

CORNELL  
UNIVERSITY

## STATION NEWS

GENEVA  
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OCTOBER 6-13, 1995

## BRIEFS

UPDATE ON CAPITAL EQUIPMENT  
BAR CODING

The representatives from Manufacturers Appraisal Company were scheduled to start bar coding the Geneva capital equipment this week (see last week's *Station News*).

Due to unavoidable delays in inventorying the Vet College, the start date for Geneva has been pushed back by about two weeks. We should expect to see them here the week of October 16.

SAVING MONEY AT  
PRESENTATION TIME

"Communications Services is a cost-recovery unit, but we don't like making money at unnecessary department expense," noted Communications Services director Linda McCandless. In these tight budget times, faculty, staff and, particularly, all new graduate students are reminded that any work wanted within 24 hours constitutes a rush job and is charged at as much as two times the regular rate. Frequently, this is an unnecessary expense that is absorbed by the department.

"One-day turnaround is stressful for everyone involved. It leaves no room for equipment failure, computer blips, changes, staff absences, or human error," noted McCandless. "We encourage anyone who needs posters, slides, photographs, digitizing, publications or other documentation to plan ahead for national meetings, to schedule appointments and KEEP THEM with the CS staff, and to be accurate the first time around."

## SPELL-CHECKER HELL

The Station's "Meritorious" Librarian, Peter McDonald, so wrongfully slandered by his own spell-checker in last week's *Station News* story which read "McDonald Receives Meretricious Librarian Award," would like

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## Cornell on the Move: Ithaca Visits Geneva



*Hunter and Elizabeth Rawlings, Don and Carol Randel, and Daryl and Dawn Lund listen as Terence Robinson explains orchard production systems and the effect of fertigation on several Empire apple trials. "In the fresh apple market, size and appearance determines the price much more so than flavor," noted Robinson.*

Cornell University's new top administrators visited the Agricultural Experiment Station in Geneva, on Wednesday, September 27, on a beautiful, warm fall day that was ideal for touring.

President of Cornell Hunter Rawlings, Provost Don Randel, and new Dean of the College of Agriculture and Life Science, Daryl Lund, and their wives, toured each department, spending times in laboratories, greenhouses, and on Station farms.

"It was an excellent opportunity for Geneva to demonstrate the importance of the research and extension that we do," said Director Jim Hunter, who said he is "always excited" to participate in these kinds of tours and hear and see what faculty and staff are doing.

The department chairmen and faculty took the opportunity to show the president, the dean and the provost how the Geneva Station is important to Cornell, that we are a world-class institution, that we provide an ideal environment for training graduate students, that we have a good balance of basic to applied research programs, that we have an interest in educating pre-college students, that our research and extension programs are critical to the fruit and vegetable industry and the agricultural economy of New York state, that our research frequently has applications at the international level, that we deal not only with production agriculture but with the entire food system, and that we have strong ties to the Ithaca campus without duplicating programs.

Additionally, Hunter was interested in pointing out the impact that repeated budget cuts have had on Geneva, such as the loss of our rootstock breeding program; a greatly reduced small

(Continued on page 2)

(ITHACA, Cont.)



Provost Don Randel shakes hands with CY Lee at the reception in Jordan Hall.

fruits breeding program serving an industry worth about \$40 million; concern about possibly losing our vegetable breeding program; and loss of half of the faculty in FS&T due to retirements. Presentations in each department and in Integrated Pest Management emphasized achievements and contributions. Funding gaps were emphasized during the wrap-up session at the end of the day.

Additionally, Rawlings, Lund, and Randel spent about 40 minutes with faculty and staff at a reception in Jordan Hall. Each addressed the large gathering of about 150 Station employees and received a framed aerial photograph of the Station. They also received fruit baskets of Station-named and numbered varieties of apples, and Station-named grapes, made up by Tom DeYulio.

"We are very interested in restoring funding for some of the programs that have occurred at the Station in the past 10 years," said Lund, who had visited Geneva previously.

(BRIEFS, Cont.)

the upstanding staff of the Station to know that the Library at Geneva does not traffic in meretricious behavior. True, it might beef up the Library's budget, but McDonald swears they're definitely on the up and up, and, meritoriously, make do like everyone else.

Several guffawing staff have pointed out the following:

Meretricious; adj:

1. a. Attracting attention in a vulgar manner: meretricious ornamentation. See Synonyms at gaudy 1. b. Plausible but false or insincere; specious: a meretricious argument.
2. Of or relating to prostitutes or prostitution: meretricious relationships.

Contacted by the *Station News*, the Station Librarian swears it's his spell-checker's fault.



President Hunter Rawlings enjoys a Jonagold apple as he listens to Susan Brown explain gene mapping and the Station Apple Breeding Program.

Although they had never been to the Station before, the Rawlings were familiar with Geneva because two of their children attended Hobart and William Smith Colleges.

After the visit, Lund thanked Hunter and Station staff "for a marvelous show and tell."

"We all thoroughly enjoyed the experience. It is evident that we have excellence and the relationship between research and extension was very well demonstrated. Keep up the good work," he said. 🐦

✂ CLIP AND SAVE!!!! ✂

**REMINDER: SLIDES IN POWERPOINT 3 and 4**

**When you are making slides in PowerPoint 3 or 4, under FILE select SLIDE SETUP, then CUSTOM (not 35mm slides) and make sure the parameters are 12.04 WIDTH and 8.028 HEIGHT. You will be much happier!**

**Reminder**

**Tuesday, October 24, is the date set for Charles (Bud) Smith's Retirement Bash**

**See last week's Station News for sign-up information or call Tom Burr at x312.**



**BENEFIT STATEMENTS**

If you received a benefit statement and the information is not correct or incomplete, make the corrections on the form and send it to Personnel, Jordan Hall.

## NYS APPLE ASSESSMENT INCREASED

In a statewide referendum conducted at the request of the New York Apple Association (NYAA), New York apple growers voted to increase the fresh apple assessment from 8 cents to 16 cents per bushel. Forty-four percent of New York's 735 growers voted in the referendum, and the assessment was approved by 62% of the voters. The assessment will increase the organization's budget from \$900,000 to \$1.5 million and will apply to all apples produced for fresh market after July 1, 1995.

The increase, which is the first for the state since 1984, comes a year after New York apple growers reorganized to forget regional differences and present a united statewide presence. One year ago, the Western New York Apple Growers expanded to include eastern growers and become the NYAA, while the New York/New England Apple Institute ceased operation.

According to President Mike Durando, the NYAA will use the increased assessment to find new markets for New York state apples, and increase market share throughout New York, Pennsylvania, and New Jersey as well as throughout the Northeast and Mid-Atlantic. The apples will be promoted under the Apple Country brand.

In 1995, apple production in New York State is expected to crest at 27 million bushels; 12 million bushels will be sold fresh under the Apple Country logo.

With the new assessment, New York now has the second highest assessment on fresh apples in the United States. Washington State has a 25 cent per bushel assessment, resulting in a \$27 million budget. Michigan assesses fresh apples at 15 cents per bushel, 12 cents per hundredweight on processed apples, and 5 cents per hundredweight on juice, resulting in a \$1.5 million budget. California assesses fresh apples at 10 cents per bushel. Pennsylvania assesses growers 7 cents per bushel on fresh apples and 4 cents per hundredweight on processed.

Growers are excited about the new effort. The general consensus is that New York has lagged behind in its market development efforts for some time while competition has increased both nationally and internationally. Inflation had cut the spending power of the budget they did have by about half.

## FRU PROMOTIONS



*Steve Gordner*



*Craig Ingerick*

In news from the Field Research Unit, unit leader Mark Scott reports that there have been two promotions for working foremen positions. Craig J. Ingerick has been promoted to Fruit Crew Supervisor and Steve V. Gordner to Vegetable Crops Supervisor.

Ingerick is very familiar with Station programs, having worked in the Field Research Unit for six years, and, before that, at the NYS Fruit Testing Association for 11 years. He lives in Geneva, is married and has two children.

"I look forward to the new challenges of the position and working with all the project leaders and technicians," he said. Currently, the Fruit Crew is in the midst of cover cropping the McCarthy Farm, repairing trellis, and seeding grass.

Gordner, the new Veg Crops Supervisor, has worked at the Station in vegetable crops since 1990, under Dale Frankish and Scott. He lives in MacDougall, is married, and has three children.

"I look forward to fulfilling these new responsibilities, and seeing what we are able to get done," said Gordner, who reports that the Veg Crop crew is in the middle of fall plowing and cover cropping.

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### PEOPLE

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#### **New Baby Congratulations:**

Congratulations to David Gadoury (Plant Pathology) and Franzine Smith on the birth of their son, Nathaniel, born September 27.

#### **A Note of Thanks:**

I would like to thank all the Station walkers for participating in last Sunday's WalkAmerica. We had a gorgeous day for it (I wish I could take credit for the weather!) and I hope everyone felt as I did—that not only was it a lot of fun, but we really made a significant contribution to a very worthy cause. We raised over \$4,000 for the March of Dimes research for healthier babies. We had a great group of walkers—let's hope we can get even more people to join us next year! Thanks again for your efforts and your time.

*Donna Roelofs*

# THIS WEEK'S CALENDAR

OCTOBER 6-13, 1995  
EVENTS • MEETINGS

## Saturday, October 7

Cornell's 21st Annual Employee/Family Day, Ithaca  
*Cornell vs. Harvard, Schoellkopf Field, 1:00 pm*  
*Chicken BBQ/Tortellini, Barton Hall, 3:30-5:30 pm*

## Monday, October 9, 6:30 pm

Conference Room, Food Science & Technology  
*English as a Second Language*

## Tuesday, October 10, 10:30 am

348 Morrison Hall, Ithaca  
*CALS Chairs' meeting*

## Wednesday, October 11, 3:00 pm

Conference Room, Food Science & Technology  
*Geneva Chairs' & Unit Leaders' meeting*

## Wednesday, October 11, 6:30 pm

Conference Room, Food Science & Technology  
*English as a Second Language*

## Friday, October 13, 9:00 pm

Room 310, Barton Lab  
*Geneva Administrative Managers' Meeting*

## CLASSIFIED

**HOME-BREWING INFO:** I have a subscription to *Brew Your Own*, a magazine about home-brewing beer. I would be glad to circulate current issues to anyone who is interested. I also sell beer- and wine-making supplies. Drop me a QuickMail line or call me at x317 between Noon and 1:00 pm. John Ludwig, Plant Pathology.

**APARTMENT NEEDED:** One-bedroom apartment with off-street parking, close to Station, beginning November 15. Prefer 1st floor (piano...) w/ short-term or month-to-month lease. Rent \$350-\$400 to include utilities. Non-smoker, no pets, references upon request. Cathy Matteson, x312 days or 789-1425 evenings (answering machine after 4 rings).

**THANK YOU:** I deeply appreciated the opportunity to work at the Station the past 6 months. I especially would like to thank my supervisors, Tom Burr and Bud Smith. I also was pleased to become acquainted with many of the Station staff. This is a great place to work! I would like to be considered for future employment at the Station. Gregg Heidenreich, 315-946-5531.

**WANTED TO BUY:** Apartment-size refrigerator (24" wide) and apartment-size electric stove (20" wide), both must be in very good working condition. Call Elaine at x253.

# DEADLINES

## • Friday, October 13

Apple Research and Development Program  
HALF-PAGE summaries of 1991-95 funded research projects due to Director Hunter and Linda McCandless in hard copy and by electronic mail.

Anyone interested in bow hunting on station property should bring a copy of their license to  
**Mark L. Scott**  
(Field Research Unit)  
to sign up.

If you have any questions, please give Mark a call at x296.

## HOLIDAY PARTY OPTION

In lieu of having a fancy holiday party and exchanging gifts, Station Administration in Jordan Hall has decided to sponsor a local family from St. Stephen's Church this year.

"We are collecting non-perishable foods now, which we intend to deliver to the family the week before Christmas," said Kathy DeRosa, who is spearheading the project. She explained that if the response was great, that they would provide food to another needy family as well. Administration intends to make Christmas stockings for the children and buy gifts for the family. On the Friday before Christmas when Station parties are traditionally held, Administration will bring the gifts they have individually collected to Jordan Hall, wrap them, and celebrate with pizza.

"When Bob Nellis was at the Station, he used to do Noel for the Needy," said DeRosa. "We decided we missed that chance to do something for the community and wanted to try this. It is something we can feel really good about."

If other departments are interested in doing something similar, DeRosa is willing to act as a contact in locating more needy families through St. Stephen's Church or Head Start.



# STATION CLUB BANQUET



*Friday, November 3*

*Social Hour 6:00 pm • Dinner 7:00 pm*

*Club 86*

Dinners and Prices	Members	Non-Members
Prime Rib	\$18	\$20
Vegetable Lasagna	\$12	\$14
Baked Chicken	\$12	\$14
Broiled Fish	\$14	\$16

*Dancing to "Spellbound"*

Watch for posters soon.

See your department representative for tickets.