

Health Seminars: Supporting Patient Education, Engagement, and Improving Health Literacy

Antonio P. DeRosa, MS, MLIS, AHIP | Judy C. Stribling, MS, MLS, AHIP

Samuel J. Wood Library & C.V. Starr Biomedical Information Center, Weill Cornell Medicine, New York, NY

Program Description

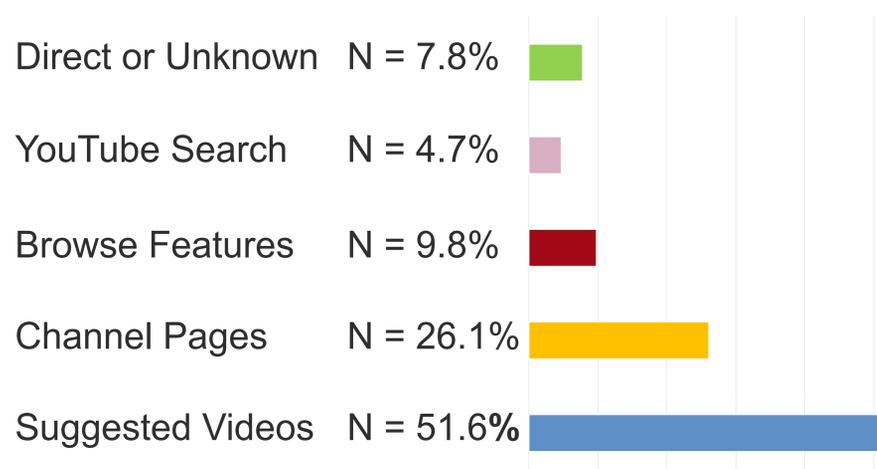
The Myra Mahon Patient Resource Center (PRC) has sponsored a series of public physician-led health seminars featuring topics including state-of-the-art treatment for chronic diseases, preventive measures to delay onset of diseases, general wellness and nutritional guidance, and pain management since its inception in 2007. Marketed to self-selected mailing lists and through flyers distributed around the college and hospital, the seminars attract large audiences. Over 3,000 individuals attended 83 health seminars at the PRC since 2014. Realizing the possibility of reaching a wider audience, recorded versions of select seminars were posted to YouTube in April 2014. The YouTube seminars have global reach and experience a high number of views. As of March 2019, 30 videos received 88,968 views in over 185 countries.

Program Outcomes

The health information seminars in the PRC are a successful service to the medical center community and provide benefits to physicians, consumer health librarians, and patients. The benefits range from improved patient-provider communication and engagement to increased patient knowledge of care plans and informed decision-making. Consumer health librarians enjoy partnerships with physicians and gain a better understanding of the patient and community populations served by the PRC. Attendance at the seminars continues to rise, physicians continue to volunteer time and effort to produce quality topics of discussion, and the consumer health librarians in the PRC remain dedicated to advocating for empowered patients and fighting for health literacy for all.

Traffic Sources

How They Get Here



Global Reach

Countries with Most Views

Countries	# of Views
United States	47,275
India	5,079
United Kingdom	1,277
Canada	360
Australia	206
Philippines	110

