

# The Research Forum

Edited by  
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**W**elcome to the third edition of the Research Forum.\* The two articles that follow (pp. 72–96) further position this section of the *Cornell Hotel and Restaurant Administration Quarterly* as a place where innovative, rigorous scholarly work is encouraged. All papers explore some aspect of the various arts and sciences of hospitality.

Our primary emphasis is on innovations that are not yet in place, but which have the potential to become standard theory and practice in hospitality management.

If you have captured an idea, a method, or a perspective that is experimental yet promising, especially if it has empirical support, we encourage you to submit your paper to the *Cornell Quarterly Research Forum*. Our editorial policy and style guidelines are available on request.—*Judi Brownell and Mike Morgan* (Cornell Hotel School, Statler Hall, Ithaca, NY 14853; 607-254-5193 or 607-255-8993)

\*The two previous Research Forum sections may be found in the June 1995 and December 1995 issues of the *Cornell Quarterly*.

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