

"Watch out, you'll spill the beans . . .



CORNELL ALUMNI NEWS

Vol. XXXIV No. 25

ITHACA, NEW YORK, APRIL 21, 1932

PRICE 12 CENTS

Taylor Named Steel Head

Trustee and Donor of Law School Building is Chairman of Board of Directors for United States Steel

Myron C. Taylor '94, Trustee and donor of Myron Taylor Hall, new home of the Law School now nearing completion, was elected chairman of the board of the United States Steel Corporation on March 29. He succeeds J. P. Morgan, who assumed the office in 1927 at the death of Judge Elbert Gary.

Mr. Taylor has been serving as chairman of the finance committee in recent years. He will assume full executive control of the Corporation, one of the largest in America.

Two years ago, Mr. Taylor gave the University \$1,500,000 for the construction of a building for the Law School, from which he received the LL.B. degree in 1894. The building, named in his honor, will be dedicated on October 15. It will be occupied for the first time during the Summer Session.

Although he graduated from the Law School, Mr. Taylor early turned to the business field. He has been president and director of Myron Taylor and Company, Inc., a director of the First National Bank of New York and the First Security Company, the New York Central Railroad Company, the Atchison, Topeka, and Sante Fe Railway Company, the Lehigh and Wilkes-Barre Corporation, trustee and member of the finance committee of the Mutual Life Insurance Company of New York.

He is a member of the Society of Colonial Wars, the St. Nicholas Society, the Sons of the Revolution, and the Society for Improving the Condition of the Poor.

CHICAGO CORNELLIANS

HEAR DR. SCHURMAN

With informality as the keynote, more than 200 Cornellians in the Chicago area gathered together on the evening of April 13 to greet and hear Dr. Jacob Gould Schurman, the occasion being the annual dinner of the Cornell Club. Appearing for the first time in many years before a Chicago alumni group, Dr. Schurman attracted unusual interest and attendance, and his address fully justified all expectations.

While not restricting his remarks to any one particular subject, Dr. Schurman covered in a general way the problems of international relations, treating particularly the two countries with which he has been intimately associated during the past decade, Germany and China, and which, in the light of recent events, now hold the attention of the entire world. Having served as president of the University for the longest period since the founding of the institution, it was also natural that Dr. Schurman should talk about Cornell. Experiences of his many years as educator, diplomat, and internationalist were included in his discussion

The toastmaster was Colonel Edward Davis '96, who assumed the rôle after a brief welcome by Leon C. Welch '06, president of the Club. It was especially fitting that Colonel Davis should preside, because he has seen service in all of the countries which have figured in Dr. Schurman's diplomatic career, Germany, China, Greece, and the Philippines, and on numerous occasions their paths have crossed, since the Colonel was a student and Dr. Schurman the president of Cornell. Colonel "Pete," as he is known to Chicago alumni, holds the Distinguished Service Medal of the United States and the Distinguished Service Order of Great Britain, the latter bestowed upon him personally by Lord Allenby in recognition of his meritorious work with the British cavalry in the Palestine Campaign. Colonel Davis was the only American officer attached to General Allenby's staff and was one of 25 selected officers who strode with the General through the walls of the Holy City on the historic occasion of its surrender by the Turks in December, 1917.

In recognition of Dr. Schurman's diplomatic contacts with Germany and China, the consuls general of these two nations were also present as guests. Dr. H. F. Simon was acquainted with Dr. Schurman in Berlin several years ago, and Dr. Koliang Yih is a Cornell graduate, class of '08. Both are well known to Cornellians in Chicago.

Other guests of the evening included representatives from the alumni clubs of Dartmouth, Yale, Princeton, Pennsylvania, and Columbia, and from a number of preparatory schools in the Chicago

Cornell Given Trust Fund

University to Receive Substantial Sum from Estate of Major Seaman and is Named Residuary Legatee

The University, according to an announcement made by President Farrand, will ultimately receive one-half of a trust fund of approximately \$200,000 established by Major Louis Livingston Seaman '72, who died on January 31.

The trust agreement names certain beneficiaries upon whose death the trust is to be divided between the New York Academy of Medicine and Cornell. Of the Cornell sum, \$5,000 is to be used for the development of military training work. The remainder is unrestricted as to use.

Cornell was also named residuary legatee of the Seaman estate. The residue is "to be used for experimentation on the relative value of foods, especially for United States rations for troops in peace or war, to be designated the Major Louis Livingston Seaman Prize for experimentation, and to be applied to the furtherance of the health and welfare of the United States soldier."

The University will also receive "My Chinese and Japanese embroideries, also my collection of gold-flecked Chinese bronzes, my war trophies and my flags from the Spanish-American, Philippine, Chinese Boxer, Japanese and European wars, and my library, and also my jade seals, tablets and temple bells of jade, and such articles of my collection of Oriental porcelains as the Trustees of such University may select."

Major Seaman was the donor of the Varsity Challenge Cup, presented in 1898, for the winner of the four-mile varsity race in the annual regatta of the Intercollegiate Rowing Association. In 1927, Major Seaman gave the University \$15,000 for an entry in the War Memorial. He also presented a collection of African game trophies in his lifetime.

SHARES IN ESTATE

Arthur C. Stallman, Jr., '32 shares in the estate of the late William G. Ungerer of New York, according to a report filed by the New York State Transfer Tax Department. He will receive \$201,980. Ungerer, Stallman's uncle, died on February 27, 1930.

ATHLETICS

LOSE FIRST BALL GAME

The baseball team lost to Pennsylvania, 8-2, on Franklin Field April 16 in its first game of the season It was an Intercollegiate League game. An early Cornell lead of two runs was wiped out when pitcher Sereysky gave six hits in the first six innings, the Quakers getting five runs.

Cornell drove Jackson, Pennsylvania's starting pitcher, from the mound with three hits in the second inning. Powhida, who relieved Jackson, held the team to three hits for the rest of the game.

Cornell's weakness in catching favored Pennsylvania, the Quakers stealing thirteen bases from Grant and Terry. The steals put Sereysky in several bad holes. A double steal in the third inning gave Pennsylvania its first run after Cornell had scored two runs in the first inning on three hits and two stolen bases.

Martens of Pennsylvania led in hitting with two safeties, although Treretola, Quaker catcher, drove in two runs with his bat. Cornell's six hits were evenly divided among Payne, Hatkoff, Smith, Kappler, Pasto, and Grant.

Cold weather hampered both teams and limited the attendance to about 2,000. It was Pennsylvania's first league game as well as Cornell's.

BEAT TIGERS AT LACROSSE

The lacrosse team opened its season April 16 by defeating the strong Princeton twelve, 3-2, on Upper Alumni Field. Cornell won on goals by Guthrie and Winslow in the second half.

The team opened the scoring on Cornell's goal in the first three minutes of play. Although the ball was in Tiger territory most of the half, the Nassau twelve twice advanced to score, Frame tying the count and Woodward putting Princeton ahead when Ives, Cornell goal guard, was drawn out of the crease.

In spite of a muddy field, play was fast. Cornell continued to threaten the Princeton goal. Guthrie found the net within eight minutes. Ten minutes later Winslow scored the winning goal. Both came from close scrimmages in front of the Tiger net.

One Cornell goal in the second half was disallowed because of a penalty for blocking.

Twice during the game, shots at the net were stopped by the thick mud a few inches from the goal.

WIN TENNIS MATCH INDOORS

Forced indoors by mud and cold weather, the tennis team defeated Syracuse, 9-0, on the Drill Hall courts April 16. Cornell won without the loss of a set, the Orange netmen winning only 15 out of 133 games.

HOTEL-FOR-A-DAY ON MAY 6

The sixth annual Ezra Cornell Hotel-for-a-Day will open on Friday, May 6th. This event marks the climax of the collegiate training of the senior hotel administration students at Cornell. It is in fact a hotel for just one day, planned, financed, opened, operated and closed, under the direction of the seniors in the Course. The juniors act as assistants to the directing group, and the first and second year students act as waiters, bellmen, assistant cooks, and storeroom men.

Included in the plans for the visitors will be a round table discussion for returning alumni and other hotel men on the morning of the opening. Entertainment will include golf, tea for visiting ladies, the grand banquet followed by a dance in the evening, and various events which will be mentioned in detail in the next issue of the Alumni News.

IN Current History for April Professor Thomas N. Carver, Ph.D. '94, of Harvard has an article entitled "Capitalism Survives." Professor Othon G. Guerlac writes on "The Passing of Briand." Allan Nevins, formerly of Cornell, now of Columbia, tells "Why America Rejected the League."



ARCHIE C. BURNETT



MARGARET B. CORNELL

CORNELL'S FISCAL PROBLEMS

Provost Mann Writes in Detail of Present Status of University's Finances

The Universities of America are generally affected by the economic depression and the shrinkage of incomes. Cornell has inevitably shared the common experience. Like all well-managed institutions, Cornell and the other larger universities have exercised during the past two years extraordinary scrutiny of expenditures, have left undone many things which in normal course would have been done, have curtailed wherever possible; and they are now confronted with the inescapable necessity of further sharp reductions in order to balance their budgets.

It would be of no avail to minimize the acute financial situation with which Cornell is faced. Nevertheless, if one may draw comparison with current reports from many of the larger universities in this country it can be said without hesitation that Cornell is relatively in a sound position, due to the exceptionally able financial management of the Trustees. A brief examination of the University's financial condition will at once establish the facts to sustain these statements.

The present estimated income of the University for its endowed colleges during the current fiscal year is \$2,655,426. Of this amount 32.6 per cent is the estimate of income from invested funds, both restricted and unrestricted funds. As Cornell's endowment is of only modest proportions, 67.4 per cent of its annual operating income is derived from tuition and fees, contributions of alumni through the Cornellian Council, and miscellaneous sources.

Due to the careful oversight of its investments, the average income received by the University from its securities in 1929-30 was approximately 5.5 per cent; for 1930-31, it was 5.26 per cent. Taking into consideration losses from dividend reductions and interest defaults thus far announced, it is anticipated that the investments will this year yield 5 to 5.1 per cent. Few business organizations reveal so excellent a showing.

In order to avoid a deficit in this year's operations, additional savings or increased incomes, including the unrestricted contributions through the Cornellian Council, of approximately \$250,000 are required. At least one-third of this appears now assured. The major financial task for the current year is to secure this amount of added income, less such savings as can be effected.

The current shortage is caused in part by shrinkage in the anticipated incomes from the sources on which the current budget was based, in part by the fact that the Trustees budgeted a deficit of \$48,000 at the beginning of the year rather than impose further serious limitations on the necessary activities of the University and in the hope, which generally prevailed a year ago when the budget was prepared, that the following year would bring some improvement in general business conditions. Furthermore, the Trustees brought to completion, after the budget was adopted, plans long in process of development for cooperating with the Faculty in maintaining a system of group insurance. It would have been unwise to defer the inauguration of so important a provision, especially needed at Cornell where the modest scale of salaries is still an outstanding concern of the administration, and where the provision for retiring allowances is unsatisfactory. There have been a few emergency appropriations during the year, which were not foreseen when this year's budget was adopted.

As a partial offset to these unprovided for expenditures, the President directed an appeal to all members of the Faculty and administrative officers last fall to practice stringent economy in the use of funds appropriated for maintenance this year. This appeal has met

with cordial response throughout the University, but the full effect of it will not be definitely ascertainable until the end of the year.

The immediate problem is to augment the income for the year 1931-32 so as to avoid, if possible, a sizeable deficit at the close of the present year. For this the University looks, as always, in the first instance to the alumni. The alumni have invariably responded generously and courageously, and have repeatedly come to the aid of the University in times of grave financial need. No university, so far as we are aware, possesses a more dependable and successful agency for alumni support than our own Cornellian Council, which is now undertaking its active solicitation for the current year. Never has the University stood in greater need of its well-established and efficient services.

In order to balance the budget for the year 1932-33, now in the making, Cornell is faced with a task of unprecedented difficulty. The possibility of further declines in income must be taken into account. Naturally, well-merited salary increases and earned promotions will have to be deferred. In so far as practicable, vacancies in the staff will not be filled. Urgently needed additions to the staff will not be provided. Severe reductions in general departmental and administrative expenditures are planned. Needed improvements will be postponed.

The heads of colleges, departments, and officers are cooperating generously and whole-heartedly with the administration in effecting every reduction in costs for the year 1932-33 that can be accomplished without seriously impairing the educational services of the University. A reduction in salaries looms as a much-to-be-regretted possibility, to be applied only as a last resort in view of the years of effort to bring salaries to their present level. Salaries at Cornell are still markedly lower than those in many other institutions in Cornell's class. It is evident from press announcements that the larger eastern universities are not resorting to salary reductions.

It is recognized that many of our alumni have had their customary incomes reduced. However, there are still many alumni who are not regular contributors through the Cornelian Council. It is anticipated that it will take a little time before Cornell may again receive assistance through the larger benefactions with which the University has been so generously favored in the past. If during the current year and for a year or two to come, the total of regular and new alumni contributions will approximate those of the past three years, Cornell bids fair to weather the emergency without resort to measures which could not fail to affect adversely its educational quality and possibly its position among the outstanding educational institutions of the world.

Albert R. Mann '04

SUN NAMES EDITORIAL

AND BUSINESS STAFFS

Henry S. Reuss '33, Milwaukee, Wis., was elected editor-in-chief of The Cornell Daily Sun at the annual election on March 31. He succeeds John H. Walker '32, Pittsfield, Mass.

John P. Nell '33, Rochester, was named business manager. Others chosen were William C. Layton '33, Concordia, Kans., managing editor; Paul N. Lazarus '33, Brooklyn, senior editor; William Shepherd '33, Dayton, Ohio, circulation manager; Bertram T. Brooks '33, Elmira, advertising manager.

Associate senior editors named were David Altman '33, Rochester, Albert L. Morse '33, New York, and Herbert N. Woodward '33, Winnetka, Ill. Robert L. Bates '33, Maplewood, N. J., and Ralph Tolleris '33, New York, were named column editors.

Other associate editors chosen were Donald L. McCaskey '34, Englewood, N. J., Charles M. Reppert '34, Pittsburgh, Pa., Hiram S. Phillips '34, Rochester, Clayton S. Hitchins, Jr. '34, Lock Haven, Pa., John F. Modrall '34, Indianapolis, Ind., Thomas R. Crowley '34, South Orange, N. J., Oscar M. Blum '34, New York, Robert S. Hutchings '35, Ithaca, Addison D. Merry '35, Syracuse, and Murray Rosenbloom '35, Lynbrook.

On the managerial staff, Oscar G. Mayer '34, Evanston, Ill., was named assistant business manager, Stanley L. Wilcox '34, assistant circulation manager, and Vincent W. Grad '34, Haverill, Mass., assistant advertising manager.

Members of the women's staff named were Marian F. Saunders '33, Maplewood, N. J., women's editor; Claire M. Lasher '33, Brooklyn, women's business manager; Winifred I. Schade '33, Akron, Ohio, women's circulation manager; Thelma J. Oliver '34, Utica ,and May B. Bjornssen '34, Wellsville, associate women's editors; and Katherine Wolf '34, New York, women's assistant business manager.

CORNELL RADIO PROGRAM —MIDNIGHT, APRIL 27

The Cornellian Council is arranging a special alumni program to be broadcast from Station WEAI, owned and operated by the University. This program, which will start at midnight, Wednesday, April 27, will last for at least one hour and will provide some of the best entertainment features available from the Campus. Previous test broadcasts have shown that alumni who live east of the Rocky Mountains should be able to hear this program with ease.

Tune in at 1270 kilocycles at midnight, on the 27th and hear this special broadcast.

JUST LOOKING AROUND

As for ME, I should say that the curse of the colleges today is bridge.

Quiet tables of bridge are constantly in progress, in fraternities, sororities, dormitories, and boarding-house cubicles. The authorities, far from scotching this menace, foster it by competitions in Willard Straight Hall. The undergraduates study their Culbertson and Lenz with more diligence than their Blackstone, their Fraser and Squair, or their Kent.

The curse of it lies in the fact that bridge is an efficient means of diverting the keen activity of the mind to a competition in nonsense. It is not a recourse for slack and idle hours; it demands the best of one's day and the best of one's wits. It is a dour, sad, nervous game; it has none of the unbuttoned cheer of poker, the ante-bellum student pastime. It is a far better game than poker; have you ever tried to play poker without stakes? And because it is a better game it is a menace.

In these days a man needs all his wits and the best of his mind, to struggle for his own survival and that of his world. Nation is arrayed against nation and people against people. But the battles of East and West, of North and South, are fought by means of model hands distributed by radio.

The curse of the colleges, did I say? Nay more, Bridge is the curse of America! It obstructs and nullifies all the ends of man, unless the chief end of man is to kill time.

Unless, indeed, the chief end of man is to kill time. RUNDSCHAUER

BEATRICE E. BILLINGS '30 is director of home economics at the National College of Education at 2700 Sheridan Road, Evanston, Ill. She lives at 2249 Ridge Avenue.



DR. MARY M. CRAWFORD



JAMES LYNAH

Health Program Outlined

State Commission Headed by Dr. Farrand Makes Constructive Suggestions for Future Practice

The goal of saving 50,000 lives annually in New York State has been set for a new State health program outlined by the State Health Commission headed by President Farrand.

In submitting the report of his commission to Governor Roosevelt, President Farrand said:

"Forty-three thousand people in the State now are living who would have died last year if the death rates of twenty years ago had continued. Even more phenomenal results can be attained during the next twenty years if the simple, well known facts on which public health science is based are put into practice everywhere throughout the State."

The Commission's report analyzes the present health situation and outlines practical programs of State and community action. The statewide program includes a system of county health departments, the integration of school hygiene and mental hygiene with the county health program, the extension of public health nursing and of laboratory services to areas not now served, vigorous measures to control venereal diseases, a more complete program of maternity and infant hygiene, and health protection for industrial workers.

"Deaths from tuberculosis can be reduced one-half," President Farrand maintained. "The same thing can be done in saving the lives of infants. Diphtheria and typhoid fever can be practically eliminated as causes of death. Syphilis, now a leading cause of disability and death, can be brought under control. Even with the present inadequate knowledge of its cause, many deaths from cancer can be prevented. Deaths of mothers in childbirth are largely unnecessary. Sickness rates can be cut as radically as death rates, greatly reducing the present burden of costs to the individual and the community for the care of the sick, the unfit, the destitute and the dependent.

"In order to accomplish these results no great increase in public expenditures is necessary. Simplification and increased efficiency of health organization is the keynote of the proposed plan."

"Both an inspiration and an indictment," was Governor Roosevelt's view of the report.

"Other than the indifference of local governments," said Governor Roosevelt, "there is no reason for tuberculosis to be twice as prevalent in some communities as in others; for deaths and illnesses from diphtheria to continue to occur when some municipalities have been able to stamp it out entirely; for twice as many babies to die each year in some counties and cities as in the communities where a

modern health program is in force; for the rate of decline of many preventable diseases and for certain death rates to be higher in rural communities with no organized health services, than in urban communities where health service is available; for those citizens of lower economic rank to suffer a higher death rate from practically all causes.

"It is apparent from the exhaustive studies made by the Health Commission over a period of nearly two years that our present town and village system of local health administration is as wasteful of lives as of money."

1907 PLANS FOR

TWENTY-FIFTH REUNION

The Class of 1907, through its recently appointed reunion chairman, William R. Wigley, will soon issue detailed plans for the 25-year reunion of the Class, June 17 and 18. Because of the lack of varsity baseball games this year a modification of the program can be made. It will include, in addition to the standard features of Drill Hall luncheons, Dr. Farrand's talk to the Alumni, senior singing, and the Bailey Hall rally of the Class of 1917, certain features made possible by the free afternoons.

A memorial service on Friday noon in Sage Chapel for the members of the Class who have died will be conducted by George W. Roesch '07, with Alfred P. Howes '07 as soloist. A tour of the campus in automobiles will take place Friday afternoon, followed by a tea and reception to Faculty members who were in the University from 1903 to 1907. Saturday afternoon a tour of the Finger Lakes region to include Turkey Hill, Rogues Harbor, West Hill, Enfield, Buttermilk, and Taughannock, will terminate at Glenwood for the class dinner.

The costume adopted for the 1931 Dix reunion will be used. It consists of a white flannel jacket with red pockets and cuffs and a red and white flannel baker's cap.

ON EMPLOYMENT COUNCIL

President Farrand and Harry G. Stutz '07 of Ithaca have been appointed members of the advisory council of the temporary emergency relief administration of New York State, headed by Philip J. Wickser '08 of Buffalo.

The purpose of the council, according to Wickser, is "to acquaint the citizens of the State with present conditions and needs and with the various programs, State and local, for relief. It will further organize local effort in various ways designed to assist authorities in coping with the emergency and, in particular, will devise ways for the women of the State, individually and collectively, to assist in the general statewide relief movement."

Cornell Judges Honored

Law Association Host to Cuthbert W. Pound and Leonard C. Crouch of Court of Appeals at Rochester Dinner

Chief Judge Cuthbert W. Pound '87 and Judge Leonard C. Crouch '89 of the Court of Appeals, highest New York State court, were guests of honor at a dinner of the Cornell Law Association in the Rochester University Club April 9.

The two judges were honored because of their recent elevations on the bench. Judge Pound was advanced from associate judge to chief judge. Judge Crouch was appointed to the court from the Appellate Division of the Supreme Court.

In his address, Chief Judge Pound emphasized the distinction of the Law School in supplying alumni to the various State courts and paid tribute to former Chief Judge Benjamin N. Cardozo, whom he succeeded.

Judge Crouch recalled the early days of the Law School, comparing the first quarters in Morrill Hall to the modern Myron Taylor Hall which will be dedicated October 15.

Dean Charles K. Burdick referred to the guests of honor as judges of the scholarly, progressive, and courageous type needed to meet the complex problems of the present era.

Law Faculty members attending the dinner included Professors William H. Farnham '18, Herbert D. Laube, John W. McDonald '25, Gustavus H. Robinson, Robert S. Stevens, Lyman P. Wilson, and Lewis W. Morse, assistant librarian. Professor McDonald and Edward Harris '00 of Rochester were in charge of the banquet. Judge Harry L. Taylor '88 of the Appellate Division of the Supreme Court was toastmaster.

SEND PROTEST IN KENTUCKY CASE

The failure of a party of seventy students from Eastern colleges to gain admission to Kentucky coal fields during the Easter recess brought a protest from two Cornell societies.

The student party, seeking to study conditions of striking coal miners in the region, were ejected by officers of Kentucky counties. They failed also in an appeal for aid to Governor Ruby Laffoon of Kentucky.

The Cornell Liberal Club and the Sage Philosophy Club wired Governor Laffoon and Senator Edward P. Costigan of Colorado, asking protection for the students. The telegram said:

"We, the Cornell Liberal Club and the Sage Philosophy Club, feel the treatment accorded to the National Student League delegates in Kentucky to be unlawful and unconstitutional. We vigorously protest and demand immediate Federal investigation."

TRUSTEE BALLOTS MAILED

Four Alumni Candidates Nominated for Two Places on Board

In the last issue of The Alumni News announcement was made of three alumni whose nominations had been filed as candidates for Alumni Trustees. These were Archie C. Burnett '90 of Boston, Massachusetts; Dr. Mary M. Crawford '04 of New York; and James Lynah '05 of Savannah, Georgia. Just before the last date for filing nominations, April 1, was received the nominating petition of a fourth candidate, Miss Margaret B. Cornell '14 of New York.

During the first few days of April ballots were mailed by the University treasurer to all alumni who hold Cornell degrees, together with biographical sketches of the four candidates. Ballots may be filed with the University treasurer not later than June 13. Two Trustees are to be elected and the results will be announced at the annual meeting of the Alumni Corporation on June 18.

The Alumni News has already published biographical sketches of Dr. Crawford, Mr. Burnett, and Mr. Lynah. Appended is the sketch of Miss Cornell:

MARGARET B. CORNELL '14

Margaret Bouck Cornell was born in Ithaca in 1892, a daughter of Margaret Bouck and Henry Watson Cornell. She received the A.B. degree in 1914. She majored in education and sociology, which was the beginning of a career akin to the interests of her great-grandfather, Ezra Cornell.

Work with the Ithaca Associated Charities and with the Russell Sage Foundation in New York brought her at the outbreak of the World War to the directorship of the Women's Council of Defense under the Colorado War Council. There followed a decade of service with the American Red Cross beginning in 1918, when she served with a welfare unit at Base Hospital 131 in France. Upon her return from overseas she continued with the Red Cross as field supervisor in Colorado, Wyoming, Utah, Nevada, and California, and as executive secretary of the Los Angeles chapter and finally at national headquarters in Washington, D. C.

Miss Cornell has frequently been called from her regular duties to direct relief work in disasters, including those of the Berkeley, California, and Goldfield, Nevada, fires, the Santa Barbara earthquake, and the great floods of Vermont in 1926 and 1927. Since 1927, Miss Cornell's work has been

Since 1927, Miss Cornell's work has been wholly in the field of education as assistant director of the school health work of the welfare division of the Metropolitan Life Insurance Company in New York. Her work brings her into direct contact with educators throughout the country. She is an active member of the American Association of Social Workers, the American Public Health Association, the New York Society for Experimental Education, the National Education of Education Association.

FACULTY BOWLERS WIN

The Faculty bowling team won the championship of the Forest City Bowling League for the third straight year by defeating the Ithaca Eagles, five games to four, in a post-season series.

The members of the University team are J. J. McAllister, extension assistant in plant breeding; J. Randall Livermore '13, research instructor in plant breeding; Rollins A. Emerson Sp. '99, professor of plant breeding; Roy G. Wiggans, Ph.D. '19, assistant professor of plant breeding; and Romeyn Y. Thatcher '09, assistant professor of civil engineering.

OHIO VALLEY AND MID-SOUTH VISITED BY FIELD SECRETARY

Ray S. Ashbery '25, alumni field secretary, has returned to Ithaca from a trip through the mid-South and Ohio Valley. His itinerary included a few cities which he had visited before, but the primary purpose of the trip was to meet with certain clubs to complete the program as planned over a year ago when Ashbery took office, to visit most of the clubs in the country.

In addition to the alumni club meetings on this trip the field secretary visited colleges and universities where among the pre-law students of these institutions there had been manifested an interest in the Cornell Law School. Such meetings were held at Bucknell, Franklin and Marshall, Marietta, Denison, Kenyon, Ohio Wesleyan, Miami, Earlham, Wabash, and Oberlin.

The Cornell meetings during the first part of the trip were reported in the last issue of The Alumni News.

On March 21, the Cornell Club of Dayton held a dinner meeting at the Chimney Corner in Dayton. The following evening the Cornell Club of Southern Ohio held its annual banquet at the University Club in Cincinnati. At the meeting the following officers were elected for the new year: H. Eldridge Hannaford '13, president; Joseph H. O'Connell '13, vice-president; J. Brown McKee '16, secretary; John A. Buhr '15, treasurer; Edgar A. Kruse '05, Julian A. Pollak '07, John B. Strobridge '12, Harry Gantz '29, Oscar A. Klausmeyer '13, directors.

On March 25 in Indianapolis the Cornell men held a smoker at the Athenaeum Club in honor of Ashbery's visit. The annual banquet of the Cornell Club of Toledo was held at the University Club on March 30. The following day Ashbery was the speaker at the regular Thursday luncheon of the Cornell Club of Cleveland. The field secretary brought the latest news of the Campus to the Clevelanders that noon at their final luncheon meeting for the year.

On April 2 the Cornell Club of Akron held a meeting at the University Club. The final meeting of the trip was held at Youngstown at the University Club, where a record crowd turned out to see the motion pictures of the Campus and to hear of the present day Cornell.

BOOKS

......

THE LIBERAL ARTS COLLEGE

The Liberal Arts College Movement. Proceedings of the Conference of Liberal Arts Colleges Held in Chicago March 18-20, 1930. Edited by Archie M. Palmer '18. 1930. 19 cm., pp. iv, 187.

This is a belated review of a useful little book. It is the first-fruits of a movement started by President Albert N. Ward of Western Maryland College looking toward the strengthening of our smaller liberal arts colleges in America.

It should be evident that all of our colleges are needed if the work of education is to prosper. There are in the United States about 100 well endowed institutions educating about 250,000 students annually; these institutions have about three-fourths of the total endowment of our colleges. There are between 400 and 500 smaller colleges educating around 500,000 students annually but having only one-fourth of the endowment. The handicap of the smaller colleges is obvious. The only way for them to survive is by concerted action to make known their plight and secure help from wealthy persons, churches, and educational foundations.

By implication a certain obligation rests upon persons of wealth to supply some part of this money.

How much money is needed to run a college? President Cowling of Carleton College supplies some interesting figures. For a college of 1,000 students with a salary schedule paying instructors \$2,000 and professors \$5,000, the total budget comes to about \$540,000, of which \$300,000 will come from tuition (at \$300) and the remaining \$240,000 must come from an endowment of \$4,800,000 yielding 5 per cent. The cost of educating each student over and above his tuition will be about \$557.50 annually.

Does education pay, even at this high figure? Enough of education would have prevented all the wars of the past hundred years and besides would have removed much of out problem of crime and poverty. Education is the most profitable investment in sight today.

Books and Magazine Articles

In Science for March 25 Professor Arthur A. Bless, Ph.D. '27, of the University of Florida writes on "The Dependence of Physics on the Mathematical Preparation." In the issue for April 1 Dr. Ephraim P. Felt '94 reviews Dr. Leland O. Howard '77, The Insect Menace.

In the Proceedings of the National Academy of Sciences for March Professor Earle H. Kennard, Ph.D. '13, discusses "Entropy, Reversible Processes, and Thermo-Couples."

CORNELL ALUMNI NEWS ITHACA, NEW YORK

Published for the Cornell Alumni Corporation by the Cornell Alumni News Publishing Corporation.

Published weekly during the college year and monthly in July and August: thirty-five issues annually. Issue No. 1 is published in September. Weekly publication ends the last week in June. Issue No. 35 is published in August and is followed by an index of the entire volume, which will be mailed on request.

Subscription price \$4.00 a year, payable in advance. Foreign postage 35 cents a year extra. Single copies twelve cents each.

Should a subscriber desire to discontinue his subscription, a notice to that effect should be sent in before its expiration. Otherwise it is assumed that a continuance is desired.

Checks and orders should be payable to Cornell Alumni News. Cash at risk of sender. Correspondence should be addressed— Cornell Alumni News, Ithaca, N. Y

Business Manager ROBERT WARREN SAILOR '07 Circulation Manager ELIZABETH V. SULLIVAN Managing Editor HARRY G. STUTZ '07 Asst.Mng. Editor JANE McK. URQUHART '13

Associate Editors CLARK S. NORTHUP '93 FOSTER M. COFFIN '12 WILLIAM J. WATERS '27 MORRIS G. BISHOP '13 MILTON S. GOULD '27 MARGUERITE L. COFFIN

Officers of the Corporation: R. W. Sailor, Pres.; A. J. Whinery, Vice-Pres.; H. G. Stutz, Sec.; R. W. Sailor, Treas.; W. L. Todd and H.E. Babcock, Directors. Office: 113 East Green Street, Ithaca, N. Y.

Member Intercollegiate Alumni Extension Service

Printed by The Cayuga Press

Entered as Second Class Matter at Ithaca, N.Y.

ITHACA, N. Y. APRIL 21, 1932

A WELL MANAGED

FINANCIAL STRUCTURE

Provost Mann has given a brief but vivid picture of the battle to balance the University budget. In his statement he has covered a wide range of phenomena entering into this struggle. It will pay every well-wisher of Cornell to study the methods used to meet the situation. The advantage will come to him not merely in his relations to the University but in his own personal affairs as well, for the University is well managed and could be a guide and an inspiration to many an important corporation or individual.

Briefly, with about two-thirds of its income from operations and one-third from endowment, the former has been maintained, while the latter has shrunk in successive years only from five and a half percent to five and a quarter, and faces an immediate further shrinkage of less than another quarter. Few institutions or individuals have done as well. A very astute alumnus once said that a list of the University's investments was an excellent guide for any purpose but gambling.

The University does not propose to mortgage her future if she can avoid it.

Internally every possible effort is being made to prevent further shrinkage of income and to chisel off luxuries from the budget.

Not every alumnus is in position to help in the present need. To those who are, the hope is expressed that they will continue their support, and consider if possible, the replacing of those who are forced to retrench. Perhaps in the next emergency of the present sort the alumni fund will be less necessary. Bequests, a rapidly mounting source of income or endowment, may conceivably make organized gift-giving less necessary.

A relatively young university like Cornell, however, whose yearly alumnal loss by death is as yet but a small fraction of its matriculation, must depend on its living rather than its dying alumni for support. By those who have the complete picture in mind the annual gift to the University will be regarded at the present moment of need as a preferred obligation.

MOOT COURT HAS

ANNUAL HEARING

The sixth annual Moot Court of the Law School was won on April 15 by a team consisting of Miss Laura M. Taylor '32 ('34 Law) of Toledo, Ohio, and Harry R. Bigelow, Jr. '32 ('34 Law) of Worcester, N. Y. Representing the plaintiff-appellant, this team succeeded in convincing a distinguished bench that the position defended by Frederick Backer '34 of New York and Richard Llop '31('33 Law) of Ithaca was untenable. Miss Taylor is the first woman to participate in a final Moot Court.

The bench consisted of Justices William F. Bleakley '04 and F. Walter Bliss '13 of the New York Supreme Court, and Judge Fred S. Reese '18 of the Pennsylvania Court of Common Pleas. The hearing was held in the afternoon before a large audience, and the decision of the court was announced at a banquet the same evening, in Willard Straight Hall. The banquet was attended by all the Moot Court contestants, the members of the Law School Faculty, and the invited jurists.

The case selected for the final hearing involved many delicate points of negligence and the liability of public service corporations to individuals. The court held that the fact a public service corporation was assisting in the discharge of a governmental function does not entitle it to immunity from liability for the negligent performance of its duties.

Professor Clark S. Northup during the recess spoke before the students of the College of the Incarnate Word at San Antonio, Texas, and of the University of Arkansas at Fayetteville, and also addressed groups of members of Phi Beta Kappa at Jacksonville and Chicago, Illinois.

New Commandant Named

Lieut. Col. John J. Fulmer to Succeed Colonel Joseph W. Beacham as R.O.T.C. Head

Lieutenant Colonel John J. Fulmer will assume command of the R.O.T.C. July 1, succeeding Colonel Joseph W. Beacham '97. Colonel Beacham is concluding his fifth year as commandant. His orders for the future have not yet been published by the War Department.

The new commandant comes to Cornell from Fort Ontario at Oswego, where he was assigned in 1929. He joined the Army as a volunteer in 1898, during the war with Spain. He reenlisted as a private in 1900. He became a second lieutenant of infantry in 1901 and captain during a tour of duty at Fort Leavenworth from 1912 to 1916. Before he was assigned to Leavenworth, he served in the Philippines from 1901 to 1912.

From 1917 to 1918, he served as division inspector of the 84th Division, with the rank of major. He also served two years in France as director of the Infantry Specialist School and on the staff of General Headquarters. He advanced to his present rank during that time and was awarded the Distinguished Service Medal.

Since the War, Colonel Fulmer has served at Fort Benning, Fort Leavenworth, and in the Army War College at Washington, D. C., where he was graduated in 1925. He served as a War College executive for the next four years before going on duty at Fort Ontario.

In The American Historical Review for April Albert T. Olmstead '02, History of Palestine and Syria is reviewed by Theophile J. Meek. Professor William S. Ferguson, Ph.D. '97, of Harvard reviews Ulrich Wilcken, Alexander der Grosse and Georges Radet, Alexandre le Grand. Professor Max L. W. Laistner, Thought and Letters in Western Europe, A. D. 500 to 900 is reviewed by Charles H. Beeson. Professor Preserved Smith reviews Howard Robinson, Bayle the Sceptic. Professor Carl Becker reviews James Truslow Adams, The Epic of America. Professor, Louis C. Karpinski 'ox, Bibliography of the Printed Maps of Michiigan, 1804-1880, with a Series of Over 100 Reproductions of Maps Constituting an Historical Atlas of the Great Lakes and Michigan is reviewed by M. M. Quaife. Professor Walter W. Hyde '93 of the University of Pennsylvania reviews Hugo Hassinger, Geographische Grundlagen der Geschichte. Professor Frederic C. Church '09 of the University of Idaho reviews Francesco Cognasso, Amedeo VIII, 1383-1451. Professor Harold Hulme, Ph.D. '25 of New York University reviews Ethyn Williams Kirby, William Prynne: a Study in Puritanism.

THE WEEK ON THE CAMPUS

CICLES still hang resolutely on the south wall of Fall Creek Gorge; five inches of snow fell last week; the robins, the crew men, and the haberdashers grieve as Nature compensates for a winterless winter. Vacation has come and gone; the Nameless Vacation, for usually it misses Easter entirely, and certainly no one could call it the Spring Vacation.

STUDENTS departing for their vacation availed themselves of a delightful novelty: a Dance Special to New York on the Lackawanna, complete with orchestra, lunch car adjoining, and a battery of news reel cameras. It really deserves the dignity of verse:

Many a cavalier pretty near broke a nose Tap-dancing over the tops of the Poconos; Many a mother might notice her daughter gape

Waltzing her way through the Delaware Water Gap;

Even the engine was seen to-and-fro buckin',

One-stepping over the marshes to Hoboken.

("Hoboken" pronounced as in New Jersey.)

Speaking of happy journeys, Carl L. Weagant '29 lectured here on April 12 on his great trip in his 46-foot ketch from Ithaca, N. Y., to Ithaca, Greece, and return. The story of the 14,000-mile journey and the planting of the block of Tompkins County granite inscribed "Cornell Forever" on the heights above Ulysses' town has already been told in The Alumni News. By the way, Foster Coffin '12 reminds us that Professor Martin Sampson's Masque play of 1926 was built on the fancy of a trip to classic Ithaca. And when the Greeks asked how the Cornell crew had been persuaded to row so far and so hard, the manager answered: "That's easy. We told them it was a competition."

PRESIDENT FARRAND recently created a lot of excitement by publicly announcing his opposition to the Eighteenth Amendment. The occasion was an address by ex-Senator James W. Wadsworth, under the auspices of the Women's Organization for National Prohibition Reform. President Farrand, who presided, said: "In my judgment, there has been no social experiment in our later American history which has proven so disastrous as has the Eighteenth Amendment."

PLENTY of other things are wrong too, according to Dr. Lewis L. Forman, formerly of the Department of Classics, who gave two lectures on "Our Shattered World; and How to Make it Whole Again." He described in words that stung like serpents the present degrada-

tion of education, fine arts, music, painting, poetry, living, language, ethics, logic, psychology, philosophy, and science.

It was NICE to see Clarence F. Hirshfeld '05, long professor of engineering here and now chief of research for the Detroit Edison Company. He recently addressed the Sibley seniors. Professor Hirshfeld's wife and two sons are Cornellians. And, while we are on personalities, we observe that Dr. Gustav Egloff's ('12) alarming warnings on oil corrosion before the American Chemical Society have aroused a great deal of interest. Further, the New York concert of Marie Powers '23, contralto, was well received by the critics. And finally, Pearl S. Buck, A.M. '25. author of The Good Earth, is to spend the next college year in Ithaca. Her husband, J. Lossing Buck '14, will be on furlough from the University of Nanking to do graduate work here. Mrs. Buck writes that she is being besieged by eight motion picture companies for the rights to her splendid novel.

The Cleveland Symphony Orchestra gave the last of the University Concerts in Bailey Hall last Saturday night. The familiar orchestra did remarkably well, considering that they had been in a train wreck and arrived just in time to tune up and play on an empty stomach. The Chamber Music Series was concluded with a concert on March 30 by the London String Quartet. The Willard Straight Musicales were resumed with a recital on Sunday, April 17, by Katherine Gorin, pianist.

The ART GALLERY is showing a collection of etchings by Paul L. Gill of Wynnewood, Pa., and water colors by Alfred Hutty of Charleston, S. C.

The intercollege track meet was triumphantly won by Agriculture, scoring 57 against 43 for Arts, the runner up. Meanwhile Tau Kappa Epsilon and Alpha Zeta are far in the lead in the intramural competitions, which include everything from badminton to fisticuss.

It is sad to read that Francis T. Hunter '16 will probably never compete again in national tennis tourneys, as a result of an automobile accident in Westchester County, in which Hunter's leg was broken.

STUDENT MANNERS in the theater receive another panning, this time at the hands of Cecil R. Rosenberry '26, the genial columnist of The Ithaca Journal-News. He objects, as all of us sentimental old fellows do, at having our dreams of youthful valorous romance in the dark picture-house interrupted by

loud visceral noises on the part of surrounding youths. It is not, of course, definitely proved that the indications of advanced nausea proceed from Cornell students. But probably they do, probably they do. There is little consolation and no cure. The same sounds proceeded from the students in the audience at Aristophanes' Nephelococcygia, and awakened the same high hilarity among the students and the same reproof from the elders. A student joke never palls. Do you remember that when you were a student and crossed the suspension bridge over Fall Creek Gorge, you always weaved back and forth to give the bridge a side-sway and scare the girls and professors? Well, they still weave back and forth. The only thing for the professors to do is to weave back and forth. And the only thing for C.R.R. to do is to learn the Bronx Cheer.

Some of you might be interested to know that your correspondent, M.G.B. '13 is publishing this week a little book which he considers rather a good little book. It is a translation of the best of the love poems of Petrarch. Frankly sentimental, you see. He was deeply moved by them when he first read them, years ago. That is not surprising; they have been deeply moving to sentimental people for six hundred years. He has tried to put in English verse something of the quality of Petrarch: his power over simple beauty and the long sorrowful constancy of his unrequited love. The book is beautifully and sympathetically illustrated by Alison Mason Kingsbury (Mrs. Morris G. Bishop), daughter of Albert Kingsbury '89. The Cayuga Press, as printer, has surpassed itself. You could get a copy from the publisher, Angel Flores, The Dragon Press, Ithaca, for \$1.50, postpaid. Or from your bookseller.

Revelation by a high school observer, disclosed by The Daily Californian: "Sorority houses are snobbish! At least, that is the impression received by a couple of high school students visiting here as delegates to the Sigma Delta Chi convention. Not only are they supercilious and high-hat, but they are also very rude in an off-hand sort of way. They talk behind people's backs (a practice which is very apparent to the persons concerned, however), vainly attempt to suppress a titter when one enters the room, and seem obviously relieved when one leaves.

"They blow cigarette smoke in one's face, and about them is an air of indifference that almost suggests contempt!"—The Cornell Daily Sun. M.G.B.

THE CLUBS

CHENANGO COUNTY

.....

The Club held its annual banquet at the Sherwood Hotel at Greene, New York, on April 8. The group numbered over seventy and included alumni, present undergraduates home for spring recess, and three men who plan to enter Cornell next fall

Ray S. Ashbery '25, alumni field secretary, was the speaker of the evening. He talked about the present day Cornell and showed motion pictures of the Campus and student activities. Harold B. Fuller '19, president of the Club, presided.

MICHIGAN

The Club held in forty-second annual formal banquet March 30 at the University Club in Detroit.

Provost Albert R. Mann '04 came from Ithaca as principal speaker. He discussed the financial and social problems confronting Cornell. "One effect of the depression," he said, "is the twenty per cent increase in the Graduate School enrollment representing forty-eight States and thirty-five foreign countries." He also stated that "we are fortunate in realizing on our investment of endowed funds an income which requires only slight curtailment of departmental budgets."

Provost Mann emphasized the importance of maintaining the idealistic concepts of a university's value, which have outlasted political states and former standards of achievement.

Henry E. Epley '03 as chairman of the banquet committee and toastmaster introduced the speakers. James W. Parker '08, Alumni Trustee, spoke on the potential influence the alumni have within their power to further the progress of Cornell. William D. Crim '17, as representative of the younger graduates, toasted the older alumni, to which response was made by William B. Stratton '88. Mr. Stratton reminisced the careers of his former classmates.

Others who took an active part were Frank Nitzberg '22, dinner arrangements; Blinn S. Page '13, attendance; Theodore G. Seemeyer, Jr. '27, publicity; Myron B. Bloy '20, flowers; Harold M. Hastings '10, cheering; Arthur L. Rose '10, singing; and Benjamin H. Micou '16, president of the Club.

Motion pictures of last year's Cornell-Princeton football game were shown as part of the program.

NASSAU COUNTY

The annual meeting of the Club was held at the Hempstead City Club, Hempstead, on March 26. Professor Charles L. Durham '99 was the principal speaker. About eighty members heard

Professor Durham compare the old University with the new.

After a showing of motion pictures of the Campus and the Pennsylvania-Cornell football game, the election of officers resulted as follows: Erroll W. Doebler '15, president; James N. Gehrig '10, vice-president; David S. Hill, Jr., '26, secretary; William F. McCulloch '95, reelected treasurer.

PORTLAND, OREGON

The Club held a luncheon meeting on February 23 at the University Club, with Dr. G. Norman Pease '04 presiding. About twenty-five members enjoyed the showing of motion pictures of Campus scenes, and the Pennsylvania-Cornell football game.

SCHENECTADY

The Club held its annual meeting on March 31 at the Hotel Mohawk, with Professor Charles L. Durham '99 as guest speaker. After the showing of motion pictures of Campus activities, officers for the current year were elected as follows: Kenneth A. Reeve '28, president; Alexander C. Stevens '08, vice-president; Orin R. Severn '24, secretary.

SOUTHEAST FLORIDA

At the annual meeting on March 16, officers for the coming year were elected as follows: president, Charles H. Anderson '83, Miami; vice-president, George C. Estill '07, Miami; secretary, H. Willard Hubbell '19, Coconut Grove.

EASTMAN CODICIL CANCELS BEQUEST TO CORNELL

Cornell and the Massachusetts Institute of Technology were both stricken from the will of the late George Eastman, millionaire manufacturer of Rochester, shortly before he died on March 14, it was revealed when the will was probated on April 4.

Mr. Eastman added a codicil to his will on the day he died which struck out bequests to Cornell, Massachusetts Institute of Technology, and the Rochester Young Women's Christian Association.

Representatives of the University appeared at the probate hearing in Rochester but withdrew objections to probate after they questioned the witnesses to the codicil. These representatives, Mynderse Van Cleef '74, Trustee, Charles D. Bostwick '92, comptroller, and Lee N. Simmons '12, assistant to the comptroller, satisfied themselves that Mr. Eastman was in his right mind when he made the change.

The exact amount lost to Cornell by the change is not known. It was estimated at \$500,000.

IN Antiquity for March Professor Albert T. Olmstead '02, History of Palestine and Syria is reviewed by W. J. Phythian-Williams.

OBITUARIES

[Frederick P. Palen' 94, was erroniously reported as dead in the Alumni News of February 4. The Alumni Office received a clipping from the Delta Upsilon Quarterly, carrying a full and detailed obituary of Mr. Palen, and headed "Frederick P. Palen, Cornell '94." The Palen referred to, however, has been found to be a cousin of the Cornellian.]

Elmer Gildersleeve Story '88, a banker, lawyer, and civic worker in Bayside, N. Y., died at his home there on April 5, after a long illness. He was born in Schultzeville, N. Y., seventy years ago. He received the degree of B.S. Twenty years ago Mr. Story gave up a large law practice to become president of the Bayside National Bank. When the bank was absorbed by the Bank of Manhattan Trust Company five years ago he was made a director of the latter, and manager of its Bayside branch. For many years Mr. Story was treasurer of the Bayside Civic Association, and during the War headed the Bayside Red Cross and conducted Liberty Loan drives in his community. He is survived by his wife and a son, Ernest Story.

CHARLES HENRY RAMMELKAMP '96, president of Illinois College, died at his home in Jacksonville, Ill., on April 5. He underwent an operation last October from which he never recovered. He had been connected with the College for thirty years and had been its president since 1905. He was born in New York on February 25, 1784, the son of George and Meta Krack Rammelkamp. He received the degree of Ph.B. in '96 and of Ph.D. in '00. He was a member of Quill and Dagger and Phi Beta Kappa. From 1897 to 1900 he was an instructor of history at Cornell, and held a similar post at Stanford in 1901-2. The following year he was assistant professor of history and political science at Illinois and in 1903 became a full professor. Dr. Rammelkamp was the author of A Centennial History of Illinois College, and a contributor to historical reviews. In 1924 he was elected president of the Presbyterian College Union. He was a trustee of the Illinois State Historical Society and a member of the American Historical Association.

WINFIELD HALE '07 was killed in an airplane accident in Guayaquil, Ecuador, in March. He had left San Francisco in February for a 15,000-mile solo flight to Central and South American countries. He was forty-eight. He attended Cornell in 1904-6, and in 1907, receiving the degree of B.S. in Agr. His home was in Walnut Creek, Calif. He is survived by his wife and four children, Douglas, Shirley, Tilston, and Rosemary Hale.



THE MOST NEARLY LIMITLESS SERVICE THE WORLD AFFORDS

Count, if you can, the value of a given telephone call. It may cost you five cents or less. It may have profited you five dollars or five hundred dollars. It may have brought you five friends or five hours of leisure, or five years more of life.

There is no way to measure the full value of the telephone, for it is the most nearly limitless service the world affords.

It is yours to use as you will, when you will, wherever you will. It knows no time or distance, class or creed. Over its wires come messages of hope and cheer, of friendship and love and business, of

births and marriages, of every active moving step in life and living. Its many millions of calls each day are the vocal history of the nation—the spoken diary of the American people.

Hundreds of thousands of employees, eighty-five million miles of wire, and a plant investment of more than four thousand million dollars are at your service whenever you pick up the telephone. Yet the charge for local residential use is only a few cents a day. Infinite in value . . . low in cost . . . your

telephone. In the next moment it may ring with a message that will change your destiny.

AMERICAN TELEPHONE AND TELEGRAPH COMPANY



ALIFORNIA offers you an ideal vacation opportunity this year—a combination of study at the summer session of the University of California, one of the world's greatest institutions of learning, and a sports program such as you will never have the chance to see again.

The 1932 summer session of the University of California, at Berkeley, opens June 27 and closes August 3. An augmented faculty, including many internationally famous educators, provides exceptional opportunities for many interesting courses of study.

And without interfering with your studies, you can enjoy an unequalled program of sports and recreation.

First, comes the famous I. C. 4-A. meet, the national collegiate championships, at Berkeley, July I and 2. Two weeks later, on July I5 and 16, the final tryouts for the American Olympic track and field team will be held at Stanford, only forty miles by fast train or bus service from Berkeley.

As a fitting climax to your California vacation, you can attend, on your way home, the Olympic Games themselves,

which open in Los Angeles on July 30 and continue through August 14.

Between times you can find pleasure in week-end trips to famous California playgrounds, known throughout the world, all reached within a few hours time from Berkeley—Yosemite Valley, Lake Tahoe, Del Monte, the Monterey Peninsula, and the Redwood Empire.

Especially low railroad fares have been set for travel to the Pacific Coast this year. You can make the trip more economically this summer than ever before. You will never have the chance again to enjoy such a complete program of education, sports and recreation.

Full details of the California sports and educational program for 1932 are now available in special folders. Write today for free copies to the

Berkeley Chamber of Commerce BERKELEY CALIFORNIA

THE ALUMNI

'93 BS—Arthur W. Bingham is president of the medical staff and attending obstetrician to the Orange Memorial Hospital in Orange, N. J. He is president of the Medical Building Corporation which owns the new professional building recently opened at 144 Harrison Street, East Orange, N. J. His address is 219 Harrison Street, East Orange.

'04 AB—Ellen G. Holden '04 was married on February 13 to Frank H. Freese.

'05, '06 AB—Curt B. Muller is engaged in the practice of patent, trademark, and copyright law, with offices at 517-520 Cuyahoga Building, Cleveland.

'07 DVM—Ralph F. Knight is a State veterinarian in Little Valley, N. Y. He has a daughter, Jean, and a son, Wallace.

'07 ME—Franklin D. Hooper is sales manager of the Barber Greene Company in Aurora, Ill. His address is 540 Garfiled Avenue.

'og CE—Arthur W. Harrington is a district engineer with the United States Geological Survey, at 506 Broadway Arcade Building, Albany, N. Y. His daughter, Edith, will graduate from Wellesley this June, and his son, Fred H., is a member of the class of '33 at Cornell

'10 LLB—Theodore J. Hearn, who is a lawyer at 32 Sixth Avenue, New York, has moved his residence to 20 Irvine Place, Vanderveer Court, Rockville Centre, Long Island.

'12 AB—Ross W. Kellogg has been made promotion manager of The Rochester Times-Union and The Democrat and Chronicle. He has been working in the news and editorial office of the Gannett newspapers for nearly three years.

'12-14 Sp—Ernest G. Rathbun is a dairy farmer in Unadilla, N. Y., specializing in Ayrshire cattle. He has two children.

'14 BS—E. Grant Perl, who is a landscape architect, is president of the Perl-Reed Company and the Sunset Realty Company. His office is at 839 Metropolitan Bank Building, Minneapolis. He has three children.

'14 BS, '25 MS; '25 AM—J. Lossing Buck '14 and his wife, Pearl Buck '25, author of The Good Earth, plan to spend next winter in Ithaca, where Mr. Buck will take graduate work. He has been on the faculty at the University of Nanking, and they are at present residing in Peiping. Mrs. Buck's new novel, The Young Revolutionist, which ran serially in The Cosmopolitan, will be published this month.

'15 AB-Roger W. Clapp is assistant cashier of the Exchange National Bank

of Tampa, Fla. His address is 820 North Edison Avenue.

'15 ME—Robert Bartholomew is with the Fidelity and Casualty Company at 80 Maiden Lane, New York. He is now engaged in loss control work, an undertaking to control the losses on an annual volume of \$15,000,000 of premiums on compensation, automobile, and liability insurance. His home address is 7316 Oak Avenue, Oak Lane, Pa. He has six children, ranging in age from thirteen to one.

'17 LLB—Frank B. Ingersoll, who is a member of the law firm of Smith, Buchanan, Scott and Gordon, with offices in the Union Trust Building in Pittsburgh, has recently been elected a director of the Armstrong Cork Company.

'19 ME, '24 MME—Frederic C. Evans is now at Curtis Bay, Baltimore, where he is associated with the Krebs Pigment and Color Corporation. He was formerly in Wilmington, Del.

'19—M. Warren Benton is assistant agency manager of the Equitable Life Assurance Society of the United States, at Suite 3211, 120 Broadway, New York. He writes, "Cornellians alumni who are interested in incomes ranging from \$5,000 to \$25,000 per year after six months' field experience in sales executive work kindly get in touch with me."

Lehigh Valley Service finetable. THROUGH CONVENIENT SERVICE TO AND FROM ITHACA

| DAILY | | | |
|--|----------------------|----------------------|----------------|
| | The Black Diamond | The New Yorker | The Star |
| Lv. New York (Pennsylvania Station). | 8.40 A.M. | 4.35 P.M. | 11.45 P.M. |
| Lv. New York (Hudson Terminal) | 8.30 A.M. | 4.30 P.M. | 11.40 P.M. |
| Lv. Newark (Park Place-P.R.R.) | 8.43 A.M. | 4.33 P.M. | 11.45 P.M. |
| Lv. Newark (Eliz. & Meeker Aves.) | 9.09 A.M. | 5.04 P.M. | |
| Lv. Philadelphia (Reading Ter'l, Rdg. Co.) | 9.10 A.M. | 5.00 P.M. | 12.05 A.M. |
| Lv. Philadelphia (N. Broad St., Rdg. Co.) | 9.16 A.M. | 5.08 P.M. | 12.12 A.M. |
| Ar. Ithaca | 4.20 P.M. | 12.15 A.M. | 7.30 A.M. |
| RETURNING | | | |
| | The New Yorker | The Black Diamond | Train No. 4 |
| Lv. Ithaca | 9.54 A.M. | 12.38 P.M. | 11.00 P.M. |
| Ar. Philadelphia (N. Broad St., Rdg. Co.) | 5.11 P.M. | 7.33 P.M. | 6.39 A.M. |
| Ar. Philadelphia (Reading Ter'l, Rdg. Co.) | | 7.41 P.M. | 6.47 A.M. |
| Ar. Newark (Eliz. & Meeker Aves.) | 5.14 P.M. | 7.56 P.M. | 6.41 A.M. |
| Ar. New York (Hudson Terminal) | | 8.31 P.M. | 7.16 A.M. |
| Ar. New York (Pennsylvania Station) | | 8.25 P.M. | 7.15 A.M. |

Lehigh Valley Railroad

The Route of The Black Diamond

LANG'S PALACE GARAGE

117-133 East Green Street

Ithaca, New York

THE PLACE TO STOP WHEN IN ITHACA

A Complete Service STORAGE A. A. A. TO

GENERAL REPAIRS
ALEMITE SERVICE
STORAGE
A. A. A. TOWING SERVICE
WASHING
ELECTRICAL REPAIRS

Open Day and Night

E. D. BUTTON '99
President

WM. H. MORRISON '90 Secy. and Treas.

'22 AB-James H. Betts is engaged in the general insurance business in Kingston, N. Y. He is also city treasurer of Kingston, secretary of the Ulster County, N. Y., Democratic Committee, and executive director of the Democratic Union for Ulster County. His address is 204 Pearl Street.

'22 CE-Edward W. Lauck is district sales manager in Memphis, Tenn., of the Truscon Steel Company, His address is 269 Walnut Street. His engagement has been announced to Bernice Lea of Birmingham, Ala. The wedding will take place this spring.

'22 CE—G. Milton Benson is an assistant structural engineer in the office of the Quartermaster General, War Department, Washington. He lives at 24 Pros-

pect Street, Kensington, Md.

23 AB-Mr. and Mrs. Eugene R. Woodson of Washington have announced the engagement of their daughter, Jean, to Albert E. Conradis '23. Miss Woodson graduated from the Holton Arms School in Washington and is the author of The Diary of a Deb. Her father is vicepresident and comptroller of the Railroad Finance Corporation. Conradis is engaged in the practice of law in Washington, and is president of the Men's Club of the Cornell Club of Washington.

23 ME—Harry L. Brittain is engineer in the district steam sales department of the Continental Gas, Electric Light and Power Company. His address is 702 Allendale Street, Baltimore.

'23 AB-Elisabeth W. Algeo is secretary with the S. S. White Dental Manufacturing Company in Philadelphia. She lives at 612 Columbia Avenue, Lansdale, Paenn.

'23 BS, '26 DVM, '28 MS, '30 PhD— Alexander Zeissig is assistant professor of investigation in the Veterinary College at Cornell.

'23 AB—Florence C. Dare is now Mrs. W. A. Boyd, and is living at 728 Wesley Avenue, Ocean City, N. J.

'24 CE-Jacob J. Del Bourgo is an assistant engineer with the Transit Bureau in Newark, N. J. He lives at 204 Berkeley Avenue, Bloomfield, N. J.

'25 AB-Mrs. Oscar E. Kiessling (Alice Heyl '25) is a physician doing general medicine and specializing in neurology and psychiatry, at 726 Jackson Place, N.W., Washington. Her mailing address is R.F.D. 1, Falls Church, Va. She writes that Marjorie B. Swartout, A.B. '25, and Marjorie S. Wilmot '25, A.B. '26, visited her in Washington when they were there attending the Bicentennial Celebration.

'25 ME—The address of Sylvan B. Schapiro, who is with the Mexican Petroleum Corporation of Georgia, has been changed to care of the Company at P.O. Box 37, Savannah, Ga.

'26 BS, '29 PhD; '26 AB-Alan Stone '26 and Mrs. Stone (Louise Beaujon '26) live at the Argonne Apartments, 1629 Columbia Road, N. W., Washington. Since August Stone has been an associate entomologist in the Bureau of Entomology at the United States National Museum. For the previous two years he was an instructor at Dartmouth.

'27 AB—Mr. and Mrs. M. S. Kistler of East Stroudsburg, Penna., have announced the engagement of their daughter, Adelaide, to John H. Knubel of New York. Miss Kistler is on the staff of the Ithaca Public Schools. Knubel is an architect, a graduate of Lehigh University. Miss Kistler is a member of Alpha Phi Sorority and Knubel of Theta Delta Chi Fraternity. The wedding will take place next October.

'27 AB-A son, William Francis, was born on April 1 to Mr. and Mrs. William J. Waters of Ithaca. Waters is Sports and Telegraph Editor of the Ithaca Journal-News. His address is 509 North Cayuga Street.

CORNELL UNIVERSITY Summer School of BIOLOGY

JULY 11-AUGUST 19, 1932

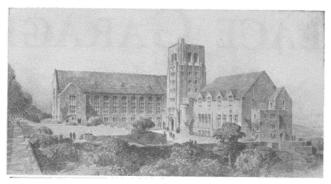
The Summer School of Biology was organized as a unit of the University Summer Session in 1924. By this means facilities and instruction of the highest grade in botany, zoology, and allied subjects have been placed at the disposal of Summer Session students.

The work offered has proved to be of particular value to two groups of students-teachers of biological subjects in high schools and colleges, and graduate students planning to take advanced degrees. This advertisement is inserted to call the attention of Cornell alumni who may be interested either in teaching or in graduate work in this field to the facilities now offered by the Summer Session at Cornell.

The announcement of the Summer School of Biology is just out. For a copy and for additional information, address

Prof. K. M. Wiegand Department of Botany CORNELL UNIVERSITY, ITHACA, NEW YORK

CORNELL LAW SCHOOL



MYRON TAYLOR HALL to be opened for the SUMMER SESSION OF 1932

Courses

June 21 to July 30

Evidence, Prof. Wilson; Admiralty, Prof. Robinson; Property II, Prof. Farnham; Administrative Law, Prof. MacDonald; Trusts, Prof. Cheatham, Columbia Law School; Sales, Prof. Steffen, Yale Law School; Administration of Insolvent Estates, Prof. Billig, West Virginia Law School.

August 1 to August 27
Comparative Study of Remedies: Legal and Equitable, Contract and Tort, Prof. Wilson, Prof. Stevens and Prof. Whiteside. For announcement containing full information, address

The Secretary

CORNELL LAW SCHOOL

NEW YORK

ITHACA

ESTABROOK & CO.

Members of New York and Boston Stock Exchanges

Sound Investments

Investment Counsel and Supervision

ROGER H. WILLIAMS '95 Resident Partner New York Office 40 WALL STREET

Quality

Service

E. H. Wanzer

The Grocer

Aurora and State Streets

R. A. HEGGIE & Bro. Co.

Fraternity Jewelers

ITHACA

New York

Hemphill, Noyes & Co.

Members of New York Stock Exchange

Ithaca Savings Bank Building Ithaca, N.Y.

Jansen Noyes '10 Stanton Griffis '10 L. M. Blancke '15

> Arthur Treman '23 Manager Ithaca Office

Direct Private Wire to New York Office and 48 Other Cities

Mercersburg Academy

Offers a thorough physical, mental and moral training for college or business. Under Christian masters from the great universities. Located in the Cumberland Valley. New gymnasium. Equipment modern. Write for catalogue.

BOYD EDWARDS, D.D., S.T.D., Head Master Mercersburg, Pennsylvania

PROFESSIONAL DIRECTORY

of CORNELL ALUMNI

NEW YORK CITY

MARTIN H. OFFINGER, E.E. '99 Treasurer and Manager Van Wagoner-Linn Construction Co. Electric Construction

> 143 East 27th Street Phone Lexington 5227

REAL ESTATE & INSURANCE Leasing, Selling, and Mortgage Loans BAUMEISTER AND BAUMEISTER

522 Fifth Ave.
Phone Murray Hill 2-3816
Charles Baumeister '18, '20
Philip Baumeister, Columbia '14
Fred Baumeister, Columbia '24

Delaware Registration and Incorporators Company

Inquiries as to Delaware Corporation Registrations have the personal attention at New York office of

JOHN T. McGOVERN '00, President 31 Nassau Street Phone Rector 9867

E. H. FAILE & CO.

Engineers

Industrial buildings designed Heating, Ventilating, Electrical equipment Industrial power plants Construction management

E. H. Faile, M.E. '06 441 Lexington Ave., Tel. Murray Hill 7736

THE BALLOU PRESS

CHAS. A. BALLOU, JR. '21
Printers to Lawyers

69 Beekman St.

Ten. Beekman 8785

FRANK-S-BACHE-INC

BETTER BUILDING

Construction Work of Every Description in Westchester County and Lower Connecticut

F. S. BACHE '13

94 Lake Street

White Plains, N. Y.

F. L. CARLISLE & CO. INC.

15 Broad Street

New York

WALTER S. WING '07

Gen'l Sales Mgr.



60 E. 42nd St.

N.Y.C.

BALTIMORE, MD.

WHITMAN, REQUARDT & SMITH Water Supply, Sewerage, Structural Valuations of Public Utilities, Reports, Plans, and General Consulting Practice.

> Ezra B. Whitman, C.E. 'or G. J. Requardt, C.E. 'o9 B. L. Smith, C.E. '14 Baltimore Trust Building

ITHACA, N.Y.

GEORGE S. TARBELL
Ph.B. '91—LL.B. '94
Ithaca Trust Building
Attorney and Counselor at Law
Ithaca Real Estate Rented, Sold, Managed

P. W. WOOD & SON
P. O. Wood '08
Insurance
316-318 Savings Bank Bldg.

KENOSHA, WIS. MACWHYTE COMPANY

Manufacturers Wire and Wire Rope Streamline and Round Tie Rods for Airplanes

Jessel S. Whyte, M.E. '13, Vice-President R. B. Whyte, M.E. '13, Gen. Supt.

TULSA, OKLAHOMA

HERBERT D. MASON, LL.B.'00 Attorney and Counselor at Law 18th Floor, Philtower Building Mason, Williams & Lynch

WASHINGTON, D. C.

THEODORE K. BRYANT '97, '98 Master Patent Law, G. W. U. '08 Patents and Trade Marks Exclusively 309-314 Victor Building

Cleves Cafeteria

1715 G Street, N. W. ½ block west State War and Navy Bldg. BREAKFAST, LUNCHEON & DINNER

RUTH CLEVES JUSTUS '16

WESTCHESTER COUNTY

Business Properties
Country Homes Chain Store Locations

Rostenbero

L. O. Rostenberg, A.B. '26, Pres.
23 Orawaupum St. White Plains, N. Y.
Tel. White Plains 8020-8021
Member Westchester County Realty Board
and Real Estate Board at New York



Glorious outdoors...the comfort of spacious, uncramped living... swimming...dancing...deck sports ... sightseeing in foreign ports.

GO BY SEA то California

NO hum drum when you go to California this way! Its great to play all the way when traveling from Coast to Coast.

A wonderful outing full to the brim with fun and good fellowship. Deck sports, swimming in open air pools, dancing, gay parties, or a good book in a quiet, sunny corner.

Panama Pacific liners make the run in the record time of 13 days. New, and lavishly appointed, they offer you accommodations comparable to those of the best transatlantic liners. And the food? Panama Pacific food and service are unsurpassed anywhere on the seas.

Regular sailings from New York to Havana, Panama Canal, San Diego, Los Angeles and San Francisco. Accommodations for First Class and Tourist passengers.

S. S. Virginia S. S. California S. S. Pennsylvania

Circle Tours to California

One way by water, via Panama Pacific Line, one way by rail with choice of route. Round trips from home town back to home town. Low summer fares. Ideal vacation trip.

Panama Pacific Line

·ALL NEW STEAMERS

INTERNATIONAL MERCANTILE MARINE COMPANY

30 Principal Offices in the U. S. and Canada. Main Office, No. 1 Broadway, New York. Authorized S. S. or R. R. agents everywhere.

Flowers By Wire

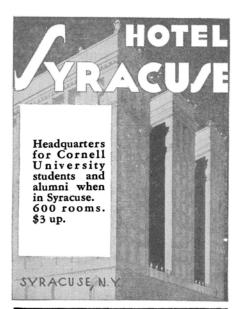
delivered promptly to any address in the civilized world

"Say it with flowers"

Every event is an occasion for flowers

The Bool Floral Company, Inc.

"The House of Universal Service" Ithaca, New York



SHELDON COURT

Private Dormitory for Men Students at Cornell

Rentals \$200 to \$250 for the College Year

Write for Catalogue and Diagram of the Available Rooms for the College Year 1932-33

A. R. CONGDON MGR. Ithaca, N.Y.



WHEN the Shelton opened (7 years ago) we began catering to college men and women. Gradually their patronage has increased; we feel safe in asserting that more students and alumni make the Shelton their New York home than any club or other hotel. One reason for this is the free recreational features plus a desire to serve on the part of Shelton employees. Room rates have been greatly reduced. Rates from \$50.00 per month upward. A room from \$2.50 daily.

Club features (free to guests) are as follows: Swimming pool; completely equipped gymnasium; game rooms for bridge and backgammon; roof garden and solarium. Restaurant and cafeteria service at reasonable prices.

« « « CORNELL SONGBOOK » » »

(Eight new songs)

Special \$1.50



We tried to get this new edition out in time for Christmas. We did not make it and in our hurry three mistakes crept into the song by George Pond. The song was "Hail thou in Majesty, Cornell". Perhaps most people would not know the difference. We have inserted a corrected sheet and have obtained an allowance from the printer. There are seven other new songs in this edition but because of the error we offer them at one dollar and a half apiece. Better order now.

Red and White Cornell Bookends Light weigh \$1.00

These are sheet metal of good quality, painted, and have the Cornell Shield. They usually sell at \$1.75 but a Boston bank failed and the manufacturer had his money tied up in the bank. He wanted quick cash and gave us the price which we extend to you.

4" Inch Heavy weight \$4.75

These are well known 4" heavy bronze bookends we have sold for years at \$6.50. We bought this lot with those above. Give these bargains more than a passing thought.

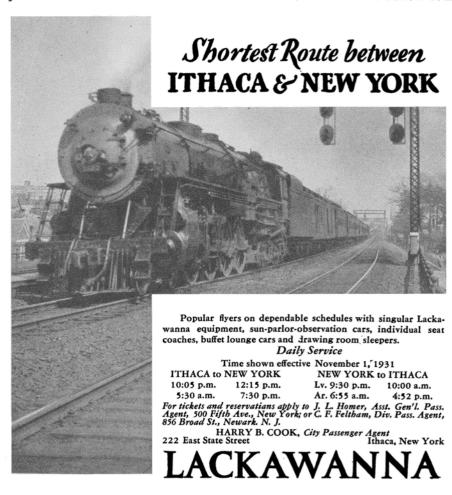
Pennants and Banners

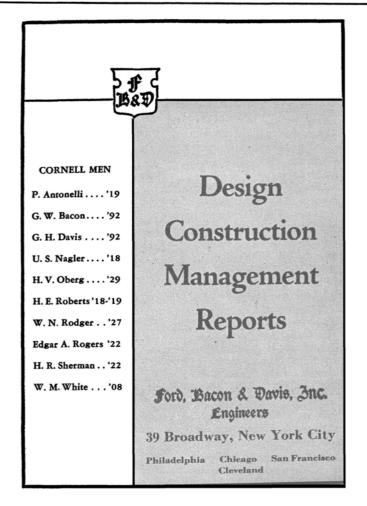
More and more people are sending to the Co-op, for pennants and banners. We believe it is due to the fact that many have examined the quality of the pennants when they were in Ithaca last and are satisfied. We have put in stock again a 24" x 60" banner which did not sell to students but our out-of-town customers wanted them Do you want the folder showing this one? Drop us a line.

CORNELL BARNES HALL



SOCIETY ITHACA, N.Y.





'27 CE—Mr. and Mrs. Dudley P. Barnette have announced the engagement of their daughter, Ruth L., to Miles W. Eichhorn '27. No date has been set for the wedding. Miss Barnette will graduate from Goucher in June. Eichhorn is in the reinforcing department of Dietrich Bros. in Baltimore. His address is 715 Winans Way.

'27 AB—Ferdinand D. Tomaino is practicing law in Utica, N. Y., with offices in the Arcade Building on Genesee Street. He received his law degree at the Buffalo Law School.

'28 BS—Warren W. Fisk is assistant manager of Brassel's Restaurant at 206 Lafayette Street, Utica, N. Y.

'28 AB, '29 LLB—Kenneth W. Fuller is associated with his father, Bradley Fuller '97, in the law firm of Fuller, Brown, and Hubbard, with offices in the First National Bank Building in Utica, N. Y.

'28 EE—J. Norton Ewart is electrical superintendent at C. R. Huntley Station 2 in Buffalo. Mrs. Ewart was Mildred L. Cushing '29. They live at 167 Laird Avenue. A son, Robert Harvey, was born on March 17. They have another son, Donald Norton, who is now twenty-one months old.

'28 BS—Richard H. Kramer is with Morrison and Townsend at 120 Broadway, New York. He lives at 325 East Thirty-second Street, Brooklyn. Last year he graduated from the School of Business Administration of New York University.

'28 BS—Adelbert H. Blencoe is a farmer specializing in dairy and poultry, in Cooperstown, N. Y.

'28 ÅB—Madelyn E. Reynolds '28 was married on November 14 to Charles J. Heath of Monticello, N. Y. Kathryn E. Altemeier '28 was a bridesmaid. Mr. and Mrs. Heath are living in Monticello on Jefferson Street.

'29 BS—Charles F. Doney is an assistant at the Brooklyn Botanic Garden. He lives at 48 Hawthorne Street.

'29 ME—Mrs. Jesse A. Smith has announced the marriage of her daughter, Esther Elizabeth, to Thane R. Halstead '29, on March 26, in Chicago.

'30 BS—Harold V. Moon is manager of the Breakfast Club located in the Delmonico Hotel in New York.

'30 ME—Otto E. Schneider, Jr., is a sales engineer with the Ingersoll-Rand Company, at 706 Chamber of Commerce B, Pittsburgh.

'31 AB—Lawrence D. Clark is teaching science in the Hammondsport, N. Y., High School.



"An Excellent Engraving-Service" Library Building, 123 N. Tioga Street TRAINED MINDS

AGREE IN THEIR PREFERENCE

FOR

BUILCIA

Thirteen per cent of the graduates of 15 leading American universities (including your own) are engineers. Ten per cent are attorneys; nine per cent doctors; more than five per cent bankers; and another five per cent manufacturers. And these are the people, with minds trained to think clearly and to judge values accurately, who own twice as many Buicks as any other car priced above \$1,000.*

Do you wonder that, with such a group leading the way, the American public is now awarding the new Buick Eight more than fifty per cent of all sales of eights in Buick's price range—that with 14

makes of cars competing, Buick is the choice of more than half of all buyers in its field?

During more than a quarter of a century, discerning motorists have come to place increasing faith in the inherent goodness and dependability of Buick. More than 1,500,000 Buicks are now demonstrating the soundness of their judgment. Today, ownership of a Buick is both more desirable and more easily attained than ever. For the new Buick Straight Eight is offered in 26 striking and varied models; and prices range as low as \$935, f.o.b. Flint, Mich.



*Facts concerning the ownership of Buicks by graduates of 15 leading universities were compiled by the Graduate Group of alumni magazines and by the alumni associations of the universities.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

THE NEW BUICK with WIZARD CONTROL

've switched to CAMELS because they're FRESH"

NCE a woman smoker has been introduced to Camels it's a case of love at first light. The first cool, mild fragrant puff of smoke from this fresh cigarette is sufficient to win her to Camels' ever-growing ranks of friends.

Maybe it's because her throat is more sensitive than a man's that she's so quick to grasp the difference between the mildness of this air-sealed cigarette and the stinging bite of parched or toasted tobaccos.

Blended from choice Turkish and mild, sun-ripened Domestic tobaccos, Camels are made with just the right amount of natural moisture and kept that way until delivered to the smoker by the Camel Humidor Pack.

These cigarettes are never parched or toasted. The Reynolds method of scientifically applying heat guarantees against that.

If you haven't smoked Camels lately, perhaps you've been missing something. Why not switch over for just one day? After you've known their rare, throat-easy mildness, then leave them-if you can.

R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C.

Orchestra, direction Jacques Renard, every night except Sunday, Columbia Broadcasting System

"Are you Listenin'?" R. J. REYNOLDS TOBACCO COMPANY'S COAST-TO-COAST RADIO PROGRAMS CAMEL QUARTER HOUR, Morton Downey, Tony Wons, and Camel PRINCE ALBERT QUARTER HOUR, Alice Joy, "Old Hunch," and Prince Albert Orchestra, every night except Sunday, National Broadcasting Company Red Network See radio page of local newspaper for time Carnel Thumidor Don't re. move the moisture-proof Pack wrapping from your package of Camels after you open it. The Camel Humidor Pack is protection against perfume and powder odors, dust and germs. In offices and homes, even in the dry atmos-phere of artificial heat,

the Camel Humidor
Pack can be depended

upon to deliver fresh Camels every time



© 1932, R. J. Reynolds Tobacco Company

Made FRESH-Kept FRESH