 50 years. We offer a diverse portfolio of products for companion animal, equine, and food animal practices as well as client retention and revenue building platforms.



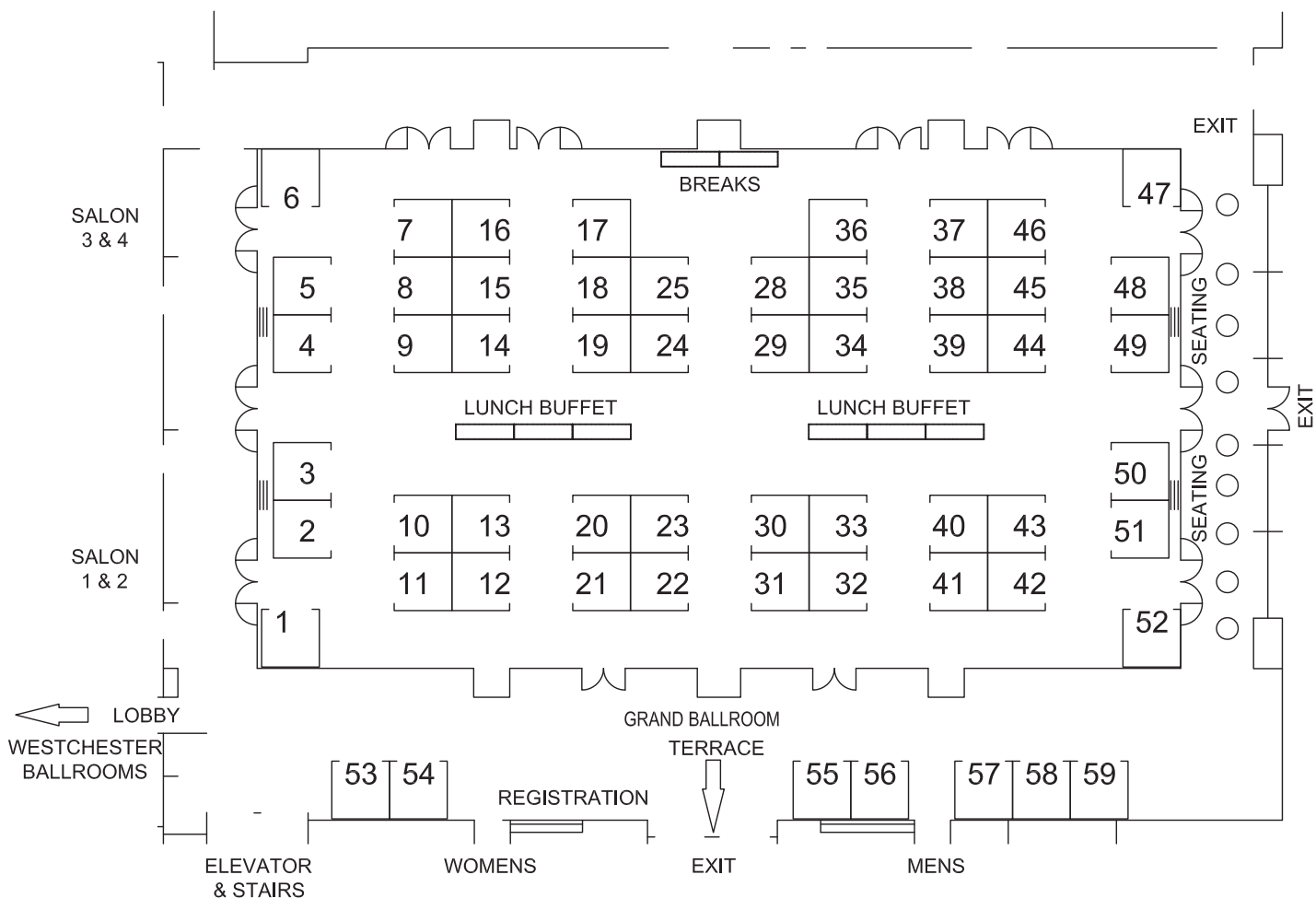
2018 Fall NYS-VC

October 5-7, 2018

The New York State Veterinary Conference is an annual multi-species, multi-track event with varied lectures and laboratories. It offers both veterinarians and veterinary technicians a chance to get up to 22 continuing education credits. Among other great sessions & tracks, this year's conference will give attendants of the bovine track the opportunity to get the Food Armor certification, while one companion animal track will be dedicated to backyard poultry laboratories.



EXHIBIT HALL



2018 NYS-VC SPRING SPONSORS

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EXHIBITORS

We thank all of our exhibitors and sponsors for their support of our event!

Exhibit
Location **Exhibitor (Bolded Names are Sponsors)**

52 **Abaxis**

Abaxis Global Diagnostics is your total laboratory partner, offering the comprehensive and innovative VetScan line of on-site diagnostic instruments and rapid tests. The VetScan name has become synonymous with convenience, ease of use and cost-effectiveness, delivering on our promise of speed, accuracy and reliability.

31 **Abbey Glen Pet Memorial Park**

A state of the art full service pet cemetery, crematory servicing the north east region.

1 **Animal Specialty Center**

A leading full-service 24/7 veterinary hospital serving the metro New York and Tri-State region. We offer cutting-edge treatments in Neurology, Orthopedic and Soft Tissue Surgery, Internal Medicine, and Oncology with TrueBeam Radiation Therapy.

12 **Banfield Pet Hospital**

Founded in 1955 in Portland, Oregon, Banfield has become the largest veterinary care practice in the world. In 2007, we joined Mars, Inc., and, today, have more than 1,000 hospitals across the U.S. and Puerto Rico. We offer a full range of comprehensive medical services, computerized medical records and preventive care plans for pets.

10 **Bayer Animal Health**

Committed to the support and partnership with our Veterinary practitioners to bring innovation in animal health products, through bold steps forward in research and development, and a better quality of life for pets.

14 Best Pet Rx

A veterinary exclusive compounding pharmacy that has been in business for 12+ years working with veterinary hospitals and universities all over the United States. We are well known for our uncompromising commitment to providing the best quality compounds and service in the industry. We are the pioneers of advanced compounding technologies that are at the forefront of providing, veterinarians, technicians, pet owners and their pets with therapies that are focused on improving patient and client compliance, with the goal of optimizing therapeutic outcomes.

9 Boehringer Ingelheim

Boehringer Ingelheim Animal Health develops and delivers solutions and products to prevent, treat, and cure animal diseases. Our products include vaccines and pharmaceuticals for horses, cattle, swine, and small animals.

21 **Care Credit**

The CareCredit healthcare credit card, accepted by 20,000 veterinary practices, helps families manage veterinary costs. When your hospital accepts CareCredit, clients can make monthly payments (subject to credit approval), making it easier for them to complete recommended treatment. Visit us at NYSVC booth XXX, call 800.300.3046 or go to carecredit.com.

7 **Comfort Collar**

The Comfort Collar is a veterinary approved, comfortable solution to an uncomfortable situation. It is the perfect alternative to the plastic cones as well as the inflatable ones. The Comfort Collar eliminates stress as pets can eat, drink and sleep easily and comfortably, while being protected from reaching their surgical site or injury. It is stuffed like a pillow (cannot lose air or puncture), with an adjustable neckline for a more custom fit each time.

50 **Companion Animal Health by LiteCure**

Companion Animal Health brings the most advanced technologies in pain management, rehabilitation, diagnostics, and regenerative medicine. Whether your goals are to heal and reduce pain, regenerate and repair tissues, diagnose and record treatment success, or provide rehabilitative modalities, Companion has a solution that will benefit your patients and your practice. Come see why Companion Animal Health is known for superior quality products and unparalleled service and support.

- 34 **CryoProbe**
The CryoProbe is the most ground-breaking technological promotion in cryosurgery on the market. This pen-like tool brings a fine spray of liquid nitrous oxide at a regular temperature of minus-127 degrees of F under 725 psi of pressure to the sample with precision strictness.
- 16 **Digatherm**
Digital Thermal Imaging can be a crucial and valuable “on the spot” visual tool in helping diagnose inflammation or lack of circulation and its exact location in the animals body. A valuable tool used as an adjunct with diagnostic procedures.
- 20 **Final Gift**
Final Gift provides veterinary practices with comprehensive pet aftercare services. We offer services including; cremation, burial, viewing and visitations, memorial products and grief resources. With multiple locations, our team has the shared vision for upholding the highest pet aftercare standards in the industry. Setting a new benchmark with our leading-edge technology, extensive line of products, our streamlined processes and modern facilities. We are a proud member of the IAOPCC.
- 39 **Heska Corporation**
Heska Corporation (NASDAQ: HSKA) sells advanced, diagnostic veterinary products. Heska’s state-of-the-art offerings include the Element in-house Chemistry, Hematology, Coag, Blood Gas and Electrolyte systems, Cuattro Digital Radiography and Esaote MyLab Ultrasound. With Heska’s proven accuracy, these systems offer the industry’s fastest and most advanced in-house diagnostic capabilities for small animal and equine practitioners. For further information on Heska and its products, visit the company’s website at www.heska.com
- 47 **Hills Pet Nutrition, Inc.**
Founded more than 75 years ago with an unwavering commitment to pet nutrition, Hills’ mission is to help enrich and lengthen the special relationships between people and their pets. The right nutrition combined with the devotion of veterinary professionals can transform the lives of pets; and healthier and happier pets can transform the lives of pet parents. Hill’s is dedicated to pioneering research and groundbreaking nutrition for dogs and cats based on a scientific understanding of their specific needs.
- 19 **HSB Veterinary Supply**
HSB Veterinary Supply is a distributor dedicated exclusively to the veterinary profession. We pride ourselves on providing quality products and great service at competitive prices. We are continually adding to our product lines of medical, surgical, x-ray, and pharmaceutical supplies. HSB -- Large enough to serve... small enough to care.
- 5 **Hyperbaric Veterinary Medicine**
Adopted by top veterinary hospitals, clinics and universities, Hyperbaric Veterinary Medicine (HVM) is the standard in veterinary hyperbarics with its patented, non-acrylic, steel chamber engineered solely with animal safety in mind. HVM works around facilities’ needs and fully educates and trains all staff members by VHMS specifications, enabling a path for ALL veterinary facilities to offer advanced HBOT treatments to its patients, increasing both the quality of clinical outcomes and practice profitability.
- 4 **IDEXX**
IDEXX Laboratories, Inc. is a leader in pet healthcare innovation, serving veterinarians around the world with a broad range of diagnostic and information technology-based products and services. IDEXX solutions enhance veterinarians’ ability to provide advanced medical care, improve staff efficiency, and build more economically successful practices.
- 42 **IRC Group Services, Inc.**
Specialists in NYS Workers’ Compensation and Disability insurance for over 20 years. Highly knowledgeable in NYS Disability and mandatory Paid Family Leave (PFL). Managers of the New York State Veterinarians’ Trade Group (NYSVG), a Workers’ Compensation Safety Group Program that is exclusively for Veterinary Practices within New York. Since inception in 2003 this program has given back over \$3,828,000 in Dividends*, while offering qualified members an upfront discount of 25% and recently declaring a 25% dividend.

- 2 **Jorgensen Laboratories**
Known for high quality surgical suture, instruments and equipment. See the Jorvet range of capital equipment including the Cool Renewal cryosurgical kit, the Tonovet Plus, centrifuges, microscopes, anesthesia machines, monitoring devices and the latest in laser therapy.
- 32 **Midwest Veterinary Supply**
Midwest Veterinary Supply is a family and employee owned, full-line veterinary product distributor that has been in business for over 50 years. We offer a diverse portfolio of products for companion animal, equine, and food animal practices as well as client retention and revenue building platforms. Midwest Veterinary Supply is a family and employee owned, full-line veterinary product distributor that has been in business for over 50 years. We offer a diverse portfolio of products for companion animal, equine, and food animal practices as well as client retention and revenue building platforms.
- 29 Monarch Business Consulting**
Monarch Business Consulting helps veterinarians with start-ups, practice purchases, practice evaluations and practice sales. We can help with real estate purchases, leases and remodels. We can help you with your building design and layout. Monarch can help you minimize the risk in your next business venture and build your professional net worth.
- 22 **MWI Animal Health**
We connect animal health providers with the products and support they need to be successful.
- 3 **New England Medical Books an Elsevier Affiliate**
Veterinary Medical books from Elsevier, Servet and CRC Press Medical Publishers.
- 53 **Northwestern Mutual**
Northwestern Mutual has been focused on providing the best long-term value for our clients for over 160 years through holistic financial planning in areas such as risk management, wealth accumulation, retirement planning, business planning, business succession planning, and estate planning. Northwestern Mutual currently serves over 4.2 million clients, manages over \$377 billion in assets, is one of the Fortune 100 companies, and consistently obtains the highest financial strength ratings from all four rating agencies.
- 8 **Patterson Veterinary**
Patterson Veterinary and Animal Health International are leading distributors of consumable supplies, equipment and software, diagnostic products, vaccines and pharmaceuticals to both the companion pet and production animal markets in the United States and United Kingdom.
- 23 **Rose Micro Solutions**
Rose Micro Solutions sells High Quality Optical Loupes & LED Lighting Systems for Less! Our loupes start @ \$279.00. We are a "Family" Business consisting of 4 Brothers. We named the company after our mother "ROSE". Visit us online @ www.rosemicrosolutions.com or call us @ 716-608-0009.
- 40 **Royal Canin USA**
Royal Canin USA is a leader in science-based cat and dog health nutrition, whose product line offers a range of diets based on size, age, breed, lifestyle and therapeutic requirements. Royal Canin is a subsidiary of Mars, Incorporated. To learn more about Royal Canin, visit www.royalcanin.com.
- 28 **Rx Vitamins Inc**
Pet Nutraceutical Company.
- 44 **Sechrist Veterinary Health**
Sechrist Veterinary Health is bringing hyperbaric medicine to the veterinary community, as they have developed the most state-of-the-art hyperbaric and ICU Chamber. Hyperbaric oxygen therapy is a modality in which the patient is placed in a clear hyperbaric environment and breathes oxygen at a pressure greater than one atmosphere.

24 Simmons and Associates

We help veterinarians get into business, get out of business and make some money in between. As the pioneers of veterinary business brokerage and appraisal, and the only firm with an office in New York State, we've helped more New York veterinarians realize their dreams of practice ownership and retirement security than anyone else.

51 Snyder Mfg. Co.

Snyder Mfg. Co., the leader in laminated animal care enclosures since 1957, produces laminate cage units and kennel runs designed to enrich your facility by creating a quiet and warm feeling. Designer colors and custom designs are available to enhance the aesthetic environment of your facility. Our product line includes: Kennel Runs, Intensive Care Units, Cage Units, Cat Cottages™ with Litter Plan Hiders™, EuroCondos, Corner Cat Cottages, Drying Cages, and Pet Display Units.

48-49 Sound-ANTECH

ANTECH Diagnostics: the nation's leading veterinary diagnostic laboratory. SOUND: The industry's #1 digital imaging.

45 Taconic Veterinary Center

Taconic Route 202 24 Hour Veterinary Center is a 24 hour Emergency Center and General Practice in Cortlandt Manor, NY that has been open for two years. Our owner Dr Leonard Berk has been a fixture in the community for 37 years. We are one of the few hospitals in the United States with hyperbaric chamber, Artemis laser, and CT.

25 TD Bank

TD Bank Healthcare Practice Solutions Group is a specialty division that provides complete financing solutions for Veterinarians. The division specializes in providing financing for: Practice Acquisitions; Partnership Buy In's / Buy Out's; Practice Expansions / Remodels; Practice Refinances / Debt Consolidations / Relocations; Lines of Credit; Equipment Purchases; Commercial Real Estate Purchases & Refinances.

15 TekCollect

Provides the most comprehensive, cost effective, accounts receivable and client retention solutions in the industry.

41 TMGvets

TMGvets is a brand new NYSVMS Affinity Partner offering industry leading low rates and services for payment processing. In addition, TMGvets also offers all NYSVMS members free equipment and supplies, no contract and excellent customer service. Plus, right now all new sign ups receive a free YETI cooler!

13 Universal Imaging, Inc.

Ultrasound and Digital Radiography Veterinary Solutions. Leading the diagnostic imaging industry for 44 years, Universal Imaging offers cutting edge Ultrasound, Digital Radiography and Cloud Solutions for today's veterinarian. Offering superior technology, service and education, we're committed to meeting the needs of our customers, and their patients. www.univesalimaginginc.com.

7 Universal Surgical

USI has supported the veterinary community for over 35 years by providing low prices for top quality instruments and supporting various CE Seminars. From technician supplies to orthopedic, exotic, and general surgery, USI has what you need.

11 VetCor

VetCor, founded in 1997, is a family of more than 250 exceptional hospitals in 26 states. Our central office provides management, marketing, and administrative support, allowing our practice teams to maximize focus on care of patients and clients. We maintain established practice names, styles, and employees; leave medical direction to each practice; and help our practices thrive with the help of added resources and shared ideas and experiences.

30 VetMatrix

VetMatrix provides internet marketing solutions for every budget and every need. The online marketing services are designed to equip veterinarians for success. Solutions include an advanced SEO solution, custom HD video and video marketing, paid advertising (PPC), social media management, and optimized websites. More information is available at <http://vetmatrix.com>.

- 18 **Vetoquinol USA**
Founded 1933, family owned, exclusively Animal Health. 9th largest Animal Pharm company in the World. Over 2,000 employees, \$350m turnover, 25 subsidiaries. Anti-infectives, pain domain, cardio-renal and behavior products. Member of NASC.
- 43 **VetriScience®**
VetriScience® Laboratories has led the way in the animal health industry with the formulation of nutritional supplements for companion animals. For over 40 years, pet owners and veterinarians have known VetriScience® as a company that sets new standards of quality, safety and efficacy.
- 33 **Vet Ray Technology**
Vet Ray Technology by Sedecal, is the world's largest manufacturer of Veterinary specific x-ray equipment. Vet Ray Technology has the top selling small animal table for both digital and film applications and supplies a wide variety of large animal products.

EXHIBIT HOURS

Friday, May 4 9:30 am - 4:30 pm

Saturday, May 5 9:30 am - 8:00 pm

Sunday, May 6 8:00 am - 1:00 pm



If two minds are better than one, imagine having access to 5,000... The New York State Veterinary Medical Society is positioned to Lead the veterinarians of New York State in Education, Advancement and Protection of animal well-being, public health and the practice of veterinary medicine.

We are an association of veterinarians, for veterinarians – the NYSVMS advocates for, represents, and fulfills the needs of veterinarians within New York State. We are the voice for the profession, representing the nearly 5,000 veterinarians licensed and practicing within state borders.

NYSVMS Member Benefits

In addition to advancing your own career through the NYSVMS, you will gain access to several member benefits that will help you advance your business.

NYSVMS AFFINITY PARTNERS: As a member, you gain access to NYSVMS' Affinity Partners: programs that have been chosen for their proven track record and for the benefit they could bring to your bottom line. In addition, your participation in these programs also benefits the NYSVMS, allowing us to re-invest funds into new programs and services.

- Payment Processing – **NEW PARTNER:** TMGvets
Payment Processing
Member benefits include: low rates, no contract, free equipment and receipt paper.
- Comprehensive Insurance Package – USI Affinity
Member group discount on life, health, long term care, dental, professional liability, auto, homeowners insurance and more.
- Accounts Receivable – TekCollect
Member benefits include: Reduced rate flat fee (usually less than 10 percent) for a web-based accounts receivable management program. The company offers a free accounts receivable analysis and an impressive collection return rate.
- Energy Provider – EnergyPlus
Member benefits include: Yearly rebate check of 2 percent for residential accounts (3 percent for business accounts) based on annual electricity and natural gas usage. The company also offers signing bonuses and green energy options.
- Medical and Veterinary Credit Card – CareCredit
Member benefits include: Easy one-time set-up fee, and no annual, monthly or minimum use fees if you do not use the program.

Learn more at
www.nysvms.org





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Session: _____ Speaker: _____

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SAVE THE DATE!



2018 FALL NYS-VC
October 5-7, 2018

