

# CORNELL UNIVERSITY STATION NEWS GENEVA NEW YORK

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JANUARY 10-17, 1997

## BRIEFS

### SLIDEMAKER REMINDER FROM COMMUNICATIONS SERVICES

For computer slides to be processed, please attach the files to an e-mail message and send them directly to the SlideMaker at [slidemaker@nysaes.cornell.edu](mailto:slidemaker@nysaes.cornell.edu)

Any files over 500K should be put directly onto the MacVolume drive on the SlideMaker using AppleShare, by registering as a "guest," unless you have already established your own password and identity with us. In a separate e-mail message, please inform us you are doing this. If you have questions, call Linda McCandless at x417.

Include your initials as part of the slide file title, the date you need the slides, how many copies you want, and any special instructions for delivery or payment.

Also, please remember, for slides in Powerpoint 3 or 4, under FILE, select CUSTOM, then 12.04 (width) and 8.028 (height) for the correct aspect ratio.

For those of you on DOS machines, if you are making PowerPoint slides using Windows 95, SAVE AS PowerPoint 4.0.

As the show season is upon us in full force, we also ask that you try to give us **AT LEAST** two days' lead time for slides. We charge double for any slides requested as a rush job with a turnaround time of less than 24 hours time.

**Next Week: Instructions for making slides using ClarisWorks.**

### ORDER YOUR COPY OF 1997 CORNELL RECOMMENDATIONS

Communications Services' Bulletin Office will be ordering 1997 Cornell Recommendations (for pest management) next week. Quantity orders result in price savings. Please notify Beverly Dunham by E-mail at

(BRIEFS, Continued on page 4)

## NYS HORT SHOW IS A CHANGED EVENT



(l to r) Bob and Dawn Betts and Darrel Oakes were the recipients of the 1997 IPM Awards.

The 1997 New York State Horticultural Society Meeting and Trade Show was held at the Thruway Marriott on W. Henrietta Road in Rochester, NY, on Jan. 8-9. It was a dramatic departure from the tractor tire-kicking shows of the past, because the entire show was held in a hotel, instead of The Dome amphitheater. The meeting emphasized the educational programs on tree fruits and grapes, and, less, the big-ticket equipment sales. The show was also an attempt on the part of the Hort Society to begin to integrate the five regional winter fruit schools usually held by Cornell Cooperative Extension around New York into one event, which many growers and organizers would like to see as part of a larger, more expanded Hort Show.

"We have 240 pre-registrations," said Hort Society executive director Dan Donahue, on Wednesday afternoon, "and over 260 walk-ins. We also sold out the lunch. The facilities are superior and it is great to have the Western New York Tree Fruit School here."

Donahue feels the primary issue facing the fruit industry in New York is economic development and profitability. "Our rate of investment return as an average is way too low. The fruit industry needs to pay more attention to the income side, helping growers focus on ways to attain good prices, and produce value-added products that will bring in more income."

Steve Hoying, of the Lake Ontario Fruit Team, who helped organize the Tree Fruit School, was pleased with the facilities and the attendance. Bob Brown, Director of the New York Apple Association, also liked the move. "People who want to learn something are here. The topics are excellent." Brown would like to see the Direct Marketing Conference normally held at the end of February integrated into the Hort Show, also. "I'd rather spend a week at one New York show and get it all, instead of having to take in four or five smaller meetings around the state," he said.

The show was noticeably more speaker- and user-friendly. Henrietta Salons A & B, where the educational programs were presented, were acoustically superior and more technologically user-friendly than the concrete-floored Dome. Speakers did not feel like they were talking in an arena. They could be heard; slides could be easily seen; everyone was closer; and the atmosphere more convivial

(Continued on page 2)



Show participants check out the Experiment Station exhibit.

and warmer in temperature and setting.

Each salon sat over 200 people. There was standing room only at most of the presentations on tree fruit. According to moderator Rick Dunst, of the Vineyard Lab in Fredonia, who moderated the grape program on Wednesday morning, about 80 people attended the grape program. The NYS grape industry holds more meetings at the end of the month.

In Tree Fruit, sessions were held on understanding and using the clones of the M.9 rootstock (Terence Robinson), future management of oblique-banded leaf roller (Harvey Reissig), the progress toward control of yeast-like fungi (Tom Burr), the effects of foliar feeding insects on apple production systems using size-controlled rootstocks (Dick Straub), 1996 results with AVG (Ed Stover), apple scab (Wayne Wilcox), fireblight (Jay Norelli), how to time fungicides to control summer diseases (Dave Rosenberger), bloom and petalfall thinning (Ed Stover and Terence Robinson), opportunities for developing value-added food products at the NYS Food Venture Center (Judy Anderson and Mark McLellan), and mite management strategies (Art Agnello).

Other Cornell University presenters included Robert Milligan and Tom Maloney from the Department of Agricultural Resources and Management on employee issues, and Ian Merwin on cover cropping. A Cooperative Extension presentation on invisible fencing was provided by Regina Rieckenberg and Paul Curtis, and Debbie Breth moderated an industry panel on tips and techniques for airblast sprayer setup.

Out-of-state presenters included Larry Hull, of Penn State, David Ferree of Ohio State, and Lynn Long of Oregon State.

On the grape side, from the Experiment Station, Bob Pool spoke on growing quality Concord grapes in New York, and grape growing in Japan as an example of value-added viticulture. James Wolpert, of UC-Davis, gave New Yorkers a view of the environmental issues blowing our way from California, and Justin Morris, of the University of Arkansas, spoke on vineyard mechanization.



The show offered time for Station researchers to discuss their projects on a one-to-one basis in a relaxed atmosphere.



Adams County Nurseries' display included different varieties of apples for comparison.



Show participants were able to compare different varieties of pruning shears at one booth—one of many offering nursery supplies.

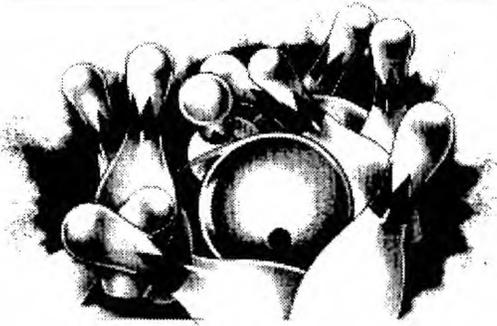
The Lake Ontario Fruit Team (LOFT) presented an employee day program on Jan. 9. Issues covered were pruning (Steve Hoying), insects and diseases (Debbie Breth), safety (John Pollock), and the costs and risk of growing fruit (Alison DeMarree).

An Ag Labor Issues breakfast was held on Jan. 9 and a NYS Labor Housing Loan program workshop was held Jan. 8. Pesticide recertification credit was given for the meeting.

Sixty exhibitors attended the show. They represented nurseries, irrigation, chemical, refrigeration, lumber, packing, picking, tractor, insurance, sprayers, and fencing companies. The Experiment Station, the NYS Apple Association, NYS Ag & Markets, and several grower/fruit publications rounded out the exhibitors represented that serve the fruit industry.

At the NYS Horticultural Society Reception on Wednesday night in the Henrietta Ballroom, Jim Tette awarded Integrated Pest Management awards to Dawn and Bob Betts, who farm 100 acres of grapes in western New York, and apple grower Darrel Oakes.

Jennifer Halsey, a Cornell University senior, was awarded the annual \$1000 Abbott Lab scholarship.



# 13th ANNUAL STATION CLUB BOWLING PARTY SET

*It's that time again!*

*On Saturday, February 8 at 9:00 pm,  
the Station Club will hold its*

*13th ANNUAL STATION CLUB BOWLING PARTY  
at Sunset Bowl, Geneva.*

If you're thinking to yourself, "I've never bowled before" or "I haven't bowled in years"—nonsense, now is your big chance! This is a fun night! Bring your spouse or a friend, if not to bowl, to observe. For added fun this year, 12 lanes will be illuminated by strobbing black lights called "Cosmic Bowling".

Each team should consist of five (5) bowlers and should have a team name and team captain. If you cannot come up with a team of five, don't worry about it, we'll put you on a team. Although this is strictly for fun, in order to recognize the exhibited bowling talents, prizes will be awarded for: (1) High scratch team series, and (2) High scratch game male/female.

A very reasonable price of \$10.00/Station Club Member and \$12.00/Non-Station Club Member will include three games, shoe rental, and all the pizza and beverage (draft beer and soda) that you can eat and drink. There will be a separate price for those who still want to join in on the fun but do not want to bowl—\$4.00/Station Club Member and \$6.00/Non-Station Club Member. **IF YOU ARE NOT GOING TO BOWL BUT PLAN ON ATTENDING, YOU ABSOLUTELY MUST PAY IN ORDER TO BE ABLE TO EAT AND DRINK.**

When you get your team together, the team captain should be the one to submit the bottom section of this announcement with the total amount the team owes. If you are signing up individually, just return the bottom section yourself with the amount you owe. Both should be returned to Matt Lewis in Jordan Hall no later than FRIDAY, JANUARY 31. Checks should be made payable to STATION CLUB. We hope that everyone gets involved in this event. Hope to see you there!

**TEAM NAME:** \_\_\_\_\_

**TEAM CAPTAIN:** \_\_\_\_\_

**TEAM MEMBERS:** 1) \_\_\_\_\_  
2) \_\_\_\_\_  
3) \_\_\_\_\_  
4) \_\_\_\_\_  
5) \_\_\_\_\_

**NON-BOWLERS:** \_\_\_\_\_

**COSMIC BOWLING:** Yes \_\_\_\_\_ No \_\_\_\_\_

Bowling: \_\_\_\_\_ @ \$10.00/Club Member \$ \_\_\_\_\_ @ \$12.00/Non-Club Member \$ \_\_\_\_\_

Non-Bowling: \_\_\_\_\_ @ \$4.00/Club Member \$ \_\_\_\_\_ @ \$6.00/Non-Club Member \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

*Return to Matt Lewis, Jordan Hall • Make checks payable to "Station Club"*

**CALENDAR**

JANUARY 10-17, 1997

**EVENTS/MEETINGS**

**Tuesday, January 14, 1:30 pm**

Geneva Administrative Managers' Meeting  
Lounge, Jordan Hall

**SEMINARS**

**CORNELL COOPERATIVE  
EXTENSION "SECOND TUESDAY"  
VIDEO CONFERENCE**

**Date:** Tuesday, January 14  
**Time:** 10:00-11:30 am  
**Place:** Staff Room, Jordan Hall



**DEADLINES**

*Monday, January 27*

NY Wine and Grape Foundation proposals due in Director's Office.

*Monday, January 27*

NY Wine and Grape Foundation full-length progress reports and half-page summaries of each progress report due to Linda McCandless, Communications Services.

*(BRIEFS, Cont.)*

bbd1@cornell.edu or x249 if you would like her to order "Recommendations" for you. The subjects are: Field Crops, Florist Crops/Pest Control, Turfgrass, Trees and Shrubs, Grapes, Small Fruits, Tree Fruits, and Vegetable and Potato Production.

**SEMINAR ON  
TRANSPORTING AGRICUL-  
TURAL EQUIPMENT SET**

Mark your calendar to attend a special seminar on January 24 at 1:05 pm in the Auditorium, Jordan Hall. Trooper DeMay of the New York State Police Department's Traffic Division will cover the laws and safety suggestions of transporting agricultural equipment down public roads by tractor, truck, or trailer.

**SURPLUS FOR SALE**

The following vehicle is being surplused by Buildings and Properties. Minimum bid price is given. Send sealed bids to Gus Curtiss, B&P, by January 24 at 1:00 pm. Please be sure to include your name, campus telephone number, and department on your bid. The Station has the right to reject any or all bids.

B68165  
1981 Chev Pickup w/cap  
2GCCC1414D1B1186016  
95,822 miles  
Very poor condition  
Minimum bid: \$600.00

**PEOPLE**

*New Baby:*

Congratulations to Julie and Jim Kikkert on the birth of their son, Thomas Russell, December 11. He weighed in at 7 lbs, 4 1/2 oz and 20 inches long. Julie is a Research Associate in Horticultural Sciences.

*Wedding Bells:*

Congratulations and best wishes to Tony Shelton and Ann Michaels who were married January 1. We wish them both much happiness and many years of marital bliss. Tony is a Professor in Entomology.

**CLASSIFIEDS**

**HOUSE FOR RENT:** Ten miles from Geneva on 3/4 acre in private country setting, 4 bedrooms, 1 bath, propane heat and coalburning stove, includes cooking stove, refrigerator, dishwasher & air conditioning. Lease, security deposit, references required. Prefer non-smokers, no pets. \$525/month plus utilities. Available January 1, 1997. Call (315)585-6155.

**HELP A CHILD LEARN TO READ:** If you have an hour or two a week and would like to help a child, please consider joining us at North Street School in a new program to help children learn to read. There are a large number of students at North Street School who would profit greatly from some help in reading on a one to one basis. We are looking for volunteers who could spend some time each week helping these students. The teacher would provide the material as well as specific directions. In most cases the student would read aloud choosing the correct word to fill in the blank. Any time you could devote to this would be helpful to the child and hopefully to you as well. Contact Tony Shelton (ams5@cornell.edu) or Principal Mary Luckern at North Street School (781-0489).

**DISCOUNT TICKETS AVAILABLE:** The Personnel Office has received information on 25% savings for performances of Disney's Beauty and the Beast at Toronto's Princess of Whales Theatre. Call Personnel at x203 for a copy of the flyer giving all the details.

**FOR SALE:** 1989 Ford Taurus L station wagon. 130K miles, excellent running condition, very little rust, front end and rear end work done at 90K, new generator, oil changed every 3-4000 miles. Asking \$1500. Call Herb at x266 or email hjc1@cornell.edu.

**FREE:** Small dog. Beagle/Terrier mix. Nine months old, has all shots, neutered. Hyper dog—not suitable for small child. Intelligent—can be trained. Call Mrs. Lewis at 789-9594.



*Tom Burr presented a talk on Wednesday at the NYS Hort Show on the control of yeast-like fungi.*