

***Branching Out* – An integrated pest management newsletter for trees and shrubs**

G.W. Hudler and D.D. O'Brien

Department of Plant Pathology, Cornell University

Branching Out is a newsletter prepared by faculty and staff in Cornell's Department of Plant Pathology. From mid-April through mid-July we publish one issue every two weeks and from July through September, we publish every three weeks, for a total of 11 issues per season. Information published in *Branching Out* informs pest managers throughout New York State and surrounding states of the progress of insect and disease pests in trees and shrubs in their areas. We also report growing degree days and phenological observations.

In 1999, about 700 people in the Northeast subscribe to *Branching Out*. Their \$35.00 subscription fees, together with grants from New York State Arborists Assoc., the Long Island Arborists, Alpine-The Care of Trees and the NYS-IPM program allow us to meet all expenses associated with production.

This was our second year of having *Branching Out* available on the Internet for paid subscribers with use of a password. Seventeen percent of our subscribers requested the password to access the newsletter on the web, and they were able to get our timely information even more quickly. Contained within each issue on the website are links to numerous other web pages that give additional information about the pests mentioned in the scouting reports. Many of the links include web pages with good photos or drawings of respective pests.

For a printed copy of the entire report, please contact the NYS IPM office at:

IPM House
630 W. North St.
New York State Agricultural Experiment Station
Geneva NY 14456
315-878-2353