IAALD/2013
World Congress

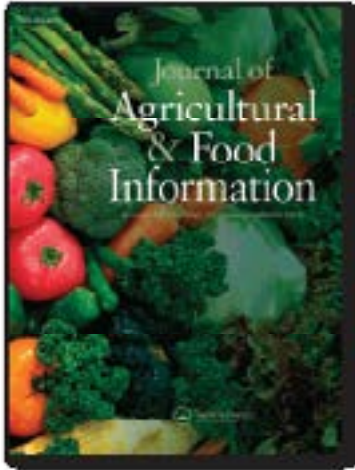**International Association of Agricultural Information Specialists**

XIVth World Congress

Emerging Priorities for Scientific & Agricultural Information

July 21–24, 2013

Cornell University
Albert R. Mann Library
Ithaca, NY USA

iaald.library.cornell.edu

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Journal of Agricultural & Food Information

Journal of Agricultural & Food Information

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The *Journal of Agricultural & Food Information* illustrates how the shape of food and agriculture information is changing and, more importantly, how librarians can continue to help positively shape its future for generations to come. The journal's broad scope includes, but is not limited to, topics such as:

- New information/communication technology
- The latest food and agriculture-related resources and research tips
- Electronic publishing
- Teaching/distance learning
- Cooperative and networking efforts
- Digitization initiatives
- Collection management issues

MANUSCRIPT SUBMISSIONS

All manuscripts should be submitted electronically to the journal's ScholarOne website:

http://mc.manuscriptcentral.com/JAFI

For more information including subscription rates and publication details, please visit: www.tandfonline.com/WAFI

Welcome
Bienvenue
歡迎 Willkommen
Bienvenido 欢迎
ברוך הבא Benvenuto
Welkom

July 2013

Welcome to the XIVth IAALD World Congress and welcome to Cornell!

For the next four days the XIVth World Congress here at Cornell University will bring together information professionals, scientists and practitioners of information and knowledge management in agriculture. You are part of a unique organization that provides worldwide leadership in delivering agricultural information. We are looking forward to the opportunity to share our experience and knowledge over the next few days. The World Congress presents an excellent venue for us to exchange ideas, review methodologies, demonstrate new technologies, and understand the needs and the constraints of countries worldwide, as we work to build a strong agricultural information ecosystem.

For 56 years the International Association of Agricultural Information Specialists (IAALD) www.iaald.org has served as an innovation incubator, leading to major advancements in the collection and distribution of the output of agricultural research and development. Scientific publishing, ICT for agricultural development and the changing roles of librarians are just a few of the issues that the membership has been following and discussing virtually. As members of IAALD we have a common bond in our desire to enhance agriculture world-wide through better knowledge sharing, and the Congress offers a wonderful opportunity to discuss these and other key issues face-to-face.

The conference planning teams, led by Jaron Porciello, Holly Mistlebauer and Jim Morris-Knower of Cornell University's Mann Library, have put together an exciting and interesting program. It takes many people to pull together an international meeting, and we are grateful for the time, energy and effort they have invested to make this a successful conference.

We also thank all of our attendees for travelling across the globe to find their way to Ithaca, New York — not an easy feat! We hope you return home with many fond memories of your time in the Finger Lakes Region of New York, USA.

The conference venue, as always, will provide for a General Assembly of members to guide the organization in this ever-changing environment of agricultural information and make recommendations to the organization leadership on the future course of IAALD. We are pleased that you are able to join us here at Cornell to be part of this vital discussion. We look forward to hearing all points of view, crafting new strategies, and defining our future.

Enjoy your time at the World Congress!

Sincerely,

Federico Sancho, President of IAALD

Mary Ochs, Conference Host

Federico Sancho
Head, Documentation, Publication
& Information, IICA
President of IAALD

Mary Ochs
Director, Mann Library
Conference Host

Schedule

5:30pm-7:30pm   WELCOME RECEPTION and REGISTRATION
Herbert F. Johnson Museum of Art, Cornell University
Sponsored by Cornell University Library

Albert R. Mann Library (mannlib.cornell.edu)

This conference was made possible through the efforts of the following Cornell University Library staff:

Manolo Bevia	Laura Heisey	Erica Reniff
Amy Blumenthal	Pete Magnus	Joe Richardson
Liz Brown	Holly Mistlebauer	Matt Ryan
Donna Callais	Jim Morris-Knower	Gail Steinhart
Kathy Chiang	Angela Morse	Cindy Sweet
Shirley Cowles	Mary Ochs	Tom Trutt
Shane Hutchinson	Jeff Piestrak	Judy Wayno
Nicole Joos	Gabriel Plaine	Sara E. Wright
Sarah Kennedy	Jaron Porciello	Sarah J. Wright
Bill Klinko	Howard Raskin	Sarah Young

Events held in the Mann Library Deans' Room will be videotaped. The videos will be available at iaald.library.cornell.edu within two weeks after the conclusion of the conference.

Monday, July 22

8:00-5:00pm   REGISTRATION
Albert R. Mann Library, Lobby (1st floor)

9:00-9:50am   WELCOME ADDRESS
Mann Library, Deans' Room (2nd floor)
Anne R. Kenney, Carl A. Kroch University Librarian, Cornell University
KEYNOTE SPEAKER
Dr. Simon Y. Liu, Director of the National Agricultural Library (NAL), United States Department of Agriculture

10:00-11:00am SESSION ONE

PANEL A: Databases
Mann Library, Deans' Room (2nd floor)
Comparative Evaluation of Coverage, Overlap and Uniqueness Relating to Leisure, Recreation and Tourism Abstracts: A Subset of the CABI Database & EBSCOhost Hospitality And Tourism Index: Lutishoor Salisbury
From Local to Global: Launching the New Rangelands West Portals and Database: Barbara Hutchison, Jeanne Pfander and Valeria Pesce

PANEL B: Special Collections
Mann Library, Room 160 (1st floor)
Bibliographic Control of a Niche Literature: Obsolete Concept or Service Opportunity? The Example of Turfgrass Science Pete Cookingham
Emerging Trends in Seedbanking: An International Perspective: Deva E. Reddy

WORKSHOP
Mann Library, Stone Classroom (1st floor)
Using Moodle as an Online Learning Management System to Offer Professional Development Courses to Agricultural Extension Workers in Africa: Shimelis Assefa, Daniel Gelaw Alemneh and Abebe Rorissa

11:00-11:30am   BREAK
Mann Library, Bissett Collaborative Center (2nd floor)
Sponsored by CABI

11:30-12:30pm SESSION TWO

PANEL A: Data Curation
Mann Library, Deans' Room (2nd floor)
Supporting Faculty Reporting to the USDA at the University of Florida: Valrie Minson, Melody Royster
The Data Landscape of the Coral Triangle: Jeanette Norris
Plantwise Knowledge Bank: Building Sustainable Data and Information Processes to Support Plant Clinics in Kenya: Cambria Finegold, Mary Lucy Oronje, Margo Leach

PANEL B: Information Access
Mann Library, Room 160 (1st floor)
Towards Mobile Agricultural Information Services in Zimbabwean Libraries: Challenges and Opportunities for Small Scale Farmers in Utilizing ICT's for Sustainable Food Production: Collence Takaingenhamo Chisita, Thembani Malapela
Agriculture and Natural Resource Scientists' Biodiversity Information Needs: Barriers and Facilitators to Use and Access in the US Southeast: Miriam L.E. Steiner Davis, Carol Tenopir, Suzie Allard

WORKSHOP
Mann Library, Stone Classroom (1st floor)
The USDA Economics, Statistics and Market Information System and Census of Agriculture: Thomas Ottaviano

12:30-1:30PM

LUNCH
Mann Library, Lobby and Room 102 (1st floor)

1:30-2:30PM

PLENARY SESSION: The State of Information Literacy Policy: A Global Priority
Mann Library, Deans' Room (2nd floor)
Dr. Sharon Weiner, Professor of Library Science and W. Wayne Booker Chair in Information Literacy, Purdue University Libraries

**2:30-3:30pm
SESSION THREE**

PANEL A: Capacity and Outreach
Mann Library, Deans' Room (2nd floor)
Challenges and Opportunities in Information and Knowledge Management Within Regional Organisations: A Case Study From the Secretariat of the Pacific Community (SPC): Anju Mangal.
Participatory Strategies and Mechanisms for Disseminating Agricultural Technologies for Increased Agricultural Productivity through Regional Focus: the Experiences from the Eastern Africa Agricultural Productivity Program, EAAPP: Janet Kaaya, Joyce Mvuna

PANEL B: Digital Libraries & Information Access
Mann Library, Room 160 (1st floor)
French agricultural research institute paves the way to open access: Feedback from CIRAD: Marie-Claude Deboin, Cécile Fovet-Rabot (Presented by Cristina Petracchi)
Enhancing Access to Research in Institutional Repositories Through an API: Ryan Miller, Luz Marina Alvaré

WORKSHOP
Mann Library, Stone Classroom (1st floor)
The Role of ICT Methodologies for Agricultural Extension Service Delivery for Improved Youth Engagement in Agriculture: Tia Moses Nganwani

3:30-3:45pm

BREAK
Mann Library, Bissett Collaborative Center (2nd floor)

**3:45-4:45pm
SESSION FOUR**

PANEL A: Capacity Building & Information Management
Mann Library, Deans' Room (2nd floor)
Making sense of the Information, Communication and Knowledge Management Continuum – A Proposed Framework for Integrated Action at the CTA: Krishan Bheenick
The Case for Information Management in Supply Chain PAF Program, the Family Agriculture Plan of El Salvador: Cindy Hernandez

PANEL B: Digital Libraries & Outreach
Mann Library, Room 160 (1st floor)
Diffusion of Scientific Knowledge in Agriculture: The Case for Africa: Shimelis Assefa, Daniel Gelaw Alemneh, Abebe Rorissa.
Transformation of Indian Agricultural Libraries in Digital and Collaborative era: A case study: Dr. Neena Singh; Anil Chikate.
TEEAL and Access to E-Resources in Sub-Saharan Africa: Mary Ochs, Joy Paulson, Gracian Chimwaza

WORKSHOP
Mann Library, Stone Classroom (1st floor)
Managing Research Data in Agricultural Research: Hugo Besemer

6:00-9:00pm

OUTDOOR BARBEQUE DINNER
Agricultural Quad, in front of Mann Library

8:00-5:00pm	REGISTRATION Mann Library, Lobby (1st floor)
8:00-9:00am	Rooms are available for project meetings
9:00-10:15am	PLENARY SESSION: E-Learning for Impact in Africa Mann Library, Deans' Room (2nd floor) Dr. Naalamle Amissah, Programme Coordinator, West African Centre for Crop Improvement, University of Ghana Dr. John Derera, Associate Professor of Plant Breeding, University of KwaZulu-Natal Rikin Gandhi, Chief Executive Officer, Digital Green Stefan Einarson, Director of Information Technology, College of Agriculture and Life Sciences (CALS) International Programs, Cornell University Moderator: Helene Dillard, Professor, Plant Pathology, and Director and Associate Dean for Cornell Cooperative Extension Sponsored by International Programs, College of Agriculture and Life Sciences (CALS)
10:15-10:45am	BREAK Mann Library, Bissett Collaborative Center (2nd floor)
10:45-11:45am SESSION ONE	PANEL A: Social Media & Scholarly Information Mann Library, Deans' Room (2nd floor) Collaboration for Impact: Indira Yerramareddy, Katarlah Taylor, Ryan Miller The Use of Social Media in Agricultural Research Workflows in Ghana, Kenya and Zambia: Justin Chisenga, Richard Kedemi, Joel Sam, Davy Simumba The Adaptation and Challenges of Emerging Technologies in the Livestock Sector: Case study "Animal Health Information System for the Pacific Island Countries and Territories": Ken Cokanasiga and Anju Mangal
	PANEL B: Outreach to Farmers Mann Library, Room 160 (1st floor) Exploring the Relevance of the Agro-Input Dealers Suitability for Disseminating and Communicating Soil Fertility Management Practices: The Case of Siaya and Trans Nzoia Counties, Kenya: Tiberious Etyang, Okello Julius, Okoth Peter, Zingore Shamie, Mairura Frankline and Waswa Boaz Library Outreach to University Farm Staff: Emily MacKenzie, Natalie Waters Innovation in Extension Services for Improved Farmer Access to Agricultural Information in Uganda: Patrick Kasangaki

	WORKSHOP: Mann Library, Stone Classroom (1st floor) VIVO: A Tool for Enabling Collaboration and Discovery Among Scientists Across All Disciplines: Brian Lowe
11:45-12:30pm	VENDOR TRACK: CABI and ACSESS Product Presentations Mann Library, Deans' Room (2nd floor)
12:30-1:30pm	LUNCH Mann Library, Lobby and Room 102 (1st floor)
1:30-2:30pm SESSION TWO	PANEL A: Mobile Technologies Mann Library, Deans' Room (2nd floor) Access and Use of Information Communication Technologies by Women Staff of Public Extension Service in North Central Zone of Nigeria: Agwu Ekwe Agwu, Elizabeth Ogbonna Comparative Assessment of Agricultural Information Access and Management in Peri-Urban and Rural Settings Of Kenya in the Smallholder Farmer Setup: Dorine Odongor Providing User Preferred Information Resources for a New Faculty of Agriculture: Chinwe Anunobi, Andrew Ogbonna
	PANEL B: Capacity Building & Partnerships Mann Library, Room 160 (1st floor) An Outspoken Agriculture Librarian's (mis-) Adventures in Liberia: A Tale of Poverty, Policies, Priorities, and (lack of) Public Libraries: Martin Kesselman, T. Michael Weah. Local Radio Stations as Proven Channels for the Dissemination of Training Videos and Technical Information to Support Agriculture in Benin: Florent Okry, Paul Van Mele, Felix Houinsou Building Capacity of Smallholder Farmers in Agribusiness and Entrepreneurship Skills in Northern Uganda: Basil Mugonola, Callistus Baliddawa, Walter Odongo
	WORKSHOP Mann Library, Stone Classroom (1st floor) TEEAL (the Essential Electronic Agricultural Library) and AGORA (Access to Global Online Research in Agriculture): Joy Paulson, Gracian Chimwaza
2:30-3:30pm	BREAK and POSTER SESSIONS Mann Library, Bissett Collaborative Center and Manelski Reading Room (2nd floor)

Tuesday, July 23

3:45-4:45pm SESSION THREE

PANEL A: Information Access & Technology
Mann Library, Dean's Room (2nd floor)
Managing a Web portal to adapt to new technologies: Soonho Kim, Yuan Gao, Kathryn Pace Kincheloe
An Analysis of Online Reference Chat Transcripts and Implied Reference and Information Literacy User Competencies: Claudine Jenda
Innovations Systems Among Rural Small Scale Pineapple Farmers in Akuapem South Municipal Assembly in Ghana: Daniel Ankrah

PANEL B: Information Access
Mann Library, Room 160 (1st floor)
Facilitating Access to Scientific Knowledge in the Americas: The Experience of SIDALC: Manuel Hidalgo
An Analysis of Access to E-agriculture in Papua New Guinea: Seniorl Anzu
Framing of Climate Change News in Four National Daily Newspapers in Sourthern Nigeria: Agwu Ekwe Agwu, Chiebonam Justina Amu

5:00pm   DINNER ON YOUR OWN

A Special Thank You

IAALD would like to express their deep gratitude to International Programs, College of Agriculture and Life Sciences (IP CALS) and Technical Centre for Agricultural and Rural Cooperation ACP-EU (CTA) for providing travel grants to many presenters who would have otherwise been unable to attend the IAALD 2013 World Congress. Thanks to their crucial support, the 2013 Congress achieved a richer and more diverse dialogue on emerging priorities for scientific and agricultural information.

Wednesday, July 24

8:00-9:00am   Rooms are available for project meetings

8:30-9:00am   BREAKFAST
Mann Library, Lobby and Room 102 (1st floor)

9:00-10:15am   PLENARY SESSION: Global Opportunities & Partnerships for Agricultural Librarians
Mann Library, Deans' Room (2nd floor)
Sponsored by United States Agricultural Information Network (USAIN)

10:15-10:30am   BREAK
Mann Library, Bissett Collaborative Center (2nd floor)

10:30-12:00pm   PLENARY SESSION: Critical Issues Facing Scientific Information and the Future of IAALD
Mann Library, Deans' Room (2nd floor)

12:00-12:45pm   IAALD GENERAL ASSEMBLY (open session)
Mann Library, Deans' Room (2nd floor)
Chapter Updates and New Board Information

12:45-1:30pm   LUNCH
Mann Library, Lobby (1st floor)
Box lunches will be available

12:45-3:00 pm   LOCAL TOURS
List of tours available at the registration desk

3:30-9:00pm   FARM TOURS AND DINNER
Meet in the Lobby of Mann Library
Board the bus to tour local farms and then continue on the bus to Dano's Heuringer on Seneca Lake for dinner (at 6:30pm)

We will raffle off conference contributions from Springer and ASTM on Monday and Tuesday.

Raffle winners will be listed on the announcement board next to the registration desk after lunch on Monday and Tuesday. Winners should claim their prize at the registration desk.

Speaker gifts were contributed by the American Chemical Society (ACS) and Springer.

Anne R. Kenney
Carl A. Koch University Librarian
Cornell University
Welcome Address
(Monday, July 22)

Dr. Simon Y. Liu
Director of the National
Agricultural Library (NAL)
United States Department of Agriculture
Keynote Speaker
(Monday, July 22)

Dr. John Derera
Associate Professor of Plant Breeding
African Centre for Crop
Improvement (ACCI)
University of KwaZulu-Natal
Plenary Session
(Tuesday, July 23)

Rikin Gandhi
Chief Executive Officer
Digital Green
Plenary Session
(Tuesday, July 23)

Dr. Sharon Weiner
Professor of Library Sciences
W. Wayne Booker Chair
in Information Literacy
Purdue University
Plenary Session
(Monday, July 22)

Dr. Naalamle Amissah
Programme Coordinator
West African Centre
for Crop Improvement (WACCI)
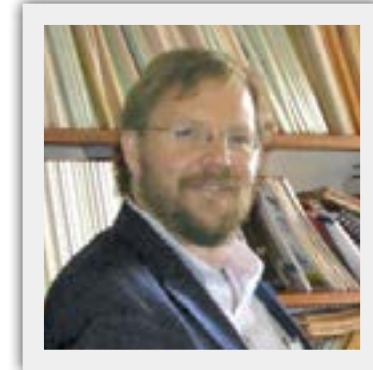University of Ghana
Plenary Session
(Tuesday, July 23)

Stefan Einarson
Director - Information Technology
College of Agriculture and Life Sciences (CALS)
International Programs
Cornell University
Plenary Session
(Tuesday, July 23)

Read more about our invited speakers at iaald.library.cornell.edu

Congress Information

For help visit the registration desk in the lobby of Mann Library or talk to a member of the Mann Library staff (who are all wearing a "Mann Library Lover" sticker). You may also send an email to iaald@cornell.edu.

Announcements, including changes to the schedule, will be posted on the announcement board next to the registration desk in the Mann Library lobby.

You may fill up your water bottle at the Hydration Station, which is located in the lobby of Mann Library. Consult the first floor map at the right for the exact location.

Restrooms are located in the Mann Library lobby as well as on each floor of the library. Consult the first and second floor maps at the right for the exact locations.

Mann Library is a smoke-free building, as are all other buildings on the Cornell University campus. You must be at least 25 feet (approximately 8 meters) from the building if you choose to smoke. Look for the smoking stations (large tan ash tray) on the Agriculture Quad outside the front door of Mann Library.

To connect to Cornell's wireless network, follow the directions at www.it.cornell.edu/services/redrover/howto/rrguest or pick up a printed copy of the directions at the technical support desk in the Mann Library lobby.

Feel free to use any of the public computers on the first floor of Mann Library. A limited amount of free printing is available for Congress attendees. For assistance stop at the service desk located by the printers.

Charging stations for your phone, tablet and laptop are available by the registration desk and in the Deans' Room. Consult the first and second floor maps at the right for the exact locations.

The Manndible Cafe, Cornell University's premier sustainable eatery, is located just off of the lobby in Mann Library.

Cash machines (ATMs) are located in the Manndible Cafe and Kennedy Hall, among other on-campus locations. For assistance in locating an ATM please visit the registration desk.

Congress Facilities

1st floor

2nd floor

Welcome Address - Deans' Room

Sessions:
Panel A -   Deans' Room
Panel B -   Room 160

Workshops -   Stone Classroom

Plenary Sessions - Deans' Room

Breaks - Bissett Collaborative Ctr

Vendors - Bissett Collaborative Ctr

Eating Area -   Room 102

1. Registration
2. Technical help desk
3. Breakfast & Lunch
4. Break Area
5. Posters
ƒ. Charging station
💧 Hydration station
$ ATM
e Elevator
🚻 Restrooms

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ANNUAL REVIEWS

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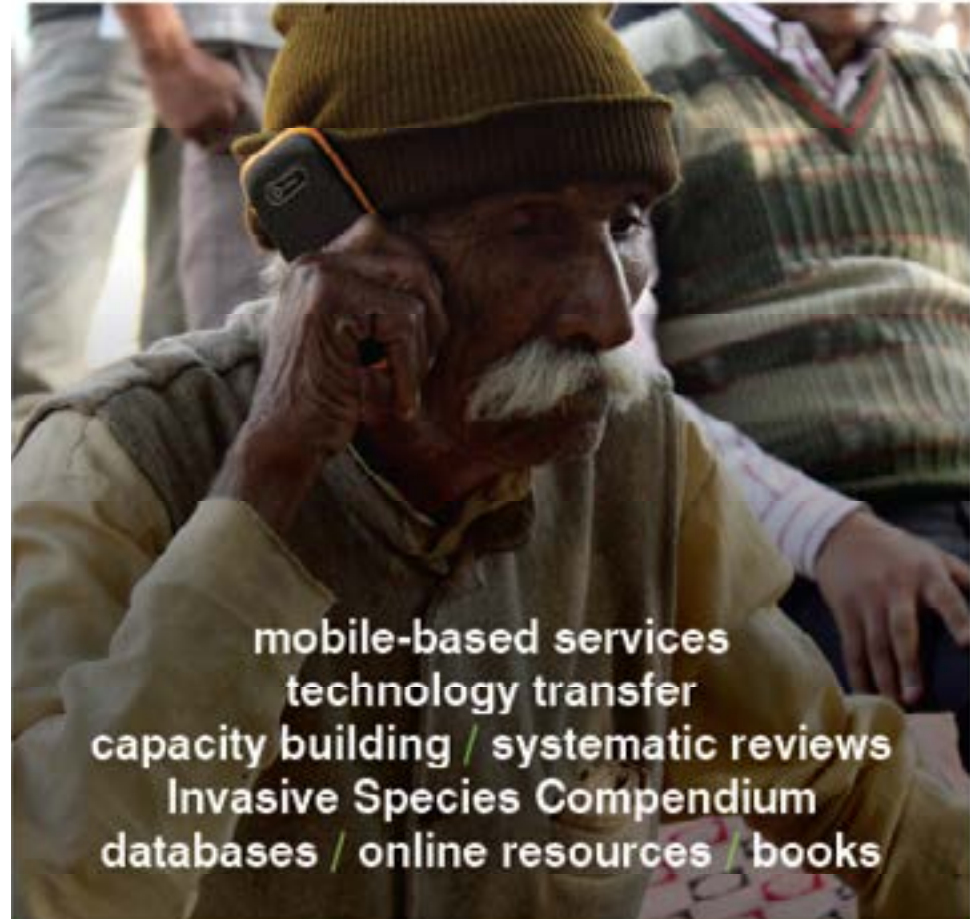
The space used for this conference has been donated by the Albert R. Mann Library

CABI – using knowledge to improve people's lives worldwide

mobile-based services
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capacity building / systematic reviews
Invasive Species Compendium
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