

The Station News

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Geneva, N. Y.

ROSES AND THE LAKEFRONT : Dr. J. H. Nicholas, rose specialist for the Jackson and Perkins nurseries of Newark, entertained a good-sized crowd at the April meeting of the Geneva Garden Club in Jordan Hall last night with a practical talk on rose culture. Dr. Nicholas also agreed to act as judge for the Club's rose show in June, providing satisfactory dates can be arranged. Preceding Dr. Nicholas' talk, Mr. H. M. Seagers, President of the Geneva Chamber of Commerce outlined briefly the proposed lake-front development. A social hour with light refreshments furnished a happy ending to a pleasant evening.

MILK IN GERMANY : Arrangements have been made for a joint dairy and bacteriological seminar in Jordan Hall next Monday afternoon when Dr. B. H. A. Lichtenberger, formerly with the Dairy Research Institute in Kiel, Germany, will speak on high-temperature, short-time pasteurization of milk in Germany. Dr. Lichtenberger is now connected with a New York City concern that is introducing the Seitz sterilizing filter and is cooperating with the Station in studies with this filter.

TO SPEAK IN ITHACA : Mr. Lovelace is to address the dairy seminar in Ithaca next Monday afternoon on his researches on the optical rotation of gelatin. This is also the subject of his thesis which is to be presented to Cornell this spring in partial fulfillment of the requirements for the Ph.D. degree. Mr. Lovelace has been carrying on his thesis work under the direction of Dr. Carpenter.

IS THIS YOURS : Miss Rogers has received from the British Library of Information a copy of the Report of the Food Investigations Board for 1933, together with a bill for the same. This volume was not ordered by the Library and will be gladly turned over, together with the bill, to the rightful owner if he will step up and claim it.

GREAT NEWS : Word was flashed to Geneva from Portland, Maine, Monday evening of the arrival earlier in the day of a small daughter in the Kelly household. The news brought great rejoicing among the Kelly's numerous friends at this end of the line and is the occasion for heartiest congratulations.

OPPOSITE DIRECTIONS : Dr. and Mrs. Chapman are departing in opposite directions for a brief absence from Geneva; Mrs. Chapman for Chicago for a visit with her parents and Dr. Chapman for the Hudson Valley for an inspection of his extensive experimental work in that section of the State.

NEW YORK MEETING : The 300th anniversary of the founding of the chemical industry in America is being celebrated at the spring meeting of the American Chemical Society in New York City this week, with several members of the Staff on hand to aid in the activities.

TEACHERS OF AGRICULTURE : Dr. Hedrick has word from Dr. Getman of the Department of Education in Albany that the teachers of agriculture in the high schools of the State will hold their annual convention in Geneva on July 1, 2, and 3 and that one of the features of the program will be a tour of the Station. Prof. O. M. Watkins of the Geneva High School is President of the State Association. The convention is expected to bring about 400 persons to Geneva.

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OFF FOR : Dr. and Mrs. Tukey sail from New York next Saturday for a six weeks' visit
ENGLAND : to southern England and northern France. In the course of their travels
-----: they expect to visit the principal agricultural research stations and
universities in England and also various famous orchards, nurseries, and horticultural
and botanical gardens in England and France. We have heard a lot about apple blossom
time in Normandy and are sure that Ruth and Harold will have a splendid vacation.

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CONFER : Dr. Conn and Mr. Hofer joined Dr. J. K. Wilson and Prof. J. H. Barron of
IN ALBANY : the College of Agriculture in Albany Monday for a conference with offi-
-----: cials of the State Department of Agriculture and Markets on certain de-
tails of the administration of the legume inoculant inspection service.

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COLLECTING : Mr. van Alstyne set out in one of the Station trucks this morning for
ORNAMENTALS : the Hicks' nurseries on Long Island where he will select a number of
-----: ornamentals to be used in further landscaping around the Station
grounds.

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VINEYARD : A group of soil specialists, headed by Mr. F. B. Howe of Ithaca in charge
EROSION : of the soil survey and soil erosion work in this State, conferred with
-----: Mr. Collison, Mr. Gladwin, and Mr. Wellington on Monday on a proposed
soil erosion studies in important grape districts in New York.

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AMONG THE : Dr. C. L. Huskins, Professor of Genetics and Cytology at McGill Univer-
VISITORS : sity, spent three days at the Station recently exchanging views on de-
-----: velopments in cytological researches with Dr. and Mrs. Nebel. Another
recent visitor to the Station was Prof. F. M. Coe of the Department of Horticulture
at the Utah Agricultural College.

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IN NEW : Dr. Jenkins moved to his new quarters in the Chemistry Building last
QUARTERS : Saturday.

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GRANGERS HERE : A conference for Grange masters and lecturers for Yates, Seneca, and
NEXT SATURDAY : Ontario counties will be held in Jordan Hall all day Saturday with
-----: the State Lecturer in charge.

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COUNTING : "What does it cost to print a bulletin?" We have lost track of the num-
THE COSTS : ber of times we have been asked that question, and we are sure that our
-----: answer has never been very satisfactory, for obviously many things enter
in to publication costs that make it difficult to give any very precise figures. For
several years, however, quite detailed figures have been kept on the cost of printing
the different type of pamphlets issued by the Station. The figures fluctuate widely
from year to year, depending upon whether the Station succeeds in getting a good or
an indifferent contract, on the number of bulletins and circulars issued, on the num-
ber of illustrations used, on the amount of tabular matter, and yes even on the extent
of authors' alterations, but we can now cite the average costs for a period of five
years which tend to iron out some of the extremes. (Incidentally, the fiscal year of
1934-35 is not included in this average, partly due to the fact that all of the costs
for this year are not yet in, but chiefly because our present contract is almost 50%
higher than for the preceding year.) But here are some of the figures, which are in-
teresting if not particularly significant. The average cost per publication, includ-
ing technical and general bulletins, circulars, and annual reports for five years, was
\$142.24. The average cost per page was \$6.36, and the average cost per copy was 4
cents. During this five-year period, circulars cost on the average of \$45.06 each,
or 2 cents a copy; technical bulletins, \$182.83, or 5 cents a copy; general bulletins,
\$189.31, or 3 cents a copy; and annual reports, \$486.61, or 17 cents a copy. The an-
nual report is naturally a costly publication because of its size and the small number
of copies purchased, which runs up the cost per copy. Also, none of the costs take
into account the expense of editorial services, mailing expenses, and the like.
