The Genesee Land Trust (GLT) Territory features a wide range of natural resources including agricultural lands, forests, wetlands, rivers, and lakes. However, faced with limited resources, the GLT cannot protect all of these important landscapes. Focus areas allow land trusts with large territories to concentrate resources in a portion of their territory with high conservation value. Focusing limited resources allows a land trust to more carefully analyze local conditions and develop relationships with landowners. The Cornell team, in coordination with the GLT, identified two focus areas that have a high conservation value to the Land Trust.

**Urban Focus Area**

The GLT places a high value on urban lands along Rochester’s prominent natural features. Other priorities in the Urban Focus Area include connecting protected lands with low-income neighborhoods and following historic corridors. The Urban Focus Area is bounded by Interstates 390 and 90 to the west and south, Rome/Genesee to the east, and Lake Ontario to the north.

**Arcadia Focus Area**

Located in the eastern half of the town of Arcadia, this focus area highlights Wayne County’s excellent opportunities for conserving farmland. The Cornell team identified this area largely due to high quality agricultural lands, protected and connectivity, and scenic resources. The 10,000 acre focus area includes the Peacework Farm, owned by the GLT.

The GLT’s Peacework Farm is evidence of the viability of farmlands in the Arcadia Focus Area. Over half the lands are identified as prime farmlands by the U.S. Natural Resource Conservation Service. The entire focus area resides within Wayne County’s Agricultural District #4, indicating a high level of agricultural protection. There are 6,616 acres enrolled in the agricultural tax abatement program.

**Agricultural Viability in the Arcadia Focus Area**

Including the Peacework Farm, there are several pieces of protected lands along corridors in the Arcadia Focus Area. The planned Wellington to Newark Trail presents an opportunity for the GLT to encourage connection of protected lands. Further, Ganargua Creek is a possible focus for conservation in the southern portion of the focus area.

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Projection: NAD 1983 UTM Zone 18 N
Maps Units: Meters
Photos: Courtesy of the Cornell team

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