

CORNELL  
UNIVERSITY

# STATION NEWS

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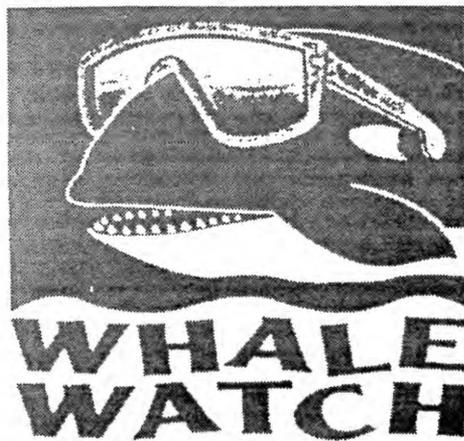
## BRIEFS

### WHALE WATCH VOLUNTEERS NEEDED!

The Experiment Station is expanding our visibility at this year's Whale Watch at Seneca Lake on August 26 and 27. Last year's event was Geneva's first. It was highly successful and lots of fun. The Experiment Station shared a tent with the Historical Society. We had posters, entomology exhibits, and built a highly experimental Bubble Machine for kids to use. We also ran a Supersweet Corn Variety Tasting by roasting sweet corn in the husks over apple wood on Vince Voland's grill, serving it to the public, with a taste survey.

This year the Station has reserved a 20 x 30-foot tent. We plan on filling it with expanded exhibits and displays. With the help of Jim Ballerstein and Steve Reiners, we will expand the hours of the Supersweet Corn Roast and Tasting and add a Tomato Variety Tasting as well. The Bubble Machine will be there and so will smaller bubble experiments. The purpose is to share some of the exciting work that is

## SENECA LAKE



(Continued on page 3)

## HORT SOCIETY APPOINTS NEW EXECUTIVE SECRETARY

**D**an Donahue, a commercial apple grower from upstate New York, is the new executive secretary of the New York State Horticultural Society. Donahue assumes the post from retiring secretary Ray Van Zandt, who held the position for 17 years. With his appointment, the society is relocating its offices to Cornell University's Agricultural Experiment Station in Geneva, NY.

"The mission of the Hort Society is to educate, promote, and protect the commercial fruit industry in New York State," says the 34-year-old Donahue. "My activities will revolve around those activities."

"The society is becoming more active at both the state and federal levels in pesticide and economic issues relevant to the New York State fruit industry. We work closely with researchers at Cornell in educating the industry about new developments. A major objective is to provide input back to Cornell on important industry issues. Our new office at the Experiment Station will facilitate this communication," he said.

As examples of new developments, Donahue pointed to the formation of a Fruit Variety Evaluation Committee which will advise Cornell plant breeders and help disseminate the latest variety information to the industry. A second project is the development of a joint industry-Cornell research and implementation plan for an apple integrated pest management plan in New York State.

Donahue points out that horticultural societies in Michigan and Washington state are very active in promoting their respective fruit industries in the state legislature. "We want to increase the influence of the society on behalf of fruit growers in New York State," he said.

Commercial fruit production in New York State is a \$190 million industry, and includes the fresh and processing markets for apples, grapes, pears, peaches, cherries, and other commodities.

"In the coming year, we are going to make an active effort to increase our membership and make people in the industry aware of the good things that the Hort Society can accomplish with their support," said Donahue. Membership for 1995-96 is a reasonable \$35 per year and includes the Proceedings from the annual Hort Show, a subscription to the *Fruit Quarterly*, and a subscription to a new bi-monthly newsletter, "Hort Sense."

The Hort Society was founded in 1855. Among growers, it is perhaps best known for its sponsorship of the annual NYS Horticultural Show held every January, in Rochester, NY, which Donahue will coordinate. At the show, fruit growers from all over the Northeast



*Dan Donahue is the new executive secretary of the New York State Horticultural Society.*

(Continued on page 2)

*(DONAHUE, Cont.)*

attend educational sessions and visit trade displays of more than 100 vendors of agricultural equipment and supplies.

In cooperation with Cornell's Agricultural Experiment Station in Geneva, the Hort Society also publishes the *New York State Fruit Quarterly*, which serves as the vehicle for publicizing research supported by the Apple Research Marketing Order in New York. Donahue will assume the editorship of that publication in spring 1996, when current editor Robert Becker, retires. The *Quarterly* is three years old.

Donahue grew up in Red Hook, NY. He received his B.S. in Agronomy from Cornell University in 1983, and his M.S. in Entomology from Virginia Tech in 1985. As a college student, he performed agrochemical research on fruits and vegetables for CIBA-Geigy in the Hudson Valley. After graduation, he spent six years working for Red Jacket Orchard in Geneva. In 1992, he and his wife, Jan Knodel, purchased their own fruit farm.

DeeJay Orchards has 65 acres of apples under commercial production, and splits its

sales between the fresh and processing markets. The farm is located on Pre-Emption Road, just north of the Station's Crittenden Farm.

"Jan is the Biological Monitoring Coordinator for New York State," said Donahue. The two are avid sailors and have been married four years.

Donahue can be reached at the New York State Horticultural Society, Room 111, Hedrick Hall, New York State Agricultural Experiment Station, Geneva, NY 14456; phone 315-787-2404.

*What do we get when  
we plant the tree?*

*We plant the ship that  
will cross the sea,*

*We plant the mast to  
carry the sails,*

*We plant the planks to  
withstand the gales—*

*The keel, and keelson,  
and beam and knee—*

*We plant the ship  
when we plant the tree.*

—HENRY ABBEY

## THE EMPIRE PLAN REPORT • JULY 1995

The *Empire Plan Report*, July 1995, contains detailed information you need to know about your health insurance coverage. Below is a summary of the benefit changes. Review the whole publication to understand the changes.

### Effective August 1, 1995

#### Managed Physical Medicine Program

- MPN network provider: \$8 co-payment per visit for medically necessary chiropractic treatment or physical therapy
- Non-network provider: \$250 Managed Physical Medicine Program deductible, 50% co-insurance, \$1,500 annual maximum

#### HealthCall

- Magnetic Resonance Imaging (MRI) is the only procedure requiring Prospective Procedure Review; **YOU MUST CALL**
  - Specialist Consultant Evaluation is not required
- All other HealthCall requirements still apply

#### Hospital Outpatient Co-payment

- \$25 co-payment for hospital outpatient services including emergency care

#### Routine Health Exams

- Employees 50 or older, reimbursed up to \$250 once every two years; covered spouse/domestic partner age 50 or older, up to \$250 once every two years; benefits not subject to deductible or co-insurance

#### Ambulance Service

- Local professional/commercial ambulance covered under Basic Medical, subject only to \$35 co-payment

#### Co-insurance Maximum

- \$1,005 annual co-insurance maximum

### Effective September 1, 1995

#### Empire Plan Prescription Drug Program

For enrollees with Empire Plan Prescription Drug Coverage:

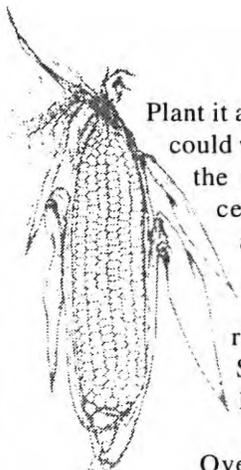
- \$7 co-payment for brand-name and generic drugs
- Participating pharmacy network
- Federal Legend vitamins are covered
- Oral, injectable or surgically implanted contraceptives which are Federal Legend Drugs are covered

#### Domestic Partner Eligibility

For NYS enrollees and for Participating Employers offering this benefit:

- Domestic partnership must be in existence for one year
- Two-year waiting period between domestic partnerships
- Employee who fraudulently enrolls domestic partner is financially and legally responsible for benefits paid, subject to disciplinary action and forfeits future domestic partner coverage

## SWEET CORN AND SNAP BEAN FIELD DAY



Plant it and they will come," could well be the motto for the Third Annual Processing Sweet Corn and Snap Bean Field Day to be held at the New York State Agricultural Experiment Station on August, 16, 1995, starting at noon.

Over 100 processors, seed company representatives, growers, extension agents, faculty and others have been invited to the event by Research Support Specialist Jim Ballerstein and Professor Steve Reiners, who are coordinating the event.

"It is a good opportunity for industry to see results and get hands-on familiarity with the trials," said Ballerstein. "It also brings processors and seed representatives together at an informal setting." The plots are important in screening out many varieties before subjecting them to testing in larger trials on more acreage.

This year, researchers from the Station will report on the results from 11 trials. They include: Breeding for White Mold and Brown Spot Resistance, by Mike Dickson; Snap Grey Mold, and Sweet Corn Ear Rot studies, by Helene Dillard;

Snap Bean Insects, by Chuck Eckenrode; the Evaluation of Snap Bean Varieties for Root Rot by George Abawi; Precision Planting Snap Bean Trial, by Alan Taylor; PSNT Nitrogen Test in Sweet Corn, by Steve Reiners; and Sweet Corn System Trials-IPM, by Curt Petzoldt. Ballerstein will report on the results from the processing sweet corn and snap bean variety trials.

In addition to the formal presentations, vegetable processors and growers are encouraged to tour 14 other trials of interest on an informal basis. Attendees are encouraged to check out: a study of heat tolerance in broccoli; the effect of mulch on zucchini and bell peppers; biological control of root knot nematodes on lettuce and onions; mulch/sustainable disease management on fresh market tomatoes; mechanical stimulation to control plant height in tomatoes; and a field trial of bacterial spot on different pepper varieties, among others.

Last year, industry representatives from Asgrow, Ferry Morse, Harris Moran, Crookham, Rogers, Seneca, Comstock-Michigan, Nabisco, John Copes, Furman Foods, and Hanover joined extension agents and Experiment Station personnel at the trials on the Experiment Station's Fruit and Vegetable Research Farm. In

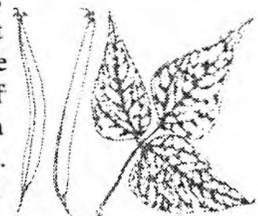
addition to pest and insect resistance, the group was interested in yield, taste, texture, color, appearance, uniformity, and process-ability.

Snap bean and sweet corn processors make planting decisions that affect thousands of acres and thousands of pounds of seeds. In 1993, for instance, 54,000 tons of green beans were harvested for processing from 18,000 acres of land, accounting for \$10 million in value. In 1993, 212,520 tons of processing sweet corn were harvested from 30,800 acres, accounting for \$16 million in value.

This year, New York vegetable growers, seed companies, and processors are increasingly optimistic about the future because of an increase in thousands of acres of peas, beans, and corn being grown as a result of Seneca's new contracts with Green Giant.

The day will end with a Vegetable Ag-Business roundtable discussion and dinner at the Station Pavilion.

Participants are asked to meet at the Vegetable Research Farm of North Street a noon on August 16. Sessions will start at 12:15 pm.



(BRIEFS, Cont.)



being done at the Station and run a combination "science" and "tasting" tent for curious children and adults.

Results of the corn and tomato variety tastings will be reported to researchers and industry representatives.

The Station tent needs volunteers. We plan on keeping the Station tent open from 11 am-9 pm on Saturday, and 11 am-7 pm on Sunday. We need 6 people to cover 2-hour shifts but encourage you to sign up for a 4-hour stretch, if you can. Please call Sandy Antinelli at x248 and sign up starting with Corn Picking (Fri-

day, 1-3), Set-Up Saturday morning (9-11), Corn Roasting & Tasting (2 people each shift, 11-1, 1-3, 3-5, 5-7 on Saturday and Sunday), Tomato Testing (2 people each shift, 11-1, 1-3, 3-5, 5-7 on Saturday and Sunday), Bubble Machine (1 person each shift), Exhibits (1 person each shift, and Tear-Down Sunday night (7-9).

Volunteers will receive a complimentary pass to the Whale Watch.

### E-MAIL ON THE PRIME

Electronic mail on the Prime computer will be turned off effective August 25, 1995. Anyone having concerns or problems with this, please call Computer Services at x289.

### SHOEMOBILE TO VISIT CAMPUS

The Hy-Test Shoemobile will be on campus with their line of safety shoes Wednesday, August 9 (*note change in date from August 10*) from 7:00 am-Noon and 1:00-5:00 pm in front of the Sawdust Cafe. Payment must be made that day to Hy-Test by employees (cash, check, or charge) including sales tax. Employees eligible for safety shoe reimbursement should then take their sales receipt to their department for reimbursement. For more information, contact Ralph D'Amata at x303.



# THIS WEEK'S CALENDAR

AUGUST 4 - 11, 1995

## EVENTS • MEETINGS

**Friday, August 4, 5:30 pm**

Pavilion

*Retirement Party for Ken Livermore*

**Wednesday, August 9, 7:00 am-Noon  
and 1:00-5:00 pm**

Sawdust Cafe

*Hy-Test Safety Shoemobile on campus*

**Wednesday, August 9, 3:00 pm**

Director's Office, Jordan Hall

*Research Department Chairs' Meeting*

Volleyball  
Monday nights at 6:00 pm  
Pavilion Area Behind Jordan Hall  
Everyone's Welcome



## PEOPLE

### A Notes of Thanks:

I wish to thank the Station community, past and present, for their friendliness and cooperation to me during my 40 plus years at the Station. The job has been enjoyable, but the people are what makes it all worth it. A special thanks to those who gave of their time and money to attend my retirement party, the words expressed and the gifts were great but the spirit of all was worth the most to me. You truly made it a memorable occasion which I will never forget. I thank you all from the bottom of my heart and I hope the economy permits the Station to maintain the level of research and the numbers of people that it has in the past. This has been a good place to work and I wish you all a happy and prosperous future.

*Thanks again,  
Ray Mallaber*

## CLASSIFIED

**FOR RENT:** Very attractive one-bedroom apartment on South Main St. in Geneva. Large living room, dining room, bath. Hardwood floors, new kitchen. \$550/month, including utilities. Call 781-2246.

**FOR SALE:** Macintosh Color Classic I. 4M RAM, 80M HARD DRIVE. Apple Keyboard II with mouse. It's in perfect shape. Asking \$700 or Best Reasonable Offer (paid \$1,100 new). Call 781-1345 and ask for Bryan.



## MACFACTS

**UNDO FORMATTING SELECTIONS** • When using a Microsoft program, such as *Word* and *Excel*, you can undo selections made in a dialog box by clicking on the title above the list of options. For example, in *Word*'s Character dialog box found in the **Format** menu, you may have selected to make text bold, italic, and all caps. With a click of your mouse, you can undo all these settings. Simply click on the **Style** heading above the list of style options.

**CANCEL YOUR CHANGES** • This never happens to you, but—if you type something in the entry bar in *Excel* and then change your mind, you have several methods for canceling the entry. You can click on the "X" next to the entry, press **Command-period**, or press the **Esc** key.

**SAVE FILES IN A SPECIFIC FOLDER** • You may want to save a new file with a group of related files in a particular folder. To save files while working in an application to a folder, select **Save** (or **Save As** if you already named the field) from the **File** menu. Click on the disk name or folder name centered above the left portion of the dialog box. You can use this as a pull-down menu to move to a different location in the hierarchy. When you see the name of the desired folder listed in the box, double-click on the name to open that folder. Then click **Save**. This dialog box works similarly when you select **Open** from the **File** menu.

## RETIREMENT PARTY TO HONOR ED BRODERICK

*After 35 Years of Service*

**Friday, August 25, 1995 at  
the Station Pavilion**

**Chicken BBQ will be served  
at 6 PM**

**\$6.00 per person**

**Send Reservations/Gift  
Donations to Patty Gibbs,  
Computer Services  
by Friday,  
August 18, 1995.**



## ED BRODERICK RETIREMENT PARTY

Name \_\_\_\_\_ Department \_\_\_\_\_

\_\_\_\_\_ Number Attending x \$6.00 = \_\_\_\_\_  
\_\_\_\_\_ Gift Donation \_\_\_\_\_  
\_\_\_\_\_ Total Amount \_\_\_\_\_

**Please send reservations & make checks payable to  
Patty Gibbs by August 18, 1995.**