

agriculture & life sciences

news

New York State College of Agriculture and
Life Sciences at Cornell University

August 1987

Great Times for Cornellians

Reunion 1987



Reunion brings alumni back to campus and to the annual breakfast during the June 13 weekend. Alumni had the opportunity to review academic and physical developments at the college (photo above) and to meet with old friends during the annual breakfast (right and below).



Graduation 1987 and ALS reception

After four years of hard study, ALS students (right photo) celebrate their graduation on May 31 at Schoellkopf Field. Then families and friends gather at the college (below, right) for an informal reception after commencement. For a look at two Cornell families with June graduates, see page 10.



...and ALScapades

See pages 1 and 7 for details.

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news

Alumni ALScapades '87, October 9 and 10

A Great Time to Return!

Reserve the whole day on one registration form.

Deadline: September 25 . . .
No guarantee for football tickets after this date.

This year, "Alumni ALScapades '87" (formerly Roundup) will be combined with Homecoming Weekend.

Agriculture and Life Sciences alumni will want to participate in the full day of ALS festivities. (Registration on page 7)

Morning —

A fast-paced program you won't want to miss:

Continuous photos of alumni from the Class of '87 to the days of Ezra (to popular tunes of the day)

Dean David L. Call reports on the College

Student speakers

Faculty Specials. An all-new approach to alumni learning:

"To Love a Bug," Prof. Thomas Eisner, neurobiology and behavior

"Bran, Beans, and Bananas," Prof. Peter Van Soest, animal science

"Meteorology in the 21st Century," Prof. Douglas Paine, agronomy

Entertainment — Cornell Style

Noon —

Texas barbecue in Barton Hall with homecoming alumni

Cornell vs. Harvard football game—remember last year's ALScapades game? (Cornell 38, Colgate 8)

or

Choice of tours:

Equine Research Center and polo barns

Cornell construction—the "hard hat" tour

Agriculture library technology at Mann and the super computer

Plantations and the new Beebe Lake

Later in day —

Party under the Big Red tent on the Ag Quad:

"Quizzes, Quirks and Queries"

Socializing and reminiscing.

Singing and NYS food for all

Surprises for Classes of '85, '86, '87

Student booth

Unannounced specials

Registration Form, Page 7



Tilly on ALScapades '87



This is going to be a very special year for our returning alumni. The weekend begins on Friday, October 9, at 6:15 p.m. with the Outstanding Alumni Recognition Banquet at the Holiday Inn. Saturday brings a full day of activity for all alumni.

Upon request, registrants will receive, by return mail, a listing of motels in Horseheads, Watkins Glen, and Cortland, only 30-40 minutes from campus. In addition, local college alumni have made space available in their homes. Register early (see on page 7). You haven't seen anything yet!! Wait until October 10. As your chairman, I guarantee a good time for everyone. Be here!

See you October 9 & 10. ■

Paul Tilly '58
Chairman

Alumni ALScapades '87

October 10, 1987
College of Agriculture and Life Sciences
Cornell University

Alumni, Faculty, Friends

Save by registering early. See page 7



Rebates/Souvenirs to Be Awarded

A \$2 rebate will be given to any alumnus/alumna who brings a recruit to ALScapades. The recruit must be an ALS alumnus or alumna in attendance for the first time at a college ALScapades program. Rebates will be given at the after-game party.



Alumni Honor Former Professors. Recognized and duly honored during the annual breakfast were faculty members who are retiring in 1987. Each received a special plaque from the Alumni Association and warm regards from Dean Call and outgoing Alumni Association president Andrew Piscione '65 (far left in photo). Shown left to right, Cornell Vice Provost James Spencer, retiring from agricultural engineering; Ari van Tienhoven, poultry and avian sciences; Kenneth Robinson, agricultural economics; William Millier, agricultural engineering; Dana Goodrich, agricultural economics; and William Jordan, food science. Also retiring this year are Robert Dickey, plant pathology; Donald Freebairn, agricultural economics; John Ingram, Jr., Bailey Hortorium; and Arthur Lieberman, floriculture and ornamental horticulture.



Meet your new members on the College Alumni Association's Board of Directors. Seated L-R, Laura VanderVliet '89, Alpine, NY, student director; Rochelle Woods '74, Ithaca, NY (Tompkins, Tioga, Cortland, Broome counties); Pres. Albert Beard '52, Millford, NY. Standing, Past President Andrew Piscione '65, Fonda, NY; William McKee '71, Syracuse, NY (Onondaga, Oswego, Seneca, Cayuga counties); Peter Hubbell '80, Redhook, NY (Greene, Columbia, Dutchess counties); Steve Teele '72, Lisbon, NY (St. Lawrence, Lewis, Jefferson counties). Each new director serves a three-year term, except student directors who serve two years.



District #1, Long Island's Nassau and Suffolk counties, District Alumni Leadership team, L-R standing, Ellen Talmage '82; Maurie Semel '49, Jody Angiulo '83; and Fred Frank '79, with student ambassadors Jack Grace '88 and Alexandra Murray '89 who addressed alumni and friends at the Long Island Dean/Alumni Get-Together in Farmingdale.

New Alumni Benefit Package Unveiled

Marya Dalrymple '70, chair of the membership committee of the ALS College Alumni Association and director for District 3, has announced an all-new, impressive association member benefit package.

"The package focuses on meeting the purpose of the alumni organization in achieving its goals and in serving the interests of the association membership," Dalrymple said. "Not all member benefits will be of interest to all alumni at any given time, but everyone should find a good return on their dues investment."

Faculty and friends may also now become members of the association.

The committee and association board will review the membership benefit package periodically. For the present, the new package, available by presenting your valid Membership Card, is as follows:

\$1 discount on Cornell basketball, lacrosse, soccer, wrestling and women's gymnastics. Present your member ID card at gate prior to game time; one discount ticket per ID.

\$1 off each football ticket in group purchase of 10 or more tickets. Must call Athletics, 607-255-7333, in advance of game; pick up on day of game with member ID.

\$6 off the already discounted set of four Vic Stephens prints from the Alumni Affairs Office, 242 Roberts Hall. (Member price \$30.)

Mann Library privilege card. Separate card, available upon request from 242 Roberts Hall.

Your name listed on the Annual ALS Alumni Membership Roster included with *Agriculture & Life Sciences News*—mailed to 35,000 alumni of the college.

Quality Inn discounts. Car rental discounts from Hertz, Avis, National.

Periodic **special purchases** at Cornell Orchards and the Cornell Dairy Store.

\$4 each off "Alumni ALScapades" at Cornell (member and spouse).

\$1 off local Dean-Alumni Get-Together and social events.

\$1 off ALS Reunion breakfast.

Cornell/ALS vehicle **window decal.**

Free connections with classmates via the College Alumni Affairs Office.

Subscription to *Cornell Countryman*, the student-produced college publication.

Life Members receive a certificate and a laminated Membership Card.

Laminated miniature Diploma Card for each graduating senior.

Buy Now and Save. Rates to Increase Next Year.

Through December 31, 1987—2-year membership \$15; Life Membership \$200 (\$70 a year for three years). Beginning January 1, 1988—2-year membership \$20; 4-year membership \$36; Life Membership \$250 (\$90 a year for three years). 30 percent discount on all spousal memberships.

Join Now

Your College of ALS Alumni Association membership dollars also do all of this for:

Students

Four annual \$1,000 scholarships to entering freshmen

Funds support judging teams/ attendance at professional meetings

Special student research programs

30-50 Student Ambassadors of the College attend alumni functions in your area

Outstanding Senior Award for leadership and service to the college

Outstanding Student Academic Achievement Awards

Career and job programs and services

Alumni

Organization of local Dean-Alumni Get-Togethers

Student recruitment activity in districts

Organization of local college social events

District alumni leadership teams

Five Outstanding Alumni Recognition Awards

Annual Alumni Reunion Breakfast

Annual fall Alumni ALScapades on campus

Leadership by your 28 member/district director board throughout the United States and Canada

Leadership by alumni as state coordinators in other states throughout the U.S.

Annual ALScapades

Faculty

Recognition of each retiring faculty member at Reunion Breakfast

Grants to departments to support instruction and student needs

Involvement at alumni events

The College

Recruitment of high-quality students

Inform alumni and strengthen the college-alumni connection

Leadership by 200 to 300 alumni of the college, for the college

All benefits subject to modifications without prior notice

New member cards, the Mann Library Card (upon request), and a membership benefits brochure will be prepared and phased in, by mail, to each member this fall and next spring.

We know alumni of the college will appreciate this action by the Alumni Association Board and its membership committee. ■

Dates for Alumni

Friday, October 9, 6:15 p.m.—Outstanding Alumni Awards Banquet, Holiday Inn, Ithaca

Saturday, October 10, all day—Alumni ALScapades '87, a fun-filled day on the Cornell campus. Reservation information on page 7.

Alumni Dues to Rise. Join Now and Save.

College Alumni Association dues are scheduled to rise from \$15 to \$20 for two years (\$36 for four years) and from \$200 to \$250 for life dues as a result of Alumni Association Board action on April 4.

The very modest increase (about a half-cent a day) should help meet the following growing financial needs:

- Printing of alumni materials
- Alumni news in *Agriculture and Life Sciences News*

- Business expenses for alumni leaders
- Student leadership expense to alumni events
- Local district/state alumni events
- Postage
- Increased projects support

Alumni Association dollars are spread efficiently by your Alumni Board among alumni, faculty, student programs, and benefits. (See member benefit article on page 2.)

Alumni Association Membership Join Now and Save

Alumni Association NYS College of Agriculture and Life Sciences

See page 2 for the all-new benefit package. *After January 1, 1988*

(Use separate sheet of paper if necessary)

Before December 31, 1987

2-year membership	\$20	2-year membership	After January 1, 1988
\$15	Spouse \$14*	Life membership	
Spouse \$10.50*		\$250	
Life membership	Spouse \$175*	3-year Installments	
\$200		\$90/year - 3 years	
Spouse \$140*		\$65/year - 3 years (Spouse)	
\$70/year in 3 annual installments			

*30% discount on spouse for joint spousal memberships only

Make checks payable to **ALS Alumni Association**

Mail to Office of Alumni Affairs and Development, 242 Roberts Hall, College of Agriculture and Life Sciences, Cornell University, Ithaca, NY 14853-5901.

NAME _____ CLASS YEAR _____
(PLEASE PRINT)

ALUM? _____ FACULTY? _____ FRIEND? _____ ID# _____

ADDRESS _____

IS THIS AN ADDRESS CHANGE? YES _____ NO _____

FORMER ADDRESS _____

TELEPHONE (HOME) _____ (OFFICE) _____

OCCUPATION _____

PERSONAL NEWS _____

Alumni Association Leadership 1987-88

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Appointment pending
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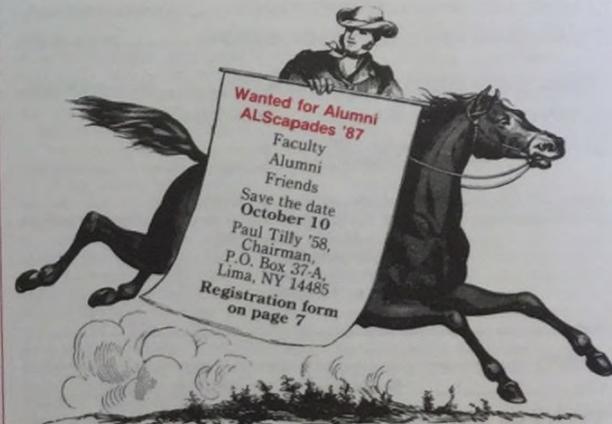
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Around the College

New books. Three books have been published in recent months by college faculty and staff. *Valuing Wildlife: Economic and Social Perspectives* is the proceedings of a symposium that presents over thirty papers, nine case studies, and a series of workshop presentations. Extension associates Daniel J. Decker and Gary R. Goff, both in the Department of Natural Resources, were editors. *Plant Hormones and Their Role in Plant Growth and Development* was edited by Peter J. Davies, professor of plant physiology, and is considered a basic reference source by scientists studying how hormones control plant reproduction, growth, and development. The book consists of 34 articles written by



experts, including two by Davies and contributions from Elmer E. Ewing and Pamela M. Ludford, vegetable crops, and Loyd E. Powell, pomology. *Diseases of Trees and Shrubs* is a new 574-page book written by two Cornell scientists and a photographer after two decades of research. Published by Cornell University Press, it is a joint effort of plant pathologist Wayne A. Sinclair, biological photographer Howard H. Lyon, and entomologist Warren T. Johnson.

Plant education. Most children do not understand the simple concept that plants make food, so Cornell educators and scientists are designing a curriculum to teach elementary-aged children the basic science concepts using the world of plants. Called

LEAP, for Learning About Plants, the project is funded by a \$460,000 grant from the National Science Foundation to Cornell Plantations.

Student architects. Five students in the landscape architecture program have received awards from the American Society of Landscape Architects for excellence in studio designs. They are Kim D. Baenisch, Elmont, N.Y.; Richard J. Manning, Portsmouth, R.I.; Michael J. Browne, Cleveland; Nobukazu Shibahata, Tokyo; and Marianne Burns, Ithaca.

Toxicology grant. A \$1.08 million grant from the National Institutes of Health will continue the graduate training program in toxicology for five years. The program, directed by Stephen E. Bloom, professor of cytogenetics, supports students working toward the doctoral degree and postdoctoral research associates in various Cornell laboratories. Cornell-trained toxicologists work in universities, private research laboratories, the chemical industry, and government.

Dairy research center. Cornell and the University of Vermont will jointly establish a Northeast Dairy Foods Research Center to meet consumers' changing needs and increase the number of scientists needed in the food manufacturing industry. Much of the research will be carried out in the new food processing and development laboratory under construction for the college's Department of Food Science. Major funding for the dairy center will come from the National Dairy Promotion and Research Board and from the New York dairy industry.

Wine books. Maryland writer and grape-grower Philip M. Wagner has donated his personal collection of 600 volumes on enology and viticulture to the library at the Agricultural Experiment Station in Geneva. Wagner is one of the founding fathers of the Eastern wine industry. He established Boordy Nursery in 1945. The gift will help establish the Geneva library as a reference center for the industry. ■

Faculty News

Richard E. Austic, associate professor of animal nutrition, has been appointed chair of the department of poultry and avian sciences. He has conducted numerous studies of poultry nutrition, including amino acid and nitrogen metabolism, nutritional and metabolic factors influencing the utilization of amino acids, nutrient requirements of poultry, and the metabolic basis of uricemia and gout. Austic's appointment is for a three-year term through January 31, 1990. He succeeds Robert C. Baker, who has returned to teaching and research.

Frank Kosikowski, professor emeritus of food science, has received the 1987 Recognition Award from the National Cheese Institute for his contributions to the cheese industry in the United States. An authority on food fermentations, enology and alcohol technology, enzymology, and international food science and development, Kosikowski retired in 1986 after 46 years on the faculty.

Walter Coward, Jr., professor of rural sociology, has been awarded a 1986-87 Fulbright Scholarship. He will conduct research at Himachal Agricultural University in Palampur, India, on the social organization of locally managed hydraulic works.

Barbara L. Peckarsky, associate professor of entomology, has also been awarded a 1986-87 Fulbright Scholarship. With it she will continue her research on the swimming patterns of predatory stonefly larvae and their prey at the University of Karlsruhe in Karlsruhe, West Germany.

George C. Eickwort, professor of entomology, has received the 1986 Distinguished Achievement Award in Teaching Entomology from the Entomology Society of America. The national organization cited him as "one of the best teachers of entomology in the United States."

Richard A. Ledford, professor and chair of food science, has received the 1987 American Cultured Dairy Products Institute Research Award for excellence in research. He was cited for his contributions to the field of food fermentations involving bacterial growth activators and inhibitors, physical and genetic characteristics of lactic acid bacteriophages, and mechanisms for controlling pathogenic bacteria.

Robert Wagenet, professor of soil science, has been appointed chair of the department of agronomy. He is an authority on the movement of water and chemicals, including pollutants, through soil. Wagenet's appointment is for a three-year term through December 31, 1989. He succeeds Robert F. Lucey, the E. V. Baker Professor of Agriculture.

Roger T. Trancik, associate professor of landscape architecture and city and regional planning, has been named winner of the 1987 National Planning Award from the American Planning Association. Trancik received the award, which is given to a planning project of unusually high merit, for a study that proposed revitalization strategies for 135 villages and hamlets in New York State's Adirondack region. He is the author of a recent book, *Finding Lost Space: Theories of Urban Design*, which describes ways to redesign underused, unattractive spaces in cities.

Frederick H. Buttel, associate professor of rural sociology, and **Robert F. Lucey**, the E. V. Baker Professor of Agriculture, were elected Fellows of the American Association for the Advancement of Science during the association's annual meeting in February. Also at the meeting, **Nina L. Bassuk**, associate professor of plant physiology, recommended that the world's cities may have to plant street trees in innovative ways to thrive under harsh urban conditions; **David Pimentel**, professor of entomology, recommended combining agricultural and forestry techniques in tropical regions so subsistence farmers can reap two harvests from one plot of ground; and **D. Bob Gowin**, professor of the philosophy of education, and **Joseph D. Novak**, professor of science education and biological sciences, discussed techniques for turning students from passive receivers of science facts into active explorers of science.

Donald A. Rutz has been appointed director of the Chemicals-Pesticides Program, which has been in place in the college since 1964. A member of the faculty since 1981, Rutz is an associate professor of veterinary entomology, specializing in research on biological control of insects that attack livestock and poultry.

Robert B. Gravani has been appointed director of the Empire State Food and Agricultural Leadership Institute, replacing **James C. Preston**, initial director, who retires in December. Gravani will continue his research and extension activities as associate professor of food science.

Malden C. Nesheim, director of the Division of Nutritional Sciences since it was formed in 1974, has been named to the new post of vice provost of budgeting and planning for the university. He first joined the animal nutrition faculty after receiving a Ph.D. degree from Cornell. During his tenure as director of nutritional sciences, he helped create what Cornell Provost Robert Barker called "one of the world's leading research and teaching faculties in nutrition."

Teaching awards were presented this year to three college faculty: **Ari van Tienhoven**, professor of animal physiology and poultry and avian sciences, was honored by seniors in Ho-Nun-De-Kah for his outstanding teaching and advising. **Paul Vandemark**, professor of microbiology, received the Chancellor's award for Excellence in Teaching from the State University of New York. And **H. Dean Sutphin**, assistant professor of education, was named the top young agricultural teacher in the nation by the National Association of Teacher Educators in Agriculture.

Correction: **Daniel W. Krall, M.S.** '84, assistant professor of landscape architecture, received the 1986 Award for Outstanding Educator from the Council of Educators in Landscape Architecture. His name was misspelled in our last issue. ■

Next issue of ALS News: November 1987

Featuring
1986 Donor Roster of ALS Alumni

When you are called to make a gift to the Cornell Fund, be sure to allocate it to your College of Agriculture and Life Sciences.

A Perfect Gift—Any Time Scenic Prints Offered of Cornell and Ithaca

The college's alumni association is offering 10" x 13" museum-quality color reproductions of four oil paintings by Victor R. Stephen, professor emeritus of communications. Representing each of the four seasons, these paintings depict nostalgic scenes of Libe Slope, Beebe Lake, Cascadilla Gorge, and Taughannock Falls. Alumni and faculty members chose these scenes as the most memorable of campus and the Ithaca countryside.

Send me the following:

- LIBE SLOPE...SPRING EVENINGS; _____ prints at \$10 each.
- BEEBE LAKE BRIDGE...SUMMER NIGHT: _____ prints at \$10 each.
- TAUGHANNOCK FALLS...WINTER MORNING: _____ prints at \$10 each.
- CASCADILLA GORGE...FALL AFTERNOON; _____ prints at \$10 each.
- THE FOUR SEASON SET; _____ prints at \$36 a set.
- ALS Alumni Assn. Members, \$30 a set.

My membership expiration date: _____

Please add \$5 for delivery outside continental United States.
Enclose check or money order payable to ALS Alumni Association and mail to
ALS Alumni Association
242 Roberts Hall
Cornell University
Ithaca, NY 14853

Name _____

Address _____

City _____ State/Country _____ Zip _____

This is a gift order. Please mail to above individual, and enclose a card reading: _____

From the New Alumni Association President

It is an honor for me to become president of the largest alumni association of any college of agriculture in the country.

I could not have selected a more honorable time to become president. The College of Agriculture and Life Sciences at Cornell boasts an all-time high number of students applying to the college. Extension, research, and teaching are all boasting first-rate results.

The president of an alumni association represents the student body that has passed through the great halls of learning at Cornell. Our pride for the college is evidenced by the 142 percent increase in membership during the past two years. With a record of 4,700 members, our leadership is expanding across the country, particularly in states heavily populated by alumni of the college.



I doubt alumni have ever been more connected to the college. And our alumni association plans to increase

the connection through greater local activity: Dean-Alumni Get-Togethers, State Coordinators, District and Area Leadership teams, Cornell social events, leadership for local students recruitment, and news of alumni in the *Agriculture & Life Sciences News*.

Students are very active in our alumni affairs. They are board members, speak before alumni groups and as seniors, join the alumni association in record numbers. At the present time, 425 members of the Class of 1987 have joined the association.

It's a good time to announce that four members of the Class of 1987 were recipients of drawings: a free life membership (\$200 value), Carol Saunders, Jamesville, N.Y.; a Vic Stephens print, Julie Lapp, Portland, N.Y.; a free October 10 ALScapades ticket, David Handel, Flushing, N.Y.; and an ALS T-shirt, German Del

Valle, Brentwood, N.Y.

I look forward to working with student leaders Scott Bolonda '88, the Student-Alumni coordinator, and Kelly Smith '88, the ambassador president during the coming year. Some 30 students worked with alumni groups this past year.

Our alumni board is exceptionally committed to the alumni connection with the college and to serving the college alumni needs in their community.

Let me know when we can help you. ■

Albert Beard, President

David Van Metre Combines Athletics and Academics

If Dave Van Metre had been six inches taller," said George J. Conneman, director of instruction at the college, "he probably would never have come to Cornell."

Although a height of 5 feet 10 inches wouldn't appear to be a problem to most men, for one with a passion and a talent for football, size can impose some limits. When he did not receive football scholarship offers from big college football during his senior year at Omaha (Nebraska) Central High School in 1982, Van Metre's choices came down to the University of California at Davis, the University of Nebraska which made a non-scholarship offer, and Cornell.

Two things were of utmost importance to him. First, the university he attended had to offer the chance for a superior education in animal science; although a city kid, he'd known for years that his eventual career choice was to be a veterinarian. Second, he did not want to be member of a football team where he sat on the sidelines.

"I wanted to play ball," said Van Metre, whose father and brother both played football at Colorado College. Cornell and the other universities offered him that opportunity. But for a person who had grown up in the western part of the United States, Ithaca, New York, was but a dot on a map. "I wasn't even aware of Cornell's reputation as an ag school."

Enter Nebraska-born Joseph King '36, Cornell trustee emeritus since 1980. "When I learned that a young man from my home state might be persuaded to come to Cornell, I immediately checked him out," said King, who now resides in Rochester. What he learned was that Van Metre was not only a top-notch All Star, but also a National Merit Scholar and a Bausch and Lomb Scholar.

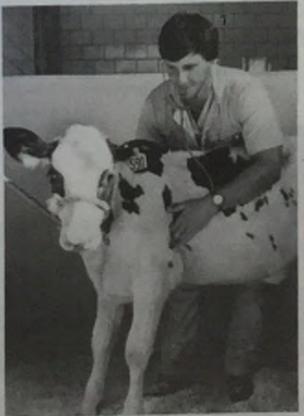
From their first conversation King felt that Van Metre was a winner. "I've been in the business of sizing up potential students for a long time," said King. "I've spent a lot of time identifying good Cornellians. Besides the grades and the sports, I like to find out what is in a person's heart."

King discovered that David Van Metre was an absolutely dedicated team player, a first-rate scholar, and a person who knows how to get along with all kinds of people.

Whether it was the Nebraska connection or the meeting of two people who understood each other, the appreciation was reciprocated. "Joe King



Cornell defensive tackle Dave Van Metre gets ready to sack the Lafayette quarterback.



Today, Van Metre is a student at Cornell's College of Veterinary Medicine, where he spends part of his time examining patients in the clinic.

phoned me and told me that he understood my dilemma. He, himself, had played for the University of Nebraska and then for Cornell." King was persuasive about the quality of education Dave could get at the university, particularly in his chosen field. He also was enthusiastic about the caliber of football player he would meet at Cornell.

When Van Metre visited the Cornell campus he was nervous about being a

week, plus a game on Saturdays, from late August until after Thanksgiving. With a schedule like this and a part-time job at the pig barns, his social life was limited. "When you come home at 9 p.m., you can't fool yourself into thinking that things will automatically get done. My social life was nil, relatively speaking. However, I did get in enough to keep happy and have some great times."

Professor Dean Boyd (another Nebraskan) was my adviser and supervisor at the swine farm. After a while I was allowed to give the animals medication. Later, I learned a lot about the selection and breeding of stock. Professor Boyd kept me involved and interested."

By Van Metre's junior year, he decided to apply to Cornell Vet School, even though, as an out-of-stater, he knew his chances of getting in were very slim. Joe King encouraged him to go ahead.

From more than one hundred out-of-state applicants, Van Metre was offered one of two spots reserved for them. He was able to begin after his junior year because he had completed his graduation requirements during summer school. So, in the fall of 1985, David Van Metre became a student in veterinary medicine. Recently he has switched from working with pigs to working with horses. "Basically, I'm doing the same sort of stuff with horses as I did with pigs. But now I don't smell quite so bad after work."

Leaving his teammates and undergraduate friends was a wrench. "I'm with a different type of people now. Yet, the folks in the vet school are down to earth, and we are all here for the same reason. I've had a lot of good friends all the way through—both during my football days and as I work towards my professional ones."

Following in the tradition of loyal Cornellians, he hosted a possible recruit for the football team for next year. As for Joe King, he has been so pleased with Dave's success both on the football field and in scholarship, he has been actively recruiting other young men from his home state. And he has discovered more than two hundred fellow Nebraskans, enough to organize a Cornell Club in his home state. ■

Bryna J. Fireside

Dean-Alumni Get-Togethers

They are fun events.

Ten Dean-Alumni Get-Togethers were scheduled this year as a part of the alumni association's rotation plan to have Dean David L. Call or Associate Dean Kenneth E. Wing meet with each New York State district once every three years and with out-of-state districts as can be arranged.

This photo page is devoted to many Dean-Alumni events, which attracted more than 500 alumni and friends. In

addition, some 300 alumni and friends attended alumni receptions or socials during off years for the dean's visit.

Spring 1988 Dean-Alumni Get-Togethers are scheduled for the following areas: Rochester, Plattsburgh, Hudson, Albany, Jamestown, Westchester, and selected out-of-state areas. Watch for the dates in the next issue of *ALS News*.

The photos tell the story. ■



Yates, Schuyler, Chemung (District 17)



Jefferson, St. Lawrence, Lewis (District 11)



New York City (District 3)



Herkimer, Oneida, Madison (District 12)



Erie, Niagara (District 20)



Massachusetts and Connecticut (District 22)



Suffolk and Nassau (District 1)



Erie, Niagara (District 20)



Massachusetts and Connecticut (District 22)



Allegheny and Steuben (District 18)



Massachusetts and Connecticut (District 22)



Jefferson, St. Lawrence, Lewis (District 11)



Yates, Schuyler, Chemung (District 17)



New York City (District 3)



District Alumni Director Finley Steele, Elmira, with Margurite Getman '16, and Dean David L. Call. Margurite represented the earliest class year of the college to attend a Dean/Alumni Get-Together. Margurite studied home economics in the College of Agriculture before home economics became a separate college.



Dean David L. Call greets past presidents and the current president of the Farm Credit Banks of Springfield at the Massachusetts/Connecticut Dean/Alumni Get-Together. Left to right: Howell Hughes, president 1975-87; Dean Call; Gordon Cameron, president 1960-75; James A. Pierson, current president.

Registration Coupon

October 9 - 10

Outstanding Alumni Banquet/Alumni ALScapades '87

Outstanding Alumni Awards Banquet

Friday, October 9, 6:15 P.M. No. Reservations _____
 Holiday Inn, Ithaca, \$20 each _____

Alumni ALScapades '87

Saturday, October 10 _____
 Registration/refreshments 9:30 A.M. _____
 Alumni program, James Law Auditorium (Vet College) _____
 Texas Style Barbecue, Barton Hall, 11:30 A.M. _____

Afternoon programs (subject to change)

SELECT ONE PER PERSON
 Cornell vs. Harvard football game _____
 Equine Center and Polo Barns _____
 Cornell Construction/The "Hard Hat" Tour _____
 Library Technology in Mann/Super Computer _____
 Cornell Plantations/"All New" Beebe Lake _____
 After-game/after-tour party _____
 Big Red tent on the Ag Quad _____

Detach the above and save for your records

Fee Schedule

Save \$3.00 each by reserving before Sept. 25 deadline

	No. Reservations	Total
Outstanding Alumni Banquet	_____	\$ _____
ALScapades '87 - entire day		
\$25 (alumni association members and spouses)	_____	_____
\$29 (nonmembers)	_____	_____
\$12 (children 12 years & under)	_____	_____
Subtotal	_____	_____
(Season football-ticket holders may deduct \$7 from the total cost)	_____	-
Registration after Sept. 25, add \$3 each	_____	+
TOTAL	_____	_____

Tickets will not be mailed. Reservation materials may be picked up at the registration desk in James Law Auditorium on Saturday morning.

Return reservations by September 25 to:

ALS Alumni Association
 College of Agriculture and Life Sciences
 242 Roberts Hall
 Cornell University
 Ithaca, NY 14853-5901

Please make checks payable to ALS Alumni Association.

Name tags will be prepared in advance. Please list names exactly as they are to appear on the tags. *Please print.*

Name _____ Class year _____
 Address _____
 Occupation _____ Telephone _____
 Guest _____ (Name) _____ (City & State) _____ Class year _____
 Guest _____ (Name) _____ (City & State) _____ Class year _____
 Guest _____ (Name) _____ (City & State) _____ Class year _____
 Guest _____ (Name) _____ (City & State) _____ Class year _____

It pays to convince a friend to come to Alumni ALScapades: A \$2 rebate will be refunded during the after-game party for alumni presenting first-time alumni attendees at ALScapades.

Alumni Notes

20 Earl D. Merrill '20, DeBary, Fla., reports he is enjoying life at 93 years of age, but has found it necessary to reduce his activities somewhat.

Edward N. Moot '22, Rhinebeck, N.Y., was a faculty member at the old State School in Cobleskill, N.Y., from 1928 to 1933 and is now in the process of writing three books.

Myron Fuerst '29, Rhinebeck, N.Y., was recognized in April by the American Angus Association as one of five men who made outstanding contributions to advancement of the breed. Fuerst was then inducted into the Angus Heritage Foundation.

30 Monroe C. Babcock '30, Naples, Fla., is the retired founder and chairman of Babcock Industries of Ithaca, N.Y. He and his wife Dorothy spend their summers in Ithaca.

Amy Tobey Russell '33 and her husband Harry live in Ithaca. She is a retired teacher from Cortland State.

Roger H. Butts '34 is retired and living with his wife in Sodus, N.Y. He is working on a historical restoration project involving the Sodus Point Lighthouse and Maritime Museum.

Karl L. Grant '34, Liberty, N.Y., is a retired 4-H club agent from Sullivan County and chairman of the village board of appeals. It was good to see him at the Middletown Dean-Alumni Get-Together.

Richard L. Russ '34 lives in the Reconstruction Home in Ithaca. His son, Richard P., is the football coach in Chenango Forks, N.Y. His daughter, Ann, has a Cornell Ph.D. and teaches at Wells College in Aurora, N.Y., and his youngest son, Donald, is a vice-president with Manufacturer's Hanover Trust in New York City.

Fred W. Cramer III '35 sent this photo of himself in front of Balch Hall his senior year. He has retired from the Cramer Company in Florida, but remains president, and he spends time traveling with his wife Winifred.



Fred C.W. Kramer III '35 near Balch Hall.

Robert Greene '35 writes from Weirton, W. Va. of his enterprises in evergreens, sheep, bees, spinning and weaving, and cemetery memorials. He has had careers at American Locomotive Diesel in Auburn, N.Y., then as machinist, service engineer, and supervisor and trainer at Weirton Steel.

Lillian Bassen Moss '35 and her husband Morris H. Arts '31 have lived in Hampton Bay, N.Y., for eight years. Morris has an organic garden and a perennial flower and herb garden. The Mosses would enjoy meeting Cornellians in their area.

William L. '35 and Eleanor Henry Athawes '36 live in Penn Yan, N.Y., near Keuka Lake and spend their winters in Florida.

John Mott '37 is retired and living with his wife Hilda in Fiskdale, Mass.

Clifford Luders '38, East Aurora, N.Y., is a director of the NYS Holstein Association and a member of the legislative committee of the Farm Bureau.

William G. Walter '38 is a professor emeritus of microbiology at Montana State University. Walter hopes to attend his 50th Cornell reunion next year with his wife Mary.

Sen. William T. Smith '38, who represented citizens of Chemung, Steuben, Schuyler, Yates, and Seneca counties and most of Tompkins County for 25 years as state senator, was honored in April at a dinner held by the United Cerebral Palsy and Handicapped Children's Association of Chemung County.

Howard '39 and Ruth Cobb of South Daytona, Fla., spent the month of April visiting their daughter in Hawaii and then touring Australia and New Zealand.

Karl E. Gardner M.S. '39, Ph.D. '40, of Tolono, Ill., retired as associate dean of the College of Agriculture and professor emeritus of dairy science at the University of Illinois in 1977. He initiated the University of Illinois Agricultural Alumni Association in 1956 and remains active in its work.

M. O. Buxter Williams '39 lives in Mt. Dora, Fla., where he is a vegetable broker.

40 Herbert W. Bean '40, Venice, Fla., retired from Agway, Inc. after 38 years, spends time in Sterling, N.Y.

James W. Cowden '40, Brecksville, Ohio, is co-director of environmental studies and The Environmental Resource Center at Hiram College. He is also working on his Ph.D. in policy studies at Kent State University. Cowden and his wife Jean '40 have three children and four grandchildren.

Douglas M. Thomsen '40 is retiring as chairman and chief executive officer of Federated Department Stores, Inc. at the end of this year.

Leo P. Yaeger '40 lives in Dade City, Fla., with his wife Janet. Yaeger is retired and "taking life easy." He enjoys gardening.

Phillips E. '42 and Mary Warner Nichols (Home Ec. '43), live in Miami, Fla. He is a retired teacher and they have four children and seven grandchildren.

Gerard '44, DVM '46, and Leah Patiky Rubin '45 reside in Dallas, Tex., where he is a veterinarian at a specialty clinic. Their six grandchildren are in Maine, Virginia, and Israel.

Elmer E. Clapp, Jr. M.S. '46 retired after nearly 30 years in Eastern's Sire Procurement Department. Clapp was instrumental in the development of Eastern's dairyman workability evaluations and the linear trait description system.

Ray Y. Gildea, Jr. '46, Columbus, Miss., is a professor of geography at the University of Alabama.

Arlene Winard Lungen '47 lives in Mountaintale, N.Y., with her husband, Robert.

Helen Sharp New '48 lives in Oneonta, N.Y., with her husband John. New has taught African wildlife problems to New York State University students. She enjoys western square dancing, and recently traveled to China, Japan, Africa, India and Nepal.

Robert F. Stephens '48 retired as assistant regional director of the U.S. Forestry and Wildlife Services in Albuquerque, N.M., in 1982. Stephens remembers majoring in forestry and wildlife at Cornell under A. A. Allen, Dr. Bill Hamilton, Dr. Ed Raney and Dr. Dwight Webster.

James H. Fraser '49 is a farmer in Avon, N.Y.

William C. Wilson '49, Lake Alfred, Fla., is a research scientist with the Florida Department of Citrus. Wilson is a board member of Central Florida Cornell Alumni and is on the central Florida ALS Alumni Leadership Team.

We've doubled the space normally given to class notes and still cannot include everyone who sent in information. Watch this space next issue for complete information about your classmates from the 1950s and 1960s. And thanks for your great response to our request for personal information.

70 James G. Henion '70 and his wife Nancy live in Ithaca where he is a sales manager for Eastern Artificial Insemination Cooperative, Inc.

William McKee '71, Syracuse, N.Y., has been appointed a trust officer in investment services at Marine Midland Bank.

Bruce L. Reichmann '71 owns and operates a 65-head dairy farm in Callicoon, N.Y.

John E. Sim '72, Chicago, Ill., was recently named business manager of the Chemical Division of Emery Chemical Co. His wife Karen Schiffer Sim '74 is the general merchandise manager of Evan, Inc.

Paul Aho '73 and his wife Elena live in Athens, Ga., where he is an assistant professor at the University of Georgia.

Steven J. Goldstein, M.D. '74, Searingtown, N.Y., is married to Nancy Rapoport (Arts & Sciences '76) and has had a pediatric practice in Queens for the past six years.

Larry H. Miller '74, Liverpool, N.Y., has been named director of deli and bakery merchandising at P&C Food Markets.

John E. Vunk '74, Edmeston, N.Y., raises and shows Belgian horses when he is not busy as the owner of D.F. Vunk and Sons Feed and Farm Supply.

Margaret Mattson Ph.D. '75, Silver Springs, Md., works in the National Cancer Institute's Division of Cancer Prevention and Control.

Wendall R. Oaks '75, Albuquerque, N.M., looks forward to attending summer activities and meeting other Cornell alumni living in New Mexico.

Mary Tuthill Schwartz '75 lives with her husband Bradley and two sons in Brewster, N.Y.

Nguetta Bosso Ph.D. '75, Abidjan, Ivory Coast, was appointed to senior research officer with ISNAR and continues to act as technical advisor to the director of National Agricultural Research.

David A. Wilcox, Jr. '75, Speonk, N.Y., is a senior environmental planner for the Town of Southampton.

Steven D. Garber '76, New York City, is author of a new book titled *The Urban Naturalist* (John Wiley and Sons), a biologist's perspective on urban environments and what lives in them.

Robert Merrill '76, Addison, Ill., is a certified industrial hygienist and opened a consulting operation in Chicago for Hygienetics, Inc.

Timothy La Beau '77, Batavia, Ill., was recently named president of Illinois Aldi Foods, Inc.

David E. Stone Ph.D. '77, Urbana, Ill., is director of software applications at the Computer Teaching Corporation in Chicago.

Paul Brenner '78, MBA '79, is the director of corporate relations at Cornell's Johnson Graduate School of Management.

Linda Bruckner '78 is a CPA with the Scarabba Walker & Co. accounting firm in Ithaca, N.Y.

John M. Gerber '78, associate professor of horticulture at the University of Illinois, Urbana, is spending a sabbatical leave this year in Melbourne, Australia.

Mohamad Shoaib Jatoti '78, Karachi, Pakistan, keeps abreast of developments in agriculture by reading the materials sent to him by the College of Agriculture and Life Sciences.

Martha V. Rosett Lutz '78, St. Louis, Mo., received a master of botany degree at Missouri Botanical Garden in May 1986 and plans to get a Ph.D. from the Medical School at the University of Iowa, where husband Charlie will be a faculty member.

Mark D. McAllister '78, Boston, Mass., graduated from Upstate Medical Center and is completing his fellowship in neuro-radiology at Massachusetts General Hospital in Boston.

Kevin Carhart '79 and his wife Connie live in Hamilton, N.Y. He is a regional sire analyst for Landmark Genetics of California.

Peter J. Ferrante '79, New Paltz, N.Y., is a partner at the Wallkill View Farm, a diversified vegetable and greenhouse wholesale/retail farm.

Harris A. Lewin '79, M.S. '81, is an assistant professor of immunogenetics in the department of animal science at the University of Illinois, Champaign.

Marian K. Rippey '79, Monticello, Ill., is the State Coordinator of the CALS Alumni Association's Illinois District. Her tremendous recruiting effort has resulted in many new Alumni Association memberships from her area.

80 Sara L. Hurlbut '80 is studying improvisation at Second City Training Center, Chicago, when not "selling the store" at Neiman Marcus.

Mark G. Finn '81, East Greenwich, R.I., is employed as a wholesale seafood dealer.

Ralph '82 and Judy Child '82, Malone, N.Y., have turned a struggling dairy farm into a profitable broccoli farm that has grown from one-half acre five years ago to 150 acres this year.

Paul W. Gove '82 is a vegetable farmer in Leominster, Mass.

Teresa Cappellino '83, Plattsburgh, N.Y., is a Clinton County 4-H agent and married Scott Jenrette last July.

Sean Duffy '83 is an outdoor education specialist and site director of the Outdoor Learning Laboratory at Caleb Smith State Park in Smithtown, N.Y.

Stephen Levy '83 is a lawyer in New York City.

Lt. Susan Ericksen '84, Munich, West Germany, has been serving in the U.S. Armed Forces in Germany for several years.

Heidi Howell '85 is currently attending the University of Bern in Switzerland.

Joyce Kaplan '85, East Patchogue, N.Y., is a tax examiner with the I.R.S. and serves on the board of directors of the Bellport Area Community Action Committee.

R. Scott Penza '85, Los Angeles, Calif., is pursuing a filmmaking career in Hollywood after working as an account executive with a Manhattan-based industrial film distributor.

John E. Sheeley '85 has completed his second year of law school at the University of Michigan and worked this summer for the law firm of Bond, Schoeneck, and King in their Albany and Syracuse offices.

Richard S. Meisner '86, Dix Hills, N.Y., works as an employee benefits consultant.

Daniel Fessenden '87, King Ferry, N.Y., has been named assistant director of governmental relations for the New York Farm Bureau.



Student Ambassadors recognized in April at a dinner hosted by the College Alumni Association for their leadership and work with the college. Standing L-R, Kellie Reynolds '87; Dennis Dechow '87; Jon Silver '89; Scott Bolonda '88; Laura VanderVliet '87; Tina LaMont '88; Alexandra Murray '89; Leslie Roach '87; Pat Spoth '88. Seated, Kelly Smith '88; Susan Gardner '89; Nadine Shear '89; Maria Galligan '88; Brenda Senecal '88; Nancy Conlura '88; Rebecca Wood '88; Stephanie Scantlebury '87. Some thirty college Student Ambassadors assisted alumni at district team meetings and Dean/Alumni Get-Togethers during the past year and another thirty with on-campus alumni events.

Notification and Registration for

Annual Alumni Reunion Breakfast (June)

Annual "Alumni ALScapades" (Fall)

Announced exclusively in *ALS News*.

Three annual issues of *ALS News* feature the following:

In April: Alumni Reunion Breakfast
Alumni Association Membership Roster (prior year)

In August: "Alumni ALScapades"

In Nov.: ALS Alumni Donor Roster

Please save each issue of your *Agriculture & Life Sciences News*. Do not expect a separately mailed announcement of alumni events.

CALS and Human Ecology Alumni of Central Florida

Place: Lake Alfred Experiment Station Route 17, five miles west of U.S. 27

Date: Friday, November 6, 1987

Time: 11 a.m. to 3 p.m.

Program:

11 a.m. Kenneth Wing, Associate Dean, N.Y.S. College of Agriculture and Life Sciences, Cornell University. "Bricks and Mortar Boards"

Noon Lunch at Tom's Seafood and Steak House. Personal selection of menu—Dutch.

p.m. Citrus Commission and University of Florida tour

To register: Send \$1 per person, name, class year, address, and telephone to Donald G. Robinson '41 or Thelma Drake Robinson HE '42, 125 Camellia Terrace, Leesburg, Florida 32748.

Private Support to the College

Funds established (as of June 10, 1987)

A. M. Goodman Scholarship Fund reached endowment level in April. The fund was initiated by gifts from August D. Pistilli '48 in memory and honor of A. M. Goodman, former professor in agricultural engineering. Former students, colleagues, and staff of the department have helped fund the scholarship. It will provide assistance to needy agricultural engineering students.

Arthur Thomas Memorial Horticultural Marketing Award. Endowment established by Mrs. Virginia Thomas, family, friends, and the industry for an award to an outstanding junior or senior student with an interest and emphasis in floriculture and ornamental horticulture. The student must show high interest, academic achievement, and future promise in floriculture and landscape horticulture marketing, management, and economics.

David N. Hammerschlag Memorial Scholarship. Endowment established by Mrs. David Hammerschlag and family members for financial aid to worthy and needy students enrolled in the college. Preference is to be given to students from Maryland who wish to contribute to our country's needs in agriculture and plant sciences.

Pack Professorship #2, established by Prof. Earl L. Stone, Jr. 'GR '48 and Mrs. Stone of Gainesville, Florida, to augment the Charles Lathrop Pack Professorship Endowment in Forest Soils for research on soils in relation to forest production.

Alfred N. Schwartz Memorial Prize for Excellence in Agricultural Journalism, established by fraternity brothers of Tau Delta Phi, family, and friends. This prize is to be based on academic record and faculty recommendation. Students are to submit a paper related to agricultural journalism.

Funds in process (as of June 10, 1987)

Harold L. "Cap" Creal Memorial Fund, initiated by a pledge from Mrs. Mary Creal, will provide scholarship

aid to worthy and needy students enrolled in the college. Preference is to be given to students who are members of the Alpha Gamma Rho Fraternity. The agreement has been drafted and a fund-raising effort is planned.

Ram Sagi Dairy Engineering Award has been initiated by a gift from Mr. Jordan Tark of Lincoln Wood, Ill. The award encourages student participation in dairy engineering research and related areas. It will be established as an endowment fund; its income will be made available for scholarship awards or research awards to undergraduate and graduate students in the college.

Gifts in Memory are received for various funds and projects throughout the year. Recent gifts to the **Agricultural Leaders Fund** have been received in memory of *Leonard J. Jackson '57*. His name is being added to the Agricultural Leaders' Plaque located in the lobby of Roberts Hall. The gifts from family, friends, and many Farm Credit Associations have reached a level to enable establishing a separate fund in memory of Len.

Update: Stanley W. Warren Teaching Endowment. Recent new gifts have brought the number of donors to the fund to over 950. The fund cash and pledge total is now \$370,000.

Remember to earmark your Cornell Fund gift on your pledge card this fall to Agriculture and Life Sciences.

Our November issue of the *News* will report ALS Alumni Donors.

John C. Sterling
Acting Director of Development
Judy Lewis
Administrative Assistant

Holiday Gift Box Selections

Produced by the Departments of Pomology and Food Science



If you are thinking of an elegant and tasteful gift this holiday season, consider our gift selections as an expression of good feeling and best wishes to family, friends, and business associates.

A. THE UNIQUE NEW YORK BOX \$29.50

A choice selection of New York State apples and cheddar cheese (approximately 24 apples and a 2-lb. cheese wheel) and two brand new products developed by members of the Cornell community: Satin Honey (12 oz. jar) and Apple Wafers (8 oz. bag).

B. THE NEW YORKER, \$24.99

A bouquet of flavors from New York State featuring Chocolate Herkimer (6 oz.), Sainte Rochelle (10 oz. creamy havarti type), Castleborg (10 oz. Swiss type), 2 lb. sharp cheddar wheel, Chutter (8 oz.+), Old York cheddar with horseradish (12 oz.), and, for the sweet tooth, a half-pint of maple syrup.

If these fine selections do not meet your holiday shopping needs, contact us by mail or phone and we will be happy to send you information on our other quality gift selections.

Send all orders and inquiries to Food Science Department, Box G, Stocking Hall, Cornell University, Ithaca, NY 14853.

Phone:
Cornell Orchards—607-255-4542
Cornell Dairy Store—607-255-3272

Shipping and Handling Charges
(All shipments via UPS)

If destination zip codes begin with:

	010-299	300-599	600-994
Selection A	\$5.10	\$6.80	\$8.90
Selection B	\$3.70	\$5.60	\$6.80

Order Form

Orders being accepted now for shipments beginning late October.

Please print.

Gift Box Selection _____

Description _____

Unit price _____

Shipping charge _____

Total _____

Send to _____

Address _____

City _____ State _____ Zip _____

Greetings from (card supplied) _____

Ship by: Nov. 26 _____ Dec. 25 _____

Person ordering _____

City _____ State _____ Zip _____

Make checks payable to Cornell University.



Leadership Class Visits Washington

In February the first class of the Empire State Food and Agricultural Leadership Institute visited Washington, D.C. to study policy issues and processes at the national level. Pictured in front of the White House are, front row, left to right, Richard P. Butler, Gary P. Snider, James L. Vincent, Susan R. Reynolds, Kenneth A. Mattingly, William H. Harris Jr., Lee J. Shimel, Andrew P. Wadsworth, Jon R. Greenwood, John R. Thompson, Robert A. Smith, James R. Peck, Clifford W. Crouch, Carol Z. Buckhout, John J. Buckley, and George Allen. Back row, left to right, Craig A. Buckhout, William W. Young, Richard E. Maloney, John A. Noble, Jean A. Colby, Roger E. LaMont, David E. Hardie, Lowell E. Smith, F. Spencer Givens III, Dale A. Sweetland, and D. Sheldon Brown. Not present for the photo were Thomas A. Facer, James A. Bolonda, and Robert D. Gioia.

The Browne Family of Cleveland

"It's very hard for students entering college to zero in on what they want to do right away," said Michael J. Browne '55, Cornell MBA '56. "There's a lot of shifting in their ideas as they go along. The diversity of educational options available at Cornell allows for this."

Four of Browne's children make the point: Mike graduated this year in landscape architecture, his sister Mary, in agricultural economics. Another sister, Dorothy, is a senior in general studies with an interest in communications, while the youngest, Joseph, entered last year in agricultural engineering. All are in the college but in distinctly different fields.

When Mike came to Cornell he had some choices to make. "I wasn't sure what I wanted to do," he said. "I started out as a biology major, but was thinking of forestry and perhaps landscape architecture. Cornell was the only school I applied to that offered all three." According to his dad, it was support from the college administration, particularly George Conneman and Richard Church, that enabled Mike to sort it all out.

"These things don't just happen unless you have some people looking at a young person's interests and skills and putting two and two together," said the older Browne. "Sometimes when you're very close to the trees you can't see all of that on your own."

Mary chose Cornell because she thought it would be fun to come to school where her brother was. She followed in her father's footsteps, choosing agricultural economics as a major. "I felt it was the most practical major for today's world," she said, "and that



I'd have the most options available for a job later."

In the meantime, Mary has made her mark in athletics. Not only was she co-captain of the women's basketball team last year, but she also is the second highest scorer in the history of women's basketball at Cornell.

For Dorothy it was food science that made Cornell particularly attractive. "My mom pointed out that Cornell offered that, so I applied," she says. Betty Browne graduated from the College of Home Economics in 1952. Dorothy's present interest in communications was generated by her participation as a disc jockey at WYBR, Cornell's student-run radio station.

It was the diversity of offerings that

The Browne family, L-R, Mike '87; Mary '87; Dorothy '88; Joe '90; and parents, standing, Mike '55 and Betty '52.

attracted Joseph, the fourth in line. "Everything I was interested in was covered here," he said. One of those interests was an Army ROTC scholarship, which he now holds. He acknowledges that it also is very handy having three siblings who have gone before him. "They've gotten me into a lot of places I wouldn't have known about for another two or three years. When I need help I'm all set."

It was help of a very specific kind that made it possible for the Brownes, who have seven other children, to send

four here at the same time. "The financial aid people have been most helpful," said Betty. "They've extended themselves in ways that some of the other universities we've worked with just haven't."

The Cornell Tradition has been of crucial assistance too. Three of the Browne children found summer jobs through the program: Mary with the Cleveland city government, and Dorothy with the Cuyahoga County Extension Service in 4-H. Joe's Cornell Tradition summer job is with an engineering firm in Cleveland. He also was named a Cornell Tradition Fellow.

While Betty claims it was the children who initiated an interest in the university, Michael admits, with a good deal of pride, that he and his wife have a "special thing" about Cornell because they met here. After graduation Michael went into the super-market business, and for the last fourteen years he's been involved in a wholesale distribution company in Cleveland. Betty said her Cornell education was the beginning of a rich and fulfilling life, the basis of a diversity of interests she has clearly imparted to her children.

The Brownes have been active with the Cornell Club of Northeast Ohio all through the years. Among the various activities they participate in is interviewing for the secondary school committee. "We feel very strongly for the university in many ways," Michael Browne said. "We love to get up on the weekends and turn on the alma mater record, letting the whole neighborhood hear!" Someday there may be four more Brownes doing the same thing.

Metta Winter

The Keene Family: Six Cornellians Strong

Richard Keene made the Cornell cattle judging team back in 1955, two years before graduating. He's been judging cattle ever since.

He turned pro, and in 1967 judged his first national show. Since then he's been a national and world traveler on the cattle-judging circuit. On the national level, he is on the official approved judge's list of all six dairy cattle breeds. Internationally, he's cast his keen eye over Holsteins in Spain, Japan, England, Brazil, Colombia, and Mexico. "Worldwide," he said, "most countries have the same standards as the United States and Canada."

When not judging, Dick spends his time on his 350-acre dairy farm in Gilbertsville, where with his wife Shirley McClenon Keene, Human Ecology '59, they attend to 80-plus Holsteins. They have also reared a fine crop of daughters. Four of them have become Cornellians.

Education has always been top priority for the Keenes. Shirley saw to it that the girls worked to their potential, while Dick spent 15 years on the Gilbertsville Board of Education. A college education for each of their daughters was a given.

"We didn't offer it as a choice," said Shirley. "We never considered their not going."

Becky, their youngest and just out of high school, hadn't yet decided at this writing whether to hit the Cornell trail and make it a family royal flush. However, like most of her sisters, she has sharpened her talents for cattle judging through her 4-H involvement. Most judges are men, but clearly the Keene daughters have a special edge.

In the fall of 1985 Laurie '86 made the Cornell judging team. Beth '87 did



The Keenes, also a Cornell family, L-R, Cathy '88; Beth '87; Laurie '86; Carol '90; Becky; and parents, standing, Richard '57 and Shirley '59.

so the following year. Both took part in the Eastern States exposition in Springfield, Massachusetts. Beth, who said she began to judge cows at the age of eight through 4-H, came in first overall, and first in Guernseys. Following in her father's footsteps nearly 30 years later, Laurie scored first in judging Holsteins. She credits her judging ability to the thorough training she got from Prof. David Galton's dairy judging course the previous spring.

About the ten-day tour around central and northern New York State, which was part of that experience, she said, "We would eat, sleep, and judge cows. I met a lot of cows and a lot of people by the end of that tour. And I knew that the night I dreamed about

cows it was time to leave." But she came out among the top four scorers. "Me and three guys."

The past two years were banner judging years for the Keene girls. When Beth arrived in Harrisburg, Pennsylvania, in 1986 for the All American Dairy show, she discovered her little sister Becky had carried off second honors with her 4-H team. And when the Cornell team with Laurie arrived in Madison, Wisconsin, for the national show in 1985, she found that Carol '90 was on the 4-H team and finished fifth in the contest, while their dad was the official judge of the Central National Brown Swiss Show.

Of all the young Keene Cornellians, it is Beth who is most committed to returning to the family farm. She has

dreams of building a solar farmhouse. "I like to work with the cows," she said. "I seem to be the one who likes to do farm work. My parents have encouraged me to do something else, and I think this is a good idea, but it is hard to get away. Except for one summer, I've always worked on the farm. I'm just like a herdsman. Yet, Cornell has been a tremendous experience. Animal science has broadened my vision."

While Laurie has fulfilled a lifelong dream of living in Boston, where she works for Federal Milk Marketing for Federal Order #1 as a marketing specialist, she said, "I'm definitely a country girl at heart." Of her Cornell education, she said, "I loved it here."

Both Cathryn '88 and Carol are definitely people-oriented, and lean towards teaching. Cathryn was elected to the Ag Council and is communications coordinator. She wants to find a way to combine teaching with writing. Carol has settled on a teaching career. A recipient of the New York State Challenger Scholarship, she is committed to teaching two years for each year she maintains the scholarship. Concerned that "the Future Farmers of America program has been dying out for lack of teachers," Carol said she'd like to revive it. "Teaching, that's what attracts me."

No matter what path these second generation Cornellians take, it will never be far from the farm. ■

—Bryna J. Fireside

Deborah Streeter Helps Farmers Use Computers

Deborah Streeter didn't touch a computer until she was twenty-five. She had successfully avoided all math courses in college, majoring in Portuguese.

Ten years after graduation Streeter joined the Cornell faculty as an assistant professor of agricultural economics, with a specialty in computerized management information systems and decision analysis. By her telling, the road from there to here was evolutionary and, at times, torturous.

"I originally wanted to work in Brazil, but language training alone wasn't enough," she said. "After a number of unsatisfactory jobs I decided that I needed a specific skill to do development work overseas. I met someone in the field of agricultural economics and eventually made the switch. After two years of graduate math courses, I discovered that I was quite good at it."

In the meantime her interest had turned from international development to marketing and farm management issues. Much of her work today focuses on helping farmers make the most of the computer. For many farmers the transition to using this new technology is a tough one.

"Usually it's a son or daughter who becomes interested in computers and encourages the farmer to buy one. Once the computer is in place, however, the whole family becomes involved in learning to use it." Before long, computers and the information systems they can access are accepted as a vital management tool.

The use of computers to manage agricultural businesses is very new; it's really taken off only in the last

four years, Streeter said. So there are a lot of problems, a lot of questions she would like to answer. "If a farmer is suddenly able to get price information electronically every morning, how does that affect the economics of the farm? Does it displace other sources of information? Does it change the decision making structure? Does it increase or decrease the amount of time spent on managing marketing? Or even who can do the marketing?"

"A lot of people in academics think farmers should have totally integrated management information systems, that their big new tool is information. I don't think that's quite true. It depends on the nature of the information, how specific it is to what farmers really need."

Streeter came back to academia from a three-year stint in the private sector trying to get this targeting just right. While finishing a Ph.D. at the University of Wisconsin, she worked as a commodities market analyst and staff economist with AgriData Resources in Milwaukee, Wisconsin. One of her tasks was to help design an electronic system that would provide farmers with marketing information. Her part of the project was to determine what information farmers needed, then to supply news to the system. She also gave advice to farmers and producers on marketing, particularly in the area of livestock futures and financials. Streeter calls this the ultimate experience in being an applied economist.

"It was a high-pressure, immediate, demanding line of work that required that I use the master ideas from my discipline to say something meaningful, quickly and accurately. I enjoyed



that a lot." She also liked the informal teaching of economics that came as part of being the only trained economist on the staff.

In 1985, when the college was looking to add courses on management information systems, Streeter was yearning to get back to research. "Cornell's needs and my own were a good fit."

Streeter said her goal as a teacher is to help people become good users of information systems. In order to do so they must understand the economic principles, or decision rules, embedded in the design of a particular information system model. Without this knowl-

edge, accurate interpretation of output from the system is impossible.

Streeter insists that her students not treat a computer as the unfathomable black box, that they take the responsibility to understand where the numbers come from, how to interpret them, what their limitations are. So too with farmers.

"It's important for agricultural businesses to accept computers and to use them, but farmers must become masters of this technology, not the other way around." ■

Metta Winter

Burger King Founder Honors Whetzel

In 1940, a young high-school graduate named James W. McLamore read this advice in a magazine article: "If you really want to go to college, and if you are sure you are one of those who should go, don't let the lack of ready cash deter you. Pick your college, pack your grip and go." McLamore took the advice literally, picked Cornell University, walked into the office of the professor who wrote the article, sat down his suitcase on the floor and announced: "Well, here I am."

After listening to the young man's desire to seek a college education, the professor decided to help him. As he had done with other students, Herbert H. Whetzel, then professor of plant pathology, provided McLamore with room and board in exchange for help in his garden. McLamore entered the School of Hotel Administration and graduated in 1947.

In 1954, along with his friend David Edgerton '51, McLamore started Burger King Corporation. He was still president and chair when Pillsbury bought the fast food chain in 1967, and he remained active in management until 1972.

Regarded as one of America's most successful entrepreneurs, McLamore returned on April 2 to pay tribute to his former teacher and benefactor at a ceremony dedicating the new H. H. Whetzel Seminar Room in the Department of Plant Pathology. As a pioneer in the field, Whetzel helped establish the first independent department of plant pathology in an American university here in 1907 and served as its head until 1922. He died in 1944.

During his visit McLamore also spoke at the annual Entrepreneur of the Year Award program sponsored by the Johnson Graduate School of Management. ■

Yong H. Kim

Rooms for alumni October 9-10 Weekend?

If you live near Ithaca and have overnight rooms for alumni returning to Ithaca, October 9 and 10, please contact the Alumni Office with the number of alumni you can house, your telephone number, and address.

For those returning to campus, a listing of motels and alumni

housing will be mailed upon request. Alumni will make their own rooming arrangements directly. Write us at 242 Roberts Hall.

Remember, this is the same weekend as Homecoming. ■

Calendar

Saturday, September 26
First home football game—Penn

Friday, October 9
College Development Committee Meeting, 8:30 a.m.

Alumni Association Board Meeting, 1:00 p.m., Best Western University Inn, East Hill Plaza.
Outstanding Alumni Awards Banquet, 6:15 p.m., Holiday Inn.
By reservation only.

Saturday, October 10
"Alumni ALScapades '87," all-day event beginning at 9:00 a.m. at James Law Auditorium, Vet College. Texas style barbecue luncheon, football, tours, and party (see writeup). (Also Homecoming Weekend.)

October 22-24
Cornell Council Annual Meeting Weekend

Saturday, October 31
ALS Open House (for prospective students—high school freshman, sophomores, juniors, seniors)

Friday, November 6
ALS Transfer Day (prospective 2-year transfer students). Central Florida HE and ALS Alumni Tour, Lake Alfred, Don Robinson '41 and Thelma Robinson H.E. '42, coordinators.

Friday, November 20
Alumni Association Committee Meetings, 1 p.m., 135 Emerson Hall. Evening hockey game.

Saturday, November 21
Alumni Association Board of Directors Meeting, 8:30 a.m., Whetzel Room, Plant Science Building. ■

Corrections

Our apologies for the following errors in the Spring 1987 issue of the *News*

Corrections and additions to the Alumni Association Membership list:

Philippines: Orlando G. Santos GR (not Peru)

California: Irving Drantch '81

New York: Catherine E. Nelson '83

Tennessee: Donald Foster '32

Additional degree years for Cornell gathering in Cali, Colombia:

Anthony D. Bellotti Ph.D. '74

John Miles M.S. '71

John Ferguson Ph.D. '74

Robert W. Herdt '61, M.S. '63

John W. Mellor M.S. '51, Ph.D. '54

Edwardo Alvarez-Luna Ph.D. '65

Jose Valle-Riestra Ph.D. '68

Richard L. Sawyer Ph.D. '53

Lowell S. Hardin Ph.D. '43

E. T. York Ph.D. '49

Stephen Lapointe Ph.D. '86

Raymond Porter Ph.D. candidate '88

Rigoberto H. Hidalgo M.S. '77

Tomio U. Yoshida Ph.D. '66

Dana G. Dalrymple Ph.D. '54, M.S. '56

Emil Q. Javier Ph.D. '69

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August 1987

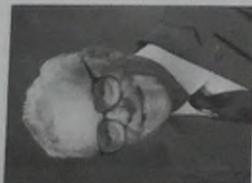
New York State College of Agriculture and Life Sciences at Cornell University

Outstanding Alumni to Be Honored

A banquet to honor five College of Agriculture and Life Sciences alumni will be held Friday, October 9, at 6:15 p.m., at the Holiday Inn in Ithaca. The banquet will precede the all-day ALScapades '87 on Saturday. Both events are open to alumni, professors, staff members, and friends. Albert Beard '52, newly elected alumni association president, will

preside. Only 32 such awards have been bestowed on alumni during the eleven-year history of the award. Reservations for the banquet may be made using the reservation coupon on page 7. Register early to guarantee yourself a space. The 1986 banquet was sold out. ■

Jane Longley-Cook '69
Awards Committee Chair



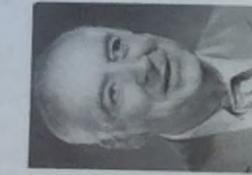
Norman W. Allen '46: Dairy farmer, machinery dealer, and banker; five years service on ALS Advisory Council; received 1978 Award of Merit, Department of Animal Science; instrumental in establishing Myers Chair in Agricultural Finance; past president Eastern Artificial Insemination; past board member National Association of Animal Breeders; member of President Reagan's Advisory Council on Farm Credit.



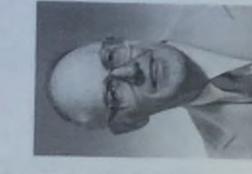
John W. Mellor '50, Ph.D.: Leading scholar in the economics of agricultural development; currently director of the International Food Policy Research Institute; organized Cornell's first course on economics of agriculture; author of several books and the path-breaking paper, "The Role of Agriculture in Economic Development."



C. William Severinghaus '39: Retired wildlife biologist, N.Y. State Department of Environmental Conservation; authority on research and management of the white-tailed deer; active in funding of Connecticut Hill student leadership program; initiated or associated with virtually all ideas for legislative changes relating to deer management in New York since 1940.



E. Stanley Shephardson '36, M.S. '47, emeritus professor of agricultural engineering; a leader in establishing the research program in Cornell's Department of Agricultural Engineering; owner of grape harvester and leader of its development; international consultant on fruit and vegetable harvesting in several countries; active leader and supporter of alumni activities.



Robert S. Smith '42, Ph.D. '52, W. I. Myers Professor of Agricultural Finance, Emeritus, Cornell; chairman of the board, Tompkins County Trust Company; counselor to farm families and agricultural finance groups; county agricultural agent in New York and New Hampshire; chaired the Stanley W. Warren Teaching Endowment Fund.



Reunion 1987



Graduation 1987 and ALS reception

After four years of hard study, ALS students (right photo) celebrate their graduation on May 31 at Schoellkopf Field. Then families and friends gather at the college (below, right) for an informal reception after commencement. For more information, look at the Cornell Bulletin with June graduates, see page 10.



Reunion brings alumni back to campus for the annual breakfast during the June 13 weekend. Alumni had the opportunity to review academic and physical developments at the college (photo above) and to meet with old friends during the annual breakfast (right and below).



Reunion brings alumni back to campus for the annual breakfast during the June 13 weekend. Alumni had the opportunity to review academic and physical developments at the college (photo above) and to meet with old friends during the annual breakfast (right and below).



...and ALScapades
See pages 1 and 7 for details.

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