CORNELL CHRONICLE

College of Veterinary Medicine names Stephanie Specchio its new communications director

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Stephanie Specchio has been named the new communications director of Cornell's College of Veterinary Medicine, effective April 14.

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Specchio will be responsible for the college's overall strategic communications and public relations efforts, including planning, execution and daily operation of various communications projects and information dissemination. She also will spearhead new and innovative communications initiatives, including Web site development, publications and news management, and fostering a broad range of networking and outreach programs.

"Stephanie brings experience and expertise that will be highly valuable as we seek to improve both external and internal communications on behalf of the veterinary college," said Kevin Mahaney, the college's assistant dean for alumni affairs, development and communications.

Currently, Specchio works in the communications office at Binghamton University. Previously, she worked for the Cornell Theory Center and the Faculty of Computing and Information Science at Cornell as a communications specialist and served as director of campaign communications for Cornell's Office of Alumni Affairs and Development.

Specchio earned a B.S. from St. Bonaventure University and a master of science degree in integrated marketing communications from West Virginia University.

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