

The Station News

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April 20, 1932.

Geneva, N.Y.

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PLAN FOR : The first of the series of meetings to be held here during the
DAIRY MEET : coming months in recognition of the Station's fiftieth anniversary
-----: began to take definite shape following a conference between
Dr. F. M. Scales, Secretary of the Laboratory Section of the International Association
of Milk Dealers, and Dr. Breed and Dr. Dahlberg regarding the program for the regional
meeting of the Section to be held at the Station on May 9 and 10. Two years ago
150 laboratory technicians from the eastern United States and Canada met here for
a similar meeting. The success of that meeting and the fact that this is the anni-
versary year led to the decision to come back to Geneva in 1932. The program will
deal largely with problems encountered in the routine bacteriological and chemical
testing of milk, and the leaders of the discussions will be drawn from the Station
and College staffs, from the Department of Agriculture and Markets, from the State
Department of Health, and from similar institutions outside the State. One of the
high lights of the meeting will be an "Anniversary Dinner" at the Hotel Seneca on
the evening of May 9, when Dr. Dahlberg will speak on "Dairying of Fifty Years Ago."

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THE PARTY : The Station's Spring Party is gathering momentum with each
PROGRESSES : passing day. Jimmy Lynch's orchestra is practising the latest
-----: syncopations, the committee on decorations has its plans well in
hand, the refreshments are in the making, the ticket sale is satisfactory, and every-
thing points to a good time, starting promptly at 8:00 o'clock Saturday evening.

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TRYING IT OUT : Dr. Dahlberg has been spending the past several days in New York
IN A BIG WAY : City at the request of the National Dairy Products Company to
-----: try out on a large scale a method developed in the dairy laboratory
here for improving the body of pasteurized cream. While the method works to the
satisfaction of all who have seen it tried under laboratory conditions, it was
deemed desirable to give it a trial under milk plant conditions before placing a
final stamp of approval on the procedure. The work is being done in the plant of one
of the large milk companies in the big City.

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PENNSYLVANIA'S : There has just come to hand from Pennsylvania State College a
ANNIVERSARY : publication entitled "Fiftieth Anniversary of the Jordan Soil
-----: Fertility Plots" which contains resumes of many of the technical
papers presented at the Soil Fertility Conference held at State College last summer.
There is also included in the pamphlet a tribute to Dr. Jordan by Director S. W.
Fletcher of the Pennsylvania Experiment Station. After a brief statement of Dr.
Jordan's activities at State College, Director Fletcher concludes with the following
comment: "In recognition of the service of Whitman Howard Jordan to agriculture
through his pioneer work at this institution, the Board of Trustees of the Penn-
sylvania State College has designated the experiment plots which he here established
as the Jordan Soil Fertility Plots. They will carry his name as long as they shall
endure. We trust that the quality of the work that shall be done by his successors
in the years to come, in interpreting the results of the experiment that he initia-
ted, shall be worthy of the name."

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LIGHT WORK : At a meeting of the National Committee on Rural Electrification
TO CONTINUE : held in New York City last week, Mr. Parrott presented a summary
-----: of the work done here on orchard lighting for insect pest control.
The project was heartily endorsed by the Committee and considerable interest was
shown in possible expansion of the plan of the experiment. The work will be continu-
ed this summer with Mr. Collins again in charge.

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MORE FROZEN :
FOODS : Dr. Hedrick and Mr. Sayre are planning to spend one or two days next
-----: week in Gloucester, Mass., arranging for a continuation of the co-
operative project with Frosted Foods, Inc., on freezing fruits and vegetables here
this summer. It is expected that the Massachusetts concern will again supply one of
its operators to handle the various products as they come in from the fields and
orchards.

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A NEW ARRIVAL : Mr. and Mrs. Conrad Mohr will gladly show to all comers the
IN NEWARK : latest addition to the Mohr household, a young son. Mr. Mohr,
-----: formerly in charge of the Station greenhouses, now has a large
floral business in Newark, N.Y.

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WHEN IN : If your travels take you to Washington this year, try to include
WASHINGTON : a trip to the administration building of the U.S. Dept. of Agriculture
-----: where the Department has set up an exhibit of its work as its part
of the Washington Bicentennial, exemplifying in many cases progress in agriculture
since the days of George.

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THE GENEVA : The April meeting of the Geneva Garden Club will be held in
GARDEN CLUB : the women's Building tomorrow evening and will be devoted chiefly
-----: to a discussion of ways and means of improving the flower shows,
with special regard to "planting for the shows." Orders for seeds and plants will
also be taken at that time.

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"OUTWARD : Posters appeared around the Station buildings last week announcing
BOUND" : the production of "Outward Bound" by the Hobart Little Theatre
-----: players tomorrow evening in Coxe Hall. Mr. Tukey and Miss Flood have
+ general admission tickets for sale, while reserved seats may be
obtained downtown. The general excellence of the Hobart-William Smith plays will
commend this effort to lovers of amateur theatricals.

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THE GOOD : The process of taking dirt out of one hole on the Station
WORKS GOES ON : grounds and putting it into another made considerable headway
-----: during the past week, and several of the landscaping effects
are beginning to take on definite outlines. Work has been temporarily discontinued
on the road between Hedrick Hall and the Dairy Building until cement curbs can be
constructed, when the road way will be completed. The deep trenches in front of the
new building will soon be filled with acid soil and planted to rhododendrons. There
will also be a mass of these attractive plants on the east side of the Dairy
Building along the sunken path. It all seems rather chaotic now, but in a few weeks
will take on a more finished and pleasing appearance.

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SPEAKING OF : Right along this line our attention has been called recently
BEAUTIFICATION : to the tenth annual contest conducted in the State of Wisconsin
-----: for the beautification of cheese factories. Why wouldn't some-
thing of the sort do wonders for New York State pea vineries and service stations?

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HORTICULTURAL : Two substantial additions to horticultural literature have
LITERATURE : just come from the press. One is the proceedings of the
-----: seventy-seventh annual meeting of the State Horticultural
Society and the other is a 700-page volume of proceedings of the New Orleans meeting
of the Society for Horticultural Science. This last is edited, published, and dis-
tributed by Prof. H. B. Tukey, Secretary of the Society, with considerable assistance
from Mrs. Barrett, and the volume represents several hectic weeks with the printer
and authors. Perhaps some of the new-comers to the Station do not realize how many
national societies and scientific groups focus their attention on Geneva as the
fountain-head of their valued journals and proceedings. In addition to the
Proceedings of the Society of Horticultural Science, there is the Journal of the
Dairy Science, organ of the American Dairy Science Association; the Journal of the
American Society of Agronomy; and Stain Technology.