

# The Station News

Vol. XIV, No. 21.

May 21, 1930.

Geneva, N. Y.

CASH AND CARRY: Beginning next Monday, May 26, all Station produce accounts will be put on a strictly cash basis. In other words, all produce will be paid for upon receipt, thus relieving the financial office of a tremendous amount of time-consuming bookkeeping. To expedite the purchase of dairy products, four types of tickets have been prepared; namely, milk, cream, cheese, and ice cream tickets. Milk tickets will be accepted in payment for butter when this commodity is available. The scale of prices for these tickets will be as follows: Milk tickets, each ticket representing 1 quart, 8 cents each. Cream tickets, each for 1/2 pint, 10 cents each. Cheese tickets, each for 1 package of approximately a pound, 10 cents each. Ice cream tickets, each for 1 quart, 25 cents each. Four milk tickets will purchase a pound of butter, and half a milk ticket will be accepted for 1 pint of milk. The tickets in all four series are numbered, and these numbers will be recorded in Mr. Bowen's office opposite the name of the purchaser so that in event of loss the tickets can be identified. In the case of other produce, payment will be required when the produce is called for, each Station Division having produce to dispose of being supplied with blanks for recording the transaction and supplying receipts. This applies also to the purchase of eggs and poultry, and Mr. O'Neil has agreed to post a list each day of those who can obtain eggs at the poultry house within the next twenty-four hours and the price of eggs for the day. It will be necessary to call at the poultry house for the eggs, however, and to pay for them at that time. THE IMPORTANT THING TO REMEMBER IS THAT AFTER NEXT MONDAY NO DAIRY PRODUCTS CAN BE OBTAINED WITHOUT TICKETS AND THAT CASH WILL BE REQUIRED AT TIME OF DELIVERY OF ALL OTHER PRODUCE. Incidentally, all outstanding produce accounts must be closed by July 1, according to an announcement from the Director's office.

MR. CLARK IN: Arthur Clark left yesterday for a convention of feed manufacturers to FRENCH LICK: be held in French Lick, Indiana, this week where he is to give an address on "Present Day Feed Problems".

JERSEY CATTLE: Speaking of conventions, the Station is becoming something of a center CLUB COMING: for such events itself, and is to be host to the New York State Jersey Cattle Club for its summer meeting on Saturday, June 14. A program is being arranged to interest all dairymen, whether Jersey fanciers or not, and will include a judging contest with the Station herd as the subject of the contest, together with an afternoon devoted to talks by Dr. Hedrick and by others interested in the development of dairy cattle.

BANKERS WERE: Despite the rainy weather that accompanied their "tour", the repre- INTERESTED: sentatives of the State Bankers Association who visited the Station last week expressed themselves individually and collectively as well pleased with what they saw and heard about the work of the Station.

APPOINT NEW: Announcement has been made by the Director's office of the appointment ENTOMOLOGIST: of Dr. P. J. Chapman, entomologist at the Virginia Truck Experiment Station at Norfolk, to the position of Chief in Research in Entomology at this Station, effective June 1. Dr. Chapman's appointment is the first move under the new appropriations for the investigation of the apple maggot recently made available by the Legislature. His work for the present will center chiefly in the Hudson Valley and in the Champlain Valley. Dr. Chapman is not a new-comer to New York State, having served in various capacities in the Spray Service in western New York from 1923 to 1928. In 1928, he was granted his Ph. D. degree by Cornell and since then has been associated with the Virginia Truck Experiment Station.

TO VISIT: Cannery and canning crop growers are visiting the Station's canning FEA TESTS: crops farm this week upon the special invitation of Mr. Sayre to gain first-hand information on the dangers of direct application of fertilizers in the drill with pea seed. Much complaint has been received recently by Mr. Sayre of poor stands of peas and the trouble has been traced in most cases to injury from fertilizer. The Station tests planned to demonstrate this type of injury, together with other tests with peas, are about at their best just now, and growers from various parts of the State are coming in to look over the plots.

ANOTHER STATE: The Dairy Division has been advised by the American Jersey Cattle Club CHAMPION COW: that Owl-Interest Sheba, one of the Station's cows, was New York State champion junior four-year-old for the past year. Her official record was 502.49 pounds of butter fat in 365 days.

COLGATE STUDENTS: A group of students from Colgate University visited the Station  
HERE YESTERDAY : yesterday afternoon.

"DOC" BATES : Word has come from the College of Agriculture that Dr. Bates, for  
ON LEAVE : several years advisor in Indian extension, has been granted a year's  
leave of absence to assist the U. S. Bureau of Indian Affairs in  
Washington, D. C., in formulating a new national educational program for Indians.  
Dr. Bates is the originator of what is known as the "Bates Plan" which "accepts the  
Indian as a man, proud of his forefathers and his culture, and endeavors to make the  
Indian a good Indian rather than an imitation white man." Dr. Bates' many friends  
in New York State will wish him every success in his new undertaking.

MR. LAWSON : Mr. Lawson returned to his laboratory Monday, and is already hard at  
RETURNS : work on his museum pieces. He tells of a busy and interesting winter  
of study abroad.

ON THE RADIO: The Experiment Station goes "on the air" again this week with the  
appearance of Mr. Slate on the program of WEAJ tomorrow when he will  
discuss "Some Cultural Phases of Small Fruits". Apropos of radio broadcasting, the  
Official Record of the U. S. Dept. of Agriculture offers to broadcasters the follow-  
ing suggestions formulated by the Department's Radio Service and which may be of  
interest to Station broadcasters as well:

"The tone of the ideal radio talk is not the tone of the ideal speech.  
The radio talk has a friendly intimate tone. It rings true. It makes  
the listener feel he is being 'visited with' rather than 'lectured at'.  
It uses active rather than passive voice, tells the story of experimental  
work rather than coldly stating the results, uses direct address liberal-  
ly--'you know', instead of 'it is known'. All these devices are helpful  
in keeping the tone of the talk friendly and intimate. Clear and concise  
presentation of the information is the goal. Where possible, a turn of  
humor helps. Copy should be edited for 'ear quality' by reading aloud.  
Words and sentences easily read with the eye frequently have an awkward  
sound when spoken. Especially avoid difficult consonants. In speaking  
to the microphone remember that the most deadly fault is to let listeners  
get the impression that you're simply reading a manuscript. Speak natural-  
ly, as if in conversation or informal conference, and above all be en-  
thusiastic, convincing."

VAN SLYKES TO : Following a brief period of recuperation at Clifton Springs from  
BE HERE TOMORROW: slight attacks of grip, Dr. and Mrs. Van Slyke are expected in  
Geneva tomorrow afternoon. Both are said to be in good health now.

A GOOD RECORD: For the fourth consecutive year, Mr. Marquardt and Mr. Hening have  
been listed to prepare papers for the summer meeting of the American  
Dairy Science Association. This in itself is a most commendable  
record, but when it is known that each year the majority of titles submitted from  
various institutions for presentation at these meetings are rejected, the Station  
and these two workers in particular should feel especially gratified. The meeting  
this year is to be held at Iowa State College at Ames in June.

AMONG THE : Among items of interest pertaining to the activities of Station "alum-  
"ALUMNI" : ni" during the past week might be mentioned the visit of Dr. Thatcher  
last Saturday. Also, altho she has never held an "official" position  
in the Station, we can claim as a "part-time" alumna, at least, Geneva's first  
aviatrix in the person of Miss Irene Graves, one-time helper in the Station Library  
and in the glassware Laboratory of the Dairy Division. Miss Graves is in training  
for a pilot's license at the local air port. And, finally, we have word of the dean  
of the alumni association, Freddy Dox, to the effect that he has returned to his home  
in the Fulteney Apartments much improved in health after being sulfured, rubbed, and  
polished at the Dixon Sanitarium.

"SAVING" : It seems obvious that before long the Common Council will need our aid  
DAYLITE : and advice in determining whether or not Geneva will "save" daylight.  
Personally, our idea of saving daylight would be to give the offspring  
a sleeping potion and utilize any golden hours thus "saved" in catching up on our  
sleep. Opinions differ, however, as to how leisure time is to be enjoyed and so we  
are offering our readers this opportunity to express their preference by means of a  
private referendum. Make your mark, tear off the strip, and place it in box 22. The  
results, if any, will be announced in due time, depending on how they go.

I want to save daylight by the popular method of turning back the clock-----

I save daylight by getting up earlier (when I want to)-----