

Brooke Hollis

Web Bio

Information

Biography

Biographical Statement

Brooke Hollis serves on the leadership team of the Sloan Program in Health Administration and works on program alumni/industry external relations. In addition to his work with alumni and industry, he mentors students, and serves as a faculty member. Beyond his appointment at Sloan, his ongoing professional consulting activities straddle the area of mergers & acquisitions and management consulting primarily for health and professional services firms. In addition to leadership roles in a number of regional, national and international professional organizations, Brooke is a past-president of the Sloan Alumni Association, and has been on the advisory boards of the College of Human Ecology and the Cornell Club of Greater Hartford. He is a current Board member of the Association of University Programs in Health Administration (AUPHA).

Mr. Hollis' other background includes over three decades working in both the public and private sector, serving in senior management positions in a number of organizations in the health and financial advisory/consulting fields. While serving as president of a national professional association, he was also involved in advocacy work with the federal government on policy and financial issues.

Prior work includes almost a decade as an owner and president of a private entrepreneurial firm that developed and managed specialty outpatient clinics, developed and operated a Durable Medical Equipment (DME) company and provided contract staffing programs for hospitals in three states. During his time with the firm he helped lead a significant growth in revenues and profitability, and he subsequently orchestrated a successful exit strategy when his partners had financial difficulties. His subsequent work as a partner in mergers & acquisitions advisory firms has involved consulting and transaction work in 20 states and Canada with private equity funds and public or privately held companies, both domestic and international.

Department Website Summary

Teaching

Professional

Current Professional Activities

In addition to his work at Cornell, Brooke is active in a number of health and mergers & acquisition professional associations and continues to consult in these areas. He is also actively involved with the Entrepreneurship@Cornell Program and with eCornell.

Research

Extension

Education

Education

- Master of Business Administration, Sloan Certificate, Cornell University 1978
- Master of Architecture & Urban Design, Washington University, 1986
- Bachelor of Arts, DePauw University, 1973

Courses

Courses Taught

- PAM 5740 Fundamentals of Health Facility Planning for Managers/Entrepreneurs
- PAM 5900 Improving Organizational and Clinical Outcomes in Healthcare Organizations (Quint Studer and Michael Harris, MD primary faculty)
- HADM 6033/ PAM 5500 Planning and Operations of Senior Living and Related Facilities
(Jointly offered with the School of Hotel Administration)

Websites

Related Websites

<http://www.sloan.cornell.edu>

Administration

Publications

Selected Publications

Brooke Hollis, "A Few Questions Owners Should Consider When Preparing for an Eventual Exit", *Staff Digest*, Vol 30, No 1, 2014.

Ziqi Wu, Stephani Robson, and Brooke Hollis, "The Application of Hospitality Elements in Hospitals" *The Journal of Healthcare Management*, Vol 58, No 1, 2013.

Brooke Hollis, and Rohit Verma, "The Intersection of Hospitality and Healthcare: Exploring Common Areas of Service Quality, Human Resources and Marketing," *Cornell Hospitality Proceedings*, Vol. 4., No. 2., 2012.

Brooke Hollis and Philip Heyde, "What Should I Be Doing Now If I Eventually Want To Sell My Company?", *Staff Digest*, Vol. 28, No. 4, 2012.