



# **IAALD/2013** **World Congress**

**International Association of Agricultural Information Specialists**

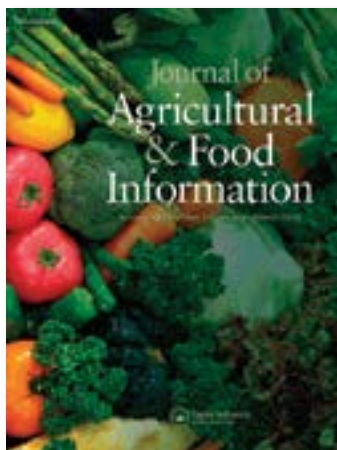
## **XIVth World Congress**

**Emerging Priorities for Scientific & Agricultural Information**

July 21–24, 2013

Cornell University  
Albert R. Mann Library  
Ithaca, NY USA

[iaald.library.cornell.edu](http://iaald.library.cornell.edu)



# Journal of Agricultural & Food Information

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**Editor:** Anita M. Ezzo, *Michigan State University*

The *Journal of Agricultural & Food Information* illustrates how the shape of food and agriculture information is changing and, more importantly, how librarians can continue to help positively shape its future for generations to come. The journal's broad scope includes, but is not limited to, topics such as:

- New information/communication technology
- The latest food and agriculture-related resources and research tips
- Electronic publishing
- Teaching/distance learning
- Cooperative and networking efforts
- Digitization initiatives
- Collection management issues

## MANUSCRIPT SUBMISSIONS

All manuscripts should be submitted electronically to the journal's ScholarOne website:

**<http://mc.manuscriptcentral.com/JAFI>**

For more information including subscription rates and publication details, please visit: **[www.tandfonline.com/WAFI](http://www.tandfonline.com/WAFI)**

Welcome  
Bienvenue  
歡迎 Willkommen  
Bienvenido 欢迎  
ברוך הבא Benvenuto Welkom

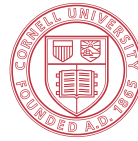


## About IAALD

IAALD's mission is to enable our members to create, capture, access and disseminate information to achieve a more productive and sustainable use of the world's land, water, and renewable natural resources. To further this mission: IAALD connects agricultural information specialists worldwide, providing platforms and spaces for information dissemination, exchange and knowledge sharing; IAALD convenes agricultural information specialists worldwide, organising meetings and catalyzing dialogue among all agricultural information stakeholders; IAALD communicates and advocates the value of knowledge and information to its members and others, improving the status and practice of agricultural information management and dissemination; IAALD collaborates with members and other partner organisations, facilitating and catalyzing educational and other opportunities across agricultural information communities.

To become a member of IAALD, please go to [www.iaald.org](http://www.iaald.org), email IAALD at [info@iaald.org](mailto:info@iaald.org), or write to IAALD at P.O. Box 63, Lexington, KY, 40588-0063, USA.

Electronic version of program available at [iaald.library.cornell.edu](http://iaald.library.cornell.edu)



Cornell University

July 2013

Welcome to the XIVth IAALD World Congress and welcome to Cornell!

For the next four days the XIVth World Congress here at Cornell University will bring together information professionals, scientists and practitioners of information and knowledge management in agriculture. You are part of a unique organization that provides worldwide leadership in delivering agricultural information. We are looking forward to the opportunity to share our experience and knowledge over the next few days. The World Congress presents an excellent venue for us to exchange ideas, review methodologies, demonstrate new technologies, and understand the needs and the constraints of countries worldwide, as we work to build a strong agricultural information ecosystem.

For 56 years the International Association of Agricultural Information Specialists (IAALD) [www.iaald.org](http://www.iaald.org) has served as an innovation incubator, leading to major advancements in the collection and distribution of the output of agricultural research and development. Scientific publishing, ICT for agricultural development and the changing roles of librarians are just a few of the issues that the membership has been following and discussing virtually. As members of IAALD we have a common bond in our desire to enhance agriculture world-wide through better knowledge sharing, and the Congress offers a wonderful opportunity to discuss these and other key issues face-to-face.

The conference planning teams, led by Jaron Porciello, Holly Mistlebauer and Jim Morris-Knower of Cornell University's Mann Library, have put together an exciting and interesting program. It takes many people to pull together an international meeting, and we are grateful for the time, energy and effort they have invested to make this a successful conference.

We also thank all of our attendees for travelling across the globe to find their way to Ithaca, New York — not an easy feat! We hope you return home with many fond memories of your time in the Finger Lakes Region of New York, USA.

The conference venue, as always, will provide for a General Assembly of members to guide the organization in this ever-changing environment of agricultural information and make recommendations to the organization leadership on the future course of IAALD. We are pleased that you are able to join us here at Cornell to be part of this vital discussion. We look forward to hearing all points of view, crafting new strategies, and defining our future.

Enjoy your time at the World Congress!

Sincerely,



Federico Sancho, President of IAALD



Mary Ochs, Conference Host



Federico Sancho  
*Head, Documentation, Publication  
& Information, IICA  
President of IAALD*



Mary Ochs  
*Director, Mann Library  
Conference Host*

# Schedule

## Sunday, July 21

**5:30pm-7:30pm WELCOME RECEPTION and REGISTRATION**  
Herbert F. Johnson Museum of Art, Cornell University  
Sponsored by Cornell University Library

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*Albert R. Mann Library ([mannlib.cornell.edu](http://mannlib.cornell.edu))*

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This conference was made possible through the efforts of the following Cornell University Library staff:

Manolo Bevia	Laura Heisey	Erica Reniff
Amy Blumenthal	Pete Magnus	Joe Richardson
Liz Brown	Holly Mistlebauer	Matt Ryan
Donna Callais	Jim Morris-Knowler	Gail Steinhart
Kathy Chiang	Angela Morse	Cindy Sweet
Shirley Cowles	Mary Ochs	Tom Trutt
Shane Hutchinson	Jeff Piestrak	Judy Wayno
Nicole Joos	Gabriel Plaine	Sara E. Wright
Sarah Kennedy	Jaron Porciello	Sarah J. Wright
Bill Klinko	Howard Raskin	Sarah Young

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*Events held in the Mann Library Deans' Room will be videotaped.  
The videos will be available at [iaald.library.cornell.edu](http://iaald.library.cornell.edu) within two  
weeks after the conclusion of the conference.*

# Monday, July 22

8:00-5:00pm

## REGISTRATION

Albert R. Mann Library, Lobby (1st floor)

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9:00-9:50am

## WELCOME ADDRESS

Mann Library, Deans' Room (2nd floor)

Anne R. Kenney, Carl A. Kroch University Librarian, Cornell University

## KEYNOTE SPEAKER

Dr. Simon Y. Liu, Director of the National Agricultural Library (NAL), United States Department of Agriculture

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10:00-11:00am  
SESSION ONE

## PANEL A: Databases

Mann Library, Deans' Room (2nd floor)

*Comparative Evaluation of Coverage, Overlap and Uniqueness Relating to Leisure, Recreation and Tourism Abstracts: A Subset of the CABI Database & EBSCOhost Hospitality And Tourism Index:* Lutishoor Salisbury  
*From Local to Global: Launching the New Rangelands West Portals and Database:* Barbara Hutchison, Jeanne Pfander and Valeria Pesce

## PANEL B: Special Collections

Mann Library, Room 160 (1st floor)

*Bibliographic Control of a Niche Literature: Obsolete Concept or Service Opportunity? The Example of Turfgrass Science* Pete Cookingham

*Emerging Trends in Seedbanking: An International Perspective:* Deva E. Reddy

## WORKSHOP

Mann Library, Stone Classroom (1st floor)

*Using Moodle as an Online Learning Management System to Offer Professional Development Courses to Agricultural Extension Workers in Africa:* Shimelis Assefa, Daniel Gelaw Alemneh and Abebe Rorissa

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11:00-11:30am

## BREAK

Mann Library, Bissett Collaborative Center (2nd floor)

Sponsored by CABI

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11:30-12:30pm  
SESSION TWO

## PANEL A: Data Curation

Mann Library, Deans' Room (2nd floor)

*Supporting Faculty Reporting to the USDA at the University of Florida:* Valrie Minson, Melody Royster

*The Data Landscape of the Coral Triangle:* Jeanette Norris  
*Plantwise Knowledge Bank: Building Sustainable Data and Information Processes to Support Plant Clinics in Kenya:* Cambria Finegold, Mary Lucy Oronje, Margo Leach

**Monday, July 22**

**PANEL B: Information Access**

Mann Library, Room 160 (1st floor)

*Towards Mobile Agricultural Information Services in Zimbabwean Libraries: Challenges and Opportunities for Small Scale Farmers in Utilizing ICT's for Sustainable Food Production:* Colleen Takaingenhamo Chisita, Themani Malapela

*Agriculture and Natural Resource Scientists' Biodiversity Information Needs: Barriers and Facilitators to Use and Access in the US Southeast:* Miriam L.E. Steiner Davis, Carol Tenopir, Suzie Allard

**WORKSHOP**

Mann Library, Stone Classroom (1st floor)

*The USDA Economics, Statistics and Market Information System and Census of Agriculture:* Thomas Ottaviano

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**LUNCH**

**12:30-1:30PM**

Mann Library, Lobby and Room 102 (1st floor)

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**1:30-2:30PM**

**PLENARY SESSION: The State of Information Literacy Policy: A Global Priority**

Mann Library, Deans' Room (2nd floor)

Dr. Sharon Weiner, Professor of Library Science and W. Wayne Booker Chair in Information Literacy, Purdue University Libraries

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**2:30-3:30pm  
SESSION  
THREE**

**PANEL A: Capacity and Outreach**

Mann Library, Deans' Room (2nd floor)

*Building Capacity of Smallholder Farmers in Agribusiness and Entrepreneurship Skills in Northern Uganda:* Basil Mugonola, Callistus Baliddawa, Walter Odongo

*Challenges and Opportunities in Information and Knowledge Management Within Regional Organisations: A Case Study From the Secretariat of the Pacific Community (SPC):* Anju Mangal.

*Participatory Strategies and Mechanisms for Disseminating Agricultural Technologies for Increased Agricultural Productivity through Regional Focus: the Experiences from the Eastern Africa Agricultural Productivity Program, EAAPP:* Janet Kaaya, Joyce Mvuna



# Monday, July 22

## **PANEL B: Digital Libraries & Information Access**

**Mann Library, Room 160 (1st floor)**

*Providing User Preferred Information Resources for a New Faculty of Agriculture:* Chinwe Anunobi, Andrew Ogbonna  
*French agricultural research institute paves the way to open access: Feedback from CIRAD:* Marie-Claude Deboin, Cécile Fovet-Rabot

*Enhancing Access to Research in Institutional Repositories Through an API:* Ryan Miller, Luz Marina Alvaré

## **WORKSHOP**

**Mann Library, Stone Classroom (1st floor)**

*The Role of ICT Methodologies for Agricultural Extension Service Delivery for Improved Youth Engagement in Agriculture:* Tia Moses Nganwani

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**3:30-3:45pm**

## **BREAK**

**Mann Library, Bissett Collaborative Center (2nd floor)**

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**3:45-4:45pm**  
**SESSION FOUR**

## **PANEL A: Capacity Building & Information Management**

**Mann Library, Deans' Room (2nd floor)**

*Making sense of the Information, Communication and Knowledge Management Continuum – A Proposed Framework for Integrated Action at the CTA:* Krishan Bheenick

*The Case for Information Management in Supply Chain PAF Program, the Family Agriculture Plan of El Salvador:* Cindy Hernandez

*Agriculture Information Access and Management in Africa:* Myra Wopereis, Haroon Sseguya and Dady Demby

## **PANEL B: Digital Libraries & Outreach**

**Mann Library, Room 160 (1st floor)**

*Diffusion of Scientific Knowledge in Agriculture: The Case for Africa:* Shimelis Assefa, Daniel Gelaw Alemneh, Abebe Rorissa.

*Transformation of Indian Agricultural Libraries in Digital and Collaborative era: A case study:* Dr. Neena Singh; Anil Chikate.

*TEEAL and Access to E-Resources in Sub-Saharan Africa:* Mary Ochs, Joy Paulson, Gracian Chimwaza

## **WORKSHOP**

**Mann Library, Stone Classroom (1st floor)**

*Managing Research Data in Agricultural Research:* Hugo Besemer

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**6:00-9:00pm**

## **OUTDOOR BARBEQUE DINNER**

**Agricultural Quad, in front of Mann Library**

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## Tuesday, July 23

8:00-5:00pm

### REGISTRATION

Mann Library, Lobby (1st floor)

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8:00-9:00am

Rooms are available for project meetings

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9:15-10:15am

### PLENARY SESSION: E-Learning for Impact in Africa

Mann Library, Deans' Room (2nd floor)

Dr. Naalamle Amissah, Programme Coordinator, West African Centre for Crop Improvement, University of Ghana

Dr. John Derera, Associate Professor of Plant Breeding, University of KwaZulu-Natal

Rikin Gandhi, Chief Executive Officer, Digital Green

Stefan Einarson, Director of Information Technology, College of Agriculture and Life Sciences (CALIS) International Programs, Cornell University

Moderator: Helene Dillard, Professor, Plant Pathology, and Director and Associate Dean for Cornell Cooperative Extension

Sponsored by International Programs, College of Agriculture and Life Sciences (CALIS)

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10:15-10:45am

### BREAK

Mann Library, Bissett Collaborative Center (2nd floor)

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10:45-11:45am  
SESSION ONE

### PANEL A: Social Media & Scholarly Information

Mann Library, Deans' Room (2nd floor)

*Collaboration for Impact:* Indira Yerramareddy, Katarlah Taylor, Ryan Miller

*The Use of Social Media in Agricultural Research Workflows in Ghana, Kenya and Zambia:* Justin Chisenga, Richard Kedemi, Joel Sam, Davy Simumba

*The Adaptation and Challenges of Emerging Technologies in the Livestock Sector: Case study "Animal Health Information System for the Pacific Island Countries and Territories":* Ken Cokanasiga and Anju Mangal

### PANEL B: Outreach to Farmers

Mann Library, Room 160 (1st floor)

*Exploring the Relevance of the Agro-Input Dealers Suitability for Disseminating and Communicating Soil Fertility*

*Management Practices: The Case of Siaya and Trans Nzoia Counties, Kenya:* Tiberious Etyang, Okello Julius, Okoth Peter, Zingore Shamie, Mairura Frankline and Waswa Boaz

*Library Outreach to University Farm Staff:* Emily MacKenzie, Natalie Waters

*Innovation in Extension Services for Improved Farmer Access to Agricultural Information in Uganda:* Patrick Kasangaki

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## Tuesday, July 23

### **WORKSHOP:**

**Mann Library, Stone Classroom (1st floor)**

*VIVO: A Tool for Enabling Collaboration and Discovery Among Scientists Across All Disciplines:* Brian Lowe

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**11:45-12:30pm**    **VENDOR TRACK: CABI and ACSESS Product Presentations**  
Mann Library, Deans' Room (2nd floor)

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**12:30-1:30pm**    **LUNCH**  
Mann Library, Lobby and Room 102 (1st floor)

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**1:30-2:30pm**    **PANEL A: Mobile Technologies**  
**SESSION TWO**    **Mann Library, Deans' Room (2nd floor)**  
*Access and Use of Information Communication Technologies by Women Staff of Public Extension Service in North Central Zone of Nigeria:* Agwu Ekwe Agwu, Elizabeth Ogbonna  
*The Role of NAERLS-CTA Partnership in Dissemination of Information to Farmers in Nigeria via Mobile Phones:* Bashir Sani, Zubairu Omenesa, Ibrahim Sambo, Ademola Oyedokun and Musa Yuguda  
*Comparative Assessment of Agricultural Information Access and Management in Peri-Urban and Rural Settings Of Kenya in the Smallholder Farmer Setup:* Dorine Odongor

### **PANEL B: Capacity Building & Partnerships**

**Mann Library, Room 160 (1st floor)**

*Building Capacities of EU Rural Development Networks Through Participatory Action Research:* Anna Augustyn  
*An Outspoken Agriculture Librarian's (mis-) Adventures in Liberia: A Tale of Poverty, Policies, Priorities, and (lack of) Public Libraries:* Martin Kesselman, T. Michael Weah.  
*Local Radio Stations as Proven Channels for the Dissemination of Training Videos and Technical Information to Support Agriculture in Benin:* Florent Okry, Paul Van Mele, Felix Houinsou

### **WORKSHOP**

**Mann Library, Stone Classroom (1st floor)**

*TEEAL (the Essential Electronic Agricultural Library) and AGORA (Access to Global Online Research in Agriculture):* Joy Paulson, Gracian Chimwaza

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**2:30-3:30pm**    **BREAK and POSTER SESSIONS**  
Mann Library, Bissett Collaborative Center and Manelski Reading Room (2nd floor)

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**Tuesday, July 23**

**3:45-4:45pm  
SESSION  
THREE**

**PANEL A: Information Access & Technology**

**Mann Library, Dean's Room (2nd floor)**

*Managing a Web portal to adapt to new technologies:*

Soonho Kim, Yuan Gao, Kathryn Pace Kincheloe

*An Analysis of Online Reference Chat Transcripts and Implied Reference and Information Literacy User Competencies:*

Claudine Jenda

*Innovations Systems Among Rural Small Scale Pineapple*

*Farmers in Akuapem South Municipal Assembly in Ghana:*

Daniel Ankrah

**PANEL B: Information Access**

**Mann Library, Room 160 (1st floor)**

*Facilitating Access to Scientific Knowledge in the Americas:*

*The Experience of SIDALC:* Manuel Hidalgo

*An Analysis of Access to E-agriculture in Papua New Guinea:*

Seniorl Anzu

*Framing of Climate Change News in Four National Daily*

*Newspapers in Southern Nigeria:* Agwu Ekwe Agwu,

Chiebonam Justina Amu

**5:00pm**

**DINNER ON YOUR OWN**

## **A Special Thank You**

IAALD would like to express their deep gratitude to International Programs, College of Agriculture and Life Sciences (IP CALS) and Technical Centre for Agricultural and Rural Cooperation ACP-EU (CTA) for providing travel grants to many presenters who would have otherwise been unable to attend the IAALD 2013 World Congress. Thanks to their crucial support, the 2013 Congress achieved a richer and more diverse dialogue on emerging priorities for scientific and agricultural information.



## Wednesday, July 24

<b>8:00-9:00am</b>	Rooms are available for project meetings
<b>8:30-9:00am</b>	<b>BREAKFAST</b> Mann Library, Lobby and Room 102 (1st floor)
<b>9:00-10:15am</b>	<b>PLENARY SESSION: Global Opportunities &amp; Partnerships for Agricultural Librarians</b> Mann Library, Deans' Room (2nd floor) Sponsored by United States Agricultural Information Network (USAIN)
<b>10:15-10:30am</b>	<b>BREAK</b> Mann Library, Bissett Collaborative Center (2nd floor)
<b>10:30-12:00pm</b>	<b>PLENARY SESSION: Critical Issues Facing Scientific Information and the Future of IAALD</b> Mann Library, Deans' Room (2nd floor)
<b>12:00-12:45pm</b>	<b>IAALD GENERAL ASSEMBLY (open session)</b> Mann Library, Deans' Room (2nd floor) Chapter Updates and New Board Information
<b>12:45-1:30pm</b>	<b>LUNCH</b> Mann Library, Lobby (1st floor) Box lunches will be available
<b>12:45-3:00 pm</b>	<b>LOCAL TOURS</b> List of tours available at the registration desk
<b>3:30-9:00pm</b>	<b>FARM TOURS AND DINNER</b> Meet in the Lobby of Mann Library Board the bus to tour local farms and then continue on the bus to Dano's Heuringer on Seneca Lake for dinner (at 6:30pm)

We will raffle off conference contributions from Springer and ASTM on Monday and Tuesday.

Raffle winners will be listed on the announcement board next to the registration desk after lunch on Monday and Tuesday. Winners should claim their prize at the registration desk.

Speaker gifts were contributed by the American Chemical Society (ACS) and Springer.

# Invited Speakers



**Anne R. Kenney**  
*Carl A. Koch University Librarian  
Cornell University  
Welcome Address  
(Monday, July 22)*



**Dr. Simon Y. Liu**  
*Director of the National  
Agricultural Library (NAL)  
United States Department of Agriculture  
Keynote Speaker  
(Monday, July 22)*



**Dr. Sharon Weiner**  
*Professor of Library Sciences  
W. Wayne Booker Chair  
in Information Literacy  
Purdue University  
Plenary Session  
(Monday, July 22)*



**Dr. Naalamle Amissah**  
*Programme Coordinator  
West African Centre  
for Crop Improvement (WACCI)  
University of Ghana  
Plenary Session  
(Tuesday, July 23)*

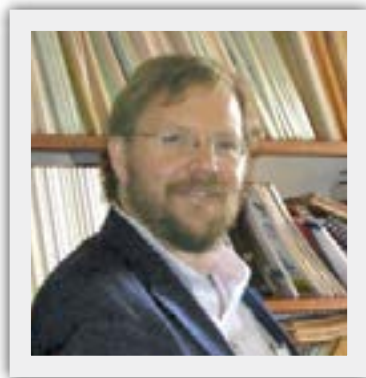
# Invited Speakers



**Dr. John Derera**  
*Associate Professor of Plant Breeding  
African Centre for Crop  
Improvement (ACCI)  
University of KwaZulu-Natal  
Plenary Session  
(Tuesday, July 23)*



**Rikin Gandhi**  
*Chief Executive Officer  
Digital Green  
Plenary Session  
(Tuesday, July 23)*



**Stefan Einarson**  
*Director - Information Technology  
College of Agriculture and Life Sciences (CALS)  
International Programs  
Cornell University  
Plenary Session  
(Tuesday, July 23)*

## Congress Information

**For help** visit the registration desk in the lobby of Mann Library or talk to a member of the Mann Library staff (who are all wearing a “Mann Library Lover” sticker). You may also send an email to [iaald@cornell.edu](mailto:iaald@cornell.edu).

Announcements, including changes to the schedule, will be posted on the **announcement board** next to the registration desk in the Mann Library lobby.

You may fill up your water bottle at the **Hydration Station**, which is located in the lobby of Mann Library. Consult the first floor map at the right for the exact location.

**Restrooms** are located in the Mann Library lobby as well as on each floor of the library. Consult the first and second floor maps at the right for the exact locations.

Mann Library is a **smoke-free building**, as are all other buildings on the Cornell University campus. You must be at least 25 feet (approximately 8 meters) from the building if you choose to smoke. Look for the smoking stations (large tan ash tray) on the Agriculture Quad outside the front door of Mann Library.

To connect to Cornell’s **wireless network**, follow the directions at [www.it.cornell.edu/services/redrover/howto/rrgquest](http://www.it.cornell.edu/services/redrover/howto/rrgquest) or pick up a printed copy of the directions at the technical support desk in the Mann Library lobby.

Feel free to use any of the **public computers** on the first floor of Mann Library. A limited amount of free **printing** is available for Congress attendees. For assistance stop at the service desk located by the printers.

**Charging stations** for your phone, tablet and laptop are available by the registration desk and in the Deans’ Room. Consult the first and second floor maps at the right for the exact locations.

The **Manndible Cafe**, Cornell University’s premier sustainable eatery, is located just off of the lobby in Mann Library.

**Cash machines** (ATMs) are located in the Manndible Cafe and Kennedy Hall, among other on-campus locations. For assistance in locating an ATM please visit the registration desk.



# Congress Facilities

## 1st floor



Welcome Address - Deans' Room

Sessions:

Panel A - Deans' Room

Panel B - Room 160

Workshops - Stone Classroom

Plenary Sessions - Deans' Room

Breaks - Bissett Collaborative Ctr

Vendors - Bissett Collaborative Ctr

Eating Area - Room 102

## 2nd floor



- ① Registration
- ② Technical help desk
- ③ Breakfast & Lunch
- ④ Break Area
- ⑤ Posters
- Ⓜ Charging station
- 💧 Hydration station
- 💰 ATM
- 🚪 Elevator
- 🚻 Restrooms

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