



WEEK OF JULY 3, 1988

STATION NOTES

'BLACK' STRAWBERRY SELECTION MAY BE USED AS COLORANT

An advanced selection of strawberry, NY1593, which has as one of its characteristics a deep, purplish-red color throughout, may be introduced in the foreseeable future.

"Black Beauty," as it is unofficially referred to by those working on it, is expected to be used as a natural color additive to other food products such as ice cream, frozen fruit bars, yogurt, juices, etc.

"We view this as a fruit designed for use by the processing industry as opposed to a table variety," says John Sanford, Horticultural Sciences.

Sanford characterizes the selection as "attractive, relatively firm and large, with a pleasant flavor." The dark-red color is quite consistent throughout the berry.

It resulted from a cross made about 10 years ago by retired scientist Don Ourecky when "Honeyoe" and "Canoga" were mated as part of an ongoing Station breeding program. General Foods of



A traditional, normal-sized red strawberry such as the one shown on the left is no match for NY1593 when it comes to depth of color, even in this black-and-white photo.

Tarrytown, N.Y. has shown interest in the novel berry.

Sanford does not envision NY1593 being a best-seller at roadside stands, however. "I don't think the buying public is ready for strawberries that aren't red," he says. Also working on the NY1593 project are three support persons;

Jack Reich and Kevin Maloney, both of the Station, and part-timer Heidi Chapman, a senior in Environmental Science and Forestry at Syracuse University.

No definite date has been set for release of the new berry, one of two advance selections now under cultivation.

TRANSFER-OF-INFORMATION SNAFU RESULTS IN OMISSIONS

Occasionally, the transfer of information from Ithaca and within the Station results in foul-ups. Such occurred in last week's issue of *Station Notes*. The names of eight anniversary celebrants were inadvertently omitted. Those involved in the handling of this information offer sincerest apologies to the following valued, long-service employees:

25 YEARS

Ken Livermore (JLS)

20 YEARS

Steve Carpenter (JLS)

Gary Howard (JLS)

Richard Melious (JLS)

David Terry (JLS)

15 YEARS

Alan Soper (Farm Svcs)

Jack Reich (JLS)

10 YEARS

Nancy Jensen (JLS)

Congratulations!

POLICIES, PROCEDURES AND PEOPLE

Library Note

The Annual Review of Plant Physiology has had a title change. Beginning with volume 39, 1988 it is **Annual Review of Plant Physiology and Plant Molecular Biology** – 581.105/An7.

Professor Emeritus Dies

The Station extends its sympathies to the family of Siegfried Lienk, professor emeritus of Entomology, who died Saturday, June 25. Dr. Lienk retired from the Station in 1983 after 34 years working on insect problems of fruit.

Memorial contributions may be made to the Presbyterian Church Memorial Fund, Seven Lakes Girl Scout Council, the Salvation Army or the American Cancer Society.

CALENDAR OF EVENTS

Monday, July 4: *Independence Day Holiday*

Wednesday, July 6, 4:00 p.m., director's office: *Geneva department chairs meeting*

Thursday, July 7, 11:00 a.m., director's office: *Safety Committee meeting*

TENNIS LADDER

Week 8 Results

Ottea def. Gray; Larsson def. Hoffman; Barrett def. Matteson; Reisch def. Matteson; Kovach def. Roelofs; Rule def. R. Petzoldt; Burr def. Reisch; Rule def. Larsson; Hoffman def. Barrett; Wolf def. Gray; Soderlund def. Ottea.

| | | | |
|------|-----------------|----------|------------------|
| 209 | Joe Kovach | 345 | Chris Hoffman |
| 361 | Wendell Roelofs | 264 | Diana Barrett |
| 240 | Ed Lavin | [392 | Martin Goffinet] |
| 364 | David Soderlund | 312 | Tom Burr |
| 364 | Jim Ottea | 239 | Bruce Reisch |
| 206 | Curt Petzoldt | [375 | Bob Parker] |
| 362 | Walter Wolf | 246 | Cathy Matteson |
| 325 | Donna Gray | 233 | Jim Cummins |
| 362 | Geoffrey Rule | 789-9429 | Irka Knipple |
| [374 | George Abawi] | 253 | Joseph Gotham |
| 345 | Tim Dennehy | 781-0544 | Susan Dennehy |
| 225 | Rixana Petzoldt | 334 | Ossmat Azzam |
| [297 | Pim Larsson] | | |

DAVE ANGELL RETIRES B & P ASSUMES WORKLOAD

Dave Angell, the Station's electronics specialist for the past 24 years, retired at the close of business on Thursday, June 30. His expertise with electronics is well known by most of us, and his acute and highly sensitive diagnostic abilities with ill electronic equipment will be missed. As most people are aware, Dave was responsible for electronic instrument repair and electronic circuit design, repair of computer terminals and installation of computer lines in cooperation with the Computer Center, and maintenance of the Station's telephone system.

We are pleased to announce that electronics personnel in Buildings and Properties will be taking over these assignments effective immediately. During the course of the next couple of months or so, these individuals will be trained in our telephone system and any other areas that require additional background information to what they already have.

Basically, the procedures followed by departments in the past for requesting service will remain the same except that most work will be done by Buildings and Properties personnel. Specifically, if you want a computer line installed, line location changed, line checked, etc., you will call the Computer Center (x289). When appropriate, Computer Center personnel will notify Buildings and Properties if help from their people is required. If, on the other hand, you have a terminal or some piece of computer hardware that you know is defective, then you should call Buildings and Properties directly (x301).

Concerning telephone matters, any repair service request goes directly from your department to Buildings and Properties. Any change or addition to services, such as new lines, new telephones, change in location of telephones, etc., will be requested through Joyce Batson in the Station's Business Office (x202) as in the past.

Repair requests for electronic equipment should be made directly to Buildings and Properties.

Undoubtedly, there will be an adjustment period that we will go through until Buildings and Properties personnel are completely familiar with all the equipment for which they now have responsibility. However, in the long run, we know that the service will be excellent and available on a 24-hour basis, if necessary. We look forward to the beginning of another era at the Station.

STATION ACTIVITIES BEING CONSIDERED FOR BBC-TV SERIES



New York representatives of the British Broadcasting Corporation were at the Station last week to make test videos for a possible BBC project here this fall. The BBC is considering activities at the Station for inclusion in a series, "The Apple," which will premiere next February. The series may appear on Euravision, on the CBC, and on PBS stations in the U.S. as well as in the United Kingdom. At left, videographer Tony Angelo gets ready to shoot Roger Way and Jim Cummins in an orchard setting. Also interviewed were Herb Aldwinckle, Bob Andersen, Wendell Roelofs and Director Plane. The test video was sent overseas last weekend.

'WOBBLY COWBOYS' RETURN TO PROVIDE MUSIC FOR PICNIC

Attendees at this year's Station Club picnic slated for July 15 will hear a repeat performance by the "Wobbly Cowboys," a quintet formed in 1975.

"We've been together a long time, probably because we don't play gigs regularly," says Cowboy spokesman Russ Simon of Geneva. "Our 1987 date at the Station picnic was the highlight of our year."

Simon, who plays bass and writes some of the original material performed by the Cowboys, says the group's name "pretty much described our social habits when we first formed." He is joined by two guitar-playing brothers, Tim Schmidt of Syracuse and Steve Schmidt of Buffalo, drummer H. DeRoo of Newark, and fiddler Peter McDonald of Canandaigua.

"We like to play country, fifties and sixties hits and, when the occasion warrants it, we sneak in a little rock," Simon says of the group's repertoire.

The Cowboys will entertain beginning at 7:30 following a Beef and Pig Roast which is scheduled for 6 p.m. The picnic will be held at the Pavilion behind Jordan Hall starting at 5 o'clock. Tickets, priced at \$5 for Station Club members and \$6 for non-members, are available from department and unit representatives. The ticket deadline is July 13.

This year's picnic committee, headed by Dave Lasher, includes chief cook Vince Volland, Pat Sattaneo, Bruce LeClaire, Veronica Bailey, Jim Abbott and Barry Smith.

INCREASED POOL-VEHICLE RENTAL RATES NOW EFFECTIVE

New rates for Station vehicles were approved earlier this month and are now in effect.

The new rates are, for:

Sedans-.19/mile, \$12 min/day
Station Wagons-.20/mile, \$12 min/day
Carryalls/Trucks-.21/mile, \$12 min/day
Maxivans-.23/mile, \$12 min/day

Long-term rates, based on more than two weeks rental and calculated at 1,000 miles a month, range from \$190 to \$230. The reimbursement rate for private cars used in preference to fleet vehicles is .19/mile. For private cars used when no fleet vehicles are available, the rate is .21/mile.

| | |
|-------------------------------------|-----------------------------|
| BEEF & ROAST PIG | HIND-QUARTER OF BEEF |
| | ROASTED PIG |
| | SALT POTATOES |
| | SALADS |
| | ROLLS |
| | POP |
| | BEER & WINE |
| | WATERMELON |

AGRINOTES

BioDiversity Center Created

A "Center for BioDiversity Research" has been established at Penn State University. In its charter, the Center seeks to "understand the structure and function of biological diversity and provide the necessary biological data for making rational decisions for the future of human survival." Director of the new facility is PSU professor of entomology K.C. Kim. (*PSU Newsletter*).

Wayne County Seeks Help Again

Wayne County has petitioned Gov. Cuomo for designation as an "agricultural disaster area" due to a lack of rain which, supervisors say, will have a severe impact on the apple, corn and potato crops. Wayne was granted disaster status two years ago, when the problem was too *much* rain, according to the *Finger Lakes Times*.

Less-Crumbly Cornbread Developed

According to food technologists at the Agricultural Research Service's facility in Peoria, IL, a new kind of cornbread has been developed which has a much improved, smoother texture than its traditional forerunner. The *USDA News* says the secret is in blending wheat flour with fine-ground corn flour instead of coarsely ground corn meal. Also, the dough is leavened with yeast, not the baking powder usually used by cornbread cooks.

NYS Fair Gets Acting Director

An article in *Farm Bureau Perspective* says that Stephen Haraus, first deputy commissioner of the NYS Department of Ag and Markets, has been appointed acting director of the New York State Fair. Cornell plans a prominent display at this year's Fair, keying on the dairy industry.

Statistics

- The "average" American farmer produces food and fiber for 114 people (92 in the U.S. and 22 overseas) at an annual cost of \$484 per person.
 - Americans yearly eat 77 pounds of beef, 63 pounds of chicken, 84 pounds of potatoes, 31 pounds of fruit, drink 26 gallons of milk and consume about 1,000 pounds of other food.
- Source: *USDA News*

- As of the end of 1987, foreign interests owned 12,500,000 acres of U.S. agricultural land. The leading foreign owner (corporations, partnerships and individuals) was the United Kingdom, which owns about 25 percent, followed by Canada, West Germany and the Netherlands. The State of Maine had the largest concentration of foreign ownership. Rhode Island was the only state in the Union with no reported foreign-owner interests.

Source: *Economic Research Service*

STATION SOFTBALL

Standings following 3rd Round

| | W | L |
|------------|---|---|
| FST/PP/IPM | 4 | 1 |
| Ent. | 5 | 1 |
| Hort. Sci. | 2 | 3 |
| B & P | 0 | 6 |

Upcoming Games: Tuesday, July 5 - FSPI vs. ENT;
Wednesday, July 6 - B&P vs. HS

CLASSIFIEDS

FOR SALE: Comfortable 3-bedroom ranch style home. Many nice features. Located at 499 W. North St., Geneva. Call 789-2074.

WANTED: Roommate to share spacious 2-bedroom apartment on Cherry St., Geneva. \$200/month includes utilities. Off-street parking. Screened-in porch. Call Mark at X221 or 789-3726.

FOR RENT: Two 1-bedroom apartments, semi-furnished. Within walking distance of Station. \$295-325/month includes utilities. Available September 1. Call Judy, 789-8258 or 781-2756.

SAFETY-WISE ADVICE

When firefighters put out a fire, it's often because someone failed to prevent it. National authorities estimate that at least half of all fires and burn injuries are preventable. YOU can learn about making your home, workplace, and house of worship safer from fire today. Your local fire department has the life-saving information available for you. They are there to serve you. Help them to prevent fire tragedies. A fire-wise message from Cornell Life Safety Services.