



STATION NEWS

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Geneva, N. Y.

ELEVEN-IN-ONE

Jimmy Simpson and Don Burgan of the Geneva Community Chest met with Doctor Hand, Doctor Reinking, and Mr. Lockett Monday afternoon to map out the Station's part in the Chest campaign which is set for October 7 to 14. Doctor Hand has accepted the chairmanship for the Station and will soon have his organization perfected. Like everything else, the cost of operating community services such as the YMCA, the hospital, the Boy and Girl Scouts, the Social Service League, the Salvation Army, the Visiting Nursing Service, and the other services included in the Chest, has risen materially. It is not surprising to find, therefore, that the Chest budget is 40% above that for 1947-48. Even so, the Station quota this year is only \$1,150, not so bad, especially when it is understood that this covers eleven services. Without the Chest there could be eleven campaigns in Geneva this year to which each of us would be expected to make a contribution. Here we have it all in one. It is going to take some generous giving to meet our quota--in fact it will probably involve the making of pledges payable over the next twelve months--but the Station has never failed to meet its quotas in Chest and Red Cross campaigns. So let's think it over and be prepared to GIVE AND GIVE GENEROUSLY!

CONTINUED INTEREST

Interest in new fruits appears to be as keen as ever if participation in the 30th annual meeting of the New York State Fruit Testing Association last Thursday may be taken as an index. About 200 professional and amateur fruit growers took part in the tours and deliberations and inspected the array of new fruits in the exhibit. George Morse of Williamson was re-elected President; Professor Wellington, Secretary-Treasurer; and Mr. King, Manager.

BOB McCOLLOCH RESIGNS

Doctor Robert I. McCulloch of the Division of Food Science and Technology has resigned as of November 1st to accept a position with the Laboratory of Fruit and Vegetable Chemistry of the U. S. Dept. of Agriculture at Pasadena, Calif. There he will be associated with Randy Rice formerly of the Station Staff and Doctor E. A. Beavens, head of the laboratory, who was stationed here at Geneva a few years ago. Our best wishes for success in the new job go with Bob.

A NEW APPOINTMENT

Doctor Robert W. Holley has begun his duties as Assistant Professor of Organic Chemistry in the Division of Food Science and Technology. He comes to Geneva from the Washington State College of Agriculture at Pullman where he held the American Chemical Society Post-Doctorate Fellowship. Doctor Holley received his undergraduate training at the University of Illinois and the Ph. D. degree from Cornell University in 1947. He will engage in the identification of organic chemical constituents of plant materials and will study their chemical structure as related to the production, processing, and utilization of food. Doctor and Mrs. Holley will occupy the residence of Professor and Mrs. Sayre while Professor Sayre is on sabbatic leave.

GRAPE HARVEST

Doctor Shaulis will be in Fredonia for the next several weeks to supervise the harvesting of grapes in his vineyard experiments.

FLOWERS THAT BLOOM IN THE FALL

Visitors are invited to inspect the flower seed field trials of the Seed Division now in their glory on the Crittenden Farm just west of the Station on the Seneca Castle Road. There one will find bachelor's button, larkspur, marigold, zinnias, and other flowers in full bloom, each lot marked with the variety name and the name of the seedsman. The tests are one phase of the Division's flower seed inspection work.

TO RESUME STUDIES

Robert Lamb who has been serving as acting Assistant Professor in the Pomology Division, will resume graduate work at the University of Minnesota on October 1st.

WORDS

The publishers of Webster's New International Dictionary, the G. & C. Merriam Company of Springfield, Mass., have appealed to the Station for assistance in defining agricultural terminology. In a letter to the Director they state, "We are particularly interested in the terminology used in agriculture, especially that used by the experts in the field. We should like to examine a copy of your journal, Farm Research, for the terminology used by your staff."

VISITORS

Among the visitors to the Station during the past few days were the following: Mr. Edward Sibley, Chief Engineer of the United Fruit Company in Boston, who called on Doctor Reinking; Mr. Gian Singh of India, a graduate student at Ohio State University, who visited with Doctor Cain; Mr. K. D. Arbutnot of the USDA Bureau of Entomology who conferred with Doctor Carruth on corn borer investigations; and Doctor G. F. E. M. Dierick, on her way home to Holland following a year's study in California, who called on Doctor Pearce and Doctor Chapman to discuss spray oil research.

WHO WON?

Fred Hartzell tells of tuning in his radio on WGVA the other day and picking up a quiz program on the Community Chest in which Kiwanis and Rotary were competing, with Doctor Hucker as one of those upholding the standard for Rotary. Fred wants to know who won. The Community Chest, Fred.

TO THE RESCUE

Fred Munding did a Sir Walter Raleigh Monday morning when he rescued a car-load of Station ladies marooned in the midst of the sudden downpour due to engine failure. Fred stopped, backed up, and pushed the stalled car until it started under its own power.

IT RUNS IN THE FAMILY

Ray McDonald didn't quite match his wife's championship laurels, but he did wind up the season as senior medalist at the Seneca Lake Country Club. So our congratulations to the McDonalds!

DOCTOR DORSEY RETIRES

Word has reached the Station of the retirement on September 1st of Doctor M. J. Dorsey as Head of the Department of Horticulture at the University of Illinois after twenty-three years' service with that institution. From 1907 to 1910 Doctor Dorsey served as Assistant Horticulturist at this Station where he had a part in the preparation of The Grapes of New York and The Plums of New York.

NEW HEAD

Doctor Kenneth Beeson has been named Director of the U. S. Plant, Soil, and Nutrition Laboratory at Ithaca to succeed Doctor Karl Hamner.

A CONSERVATION DEPARTMENT

Announcement has been made of the organization of a new Conservation Department at Cornell this fall, with Doctor G. A. Swanson, Chief of the U. S. Department of the Interior's Wildlife Research Branch, as head of the program.

SUBTLE IS THE WORD

Extension Echoes tells how the School of Industrial and Labor Relations at Ithaca employs the psychological approach in signs on its new lawn. Instead of saying "Keep off the grass!", the signs simply read, "Please". This reminds us that at the Colorado State College we saw new lawn seedings also marked with "Please", also with such captions as "Danger, sharp blades", "Please reserve", "Caution, grass growing", but no "Keep off" signs.