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ANNUAL REPORT, AY 85-86
CENTER FOR INTERNATIONAL STUDIES

This Annual Report contains an update on Center Programs, information on major initiatives, a list of problems and a brief on future plans for the Center.

During this busy year at CIS, a significant part of our energies have been devoted to consolidation of Cornell's successes in the National Resource Center competition. We have seen remarkable strides in our international undergraduate education programs. In addition, several steps have been taken to strengthen the internal administrative support CIS is able to provide to the programs.

Some past initiatives have not developed as anticipated and some major disappointments have been experienced.

Because of the space restrictions for this report, it is summary in nature. If any additional information is required on any subject, detailed annual reports from each of the international programs are on file at the Center. In addition, a recent descriptive brochure we have developed for distribution to Admissions, regional offices, and Development is attached for your information.

AREA PROGRAMS

This has been the first full year during which we have had six Title VI National Resource Center grants. This total is matched only by Columbia University. These NRCs are: Southeast Asia, South Asia (with Syracuse University), China-Japan, Latin America (with University of Pittsburgh), Western Societies and the Center for the Analysis of World Food Issues (CAWFI). In addition, the Committee on Soviet Studies is supported by Department of Education in the form of Natural Resource Fellowships.

The major concern with these programs during the year has been the threat of program elimination from the federal budget, a cut proposed by the administration to meet Graham-Rudman pressures. Fortunately, Congress chose to retain the programs with only modest cuts. These were absorbed by the administrative side of the programs while the fellowships were funded as planned.

The Western Societies Program has had two major successes. First, its proposal for a formal concentration in European Studies in the College of Arts and Sciences was approved by a faculty vote in May. In addition Goldwin Smith Professor Emeritus Mario Einaudi appears to be in a position to raise the Italian half of the money required to fund the Luigi Einaudi Chair. This Chair will be named for Mario's father, the first President of Italy after World War II. The Chair will be awarded

annually to a visiting professor from Europe. Cornell is now responsible for raising matching contributions from U.S. sources to match the funds raised in Italy by Professor Einaudi.

As you know, with support from you and the President, the three Asian Programs were successful this year in obtaining a \$750,000 grant from the Mellon Foundation. These funds are to be used to establish an endowment to support these programs when the required matching funds are raised.

Another initiative taken this year was to develop a major proposal for a program on Africa. The African Development Committee and its subcommittees met throughout the year and developed an ambitious proposal for program development, faculty lines, and funding. This has been submitted to you for your consideration.

TOPICAL PROGRAMS

Porus Olpadwala of the International Studies in Planning Program has been working very closely with two Beijing universities in planning the preservation of Beijing monuments. It is our anticipation that this project will lead to future collaboration beyond preservation into broad areas of planning, architecture and conservation.

The International Legal Studies program had another successful year, because of financial support from Marie Underhill Noll, the Western Societies Program and the Center. One of its major undertakings for the year was a two day conference on "The International Legal Regime for Antarctica". In addition, ~~The Cornell International Law Journal~~ was honored as the recipient of the Justice Jackson Award for publishing the best student written international law note in the country.

The International Population Program continues to be a dynamic research operation, attracting funds from multiple sources. If the appropriate faculty can be acquired, the program has the potential for significant further growth.

The Program on Comparative Economic Development was established this year to examine the economic effects of policies and exogenous shocks across different regions, economic systems and levels of development. A core group of faculty and graduate students has been developed through a seminar series. We look for continued growth in this program which is being supported by CIS and the Economics Department.

In the Comparative Studies in Professionalism and Professional Education (CSPPE) effort, many successful professionals, mostly Cornell graduates were brought to campus for lively seminars and formal presentations. The information gathered will be used next year to develop a course or courses on professionalism. A separate report on this program has already been sent to you.

The International Political Economy Program spent the first half of the year waiting for grant proposals to be approved. Unfortunately, these grants did not come through. The program has been scaled down to a modest seminar schedule, solely supported by CIS.

International Ethnic Studies is beginning to attract a critical mass of campus interest. Their bi-weekly seminars attendance averaged well above 20. If a enthusiastic and committed director can be found for next year, the program has prospects of developing proposals for research funds.

The Rural Development Committee is working with International Agriculture on a new \$35.5M irrigation project for the AID in Nepal.

Peace Studies had another busy year. Established activities were augmented by a number of new projects funded in part by a grant from the MacArthur Foundation.

Tifrkci@ continues to occur between the International Agriculture and International Nutrition Programs. Thierry Brun has been brought to Cornell as a Visiting Professor of Agriculture and Nutrition. He is being partially funded by CAWFI and partially by International Nutrition and the Division of Nutritional Science. World renowned Professor Pinstруп Andersen has been offered a position with the Nutritional Sciences and is expected to accept when his nomination for tenure has been approved. He will direct the Nutritional Surveillance Program

We have also worked with the A-r-ts College^ and Near Eastern Studies in an attempt to develop a lecture series to be funded by Dr. Alfred Lilienthal. The outcome is still in doubt. We await a proposal from Dr Lilienthal.

INTERNATIONAL EDUCATION

Cornell Abroad continues to be a very popular program with the students. This past year 259 students participated and took class at over 40 foreign colleges. This is 30% increase in the number of students participating in 84-85. Growing pains continue to be experienced. One serious problem has been the granting of credit for courses taken abroad. This problem is being addressed by the multi-college Educational Policy Committee. The basic premise of the program has now been accepted in all the colleges.

The Cornell International Internship Program has really been brought to life this year by the outstanding efforts of Dwight Giles, the new director. This has undoubtedly been the most successful year for this program to date. Fifteen Cornell students were placed in internships overseas and five foreign students were placed in the United States. The organization laid down and the procedures developed this year will allow the program to expand even further in the future. We

are currently exploring ways of institutionalizing this University wide program in the College of Human Ecology.

The Language House Program also had a successful year. It expanded the languages covered to include Mandarin along with the Spanish, French and German. The program will be expanding to support 64 students next year. The decision was made this year to move Language House Program to the College of Arts and Sciences. During the year, Cornell Abroad subsidized the Language House Program with \$11,000. Because of frugal management by the Director, much of these funds were not expended during this year. \$9,000 was transferred with the program to the College of Arts & Sciences.

INTERNATIONAL ALUMNI AFFAIRS

This was an area of major disappointment for the Center this year. No funding was made available to hire a successor to David Williams. By not having someone to establish liaison with our international Alumni, I feel that we are missing many opportunities for support for Cornell. Beyond possibilities for fundraising, the International alumni can be very supportive in our international educational programs. Furthermore, the amount of attention to international programs in the past three years coupled with the Cornell Council expansion to 40 international members has created expectations among the foreign alumni that appear unlikely to be met.

DEVELOPMENT

With your concurrence and aid, a development office position was established at the Center last year. Funds raised by this individual were to be used to support the position, but it quickly became obvious this would not work and the position was eliminated.

The first Bartels Lecture was given in the Fall by Arkady Shevchenko. His two day stay at the University was very successful and his final lecture attracted a full house at Bailey Hall. The Bartels were very pleased with the results and are considering endowing another lectureship. Robert Goldwin of the American Enterprise Institute has been hired to help us manage the Bartels Lectureship in the future. The Bartels Lecturer for next year will be former Senator Charles Percy.

Rather than diluting the International Perspectives Fellowship with the addition of a second version of the same concept, we suggested to the Bartels that they endow another lectureship in the area of international science and engineering. The Program on Science, Technology and Society would be the logical location for this new lectureship and discussions are under way to bring this to pass.

Last year's annual report indicated that three large-scale proposals on behalf of CIS were outstanding. These involved the

Atlantic Service Foundation, Exxon Educational Foundation and Fundacion Metropolitana. None of these prospered.

After we had all agreed to give up on the possibility of completing the Hewlett Foundation match, the Foundation came forward with a final proposal to keep the match alive. You have graciously used University resources to guarantee this last incremental match for the Center.

MAJOR PERSONNEL ACTIONS

In addition to the elimination of the Development Officer position and the end of the International Alumni Affairs position, many other personnel changes have taken place in the Center over the past year. In October, the Administrative Manager resigned. Rather than hire again in this category, I operated CIS myself until I could develop a higher level position that would relieve me of many of the administrative burdens. I then hired a new Assistant Director, John Kubiak. New computer equipment was installed to improve the Center's capability in the areas of word processing, accounting and communications, as well as compatibility of the CIS system with that being developed for university accounting and personnel databases. This required a restructuring of the personnel positions at the Center. An administrative position was converted to a system analyst position to assist us in getting the most out of our automated equipment. A combination of better equipment and a requirement to decrease our budget resulted in reducing our administrative staff from 9 people to 7.

PERSISTENT PROBLEMS

Here ag-a-fn is the inventory of problems plaguing the Center. I will only list them briefly because -I-am- sure we will be discussing them in detail in the future.

¹ - Faculty replacement. Timely and ^{appropriate} in k-i-rtd replacement of retiring and departing faculty is key to keeping our international programs viable. Though this concept is now more widely recognized, it is still difficult to prevent departmental actions from proceeding so far before we hear of the problem. It then takes a major initiative to deal with the problem. This year, problems in the staffing of language courses and in the International Population Program have occupied our attention. In the near future, many key international positions will become open. If appropriate replacements are not obtained expeditiously, many of our programs will be in trouble.

One conspicuous ^{disappointment} f-artiure this year has been in the ^{hiring to succeed} ~~Cnmn-i-t&ee~~ ~~o-n~~ Soviet Studies. With the active support of Dean Seznec and collaboration from Peace Studies, the Government Departments attempted to hire Professor David Holloway. The Department of Russian Literature again attempted to hire a senior soviet literature specialist. Both offers we^e rejected, leaving us in ~~a quandary about the future of soviet studies at J. off. n.d.~~ ^{at}

square one again.

2 ~~-----~~ Basic-Fundin g The special additional allocation to CIS is decreasing annually, as agreed. This year it has resulted in 6% budget decrease in our support for our programs. Unless additional funds become available, our support to our programs next year will be reduced a draconian 22%. I have already discussed this with you, showing that increasing university demands on CIS have resulted in the need to allocate significant portions of our declining resources to new initiatives. The breaking point is upon us and we are currently developing a three year plan which will develop options for implementing these cuts. If they are necessary, the effects of such cuts will be extremely dramatic and will have to be made only after a full discussion of the pros and cons of dismantling a number of programs.

As mentioned before our permanent administrative staff has already been reduced by 22% in anticipation of the cuts coming up next year. I am-s-u-^e-w-e-r will be discussing this problem with you in further detail "early in the -Fall .

3 - Space Our space requirements far exceed what is available on the first floor of Uris. Due to your much appreciated help, we now have our Western Societies Program in Stimson Hall and part of Peace Studies in Caldwell Hall. Urgent requests for space are pouring in from our programs. We tried to alleviate some of this problem by setting up bench furniture outside of our conference room. This arrangement proved to be unsatisfactory in that it provided marginal facilities, made passage in the hall nearly impossible and interfered with programs which had to use the conference room.

We desperately need about. ³⁵⁰⁰⁻⁴⁵⁰⁰ 3,000- sq.ft in Uris Hall. A Center like ours is a location for voluntary programmatic interaction. Perhaps there is even more reason to house members of such multidisciplinary programs together than there is to house all members of departments together. Spreading our programs throughout the campus has very detrimental effect on them, as we have been able to confirm from this year's experience. I will be soliciting your support for obtaining additional space in Uris Hall .

4 ~~-----~~ Cornell Goals As described above, much has been done and is being done to internationalize Cornell. When I took over CIS three years ago, I was charged with doing all I could to promote international programs and we have done so, with some considerable successes . ~~J-t-k-not. clear at -this point how much more Cornell desires -to do in this^rea.~~ A ~~fx-a-nk~~ review of University ~~priorit^i-l-e-s ^~~ [^] in this area is due. If we are to make the best use of our ~~limited~~ ^{resources} resources, it is essential that we know how we can best ~~supp-ox~~ ^t the University's highest priorities in international studies.

Summary of Report to the Provost

About International Studies at Cornell

I. Listing of International Programs	
II. Summary of Funds Available for 1985-86	
a. grants and contracts	\$6,213,563
b. appropriation and enrollment	<u>1,465,902</u>
Total	\$7,679,465
III. Proposals Outstanding	\$2,404,688
IV. Research Activities Presently in Progress	121
V. Number of International Studies Faculty	202
VI. Courses Presently Given Which Were	
Developed by International Studies (all are offered in 1985-86)	196
VII. Graduate Students at Cornell who are here because of International Studies Program	329
VIII. Library Holdings	971,744+
IX. Publications Available to the Public	

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