

# The Station News

Vol. XXVI, No. 12.

March 25, 1936.

Geneva, N. Y.

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BIGGER AND : It was necessary to "tip-in" a two-page insert in the April number  
BETTER, WE HOPE : of Farm Research which is just now going into the mails in order  
-----: to take care of the rush of copy that came to our desk for this  
spring number. It is the largest number of the little magazine that we have published and is packed full of timely topics. It is also something of a "cheesey" number, having as the lead off article the first of a series of stories on foreign cheeses prepared, in this instance, by Dr. Kelly and Dr. Breed in connection with the new Bankhead-Jones project on cheese ripening, together with a popular summary of Mr. Marquardt's new bulletin on Trappist cheese. Other contributors include Dr. Horsfall and Dr. Magie, Mr. Tapley, Dr. Glasgow, Mr. Harlan, Mr. Sayre, Dr. Nebel, Mr. Walsh, Mr. Cooley, and Mr. Enzie. Two outsiders, Prof. F. M. Coe of the Utah Experiment Station, and Dr. A. B. Stout of the New York Botanical Garden, were asked to contribute stories on sweet cherries and seedless grapes, respectively, in connection with cooperative studies in which they have been engaged. The circulation figures have taken another substantial jump since the January number was mailed out, necessitating the ordering of an edition of 10,000 copies.

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GETTING : The appalling floods and storms of the past week with the resulting ap-  
READY : peals for help remind us of another appeal that will be made soon, this  
-----: time to meet needs that are closer home than the flood sufferers, namely, the Community Chest. Already those in charge of this community effort are perfecting their organization for the campaign that will be held just after Easter, April 13 to 16. This year, President Murray Bartlett of Hobart College is Chairman of the Professional Division of which the Station is a part. The Station quota has been set at \$450, representing an increase of \$75 over Station contributions of last year. Station teams are now being organized, and in due time we shall be given an opportunity to measure up to expectations.

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LUCKY : Amid the discomforts of long hours of interruptions in the electric ser-  
AT THAT : vice with the resulting failure of the automatic heating units in several  
-----: of the Station buildings, not to mention the stoppage of all electrically driven equipment around the place, that followed on the ice storm last week, it was soon evident that Geneva had fared so much better than much of the surrounding territory that our own little inconveniences were scarcely worth mentioning. Probably the hardest worked men around the place during the emergency were Mr. Bowen and Mr. Petersen, the night-watchman. Between forestalling incipient fires from broken power lines and trying to restore services where they were needed most kept these two were on the jump for twenty-four hours or more. But for the rest of us it was just another incident of that freak winter of 1935-36 that we'll be talking about for years to come.

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NUTRITION : Dr. Tressler is presenting a paper on "Factors Influencing the Vitamin  
INSTITUTE : C Content of Vegetables" before the fourth annual meeting of the Ameri-  
-----: can Institute of Nutrition in Washington today. The paper is the joint effort of Dr. Tressler, Dr. Mack, and Dr. C. G. King of the Chemistry Department of the University of Pittsburgh. Dr. Tressler was accompanied by Mrs. Tressler who is visiting relatives in Baltimore. They expect to return to Geneva the last of the week.

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CHEESE : It is Cuba, N. Y., this time, and the occasion is the twenty-seventh an-  
IN CUBA : nual meeting of the Western New York Butter and Cheese Makers Association  
-----: to be held in that city tomorrow. The Association is to hear from Dr. Kelly on the ripening of cheddar and limburger cheeses and from Mr. Marquardt on the salting and cooking of cheese curds in relation to quality in cheese production.

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A FLEETING : Dr. J. J. Willaman, formerly head of the Chemistry Division and now  
VISIT : with Röhm and Haas of Bristol, Pa., paid one of his brief visits to  
-----: Geneva last week.

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BY CANDLE : Mr. Munn was the speaker of the evening before the Canandaigua Garden  
LIGHT : Club last Friday evening when he discussed "Why Seeds Don't Grow".  
-----: Owing to the ice storm, the meeting had to be held by candle light and  
Mr. Munn confesses that he almost felt as tho he should have appeared in his familiar  
role of Santa Claus, such a festive air did the candles impart to the home in which  
the meeting was held.

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CONGRATULATIONS : Our heartiest congratulations to Dr. and Mrs. Horsfall and  
ARE IN ORDER : Margaret on the arrival of Anne at the Geneva General Hospital  
-----: last week!

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RE-ELECTED : Dr. Breed was re-elected President of the Geneva Historical Society at  
PRESIDENT : the annual meeting of that organization last Friday evening. Dr.  
-----: Hedrick was also re-named Custodian of the Society's collection. Among  
committee appointments announced by Dr. Breed, Mr. Sayre was made a member of the  
membership committee and Mr. Luckett chairman of the house committee.

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ON THE : With the approach of the spraying season, Dr. Chapman has been doing some  
MOVE : early spring observing of conditions in the Hudson Valley, altho he has  
-----: not yet taken up his long vigil in the Valley. Dr. and Mrs. Hammer will  
be leaving for Poughkeepsie the last of this week, however, and will remain in the  
Valley thruout the summer. Mr. A. D. Hess, a Cornell graduate student, will also  
take up this week new duties as an assistant to Dr. Chapman in the Champlain Valley  
district with headquarters at Crown Point.

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HERE FOR : Joe Moore has returned from Ithaca to resume work with Mr. Hartzell  
THE SUMMER : and Dr. Hervey until next fall.  
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WILL TALK : Mr. Harlan and Dr. Horsfall will be in Waterville Friday for a meeting  
ABOUT HOPS : of hop growers where there will be a general discussion of several  
-----: phases of hop production and marketing.

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EAGLE : The University Club is to have what promises to be a most unusual type of  
MAN : program next Tuesday evening when Captain C. W. R. Knight, English traveler  
-----: and lecturer, will present his motion picture lecture on "Monarchs of the  
African Veldt". Captain Knight has made a special study of eagles and is said to  
possess the most remarkable pictures of these birds in existence. By way of "color"  
for his lecture he also brings a live eagle or two along with him.

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NONE ARE : A Harvard savant now comes forward to say that there is no such thing as  
PERFECT : a perfect auto driver, not excepting even such outstanding personalities  
-----: as Barney Oldfield or Sir Malcolm Campbell--all have some defect and most  
have several shortcomings. As for the ladies, bless 'em, the professor states that  
they are consistently lower than men drivers in the skills and mental agility which  
make for good driving. Not only are they harder to teach to drive, but the average  
woman after she reaches 25 or 30 finds it almost impossible to learn, says this author-  
ity, adding that under 20, however, most women can be taught to drive expertly. Per-  
haps when the psychologists get hold of this, they will point out a few salient facts  
as to why it is so much easier to teach 'em while they are under 20--facts that most  
of us know without the help of the professors.