

CENTER FOR INTERNATIONAL STUDIES

ANNUAL REPORT 1981-82

In response to the University's request for the 1981-82 annual report of the Center for International Studies, I am pleased to submit the following.

The research and teaching activities of the Center for International Studies and its associated programs provided the campus with another year of productivity and enrichment. The development of new resources and challenging, intellectual opportunity for international studies was the focus of concerted activity by the Center. Major emphasis was given to expanding and improving programmatic resources in order to better meet the challenges of the eighties and to ensure the provision of the high caliber program for which Cornell is known.

The Center, as a university-wide structure, continued to provide an interdisciplinary facility in which faculty members and graduate students from the endowed and statutory colleges and schools are able to interact in exploring issues of international and comparative concern and in facilitating graduate and undergraduate teaching. Through the activities of the Center's associated programs, a significant amount of productive, quality research and teaching occurred. All the international programs sponsored or co-sponsored seminar series which featured numerous visits to campus by leading specialists and well-know figures in international affairs. A number of conferences, international in theme and participation, were organized and numerous research publications and teaching texts were produced under the auspices of international studies programs. Opportunities to further enrich the cultural diversity and

curricular breadth of a student's experience at Cornell were encouraged by the Center through continuing support of these established activities and through the development of new opportunities as relevancies change and new avenues open.

Cornell's relationship with the People's Republic of China continued in its expansion. Changes are occurring on campus which serve to accommodate this new relationship with China. More than 100 PRC scholars were studying various technical disciplines on the campus. A new undergraduate course on Chinese economy supported by the International Agriculture Program, the China-Japan Program and the Rural Development Committee was offered in the fall. Enrollments in the China-Japan Program sponsored courses were at an all-time high, with nearly 100 students having a concentration in Chinese or Japanese Studies. The China-Japan Program received financial support as an area and language center under the Department of Education's Title VI funding. An alumnus from Hong Kong presented the China-Japan Program with a \$300,000 endowment award which the University has agreed to match. The Center for International Studies demonstrated its potential for innovation and capacity for growth with the nurture given to two evolving programs and with resources provided by the Centers Innovation Fund. Human Ecology's International Education Program, continued to strengthen reciprocal student exchange relations with the University of Haifa, and the Universities of Puerto Rico and the West Indies. A new undergraduate course was established by the College with support by the International Education Program which is geared to preparing students for intercultural and international study exchanges. The International Political Economy Program brought together faculty from across the campus to study the policies and processes underpinning international financial phenomena and monetary systems. The journal, International

Organization, occupied editorial offices in the Center for International Studies and provided more accessible publishing opportunity particularly for younger scholars. The Center for International Studies Innovation Fund continued support for two new projects inaugurated in the previous year. The Western Societies Program's Comparative Policy studies project and the International Population Program's Rural Data Analysis Project were joined by a third undertaking developed by Western Societies Program faculty which examined the historical patterns associated with food and folkways.

Cornell's international capabilities in the humanities, social sciences, agricultural sciences and professional fields which have been institutionalized over the past three decades continue to be highly regarded by both scholars and practitioners. One measure of this is the number and quality of visitors to the campus. Scholars and public figures of international repute and representatives of governmental agencies and private organizations with an international orientation acknowledged Cornell's excellence in international and comparative studies by frequent visits during the year. Another measure of Cornell's institutionalized capacity in international studies is the degree to which our activities are emulated and its experience drawn upon. One further measure of this is the number and variety of external grants provided by foundations and government agencies to Cornell's international studies programs.

The international programs hosted innumerable guests of wide acclaim during this past year. In April, with assistance from the Latin American Studies Program, the Interfraternity Council, and University Unions Programming Board, CIS through its undergraduate program, the Cornell International Relations Seminar, sponsored a visit to Cornell and major address by the El Salvadoran Ambassador to the U.S. The Ambassador met with faculty members, students and the press corps in a series of meetings and conferences.

The Center for International Studies through its affiliated programs, has been widely involved in expanding capability at other institutions of government and higher education as well as at Cornell through various avenues including the training of professionals, conferences and workshops centered around numerous topics, and extensive publication efforts. The International Agriculture Program with CIS assistance sponsored a workshop on Extension Education in December which was highlighted by the participation of Brazilian educator, Paulo Freiri. The International Studies in Planning Program is involved in professional training and institutional capacity building projects in Jordan, Tanzania and Venezuela; and Cornell University has been assisting the University of Hawaii and AID with the establishment of an agricultural development curriculum at the University of the South Pacific in Agriculture, Samoa. The Western Societies Program sponsored had an extremely active year and the program offered more than five conferences and workshops. Additionally, fifty visiting speakers presentations during the year. Faculty of the Peace Studies Program organized a major conference in the Spring focusing on the Warsaw Pact with assistance provided by the Ford and Rockefeller Foundation. Prior to the meetings, a mini-conference was held by the Committee on Soviet Studies to examine economic aspects of Eastern Bloc countries. The Rural Development Committee now has more than 75 titles in its monograph series. This series is extensively distributed to academic institutions and development agencies around the world.

Over the past decade, funding for general support of international studies from governmental and private foundation sources has virtually ceased, but at Cornell, grant funds for specific projects have remained attainable because internal university support has kept the international programs viable and thus in a position to respond to external opportunities. Under the comfortable

conditions of guaranteed multi-year support, a number of the Center's more recently established programs, most notably the Rural Development Committee, the Peace Studies Program, and the International Nutrition Program blossomed programmatically in 1981-82.

The Rural Development Committee completed its fifth and final year of a nearly \$4 million award from the Agency for International Development for research concerned with rural development participation. This project has supported substantial faculty and graduate student research both on campus and overseas. Scholars working at field sites in Tunisia, Yemen, Botswana, Sri Lanka, Costa Rica, and Jamaica are examining methods of encouraging democratic participation in rural development activities. Other integrally related issues in development, which need further definition and study are also being explored, and new funding relationships are being pursued, particularly in the areas of irrigation and water resource management as a result of successful field work in Sri Lanka. The Rural Development Committee has established itself as a unique stronghold of excellent and diversely talented researchers. The Rural Development Participation Review, a quarterly publication of the RDC, has been exceptionally well received, swelling in circulation to nearly 2,000 subscribers.

The International Nutrition Program faculty have been highly successful in attracting research funding from a wide variety of sources. These include monies for the study of infant feeding, nutritional surveillance and technology choice in developing countries. Funding for multi-year research was available to the Program with a cornerstone being the Cooperative Agreement with AID, similar to the multi-year agreement existing between AID and Cornell's Rural Development Committee.

With awards totaling nearly \$1 million dollars, the U.S. Office of Education continued its support of (1) the Southeast Asia Program's Language and Area Center, (2) the International Agriculture Program's Center for the Analysis of World Food Issues, and (3) re-established a Language and Area Center through the China-Japan Program. Additionally, as a result of proposals submitted by the Center's five area studies programs, nearly 50 Title VI foreign language and area studies (FLAS) fellowships were awarded to the Graduate School for support in 1981-82. A similar sum for fellowships were awarded to the Graduate School for support in 1981-82. A similar sum for fellowships are expected for 1982-83.

Through diligent efforts and fine reputations of the faculty in the various programs of the Center for International Studies, many research opportunities have been awarded to the benefit of the University and the individuals as well. Faculty in the China-Japan Program continued their studies of U.S. relations in East Asia under grants from the Luce Foundation, and offered several courses, at both graduate and undergraduate levels, related to this research. Similar awards by the Luce Foundation to faculty in the International Agriculture Program for research on China's impact on international grain markets, and an extension education in Southeast Asia are being conducted. Members of the International Population Program continued their NICHD-sponsored research in Central America, and initiated new research activity in Egypt.

In addition to the support given to more than 25 graduate students through the Center's annual campus-wide Small Grants Competition for Graduate Student Research, there were numerous opportunities for student participation and support in the above-mentioned research projects. Several other opportunities specifically aimed at student research support have also been made available through program grants. The International Agriculture

Program earmarked part of its \$100,000 Title XII Strengthening Grant for the support of overseas dissertation work in developing countries. The Latin American Program continued to receive a small grant from the Morelos Foundation which enabled support for three summer pre-dissertation research fellowships in Latin America. The Scott Paper Company grant which was awarded the Latin American Studies Program some years ago provided support for studies in Mexico and other Latin American countries. Through a grant by CIS Director Emeritus, Mario Einaudi, a series of European Studies Fellowships, the Sicca Fellowship, for dissertation support were established by the Western Societies Program. The Rural Development Participation Project provided field research support to a number of students, and assisted a half dozen students on campus. Many other students associated with international studies have also been successful in their applications for external grants and research contracts, aided, at least in part, by the excellent credentials afforded to them through their participation in the International Studies Programs at Cornell.

The Center and its member programs continued to contribute to the intellectual environment of the Campus through the input of the Visiting Fellows in residence at the Center. More than a dozen Fellows pursued their research here this past year, also interacting with Cornell faculty and students, and contributing to courses, seminars and student guidance.

All the programs associated with the Center for International Studies are engaged in the support of teaching activities, often in a cross-disciplinary mode. The Program in International Agriculture, through its Center for the Analysis of World Food Issues, in cooperation with the Rural Development Committee again this spring offered a graduate level course on the administration of agricultural and rural development. Over 50 students from many fields

enrolled, receiving credits from the College of Agriculture, Business and Public Administration, or Arts and Sciences. Undergraduate course offerings in many departments were enriched by conference participants and guest speakers invited to campus. Film series and art exhibits supported by the Soviet Studies Committee, the South Asia Program, China-Japan Program, Southeast Asia Program, Latin-American Studies and Western Societies Programs further added to the opportunities available to undergraduates at Cornell.

The Center lent assistance to a special subcommittee of the Cornell Council composed of alumni, faculty, staff and students which research study abroad opportunities available at Cornell and other institutions. The study developed a series of recommendations which Day Hall has charged a special faculty committee on Study Abroad to examine. It is expected that a centralized Study Abroad Office will be established by the University in 1982-83 to augment the support provided to this undergraduate activity by Cornell's seven constituent colleges and schools.

The Masters of Professional Studies in International Development (MPS (ID)) is a graduate level program, now in its tenth year, sponsored by the CIS and intellectually supported by the Center's associated programs. The degree program provides specialized education through course work and research projects in international development for practicing professionals from developing nations as well as for staff officers in international development and assistance agencies. Fifty MPS degrees in International Development have been awarded, and 15 new and continuing students will be in residence during the Fall term, 1982. The MPS (ID) program is coordinated closely with the MPS in International Agriculture and Rural Development sponsored by the College of Agriculture which also is supporting the Hubert Humphrey Training Program

involving a dozen senior officials from the third world in a year and special work on the campus.

In addition to continuing support of traditional teaching and research related activities the Center for International Studies and its affiliated programs look ahead to a number of specific opportunities. Activity will need to be redoubled with federal and private funding sources in order to refuel support for international studies and enable the recommendations of recent Presidential Commissions to be deliberated. CIS will vigorously pursue new resource development not only for the challenges which Europe and Latin America presents but also to persuade various publics of the importance of international studies as an integral component of every curriculum which seeks to responsibly prepare today's students and those of tomorrow for their leadership roles in the decades ahead.