

CORNELL

STATION NEWS

GENEVA
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BRIEFS

**Red Cross to Present Station with
“Platinum Level Life Share” Award**

Bob Fredericks, of the American Red Cross, will make a formal presentation to Station director Jim Hunter and Donna Roelofs, in appreciation of the high level of employee participation in the Station's blood drives. He will present the “Platinum Level Life Share” plaque to the Station on Thursday, Sept. 24, at 11 a.m. Regular blood donors are encouraged to attend the ceremony, which will take place in the Pavilion. Staff participation at the Station is twice the national average.

English as a Second Language

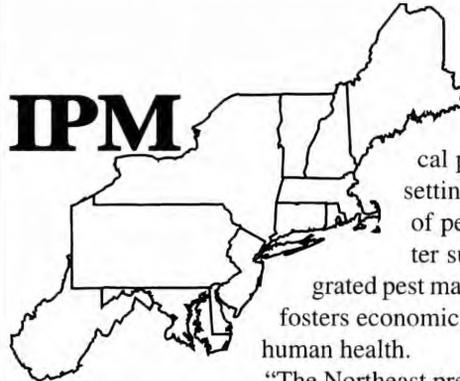
We are very pleased to announce the continuing support of the Finger Lakes Community College (FLCC) in presenting “English as a Second Language” at the Station.

The first class of the fall semester will meet Tuesday, September 2. Classes will meet Tuesday and Thursday evenings from 6:30-9 PM. through December 18. A Thanksgiving break (November 26-30) is the only scheduled College holiday. Jan Alden will be teaching the class. The classes will be held in the Sawdust Cafe on our campus. All are welcome to attend; there is no charge for this class.

If you have any questions, please contact Sharon Nedrow, Adult Basic Education Program at FLCC, phone: 585-394-3500.

*C. Hibbard***World Food Prize Laureate to Speak at
the Station**

Dr. Per Pinstrup-Andersen, 2001 World Food Prize Laureate, will be the seminar speaker in Food Science & Technology at 11 a.m. on Friday, October 31. Mark your calendars now to hear this world food ex-

*(Continued on page 2)***Cornell Shares in \$4.3 Million Award for
Northeastern Integrated Pest Management Center;
Continues Winning Partnership with Penn State**

The USDA has awarded \$4.3 million to the Northeastern Integrated Pest Management Center (NE IPMC). The NE IPMC promotes practical pest management solutions for urban and rural settings throughout the Northeast. Using a network of people, print, and electronic resources, the Center supports the development and adoption of integrated pest management (IPM), a science-based approach that fosters economic benefits while protecting the environment and human health.

“The Northeast presents diverse challenges when it comes to pest management,” explains James VanKirk, the Cornell senior extension associate responsible for the organization’s daily operations. “The Northeast has a strong agricultural base and is also the most highly populated region in the country. We’re looking for ways to minimize risks associated with pest management in rural and urban areas, while producing healthy plants and food and optimizing farm profitability,” he said.

VanKirk co-directs the Center with John Ayers, a plant pathology professor at Penn State University. They are assisted by information specialist Liz Thomas and writer Liz Myers, both at Cornell. Most of the NE IPMC’s staff is located at the Experiment Station, in the NYS IPM building.

The award, which will cover the next four years of Center operations, represents a 44 percent annual increase over previous support. The new resources will allow the organization to build on its past successes and strengthen its ability to respond to the real-world needs of growers and communities.

Established in 2000 as the Northeastern Pest Management Center, the organization is funded through the USDA’s Cooperative State Research, Education and Extension Service. It is one of four regional IPM centers nationwide and covers the New England states, Delaware, Maryland, New York, Pennsylvania, New Jersey, West Virginia, and the District of Columbia.

“Our job is to identify our stakeholders’ top priorities,” VanKirk explains. These stakeholders include pest management users (such as farmers, nursery owners, park managers, and homeowners), consumer and environmental groups, government regulatory agencies, researchers, and educators. “Once we’ve identified the region’s most pressing IPM needs, the Center and its many partner institutions can respond by supporting research and providing reliable, accessible information to address those concerns.” The organization’s web site, <http://NEIPMC.org>, is one of the main avenues for sharing this information.

VanKirk has been a key figure in regional IPM efforts since 1996, when as IPM Facilitator, he began working with state IPM leaders to promote collaborative efforts for IPM research and education.

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(BRIEFS, continued)

pert. Pinstруп-Andersen recently presented a talk on "Feeding the World, Opportunities Without Boundaries" as a Plenary Lecturer at the 12th World Congress of Food Science & Technology in Chicago. He is the H. E. Babcock Professor of Food, Nutrition and Public Policy in the Division of Nutritional Sciences at Cornell University.

New York Apple Growers Estimate 24 Million Bushel Harvest

The apple harvest of New York's most popular varieties begins this week and will continue through the fall. Harvest is approximately one week late due to cold weather during bloom in the spring.

The New York Apple Association (NYAA) estimates the apple crop will be 24 million bushels, a big rebound from last year's growing season which yielded only 16 million bushels. The state ranks second in apple production nationwide.

Ideal growing conditions throughout the summer, with a good blend of sunshine and rain, has produced top quality fruit, high in sugar content. Cool weather at night and sunny days this week will put red color in the fruit and increase sugar content even more.

Harvest of early variety apples such as Paula Red and Ginger Gold began in August. Some McIntosh picking is underway now.

According to the New York Apple Association, apple consumption is on the rise in New York and around the U.S. due to publicity from university research proving that apples can help fight cancer, improve breathing for asthma sufferers, strengthen bones and help dieters lose weight.

The state's most popular varieties are McIntosh (19 percent of the state's total production) and Empire (11 percent of the state's total). Other major varieties in descending order are Red Delicious, Rome, Cortland and Idared. The state also produces popular up-and-coming varieties like Gala, Fuji and Honey Crisp.

The Experiment Station released the Cortland apple in 1915, and the Empire apple in 1966. Jonagold (1968), Jonamac (1972), Macoun (1923) were also released by the Station.

New York's 695 apple orchards produce an average of 24 million bushels of apples every year on 45,000 acres.

(Continued on page 3)

A MESSAGE FROM DR. HUNTER

You're Invited Ice Cream Social

Before the cold weather takes away the desire for ice cream—if it ever does—I am inviting all of you to an ice cream social that is scheduled for 3:00 p.m., Friday, September 19, in the Pavilion. We have also reserved the upstairs in Jordan Hall in case it rains. The purpose of this is simply to express appreciation for everyone's contributions over the past year—which has not always been easy—and to get everyone together for a well-deserved break.

Please inform the following individual in your department or unit by Friday, September 12, if you will or will not be able to join us: Donna Roelofs; Kathy Morabito; Amy Andersen; Debby Ditzell; Patty Gibbs; Gemma Osborne; Janet Garlick; Tiffany Fisk; Ann Griner; and Charie Hibbard who will cover Administration, FRU, and the Library. This head count will enable us to know how much ice cream to purchase.

Nancy Long will organize this event, and I expect she will need to call on some of you to help make all the arrangements. Thanks for your help.

I look forward to seeing as many of you as possible at this event.

Jim

2003 OUTSTANDING EMPLOYEE AWARD CALL FOR NOMINATIONS

Each year the Station Club solicits nominations for an Outstanding Employee. The Outstanding Employee will be announced and presented with gifts at the November Station Club Banquet.

Nominators should solicit letters of support for a selected individual and submit all supporting materials to Ann Cobb, Selection Committee Chair. These packets will be evaluated by a volunteer panel of department/unit representatives. All nominations will be confidential. The panel will convene and select the awardee based on criteria such as:

- high degree of excellence in job performance
- friendly demeanor along with strong interpersonal skills that promote team work
- a willingness to extend themselves to help others
- a commitment to the goals of the Experiment Station

Other considerations of the Selection Committee will include:

- quality (content) of letters – not quantity (number)
- who wrote the letters (supervisors, co-workers, administrative staff, department chair)
- diversity of sources for the letters (department, Geneva campus, Ithaca campus, departed visiting scientists)

Community involvement (outside the Station) should not be a strong determining factor.

Nomination packets will be accepted through October 3, 2003. Please send completed nomination materials to Ann Cobb, Barton Lab.

Please take a few minutes to think about this and then nominate someone – someone who perhaps has been long overdue for this recognition.

Republicans on Tour

On August 27, the Assembly Republican Task Force on the State of New York Agriculture heard testimony at a public forum from Finger Lakes farmers, wine growers and agricultural experts about the key challenges facing the region's farming community, and discussed ideas for further strengthening the local agricultural economy.

The forum was held at the Experiment Station, and was the fifth in a statewide series sponsored by the Task Force to develop new ways to improve New York's agriculture industry and increase public awareness of the local products that the many regions of the state have to offer.

Those offering testimony at the public forum included John Lincoln, President of the New York Farm Bureau; Rick Zimmerman, Deputy Commissioner of the NYS Dept. of Ag & Markets; Jin Trezise, President of the NY Wine & Grape Foundation, and many area farmers and grape growers. They included Scott Osborn, of Fox Run Winery; Jim Bedient, president of the NY Wine and Grape Growers Assoc.; Joe Nicholson, of Red Jacket Orchard; Linda Yancey, of North Huron Cider Mill; and George Muller, of Willow Bend Farm.

The Republican Task Force on tour included Cliff Crouch (R-Bainbridge), Charles Nesbitt (R, C-Albion), Brian Kolb (R, C, I-Canandaigua), Roy McDonald (R,C,I-Wilton), Robert Oaks (R,C-Macedon), Jim Bacalles (R,C-Corning), Joseph Errigo (R,C-Conseus) Gary Finch (R,C,I-Springport), and Teresa Sayward (R-Willsboro).

Prior to the forum, the Task Force visited the Geneva Chamber of Commerce for a presentation by Jim Hunter and Marc Smith on the Ag & Food Tech Park, toured the Station, traveled to the farm of Jay Dey, Seneca County Farm Bureau president, and toured Wagner Vineyard in Lodi.



Dr. Olga Padilla-Zakour (left) gives the NY Republican Task Force on Agriculture a tour of the Fruit & Vegetable Pilot Plant. The Task Force included (l-r): Assemblyman Brian Kolb, Sheldon Chase of the Monroe Cty. Farm Bureau, and Assemblywoman Teresa Sayward.

(IPM, continued)

"With the financial stresses facing land grants and other public institutions, it's especially important that we make efficient use of limited resources," says Michael Hoffmann, associate director of Cornell Cooperative Extension and the director of the New York State IPM Program. "In this regard, the Center stands out as a model of regional cooperation."

The Center's broad-based regional participatory leadership is one of its greatest strengths. The organization is guided by a steering committee, an advisory council, and Center staff, and is jointly administered by Penn State and Cornell University. Much of its work is carried out by IPM Working Groups organized around six IPM focus areas (fruit; vegetables; greenhouse and ornamentals; field, forage, and livestock; communities; and public health) and by seven States Network Projects involving all 12 states in the region. These subgroups promote communication among key groups of people who have an interest in pest management policy and implementation.

The increase in funding will enable the NE IPMC to create several new competitive funding programs that actively support projects addressing regional IPM priorities. The organization will also be able to pro-

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(BRIEFS, continued)

Estimated Apple Harvest Dates by Variety for 2003

Paulared	Underway
Gingergold	Underway
Gala	Underway
Jonamac	Underway
McIntosh	Underway
McIntosh (Champlain)	9/15
Macoun	9/15
Cortland	9/15
Empire	9/22
Crispin	10/6
Red Delicious	10/6
Golden Delicious	10/6
Jonagold	10/6
Rome	10/13
Idared	10/13
Northern Spy	10/13

(Note: Harvest start dates may vary.)

Remembering- 9/11/01



CALENDAR of EVENTS
SEPTEMBER 12 - 26, 2003

MEETINGS

CHAIRS' MEETING

Date: Tuesday, September 16, 2003
Time: 3:00 PM
Place: 264 Roberts Hall, Ithaca

ICE CREAM SOCIAL

Date: Friday, September 19, 2003
Time: 3:00 PM
Place: Pavilion

SEMINARS

Plant Path

Date: Tuesday, September 16, 2003
Time: 3:30 PM (Coffee at 3 PM)
Place: Room A133, Barton Lab
Speaker: Dr. Odile Carisse, Agriculture and Agri-Food, Qubec, Canada
Subject: Intergrating Measures of Inoculum Density in the Management of Apple Scab and Grape Powdery Mildew

Date: Tuesday, September 23, 2003
Time: 3:30 PM (Coffee at 3 PM)
Place: Room A133, Barton Lab
Speaker: Dr. Terry Stone, Scotts
Subject: The Regulation of Biotechnology Derived Plants: Hurdles and Opportunities

Food Science

Date: Wednesday, September 17, 2003
Time: 4 PM
Place: FST Conference Room, second floor
Speaker: Prof. Terry E. Acree, Geneva
Subject: Olfaction

Entomology

Date: Wednesday, September 24, 2003
Time: 10:30 - 11:30 AM
Place: 310 Barton Lab
Speaker: Dr. Bert H. Dobler, Ithaca
Subject: Communication in Ant Societies

Date: Thursday, September 25, 2003
Time: 10:30 - 11:30 AM
Place: 310 Barton Lab (Refreshments & conversations with speaker at 10:15)

Speaker: Dr. Tze-Hei Yong, Geneva
Subject: Thinking Like a Bug: Field Studies in Insect Behavioral Ecology at the Third Trophic Level

CLASSIFIEDS

FOR SALE: Lennox Gas Furnace. Rated input 75,000 BTU per hour. Rated output 60,000 BTU per hour. \$200. Electric Water Heater: Quik Flo Energy Saver. 30 gal. \$50 or B/OE-mail Keith at krc6, work-781-5318, home-548-2516

FOR SALE: 1985 Chevy C20 pickup. Heavy duty 3/4 ton, 350, Auto, power steering, power brakes, AM radio. 52,500 actual miles. No rust - never driven in winter. All ready to tow goose neck or bumper hitch trailers. Asking \$5000, but make me a good offer and? Judy at 2273, jla2 or 315-946-4953

FOR RENT: Studio apartment. Furnished, walking distance to NYS Ag Exp Station. Off street parking, good neighborhood. Security deposit required. Available early September. Rent \$290 plus electric. Please contact Nancy Long X2288 or NPL1

FOR SALE: 1991 GLASTRON 19' bow rider, Mercruiser 130 hp, Bimini top and covers, at Myers Pt., Ithaca, \$4,500/obo, rad2; x2297 or 607-277-2383

AKC English Mastiff puppies. Champ. Bloodline. 2 males and 3 females left. Apricots and fawns with dark black masks. \$1,000 - \$1,200. Ready to go 9/3/03. Taking deposits now. For more information tferrin@pgru.ars.usda.gov or call x2396

FOR SALE: 2 FERRET CAGES. Large three level cage of heavy welded wire on mobile base \$45. Smaller three level cage of lightweight welded wire \$20. Prices negotiable. Call Dave at x2496 or 315 585 2248

FOR SALE: PRICE REDUCED! Brand new, 60" round, tempered glass top patio table, neutral trim/base. \$60. Call Judy Birkett, 585-526-5840

FOR SALE: 12' Duranautic (by Marathon) northern style jon boat; all welded aluminum. Has two bench style seats and clamp on plastic seats. 14' 2001 Karavan trailer, excellent condition; 2001 Mercury 5 HP outboard very low hours, 1.3 L internal tank, 3 gal. external tank, F-N-R, pull start, short shaft. \$2000 firm. Please email for pictures. jdp23@nysaes.cornell.edu or call x2607 - work. 539-0025 - home

FOR RENT: 2 bdrm apt, Geneva, hardwood floors, storage, heat and water incl. Call Eudora at 789-9012

FITNESS

Aerobics

Date: Mon. & Fri.
Time: 12:10 - 1 PM
Place: Sawdust Cafe

Taekardio

Date: Mon. & Wed.
Time: 12:10 - 1 PM
Place: Jordan Hall Auditorium

Save The Dates

Red Cross Blood Drive
Monday, October 6, 2003
9 AM to 2:30 PM
Jordan Hall Auditorium.

The annual
Station Banquet will be
November 7, 2003 at Club 86.
Details to follow!

(IPM AWARD, continued)

vide its working groups with greater resources. Another important new component of the Center is a biannual regional conference. Planned for 2005 and 2007, the conference will serve as a gathering of stakeholders around the common interest of IPM, engendering new collaborations and invigorating existing cooperative efforts among individuals, programs, and agencies.

For more information about the Northeastern Integrated Pest Management Center, contact James VanKirk (phone 315-787-2378, e-mail jrv1@cornell.edu) or visit the web site at <http://NEIPMC.org>.

COME ONE, COME ALL!
Fun on the
Farm

Saturday, September 20, 2003
11 am-4 pm
At El-Vi Farms in Newark

The Experiment Station will be there with apples, pumpkins, fruit variety jams, Plant Doctors, insect displays, paint-a-bug, leafprinting, and more. Volunteers are still needed: talk to Gemma at x2428.

Look for the Experiment Station's 20' x 30' tent!!

FUN AND FREE FOR ALL AGES!

Activities include:

Farm fun games for kids of all ages—obstacle courses, hay bale toss, and others.

Tractor-drawn hay wagon tours of the dairy farm. See a 600-700 cow dairy in action, with 2 educational tour stops—one on managing the input [that would be nutrition], and one on managing the output [that would be manure!]

Small animal petting zoo; 4-H llamas, goats, chickens, rabbits.

Over 40 booths

INCLUDING THE EXPERIMENT STATION'S!

Interactive exhibits and tastings galore. 2500-3000 people are expected.

Directions: From Geneva, take Rte 96 west. When you get to Phelps, take Rte. 88 north toward Newark. Take a left on Pelis Rd. The farm is at the end of the road. Follow signs to park.