

Determining the Value of the World Wide Web in Providing Local Pest and Crop Conditions to Area Farms

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Abstract:

The Central New York Dairy, Livestock and Field Crops Team is responsible for conducting IPM programming over 5 county region that is large in geographical size and the number of farms. This project used World Wide Web pages to provide information gathered from a scouting program to communicate pest and crop conditions in the area. Other mass media outlets were also used for reporting pest and crop information to producers. Summaries of requests for the pest and crop pages and requests to receive an abbreviated email version indicated that producers do have an interest in receiving local information in a timely manner.

For a printed copy of the entire report, please contact the NYS IPM office at:

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