

VOLUME LXXXV • NO. 2
JAN. 30 - FEB. 13, 2004

BRIEFS

Open Wide Rochester and Say AHHH... "New York Wines & Dines" warms up February

A month-long celebration of New York wines, foods, restaurants, and the New York spirit, begins on February 1 as over 30 top restaurants in Rochester and the neighboring Finger Lakes unveil their versions of "New York Cuisine" featuring the fine wines and great foods of the Empire State.

In addition, there are 10 fine wine shops joining the "Uncork New York" celebration by featuring wines from the 22 wineries participating in the program, which was conceived and is orchestrated by the New York Wine & Grape Foundation in conjunction with the New York State Restaurant Association.

The program was officially launched on January 15 at Mario's Via Abruzzi with a special wine tasting and food sampling for the press and trade. The event allowed wine buyers and chefs to select the products they'll feature during the February celebration.

"The concept of New York Wines & Dines is simple," said Jim Trezise, President of the Foundation. "Take fine New York wines, add fabulous New York foods, give them to great regional chefs, and-voila!--you have a great New York experience."

Throughout February, participating restaurants will create new recipes and in some cases offer special 'New York Cuisine' menus with appetizers, main courses, and desserts created with agricultural products grown, raised, caught or processed in New York and paired with New York wines. In effect, at these fine restaurants the 'special' for the entire month will be New York Cuisine.

On Thursday evening, February 5 at the
(Continued on page 2)

ACS Holds Open House

Sub-zero wind-chill temperatures did not keep more than 100 employees from attending last Friday's Open House for the Geneva Administrative Service Center (ASC), which is temporarily being housed in the surge facility. Visitor's toured the various offices, chatted with the ASC staff, registered for door prizes

and sampled an appetizing selection of refreshments.

Jim Moravec said that the goal of the open house was to introduce the Station community to the new facility, and meet the ASC team members who will be serving the faculty, staff and students in their administrative functions at the Geneva Experiment Station. "I was very pleased to see the turn-out for this event and want to thank all the employees who took time to come over to Surge to visit with us," he said.

The ASC operation is just two-and-a-half weeks old and thus still in it's infancy; but it appears as though the transition has been very successful. Moravec reports that team member morale is very high and the group is highly motivated and dedicated to ensuring that the ASC will be a complete success. "We are constantly monitoring procedures to ensure the highest level of support to the department and unit employees, and to encourage suggestions for improvements, as this is the only way that we can grow into an organization that can best meet the needs of the Station community," Moravec said.

John Finamore, Associate Dean for Financial Affairs for CALS, who came up from Ithaca, toured the facility and thanked the Geneva staff for making the smooth transition to the ASC structure. He was impressed with the positive attitude and high morale of the ASC staff. He also provided the status and time table for establishment of the CALS Business Service Center.

"I could feel the positive energy as soon as I stepped into the offices! The staff and leadership are to be highly commended," he said. "When I visited the Station over a year ago to introduce, and first discuss Workforce Planning, the room was full of concerned and even frightened staff. The difference I felt on my visit to the ASC was enormous. I am proud of all those that made this transformation a success!"

As for the ASC staff, here's what a few of them had to say: "I think the open house was a huge success," said Linda D'Amato. "We saw grad students, professors, technicians and

(Continued on page 2)



John Finamore, Associate Dean for Financial Affairs for CALS, speaks with the ASC staff.

(BRIEFS, continued)

Hyatt Regency, area consumers will be able to taste the excitement as over 20 wineries, 10 food producers and 10 chefs offer samples of their products. Proceeds benefit Foodlink, and the \$25 tickets are available in advance at Wegman's video departments, by calling 585-328-3380, or just showing up at the door (\$30).

The Foundation is supporting the program in numerous ways, beginning with large ads in major print media listing the participating restaurants, wine shops and wineries; and a radio campaign in conjunction with Michael Warren Thomas's popular 'SavorLife' programs (visit www.SavorLife.com). A special web site (www.newyorkwinesanddines.org) will also list the participants and includes menus, recipes, and other information where it was provided, as well as hot links when possible. Special brochures and business-sized web cards have also been produced and distributed. The popular logo for the program was designed by world-renowned artist Milton Glaser, who among many other projects created the famous 'I Love NY' logo.

Agriculture is the most widespread industry in New York State, yet few New Yorkers are aware of the abundance of high-quality wines and other agricultural products available from their own state, and in many cases their own backyard. For example, Rochester is closer to the Finger Lakes wine region than San Francisco is to Napa Valley-yet there is not nearly the awareness among Rochesterians about the world-class wine country right next door. The 'New York Wines & Dines' program is intended to create awareness, trial and sales of New York wines and other agricultural products.

Coordinated by Market Development Manager Dana Alexander, the program has been conducted three times in New York City and once in Albany, and will continue moving to various markets as budgets permit. To date, there are plans for taking it to Buffalo in April, Washington, DC for one week in September, back to New York City in October, and Albany in November. "It's time to buy New York," said Trezise. "We can build New York by buying New York products and services, and supporting the jobs of New Yorkers. We greatly appreciate the spirit and dedication of participating restaurants and

(Continued on p. 3)

(ACS, continued)



Employees register for door prizes and chat with Charie Hibbard.

others from the different units. Everyone was very positive and it seemed as though they enjoyed themselves. I'm happy in my 'new digs' and with the new people I'm working with. I miss seeing the people at Barton Lab every day but I do talk to them often. I really like my new job, I'm very busy and the time just seems to fly by."

"We all thought the open house went very well," said Kathy Morabito "Our team was excited to have such a big turnout and the variety of people that stopped in to say hello was encouraging as well. Everyone seemed generally interested in where we were all located and how everything was working out." Kathy said that there were a lot of good questions and positive feedback from everyone, and that she really likes her new job responsibilities. "Every day is a new challenge," she said. "There is always something different going on; it keeps my mind sharp and I am learning so many new things. Kathy just recently completed and passed the Accounting Certification Program and says she has been putting to good use what she learned in class.

Others in the group expressed similar sentiments. The ACS will be housed in the Surge lab until July when it will move to the basement of Jordan Hall into the space currently occupied by Communications Services.

J. Ogradnick



Brown Bag Lunch with the Interim Director



In an effort to provide communication between administration and staff, Bob Seem has initiated "Bag Lunch with the Interim Director," an informal get together in which staff, faculty, and students can join Bob with a bag lunch to discuss . . . anything. Answers will be attempted to the best of his ability, but not guaranteed. Discussion is open to any topic, although it is expected, most people will be interested in current events at the Station.

Join Bob on Tuesday, February 3, in the Jordan Hall Lounge from noon to 1 pm. Drop by for a few minutes or stay for the hour. If you can't make it, but have a question, please send it to Kathy DeRosa (kad2). Hot water, tea bags, and coffee will be provided.

RETIREE NEWS

Retirees Hold Holiday Luncheon

Members of the Station's Retirees Association gathered at the Geneva Country Club on Monday, December 15, 2003 to celebrate the season and to wish each other well in the New Year. Some 43 retirees had signed up for the roast beef buffet but because of the weather, only 28 were actually able to attend.

With the sun shining brightly through the large windows at the Country Club, signs of the recent storm beginning to recede were observed. The sun glistening off the still fresh snow was a beautiful sight.

In his brief remarks, Pat Krauss, president of the organization, thanked everyone for coming and paid

special tribute to Bernadine Aldwinckle (Communications Services) and those who helped her with providing the food for this year's Craft Fair. More than \$400 was raised from the sale of food at the Fair, which was the largest amount ever. Funds received from this project are used to help subsidize the price of lunches when the group gets together and also for other activities that might be undertaken for the retirees.

There was a particularly large number of former faculty of the Station or widows of former faculty who were at the luncheon. Some of them are pictured in the accompanying photo. From left to right at the top is Edith Braun, widow of former professor emeritus Al Braun, plant pathology; Malcolm Bourne, professor emeritus of food science and still very active at the Station and elsewhere in the world; (center, left to right): John Bourke, professor emeritus and former director of the IR-4 program; MaryLou Marx, widow of professor Gerald Marx, world renowned pea geneticist for many years at the Station; (bottom, left to right): Gil Stoewsand, professor emeritus of food science toxicology; and Nathan Peck, professor emeritus of vegetable crops.

The group was especially pleased to have former Director Don and Ginny Barton at the luncheon. Both are regular attendees of these events.



P. Krauss

(BREIFS, continued)

wine stores, and their commitment to the future of New York."

J. Trezise

Surplus Vehicles

Surplus vehicles for sale. Sealed bids may be dropped off at the Fleet Office or at the B&P Office and will be opened at 2:00 p.m. on Friday, February 6, 2004.

- **1994 Chevy Corsica**, 118,688k, good condition, min. bid \$1200.
- **1996 Chevy Corsica**, 109,884k, good condition, min. bid \$1800.
- **1995 Dodge Caravan**, 113,557k, good condition, min. bid \$1600.

Contact Al Fairbrother or Dale Frankish at ext. 2304 for questions.



BLOOD DRIVE

Monday

February 2, 2004

9:00 am - 2:00 pm

Jordan Hall Staff Room & Lounge

Give the gift that lasts a lifetime... Please call Gemma Osborne @ Ext. 2248 or email gro2@cornell.edu to schedule your lifesaving donation.

If you donated on or before December 8, you are eligible to donate.

CALENDAR of EVENTS

JAN. 30 - FEB 13, 2004

MEETINGS

Chairs' & Unit Leaders'

Date: Thursday, February 5, 2004
Time: 1:30 PM
Place: G-19 Hedrick Hall

SEMINARS

Hort Science

Date: Tuesday, February 3, 2004
Time: 11 AM
Place: Jordan Hall Staff Room
Speaker: Kevin Lee, Ithaca
Subject: Predicting Proteome Expression Profiles When You Have Chip Data and Measuring It When You Don't

Date: Monday, February 9, 2004
Time: 11 AM
Place: Jordan Hall Staff Room
Speaker: Christopher Owens, USDA-ARS, Geneva
Subject: Genomics of Grapevine Improvement

Food Science & Technology

Date: Wednesday, February 4, 2004
Time: 4 PM
Place: FS&T Conf. Rm., 2nd Floor
Speaker: Dr. Cristina Reguant, Geneva
Subject: Study of *Oenococcus oeni* Sigma A Transcription Factor

Date: Wednesday, February 11, 2004
Time: 4:00 PM
Place: FS&T Conf. Rm., 2nd Floor
Speaker: Professor Kathryn Boor, Ithaca
Subject: The Sigma B-mediated *Listeria Monocytogenes* Stress Response System

Plant Path

Date: Tuesday, February 3, 2004
Time: 3:30 pm, Coffee at 3 PM
Place: Rm. A113 Barton Lab
Speaker: Dr. Eun Woo Park, Seoul National University, Korea
Subject: Silicon in rice to fortify physical barrier against rice blast fungus

7th Annual Barton Lab

Chili Cook-Off • Friday, February 6
 – Noon, Barton Lab Lobby
 – Where else?



CASH PRIZES will be awarded for 1st and 2nd place winners in three categories:
 ☞ Chili with Meat ☞ Vegetarian Chili ☞ Overall Most Creative Chili
 Winners selected by popular vote. Admission is free for those bringing chili. Admission for those not entering but wishing to participate is \$4.00.

To enter, register the name of your chili (and specify if it has meat) by contacting Amy Andersen (ada10@cornell.edu), or call Ext. 2331 by 11:59 a.m. Wednesday, February 4th. This message is brought to you by the Red Hot Chili Pepper Committee: John Ludwig, Megan Kennelly and Amy Andersen.

The Station Club Membership Drive Is Almost Here

Exciting Prizes! New Events! Great Discounts!

The Drive Heats Up On February 9

Don't Be Left Out In The Cold

LTC

Tablet PC Computing Demo

Date: Friday, February 6, 2004
Time: 10:30 AM
Place: Jordan Hall Lounge
Subject: Tablet PC Computing

Think about a PC roughly the size and shape of a thick magazine. Scribble notes on it, edit spreadsheets, do your e-mails or mark up blueprints. Wireless transmission, only three pounds and a 12.1" XGA TFT display. It's all here today in Motion Computing's Tablet PC.

Spend a few hours learning how the Motion Tablet can help you streamline processes and increase productivity, enhance remote data flow, and eliminate reentry of data. Use a pen to input data directly into the Tablet PC using the forms with which you're already familiar!

Contact Jane Irwin for details, x2294 or mji4@cornell.edu

CLASSIFIEDS

FOR SALE: 1991 Chevy 1/2 ton Silverado, Regular Cab, Long Box. 305 motor. PWR windows & locks. Air. Cruise. AM/FM Cassette. Sliding Rear window. Hitch. 2-tone silver/blue paint. 82,500 miles. Asking \$3,000 or B/O. email Holly at hak3 or phone (315)539-5216.

FOR SALE: 1999 Toyota Camry CE 4D Sedan. 4 cylinders, 2.2 Liter, auto, FW drive. 75,000 miles. Power steering, windows, door locks, mirrors; tilt wheel; cruise; AM/FM; cassette; multi/6 CD; dual front air bags; AC; ABS. Excellent condition. KBB Retail: \$ 9,410. Asking \$8,400 (negotiable) Call x2368, 781-2420 or ks342

FITNESS

Aerobics

Date: Mon. & Fri.
Time: 12:10 - 1 pm
Place: Sawdust Cafe

Taekardio

Date: Mon. & Wed.
Time: 12:10 - 1 pm
Place: Jordan Hall Auditorium