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The 26th Annual

**CORNELL REAL ESTATE CONFERENCE**



**REAL ESTATE**  
**STRATEGIES AND OPPORTUNITIES**  
**IN A RESOURCE CONSTRAINED**  
**WORLD**

**save the date**

**SEPTEMBER 25TH & 26TH 2008**

**ITHACA : NEW YORK**

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SEPTEMBER 25 : Opening Reception and Dinner : Keynote Speaker

SEPTEMBER 26 : Core Conference Sessions

# Student Collaboration Initiative

The Cornell Real Estate Review announced in 2006 the ‘**Student Collaboration Initiative**’. The initiative is designed to facilitate the professional development of real estate students at Cornell by stimulating opportunities for collaboration with real estate professionals. Students are encouraged to undertake research into pertinent issues in the real estate industry under the guidance of an industry professional and to publish the findings of their collaboration on the Program in Real Estate’s website and in the Cornell Real Estate Review.

A collaborated submission to the Review enables current students access to high level real estate professionals and the ability to research areas of interest in the industry. From the perspective of the real estate professional, the initiative provides the opportunity to publish on a specific area of interest or expertise. The initiative represents a unique mentoring arrangement where, by directing and assisting a real estate student at Cornell, you will be able to partake in an academic pursuit where time and work pressure may not ordinarily allow. It also provides the opportunity for alumni to renew connections with Cornell University and fellow alumni.

The Program in Real Estate is seeking the support of industry professionals to ensure the initiative’s success. The development of collaborative papers involves pairing students with members of the Cornell Real Estate Council (or other industry professionals) in a field of mutual interest. It is envisioned that students will initially contact industry professionals who have expressed a willingness to participate and to seek the professional’s cooperation in collaborating on a paper. Real estate professionals are encouraged to register their interest with the Director of the Program in Real Estate who will notify students of opportunities to work with interested industry participants.

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**For more details please contact David Funk ([dfunk@cornell.edu](mailto:dfunk@cornell.edu))  
or the Cornell Real Estate Review ([crer@cornell.edu](mailto:crer@cornell.edu))**



# The ING CLARION Most Outstanding Article Award Cornell Real Estate Review

ING Clarion in the recognition and enhancement of professional excellence in the study of real estate is pleased to announce the establishment of a \$2500 award for the most Outstanding Article which appears in the Cornell Real Estate Review. The ING Clarion Most Outstanding Article Award is to be granted each year to a student author whose submission represents a significant contribution to the field of real estate. The article should demonstrate an excellent understanding of the practical application of the paper to the real estate industry. In order to be eligible, the recipient must be the primary author of a paper accepted for publication in the Cornell Real Estate Review and, at the time of article acceptance, be a student enrolled full time in a Masters Degree or PhD program in a field directly related to real estate.

The article must represent original work, ideas or research and be focused on analyzing developments in the authors chosen field of scholarly work. The winning article will be selected on the basis of article quality, originality and practical application in the real estate industry.

The award is determined by a Subcommittee chaired by the Director of the Program in Real Estate at Cornell University. Please refer to the CRER website, [www.crer.realestate.cornell.edu](http://www.crer.realestate.cornell.edu), for submission deadlines and award notification timeframes.



# CORNELL REAL ESTATE COUNCIL

The Cornell Real Estate Council (CREC) is the largest university-based network of real estate professionals in the country, a sponsor of the Cornell Program in Real Estate, and open by invitation only to real estate industry leaders. Now entering its fourth decade, the CREC is dedicated to advancing real estate education and outreach, and is the founding sponsor of the Cornell Real Estate Review.

Cornell Real Estate Council members also play a vital part in ongoing real estate activities through the invitation to participate in symposia, deliver lectures, meet with students to offer industry perspectives and case studies, meet with prospective real estate students, serve as a job network for summer and permanent positions, and more. Members, who span a range of fields within the industry, also serve Cornell University as a source of expertise in many areas of interest such as investment advice for endowment, planning and property development, student housing, and more.

The CREC also sponsors the Annual Cornell Real Estate Conference. The conference, typically held over two days in early October, brings together industry professionals and academics who share a common interest in the real estate industry and advancing its future leadership.

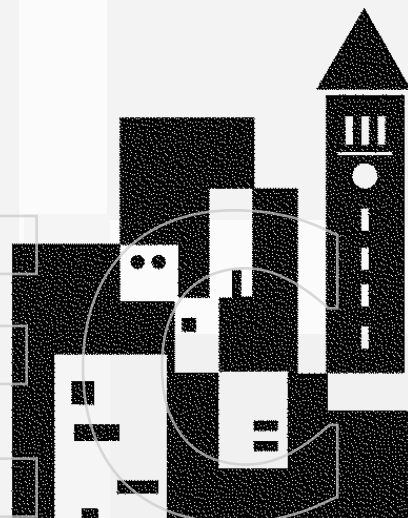
## Membership

Consider joining the more than 1400 members in the Cornell Real Estate Council and become part of the foremost university-based network of real estate industry leaders.

Membership entitles you to invitations to events in your area, periodic publications including the PREview newsletter, an invitation to our annual Cornell Real Estate Conference, a printed copy of the membership directory, search capabilities of the membership database via our web site, a subscription to the Cornell Real Estate Review, and discounted pricing to CREC regional events and the annual conference. Membership also helps support Council events, including the Review, and strength the Council's network and outreach activities.

To learn more or to request an invitation visit:

[www.realestate.cornell.edu/council.html](http://www.realestate.cornell.edu/council.html)



# CALL FOR PAPERS

## Cornell Real Estate Review

The Editors are pleased to announce a call for papers for the **Cornell Real Estate Review (CRER)**.

The Review aims to provide a conduit for students, academic staff and professional practitioners to express ideas, concepts and research findings from all fields related to the real estate profession. The Review focuses on the interdisciplinary nature of real estate by blending both informative practical papers with application based academic research across the breath of design, business, economics, engineering, finance, law, planning, development, marketing and property management.

The Review seeks papers for the following categories:

- **ARTICLES:** high-quality original papers focused on key issues confronting the real estate industry
- **NOTES:** review of contemporary issues in a real estate related topic
- **REAL ESTATE IN PRACTICE:** projects or case study analysis
- **POPULAR PRESS:** a review of current publications or software/web-based applications of interest to real estate professionals

All papers submitted will be reviewed by the Executive Editor within 2-4 weeks from submission. Electronic submissions are strongly recommended, preferably in either word or PDF format. Information on the submission requirements and style guidelines for Articles can be found at [www.crer.realestate.cornell.edu](http://www.crer.realestate.cornell.edu) or via email from the executive editor at [crer@cornell.edu](mailto:crer@cornell.edu).

*Interested authors should contact or submit papers to:*

**The Executive Editor  
Cornell Real Estate Review  
Cornell University  
114 W. Sibley Hall  
Ithaca NY 14853-6701**

tel: (607) 255-8962  
fax: (607) 255-0242  
e-mail: [crer@cornell.edu](mailto:crer@cornell.edu)