NEWSLETTER NO. 11 DECEMBER 10, 1999

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Viticulture 2000 Takes Shape

### VITICULTURE 2000 TAKES SHAPE

Timothy E. Martinson

Plans are being finalized for *Viticulture 2000* – the one-time special winter meeting combining the Finger Lakes and Lake Erie Regional Grape grower's conventions. Grape growers, processors representatives, the New York Wine & Grape Foundation, Cornell Cooperative Extension and the Cornell University viticulture group have all played major roles in putting together this program, featuring internationally known speakers, a large trade show, and the Unity Banquet.

To date, we have over 50 exhibitors lined up for the trade show, and expect to have all 80 spaces taken by early January. In another new development, Nathan Rudgers, NY Commissioner of Agriculture and Markets, will be a featured speaker during the Saturday luncheon and also in the Labor breakout session. Canandaigua Wine Company is sponsoring the Unity Banquet on Friday.

I encourage you to register early for this unique event. Early registration helps us (meeting organizers) to better plan for space and meeting rooms. Remember, if you send in registration before the end of December, you can deduct it as an educational expense against your 1999 income.

I have enjoyed another great year working with you through the Finger Lakes Grape Program. I look forward to the coming millennial year and the challenges and opportunities it will bring. Best wishes to you and your families for happy holidays and a prosperous '2000. See you at Viticulture 2000! ◆

**January 16-20, 2000.** 5<sup>th</sup> International Symposium on Cool Climate Viticulture and Enology. Melbourne, Australia. Extensive program on cool climate vineyard and winemaking techniques. Contact: ICMS Pty Ltd. 84 Queensbridge St, Southbank, Victoria 3006 Australia. Tel +61 3 9682 0244 Fax: +61 3 9682 0288.

Email: coolclimate@icms.com.au Web: www.icms.com.au/coolclimate

**January 10-12, 2000.** Virginia Vineyards Association Annual Meeting and Exposition. Williamsburg, Va. Contact 540-665-5699 for more information.

January 25-27, 2000. Unified Wine and Grape Symposium. Sacramento CA. Industry and research-oriented talks and large trade show. Sponsored by American Society of Enology and Viticulture and California Association of Winegrape Growers. Contact: 530-753-3142 email: society@asev.org

**February 13-15, 2000**. *Ohio Grape Wine Short Course*. Dublin, OH. (Columbus area) Contact 800-227-6972 for more information.

**February 18 & 19, 2000.** *Viticulture 2000.* Adam's Mark Hotel, Buffalo, NY. A two-day meeting combining the Lake Erie Grape Growers' Convention and the Finger Lakes Grape Growers Convention. Contact Finger Lakes Grape Program 315-536-5134 or NY Wine and Grape Foundation 315-536-7442 for more information.

February 23 & 24, 2000. Niagara Peninsula Fruit and Vegetable Growers Association, Brock University, St. Catherines. Covers grapes and tender fruit crops. Contact Ken Slingerland, OMAFRA, 905-562-1639 for more information.

March 13-16, 2000. Wineries Unlimited 2000. Lancaster, PA. Seminars and Trade Show.

Sessions include 'newcomer' session, winemaking techniques for red hybrids, financial management, Riesling production, barrel room and retail room management. For information call 800-535-5670.

March 29-30, 2000. 29<sup>th</sup> New York Wine Industry Workshop 2000. Geneva, NY. Focus of the meeting will be Red Wine options, including cultivar selection, yeast strains, use of lysozyme, microaearation, color and flavor enhancing enzymes, and heat treatments. A comparison of Pinot Noir production in NY State and Burgundy, including tasting, will be featured. Contact Thomas Henick-Kling 315-787-2277.

March 31, 2000. Grand opening of the Cornell Vinification and Brewing Technology Laboratory and Vinification and Brewing Technology Gala Dinner and Wine Auction. Geneva, NY. 315-277-2277, or http://www.nysaes.cornell.edu/fst/vb/

May, 2000. Proposed tour of Burgundy, hosted by Pascal Durand of the University of Dijon.

using any recommendation, check the product label, which is the final word with respect to product usage, or check with the manufacturer or supplier for updated information.

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