



STATION NEWS

December 8, 1937.

Geneva, N. Y.

THE CHEMISTS CLUB

The Geneva Chemists Club will hold its December meeting in Jordan Hall tonight at 7:30 with Dr. Wilder D. Bancroft, Professor Emeritus of Cornell University, as guest speaker. Dr. Bancroft's subject will be "Photo-chemistry in Biological Systems". All of those interested in the subject are invited to attend.

COUNTY AGENT CONFERENCE

The conference of Farm Bureau agents in progress in Ithaca this week is attracting a number of members of the Station Staff, including most of the Entomology and Plant Pathology Divisions and representatives from Vegetable Crops and the Seed Division.

THE STATE CANNERS

The New York State Canners Association is holding its winter meeting in Buffalo Thursday and Friday of this week. Among these from the Station who expect to attend are Dr. Reinking, Dr. Glasgow, Dr. Horsfall, and Mr. Tapley.

NEW BULLETINS

Recent additions to our bulletin list which have not been noted heretofore in the NEWS include the following:

Bul. No. 679. Potash and Phosphorus in Relation to Organic Matter in New York Orchards. R. C. Collison.

Tech. Bul. No. 247. The Pear Midge: Orchard Studies and Experiments for Its Control. F. G. Munding and F. Z. Hartzell.

Tech. Bul. No. 248. The Bacteriological Quality of the Ice Cream Supply for a Small City. M. W. Yale and R. C. Hickey.

TO COME HERE

Dr. John W. Heuberger has been appointed Fellow in the Crop Protection Institute to take over the research investigations on red copper oxide that were formerly conducted by Dr. Suit. Dr. Heuberger will assume his new duties on January 1, 1938. Dr. Heuberger has at present another fellowship with the Crop Protection Institute on a national aniline project.

ELECTED

The meetings of the American Society of Agronomy held in Chicago last week attracted over 800 soils and crops specialists from all sections of the United States and Canada, and was easily the best-attended gathering of that Society on record. Dr. Hofer was elected Secretary of the Microbiological Section of the Soil Science Society of America which, in turn, represents the Soils Section of the American Society of Agronomy. Mr. Lockett was re-elected Editor of the Journal of the American Society of Agronomy. The 1938 meeting is to be held in Washington at the time of the meeting of the Land Grant College Association.

THE CHRISTMAS PARTY---TUESDAY, DECEMBER 21---4:00 TO 6:30

DOING NICELY

We are glad to record that most encouraging reports are coming from the Geneva General Hospital regarding the condition of Master Kay Nebel who is now believed to be well on the road to recovery. We also understand that Philip Enzie is much improved following trouble with an ear infection.

"DEAN" OF DIRECTORS

Dr. J. L. Hills, Dean of the Vermont Agricultural College and Director of the Experiment Station at Burlington, visited the Station last Friday. Dean Hills is one of the veterans of experiment station work and played a leading role in the recent program in Washington comm^{emo}erating the establishment of Experiment Station work in America.

"CONQUEST"

The North Street P. T. A. is sponsoring a ticket sale for the movie "Conquest" which features the glamorous Greta Garbo and the personable Mr. Boyer in a portrayal, more or less authentic, of some of the high lights of the life of Napoleon. The dates are December 15 and 16. Funds realized from the venture are to be used by the P. T. A. toward the purchase of a movie projector for North Street School. Readers of the NEWS who expect to "take in" this show will aid a worthy cause if they will purchase their tickets, at no increase in price of course, from Mrs. Hervey on or before Tuesday afternoon, December 14.

VERIFICATION

A clipping from the October 1 number of the New Zealand Dairy Exporter has reached the Station by way of a London clipping bureau with an account of a conference between Dr. Hucker and the Dominion Dairy Board, much of which was described in letters from Dr. Hucker.

THE CERES CIRCLE

The Christmas party of the Ceres Circle is all set for this afternoon at the Hedrick residence on South Main Street. Even Santa Claus has been tipped off and is reported to be on his way to the party.

"REDCAP"

The Vegetable Crops Division is introducing a new tomato variety under the attractive name of "Redcap". It is said to be even better in some respects than the Station's "Nystate" which has proved quite popular since its introduction about two years ago. Redcap is early, has excellent quality, and a solid red color--all of which make it popular as a canning sort. Apropos of tomatoes, a recent advertisement in a Rochester paper has the following bit of interesting information on the popular opinion of tomatoes held not so very many years ago. The advertisement, which incidentally was used to illustrate the value of advertising, ran as follows:

"Not so many years ago, the round, red fruit of a certain vine was called a 'love apple'. A man in his right mind would no more eat it than he would go out and munch a toadstool. It was supposed to kill you at the very first bite! Then some hardy soul decided to 'bite and see!' And so the delicious tomato was introduced to a hungry world. But news of the new tomato traveled very slowly. Your children might not be keeping healthy with it today, if a grocer somewhere in an old-fashioned town hadn't been 'stuck' with a bushel or two. Faced with a loss if they rotted, he threw discretion to the winds and ran an ad in the local newspaper. 'TOMATOES FOR SALE. This fine new fruit said to be excellent for the health and complexion. I have a choice few. Fifteen cents each.' Mr. Grocer sold the lot, ordered more, sold those and presently was able to cut his price in half and then some while babies waxed fat on tomato juice."

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