

VOLUME LXXXIII • NO. 10  
MARCH 8 - 15, 2002

## BRIEFS

## Welch's is NOT for Sale

According to a front-page article in *The Fruit Growers News*, Welch's is not for sale. The wholly owned subsidiary of the National Grape Cooperative has been rumored to be for sale. But, at its meeting on Feb. 13, the cooperative's board of directors unanimously agreed it is not in the best interest of the membership to pursue a sale of Welch's.

Welch's is owned by more than 1,400 growers in Washington, Michigan, New York, Ohio, Ontario and Pennsylvania. Its principal raw products – Concord and Niagara grapes—come from 49,000 acres in those states. Welch's is a 105-year-old juice firm that the National Grape Cooperative Association, Inc., bought in 1952.

Some growers foresee the end of the juice grape business in the United States if Welch's is sold to a large company that could turn to other countries for cheaper prices for grape concentrate.

Juice grape growers who provide grapes to Welch's know they have a market above the break-even point for all of the grapes they grow. Welch's needs more grapes, so growers have made the investment and planted more acres of ConCORDS and Niagaras.

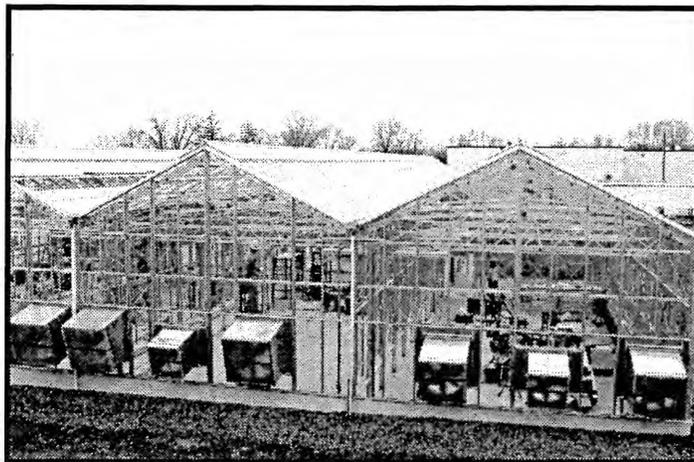
New York Apple Association Gets More  
Funding for Promotion

The New York Apple Association (NYAA) now has \$125,000 more to spend for its apple promotions. Bill Magee, chairman of the Assembly Agriculture Committee, announced the state funds for apple promotion. The NYAA is hoping for an additional \$125,000 from the NY State Senate.

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## New Station Greenhouses to Open

By the end of April, eight new state-of-the-art greenhouses will be on-line in the horticultural sciences department at the Station. The greenhouses replace some of the Station's older greenhouse—affectionately called the "Old Range"—that were built in the 1930s. The new houses are located directly behind the old dairy



The construction of the new state-of-the-art greenhouses is nearly complete.

barn and connected to houses 14-22, which were built in the '60s. These new greenhouses will offer researchers at the Station options never available to them before.

"We are excited about nearing completion of Phase I of the Horticultural Sciences greenhouse renovation project," said Hugh Price, chairman of the horticultural sciences department. "State-of-the-art houses with cooling units and computer controlled shade cloth will greatly enhance our ability to conduct greenhouse research through the summer months. Unfortunately, there is no increase in the Station utility budget to cover the increased energy cost of bringing 8,000 square feet of greenhouse on-line, therefore, a comparable amount of the cold range will be permanently closed. A plan for Phase II of the renovation project is complete and will be implemented as soon as funding is available," Price added.

When the new houses are occupied, houses 7-12, which were built over 60 years ago, will be shut down. Phase II is scheduled to start design in 2008, and will complete the replacements.

"It was decided to build the first phase where it is so that existing operations could continue without interruption and to reduce the cost," said John VanderWeide, director of facilities, who is coordinating the project for the Station with Ralph D'Amato.

The funding for the project—approximately \$1.6 million in construction and \$169,000 for equipment—is through the State University Construction Fund Five-Year Capital Plan. The project was designated top priority by the Station Master Planning Committee and Station director, Jim Hunter.

"The Station is indebted to Senator Randy Kuhl and his former assistant, Julie Suarez, who now works for the NY Farm Bureau, for putting the funds into the state budget for the new greenhouse complex," said Hunter. "Several years ago, Suarez was on a tour of the Experiment Station, and was surprised to see the poor condition of the old greenhouses. When she saw the opportunity for funds to build new greenhouses, she convinced Senator Kuhl to provide the leadership to secure funds for this purpose," said Hunter. "This is just one example of the good friends the Station has in state government and the importance of bringing people from Albany to the Station for a first-hand look at our facilities and to familiarize them with our programs. With the help of Charlie Kruzansky, in Cornell's of-

(Continued on page 2)

(BRIEFS, continued)

Jim Allen, president of NYAA, said the money will be used for the next harvest season and for a special Empire promotion the week of March 10-17 to benefit victims of the Sept. 11 tragedy.

The money is in addition to \$25,000 from Senator Michael Nozzolio and \$25,000 from Senator George Maziarz that was give to the NYAA.

The money was allocated by Magee to make up for \$500,000 that was lost last year during budget tightening.

*Fruit Growers News*

### Powerpoint Woes in Windows

In recent weeks there have been some problems with Powerpoint presentations originating from a Mac that are ported to Window computers. The most common problem is that some of the pictures do not show up on the Windows machine in the Powerpoint presentation. After much frustration, the problem originated from copying a picture from the Mac application called Pictureviewer, then pasting the picture into the Powerpoint presentation. When this copying and pasting is done, the picture does not show up on the slide in Powerpoint after opening up the presentation on a Windows computer.

To avoid this, use the Insert menu in Powerpoint and insert the picture. Do not copy and paste from the Pictureviewer application.

Hope this helps!

*C. Tenyck*

### Zakour's 'Working Daze' to Appear in Finger Lakes Times

'Working Daze,' a United Media syndicate cartoon that has been inked for four years now, has started appearing in the *Finger Lakes Times* on a daily basis. It has been featured at .com www.comics.com since January.

John Zakour writes the gags for the cartoon and co-author Andre Noel illustrates them.

"Every single character is based on someone I know," Zakour tells his co-workers, who know they see signs of office life at the Experiment Station and the people they work with in the likes of Andrew, the graphic art-

*(Continued on page 3)*

(GREENHOUSES, continued)

ficie of government affairs in Albany, we try to host visitors from Albany annually. The new greenhouse complex and the extra funds the Station has obtained for equipment on several occasions is strong evidence of how effectively faculty and staff have communicated the quality and importance of what we do to these important visitors," Hunter concluded.

The new facility is 9,600 sq. ft. of glass house plus connecting corridors and a small mechanical room. Iversen Construction is the general contractor. Carroll & Keavney are the electricians. Kenron are the mechanical engineers. D'Amico is the plumber. Rough Brothers supplied the greenhouse and Infinity Glass is erecting the glass houses. The staff of Building and Properties is also doing some upgrades on houses 14-22 which are not as old as the original houses and in much better shape structurally.

The faculty who will be using the new greenhouses are certainly excited about the possibilities these facilities present. "It has been virtually impossible to conduct research in the summer because the current houses don't have enough cooling," said Thomas Björkman, associate professor of horticultural sciences. "The new houses will be used year-round. That provides research opportunities we never had before."

When asked to elaborate, Björkman said, "The shade cloth system is a good technology because it retracts on cloudy summer days to let light in, something whitewash can't do. The system also provides insulation on winter nights to reduce heat loss when heating is the most expensive. We will get more light, more uniform light, better temperature control and no increase in energy cost."

Björkman also noted that the facility will have rolling benches which will "dramatically increase the amount of bench space available for a given floor area." He pointed out that this is an important efficiency that will allow more research for each dollar of greenhouse operation.

The floors and lighting in the new buildings are also an improvement over the older houses. The concrete floors along with the rolling benches provide an environment where a high level of sanitation is possible, resulting in better pest control and less risk to experiments. It also lets researchers simulate modern commercial greenhouse conditions. Björkman says the new lighting will provide dramatically better growing conditions in November through February. "The uniformity will make it possible to do experiments on growth with much more sensitivity," he said. Finally, the new facility also has two isolation rooms that will provide containment for experiments involving pests or new transgenic plants.

The new space will be used for breeding programs that produce thousands of seedlings that are subject to selection for major diseases and other traits, and also multiplied for transplant to the field. Björkman himself plans to use the facility to probe the response of plants to temperature and colonization by that friendly fungus—Trichoderma.

*J. Zakour*

CORNELL'S

***Vinification and Brewing  
Technology Laboratory***

***5th Annual Gala Dinner and  
Premiere Wine Country Auction***

***Friday, March 8, 2002 ✕ Casa Larga Vineyards, Fairport, NY***

• BLACK TIE OPTIONAL •

Reception at 6 PM, featuring sparkling wines and specialty beers.  
A gourmet dinner will be served at 7 PM.  
\$100 per person (\$50 tax deductible contribution)

A block of rooms has been reserved at the Lodge at Woodcliff (800) 365-3065 OR  
[www.woodcliffodge.com](http://www.woodcliffodge.com)

A bus will be available to take you to and from Woodcliff to Casa Larga  
Contact Nancy Long (315)787-2248 OR [NPL1@cornell.edu](mailto:NPL1@cornell.edu) or [www.nysaes.cornell.edu/fst/vb](http://www.nysaes.cornell.edu/fst/vb)

# Daffodil Days

The American Cancer Society's Daffodil Days fundraiser is now underway. There are three options available for purchase this year. They are as follows:

<b>Fresh cut bunch of 10 daffodils</b>	<b>\$7.00</b>
<b>Vase</b>	<b>\$8.00</b>
<b>Potted daffodils</b>	<b>\$8.00</b>

The purpose of this fund-raiser is to increase awareness about cancer and raise money for research, education and patient and family services. Please see one of the following staff to place your order for daffodils.

Kathy DeRosa	Jordan Hall	Ext. 2236
Debby Ditzell	Food Science	Ext. 2255
Kathy Morabito	Hedrick Hall	Ext. 2234
Janice Valerio	Barton Lab	Ext. 2331

Orders must be placed by Wednesday, March 13th. Flowers will be delivered to the Station the week of April 1.

Your participation in this fund-raiser will be most appreciated.

(BRIEFS, continued)

ist who isn't as computer savvy as some; in Jay, the computer programmer who is always trying to do the right thing and flubbing it; or in Rita, the dour boss. "They're compilations of the people I know," Zakour is quick to point out. His co-workers in Communications Services, meanwhile, are asking when they will start receiving a percentage of the royalties.

Zakour's interest in writing cartoons has spanned several decades. He has filled in as a gag writer for other cartoonists, including "Marmaduke." Most cartoonists don't like it known that they use gag writers, he says. Zakour is also the author of the science fiction novel, *The Plutonium Blonde*, and is working on the follow-up, *The Doomsday Brunette*, tentatively set for fall release.

Noel's credits include cartoons for *The Saturday Evening Post*, and other magazines. He met Zakour in the 1980s.

Zakour was the Station's former web master, and is now the occasional science writer. His wife, Olga Padilla-Zakour is an assistant professor in FS&T.

## And The Winners Are...

The 2002 Station Club Membership Drive was a huge success! We had 111 people sign up, surpassing last year's number of 110. Thank you to all who signed up...we appreciate your support!

Winners may pick up their prizes at the Station Club meeting at 11:30 am on Thursday (3/7) in the Sawdust Cafe. Otherwise, see your rep for your goodies!

The winners of this year's drawing are as follows:

Free Memberships (3): John Barnard, Kandi Nelson and Kathy Morabito

Wine Glass Pairs (3): Joe Zhao, Karen English and George Abawi

Mugs (6): Marc Smith, Wendell Roelofs, Tom Gibson, Joe Shail, Tom Burr and Cherie Reid

T-Shirts (5): James Wilson, Debby Ditzell, Julie Kikkert, Lynn Braband and Dave Sharman

Sweatshirts (3): Ken Bell, Art Agnello and Dick Durst

# Think Spring

Tickets are available for Garden Scape 2002.



**GardenScape 2002--The Rochester Flower & Garden Show will be held at the Dome Center, 2695 East Henrietta Road in Henrietta, NY March 14 - 16 (9:00 am - 9:00 pm) & March 17 (9:00 am - 5:00 pm).**

**Highlights:** 'Bursting with Color' is the theme this year. Come see more than 20 landscaped gardens, 80 vendors and displays. Children can learn and enjoy in the interactive children's garden, designed and constructed by certified nursery professionals.

**Seminars:** Daily, 5 shows, hourly, beginning at 11:00 am On Sunday only, beginning at 10:30 am

**Headliners:** Thursday, Pam Duthie, Chicago Botanic Garden, garden designer, writer, television and radio personality; Friday, Douglas M. Roth, publisher, editor; Saturday, John Brookes, School of Landscape Design in England, author, television and radio personality; Sunday, Lee Reich, "Weedless Gardening," author, lecturer, writer.

**Show Information:** Bob Kretzer, manager (716) 265-9018 and [www.RochesterFlowerShow.com](http://www.RochesterFlowerShow.com)

**Ticket Price at the door is: Adults \$10  
Children 6-12: \$4.00  
Children 5 and under: Free**

See Gemma Osborne at B1 Jordan Hall by March 12 to purchase advance sale tickets @ \$8.00 each. Children's tickets must be purchased at the door because there is not a discount. Please make your check payable to Station Club.

(Continued on page 4)

**CALENDAR of EVENTS**

MARCH 8 - 15, 2002

**SEMINARS**

**HORT SCIENCE**

**Date:** Monday, March 11, 2002  
**Time:** 11 AM  
**Place:** Jordan Hall Staff Room  
**Title:** "Agroecology: Semantics or Paradigm Shift?"  
**Speaker:** Dr. Laurie Drinkwater, Dept. of Horticulture, Ithaca

**Plant Path**

**Date:** Tuesday, March 12, 2002  
**Time:** 3:30 PM  
**Place:** Room A133, Barton Lab.  
**Title:** "Acarodomatia and its Mite Inhabitants: A Punitive Defense Mutualism in Grapes."  
**Speaker:** Greg English-Loeb, Dept. of Entomology, Geneva

**Food Science**

**Date:** Wednesday, March 13, 2002  
**Time:** 10:30 AM  
**Place:** FST Conference Room, second floor  
**Title:** "Olfactory Memory and the Effects of Training on the Odor Memory Recall of Chardonnay Wine Standards"  
**Speaker:** Jill Richardson, Dept. of Food Science, Geneva

**LTC**

**Date:** Tuesday, March 12, 2002  
**Time:** 2-3:30 PM  
**Place:** LTC  
**Subject:** BIOSIS, CAB Abstracts and Agricola via the new WebSPIRS  
**Instructor:** Marty Schlabach

**FITNESS**

**Aerobics**

**Date:** Monday and Friday  
**Time:** 12:10 - 1 PM  
**Place:** Sawdust Cafe

**Taekardio**

**Date:** Monday, March 11, 2002  
 Wednesday's Session is cancelled  
**Time:** 12:10 - 1 PM  
**Place:** Jordan Hall Auditorium

**CLASSIFIED**

**FOR SALE:** Self-cleaning electric range. Works great and is in excellent condition. Also a butcher block countertop and deep stainless steel sink with faucet as well as metal kitchen cabinets that go with the countertop. email Ralph D'Amato at rjd15@nysaes.cornell.edu, Ext. 2310 or at home 946-4635.

**LAKE HOUSE FOR RENT:** Two bedroom, year-round home, seven miles south of Geneva on the west side of Seneca Lake. Sleeps five comfortably. Natural gas central heat and city water. Fully equipped, eat-in kitchen, large open living room. Window enclosed 35-foot by 10-foot porch stretching across entire front of the house overlooking the water. Porch also has extra bed, dining room size table, couch and chairs. 70 feet of stone beach, 100 foot long wood and steel dock with 40-foot by 8-foot end platform allowing plenty of room for fishing and sunbathing. 25-foot by 100-foot side yard, great for kids. Rent is \$750/week with weeks still available in July and August. Pictures available or arrange to come and see for yourself, 257 Oak Tree Drive off West Lake Road, one mile south of Kashong. Contact Herb Cooley hjc1 or call 789-9159 after 6PM.

**FOR SALE:** 1989 Volvo 240 sedan. Excellent running, clean, indestructible car. \$3,500. dmg4@cornell.edu or 789-8112.

**FOR SALE:** 1987 Dodge Shadow, 4cyl,4dr, AT ,PS, PB. New exhaust, brakes, fuel tank, radiator, timing belt, etc. Good body and interior, runs well. \$650. Call Terry at ex-2283, 315-789-5473 or tds2@cornell.edu

**BEACH HOUSE:** Vacation getaway on beautiful, southwest shore of Canandaigua Lake, is only a 45 minute drive from Geneva, 10 minutes from Naples. Swim, sun, golf, fish, romance, relax, loaf, wine country, Bristol Valley Theater, Grape Festival, etc. Situated right on the water, suitable 1-2 couples or small family. Very nice beach area. Rowboat and canoe included. Summer openings remain in August. Reduced rates by week or weekend in Spring and Fall. Interested? Contact Elaine at elg2

**FOR RENT:** Bright, spacious one bedroom apartment in the historic district. Great location with an excellent view of the lake. Laundry on premises, off-street parking. \$500/mo. includes all. Available April 1. If interested please email ym20@cornell.edu or call 781-2963 after 6 p.m.

**SAVE YOUR TOPS TAPES!!!** The Geneva High School Band is presently collecting Tops tapes as a fundraiser. Tapes are turned into the Geneva store and Tops donates funds to the band for every \$600 total collected in tapes. Funds donated to the band are used for expenses associated with upcoming competitions and trips. Please collect your tapes, place them in an interoffice envelope and send them to Janice Valerio, Plant Pathology, Barton Lab.

**COTTAGE FOR RENT:** Newly built, 18 miles south of Geneva on West side of Seneca Lake. Just a step off the path of the Finger Lakes Wine Trail. Enjoy a relaxing vacation of swimming, fishing and boating. Email Mary Lou Hessney at mlh5.

**FOR SALE:** 1994, 7 passenger, V6, Dodge Caravan MiniVan. 108,000 miles. Air conditioning, automatic transmission, power steering, cruise control, dual air bags, tilt wheel, AM/FM stereo. Well maintained, clean condition. Blue Book value \$5260. Price: \$2700. Phone 789-9304 or email rwr1.



Now is the time to unload the pink yard flamingos you received as a gift this holiday season.

Place your ad in Station News .....your unwanted items may be someone else's treasure. Remember....it pays to advertise. Send ad information to Donna Boyce no later than 9 AM Wednesday. dmb62@nysaes.cornell.edu

**PEOPLE**

For all who know Gus and Maddie Curtiss: Gus phoned Sue Dwyer to pass along the good news that their daughter, Beth, who was so severely injured in an auto accident a few months ago, was due to come home on Thursday, March 7. She has made good progress and her doctors are pleased with that. She will be undergoing a lot of physical therapy and speech therapy after her release which will help her progress even more. Gus and Maddie and Beth's husband, son and daughter sincerely appreciate the many prayers, messages, and positive healing thoughts expressed by the Station family.

**RED CROSS BLOOD DRIVE**  
**MONDAY, APRIL 1ST**  
 (NO FOOLING)  
**JORDAN HALL STAFF ROOM**  
**9:00-3:00 PM**