

# ink



## Coaching for *life*

Jenny Graap '86  
Gives Her Team  
Skills for the Future

# message

from the Dean



I am very happy to introduce you to your new alumni magazine, by replacing the tabloid-sized newsletter of old, *Human Ecology News*.

We made your new magazine brighter, more vibrant, and colorful to reflect the energy and passion of Human Ecology.

We included more stories about the many accomplishments of students and faculty to encompass the breadth, depth, diversity, and excellence of the research and scholarship that takes place in Human Ecology.

We continued to shine a spotlight on individual alumni to illustrate the outstanding contributions you make to improve the lives of individuals, families, communities, and society as a whole.

We integrated the *Sloan Update* to inform the entire Human Ecology network about the achievements and growth of the Sloan Program in Health Administration, the first masters program of its kind in America.

We created a back cover feature, *LINKages*, to establish a permanent, special acknowledgement of Human Ecology's past, where we will share stories, photos, transcripts, letters, and accomplishments demonstrating the traditions of leadership, discovery, and impact that run throughout our history.

And we named it **LINK**, because so much of what Human Ecology does, and stands for, revolves around connections, partnerships, collaborations, and linkages. There are many words to describe it—we just happened to pick the short one to name this magazine! And in these pages, we hope that you will see, and take pride in, the link between education and application, between research and outreach, between and among the disciplines within Human Ecology and across campus, and between faculty, students, and alumni. In short, we hope that this magazine serves as a link for you to your college, as it continues on the amazing trajectory begun more than 100 years ago by Martha Van Rensselaer.

As many of you may know by now, I will be moving on to assume the position of provost at Temple University on July 1 of this year. It has been an honor to work alongside the faculty, students, and alumni of this institution. I am extremely fortunate, and forever changed, because of my time at Human Ecology and I will miss you all very much.

I am very happy to announce that Alan Mathios, a member of the Policy Analysis and Management faculty and our senior associate dean for academic affairs and undergraduate education, has agreed to lead the college as interim dean. Please welcome Alan in your shared efforts to transform, to lead, to innovate and to make a difference—in the lives of the students who pass through our halls, and in the lives of countless others who benefit from the knowledge created here. That momentum was generated long before I came and will continue long after I leave.

As you know, the capital campaign is under way, and I hope that you will continue to support Human Ecology as much in the days ahead as you have in my time here. Your involvement is vital to the success of the college and the university.

Thank you again for everything.

Sincerely,

Rebecca Q. and James C. Morgan Dean

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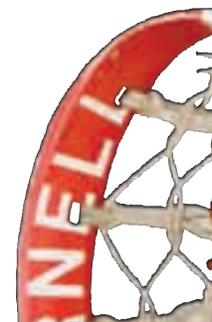
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**link**

Cornell College of Human Ecology:

*Responding to human needs through  
research, education, and outreach.*





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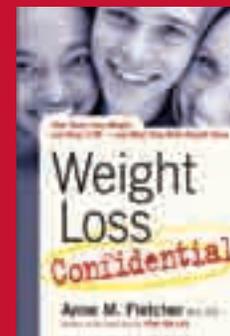
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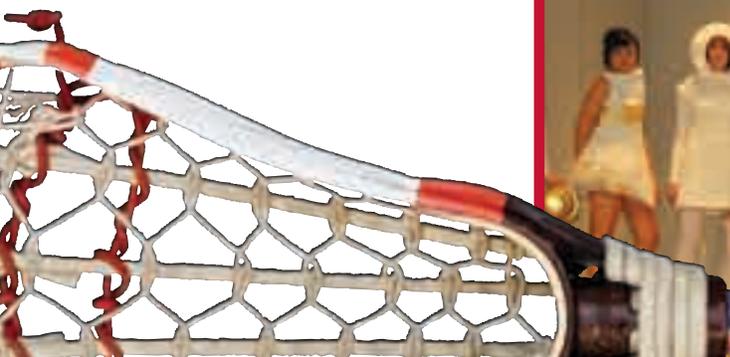
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**COVER:** Jenny Graap '86, head coach for Cornell Women's Lacrosse. Photo by Jason Koski, Cornell University Photography



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## Brumberg Introduces Book, HBO Documentary

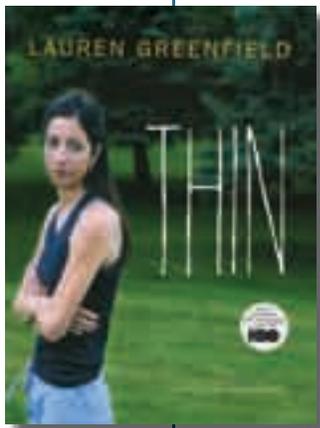
So many young women are dying to be thin . . . literally. In fact, “One out of seven diagnosed cases with anorexia nervosa will die. People with eating disorders develop amenorrhea and osteoporosis, many lose teeth and hair prematurely. A cure is not easily accomplished and recidivism rates are high,” writes Cornell professor **Joan Jacobs Brumberg** in her introduction to *Thin*.

The title is that of both a new book and a related new HBO documentary film by photographer Lauren Greenfield. Brumberg, a Stephen H. Weiss Presidential Fellow and professor of human development, history, and of gender studies, has been working with Greenfield since the photographer’s book *Girl Culture*, for which Brumberg also wrote the introduction. Greenfield’s photography exhibit of the same name was featured at the Herbert F. Johnson Museum of Art in 2004.

“Anorexia nervosa and bulimia both flourish in cultures of plenty where food is abundant,” writes Brumberg in *Thin*. “In this kind of society, the appetite is not just about hunger. Instead, it becomes a voice, a way to say something about the self, especially among women . . . Today, eating disorders have a firm hold on our psyches, and they continue to be disproportionately female, involving a wider age range of women than ever before.”

Both the book and film chronicle the experiences of four women, ages 15 to 30, with eating disorders while they were patients at the Renfrew Center, an eating disorder clinic in Coconut Creek, Fla.

Brumberg, whose introduction frames the film in cultural and historical terms, showed the film to Ithaca-area psychotherapists last November 30 at Hospicare. The film was shown to Cornell students February 8.



## Division of Nutritional Sciences Joins New Research Network

The Division of Nutritional Sciences (DNS) will be a founding member of the Upstate New York Translational Research Network, a part of the University of Rochester’s new Clinical and Translational Science Institute.

“This will be great leap forward for moving scientific discoveries from the lab bench to the bedside,” says Tom Brenna, professor and director of undergraduate studies in DNS.

The network is supported by a \$40 million grant to the University of Rochester from the National Institutes of Health to foster upstate New York collaboration among institutions. Network members will have access to the resources of the institute for translational research studies and clinical trials. Translational research pilot studies will involve investigators from various network institutions to encourage multidisciplinary collaboration in developing and implementing research. The

network will develop inventories of translational research at the member institutions and research resources and methodologies accessible for collaborative research. Through the network, members will provide assistance with regulatory compliance, including training programs on regulatory issues to assist investigators in preparing regulatory documents, and support for institutional review boards, including education and certification of clinical investigators on ethical conduct of research.

The network also will coordinate regional marketing, recruitment, and retention of study subjects.

In addition to DNS and the University of Rochester School of Medicine and Dentistry, other members are expected to include the State University of New York (SUNY) at Buffalo, SUNY Upstate Medical University in Syracuse, SUNY Binghamton, Ordway Research Institute, Albany Medical College, Albany School of Pharmacy, Bassett Healthcare System in Cooperstown, and Guthrie Healthcare System in Sayre, Pa.

## DANKO Named to Second Term of Clark Professorship



The Cornell Board of Trustees has named six faculty members J. Thomas Clark Professors of Entrepreneurship and Personal Enterprise. The three-year appointments foster participation in the Entrepreneurship@Cornell program by providing funds for developing new courses, integrating entrepreneurship into existing courses or engaging in research in the areas of new business creation, innovation, and/or development. J. Thomas Clark ’63, MBA ’64, and Nancy Williams Clark ’62, MEd ’64, created the Clark Endowment in 1993. Since that time, 19 Cornell professors have held Clark Professorships. **Sheila Danko**, associate professor in Design and Environmental Analysis, was appointed to a second term as a Clark professor for 2006–2009. She will expand upon five scholarly case studies and a strategic story database illustrating the special challenges unique to values-led entrepreneurship. Danko will expand the case collection to include more mature cases and cross-case comparison.

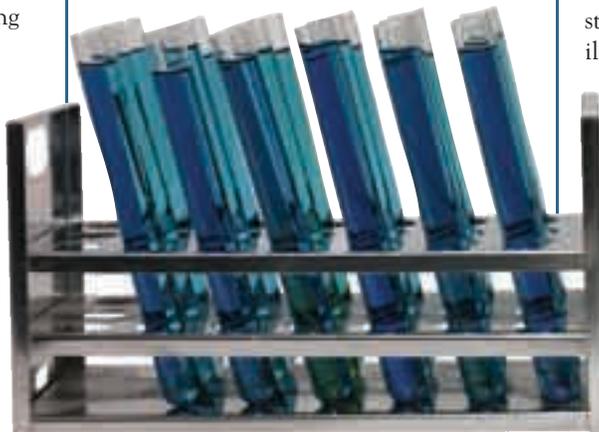




Photo: Mark Vorreuter



Jan Jennings, professor of design and environmental analysis

### JENNINGS Book Nominated for History Award

The book *Cheap and Tasteful Dwellings* (profiled in last fall's *HE News*), authored by Jan Jennings, professor of design and environmental analysis, has been nominated for the 2007 Alice David Hitchcock Award. The award, given by the Society of Architectural Historians, was established in 1949 to recognize distinguished works of scholarship in the history of architecture.



### Apparel Design Students Strut Their Stuff

On December 5, students in Cornell's apparel design classes strutted their semester projects in a Department of Fiber Science and Apparel Design fashion show. Above, a team from Professor Van Dyk Lewis's junior-level apparel design class model their collection, centered on the independent woman who might jump on a motorcycle and ride off to work in a white suit to a world where most women wear black. The inspiration behind the line was the iconic movie actor James Dean.

"Our logo is a cream spider because spiders are often associated with black. But in Robert Frost's poem 'Design' he refers to a white spider that we used as our starting point," explains Gizelle Begler '08. "Spiders are independent, lingering alone in the center of their self-built webs. We took web to mean world . . . and our woman is the center of her world. Like our line, spiders are delicate and small but still possess a great deal of presence. We called our woman the White Rebel."

Photo: Mark Vorreuter



## LAQUATRA Receives New Award

Joseph Laquatra, the Hazel E. Reed Human Ecology Extension Professor in Family Policy, has been named the first recipient of the Outstanding Engagement Award from the National Association of State Universities and Land Grant Colleges (NASULGC) Board of Human Sciences.

The purpose of the award is to recognize a faculty member “for exceptional creativity and scholarship in the development, application, and evaluation of outreach, extension, and public service programs.”

“This was a very tough decision to make given the quality of the nominees presented to our awards committee from all over the nation,” the awards committee wrote in a letter to Dean Lisa Staiano-Coico.

Laquatra will receive the award at the NASULGC Board of Human Sciences meeting in Houston, November 12–14. His outreach and research focus on sustainable aspects of housing with emphases on residential energy efficiency, indoor air quality, construction site waste management, and residential sprawl. As an extension housing specialist, Laquatra develops and implements educational programs throughout Cornell Cooperative Extension’s statewide network with state and national partners. All of his extension/outreach programs are based on his research at Cornell. Laquatra is the primary author of two textbooks for the National Association of Home Builders Certified Graduate Builder program on indoor air quality and on energy-efficient construction.

## POLLAK Receives Prestigious Award

Patricia Baron Pollak, associate professor of policy analysis and management and director of graduate studies for community and rural development, was honored with the 2006 Margarita McCoy Award, November 11, at the Association of Collegiate Schools of Planning Annual Meeting in Fort Worth, Texas.

The award recognizes one faculty member in the United States “who has made an outstanding contribution to the advancement of women in planning in the university setting.”

## PAM Provides User-Friendly Help in Sorting through Medicare Drug Plan Options

With 59 Medicare stand-alone prescription drug plans with different drug prices, deductibles, premiums, and coverage available to New York state’s seniors, it is no wonder so many people are confused about which plan to enroll in.

Although various resources are available online to help seniors sift through the drug plans, research shows that few seniors have used them—in fact, 72 percent of seniors nationally have never even been online.

Now, user-friendly help is available throughout Tompkins, Seneca, Monroe, Schuyler, and Steuben counties, thanks to a pilot project by extension professionals and researchers in the College of Human Ecology at Cornell. Specially developed binders are available for use without charge at Cornell Cooperative Extension offices, Offices of the Aging, and other government agencies that work with seniors, as well as at some public libraries in the five counties. The binders contain charts comparing the different stand-alone Medicare prescription drug plans available in New York state.

The charts, for example, compare plans by such factors as co-pays for almost 300 commonly used drugs, by deductibles, monthly

premiums, and prior authorization rules applied to them.

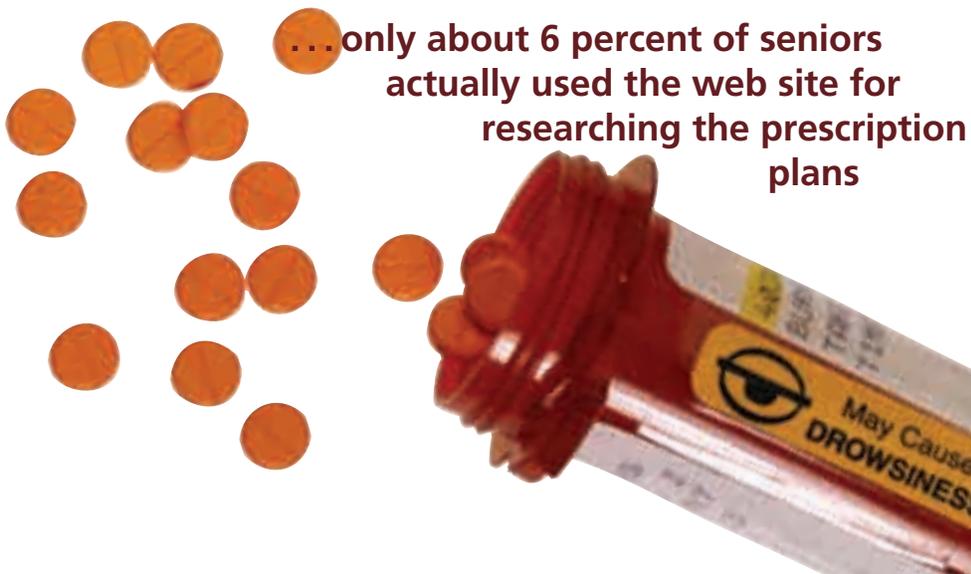
“While the Centers for Medicare and Medicaid Services has a great web-based tool to help seniors pick a plan, surveys show that only about 6 percent of seniors actually used the web site for researching the plans,” says Kosali Simon, assistant professor of policy analysis and management, who developed the binders with Robert Harris, a Cornell extension specialist who is also a registered pharmacist. “And there is a lot of information for people to sift through. Our goal was to untangle some of this information for people who don’t or can’t use the web and who want to look at Part D drug by drug, plan by plan.”

The enrollment period for choosing a 2007 Medicare Part D plan ends December 31.

Simon says that experience with Medicare Part D enrollment last year showed that many seniors made poorly informed decisions. Some seniors who are not yet enrolled could benefit from the additional Medicare insurance if counseled about the benefits. Other seniors who are enrolled may not have chosen the most affordable plan for themselves.

Helping seniors conduct an optimal search for a drug plan can lead to substantial savings because out-of-pocket drug costs vary substantially by plan and by drug, Simon adds. Pricing and plan information have been organized to portray plan coverage profiles of individual drugs, plan coverage profiles of sample medication regimens, and profiles of insurance plan coverage.

**link** <http://medicarepartd.human.cornell.edu>



## FLDC Project Receives Award

The National Staff Development and Training Association (NSDTA) has given its Quality Award for 2006 to the Therapeutic Crisis Intervention (TCI) curriculum, which is part of the Residential Child Care Project in the Family Life Development Center. Cornell experts have used the curriculum to train more than 3,000 professionals around the world who, in turn, lead training programs in residential child care facilities on how to help children learn constructive ways to handle crises. They include Michael Nunno and Martha J. Holden, both senior extension associates, and Thomas Endres and Greg Wise, extension associates, as well as a group of 15 national and international faculty.

The Residential Child Care Project is an international outreach, technical assistance, and training organization that disseminates techniques and systems to reduce aggression in children's treatment facilities and to prevent institutional child abuse and neglect. Its staff has conducted training throughout New York and in more than 40



states, Canada, Puerto Rico, Russia, Australia, Ireland, New Zealand, Israel, Bermuda, and the United Kingdom. The NSDTA is an organization for professionals responsible for human service training and staff development on the local, state, and federal levels.

## Human Ecology Students Recognized for Excellence in Leadership

The Meinig Family Cornell National Scholars has announced its Excellence in Leadership Awards recognizing nine of its students for their exceptionally strong and successful leadership. Human Ecology recipients from this past academic year were:

**Samara Fetto '06:** Transformed her sorority through a revitalized community outreach, \$40,000 in charitable contributions, the creation of an alumni advisory board and the development of a faculty fellows program for the sorority.

**Nathan Skelley '07 (honorable mention):** Recognized for his work with the Pre-Professional Association Toward Careers in Health's leadership team and for raising over \$1,500 to support people affected by Hurricane Katrina.



## Human Ecology Reunion Breakfast RESERVATION FORM

Note: Reservation required.

Please make \_\_\_\_ reservations @ \$15 per person.

Total funds enclosed: \_\_\_\_\_

**Saturday, June 9, 2007**  
**166 Martha Van Rensselaer Hall**  
**Cornell University**  
**8:30–10:00 a.m.**

Name \_\_\_\_\_

Class Year \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Guest(s) \_\_\_\_\_

Guest(s) \_\_\_\_\_

Please send the reservation form and check payable to "Cornell University" to the Human Ecology Office of Alumni Affairs and Development, B12 MVR Hall, Ithaca, NY 14853 no later than June 4, 2007. You may also register online via secure credit card processing at [www.human.cornell.edu/](http://www.human.cornell.edu/) Alumni. **Questions?** Call 1-800-453-7703 or e-mail [head@cornell.edu](mailto:head@cornell.edu).

JOIN US!

# BOOKS

by alumni and faculty

IRMA SILVA-BARBEAU, PHD '87

## **A Sweet Oblation**

Mustang, Okla.: Tate Publishing

This story, dazzling in its powerful simplicity and inspiring wisdom, is about a 12-year-old girl caught between the pleasures of Carnival and the asceticism of Lent. Set in Cape Verde Islands, West Africa, the book testifies to the power of suffering to transform hearts, to understand the sacredness of human relationships, and to provide clues to the mystery of who we are and how we are related to one another.

*Irma Silva-Barbeau is an epidemiologist and president and principal scientist at Silva Associates.*

JON GORDON '93

## **The Energy Bus: 10 Rules to Fuel Your Life, Work, and Team with Positive Energy**

New York: John Wiley and Sons

Jon Gordon's new book takes readers on an inspiring ride that reveals 10 secrets for approaching life and work with the kind of positive, forward thinking that brings out the best in you and your team. For managers and team leaders who want to get their team on their bus and move in the right direction or anyone looking to turn negative energy into positive achievement, *The Energy Bus* will inspire you to enjoy the ride of your life!

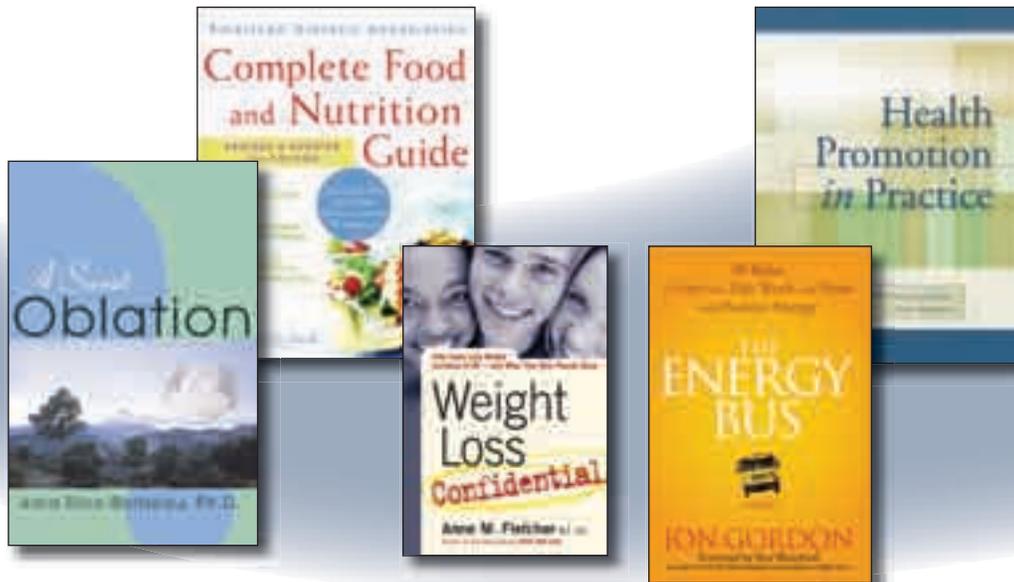
*Jon Gordon is a leading authority on developing positive, engaged people, leaders, businesses, schools and teams.*

ROBERTA LARSEN DUYFF MS '73

## **American Dietetic Association Complete Food and Nutrition Guide, Revised and Updated 3rd Edition**

New York: John Wiley and Sons

The third edition of this guide provides sound and easy advice on healthful eating, based on science-based advice of the American Dietetic Association. Written as the public's most comprehensive, readable resource on healthful eating, it provides fully



updated science-based information for healthy eating and active lifestyles for people of all ages. The new edition demystifies the latest guidelines and nutrition research on healthy eating, including advice from the Dietary Guidelines for Americans, 2005.

*Roberta Larson Duyff, MS, RD, FADA, CFCS (St. Louis, Mo.) is an award-winning author, national speaker, media writer, and consultant.*

SHERRI SHEINFELD GORIN '73 AND JOAN ARNOLD

## **Health Promotion in Practice**

San Francisco: Jossey-Bass

This practice-driven text translates theories of health promotion into a step-by-step clinical approach for engaging with clients. It covers the theoretical frameworks of health promotion, clinical approaches to the 11 healthy behaviors—eating well, physical activity, sexual health, oral health, smoking cessation, substance safety, injury prevention, violence prevention, disaster preparedness, organizational wellness, and enhancing development—as well as critical factors shaping the present and the future of the field. Written by the leading practitioners and researchers in the field of health promotion, this book is a key text and reference for students, faculty, researchers, and practitioners.

*Sherri Sheinfeld Gorin is an associate research professor of health and behavior studies, Teachers College, Columbia University.*

ANNE M. FLETCHER, MS, RD '74

## **Weight Loss Confidential: How Teens Lose Weight and Keep It Off—and What They Wish Parents Knew**

Boston: Houghton Mifflin

Can teenagers lose excess pounds in a healthy way? How can parents support their teens without sabotaging their success? Who better to answer these questions than the teens and parents who have “been there”—and succeeded? Anne Fletcher has uncovered the success strategies of more than 100 formerly overweight teens from across the United States and Canada. Many of the teens had been overweight for a long time and most had at least one overweight parent. Through their clear voices and poignant experiences, Fletcher informs both parents and teens about what works and what doesn't work for long-term weight management.

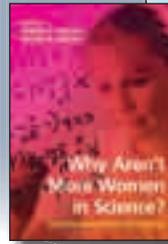
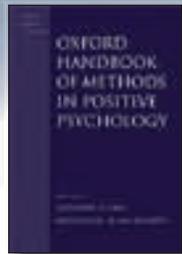
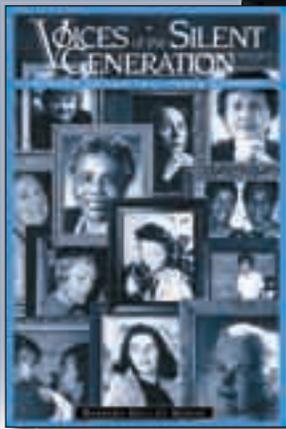
*Anne Fletcher is a nationally known author and registered dietitian.*

BARBARA BAILLET MORAN '60

## **Voices of the Silent Generation**

Greensboro, N.C.: Avisson Press

In her new book, Barbara Baillet Moran captures the social and political influences of the 1950s, then eloquently portrays women of the era in a collection of oral histories and vintage photographs. The book explores how these women, born during the Great Depression and living through World War II, managed to direct their own lives effectively before the arrival of feminism and the civil rights movement. In her compact and entertaining history of



the fifties, Moran documents the decade's contradictions but also its artistic and scientific innovations.

*Barbara Baillet Moran's next book will be a three-generational collaborative project with her daughter and granddaughter.*

PAT MUSICK, MA '73, WITH JERRY CARR AND BILL WOODIEL

### Stone Songs on the Trail of Tears: The Journey of an Installation

Fayetteville: University of Arkansas Press

In March 2002, artist Pat Musick, her husband, Jerry Carr, and historian Bill Woodiel set out to commemorate a portion of the great and tragic Trail of Tears. On the Trail of Tears, the Cherokees, among other American Indian tribes, were forced to migrate westward, leaving their homelands for the unknown. Following the tradition of Christo, and inspired by installation artist Andy Goldsworthy, Musick and crew created an art installation titled "Yokes on the Trail of Tears." This book chronicles the journey, with photographs, poetry, maps, journal entries, and introductory essays on art and history.

*Pat Musick is an Arkansas artist who has exhibited her sculpture throughout the United States, Europe, and Mexico.*

SHARON HARRIS-EWING '78

### Prayers for School Teachers

Cleveland, Ohio: Pilgrim Press

Sharon Harris-Ewing has combined her passion for teaching and prayer to create a book of 150 prayers intended to assist teachers who seek to integrate their Christian faith with their work as classroom

teachers. Included are prayers of thanksgiving, prayers for forgiveness and guidance, prayers for others, and prayers for the seasons of teaching.

*Sharon Harris-Ewing is an associate professor of education at Roberts Wesleyan University an ordained minister and an elder in the Presbyterian Church USA.*

STEPHEN J. CECI AND WENDY M. WILLIAMS, EDS.

### Why Aren't More Women in Science? Top Researchers Debate the Evidence

Washington, D.C.: APA Books

Is the reason why more women don't go into science or engineering because teachers, parents, or others hold them back? Is it because they are less interested in scientific fields than other disciplines or because they aren't up to the math and science challenges? Or is it because such institutional barriers as biased promotion practices prevent them from pursuing tenure and launching a family at the same time? The book includes 15 essays by top researchers that range from discussing the role of prenatal and postnatal hormones on spatial cognition and the claim that female babies are "naturally" more oriented toward people than are male babies to discussions on the differences between female and male brains and social factors pertaining to balancing work and family.

*Stephen J. Ceci and Wendy Williams are professors in the Department of Human Development.*

ANTHONY D. ONG AND MANFRED H. M. VAN DULMEN

### The Oxford Handbook of Methods in Positive Psychology

Oxford: Oxford University Press

Positive psychology—the psychology of human strengths—is a burgeoning new field. This handbook documents the theory and provides a broad overview of the diverse methods used to conduct research in positive psychology. The handbook, composed of 42 chapters written by scholars in the field—including two co-authored by Ong—discusses the various approaches in detail, including specifics about such techniques as estimating variability and change at the level of the individual and identifying reliability of measurements within and across individuals.

*Anthony D. Ong is an assistant professor in the Department of Human Development.*

BRENDA JANOWITZ '95

### Scot on the Rocks

Red Dress Ink

When her ex-boyfriend, Trip, gets engaged to Hollywood's latest It Girl, Manhattan attorney Brooke Miller plans to attend the wedding. Who says a modern girl can't stay friends with her ex? Besides, Brooke's got her sexy Scottish fiancé, Douglas, to take as her date. But a fight leaves her without a boyfriend (much less a fiancé) just days before the wedding, Brooke faces the ultimate humiliation of attending her ex-boyfriend's nuptials alone. Desperate to find a replacement, Brooke concocts an outrageous plan to survive the wedding and win the man of her dreams, all with her dignity ever-so-slightly intact.

*Brenda Janowitz is an attorney-turned-novelist who tries to keep her dignity ever-so-slightly intact on a daily basis. This is her first novel.*

# DEA Classes Design Play Spaces for Adolescents



**T**eams of students in two courses worked together last semester to design functional and appealing activity areas for Boys and Girls Clubs of America: areas for adolescent girls, homework and technology, art, and games. The areas would be designed to stimulate at-risk

adolescents at the clubs and to give them a feeling of competence.

Beyond just sketches and plans, however, the teams actually built full-scale models and presented them to Boys and Girls Club representatives as well as the children who would use the spaces. The models were presented to interested viewers in Martha Van Rensselaer Hall November 30.

Students from Professor Gary Evans's Environment and Social Behavior class (DEA 250) acted as consultants, using their knowledge of human-environment interaction and social psychology to make recommendations and establish guidelines that would help the design teams, drawn from Professor Paul Eshelman's Intermediate Design class (DEA 301), in making effective interior design choices concerning usability, comfort, and levels of supervision.

One theme, nicknamed Oasis, offered girls a cozy conversation nook with many pillows and comfortable seating where they could have private conversations. The designers created a room with soothing green walls and an inviting entryway framed by illuminated glass tubes. The enclosed design allowed for privacy, while the open entryway allowed for easy supervision by the counselors.

In the homework and technology room, portability and easy access to resources was critical. Modular tables in organic shapes were put on

rollers and easily could be joined together for group collaboration. Computer tables had easy-to-reach outlets and were height-adjustable. The designers also came up with a dynamic whiteboard made of many sliding pieces that children could move with ease and create personal drawings. For presentations, the pieces could be put back together to function as a projection screen.

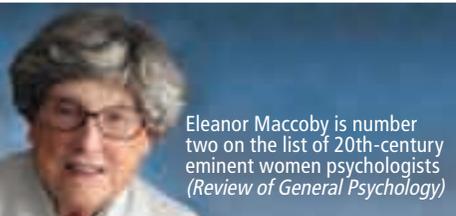
The games area design offered a color scheme that would be pleasing to children without being overstimulating. Comfortable chairs and pillows were arranged, as well as a multicolored array of cubbyholes, giving the children a sense of ownership as well as surprises—half the fun for the children was discovering candies placed at random. Consultants also noted the importance of suitable lighting—to encourage a warm, inviting environment as well as to reduce television glare.

The consultants' research indicated that many of the children at the Boys and Girls Clubs are at-risk adolescents. For these children, a feeling of competence is especially important. To encourage this, designers created an art room that appealed to many different types of art, including sculpture, painting, and digital art.

Jennifer Pendarvis, a senior in the human factors and ergonomics option of DEA and a student in DEA 250, says, "I really enjoyed it. . . It was interesting to work with the designers. To be able to actually work through that process of doing design guidelines and seeing their design from our guidelines was fun."

The collaborative effort was a great learning experience for everyone involved. "The process of design is almost as interesting as the end result," says Bridget Sweeney, the graduate teaching assistant for DEA 301. "Working with a real client, having real children come and play in the models is a very valuable experience for the designers and researchers. The Boys and Girls Clubs take away from this many simple, easy to build solutions for their clubs. It is a win-win situation for all."

# How Much Do Parents Actually Matter?



Eleanor Maccoby is number two on the list of 20th-century eminent women psychologists (*Review of General Psychology*)

“Do parents matter?” asked one of the nation’s most eminent psychologists in delivering the 2006 Ricciuti Lecture, “Transformations in the Way We Think About Parenting,” to about 100 students and faculty members

October 23 in Martha Van Rensselaer Hall.

With the advent of genetics research, Eleanor Maccoby, the Barbara Kimball Browning Professor Emerita of Psychology at Stanford University, revisited the classic developmental question of whether children are more influenced by nature or nurture. In studies of twins, she said, researchers have found that identical twins are far more alike psychologically than fraternal twins; adopted children tend to favor their natural parents more than the ones who adopted them.

Known for her research in child psychology and development, Maccoby admitted that after looking at such studies, she found that she and her colleagues had been “overclaiming the strength of parenting effects on children’s psychology . . . we almost never studied more than one child in a family.”

However, she asserted, “behavior geneticists were wrong in disclaiming all parenting effects.” She cited a Scandinavian study showing that adopted children with negative genetic traits “raised in functional homes manifested less than in less-functional homes.”

Maccoby said that for years development psychologists studied different parenting styles (authoritarian, rewarding good behavior and punishing bad behavior, unconditional love/laissez faire, democratic) and their effects on children’s behavior. It wasn’t until the 1970s, she said, that development psychologists took a more psychoanalytical approach and began to look at the parent-child relationship as a reciprocal relationship, and that the various styles are adapted to a child’s characteristics.

“It is necessary to know your child in order to monitor them,” she said, noting that parental monitoring is driven by the child’s communication. Now, however, she said, researchers are looking increasingly at the importance of genetics and its effect on children’s behavior.

Maccoby has been honored for her work in developmental psychology with the American Psychological Association’s Lifetime Achievement Award, election to the National Academy of Sciences, and even an eponymous award, the American Psychological Association’s Eleanor Maccoby Book Award.

*The annual Ricciuti Lecture is delivered in recognition of Professor Emeritus Henry Ricciuti. Dr. Ricciuti has been a member of the Human Development faculty since 1958 and is an internationally renowned scholar, recognized for his many contributions to the study of child development through research, instruction, and service.*

We were overclaiming the strength of parenting effects on children’s psychology . . . we almost never studied more than one child in a family.



HE  
features

# Banning Candy Sales in Schools?

More than eight out of 10 New York state residents consider childhood obesity to be a major problem, and almost half favor a government ban on candy and soda advertising on children's television programming, according to a report based on state polling data.

Of New York residents polled, 81 percent label childhood obesity a "major problem" in the United States, and 63 percent think that the government should ban the sale of candy, soda, and chips in schools, according to the report, "New York State Residents' Support for Policies to Reduce Childhood Obesity," authored by John Cawley, associate professor of policy analysis and management. "The share of overweight children in the United States has more than tripled since

1970, and New York state residents are concerned," says Cawley.

Cawley crafted questions about childhood obesity for the 2006 Empire State Poll, a survey of New York residents that is conducted annually by Cornell's Survey Research Institute; its 2006 findings were released in September. The Cawley report also indicates that more than half—56 percent—of New York's residents oppose raising taxes on candy and sweets. More than a third—36 percent—

oppose paying higher taxes to reduce childhood obesity, compared with 16 percent who would pay more than \$200 per year in additional taxes for such a cause.

"Overall, the results suggest that state policies for addressing childhood obesity would receive the most support if they focused on high-calorie foods sold in our schools," Cawley concludes.

[link www.sri.cornell.edu/sri/files/esp/Childhood\\_Obesity.pdf](http://www.sri.cornell.edu/sri/files/esp/Childhood_Obesity.pdf)

## TXA Changes Its Name

The Department of Textiles and Apparel is now the Department of Fiber Science and Apparel Design (FSAD).

"Our new name is a more accurate reflection of what we do: outstanding instruction, research, and outreach in fiber science and apparel design," says Ann Lemley, chair of the department.

The Department of Fiber Science and Apparel Design is the only one of its kind in the Ivy League and offers the only PhD in apparel design in the United States; it also offers a PhD in fiber science.

"Aesthetic, functional, historical, cultural, and social/economic considerations all inform our apparel design research, which is unique in its focus on design, including the development of innovative, cutting-edge technologies for use in the apparel industry and the exploration of fashion as a phenomenon affecting social and self-identity," says Lemley. "The study of the physical, chemical, biological, and engineering properties of new fibrous materials underpins our research in fiber science; the development and applications of these materials are at the frontier of fiber science."

In addition, the department's outreach to industry, consumers, and youth "has an immediate impact on human health and the environment and a lasting impact on the materials, manufacturing, and management models used in the global marketplace," Lemley says.

"Our new name is a more accurate reflection of what we do: outstanding instruction, research, and outreach in fiber science and apparel design"

FSAD

# Detecting Biohazards Is Just a Wipe Away

Detecting bacteria, viruses, and other dangerous substances in hospitals, airplanes, and other commonly contaminated places could soon be as easy as wiping a napkin or paper towel across a surface.

“It’s very inexpensive, it wouldn’t require that someone be highly trained to use it, and it could be activated for whatever you want to find,” says Margaret Frey, the Lois and Mel Tukman Assistant Professor of Fiber Science and Apparel Design. “So if you’re working in a meat-packing plant, for instance, you could swipe it across some hamburger and quickly and easily detect *E. coli* bacteria.” Frey reported on the research at the American Chemical Society’s national meeting.

Once fully developed, the biodegradable absorbent wipe would contain nanofibers containing antibodies to numerous biohazards and chemicals and would signal by changing color or through another effect when the antibodies attached to their targets. Users would simply wipe the napkin across a surface; if a biohazard were detected, the surface could be disinfected and retested with another napkin to be sure it was no longer contaminated.

In work conducted with Yong Joo, assistant professor of chemical and biomolecular engineering, and Antje Baeumner, associate professor of biological and environmental engineering, both at Cornell, Frey developed nanofibers with platforms made of biotin, a part of the B vitamin complex, and the protein streptavidin, which can hold the antibodies. Composed of a polymer compound made from corn, the nanofibers could be incorporated into conventional paper products to keep costs low. Nanofibers, with diameters near 100 nanometers (a nanometer is one-billionth of a meter, or about three times the diameter of an atom), provide

extremely large surface areas for sensing and increased absorbency compared with conventional fibers.

“The fabric basically acts as a sponge that you can use to dip in a liquid or wipe across a surface,” Frey says. “The fabric itself will transport and concentrate the targeted biohazard. As you do that, antibodies in the fabric are going to selectively latch onto whatever pathogen that they match. Using this method we should, in theory, be able to quickly activate the fabric to detect whatever is the hazard of the week, whether it is bird flu, mad cow disease, or anthrax.”

Frey and her colleagues are still working on ways, such as a color change, for the fabric to signal that it has identified the contaminant. “We’re probably still a few years away from having this ready for the real world,” she says, “but I really believe there is a place for this type of product that can be used by people with limited training to provide a fast indication of whether a biohazard is present.” This research was supported by the National Research Initiative of the U.S. Department of Agriculture’s Cooperative State Research, Education and Extension Service.



Jamie Mullally '07, right, a Cornell Presidential Research Scholar, and Margaret Frey, assistant professor of fiber science and apparel design, examine a nonwoven nanofiber fabric on aluminum foil backing.

## "Caddy-It" Wins Prize at Undergraduate Competition



"Caddy-It," a storage bag that attaches to a walker for the elderly or infirm, won top honors for its creators, FSAD majors Lorena Alvarez '08 and Heather Burkman '08, at the annual Undergraduate Business Idea Competition, held November 4.

Five groups of undergraduates with an eye for business came away with first- through fifth-place awards from the event, hosted by the undergraduate-run Cornell Entrepreneur Organization (CEO).

Entrepreneurship@Cornell, a universitywide program that supports academic and experiential learning in entrepreneurship for Cornell students and business networking for alumni,

sponsored the \$3,350 in cash prizes for the competition. The program also provides staff support for CEO. Applied Economics and Management professor Deborah Streeter is the faculty adviser for the group.

Open to all undergraduates, the contest sought out the brightest business ideas and required a brief presentation using only descriptive handouts, and no technology or prototypes. Finalists presented their products or ideas to a panel of alumni judges who were on campus for the Lynch/Weiss Weekend, a campus visit for Cornell alumni and family members in the greater New York City area.

CEO co-president Nate Pollack '07 said the idea was for students to communicate a clear, marketable business idea simply and concisely. Fifty-nine students participated on teams to create 32 business submissions this year, he said. A panel of Entrepreneurship@Cornell faculty and others had narrowed those down to 10 finalists, of which five winners were chosen by the alumni panel.

The vision of Entrepreneurship@Cornell is to "find and foster the entrepreneurial spirit" in every Cornellian, says John Jaquette, program director. The goal of the competition, he added, was to help students gain experience developing a cogent idea about how a business could be created.

"It is always gratifying to see students come from across campus, some of whom have taken business courses, some who have not, come up with solid ideas and experience the sense of self-satisfaction that comes with having their efforts recognized and appreciated in a public forum," Jaquette says.



Heather Burkman and Lorena Alvarez, front right, put their Fiber Science and Apparel Design education to work, winning in a field of undergraduates from across Cornell.

# The Pros and Cons of Chelation Therapy

*A chemical treatment that can reduce problems resulting from lead exposure may have negative impacts on children with autism.*

**L**ead chelation therapy—a chemical treatment to remove lead from the body—can significantly reduce learning and behavioral problems that result from lead exposure, a DNS study of young rats finds.

However, in a further finding that has implications for the treatment of autistic children, the researchers say that when rats with no lead in their systems were treated with the lead-removing chemical, they showed declines in their learning and behavior that were similar to the rats that were exposed to lead.

Chelating drugs, which bind to lead and other metals in the blood, are increasingly being used for the treatment of autism in children.

“Although these drugs are widely used to treat lead-exposed children, there is remarkably little research on whether or not they improve cognitive outcomes, the major area of concern in relation to childhood lead poisoning,” says Barbara Strupp, associate professor of nutritional sciences and of psychology and the senior author of the study, which was published in a recent issue of *Environmental Health Perspectives*.

Studies on the safety or effectiveness of the drugs for treating autism are similarly lacking, Strupp says. She added that to her knowledge this is the first report that shows that chelation therapy can reduce behavioral and learning problems due to lead exposure as well as the first to show that this type of treatment can have lasting adverse effects when administered in the absence of elevated levels of heavy metals.

The study used succimer (brand name, Chemet), the most widely prescribed drug for the treatment of lead poisoning. Doctors prefer succimer to other such drugs because it can be given orally on an outpatient basis, and it leaches less zinc, iron, and other essential minerals out of the body. Although the Centers for Disease Control recommends chelation therapy only for children whose blood lead levels exceed 45 micrograms per deciliter, such drugs as succimer are commonly administered at much lower levels of exposure, due to concerns about lasting complications with even slightly elevated blood lead levels.

It is important to remove lead from the body as quickly as possible to prevent or lessen lasting damage to the developing brain. High-lead exposure from peeling lead-based paint can lead to coma, convulsions, and even death. At lower levels, lead exposure causes attention deficits, delinquency, and difficulty regulating emotions and can lower IQ scores at a rate of about one IQ point per microgram/deciliter of exposure.

The study used rats—whose mental and behavioral responses to lead exposure are similar to humans’—and exposed them to



Barbara Strupp, associate professor of nutritional sciences and of psychology, at work in the lab.

moderate and high lead levels (administered via mothers’ milk). A third group—the control—was not exposed. Exposures were followed by a treatment with succimer or placebo. Immediately thereafter, the researchers conducted automated tests over six months on the rats’ attention, memory, and abilities to learn and regulate emotions.

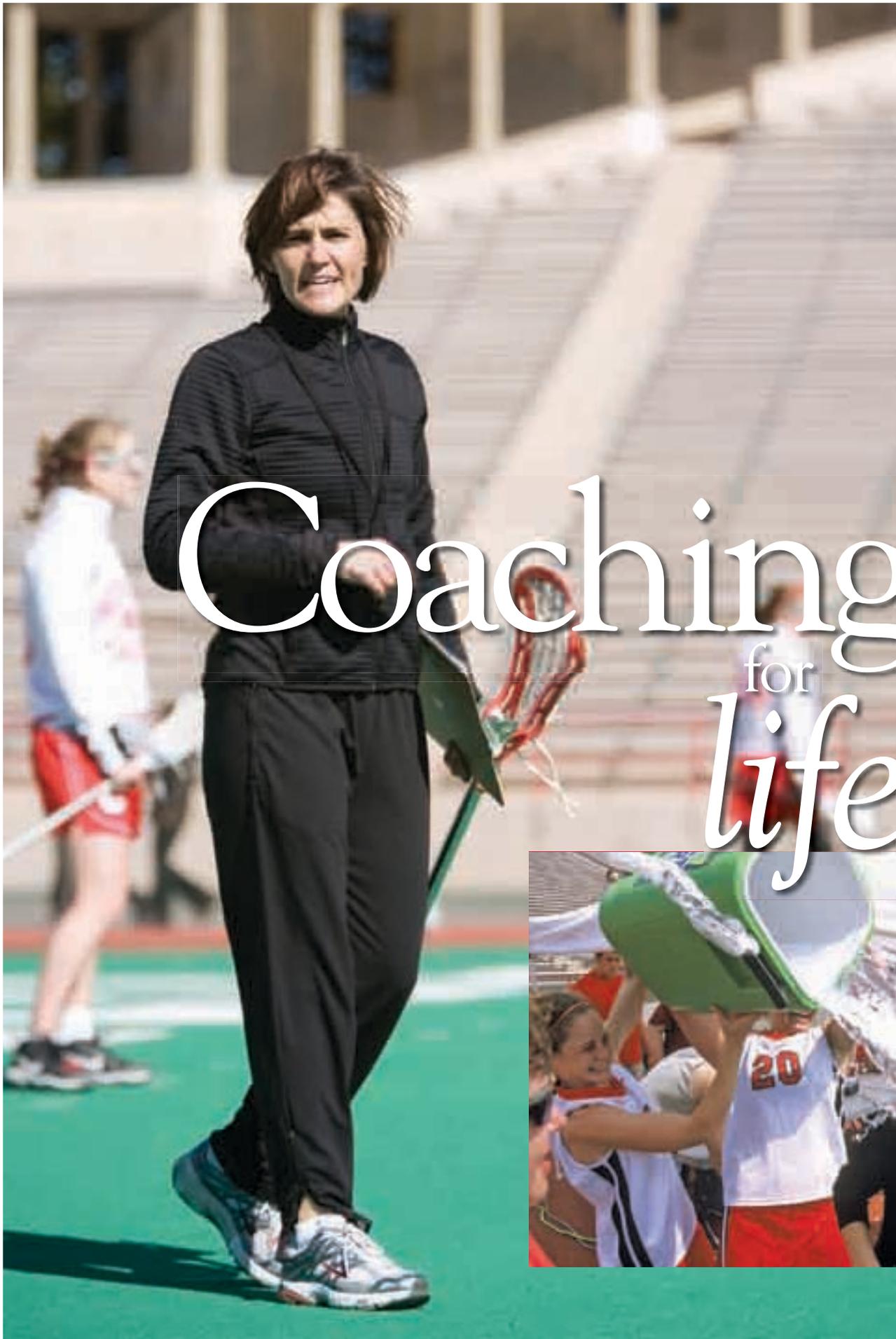
The rats with moderate-lead exposure benefited greatly from the succimer: Their test results were indistinguishable from the control test results. Rats exposed to higher lead levels showed benefits in the emotional domain: After succimer treatment, they behaved similarly to the control group. However, the treatment only slightly improved their learning deficit.

In the group that had no lead exposure but were given succimer, “we found lasting cognition and emotion-regulation [deficits] that were as pervasive and large as rats with high lead exposure,” says Strupp. She added that one possibility is that succimer, in the absence of lead, may disrupt the balance of such essential minerals as zinc and iron. “These findings raise concerns about the use of chelating agents in treating autistic children,” she says.

The study used rats—whose mental and behavioral responses to lead exposure are similar to humans’.

**ALUMNI**

profile



# Coaching for *life*



## Jenny Graap '86

High on the wall of Head Coach Jenny Graap's second-floor office in Bartels Hall hangs a plaque declaring the 1984 Cornell women's lacrosse team the NYSIAAW Open Division Champions. Their opponents had all been other New York schools, mostly Division III. Graap, on the team that year, remembers the thrill—one of the few in her collegiate career.

"I want the women I coach to be proud to play for Cornell," says Graap, whose decade here has earned the team a full schedule of Division I teams and, in 2002, its first invitation to the NCAA championships; they've received two more since. In 2006 Graap's players made Cornell history again; beating Harvard (for the eighth year in a row, no less) to win the Ivy League championship.

"The women I'm coaching find real joy in the sport; alumni who come back say their lacrosse experience is right up there as number one in their time at Cornell."

It's number one for the players because Graap came back in 1997 determined to make it so. Her background in Human Ecology equipped her for success in unexpected ways.

When Jenny Graap was playing four years on "mostly losing teams" she had no intention of becoming a lacrosse coach, let alone the best in the nation's premier league. (In 2002 Graap's peers voted her Intercollegiate Women's Lacrosse Coaches Association Coach of the Year in Division I.) No, in the summer of 1986 Graap, with a combined degree in apparel design and textile management in hand, went straight to New York City to an assistant buyer's position at Bloomingdales. It was her dream job but it turned out she didn't like it. Inexplicably Graap found herself gravitating back to lacrosse—the sport makes her happy—first coaching at a private women's high school in New Jersey, then at Hobart and William Smith Colleges and later Penn State before becoming the first-ever head lacrosse coach at George Mason University in Fairfax, Va., where, having just brought the team into the top 20 in the nation, she had every

intention of staying. Then came the call—more than one—from her alma mater.

"In athletics it's everyone's dream to go back and coach at their own institution," says Graap. "But I made it clear that taking the job here was predicated on Cornell wanting to have a nationally competitive team."

From her apparel design studies, Graap knew that looking good would give her players an immediate psychological boost. She banished the dowdy plaid kilt and soccer jersey combo (the very same she'd worn when playing lacrosse and field hockey from '82 to '86) and, in collaboration with professional designers at DKNY Active Sportswear, created uniforms that gave the 32 members of her squad a powerfully positive identity on the field. (Designers at Nike create them now.)

The business side of Graap's degree has served her well, too. In managing a six-figure budget, along with accomplishing fundraising goals of \$50,000 yearly, she relies on much from her finance, accounting, marketing, and management courses.

Beyond the course content, Graap says she draws heavily on her experiences as a TXA major, including the role modeling she found in the department's faculty.

For one thing, coaching requires finely honed skills at conveying information visually.

"I could never have anticipated that the ways I learned to express myself in the hands-on work of the design labs would be so useful to me," Graap says. "A lot the women on my team learn best when I draw the plays for them."

The learning environment created in the department gave her early opportunities to figure out what fosters success in building small groups in which people with varied personalities, ethnicities, and working styles have to pull together to complete projects.

"It was an ideal learning laboratory in how to bring out individual strengths and cultivate respectful cooperation; I do many of the same things in building my team today," says Graap.

Graap vividly recalls how her advisor, Anita Racine, and other faculty in the department helped her to balance her commitment to both academics and sports, and she tries to do the same with her players. Graap knows that as her players are conscientiously preparing for future careers their athletic opportunities end senior year. She believes the lessons they learn in sports—self-confidence, tolerance for frustration, communication skills, teamwork, problem solving, getting along with highly competitive people, advancing through a hierarchy—are applicable to the workplace.

"These women have this precious time to be a competitive athlete and success on the field can pay off lifelong," Graap says. "They may become CEOs some day because they had learned how to stand up in a huddle and speak their minds."

[link.cornellbigred.cstv.com/sports/w-lacros](http://link.cornellbigred.cstv.com/sports/w-lacros)



These women have this precious time to be a competitive athlete, and success on the field can pay off lifelong. They may become CEOs some day because they had learned how to stand up in a huddle and speak their minds.

**ALUMNI**  
profile

# Delivering

*more than the bottom line*

*Demosthenes (Dick) Argys '80 learned the skills of hospital administration in graduate school, but it was his earlier education, as a Human Development and Family Studies major, that shaped his values and career as a health care administrator.*



**Dick Argys '80**

"I learned it was okay to care about the human spirit and to want to make the world a better place," says Argys, chief operating officer of Women & Infants Hospital in Providence, R.I., which has the 10th largest obstetrical service in the country.

"Millions of people can read a balance sheet—the important thing is to remember why you're doing it. When physicians ask me why it's important to maximize revenues I tell them, 'Here's the reason: So you can have more exam rooms and ultrasound machines and support staff.' I never forget why hospitals are in business—to help people. That's what Human Ecology did for me," he says.

Now that Cornell's Sloan Program in Health Administration is embedded in Human Ecology's Department of Policy Analysis and Management, having moved over from the Johnson Graduate School of Management, Argys says he is becoming excited about Human Ecology all over again. "This is a better place for that program because it's a perfect carryover for what the school is all about," he says.

As a high school student Argys discovered the College of Human Ecology and, not finding anything else like it, knew it was for him. He admits to struggling at first: Still in love with his high-school girlfriend, he came to college a boy, not a man; he took a year in absentia to grow up. The times were wilder than now, too: On the first day of classes a professor showed up wearing a bandana, accompanied by a German shepherd. He thought, "Gee, I'm not in high school anymore."

By the time he graduated, he had fallen in love with Cornell. Professors Urie Bronfenbrenner and Beverly Johnson taught him the importance of human relations as an ultimate value and prepared him, he thinks, to be a man and an aware human being.

"In the mid-1970s it was exciting to be in the College of Human Ecology and to be around people who really cared about the human condition," Argys says. "What they did was find a way to make a science of it. And yet, when I think of Urie, I think how smart he was, that he made so much sense. I remember the emotional basis of his work more than the science behind it. And it was people like him who made me feel it was legitimate to make a career by devoting myself to humane things, even in a corporate job."

Argys' attraction to a career in hospitals began even before Cornell. Born in Colorado and raised in Massachusetts, he spent time in a children's hospital in Boston for a disabled left arm that to this day bends only a little. As he walks around the Women & Infants Hospital he bears a constant reminder that hospitals exist for the benefit of patients, and not the other way around.

"Women & Infants was a potentially amazing place when I got here three years ago," says Argys, who moved from Denver, Colo., where he had been COO of Denver Childrens Hospital. Nearly 10,000 babies a year are born in the hospital, and its Special Care Nursery looks after 1,200 newborns. The hospital is currently building a 70-bed Newborn Intensive Care Unit with accommodations for parents—the largest in the Northeast.

"The operations of the hospital were in need of some tender loving care, somebody with Human Ecology values to look over the entire enterprise," he says. "That's what I've done. There are some brilliant people here at W and I." The hospital has been involved in screening the hearing of newborns, improving detection of Down syndrome through the AFP (alpha-fetoprotein test) test, studying the impact of diabetes in pregnancy, and improving new mother education about breast feeding. An HPV (human papillomavirus) clinic will open soon to offer vaccinations.

"There is much more to this hospital than deliveries," Argys explains. "Although it was founded in 1884 as a 'lying-in' or maternity hospital, where women could safely give birth, it now provides a comprehensive array of services to meet the needs of women throughout their lifespan, including infertility treatment, gynecologic oncology, and urinary incontinence."

Women & Infants is the primary teaching affiliate of Brown University Medical School for obstetrics, gynecology, and newborn pediatrics and has relationships with nursing schools, too.

"I am pleased that Cornell's new president, David Skorton, comes from the world of medicine," says Argys. The Sloan Program's directors are courting Argys as just the sort of experienced administrator they like to invite as a guest speaker.

"Our health care system is a mess in just about every way," Argys comments. "It's complex, there are a million conflicting agendas, you have for-profits and not-for-profits, access issues, altruistic people and mercenary people, and the reimbursement system makes almost no sense to anyone. It's a system that spells frustration and disaster.

"I'm afraid we're missing so many people who need help—kids, moms, adolescents. Part of the reason is that we spend so much money keeping folks alive at the end of their lives. And we spend an enormous amount of money, compared with other countries, on neonates. Having made these judgments, society expects people in positions like mine to make sure that all of our agendas are managed and balanced. To me, it is about keeping community health in the forefront."

**link** [www.womenandinfants.org](http://www.womenandinfants.org)

# SLOAN *Update*

## Milestones

- 1955 Alfred P. Sloan selects Cornell to establish the first two-year academic program in health administration
- 1957 Inaugural class starts Sloan Program in Graduate School of Business and Public Administration (BPA)
- 1959 First Sloan graduating class
- 1961 Sloan Alumni Association (SAA) elects first president
- 1984 BPA is renamed Johnson School, refocused to for-profit curriculum; Sloan Program moves to College of Human Ecology
- 1987 Human Ecology faculty votes unanimously to make Sloan Program a permanent part of the college
- 2006 SAA approved as full member of Cornell Alumni Federation (CAF); first student starts dual MHA/MBA program

## Where do SLOAN grads go?

Duke	Health Mgt. Associates
Johns Hopkins	Accenture
Pfizer	PriceWaterhouse Coopers
Aldephi Capital	Westat
Westat	Deloitte
American College of Cardiology	Dade Behring Inc.
HSS Ventures	Health Plan Association of NY
North Shore Long Island Jewish Health System	CIGNA
New York Presbyterian	Watson Wyatt
Ochsner Clinic	Child Health Corp. of America
Stony Brook University Hospital	Partners
	Kaiser Permanente other health-related organizations



**William White, PhD**  
Director

## A letter from the Sloan Program in Health Administration

Greetings! As we celebrate 20 years of calling the College of Human Ecology home, we are very happy to also be calling **LINK** the new home for the Sloan Update. We look forward to sharing highlights of the scholarship, research and professional training at the Sloan Program, as well as the accomplishments and contributions of our alumni with more of our colleagues from Human Ecology. And since this is the inaugural issue of **LINK**, we wanted to take a few moments to introduce, or reintroduce, to you the Sloan Program in Health Administration.

### A Tradition of Excellence

Alfred P. Sloan, the legendary head of General Motors for much of the 20th century, anticipated the importance of management in health care when he selected Cornell as the place to establish the first two-year academic program in health administration in the United States. Today, the Sloan Program in Health Administration

continues to be dedicated to producing new generations of leaders that can apply management and organizational expertise to advance the health and well-being of people, families, and communities.

### Built Upon Solid Foundation

Offering a Masters in Health Administration (MHA), a dual degree MHA/MBA with the Johnson School, and an accelerated five-year BA/BS plus an MHA, the Sloan Program prepares professionals for leadership positions throughout the health care industry.

As it has been for the last half century, the basic philosophy behind the Sloan Program is that future health leaders are best prepared by rigorous training in the core skills of management; a solid understanding of the health care system, policy environment, ethics, public health, and epidemiology; and hands-on learning in real world settings.

*The Sloan Program  
prepares professionals for leadership positions  
throughout the health care industry*

Members of the Sloan Class of 2008

### Designed for Optimal Career Success

The Sloan Program is a highly selective, two-year program on the Ithaca campus. The small class size (approximately 15–20 students) fosters an individualized program, providing students with outstanding access to faculty, alumni mentoring, internships, and the rich resources of Cornell University's expertise in medicine, facilities management, hospitality, business, and labor relations, through a wide array of elective courses.

For an example of these unique opportunities consider today's hospitals that focus on Press-Ganey satisfaction scores and consult with hospitality firms on customer and employee relations. Cornell's Hotel and ILR schools allow Sloan students to combine studies in health management with courses by some of the top hospitality/services management and labor relations professors in the world.

In addition to excellent courses, all students get substantial industry exposure. This occurs via summer internships, meeting leading practitioners via formal colloquia and informal gatherings, through Doug Brown Executives-in-Residence, mentors, intersession programs, and field trips to insurance firms, hospitals, long-term care facilities, and other organizations.

The rigorous academic curriculum, combined with the hands-on education and training, prepares Sloan alumni to apply themselves successfully in the health care industry from the day they graduate. Sloan graduates continue to have a virtually 100 percent placement rate when actively seeking jobs. The majority assume roles with hospitals, health systems, management consulting firms, and insurance. The re-



**Brooke Hollis**  
Executive Director  
Sloan '78

mainder are spread throughout a variety of professions including insurance, pharmaceuticals, policy and advocacy, long-term care, government, venture capital, banking, and technology. And a few continue on to medical school armed with a broad understanding of the health care system.

They join the ranks of Sloan alumni who are in executive and leadership positions in health care throughout the United States and around the world.

### At Home in Human Ecology

For over 100 years, the College of Human Ecology has been at the leading edge of applying research, academics, and outreach to address health and social issues in the real world. That commitment continues today in a dynamic institution, where every

department is actively engaged in advancing human health. At the Sloan Program, we are proud to share in this commitment by working to develop leaders who can help make a difference, and we are thankful for the support given to the program by the administration and faculty of the college.

We look forward to keeping you updated on the Sloan Program in these pages.

Sincerely,

*William D. White*

A handwritten signature in black ink that reads "Brooke Hollis".

*and the Sloan Leadership Team*

# Annual Meeting Alumni Panel: *Is Health Care Entering a Transformational Era?*

What is the role of health insurance in a consumer-driven market? How does the unflagging appetite for technology determine care? How does an aging population affect the blueprint of health care? Is the current surge in health facility construction sustainable? When is a robotic arm a necessity versus a quality-of-life issue?

These were among the issues discussed by a group of senior executives, students, and Sloan alumni in New York during the January 16 Sloan Alumni Annual Meeting at the Weill Cornell Medical College/NY Presbyterian Hospital campus. Roger Battistella, professor and former director of the Sloan Program, moderated a panel consisting of **Mark Bertolini '84**, executive vice president of

Aetna and head of its regional businesses, **William T. Greene '77**, vice president for operations, New York Presbyterian Hospital, and **Bernard Kershner '64**, chairman of Health Resources International and chairman, the Accreditation Association for Ambulatory Healthcare Institute for Quality Improvement.

Not unsurprisingly, much of the discussion centered on the cost and delivery of health care. Hospitals face major economic challenges even as they undertake large new investments. Even if badly needed, will they pay off?

Efforts to hold down insurance costs are provoking intense debate about coverage. In addition, millions of Americans have no insurance at all. Even where



government programs exist, reaching target populations is a major problem—one commentator suggested as many as 1.5 million New Yorkers may be eligible for public assistance but remain uncovered. In trying to meet the needs of their patients, hospitals must navigate between providing uncompensated care and preserving financial

viability. In the middle are patients whose health depends not only on their own choices, but the decisions of providers and payers.

While there are no easy answers, the discussion provided a valuable interchange of ideas between respected leaders who represent the breadth of expertise in the Sloan alumni ranks.

## In the *classroom*

### New Class Links Clinicians and Sloan Students

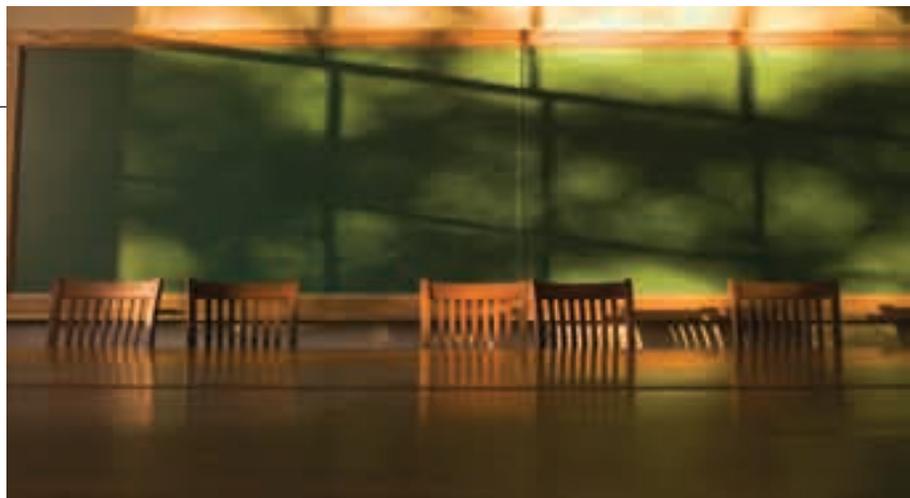
When Sloan students walk into Patricia Cassano's epidemiology course, they find themselves sitting alongside PhD students in Nutritional Sciences, and, at the other end of the distance learning video link, students at the Weill Graduate School of Medical Sciences pursuing degrees in the Clinical Investigation program.

Cassano's course is designed to train students to conduct epidemiologic research, to evaluate research conducted by others, and to apply epidemiologic principles to clinical medicine and health services.

This approach is part of an ongoing effort to link clinicians in both nutrition and medical sciences with future executives to help foster better understanding of both clinical issues and of the different perspectives of each profession.

While the class is primarily focused on epidemiologic methods, students are also introduced to the major chronic diseases affecting the U.S. population and the contribution of epidemiology to the understanding, prevention, and treatment of these conditions.

Cassano says that "an overarching goal in all of my research projects is to link biological knowledge to epidemiological studies of



chronic disease." In her work with folate biologists, for example, she is investigating the relation of genetic variation affecting folate metabolism to the risk of both cardiovascular disease and cancer.

In her own work, Cassano is known for involving biological scientists to stimulate thinking in epidemiology.

And in the classroom, she hopes her expertise in epidemiology will stimulate the thinking of tomorrow's health care management leaders.

## In brief

■ The Sloan Alumni Association was recently approved as a full member of the Cornell Alumni Federation (CAF), the primary organization representing all Cornell alumni. It supports and strengthens the university, involves and enriches its alumni, and fosters a lifelong relationship with Cornell.

“This is a great opportunity for a wider network of Cornell alumni to connect with and hear about the Sloan Program,” says Sloan executive director Brooke Hollis. “This opens the door for grants and technical support to assist membership development, increased participation, and alumni activities and should prove to be a real asset as we prepare to celebrate the 50th anniversary of the Sloan Program.”

■ Sloan faculty member **Kosali Simon** was a co-organizer of a **Health Policy Roundtable** on covering uninsured New Yorkers jointly sponsored by the Department of Policy Analysis and Management and Weill Medical College in NYC on Jan. 18. It was hosted by CU president David Skorton, joined by Dean Lisa Staiano-Coico. Panelists discussed options for expanding health insurance coverage in New York and models from other states. Summing up was Sloan director Will White. Full story is at: [www.news.cornell.edu/stories/March07/health.roundtable.html](http://www.news.cornell.edu/stories/March07/health.roundtable.html).

■ **Abbi Hills** is the first student in the **new three-year dual-degree MHA/MBA offering from the Sloan Program and the Johnson Graduate School of Management**. Abbi did her undergrad work at Stanford, where she was a standout both academically and on the lacrosse team. A natural leader, she helped coach the Cornell women's team to their first Ivy League title last year.

## Class notes

### 1950s

**Dick Herrmann '59** is involved with a local hospice program and also is active with the Lions Club and church. Interestingly, he started a great tradition as one of the first presidents of SAA. He shared a little history, reporting that he and classmate

**Glenn Wesselmann '59** helped set a high bar for future Sloan students by finishing with the top GPAs in the business school, achieving Class Marshall honors, and being invited to a reception with Cornell president Malott.

### 1960s

**Anthony Kovner '63**, longtime head of the program in Health Policy and Management at the Wagner School at NYU, recently returned to campus to share his views on health management education. He has an extraordinary publications record, including one of the most widely used texts in the field. He has won the Dean Conley award from ACHE and the Filerman Award from AUPHA and has long experience in hospital management including serving as a CEO.

**Chuck Johns '66** has been collaborating with classmate **Bill Gonzales '66**, a consultant and fellow with the accreditation agency CAHME. Chuck is now getting involved as a fellow as well and is looking forward to getting more involved with the SAA.

**Mike Weidner '66** just completed another well-received short course on long-term care for the program.

### 1970s

**Mike Azzara '71**, now retired as CEO of Valley Health in New Jersey, and who has been working with the search and consulting firm Foley Proctor, recently completed a search for **Corte Spencer '71** who just retired as CEO of Oswego Hospital on the shores of Lake Ontario. Corte returned to campus for Wagner last year, and we are hoping to see more of him now that he has more time to visit.

**Bonnie Howell '72** has been serving as a faculty member at NYU in Health Policy and Management working with **Tony Kovner '63**. Bonnie also recently served as Doug Brown Executive-in-Residence at the Sloan Program.

**Vince Conti '73** is president and CEO of Maine Medical Center in Portland and has been active in national leadership as a board member of the American Hospital Association (AHA).

**Mark Zwiebel '78** was recently named controller of the Jewish Home for the Elderly in Fairfield, Conn.

**Joe Tasse '79** is now president of both St. John Macomb and St. John Riverside hospitals, part of the St. John's system in the Detroit area.

### 1980s

**Lee Perlman '82** recently delivered a colloquium address on campus and to meet with students. Lee is president of the GNYHA Ventures division, which operates one of the largest group purchasing organizations. He is a past recipient of the ACHE Young Administrator of the Year award and is currently a board member of the NCHL.

**Gail Sforza Krebs '89** is the vice president—operations for Health Zone, in Lincoln, Mass.

### 1990s

**Cathy Bartell '90** was recently named Volunteer of the Year by the regional YMCA chapter, and recently returned to campus to participate in a physician management colloquium.

**Erin Pica '91** is CEO of Kindred Hospital Wyoming Valley, Wilkes Barre, Pa.

**Peter Banko '92** is president and CEO of the five-hospital campus St. Vincent Health System based in Little Rock, Ark. He previously headed part of the CHRISTUS Spohn Health System in Corpus Christi, Texas, where he was spokesperson for the hospital that cared for the accidental shooting victim of Vice President Cheney. Among Peter's honors was his selection as the “Top Citizen under 40” in Corpus Cristi.

**Valerie Sellers-Kantrowitz '92** recently received the Exceptional People Impacting the Community award from the Institute for Nursing, a foundation of the New Jersey State Nurses Association. Val is senior vice president of health planning and research at the New Jersey Hospital Association. She has been a great contributor to Sloan as an SAA board member and editor of the *Sloan Update*.

**Drew Tarab '95** is director, Medical Expense Informatics of Blue Cross Blue Shield of Massachusetts, in Boston.

**Jennifer McNealey '97** has left Paramount Biocapital and now leads Laurient, LLC, a company that provides research and analysis on new pharmaceutical timelines, drug pipelines, and clinical trials tracking. She was a recent colloquium speaker.

**Peter Bergmann '98** recently took the position of president and CEO, Sisters of Charity Hospital (Catholic Health System). He returned to campus to meet with students and participate on a young alumni panel.

**Gregory B. McClure '98** is dental director for the Delaware Health and Social Services agency in Dover, Del.

### 2000s

**Michael Curran '00** was recently promoted to CEO of Toppenish Community Hospital, Toppenish, Wash. The hospital is part of the HMA system of hospitals around the United States.

**Jeff Bokser '01** is director of business administration at New York—Presbyterian Hospital. Jeff deserves kudos for the great work he did organizing the Sloan intersession program at NYP with his colleague **Bill Greene '77**, vice president of operations who generously hosted students and alumni at NYP.

**Aaron Mitra '01** recently did a stint in California for TRC Health Solutions, where he is a manager, and relocated to Danbury, Conn. He also organized a recent young careerist panel for Sloan.

**Rebecca Fishman '03** was selected to appear in the Early Careerist Profile section of the *Early Careerist Newsletter* for ACHE. Rebecca has been in a variety of positions at NYU Medical Center since graduation, and was recently named administrator, Division of Pediatric Cardiology, Mount Sinai School of Medicine NYC.

**Andy Guz '05** was recently promoted to associate administrator, Heart of Florida Regional Medical Center (Health Management Associates, Inc).

**April Denmark Miles '05** recently became business analyst at SUNY Upstate, University Hospital in Syracuse, N.Y.

Please send updates or items of interest for potential future Sloan Updates to [rbh25@cornell.edu](mailto:rbh25@cornell.edu).

## 1950s

**Jean Anderson '51**, Chapel Hill, N.C., will have a major Southern cookbook published by HarperCollins in the fall of 2007. The book is a personal memoir about how she, the daughter of Yankees, happened to be born and brought up in the South. In addition to more than 300 recipes, the book will include a time line of important Southern "food firsts" and sidebars on such famous Southern food and drink as Krispy Kreme Doughnuts, Smithfield Ham, Jack Daniel's Tennessee Whiskey, and Coca-Cola. Also featured are brief profiles of such important Southern contributors to the field of food as George Washington Carver, Mary Randolph, Thomas Jefferson, and Eugenia Duke.

**Sarah L. Thomas '51**, Southampton, N.Y., is retired from being a home economics teacher in Philadelphia and currently runs a bed and breakfast in the Hamptons.

**Blaine Porter PhD '52**, Provo, Utah, has been selected as a council fellow by the National Council on Family Relations. Porter is a professor and dean emeritus at Brigham Young University. He previously taught family studies at Cornell University and Iowa State University.

**Lenore Brothman Greenstein '56**, Lenox, Mass., is the recipient of the Woman of Distinction Award and a three-time American Heart Association Media Award Winner.

## 1960s

**Barbara Moran '60**, Greensboro, N.C., had her book *Voices of the Silent Generation: Strong Women Tell Their Stories* published in October by Avision Press. The book describes the background of women who came of age in the 1950s, before feminism or civil rights laws (see "New Books," this issue).

**Joanna McCully '61**, Lady Lake, Fla., now retired, is performing whimsical talks and presentations about her travels to groups in Florida.

**Judith S. Stern '64**, Davis, Calif., has been awarded the first annual Award for Distinguished Public Service by the Obesity Society. Stern is distinguished professor of nutrition and internal medicine at the University of California, Davis, where she has been on the faculty since 1975. She has worked in the field of obesity research for many years and has published extensively.

**Sharon Greenblath '66**, Nanuet, N.Y., is working as a sales director for Mary Kay Cosmetics.

**Marie Lewis Oakleaf '66**, Canandaigua, N.Y., is a full-time volunteer wine center coordinator at Finger Lakes Wine Center at Sonnenberg Gardens.

**Wendy Miller Richman '66**, Cliffside Park, N.J., is retired from her position as a senior executive at JP Morgan Chase. She currently serves on PCCW and the HEAA board, and she is a member of the National Multiple Sclerosis Society and board member emeritus of the Henry H. Kessler Foundation.

## 1970s

**Janet Edelberg '71**, New York City, is currently working at HSBC as a director of consumer insights and competitive intelligence after being a longtime employee of Seagram (17 1/2 years). She won a Golden Achiever Award from the Seagram Beverage Company for her new product work.

**Roberta Golinkoff '73**, Newark, Del., has co-edited two books: *Play=Learning: How Play Motivates and Enhances Children's Cognitive and Social-Emotional Growth* and *Action Meets Word: How Children Learn Verbs*, both released by Oxford University Press in 2006. The latter includes a chapter from Marianella Casasola, associate professor in the College of Human Ecology.

**Alison Rieser '73**, JD, LLM, Honolulu, Hawaii, will serve as the Dai Ho Chun Distinguished Chair in the Colleges of Arts and Sciences at the University of Hawaii at Manoa. In this role she will serve a joint appointment in the Departments of Economics and Geography until June 30, 2008.

**Madeleine Cooper Taylor '73**, Memphis, Tenn., has been elected and sworn in as the newest member of the Memphis City Council. Taylor is a program coordinator for the Memphis branch of the NAACP where she has worked since 1991.

**Sheila Blatt Abrahams '75**, Plainview, N.Y., received her Juris Doctor degree cum laude from the Jacob D. Fuchsberg Law Center of Touro College in January 2006 and passed the February 2006 Bar examination. She plans to practice law in New York State.

**Suzanne Aigen '75**, Ithaca, N.Y., has qualified for membership in the Million Dollar Round Table (MDRT) by Prudential Financial, Inc. Aigen is a financial planner with the Prudential Insurance Company of America. MDRT is one of the life insurance industry's most prestigious organizations; membership is based on excellence in customer sales and service, and only a small percentage of life insurance and financial services professionals qualify each year.

**Michael Golden '75**, Rockville, Md., has been named the new chief of the General Counsels Procurement Law Office at the United States Government Accountability Office (GAO). He has served in the GAO's general counsel office since 1978 and previously served as assistant general counsel for nearly 20 years.

**Marisue Taube '75**, Ithaca, N.Y., is the new director of the Office of Councils at Cornell University. As director, she helps coordinate and oversee the Cornell University Council, the President's Council of Cornell Women, and the Presidential Councilors.

**Sharon Harris-Ewing '78**, Rochester, N.Y., has written *Prayers for School Teachers: Contemporary Conversations with God*, released by Pilgrim Press in 2006 (see "New Books," this issue).

## Congratulations

**Ann C. Crouter**, who received her doctorate in human development and family studies from the College of Human Ecology in 1982, has accepted the position of dean of the College of Health and Human Development at Penn State effective June 1 (and pending approval of the Board of Trustees). Crouter joined the faculty in the College of Health and Human Development as assistant professor of human development in 1981. Her research focuses on work and family in different populations and points of the life span. Through her research, she has examined how people's experiences at work affect their health, well-being, psychological development, and family relationships; how those experiences affect their parenting and the health, well-being, and development of their children; and how family life makes its mark on people when they go to work. For details, check Crouter's web site at [www.hhdev.psu.edu/hdfs/faculty/crouter.html](http://www.hhdev.psu.edu/hdfs/faculty/crouter.html). From 1988 to the present, she has been a member of the board of directors of the Christian Children's Fund, and from 2005 to 2006 served as the chair of this international, nongovernmental organization serving children, families, and communities in need around the world.



**Ilise Zimmerman Posen '76**, Haworth, N.J., is president and CEO of the Northern New Jersey Maternal/Child Health Consortium, a nonprofit health organization established to improve the physical and mental health of women and children. For the past year, she has been working as a consultant to the federal government to redesign the delivery of obstetric and pediatric care in Mississippi, South Carolina, Michigan, and Illinois.

**Jean Ispa, PhD '76**, Columbia, Mo., co-authored a new book: *Keepin' On: The Everyday Struggles of Young Families in Poverty*, published by Brookes Publishing Company in 2006 ([www.brookespublishing.com/store/books/ispa-7810/index.htm](http://www.brookespublishing.com/store/books/ispa-7810/index.htm)).

**Shiriki Kumanyika, PhD '78**, Philadelphia, Pa., has won the 2007 Red Dress Award from *Woman's Day* magazine. It is presented annually to those who have made an exceptional contribution to fighting heart disease in women, the nation's leading killer. Kumanyika is a professor in the Department of Biostatistics and Epidemiology at the University of Pennsylvania School of Medicine.

**Karen Wilk Rubin '78**, Copper City, Fla., has been writing a monthly nutrition column for *Foodservice Director* magazine (a trade publication) since 1988. She is also working as a clinical pediatric dietitian at Joe DiMaggio Children's Hospital in Hollywood, Fla.

## 1980s

**Anita Schonberger '80**, Milton, Fla., has been promoted to general counsel at the University of West Florida. Before her current appointment, Schonberger worked as associate general counsel for Florida Atlantic University.

**Maggie Tolkin '80**, Brookville, N.Y., and **Amy Motschwiller '80**, Glen Head, N.Y., have started a new company, StudentBackup.com. This company offers a service that backs up students' computers daily to avoid loss of data if computers crash. The service costs \$49 and is marketed through student supply and rental companies as well as educational web sites.

**Lois R. Lupica '81**, Portland, Maine, associate dean for faculty development and professor of law at the University of Maine School of Law, is serving as the Robert M. Zinman ABI Resident Scholar for the spring 2007 semester at the American Bankruptcy Institute.

**Jayne LeGro '81**, Ithaca, N.Y., has been employed at Cornell since 1983. She is active in the Red Cross as a certified volunteer instructor for Health and Safety Services and in national relief efforts. She spent three weeks in Biloxi, Miss., following Hurricane Katrina.

**Betsy Silverfine '81**, Delray Beach, Fla., is director of classroom education with a company in Palm Beach. She was also the MS volunteer of the year in New York City, a member of CAAAN, CACO and the Junior League of Boca Raton. She is pleased to announce the birth of her first child, Ella.

**Shirley Ware '81**, Manlius, N.Y., was awarded the 2006 Distinguished Service Award from the New York State Association of Family and Consumer Sciences Educators. Ware is a family and consumer sciences teacher at Cicero-North Syracuse High School.

**Beth Weinstein '81**, Seattle, Wash., is engaged to Joel Shepherd. Weinstein is currently employed at the University of Washington and Shepherd at Amazon. A July 28, 2007, wedding is planned at the Morgan Hill Retreat in Poulsbo, Wash.

**John P. Gordon '82**, Bucksport, Maine, won first place in the MaineStream Green Home Design Contest organized by the Maine State Housing Authority (MaineHousing). Gordon has been designing and constructing buildings since 1982, including public schools, university and municipal buildings, performing arts facilities, and homes. He was 2005–2006 president of Maine's AIA and is a founding member of Maine AIA's Committee on the Environment.

**Diane Dillon '83**, Oswego, N.Y., is head coach of the new State University College at Oswego women's hockey team. She was recently featured in *Syracuse's Post-Standard*.

**Laura Granger '84**, Allendale, N.J., has been appointed to Credit Suisse's Asset Management business as a managing director and head of Small Cap Growth Equities. In her role as lead portfolio manager, she is responsible for the U.S. Small Cap Growth Equities business.

**Elaine (Sneierson) Leeder '85**, Sebastopol, Calif., dean of the School of Social Sciences at Sonoma State University, had her fourth book, *Inside and Out: Women, Prison and Therapy*, published by Haworth Press in January 2007. Leeder also serves as the Northern California coordinator of the American Council of Education, Office for Women in Higher Education regional committee.

**Jeffrey S. Dunlap '86**, Hudson, N.Y., has been awarded the honor of being one of Ohio's Super Lawyers of 2007. Dunlap chairs the Ulmer and Berne LLP Employment & Labor Group and represents clients in a wide range of employment and commercial disputes. He received his J.D. from Harvard Law School in 1989.

**Joanne LaRose Vadney '86**, Troy, N.Y., is an interior designer for Burlingame Interiors and her own company, Spatial Solutions. She is also actively lobbying for interior designers to own their own titles and to repeal the New York State tax on interior design services.

**Mona Lee Yousef '86**, Brooklyn, N.Y., will receive her certification in psychoanalysis in June 2007. She is a psychotherapist in private practice in Manhattan specializing in the treatment of adults with addictive disorders (alcohol/drugs, sex, food, gambling). She also works heavily with issues of sexual trauma, depression, personality disorders, and HIV/AIDS.

**Michael D. Mc Intyre '87**, Knoxville, Tenn., was recently hired by Outplacement Projects, Inc., as senior consultant in human resources, delivering outplacement services to clients in the Knoxville market and beyond. He previously earned a doctorate in industrial-organizational psychology from the University of Tennessee.

## 1990s

**Kevin Martin '90**, Arnold, Md., runs the Rockcreek Steel Drum School. In addition to teaching steel drums he plays in several "pan" bands and builds and sells steel drums.

**Therese Duane '91**, Richmond, Va., is an assistant professor of surgery in the Division of Trauma, Critical Care, and Emergency General Surgery in Richmond.

**Peter Banko MHA '92**, Corpus Christi, Texas, was named St. Vincent Health System's president and chief executive officer. He will help the hospital system oversee its new \$40 million renovation and expansion project aimed at emergency and critical care units.

**Lisa Holmes '92**, Ithaca, N.Y., has been appointed director of the County Office for the Aging by the Tompkins County Legislature. She has served as the agency's interim director since 2006.

**Valerie Sellers-Kantrowitz '92**, Belle Mead, N.J., was awarded the Exceptional People Impacting the Community award from the Institute for Nursing, a foundation of the New Jersey State Nurses Association, in May 2006. She is senior vice president of health planning and research at the New Jersey Hospital Association.

**Andrew Reitenbach '94**, New York City, was appointed managing director and director of International Small Cap Investments, a senior-level position in International Equity Portfolio Management, by William D. Witter, Inc.

**Dr. Cheryl G. Aber '95**, Long Beach, N.Y., recently joined Pediatric Associates at Mount Sinai Aventura. Aber, a graduate of Mount Sinai School of Medicine in New York, did her pediatric residency at Jackson Memorial Hospital. She is a member of the American Academy of Pediatrics.

**Brenda Janowitz '95**, Manhattan, N.Y., reports her first novel, *Scot on the Rocks*, will be published by Red Dress Ink in April 2007 (see "New Books," this issue).

**Todd B. Kashdan '96**, Fairfax, Va., has recently been featured in the *New York Times*. D. T. Max discussed Kashdan's course The Science of Wellbeing in the article "Happiness 101," published January 7, 2007. Kashdan is an assistant professor at George Mason University in Fairfax.

**Christine Kurtz '96**, North Brookfield, Mass., is currently the manager of Youth and Family Class Programs at the Worcester Art Museum in central Massachusetts. She is vice president of the Friends of the Haston Free Public Library and is a national volunteer for Chi Omega, serving as the regional alumnae director, which supports alumnae in the 10 northeastern states. She recently married Devon Kurtz.

**Dr. Ashish P. Shah '96**, Dover, Del., has joined the staff of the Bayhealth Medical Center-Kent General Hospital. Shah is board-certified in internal medicine and received his medical degree from State University of New York, Syracuse. His medical residency and fellowship took place at Thomas Jefferson University Hospital in Philadelphia in gastroenterology and hepatology.

**Boji Wong '96**, New York City, and Benjamin Berkman were married in New York City on February 17, 2007. Former mayor David Dinkins officiated. The bride is a litigation associate at Cahill Gordon & Reindel, a Manhattan law firm. The bridegroom is the executive vice president of and a founding partner in Octone Records, a record label in Manhattan.

**Jessica Zwerling '96**, New York City, finished medical school at the University of Buffalo and is now an assistant clinical professor in neurology at Albert Einstein Medicine.

**Claudia E. Wood PhD '97**, Winston-Salem, N.C., has been hired as vice president, risk modeling and research, by Triad Guaranty Insurance Corporation. Wood was previously with Freddie Mac, McLean, Va., where she served as principal economist and most recently as senior director, risk analysis. Wood has held positions with Citibank Credit Card Services, Inc., Fannie Mae, and Cornell's Department of Consumer Economics and Housing (now PAM).

**Peter U. Bergman '98**, Buffalo, N.Y., has been named president of Sisters of Charity Hospital.

**Sarah E. Cuciti MHA '98**, Las Vegas, Nev., has been promoted to the rank of major in the U.S. Air Force. Cuciti, a group practice manager, is assigned to the 99th Medical Operation Squadron, Nellis Air Force Base, Las Vegas.

**Nazaneen N. Grant '98**, Arlington, Va., is in her fifth and final year of residency at Georgetown specializing in ear/nose/throat surgery (otherwise known as otolaryngology). She participates in international humanitarian surgical trips on which she performs ear surgery and teaches local surgeons. Footage of her recent visit to Ethiopia is available at <http://video.google.com/videoplay?docid=529251027478069694&q=international+otolaryngology>.

**Abigail Marie Rowe '98**, Hamilton, N.Y., and Dana Lynne Karash CALS '96 affirmed their partnership in a commitment ceremony held at the Adirondack Rock and River in Keene, N.Y. Abigail was also recently promoted to director for the outdoor education program at Colgate University, an extracurricular athletic and leadership training program. During the summer she is a course director of the sea kayaking and sailing programs for the Atlantic region of Outward Bound Wilderness. She received a master's degree in higher education at Boston College.

**Adeline Chua MHA '99**, of Chandler, Ariz., and her husband, Siew, had their first child, Jairus Wae Wong, born May 3, 2005. The family is doing great!

**Jeanne-Marie McEnerney '99**, Garden City, N.Y., married Kenneth S. Blazejewski in Princeton, N.J., on August 26, 2006. She teaches science at the Browning School in Manhattan, N.Y.; he is a candidate for a law degree at New York University and a master of public affairs at Princeton.

## 2000s

**Michelle Terese Musorofiti '00**, Oyster Bay, N.Y., married Peter James Sellers on July 4, 2006. She is a mathematics teacher at Roslyn High School and her husband is a stock trader at Perry Capital, a hedge fund in Manhattan.

**Cherie A. Carter '01** is living in Ghana, Africa, serving as an HIV/AIDS program director for the Peace Corps.

**Benjamin Fox '01**, Los Angeles, Calif., recently started his own company as an aircraft broker for large corporate jets and airliners. He is a pilot at Aviation Enthusiast.

**Carrie Lauren Gombos '01**, New York City, married David Edward Altschuler at the New York Botanical Garden in the Bronx on July 29, 2006. Gombos is a law clerk for Judge Sandra L. Townes of the Federal District Court in Brooklyn and Altschuler is an associate in the Manhattan office of the law firm of Akin Gump Strauss Hauer & Feld.

**Haruhito Matsunami '01**, Osaka, Japan, received a PhD in ergonomics from Wakayama University. The title of his doctoral thesis was "Applications of Observation Methods in the Process of Development and Evaluation of Home Appliances." He now works for Osaka Gas Co., Ltd. as an ergonomist in addition to supervising observation projects for other companies as a market research consultant.

**Erica Michelle Siegel '01**, Chicago, Ill., married Michael Seth Wohlstadter at the Rainbow Room in Manhattan, N.Y., on August 12, 2006. She is a special education teacher in Manhattan and he is managing director of the Manhattan office of Group One Trading, a stock and index options trading firm. The bridegroom is the son of **Jeffrey Wohlstadter '66**.

**Cindy Polay (Swenson) '01**, Port Washington, N.Y., married Eric Swenson ENG '01 on July 28, 2002. They have traveled often and lived in several different places since then. They continue to spend time with Cornell friends and attended the wedding of **Amanda Greenfield '01** to Matt DeVinney ENG '02. Cindy currently teaches fourth grade. She received her master's degree in literacy in 2003.

**Jennifer Young '01**, Irvine, Calif., is a resident in urology at the University of California.

**Kerry Anne Donegan '02**, New York City, graduated from the Mount Sinai School of Medicine on May 12, 2006. During her time as a medical student, she served as chair of the American College of Physicians national Council of Student Members. Donegan will embark on her residency training in Internal Medicine at NewYork-Presbyterian Hospital/Weill Cornell Medical Center.

**Christopher Cihlar PhD '03**, Rockville, Md., recently had a book published by Random House, *The Grilled Cheese Madonna and 99 Other of the Weirdest, Wackiest, Most Famous eBay Auctions Ever*. The book is a retrospective look at the most famous auctions ever to appear on eBay.

**David Bredhoff '04**, Penfield, N.Y., is in Mozambique as a United States Peace Corps education volunteer where he is working as a high school English teacher and on community development projects.

**Alison Mann '04**, Jericho, N.Y. married Andrew Goldfarb at Temple Beth El in Cedarhurst, N.Y. Andrew's sister, **Shari Goldfarb '00**, was a bridesmaid. Alison is currently an analyst in the private banking division of J. P. Morgan Chase in Manhattan.

## Urban Semester/Field Study Reunion in New York City – Fall 2007!

Did you participate in either program as an undergrad?  
Please let us know and help spread the word to your classmates! Email [head@cornell.edu](mailto:head@cornell.edu) or give us a call at 1-800-453-7703 with the semester and year of your participation, and your current contact information.

# MESSAGE

from the HEAA president



Deborah Gerard  
Adelman '71, MS '74  
President

It's been almost a year since I took over the reins from Marcy Sonneborn Fabiani '73, who led the HEAA through two very full and exciting years. I want to thank Marcy for her leadership and for all she had done previously to set the stage for another tremendous year for the HEAA.

I also want to thank Dean Lisa for her amazing support of the Alumni Association over the past three years. Her energy and genuine enthusiasm for Human Ecology are contagious, as anyone who has met her can attest. As someone who "gets" what Human Ecology is all about, Dean Lisa has been able to bring greater visibility to the college and its incredibly talented students, faculty, and staff and communicate the extraordinary contributions Human Ecology is making to better our world today. For that—and for reigniting the passion for the mission of the college in many of us—we are truly grateful. Dean Lisa, you will be sorely missed but we thank you for leaving us on such firm footing and for inspiring us to continue carrying on the Human Ecology spirit in all that we do.

At our annual meeting at the Cornell Club in New York City on May 10, HEAA members are celebrating fellow alumni who embody the Human Ecology spirit with two special programs. The first is an exceptional young alumni panel titled "Shattering Barriers to Leadership Success." The college's own **Brenda Bricker**, director of leadership and undergraduate research, is moderating the panel featuring: **Lee Bienstock '05**, runner-up on NBC's *The*

*Apprentice* and associate vice president of Trump Mortgage; **Jonelle Bradshaw de Hernandez '96**, director of corporate and foundation relations, St. John's University and recipient of the HEAA's 2006 Recent Alumnus Award; and **Jane Hyun '90**, president of Crossroads Associates and author of *Breaking the Bamboo Ceiling: The Essential Guide to Getting in, Moving Up, and Reaching the Top*. Our second program is the presentation of the HEAA alumni achievement awards. **Lucy Jarvis '38** is the 2007 Helen Bull Vandervort Alumni Achievement Award winner, and **Andrew Schaffler '03** has earned the 2007 Recent Alumnus Achievement Award. Congratulations to Lucy and Andrew for carrying forward Human Ecology's great spirit and traditions!

We do need your support to help us continue to make a difference for the college. Although we were able to distribute nearly \$7,000 in student grants to many outstanding students (with one more grant cycle remaining), we received many more worthy requests that we were unable to fund. So please join or renew your HEAA membership today. We've made it even easier to pay your dues.

Please visit [www.human.cornell.edu/che/Alumni](http://www.human.cornell.edu/che/Alumni) or call 1-800-453-7703.

I look forward to seeing many of you soon! Have a wonderful Spring and do stay in touch.

A handwritten signature in cursive script that reads "Debbi".

Deborah Gerard Adelman '71, MS '74

President, Human Ecology Alumni Association



## MEMBER ADVANTAGE

Spring 2007 edition: Outreach and Impact

Become a life member of the Human Ecology Alumni Association and receive a complimentary subscription to Human Ecology Magazine. For more information, visit [www.human.cornell.edu/che/Alumni/HEAA/join.cfm](http://www.human.cornell.edu/che/Alumni/HEAA/join.cfm).



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**LINK**ages



Corey Earle, pictured here with Professor Joan Brumberg, received the 2006 Dean's Fellowship in the History of Home Economics. He investigated Blanche Hazard (pictured at far left) in a report titled "An Overlooked Pioneer: Blanche Evans Hazard, Cornell University's First Professor of Women's Studies, 1914–1922."

Earle's research is available online at [www.human.cornell.edu/Fellowship/urr.cfm](http://www.human.cornell.edu/Fellowship/urr.cfm)