

STATION NEWS

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Geneva, N. Y.

RODNEY PEASE RESIGNS

Rodney Pease, County Agricultural Agent for Ontario County since January, 1920, has resigned to head up the dog licensing bureau recently created in the Department of Agriculture and Markets in Albany. The appointment of Mr. Pease to this new post has been hailed by farmers and livestock leaders generally because of his work with sheep growers in this County. The work of the new bureau will have to do, among other things, with claims for damage done to livestock by dogs. He took up his new duties May 1st. Pease graduated from Cornell in 1918 and served as manager of the Clifton Springs Sanitarium farm until his appointment as County Agent in 1920. He takes up his residence in Albany with the best wishes of all of those here at the Station who have been associated with him thru the past years. Mr. G. D. Nice, Assistant County Agent, has been named in Mr. Pease place at Canandaigua.

MRS. HOWES RESIGNS

Mrs. Robert Howes has resigned her position with the Seed Testing Laboratory, effective May 1, after nearly two years of what Professor Munn terms "very efficient service". Mrs. Howes is accompanying her husband to a West Coast naval installation where he is being transferred from Sampson. Mrs. Howes will be greatly missed in the Seed Lab just at this time, with the volume of work about 2,000 samples higher than at this season in any previous year.

FOOD PACKAGING

Doctor Hucker will address a symposium on food packaging to be held in New York City next Wednesday, May 9th, on the subject of "Packaging Processed Foods". The symposium is sponsored by the Packaging Committee of the Association of the Paper and Paper Pulp Industry, the National Locker Association, and food technologists.

ACCEPTS CHURCH POST

Mr. Arnold Mellin who has been employed for the past year in the Station greenhouses has accepted a full-time pastorate with the Methodist Church to serve the churches at Tyre and Wayne. Mr. Mellin ends his connections with the Station on May 5th.

TO HEAD WOMAN'S CLUB

Mrs. G. J. Hucker was elected President of the Geneva Woman's Club at the annual luncheon of that organization at the Seneca Hotel last Monday. She succeeds Mrs. G. L. Mack. Among newly elected officers of the Club's various departments are Mrs. H. G. Beattie, chairman of the Drama Department; Mrs. J. D. Harlan, in charge of hospitality for the Public Welfare Department; and Mrs. J. R. Sanborn, chairman, and Mrs. Ross Bigelow, co-chairman, and Mrs. J. D. Harlan, secretary, of the Home Economics Department.

LEAVING FOR ARIZONA

Mrs. Earl Brown, who has been assisting Professor Wheeler in the Biological Control Laboratory for the past 18 months, is leaving with her husband for Tucson, Arizona, the last of this week. Mr. Brown has been advised to seek a change of climate for his health. Miss Gertrude Catlin of Gorham and Geneva has been assigned to Mrs. Brown's position.

FROM IOWA

Extension Echoes announces the appointment of Dr. M. B. Russell to the Agronomy Department at Cornell. Doctor Russell comes from Iowa State College where he was Associate Professor of Soil Physics.

GOING TO CALIFORNIA

We are also indebted to Echoes for information about a \$2,500 Guggenheim Fellowship award to Professor Damon Boynton of the Pomology Department at Ithaca for study on plant nutrition at the Citrus Experiment Station at Riverside, Calif. Professor Boynton has been granted leave for a period next year.

CORNELL IN PICTURES

The Humphrey Press has just completed work on a very attractive booklet designed by E. K. Graham, Secretary of the University, who states in a foreword that "Its purpose is to give future Cornellians a view of the University they have chosen, and to bring to Cornellians of other years scenes of a place that is very close to their hearts." A copy of the booklet may be seen in the Library.

STUDIES SEED LAB

Mr. M. C. Abbott of the F. H. Woodruff & Sons Seed Company of Milford, Conn., spent last Monday in the Seed Division obtaining specifications and information relative to the construction of an up to date seed testing laboratory which the company contemplates for the near future.

THE RAIN-MAKER

Here's that man again! Last spring, Professor Sayre sent a wire to Mr. V. L. Hurlburt of the U. S. Department of Agriculture in Beltsville, Md., advising him that conditions were right for applying fertilizers in a series of cooperative fertilizer placement experiments on the Canning Crops Farm. Mr. Hurlburt has the necessary machinery for carrying on the experiment and he loaded it on a truck and came to Geneva. But his arrival heralded a four weeks' period of rain which still remains almost a record for this area. Now, again this spring, Charlie wired Mr. Hurlburt, better known to his colleagues here at the Station by this time as "The Rain-Maker", that everything was set to get this year's tests underway. Mr. Hurlburt arrived on Tuesday, April 24th, with the beginning of the present rainy spell—and he is still here, despite hints by Professor Sayre that maybe if he went back to Beltsville we'd get some good weather in Geneva. So if it rains for the next three weeks, readers of the NEWS will know why.

DINNER DANCE

The Shufflers Club announces that an orchestra has been procured and preliminary plans made for a dinner dance at the Geneva Country Club, Friday evening, May 18th. Dr. and Mrs. Schroeder and Dr. and Mrs. Shafer are in charge of the affair.

MAKE IT SIMPLE

Making a plea that in writing for farmers an effort be made to use terms that come within the farmer's experience and reading capacity, Mrs. Amy Cowing of the Division of Field Studies and Training of the Federal Extension Service, lists the following three things as making for "easy reading": (1) Short, simple sentences clear in meaning and averaging from 15 to 17 words. (2) Simple, familiar, concrete picture words, using the simplest word that carries the meaning. (She finds that such words as "essential", "equivalent", "mature", "protein", to mention a few, stump many farm readers. "Edible soybeans" were not as readily understood as "eatable soybeans".) (3) Personalizing written material with personal pronouns. "If we write informally the way we talk in our everyday conversations," says Mrs. Cowing, "we will turn out some human manuscripts at about the 7th grade level."
