

# Bias in White: A Longitudinal Natural Experiment Measuring Changes in Discrimination

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Many professions are plagued by disparities in service delivery. Racial disparities in policing, mortgage lending, and healthcare are some notable examples. Because disparities can result from a myriad of mechanisms, crafting effective disparity mitigation policies requires knowing which mechanisms are active and which are not. In this study we can distinguish whether one mechanism—statistical discrimination—is a primary explanation for racial disparities in physicians' treatment of patients. In a longitudinal natural experiment using repeated quasi-audit studies of medical students, we test for within-cohort *changes* in disparities from medical student behaviors as they interact with white and black patient actors. We find significant *increases* in medical students' disparate behaviors by patient race between their first and second years of medical school. This finding is inconsistent with statistical discrimination predictions and challenges the idea that statistical discrimination is primarily responsible for racial disparities in patient care.

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## Introduction

For a wide range of occupational and professional roles, research has documented consistent and significant disparities arising from professionals' interactions with their clients. Examples of include racial profiling by police officers (Knowles et al. 2001), red-lining trends by real estate brokers (Yinger 1996) and mortgage lenders (Ladd 1998), foul calls by basketball referees (Price and Wolfers 2007), negotiated car sale prices (Ayres and Siegelman 1995), and, critically for this study, racial disparities in the patient care delivered by physicians (Institute of Medicine 2003). Once such disparities are identified, professions may work toward their mitigation. However, without an understanding of the mechanisms giving rise to disparities, professions are unlikely to design effective intervention strategies.

A diverse set of theorized mechanisms may all contribute to disparities, and empirically disentangling the active mechanisms from the inert is a difficult and challenging area of active research (e.g., Altonji and Pierret 2001, Chandra and Staiger 2010). These research efforts are crucial for informing effective disparity-reducing policies. Using a uniquely suited longitudinal natural experiment in the form of a repeated quasi-audit study of medical students, this paper reports on the elimination of one theorized

mechanism, statistical discrimination, as a primary explanation for a very consequential disparity—racial disparities in physicians' treatment of patients.

The natural experiment of this study comes in the form of medical students "treating" race-varying *standardized patients* (SPs)—actors trained to portray a specific medical case. This common pedagogical practice yields a quasi-audit study. Medical student cohorts participate in repeated SP case encounters during their medical school training, generating longitudinal panel data of these quasi audits. Audit studies are one of the best ways to measure disparities arising from discriminatory decision making (National Research Council (NRC) 2004, Quillian 2006), but until now, these studies have been entirely cross-sectional. This longitudinal study allows greater elucidation of the generative mechanisms for racial disparities resulting from professionals' behavior than available via the previous cross-sectional approaches.

## Statistical Discrimination

The theory of statistical discrimination was originally put forth as an economic explanation for enduring disparities within labor markets (Arrow 1972, Phelps 1972). This theory helped to explain how disparate outcomes could endure in a market of rational actors, where previous theory suggested that disparities from

discrimination should be competed away (Becker 1971). The appeal of a theory of discrimination based in rational behavior rather than bias may help to explain why statistical discrimination has often been adopted as an explanation for disparate outcomes in contexts beyond the labor market. Statistical discrimination has been enlisted to explain racial disparities in outcomes from policing (Knowles et al. 2001), housing (Ross and Turner 2005), mortgage lending (Ladd 1998), customer service (Lee 2000), automobile markets (Ayres and Siegelman 1995), and health-care (Balsa and McGuire 2001). These cited examples invoke statistical discrimination to explain racial disparities generated by the behavior of workers or professionals while acting in their occupational or professional roles.

Despite the compelling nature of the statistical discrimination explanation for the endurance of many observed societal disparities, little positive evidence supports this explanation (Correll and Benard 2006). The dearth of positive evidence for statistical discrimination may result from its relative unimportance among the many mechanisms contributing to disparate outcomes (for reviews of the multiple mechanisms underlying racial disparities, see NRC 2004, Pager and Shephard 2008), or simply result from the difficulty involved in empirically disentangling statistical discrimination from these other mechanisms. This difficulty is hardly surprising, given that different theorized mechanisms of discrimination are different attempts at explaining the same observable phenomena.

In the well-documented case of racial disparities in patient treatment by physicians, statistical discrimination is seen as a “potent source” (McGuire et al. 2008, p. 2) for those disparities. Several studies of disparate care document findings consistent with statistical discrimination explanations (e.g., Lutfey and Ketcham 2005, McGuire et al. 2008). The research designs of these studies, however, are not able to distinguish statistical discrimination from other mechanisms, and their findings are also consistent with other disparity-generating mechanisms such as prejudice (e.g., Fennell 2005, p. 1714). This study attempts to falsify the statistical discrimination explanation for racial disparities in patient care by physicians. To be clear, this falsification cannot and does not show that statistical discrimination never contributes to disparities in care. Rather, we show that statistical discrimination is unlikely to be either the sole or primary mechanism responsible for racial disparities in patient care.

Our approach toward falsifying the statistical discrimination explanation for racial disparities in care is logically akin to the approach of someone who wishes to falsify the theory that human babies come

from storks. The falsification of stork theory, and thus a demonstration of the existence and importance of other baby-generating mechanisms, can be accomplished by empirically documenting a context where there are no storks but where an increase in new human babies is nonetheless observed. We examine a setting where statistical discrimination would predict either static or decreasing levels of racial disparities and find instead significant increases in racial disparities. This finding, dissonant with statistical discrimination, shows the existence and importance of other mechanisms for generating racial disparities in patient care.

**Defining Statistical Discrimination.** Before attempting to falsify the statistical discrimination explanation for racial disparities in care, a clear definition of the mechanism is needed. If a particular important characteristic (e.g., productivity) is both hard to observe directly and has different distributions (i.e., in the means or variances) across more easily observed social categories within a population (e.g., age), it may be rational to prefer to treat (e.g., hire) population members differently based on these more easily observed categories (for reviews, see Correll and Benard 2006; England 1994, pp. 60–63). When a decision maker makes decisions resulting in disparate outcomes by social category based on the true distributional differences associated with category membership, that decision maker can be said to be engaging in statistical discrimination (Aigner and Cain 1977; Baumle and Fossett 2005, p. 1251; NRC 2004, pp. 61–62).

In contrast, decisions based on prejudice or biased or inaccurate perceptions of differences in the hard-to-observe characteristic by social category are not statistical discrimination. Discriminatory behavior that is based on erroneous perceptions is indistinguishable from and definitionally equivalent to discriminatory behavior from unfounded biases. To generalize Aigner and Cain’s (1977, p. 177) statement, “To interpret the ‘statistical theory of discrimination’ as a theory of ‘erroneous’ or ‘mistaken’ behavior by [decision makers such as] employers, as have some economists, is therefore without foundation.”

This definition of statistical discrimination has been described as the “strong version of the statistical discrimination hypothesis, typically associated with economists” (Tomaskovic-Devey and Skaggs 1999, p. 424), compared to a weaker version, associated with sociologists, allowing for erroneous beliefs and stereotypes to be included within the definition of statistical discrimination. Illustrating this weaker version, a recent sociological review defined statistical discrimination as deriving from “known or assumed differences in competencies between groups” (Stainback et al. 2010, p. 233). We use

the strong version and concur with the panel of scholars authoring the National Research Council's (NRC's) *Measuring Racial Discrimination* (NRC 2004) that allowing the definition of statistical discrimination to include potentially biased perceptions and beliefs renders the theory meaningless and empirically indistinguishable from bias. The NRC scholars emphasized this point in the following statement:

When beliefs about a group are based on racial stereotypes resulting from explicit prejudice or on some of the more subtle forms of ingroup-versus-outgroup perceptual biases, then discrimination on the basis of such beliefs is indistinguishable from the explicit [and non-statistical] prejudice discussed above. Statistical discrimination or profiling, properly defined, refers to situations of discrimination on the basis of beliefs that reflect the actual distributions of characteristics of different groups. (NRC 2004, pp. 61–62)

Even scholars advocating statistical discrimination as an explanation for racial disparities in care accept this proper definition of statistical discrimination. McGuire et al. (2008, p. 532) recently defined statistical discrimination occurring only when “providers apply *correct* information about a group to reduce their clinical uncertainty about an individual patient” (emphasis added).

**Identifying Statistical Discrimination.** Although the above definition of statistical discrimination may seem stringent to the point of making it unlikely that this mechanism could ever be positively identified, this is not the case. The key to identifying statistical discrimination lies in scrutinizing its dynamic rather than static predictions. For a host of reasons, the static prediction, that decision makers base their decisions on the true distributional characteristics of the social categories, is virtually impossible to verify empirically and conclusively. The dynamic predictions of statistical discrimination, that is, predictions about when and how decision-maker behaviors would change under statistical discrimination, not only provide a way to positively identify statistical discrimination, but have documented success at doing so.

Changes in disparate outcomes under statistical discrimination may result from any of three processes. The first process is *correctional changes*, where the decision makers' initial erroneous (i.e., bias-based) decisions may be in the process of being corrected via competitive forces and coming into alignment with what is predicted by statistical discrimination. The second process is *population changes*, where the means or the variances of the hard-to-observe characteristic may have changed for a group in the population. The third process is *information changes*, where there is a change in the availability of the hard-to-observe characteristics of the target population. For the first two

processes, the changes in disparities move toward the disparities entailed by the true distributional differences among groups. In the final process, the level of disparity is related to the availability information concerning the hard-to-observe characteristic. We consider whether and how each of these change processes applies to our empirical context.

Previous scholarship (described in more detail below) has successfully revealed positive evidence for statistical discrimination using the information change process. This process is based on changes in the hard-to-observe characteristic. Consider the implications of having more direct information about the hard-to-observe but valued characteristic. If a decision maker were to have accurate information about the hard-to-observe characteristic for a particular set of individuals, then net of that hard-to-observe characteristic, group membership should have no association with treatment decisions. Even in the presence of noise in the signal of the hard-to-observe characteristic, if a decision maker were to interact with a set of individuals who provided signals of their hard-to-observe characteristics with uniform noise (i.e., signal variance was uncorrelated with group membership), then again group membership should have no net effect on that decision maker's decisions. When decision makers have more direct information about the hard-to-observe characteristic, and when the signal about that characteristic is presented in a manner uncorrelated with social category, then statistical discrimination predicts lower disparate outcomes net of the hard-to-observe characteristic. This relationship between information and disparate outcomes has been the key to empirically testing for positive evidence of statistical discrimination.

For statistical discrimination in labor market outcomes, the hard-to-observe characteristic is usually considered to be some form of worker productivity (Correll and Benard 2006). If an employer were to have more direct and less noisy (or more specifically, noise that is uncorrelated with social category) information about productivity, then net of that information, disparities in outcomes by social group should diminish. The amount of relevant productivity information an employer has about an employee or potential employee is lowest before hire and increases with employee tenure with the employer. Thus, if an employer only engages in statistical discrimination, the association between race and wages, for example, should diminish with employee tenure. Starting with this insight, Altonji and Pierret (2001) tested for such a diminishment, but found the opposite—an *increase* in the association between race and wages with employee tenure. They did find this diminishment in the effect of years of education, suggesting that although statistical discrimination may explain

unequal wages by years of education, it is unlikely to explain unequal wages by race. This example of positive evidence for the operation of statistical discrimination in the labor market is for statistical discrimination by educational status and not by racial category. The racial disparities in wages are likely the result of other nonstatistical mechanisms.

Clearly, statistical discrimination can be positively identified with the appropriate research design. Currently, there are few examples in the literature of such designs. One of the obstacles to performing empirical research using an appropriate research design to rule out statistical discrimination is the need for longitudinal data of disparate outcomes by the same decision makers. Attributing disparate outcomes to decision-maker behaviors, rather than other mechanisms, is empirically difficult. Doing so over time for the same decision makers is all the more difficult. Thus, the dearth of positive evidence for statistical discrimination is less an indictment of the theory and more a testament to the difficulty of disentangling that mechanism from others also contributing to disparities.

To falsify statistical discrimination in explaining racial disparities in care, this paper leverages the predictions of statistical discrimination regarding changes in disparate outcomes under the three change process described above. We test for changes in discriminatory behaviors in an empirical setting where statistical discrimination change processes would predict only reductions in disparities. In this setting, any measurable *increases* in discriminatory behaviors *cannot* be attributable to statistical discrimination. In terms of our earlier metaphor, we test for changes in the number of new babies in a setting without storks. The disparity we investigate is racial disparities in patient care, and the empirical setting is the first two years of medical school training.

### Racial Disparities in Patient Care

U.S. health disparities by race, where white Americans experience significantly better health outcomes than black Americans, are pervasive and enduring and have a myriad of complex causes (Agency for Healthcare Research and Quality 2008). One troubling contributor is that U.S. physicians treat patients differently by race (Institute of Medicine 2003). The existence of racial disparities in patient care delivery by physicians has been well documented and established (Institute of Medicine 2003, van Ryn 2002). Notably, these disparities are independent of the race of the physician; that is, both black and white physicians generate similar racial disparities in care (Chen et al. 2001).

Unfortunately, these disparities have been disturbingly resistant to change despite more than a

decade of awareness and many efforts aimed at addressing the issue (Devi 2008, Gross et al. 2008, Orsi et al. 2010, Pletcher et al. 2008, Vaccarino et al. 2005). The Institute of Medicine (2003) report *Unequal Treatment* identified three classes of mechanisms contributing to physicians' disparate treatment by patient race: physicians' racial prejudices, physicians' (explicit or implicit) racial stereotypes, and uncertainty-based statistical discrimination (Institute of Medicine 2003, pp. 9–12). The report noted the lack of scholarship distinguishing among these mechanisms and urged further research, but the causes of care disparities have remained elusive (Klonoff 2009). Since the report, scholarship positing statistical discrimination as an important, and possibly the primary, explanatory mechanism for these disparities has grown considerably (e.g., Chandra and Staiger 2010, Chin and Humikowski 2002, Lutfey and Ketcham 2005, McGuire et al. 2008, Balsa and McGuire 2003). These studies reveal associations consistent with statistical discrimination, but also consistent with other mechanisms. They have neither provided unambiguous evidence for statistical discrimination nor demonstrated the absence of other discriminatory mechanisms.<sup>1</sup> We describe below the design of our study, aimed at being able to falsify the statistical discrimination explanation for racial disparities in care.

### Research Design

This study uses a longitudinal quasi audit of medical students during the first two years of medical school to show that statistical discrimination is unlikely to be either the only or primary explanatory mechanism for racial disparities in patient care. In this section, we describe the context of this empirical study—the first two years of medical school, the nature of the quasi audits, and statistical discrimination's predictions of first to second year changes in medical student behavior as revealed by these quasi audits. Whereas constant or decreasing disparities between the first and second years would be consistent with statistical discrimination, increasing disparities would be inconsistent.

#### A Strategic Research Site: The First Two Years of Medical School

The decision makers (potential discriminators) in our study are medical students. The potential targets of discriminatory behavior are SPs—actors trained to present a scripted clinical case to medical students. The use of standardized patients in medical school

<sup>1</sup> In a notable exception, Chandra and Staiger (2010) do falsify the Beckerian "taste" bias mechanism as an explanation for racial disparities in the treatment of Medicaid patients having experienced heart attacks.

is a long-established pedagogical technique (Barrows 1971, 1993) that has grown significantly with the 2004 addition of 10 clinical SP case encounters as a part of the U.S. Medical Licensing Exam (USMLE). Race-varying SPs presenting clinical cases that do not involve any race-relevant pathology create a natural audit study, allowing a good measure of differential treatment (NRC 2004; Quillian 2006, p. 303). Although physicians, not medical students, are the decision makers contributing to actual care disparities, studies using SP case encounters have documented racial disparities in medical student outcomes (Colliver et al. 2001, Beach et al. 2007).

Medical school training in the United States follows a highly institutionalized four-year structure (Cooke et al. 2006). Whereas the first two years of medical school are characterized by strong cohort unity and traditional classroom-based pedagogy, the last two years are independent and apprenticeship oriented. The first two years of the medical school curriculum focus on classroom-based and laboratory learning, with a cohort of medical students taking almost all of the same classes in the same order. During these first two years, medical students have limited direct clinical encounters with actual patients. Students in the final two years follow individualized schedules and have individualized patient care experiences. Medical students' limited direct clinical experiences during their first two years undermine claims that increases in disparities may be attributable to statistical discrimination.

In addition to the limited exposure to clinical experiences, the formal curriculum of the first two years of medical school is also relevant. The medical profession has responded to the finding of physician-generated disparities by altering medical school curricula. In 2002, the Liaison Committee on Medical Education (2008) added the requirement that all member medical schools include cultural competence skills training (ED-21) and that all member medical schools provide instruction on the existence of racial disparities in diagnosis and treatment (ED-22). One purpose of these requirements is to reduce physician-generated disparities (Betancourt 2006, National Partnership for Action 2010). The specific structure and format by which medical schools meet these requirements are left to the discretion of each individual medical school. To keep their accreditation, medical schools have worked to ensure that the explicit lessons provided during medical training do not lead to racial disparities in care.

#### **Longitudinal Natural Experiment: Repeated Quasi Audits**

This study scrutinizes the changes in care disparities by three cohorts of medical students between their first and second years of medical school. The unifor-

mity, short time span, lack of subject attrition, and limited clinical exposures of the first two years of medical school, paired with the common practice of performing natural quasi-audit studies on the students, makes this setting a "strategic research site" (Merton 1987) for investigating changes in discriminatory behavior.

When black and white SPs are assigned randomly to a cohort of medical students engaging in SP case encounters, disparities may be measured in differences in the encounter outcomes between black and white SPs. The random assignment creates the natural experiment where medical student characteristics are unlikely to be associated with whether they interact with a black or white SP. The black and white SPs portraying the same clinical case defines the quasi-audit study where race is an exogenous manipulation of otherwise identical stimuli presented to decision makers. We track the disparities revealed by this quasi audit from the case encounters performed by all first and second year medical students to test for changes in racial disparities in care in a longitudinal natural experiment.

The core distinguishing feature of audit studies versus other methods of measuring disparities is the use of paired testing (Fix and Turner 1998, p. 11). Paired testing allows an objective answer to the question of whether one or more manipulated dimensions (such as race (Yinger 1986), gender (Neumark et al. 1996), criminal history (Pager 2003)), rather than any other characteristic or trait, give rise to disparate treatment by a decision maker. These specific dimensions are scrutinized in isolation by exposing decision makers with paired versions of the kind of stimuli they experience during the normal course of their decision-making process. These paired stimuli, often actors but sometimes simpler stimuli such as resumes, are trained or designed to be observationally equivalent except along the manipulated dimensions. A great advantage of audit studies is that they allow a measurement of discrimination by decision makers when they are making the actual decisions that result in the disparate outcomes being studied. Examples include decisions to invite job applicants to be interviewed or hired to actual jobs for studying job segregation (Bertrand and Mullainathan 2004, Pager 2003), or decisions to show, rent, or sell actual available real estate for studying housing segregation (Yinger 1986). Audit studies are currently one of the best ways to measure actual racial discrimination (NRC 2004, Quillian 2006). Even critics of the auditing method acknowledge that audits are "the only objective means of detecting discriminatory treatment" (Siegelman via Fix and Turner 1998, p. 3).

Our study uses paired testing with actors, but differs from traditional audit studies in several

important ways. First, the behavior of medical students during standardized patient encounters does not contribute to actual disparities in health. Relatedly, the medical students—not yet being actual doctors—know they are interacting with actors and not actual patients, and that their performances in these encounters are being graded. These differences behoove caution in drawing a direct line between our findings and the mechanisms underlying disparities in actual patient care.<sup>2</sup>

Some of the differences between the nature of our audit study and traditional audit studies make our study a better and more conservative test of disparities. One of the strongest critiques leveled against audit studies involving actors is that the actors are aware of the nature of the study and may subtly or unintentionally engage in behaviors that make the finding of differences more likely (Heckman and Siegelman 1993, Quillian 2006). However, our study is a double-blind audit: neither the medical students nor the actors are aware that the data from these encounters are used to investigate racial differences in care. Thus, it is highly unlikely that the actors work to confirm differences. In addition, the fact that students know that their performance in these encounters affects their grades introduces a level of accountability not commonly present in traditional audit studies. When decision makers are aware that their decisions are being externally scrutinized, this accountability may reduce the biases manifest in their decisions (Russo et al. 2000, Tetlock and Mitchell 2009). If this tendency holds in our study, then our design would make it harder to detect disparities, and thus act as a conservative test for disparities.

Audit studies have known limitations in addition to self-fulfilling behaviors by actors (Heckman and Siegelman 1993; NRC 2004, pp. 108–114; Quillian 2006, p. 04). Most of these limitations do not apply to the current study. The accuracy concern about audit studies (often for employment or housing settings) is that the same target of study does not receive multiple audits from both (or all) conditions. Our study uses many audits by both black and white SPs of the same cohort-year of medical students to measure disparities at that level. Similarly, our study is largely immune to the concern that audit studies' measures of bias are localized to a particular event (e.g., a job interview), which may represent only a small part of the phenomenon being studied (e.g., employment discrimination). We are explicitly focused on studying racially biased outcomes from clinical encounters and

not other aspects of racial health disparities. Indeed, the fact that these encounters are a required part of students' formal medical training greatly enhances the ecological validity of our study relative to explicitly lab-based studies of discrimination (cf. Tetlock and Mitchell 2008, p. 14). One concern about audit studies is that measures of bias at a particular site (e.g., a firm conducting a job search or looking for a renter) may not generalize to the market or region. Our study is essentially a quantitative case study and shares the generalizability limitations of case studies; that is, although we are able to discern with exquisite detail the changes in disparities revealed in our setting, we cannot make definitive claims that such dynamics may be expected to occur in all such settings. That said, we also have no reason to believe the medical school under investigation to be an atypical medical school in terms of how it affects the discriminatory behaviors of its students.

Even the significant concern of auditor heterogeneity is only a minor concern of our study. Despite being trained to behave uniformly, the actors cannot behave exactly alike. In this study, the actors are SPs, trained not only to conduct the audit, but to evaluate the performance of the auditee, the medical student. If SP heterogeneity related to evaluations is also correlated with SP race, then measured racial disparities in care could actually be the result of this correlated heterogeneity. This explanation was the one given by Collier et al. (2001, p. 12) for their empirical finding of consistent and significant disparities in cross-sectional studies of fourth year medical students. Although the heterogeneity could contribute to findings of bias, our main concern is identifying *changes* in bias between the first and second years of medical school. For auditor heterogeneity to contribute to any identified *trends*, the heterogeneity effect would have to be different not as a function of the race and experience or tenure of the auditor, but as a function of tenure of the medical student the auditor is evaluating. So the concern would not be that black SPs might evaluate medical students more harshly than white SPs (which would have an effect on a difference, but no effect on a trend), but that black SPs' harshness of evaluations might increase (or decrease) for second year medical students relative to the evaluations given by white SPs.<sup>3</sup>

<sup>2</sup> The USMLE added standardized patient encounters to the exams required to earn a medical degree in part because these encounters increase the fidelity of assessments of medical students' likely performance as a physician beyond the previous set of exams.

<sup>3</sup> Although racial effects on changes in evaluation harshness may seem unlikely, something of a similar nature has been found. Simons et al. (2007) found that black employees rated behavioral integrity violations by their managers more harshly than did their white counterparts. If some similar kind of violation (e.g., increasing emotional detachment by the medical student (Mizrahi 1986, Spiro 1992)) is more common among second year students than first year students, then racial differences in responses to those behaviors could appear as a trend in disparities. We address the concerns of auditor heterogeneity and racial difference responses to first versus second year students directly in our analysis.

### Statistical Discrimination and Changes During the First Two Years of Medical School

Above, we described three types of change processes consistent with statistical discrimination (correctional, population, and information). Here, we take each change process in turn and consider their implications for our research setting.

**Correctional Changes.** Correctional changes in disparities occur when perceptual errors and biases are competed away in the market. The result of correctional changes under statistical discrimination is changes toward treatment disparities entailed by the actual distributional differences among groups within the population. Although the precorrection level of disparities may be more or less extreme than the statistically defined postcorrection levels, the end point of such corrections is exactly the single statistically defined level.

For these correctional changes to occur, decision makers must be participants in a competitive market. Even advocates of statistical discrimination explanations of racial disparities in care acknowledge that healthcare is not a good example of a competitive market (Balsa and McGuire 2003, pp. 95–96). For any competition in healthcare to change physician care via correctional changes in statistical discrimination, physicians must experience some costs when treating patients in a manner that is not statistically justified. These costs could derive from the misdirection of scarce or expensive resources, negative patient outcomes, reputational costs, loss of patients to other (more statistically appropriate) physicians, or other costs from treatment behaviors deviating from statistical optima. These costs affect both the variance-based and means-based forms of statistical discrimination in similar ways and with similar implications for the purposes of this study.

If such changes occur at all, correctional changes require interaction over time with other informed actors in the competitive market. Even if such correctional changes can occur, they are unlikely to explain changes in the behavior of medical students between their first and second years of medical school. These students cannot be considered market participants. Their limited observations of clinical encounters rarely involve any repeated encounters with the same patients. As a result, first and second year medical students do not directly observe or experience the kind of feedback required by the correctional change processes. Changes in disparities exhibited by medical students between their first and second years are unlikely to be explained by correctional changes under statistical discrimination.

**Population Changes.** Racial associations with the means and variances of hard-to-observe characteristics may exist and may also change over time.

Any such changes would likely be very gradual. The chance that population change processes explain changes in disparities from statistical discrimination between the first and second years of medical school is exceedingly low. This chance approaches zero if the observed changes are consistent across cohorts in a noncontemporaneous multicohort study.

**Information Changes.** The process of information changes has slightly different implications for means-based and variance-based statistical discrimination in our setting. For means-based statistical discrimination, information changes should yield changes in disparities. An important purpose of medical education is to train students to be effective caregivers. It is reasonable to hope that medical schools improve medical students' abilities to detect and identify hard-to-observe patient characteristics that are diagnostically relevant to the patient's health. If such changes do take place during medical training, then medical students should have greater access to hard-to-observe characteristics with greater training. This is identical to having more hard-to-observe information. As a result, net of those hard-to-observe characteristics, characteristics like race should have *less* of an association with care outcomes. In our specific setting of performance in standardized patient encounters, these hard-to-observe characteristics relevant to health and diagnosis are held constant across race-varying standardized patients within each clinical case, and thus the effects of these characteristics are already accounted for by design. Through the information changes process, means-based statistical discrimination predicts that disparities should be *reduced* between the first and second years of medical training.

For variance-based statistical discrimination, the information process may or may not yield changes in disparities in our setting. In variance-based statistical discrimination, disparities come from race-specific differences in the variance of the health signals generated by patients. Given our use of standardized patient encounters to measure disparities, it is unlikely disparities from variance-based statistical discrimination would be present at all. The SP training process ensures the SPs provide the medical students the same clinical information in the same manner regardless of SP race. The fact that the medical students are aware that they are interacting with actors trained to present scripted symptoms and responses to physician questions further reduces any possible expectations of race-associated noise in these signals. (It is worth reiterating that any physician differences in expectations about or interpretations of patient signals is a perceptual error that is inconsistent with the definition of statistical discrimination. Statistical discrimination is about the correct

and true properties of the groups themselves, not how those properties may be differently perceived or interpreted.) Therefore, based on the characteristics of our research setting, variance-based statistical discrimination is unlikely to be present in either the first or second year, and thus, unlikely to change. If, for some other reason, there were variance-based statistical discrimination in this setting, disparities would be likely to decrease between the first and second years of medical training for reasons similar to the decreases predicted by the means-based variant of statistical discrimination. Better trained students should become better at eliciting health signals from their patients, and not be as subject to the “natural” variances of different groups in generating health signals. So the information change process would predict either no change or a reduction in disparities between the first and second years of medical school.

**Implications.** Considering the three processes by which statistical discrimination (in both its means-based and variance-based forms) would predict changes in disparities (correctional, population, and information), there should be either no change or a *decrease* in the disparities measured via SP encounters from the first to the second year of medical school. As a corollary, *if we were to observe any significant increase in disparities between the first and second years of medical school, this increase cannot be due to statistical discrimination.*

## Methods and Data

### Empirical Setting

The Weill Cornell Medical College (WCMC) curriculum has each individual medical student complete two similarly structured standardized patient case encounters during their first two years of medical school. The first year case involves students taking the medical history (Hx) of the SPs, and the second year case involves both a medical history and physical exam (HxPE).<sup>4</sup> Both the first and second year cases were designed such that there is no medical reason for differential treatment based on patient’s race. The class size at WCMC is usually a little more than 100 students.

<sup>4</sup> The first year Hx case and the second year HxPE case are comparable for the history-taking component present in both cases. To ensure valid comparisons in our analysis, we use only those outcomes from the cases for which the same sets of behaviors are evaluated in both settings: the history itself and the patient–physician interaction behaviors. We also include the overall subjective rating of patient satisfaction, because it has been seen as an important part of racial disparities in care (see Institute of Medicine 2003, pp. 574–575; van Ryn 2002, p. I-146). WCMC provided these outcome measures. As discussed below, we also coded one cohort’s encounter videos to address validity concerns.

First and second year medical students at WCMC observe physicians performing outpatient care for several hours once every two weeks. First-hand student experiences with actual clinical encounters and outcomes could conceivably affect student behaviors in a manner consistent with correctional changes under statistical discrimination. As discussed above, correctional changes require participation in the competitive market over time to observe and experience the costs and benefits of statistically inappropriate and appropriate care, respectively. The low frequency and duration of students’ clinical exposures during their first two years limits their exposure to individual patient follow-ups and their ability to detect the kinds of benefits and costs entailed by more or less statistically appropriate care. Absent direct experience with the (questionably; see Balsa and McGuire 2003, pp. 95–96) competitive healthcare market forces, there is no statistical basis for correctional changes in clinical encounter behaviors by patient race.

The data in this study were collected after cultural competency training became institutionalized as a requirement of medical education. At WCMC, cultural competency training takes place as a unit (in the form of several hours of lecture time) within one of the required first semester courses of the first year. After the successful completion of that unit, there is no requirement for formalized follow-up or reinforcement of cultural competency training during students’ remaining time at WCMC.

The first year WCMC students’ first SP case encounters take place toward the end of the spring semester—well after they have all completed their cultural competency training. This temporal structure is a benefit to our research design. All SP case-encounter observations use students who have completed the same school-required cultural competency training. Any effects of that training should be present across all observations.

### Data Sample

This study uses data collected during the first and second year SP case encounters within the regular curriculum at WCMC. Since 2006, WCMC has kept records of the specific student–SP pairings—a requirement for our analyses. Our data come from three cohorts of students in WCMC’s M.D. program (the classes of 2009–2011) with both first and second year encounters taking place between 2006 and 2009.

For both the first and second year case encounters, many SPs present an identical case to the entire cohort. For this reason, WCMC employs a variety of actors of varying race/ethnicities to present each case. Actor schedules, and no characteristics related to the medical students, determine whether a particular student sees a black or white SP. The structural

**Table 1** Observations by Cohort, Case, and Standardized Patient Race and Available Cohort Demographic Characteristics

Case	SP race	Class of 2009	Class of 2010	Class of 2011
Year 1: Hx	White	81	90	85
	Black	14	8	18
Year 2: HxPE	White	86	91	63
	Black	5	9	37
Cohort demographics				
	Percent female (%)	48	39	52
	Percent black (%)	NA	NA	14
	Percent white (%)	NA	NA	65

independence between student characteristics and SP race provides the serendipitous randomization underlying this natural experiment. We compare the student behaviors when interacting with black SPs to those when interacting with white SPs. We exclude cases where there were no SP race data, where the SP was neither black nor white,<sup>5</sup> or where the encounter was a repeat of one already performed by the student (as is sometimes requested either by the student or the medical school). These constraints yield 582 SP case encounters for our analysis. Table 1 details the number of observations obtained from each cohort and case used in this analysis. Forty-six actors (38 white and 8 black) presented the first and second year cases to the three medical student cohorts studied.

Based on the data from these SP encounters, we present two sets of analyses. The first set of analyses uses all three cohorts and the data provided by WCMC. The findings from these initial analyses are confirmed in a second set of analyses performed on one cohort (the class of 2011) based on the results of independent coders who coded video recordings of the encounters. The latter set of analyses address some of the design and data limitations otherwise present in the study.

A descriptive study using these data documented the increasing disparity trends for race, and a decreasing disparity trend for age in two of three graded encounter outcomes (Rubineau et al. 2011), but did not examine the underlying mechanisms for these trends. The current study presents a more thorough analysis of the potential role of statistical discrimination as a mechanism underlying the observed trends, in part by augmenting the data with measures coded from video recordings of the SP encounters.

<sup>5</sup> The actors hired as standardized patients self-identified the racial categories they can portray in their acting roles. Very few standardized patients identified as being neither white nor black. We repeated our analyses with these excluded SPs grouped with the black SPs (white/nonwhite) and with these excluded SPs grouped with the white SPs (black/nonblack). We found no differences in direction or statistical significance of our results in these variations.

### Three-Cohort Analysis Dependent Variables: Standardized Patient Encounter Outcomes

Following each standardized patient case encounter, the medical student's performance was evaluated by the SP against a checklist of objective behaviors and actions. In addition, SPs were asked to rate subjectively the medical student's performance in terms of their satisfaction as a patient. We use three outcome measures common to the two cases used for first and second year medical students. These outcome measures are as follows:

*History.* Did the medical student ask all the questions necessary to assess the patient's complete medical history? This measure is the percentage of questions asked from a checklist of approximately 60 questions. Examples include that for every symptom the patient names, the medical student is supposed to ask about that symptom's severity, the time of day when it tended to occur, and the impact the symptom had upon the patient's life, among others. An example of this checklist is given in the appendix.

*Patient-Physician Interaction (PPI).* Did the medical student enact the 14 behaviors emphasized in student training and shown to support a successful clinical encounter (e.g., introducing herself by name, calling the patient by name, maintaining eye contact)? This measure is the percentage of behaviors noticed by the SP from a checklist of established behaviors.<sup>6</sup> The checklist appears in the appendix.<sup>7</sup>

*Patient Satisfaction.* A two-item subjective evaluation by the SP of whether she or he would return to the medical student for care and whether he or she would recommend the medical student to a friend or family member seeking care. Both questions use a five-item Likert-type scale. These are coded 0–4, summed, and divided by 8 for an outcome that ranges from 0 to 1 in one-eighth increments.

**Video Coding Analysis Dependent Variables: Non-verbal Behaviors and Demeanor.** The outcomes provided by WCMC for the two types of cases were the students' item scores from their entire encounters. In the first year, the history-only encounters were typically 20 minutes long, whereas in the second year, the history-plus-physical exam encounters were about

<sup>6</sup> The patient-physician encounter is a highly institutionalized component of the caregiving process (Heritage and Maynard 2006, p. 363) and is studied extensively for behaviors associated with improved medical outcomes (see a brief review in Heritage and Maynard 2006, p. 365; specific examples in Smith 2003).

<sup>7</sup> The response options on the PPI checklist for the second year case for the 2011 cohort were altered from binary yes/no to a four-item (1–4) Likert-type option. The same 14 items in the appendix appeared on all checklists. We test for effects from this scoring change using the methods discussed below, including adding a new dummy variable *PPIChecklist* (equal to 1 for a second year case for the 2011 cohort and 0 otherwise).

an hour long. Even though we use comparable outcome measures for the two cases, the differences in the cases themselves and the amount of time the students had to demonstrate the evaluated behaviors are problematic confounders for our analysis. To address these and other design and data concerns of the study, we also analyze results from an independent coding of video recordings of the class of 2011's SP encounters from their first and second years.

Twelve coders, naïve to the study's research question, were trained to code only the history-taking portion of video recordings of the SP case encounters for both the first and second year case encounters—both approximately 20 minutes long. Each video was coded by an average of three coders.<sup>8</sup> Coders were scheduled so they would not code videos from the same medical student more than once.

Because we could not use the same checklists as the above analysis (which are based on the complete encounter), coding focused on nonverbal behaviors and demeanor shown by previous scholarship to be associated with expressions of racial bias and/or empathy in social interactions. These items include *smiling* and *leaning toward the SP* (McConnell and Leibold 2001, p. 440), and a set of positive adjectives describing the medical student's *apparent demeanor*: likeable, warm, friendly, and pleasant (Richeson and Shelton 2005).<sup>9</sup> Each item was scored using seven-item Likert-type response options. The exact coding instrument wording is provided in the appendix.

Confirmatory factor analysis showed the two nonverbal behaviors to be unique and the four demeanor adjectives loading onto a single factor, allowing them to be averaged into a single positive demeanor index (Cronbach's alpha, 0.92). Interrater reliability (ICC(2, *k*) (Shrout and Fleiss 1979), because we use the average of the coders' ratings) for these three items was large and strongly significant (*smiling*, 0.75; *leaning*, 0.73; *positive demeanor*, 0.75). We reverse coded each of these items so their 1 to 7 range corresponded to "never occurred" to "always occurred," respectively.

#### **Independent Variables and Controls: Case, Actor, and Student Cohort Characteristics.**

*Case Characteristics.* The first and second year encounters use different clinical cases. The first year has

a shorter encounter, where the standardized patient's chief complaint is that of abdominal pain, and the medical students take a complete history of the patient but do not perform a physical examination. The second year has a longer encounter, where the standardized patient's chief complaint is that of a chronic cough, and the medical students conduct a complete history and physical examination. We use a dummy variable for year of medical school (*Year*; 0 for the first year and 1 for the second year) in our analysis. This dummy variable allows us to test for year-specific associations with the outcome variables, whether such associations arise from observable or unobservable year characteristics. Because the year variable is identical to a dummy variable for the case of medical SP encounter (the Hx or the HxPE case), it also controls for any case-specific effects on the means of the outcomes. The *Year* variable serves as the basis for our interaction term—the focus of our analysis.

*Actor Characteristics.* The race of the standardized patient is central to our analysis. Because we have restricted our analysis to black and white standardized patients, a single binary variable (*SPWhite*; 0 for black SPs and 1 for white SPs) codes standardized patient race. In addition to actor race, we have data on actor sex (*SPFemale*), age (*SPAge*), and experience as an SP (*SPExperience*) as measured by the count of encounters they had performed at the time of the encounter. This latter set of actor characteristic variables serve as controls for actor effects in some of our estimation models. In other estimation models, we perform a fixed-effects analysis that essentially creates a dummy variable for the standardized patients to control for all standardized patient characteristics, whether observed or unobserved.<sup>10</sup>

The key variable of interest is the interaction between year of medical school training (*Year*) and standardized patient race (*SPWhite*). This interaction term (*SPWhite* × *Year*) measures the degree to which the effect of standardized patient race changes between the first and second years of medical school. Given our definition of the case and *SPWhite* variables, a significant and positive coefficient for our interaction term would indicate a significant increase (decrease) in the outcomes of second year students when interacting with white (black) patients relative to the first year outcomes. Similarly, a significant and negative coefficient would indicate a significant decrease (increase) in the outcomes of second year students when interacting with white (black) patients. Such an effect could indicate the growth or diminishment of

<sup>8</sup> Coders self-identified their racial categories. Five self-identified as Asian, three as white, two as Hispanic or Latino/Latina, one as black, and one as other. We scheduled coders so no video was coded solely by white coders.

<sup>9</sup> The original instrument included other behaviors and adjectives that were excluded because the medical students either always (e.g., eye contact) or never (e.g., crossed arms) exhibited them. Details about the full set of items from this instrument are available by request.

<sup>10</sup> In the fixed-effect models, the SP race dummy, *SPWhite*, is necessarily omitted. This omission does not affect the identification of the key interaction term.

disparities in outcomes between the first and second years of medical school.

*Student Cohort Characteristics.* A dummy variable (*Cohort*) for the three medical school cohorts controls for any observable or unobservable differences in the cohorts, such as effects of the composition of the cohort in terms of race, bias, or other characteristics.

*Medical Student Characteristics.* Student information was extremely limited in the extant data.<sup>11</sup> Only student sex was provided. Although the random assignment of student to SP should obviate spurious findings from student heterogeneity, we also test this possibility directly in our analysis based on the coded interaction videos. We used the class of 2011 cohort videos to code medical student race to allow an analysis of concordance (Cooper-Patrick et al. 1999).<sup>12</sup> Because we have only black and white SPs in our sample, medical students were coded as black (14 students), white (66 students), or other (21 students) for the purpose of analyzing the effects of concordance. The available student demographic information is summarized by cohort in the lower panel of Table 1.

*Student–Patient Concordance.* Because sex and race may interact in the production of disparities in patient care (e.g., Schulman et al. 1999), we model concordance in a manner to account for this potential interaction. There are four possible gender pairings of medical students and SPs. We model this using three binary indicator variables: *SPFemale*, *StudentFemale*, and *BothFemale*. For racial concordance, because some medical students are coded as neither black nor white, we include the following five binary indicator variables: *SPWhite*, *StudentWhite*, *StudentBlack*, *BothWhite*, and *BothBlack*. Finally, to allow for interactions in the sex and race concordance effects, we add a *Match-SexAndRace* variable that is 1 when the student and SP match on *both* sex and race dimensions and 0 otherwise. We also include SP age and experience as before. Because we can analyze concordance effects in our class of 2011 cohort for any of our dependent variables, we also perform a supplemental analysis of the history, PPI, and patient satisfaction outcomes with this same model as a robustness check.

<sup>11</sup> From schoolwide demographic data published by WCMC, we know WCMC had a significantly larger composition of black medical students (10%–12%) than contemporaneous national averages (7%), but a composition of white students (60%–64%) similar to contemporaneous national averages (61%–63%). Similar schoolwide statistics show WCMC as having a composition of women (48%–50%) comparable to contemporaneous national averages (48%–49%).

<sup>12</sup> To keep the 12 video coders naïve to our research question, other video coders performed the sex and race coding of the medical students from the videos.

## Estimation Strategy

We estimate changes in racial disparities in care between the first and second years of medical school using linear regression and linear regression with fixed effects. The main advantage of the regression approach to estimating trends in disparities is the ability to control for idiosyncratic effects from different SPs, different cases, different medical school cohorts, gender concordance between the SP and the medical student, and, for the one cohort with coded videos, racial concordance. Estimating effects within cohort obviates any cohort-specific effects, and randomization to exposure takes care of most of the concerns regarding individual differences among medical school students. The fixed-effects analysis is the most conservative way to control for SP heterogeneity and idiosyncratic ratings.

The conservative nature of the fixed-effects analysis means that estimates of some actual effects are potentially attenuated by the many dummy variables used to represent the 46 SPs. As the number of groups in a fixed-effects analysis grows, estimates may become inconsistent (Nickell 1981). We also perform a simpler regression using the actor-level controls described above.

A stylized version of the general regression model we use is as follows:  $Outcome = Year + SPWhite \times Year + [Cohort] + [SP\ controls] + [Student\ controls] + [Concordances]$ . The *Cohort* dummies are included for analyses of the three cohorts, but not for the single cohort. The SP controls include *SPExperience* (present in all models), *SPWhite*, *SPAge*, and *SPFemale*, or SP fixed effects. Student controls include *StudentFemale* (in all models) and, for the class of 2011 cohort, *StudentBlack* and *StudentWhite*. Concordances include *BothFemale* (in all models) and, for the class of 2011 cohort, *BothBlack*, *BothWhite*, and *MatchSexAndRace*. When the outcome is the patient–physician interaction score, we include a *PPICChange* dummy variable for the second year encounter of the class of 2011 to control for the changing in the scoring for that encounter.

Again, the key variable of interest for our study is the interaction term  $WhiteSP \times Year$ . A significant positive (negative) coefficient for that variable indicates that the effect of the race of the SP on the outcome variable increases (decreases) between the first and second years, that is, a significant increase (decrease) in racial disparities in care as measured by *Outcome*. A significant positive coefficient on this term would reveal a significant increase in disparities inconsistent with statistical discrimination.

## Results

Table 2 provides the counts, mean scores, and standard deviations for all the six outcomes (three graded encounter outcomes and three video coding out-

**Table 2** Counts, Means, and Standard Deviations for SP Encounter Outcomes by Year and SP Race

	White SP		Black SP		Difference (white-black)		Significant increase?
	N	Mean (SD)	N	Mean (SD)	Δ	(SE)	
Graded encounter outcomes from all three cohorts							
History							
First year	256	0.77 (0.14)	40	0.79 (0.12)	−0.02 (0.02)		ns
Second year	240	0.84 (0.13)	51	0.85 (0.09)	−0.01 (0.02)		
Patient satisfaction							
First year	256	0.81 (0.20)	40	0.80 (0.15)	0.01 (0.03)		***
Second year	240	0.80 (0.22)	51	0.65 (0.20)	0.15 (0.03)		
Patient-physician interaction							
First year	256	0.85 (0.13)	40	0.87 (0.10)	−0.02 (0.02)		***
Second year	240	0.84 (0.13)	51	0.72 (0.14)	0.13 (0.02)		
Coded encounter videos of the class of 2011 cohort							
Leans toward SP							
First year	83	3.55 (1.37)	18	3.62 (1.31)	−0.08 (0.35)		*
Second year	62	4.83 (1.59)	37	4.11 (1.49)	0.72 (0.32)		
Smiling							
First year	83	3.05 (1.03)	18	3.25 (1.23)	−0.21 (0.28)		*
Second year	62	3.42 (1.08)	37	3.05 (1.12)	0.37 (0.22)		
Positive demeanor							
First year	83	4.70 (1.02)	18	4.91 (0.94)	−0.21 (0.26)		**
Second year	62	5.19 (0.87)	37	4.82 (0.79)	0.37 (0.17)		

*Notes.* The top panel reports the graded outcomes provided by WCMC for all three medical student cohorts. The bottom panel reports outcomes from the video coding of the class of 2011 cohort encounters. White-black differences in outcomes by year are given in the “Difference” column, along with the significance results of a *t*-test (based on the pooled standard errors of the differences) testing whether the second year white-black difference is an increase relative to the first year white-black difference for each outcome. ns, not significant.

\**p* < 0.05; \*\**p* < 0.01; \*\*\**p* < 0.001 (two-tailed tests).

comes) by medical school year and the race of the SP. The “Difference” column in Table 2 provides the outcome means for white SPs minus those for the black SPs for each year and the standard error for each difference. The differences in these differences, divided by their pooled standard errors, provide a *t*-statistic for whether these differences are significantly different from each other. Five of six outcomes (all but history taking) show significant *increases* in disparities between the first and second years of medical school. These increases challenge the statistical discrimination explanation of racial disparities in care. In addition to these means-based differences, our regression analysis tests more rigorously whether disparities in medical student behavior by the race of the patient increases between the first and second years of medical school.

Table 3 presents estimated regression coefficients for both the SP controls and fixed-effects models with the available student controls and concordance variables. The coefficient of the interaction term *WhiteSP* × *Year* estimates trends in disparities by year. We find no significant trend in disparities for *History*, but significant increasing trends in disparities for both *Patient Satisfaction* (marginally significant in the fixed-effects model and strongly significant in the simpler model) and *PPI* (strongly significant in both models). Both results again show that the effect of SP race is significantly larger for second year medical students

than for first year medical students in the direction of *increasing* disparities.

Using these estimates, we calculated the predicted values for each of the three outcomes from first and second year medical students encountering white and black standardized patients. The results are plotted in the three panels in the left column of Figure 1—one panel for each of the three outcomes. The lighter gray lines reveal the first to second year trends in outcomes from encounters with white SPs, and the darker lines the trends in outcomes from encounters with black SPs. The top panel of Figure 1 illustrates these predicted trends for the history outcome. Although there is a general trend toward higher scores from the first year to the second, the lack of any difference in outcomes by SP race is apparent. The lower two panels look very much like each other but very different from the top panel. The lower two panels show no outcome differences by SP race in the first year, but large differences appear in the second year. These differences come from a significant decline in outcomes for second year medical students interacting with black SPs.

Examining the nonverbal outcomes derived from independently coded videos of the SP encounters for the class of 2011 cohort, we find evidence of the same increase in disparate behaviors. This analysis provides three main improvements to supplement the three-cohort analysis above. First, this analysis controls for

**Table 3** Regressions Estimating Trends Between Training and Disparities in Care Across Three Medical Student Cohorts Using Both Linear SP Controls and SP Fixed-Effects Models (46 SPs)

	History		Patient satisfaction		PPI <sup>a</sup>	
	SP controls	SP fixed effects	SP controls	SP fixed effects	SP controls	SP fixed effects
<i>SPWhite</i> × <i>Year</i>	−0.005 (0.029)	−0.023 (0.038)	<b>0.123**</b> (0.047)	<b>0.107†</b> (0.059)	<b>0.112***</b> (0.029)	<b>0.101**</b> (0.036)
<i>Year</i>	<b>0.072**</b> (0.027)	<b>0.088*</b> (0.035)	<b>−0.134**</b> (0.043)	<b>−0.126*</b> (0.055)	<b>−0.130***</b> (0.029)	<b>−0.1266***</b> (0.034)
<i>SPWhite</i>	−0.022 (0.021)	—	0.001 (0.035)	—	−0.023 (0.021)	—
<i>SPFemale</i>	−0.020 (0.015)	—	−0.018 (0.025)	—	−0.018 (0.015)	—
<i>SPAge</i> (in days/3652.5)	<b>−0.008†</b> (0.004)	—	−0.009 (0.007)	—	−0.005 (0.004)	—
<i>SPExperience</i> (in encounters/1000)	0.003 (0.175)	−0.073 (0.248)	−0.015 (0.282)	−0.212 (0.388)	<b>−0.406*</b> (0.183)	−0.232 (0.282)
<i>Class of 2010</i>	<b>−0.053***</b> (0.015)	<b>−0.040†</b> (0.022)	−0.004 (0.024)	0.016 (0.035)	<b>−0.035*</b> (0.015)	−0.024 (0.021)
<i>Class of 2011</i>	<b>−0.061***</b> (0.014)	<b>−0.055**</b> (0.022)	<b>−0.066**</b> (0.023)	−0.023 (0.035)	<b>−0.130***</b> (0.017)	<b>−0.106***</b> (0.023)
<i>StudentFemale</i>	<b>−0.025†</b> (0.015)	<b>−0.029†</b> (0.016)	0.029 (0.024)	0.012 (0.025)	−0.009 (0.014)	−0.011 (0.015)
<i>BothFemale</i>	<b>0.037†</b> (0.022)	<b>0.041†</b> (0.023)	0.010 (0.035)	0.027 (0.036)	0.033 (0.021)	<b>0.039†</b> (0.021)
<i>PPIChange</i>	—	—	—	—	0.026 (0.024)	0.000 (0.030)
<i>Constant</i>	<b>0.882***</b> (0.034)	<b>0.809***</b> (0.017)	<b>0.869***</b> (0.055)	<b>0.803***</b> (0.026)	<b>0.971***</b> (0.033)	<b>0.906***</b> (0.016)

Notes. Standard errors appear in parentheses. Shaded results are for the key variable, *SPWhite* × *Year*. *N* = 582. Significant coefficients in bold.

<sup>a</sup>The PPI scores in this table were the scores provided by WCMC. To ensure our results are robust to the PPI scoring change in the second year encounter for the class of 2011 cohort, we also converted the individual 14 item scores to binary scores by rounding prior to calculating the PPI. In each of the two models with this reconstructed PPI measure, the magnitude and significance of the *SPWhite* × *Year* variable increased.

†*p* < 0.10; \**p* < 0.05; \*\**p* < 0.01; \*\*\**p* < 0.001 (two-tailed tests).

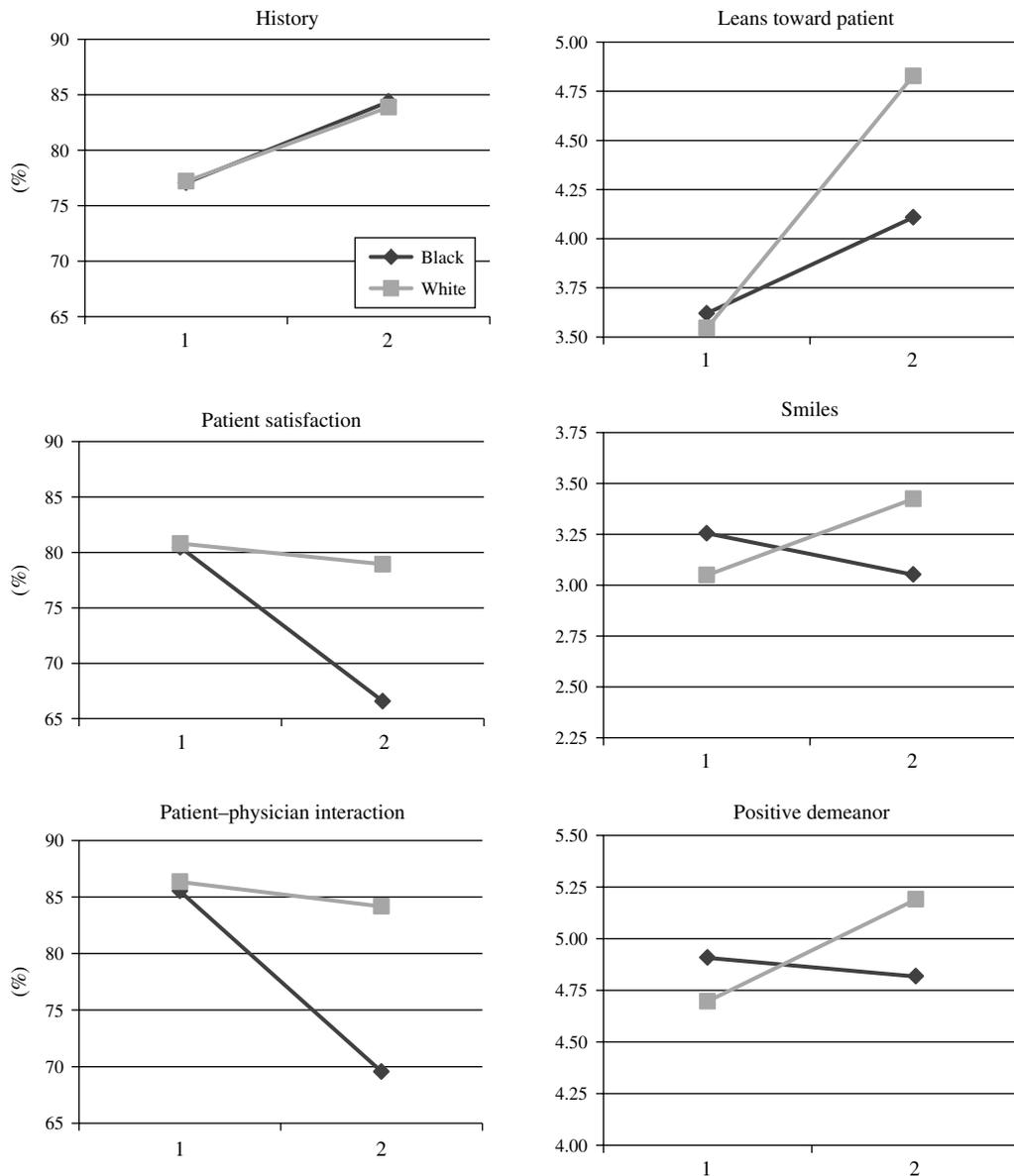
racial concordance effects between the SPs and the medical students, as well as the intersection of sex and race concordance. Second, this analysis uses outcomes based on the same initial 20-minute history-taking procedure that was common to both first and second year encounters (rather than scores based on behavior over 20 minutes in the first year and over an hour in the second). Third, the outcome scores in this analysis are based on the verifiably consistent ratings of a racially diverse team of independent judges, rather than the individual scores provided by the SPs. Table 4 reports the estimated coefficients for these outcomes. Although we do not find significant effects for all three outcomes, the *WhiteSP* × *Year* measure of disparity increase is significant for medical students' positive demeanor.

The three panels in the right column of Figure 1 plot these models' predicted outcomes. For all three outcomes, the slope of the change in medical student behavior when interacting with white SPs is positive between their first and second years. The slopes showing the change in medical student behavior when interacting with black SPs are always less

positive, and in two cases, negative. The pattern is consistent across outcomes, and the differences between the two slopes reaches significance for one of the three outcomes: medical students' apparent positive demeanor. The same pattern of increasing disparities in the graded encounter outcomes is evident in the demeanor of medical students as coded by a team of racially diverse judges based only on the initial 20-minute history-taking component of the SP encounters.

Because this class of 2011 analysis allows a more detailed examination of concordance effects than was available from our three-cohort analysis, we test whether our findings from the three-cohort analysis are attributable to racial concordance by repeating the analysis for the three graded encounter outcomes provided by WCMC. The three rightmost columns of Table 4 present our estimates. As before, the key variable, *WhiteSP* × *Year*, is positive and strongly significant for the *PPI* outcome, marginally significant for the *Patient Satisfaction* outcome, and not significant for the *History* outcome. Consistent with previous research (e.g., Cooper et al. 2003, Cooper-Patrick et al.

**Figure 1** Predicted (from Fixed-Effects Models in Table 3) SP Encounter Outcomes by Medical School Year and SP Race, Based on Data from All Three Cohorts and Using Identical y-Axis Ranges (Left Column), and Predicted (from Models in Table 4) Nonverbal Behavior and Demeanor Outcomes Plotted Similarly for the Class of 2011 Cohort and Using 1.5-Unit Ranges of the 1 to 7 Valued Variables for the y-Axis (Right Column)



1999, LaViest and Nuru-Jeter 2002), black patients do report higher satisfaction when interacting with black physicians. Also consistent with previous scholarship (e.g., Schnittker and Liang 2006), these concordance effects do not explain the disparate outcomes. Despite the presence of concordance effects, the increasing disparities we find are neither attributable to nor diminished by concordance in sex, race, or the interaction between the two.

### Discussion and Conclusion

Consistently and robustly, we find a measureable increase in the disparities exhibited by medical students

from their first to second years. The three change processes consistent with statistical discrimination predict either no changes or reductions in disparities between the first and second years of medical school. Therefore, the observed growth in disparities likely derives from sources other than statistical discrimination. We do not claim that statistical discrimination is wholly absent among the mechanisms underlying racial disparities in care. We simply point out that based on our evidence, it is unlikely to be the only or even the primary form of discrimination generating these disparities.

This study has a unique research design. There have been longitudinal studies of changes in discriminatory

**Table 4** Regressions of Class of 2011 Medical Students' Coded Nonverbal Behavior and Demeanor and Graded SP Encounter Outcomes on SP Controls, Student Controls, and Concordance Effects

	Nonverbal behaviors and demeanor			Graded encounter items		
	Leans toward SP	Smiles	Positive demeanor	History	Patient satisfaction	PPI <sup>a</sup>
<i>SPWhite</i> × <i>Year</i>	0.606 (0.494)	0.372 (0.332)	<b>0.614*</b> (0.308)	0.009 (0.044)	<b>0.123<sup>†</sup></b> (0.066)	<b>0.174***</b> (0.045)
<i>Year</i>	0.191 (0.432)	−0.285 (0.290)	−0.032 (0.269)	0.056 (0.039)	− <b>0.150*</b> (0.058)	− <b>0.146***</b> (0.039)
<i>SPWhite</i>	−0.167 (0.619)	−0.234 (0.416)	−0.418 (0.386)	−0.032 (0.055)	<b>0.151<sup>†</sup></b> (0.083)	0.003 (0.056)
<i>SPFemale</i>	0.103 (0.373)	0.249 (0.251)	0.189 (0.233)	−0.035 (0.033)	−0.032 (0.050)	−0.052 (0.034)
<i>SPAge</i> (in days/3652.5)	0.027 (0.086)	0.043 (0.058)	0.005 (0.054)	−0.003 (0.008)	−0.014 (0.012)	−0.002 (0.008)
<i>SPExperience</i> (encounters/1000)	<b>7.55*</b> (3.72)	2.78 (2.50)	−2.67 (2.32)	0.138 (0.330)	0.036 (0.495)	−0.361 (0.335)
<i>StudentWhite</i>	0.199 (0.500)	0.273 (0.336)	−0.008 (0.312)	0.028 (0.045)	<b>0.214**</b> (0.067)	<b>0.078<sup>†</sup></b> (0.045)
<i>StudentBlack</i>	0.090 (0.417)	0.246 (0.280)	0.205 (0.260)	0.008 (0.037)	− <b>0.132*</b> (0.056)	− <b>0.071<sup>†</sup></b> (0.038)
<i>StudentFemale</i>	0.092 (0.347)	<b>0.683**</b> (0.233)	<b>0.455*</b> (0.217)	−0.041 (0.031)	0.009 (0.046)	−0.015 (0.031)
<i>BothWhite</i>	0.576 (0.633)	0.126 (0.425)	0.276 (0.395)	0.012 (0.057)	− <b>0.140<sup>†</sup></b> (0.085)	−0.025 (0.057)
<i>BothBlack</i>	0.064 (0.814)	−0.056 (0.547)	−0.398 (0.507)	0.062 (0.073)	<b>0.241*</b> (0.109)	0.061 (0.074)
<i>BothFemale</i>	0.323 (0.597)	0.421 (0.401)	0.203 (0.372)	0.082 (0.053)	0.112 (0.080)	0.081 (0.054)
<i>MatchSexAndRace</i>	− <b>1.058*</b> (0.411)	−0.205 (0.276)	−0.176 (0.256)	−0.040 (0.037)	− <b>0.129*</b> (0.055)	− <b>0.062<sup>†</sup></b> (0.037)
<i>Constant</i>	<b>3.251***</b> (0.710)	<b>2.319***</b> (0.477)	<b>4.621***</b> (0.443)	<b>0.793***</b> (0.064)	<b>0.686***</b> (0.095)	<b>0.802***</b> (0.065)

Notes. Standard errors appear in parentheses.  $N = 200$ . Significant coefficients in bold.

<sup>a</sup>As before, when using a variant of the PPI score constructed by coercing the individual 14 items into binary scales by rounding, the magnitude and significance of the *SPWhite* × *Year* variable increased relative to what is presented here.

<sup>†</sup> $p < 0.10$ ; \* $p < 0.05$ ; \*\* $p < 0.01$ ; \*\*\* $p < 0.001$ .

outcomes, but no longitudinal studies that provide the experimental clarity of an audit study. There are audit studies giving clean estimates of discriminatory outcomes, even in medical settings using standardized patients, but none are panel studies to allow an investigation of changes within cohorts. Our study combines the strengths of the audit and panel study designs in a natural experiment to provide singular scrutiny on the development of disparities in service delivery within a profession.

Early discrimination research often attributed disparate outcomes to bias based on findings merely consistent with bias, though lacking positive evidence for a bias mechanism. Inferring bias mechanisms from the significance of a race coefficient or a similar residual racial gap after including controls is now a justifiably deprecated practice (NRC 2004, pp. 121–122; Pager and Shepherd 2008, p. 184). Merely consistent

findings are also not sufficient to make claims of statistical discrimination.

Statistical discrimination explanations for a host of disparities beyond the labor market proliferate despite the lack of any positive evidence for statistical discrimination in those realms. The bar need not be higher for statistical discrimination as compared to bias-based discrimination, but certainly it should be no lower. Positive evidence for statistical discrimination requires more than mere plausibility and either evidence of distributional differences in the population (Pager and Karafin 2009) or a falsification of Beckerian taste discrimination (e.g., Chandra and Staiger 2010, Siniver 2011). Statistical discrimination may be a prepossessing theory, in explaining inequalities without requiring individual bias, but this is not a reason to privilege this mechanism over others.

In this environment, where there are many candidate mechanisms for the generation of disparities by professionals, eliminating one candidate mechanism from consideration represents useful progress. Our study has ruled out statistical discrimination from consideration as the primary mechanism generating racial disparities in patient care. The significant changes in disparities we document by first and second year medical students are inconsistent with statistical discrimination explanations. What explanations are consistent with our findings? Our findings are consistent with at least two explanations, although we cannot positively identify whether either of these two mechanisms is present.

One explanation is that the disparities are based on cognitive biases present among the medical students. These biases, whether explicit or implicit (e.g., Green et al. 2007, Sabin et al. 2008), affect care (for a recent study challenging the claim that implicit bias affects care, see Haider et al. 2011) and are relatively stable (Cunningham et al. 2001), and do not change between the first and second years. Rather, the observed increase in disparities results from some characteristic of the second year encounter that triggers the manifestation of bias—a characteristic that is absent in the first year encounter.

A second explanation is that the disparities are based on cognitive biases that do change between the first and second years of medical school. Because of the general stability of such biases, this explanation requires that medical students learn or acquire these biases between the first and second years of medical school. How might such biases be learned? Although first-hand experiential learning through observing effects of treatment decisions on longer-term patient outcomes and behaviors is rare and unlikely for these medical students, learning through observation of actual physician behaviors is not. Students can and likely do learn clinical encounter behaviors by observing the behaviors of physicians during these clinical exposures. Adopting behaviors learned from other physicians could potentially result in changes that affect disparities in care. Existing scholarship has documented institutional-level mechanisms such as socialization into a professional culture with norms and practices affecting patient care (e.g., Becker et al. 1961, DelVecchio Good et al. 2003, Merton 1957).

Although we can confidently rule out statistical discrimination, our findings are merely consistent with the other two explanations above. Additional careful research is needed to further support or eliminate these or other mechanisms. One possible approach is to assess medical students' cognitive biases, both implicit and explicit (e.g., Sabin et al. 2008), over time as they progress through medical education.

Answering the question of whether disparities in service delivery to clients by professionals derive from learned behaviors acquired during professional training or manifestations of existing biases is critical for addressing the pervasive and enduring disparities affecting many professions.

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### Appendix. Outcome Measure Instruments

#### History Topics

An abbreviated listing is provided here. The full instrument is available upon request.

- A. About any symptom I am having (history of present illness)—7 questions for each symptom
- B. Past medical problems—6 questions
- C. Past surgical problems—4 questions
- D. Medications—4 questions
- E. Allergies—2 questions
- F. Social and occupational history—7 questions
- G. Family history—5 questions
- H. Sexual history—7 questions
- I. Review of systems—14 questions
- J. OB/GYN history (female only)—7 questions

#### Patient Physician Interaction

During the encounter, the student did the following (select Yes or No):

1. Greeted me, introduced himself/herself
2. Called me by name
3. Used appropriate eye contact
4. Showed interest/respect for me throughout the interview (open body language, listened carefully, appropriate facial expressions and tone of voice)
5. Used language that I could understand (avoided technical terms)
6. Started with open-ended questions
7. Progressed with specific questions
8. Avoided presumptive/leading questions
9. Allowed me to speak without interruption
10. Checked to make sure that he/she understood what I was saying
11. Was organized in the order that he/she asked me questions
12. Summarized the information that he/she gathered
13. Checked to make sure that I understood what he/she was saying

14. Closed the encounter by telling me his/her initial impression of what was going on and described what he/she thought needed to be done

#### Patient Satisfaction

Based on your interaction with the student, please select the best response:

1. I would come back to see this student doctor {definitely not, probably not, might, probably would, definitely would}
2. I would recommend this student doctor to a relative or friend {definitely not, probably not, might, probably would, definitely would}

#### Nonverbal/Demeanor Coding Items

For each of the following, score on a 1–7 scale (1 = all the time, 4 = about half the time, 7 = never).

1. How frequently did the medical student lean toward the patient?
2. How frequently did the medical student smile during the interaction?

For each of the following qualities, rate the degree to which the medical student appeared to exhibit these qualities during their interaction with the patient. Medical student seemed (1–7; 1 = extremely, 4 = somewhat, 7 = not at all):

3. Likeable
4. Warm
5. Friendly
6. Pleasant

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