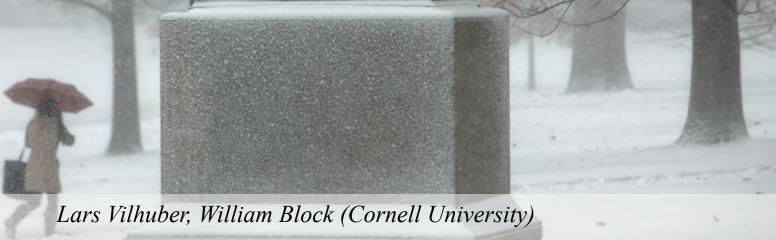
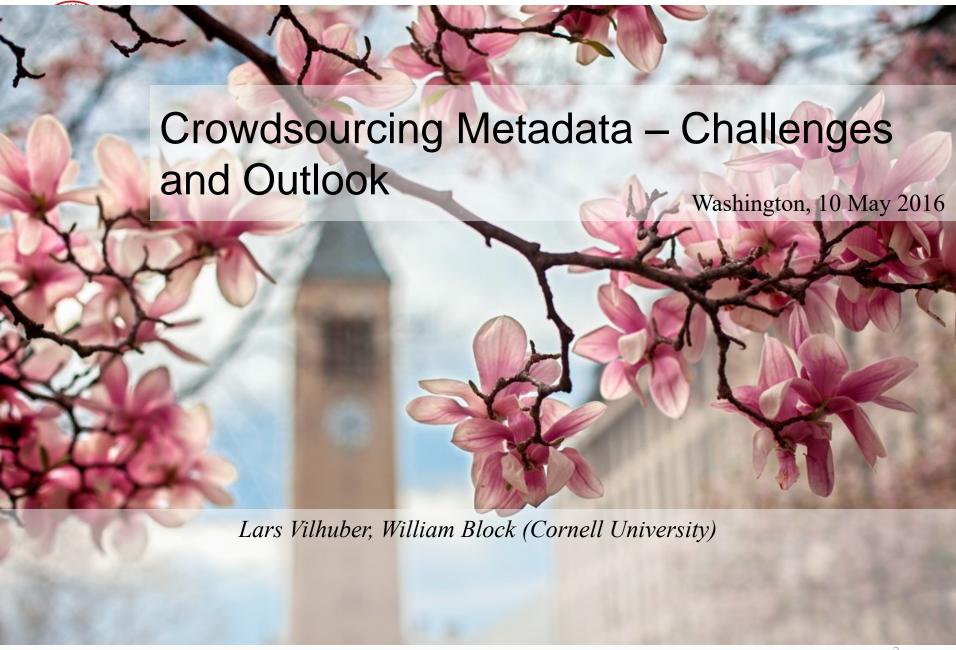


# Crowdsourcing Metadata – Challenges and Outlook

Washington, 10 May 2016







#### Based on work with

- Benjamin Perry (formerly Cornell University)
- Venkata Kambhampaty (formerly Cornell University)
- Kyle Brumsted (McGill University)
- Jeremy Williams (Cornell University)
- Carl Lagoze (University of Michigan)
- John Abowd (Cornell University) and materials presented in <u>INFO 7470</u>, all of that with funding by NSF Grant #1131848



## I'm going to argue that...

- Replicability is a problem...
  - and (A) easier **deposit** methods could alleviate it
  - but progress is slow



# I'm going to argue that...

- Having replicable archives **shifts** the problem...
  - in time: (B) older articles cannot be **linked to data**
  - in scope: (C) curators need expert help in documenting the data



# A test

LDI "reproducibility" project: Kingi, Stanchi, Vilhuber (2016, unpublished) "The Reproducibility of Economics Research"



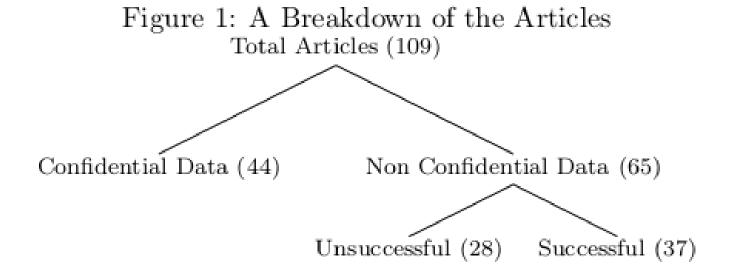
# Kingi, Stanchi, Vilhuber (2016)

- 109 articles in American Economic Journal: Applied Economics
- Simpler test:

# Do the provided data and programs yield the published results?

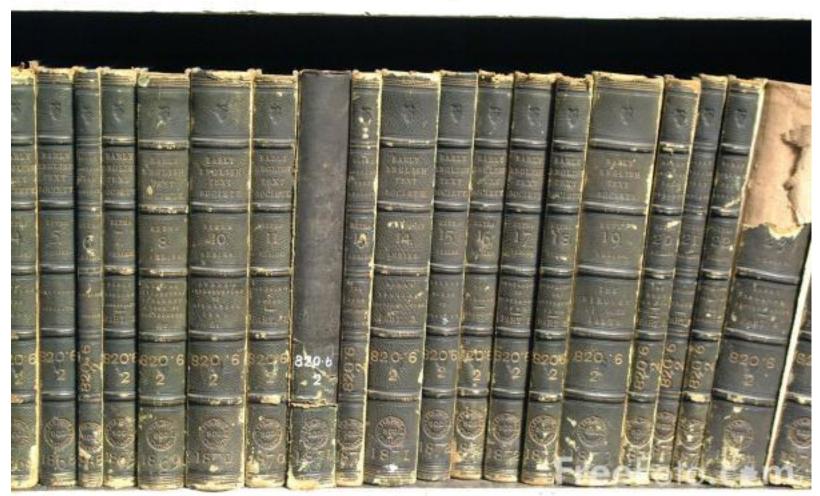


# Kingi, Stanchi, Vilhuber (2016)





## The old source of knowledge – and data!



Source: http://www.thecontrarianmedia.com/2011/08/dispatches-from-the-stacks-15/

License unknown

#### Cornell University



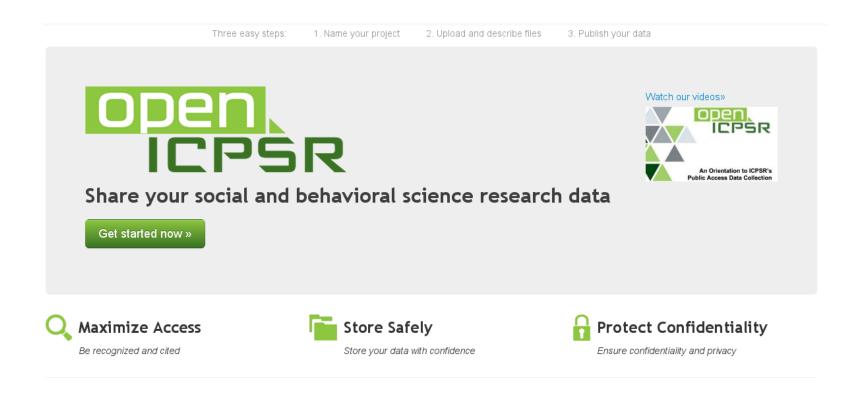
https://www.flickr.com/photos/15472273@N07/6931305440/in/photolist-byuKCd-oh6Bxu-bMpoYn-aUxMUX-aUxPKF-aUxNwv-aUxNiH-aUxN2V-aUxNb6-aUxNqe-aUxP4F-aUxNLB-biAicF-biA9ar-aUxMte-biAftF-aUxLXr-aUxLKT-aUxMBc-fUMhDZ-pQm1F1-oaGC6t-6Juv4g-6JuiTM-oh78Mr-oyA1Gk-qssnzU-bMpunF-byuB5L-bMpf3n-qKP4GF-qKDrYF-dBNTRV-hEQRCt-Eag36-6Juv46-6Juv3R-6JxXpw-6Ju7Rt-6JxXpN-eJGN8U-6JuiTB-6JuiTx-6JuiU4-6JsUMD-6JsUMZ-6JuiTg-6Ju7R6-6Ju7RH-6JxXp0 (Stadtbibliothek Stuttgart am Mailänder Platz) CC 2.0





## Options are available

Social and behavioral sciences





## Options are available

• "Research data"



#### Open source research data repository software



Enjoy full control over your data. Receive web visibility, academic credit, and increased citation counts. A personal dataverse is easy to set up, allows you to display your data on your personal website, can be branded uniquely as your research program, makes your data more discoverable to the research community, and satisfies data management plans. Want to set up your personal dataverse?



Journals

Seamlessly manage the submission, review, and publication of data associated with published articles. Establish an unbreakable link between articles in your journal and associated data. Participate in the open data movement by using Dataverse as part of your journal data policy or list of repository recommendations. Want to find out more about journal dataverses?



Participate in a vibrant and growing community that is helping to drive the norms for sharing, preserving, citing, exploring, and analyzing research data. Contribute code extensions, documentation, testing, and/or standards. Integrate research analysis, visualization and exploration tools, or other research and data Developers archival systems with Dataverse. Want to contribute?



Establish a research data management solution for your community. Federate with a growing list of Dataverse repositories worldwide for increased discoverability of your community's data. Participate in the drive to set norms for sharing, preserving, citing, exploring, and analyzing research data

Want to install a Dataverse repository?



# Researchers don't use them

Training? Incentives? Ease of use?

# A Good Example



# Gentzkow, Shapiro, Sinkinson (2014)

• Gentzkow, Matthew, Jesse M. Shapiro, and Michael Sinkinson. 2014. "Competition and Ideological Diversity: Historical Evidence from US Newspapers."

American Economic Review, 104(10): 3073-3114. DOI: 10.1257/aer.104.10.3073

Data at <a href="http://doi.org/10.3886/E1361V3">http://doi.org/10.3886/E1361V3</a>

#### Circulation of US Daily Newspapers, 1924, Audit Bureau of Circulations.

Principal Investigator(s): Gentzkow, Matthew (University of Chicago, Booth School of Business); Shapiro, Jesse (University of Chicago, Booth

Title		Date Entered	File Type
	codebook Gentzkow, Matthew; Shapiro, Jesse; Sinkinson, Michael	2014-04-03 9:08 PM	.txt
	data Gentzkow, Matthew; Shapiro, Jesse; Sinkinson, Michael	2014-04-03 9:09 PM	
	Orig Gentzkow, Matthew; Shapiro, Jesse; Sinkinson, Michael	2014-04-07 1:29 PM	

**Citation:** Gentzkow, Matthew; Shapiro, Jesse; Sinkinson, Michael. Circulation of US Daily Newspapers, 1924, Audit Bureau of Circulations.. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2014-09-26. http://doi.org/10.3886/E1361√3

Persistent URL: http://doi.org/10.3886/E1361V3

#### **Project Description**

#### Summary

The focus of this data collection was the historical circulation and subscription prices of US daily newspapers in 1924. These data are obtained from audit reports obtained from the Audit Bureau of Circulations, an independent organization created to verify circulation. They include circulation by town and delivery channel for each newspaper.

The sample is all audited daily newspapers by the Audit Bureau of Circulations.

All pdfs and extracted .dtas. Copyright belongs to the Audit Bureau of Circulations. We have obtained written permission from the Audit Bureau of Circulations to post the PDFs and data files.



## What's good about this?

- Permanent URL
- Availability of
  - Original data
  - Transformed data
  - Open availability
- Easy online inspection



### Not Perfect

 Archive at openICPSR not actually tied to article and vice-versa

and Exit on Electoral Politics." American Economic Review 101 (7): 2980-3018.

Gentzkow, Matthew, Jesse M. Shapiro, and Michael Sinkinson. 2014. "Competition and Ideological Diversity: Historical Evidence from US Newspapers: Dataset." *American Economic Review*. http://dx.doi.org/10.1257/aer.104.10.3073.

▶ George, Lisa, and Joel Waldfogel. 2003. "Who Affects Whom in Daily Newspaper Markets?" Journal of Political Economy 111 (4): 765–84

Conversely, "online appendix" just a "blob"





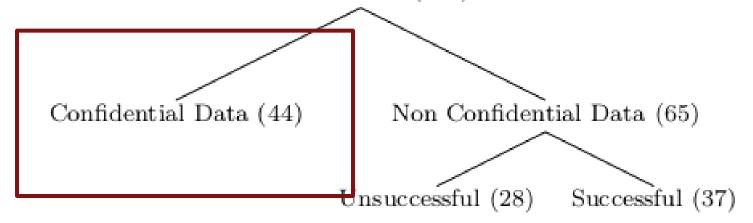
## Journals are starting to use them





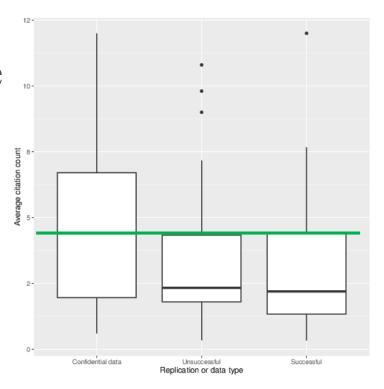
# But the biggest problem...

Figure 1: A Breakdown of the Articles Total Articles (109)



### Back to confidential data

 Articles using confidential data are (weakly) more cited than others



## But: for confidential data...

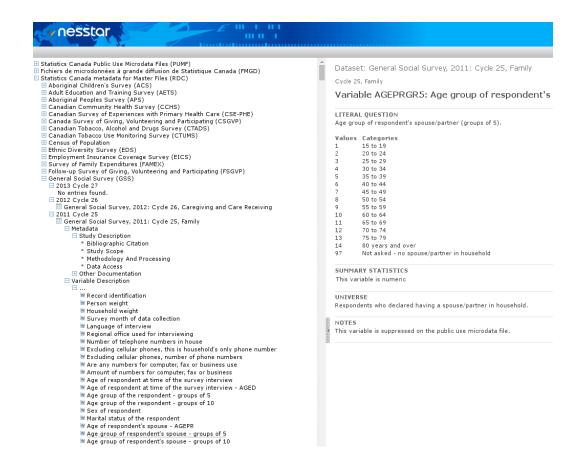
- Data is not available
- Metadata is not available
- Programs? So-so...

# Should We Just Trust These Guys?



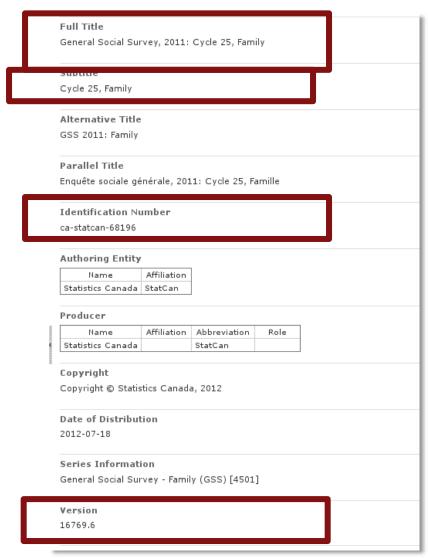


## Some are quite commendable





### Even detailed information





# How many users actually use that?



## Data documentation is dry

## • How reliable is that question?

Dataset: General Social Survey, 2011: Cycle 25, Family

Cycle 25, Family

Variable PA\_Q240: Year parents separated

#### LITERAL QUESTION

In what year did your parents separate?

#### Values Categories

9997 Not asked 9998 Not stated

9999 Don't know

#### SUMMARY STATISTICS

This variable is numeric

#### UNIVERSE

Respondents who answered: PA\_Q230 = 1.

#### NOTES

This variable is suppressed on the public use microdata file.



# Don't (just) liberate the data!

Liberate the data users!





# Our contribution

Leverage researcher knowledge

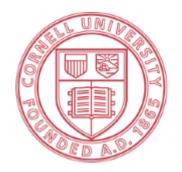


- Rely on open standards, namely the Data Documentation Initiative (DDI) schema
- Provide easy-to-use tools and interfaces to structured metadata
- Build infrastructure that enables data curators to leverage community-driven input to official documentation



# $CED^2AR$

The Comprehensive Extensible Data Documentation and Access Repository





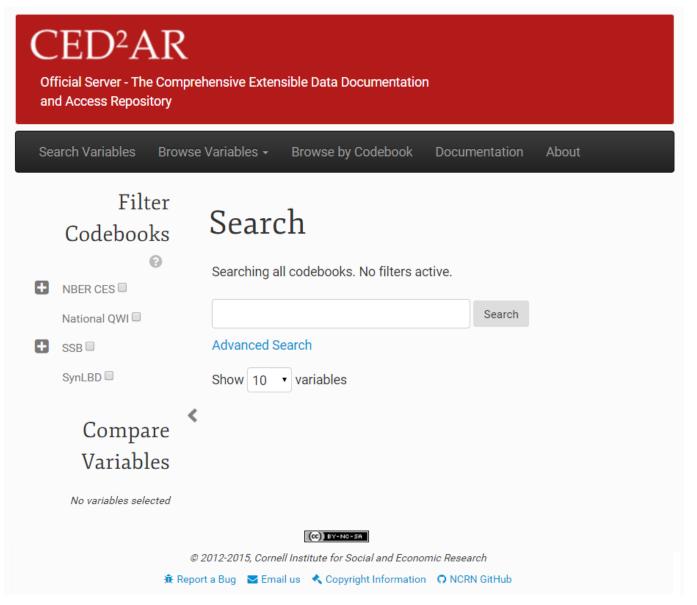




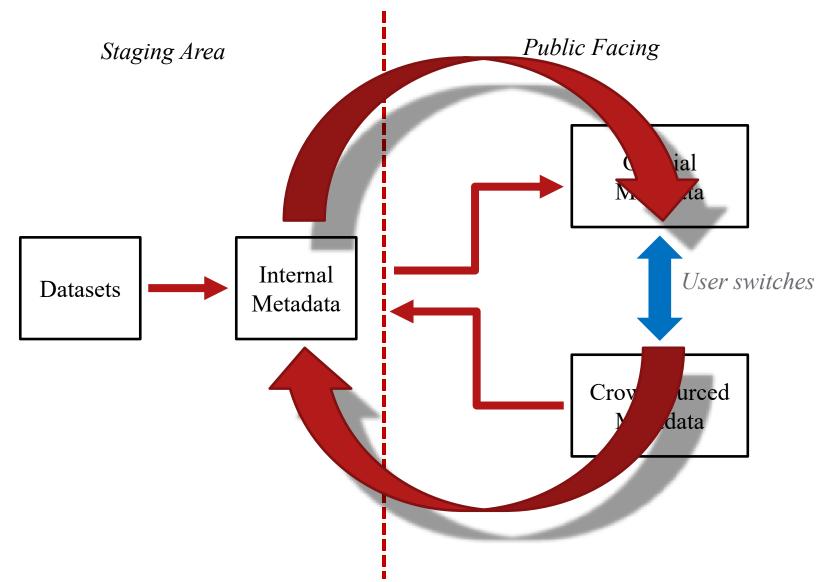
- Metadata curation software
- Designed for documenting existing datasets
- Funded by NSF grant #1131848
- Online at www2.ncrn.cornell.edu/ced2ar-web



## What is CED<sup>2</sup>AR?

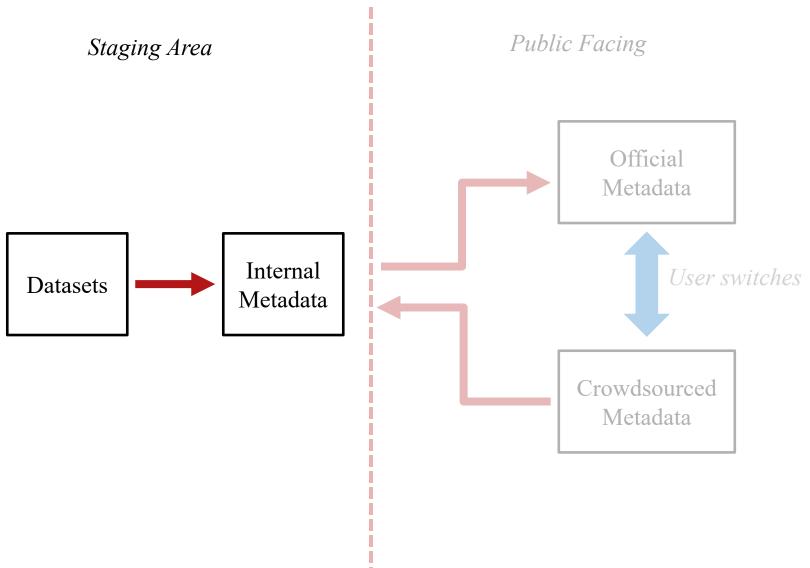


# **Basic Information Flow**





# **Basic Information Flow**





### 1. Creation of skeletal metadata

- Assuming data is already curated
- Converting data into standardized metadata
  - Tools included (for SAS, Stata, SPSS, CSV), not discussed here

### 2. Hand editing and subsetting

- Adding verbose descriptions
- Applying disclosure limitation

### 3. User accessible

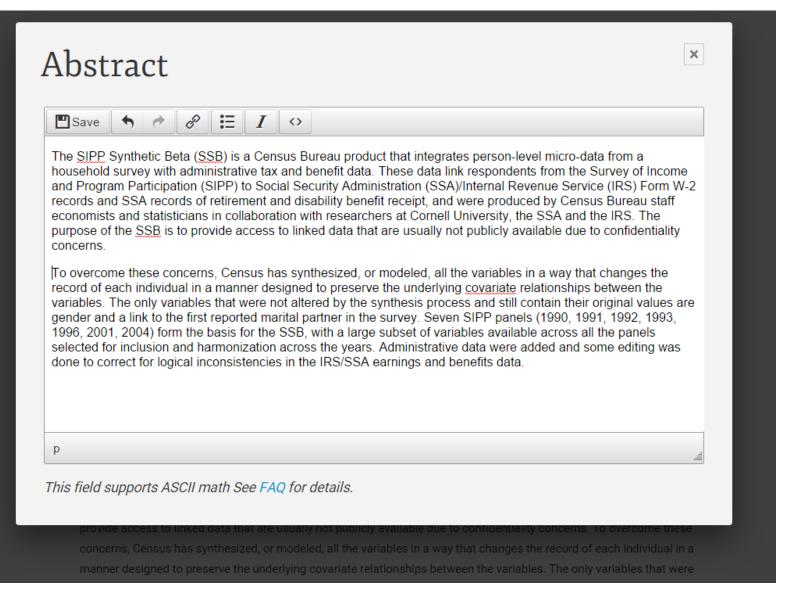
- These tools can be manipulated by normal users
- They could be incorporated into existing workflows



- Simple editing interface
  - Web-based, with limited rich text features
  - Math allowed (LaTeX)
- Feedback
  - Completeness of codebook?
  - Without technical jargon!
  - Can be tuned



# Internal Processing: Hand Editing



# Internal Processing: Scoring

Provide feedback to improve sparse documentation

CED2AR / SIPP Synthetic Beta v6 / Score Codebook Score **Variables** 100.0% of variables have labels 85.1% of variables have significant full descriptions Variables without significant full descriptions ... more 43.0% of variables have values Variables without values ... more 0.0% of variables have summary statistics Title Page Missing related studies Missing access conditions Missing bibliographic citation Missing related publications Overall Score 80.3%



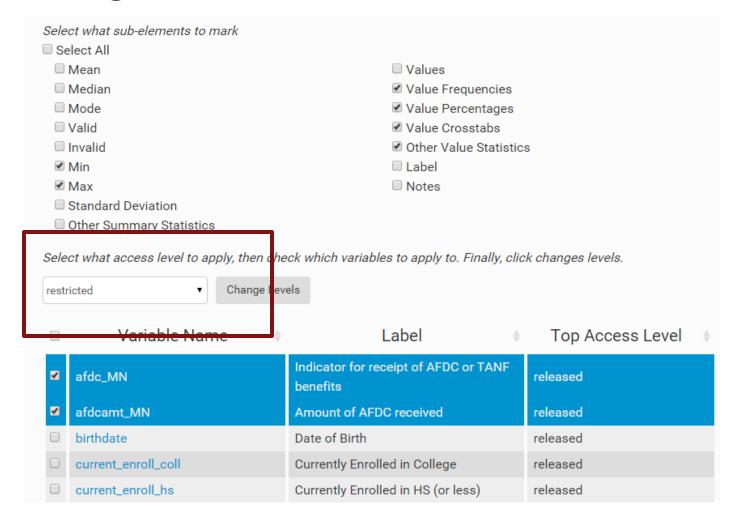
# Fine-grained access controls

Important when working with confidential (meta)data



### Internal Processing: Access Control

Marking elements with different restrictions

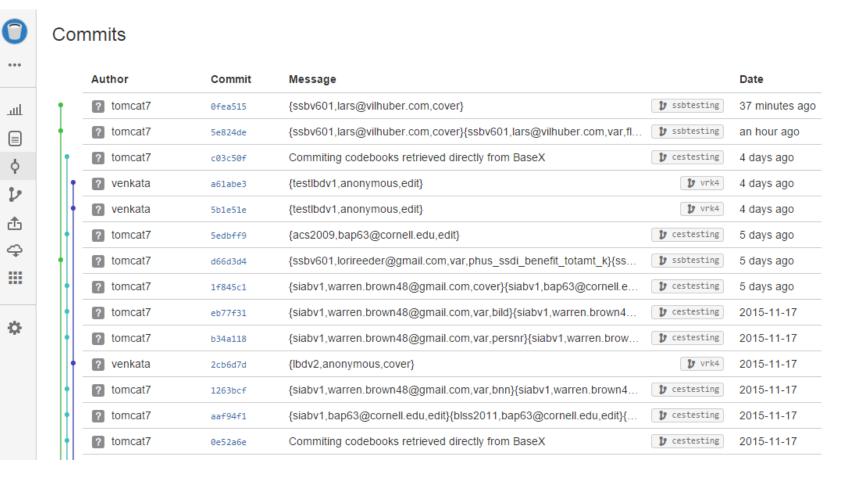




- Ability to view additions/subtractions
  - Between versions
  - Between crowd-sourced information and official information
- Ability to control access
  - Editing versus viewing
  - Authentication and reputation

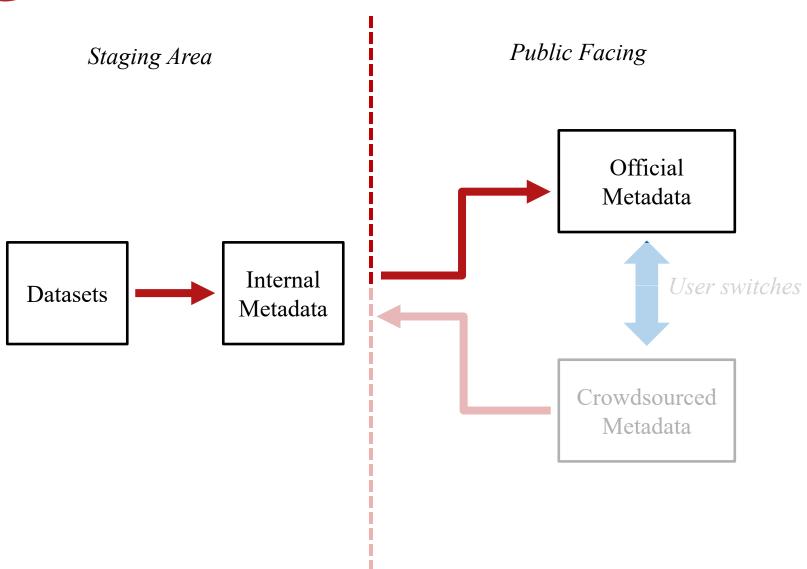


### All changes are logged externally via Git



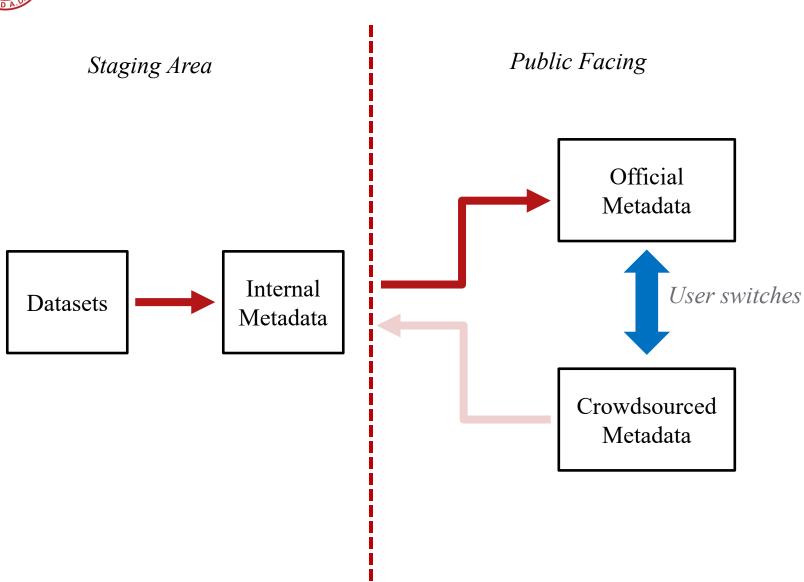
# TO A DE DAY

### **Basic Information Flow**





### **Basic Information Flow**

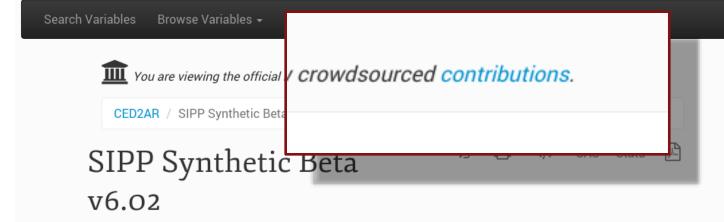




### Official view



Official Server - The Comprehensive Extensible Data Documentation and Access Repository



View Variables (123 variables)

Last update to metadata: 2015-11-24 10:05:15 (upload date)

Document Date: November 12, 2015

Codebook prepared by: Cornell NSF-Census Research Network

Data prepared by: United States Department of Commerce. Bureau of the Census.

#### Data Distributed by:

Labor Dynamics Institute

http://www2.vrdc.cornell.edu/news/data/sipp-synthetic-beta-file/

United States Department of Commerce. Bureau of the Census.

http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html



### Crowdsourced view

### CED<sup>2</sup>AR

Community Development Server (Beta) - The Comprehensive Extensible Data Documentation and Access Repository



You are viewing crowdsourced metadata. View the official version .

### SIPP Synthetic Beta



v6.02

View Variables (123 variables)

Last update to metadata: 2015-11-24 09:59:07 (auto-generated)

Document Date: November 12, 2015

Codebook prepared by: Cornell NSF-Census Research Network

Data prepared by: United States Department of Commerce. Bureau of the Census.

#### Data Distributed by:

Labor Dynamics Institute

http://www2.vrdc.cornell.edu/news/data/sipp-synthetic-beta-file/

United States Department of Commerce. Bureau of the Census.

http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html

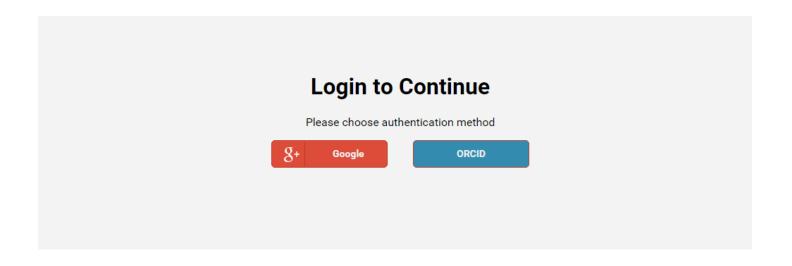


### **Authentication and Attribution**

- When opening up contributions to a wide audience, how to triage between "rants" and meaningful contributions?
- Here: Use of ORCID (academic network) for authentication
- Public attribution with link to (verified) academic ID is key for positive feedback (your effort is recognized) and prevention of negative contribution (your rant is traceable to you!)



- Supports OpenID and OAuth2
  - Currently using Google and ORCID with OAuth2
  - Developing connectors to work with additional providers
- CED<sup>2</sup>AR handles identity management





# Editing made easy





You are viewing crowdsourced metadata. View the official version .

CED2AR / SIPP Synthetic Beta v6.02

### SIPP Synthetic Beta v6.02

View Variables (123 variables) View codebook score Last update to metadata: 2016-01-26 14:36:26 (auto-generated) Document Date: November 12, 2015 Codebook prepared by: Cornell NSF-Census Research Network Data prepared by: United States Department of Commerce. Bureau of the Census. Data Distributed by: 1 Labor Dynamics Institute 🔌 http://www2.vrdc.cornell.edu/news/data/sipp-synthetic-beta-file/ United States Department of Commerce. Bureau of the Census. http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html



You are viewing crowdsourced metadata. View the official version or compare the changes .

CED2AR / SIPP Synthetic Beta v6.02 / totearn\_ser\_YYYY

Variable Name 10 totearn\_ser\_YYYY

Top Access Level released

Label SER: Capped Earnings from all FICA-covered jobs

Access Level: released 🧳

Codebook SIPP Synthetic Beta v6.02

Concept 10

Type numeric

Question Text + 0

Full Description 🥒 👩

Person-level annual earnings that were taxed by FICA; these variables include earnings only up to the FICA taxable maximum and cover the years 1951-2011. These earnings are the inputs for calculating the OASDI benefit a person and his or her spouse will receive upon retirement or disability.

### Files 6

ssb\_v6\_0\_synthetic1\_1.sas7bdat http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html (SAS) ssb\_v6\_0\_synthetic1\_1.dta http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html (Stata)

#### Cornell University



### Notes 1

Note #1 - Access Level: released

Having a 0 value on totearn\_ser\_yyyy could mean a couple of things: 1) this individual had no FICA-covered earnings in that year; 2) this individual had no labor income at all in this tax year; 3) this individual worked for an employer that failed to report earnings in this year (that is to say, this has nothing to do with whether a person filed taxes because the earnings are reported by the employer, not the employee). Prior to 1978, if a person has \$0 earnings on the Summary Earnings Record (SER), there's really no way of knowing whether they had no earnings or whether they had non-FICA earnings because the SER only reports FICA-covered earnings reported by employers. For years 1978 and later, you can compare the SER to the Detailed Earnings Record (DER). The DER captures all earnings subject to income tax, so both FICA and non-FICA earnings are reported on the DER.

If you are looking at earnings in earlier years, particular the 1960s and earlier, there will be more people with \$0 earnings because many jobs were not FICA-taxable then. Even today, there are some instances of legitimate non-FICA earnings that would not be reflected on the SER. One example of this is that graduate student stipends are not taxed for FICA or Medicare, so these earnings would not be reflected on the SER (https://www.irs.gov/Charities--Non-

Profits/Student-Exception-to-FICA-Tax).



Add Note

#### Cornell University



This field supports ASCII math See FAQ for details.

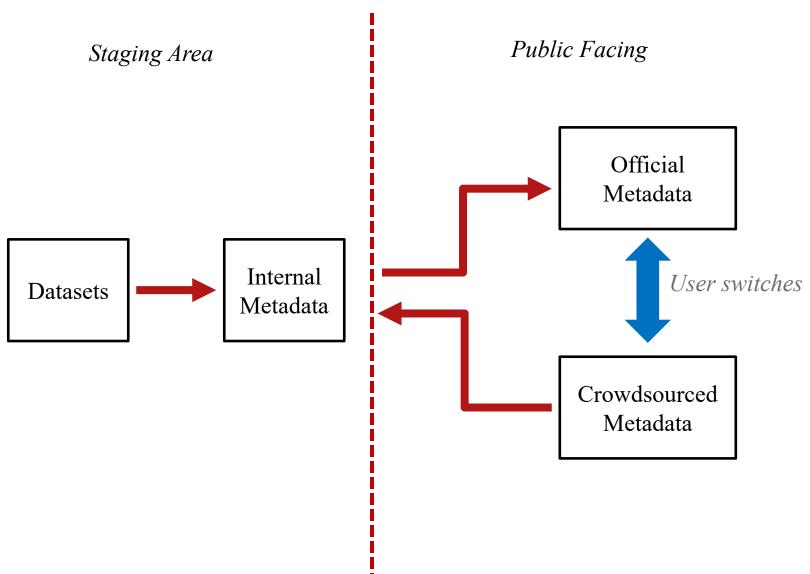
Notes

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Having a 0 value on totearn\_ser\_yyyy could mean a couple of things: 1) this individual had no FICA-covered earnings in that year; 2) this individual had no labor income at all in this tax year; 3) this individual worked for an employer that failed to report earnings in this year (that is to say, this has nothing to do with whether a person filed taxes because the earnings are reported by the employer, not the employee). Prior to 1978, if a person has \$0 earnings on the

### **Basic Information Flow**





### Everybody can see changes

CED2AR / SIPP Synthetic Beta v602 / totearn\_ser\_YYYY / Difference

#### Remote

Variable Name totearn\_ser\_YYYY

Label SER: Capped Earnings from all FICA-covered jobs

Codebook SIPP Synthetic Beta v6.02

Concept

Concept Vocabulary

Concept Vocabulary URI

Type numeric

Files

ssb\_v6\_0\_2\_syntheticK\_M.sas7bdat

http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html

ssb\_v6\_0\_2\_syntheticK\_M.dta

http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html

Stata

#### **Question Text**

#### **Full Description**

Person-level annual earnings that were taxed by FICA; these variables include earnings only up to the FICA taxable maximum and cover the years 1951-2011. These earnings are the inputs for calculating the OASDI benefit a person and his or her spouse will receive upon retirement or disability.

Notes (0 total)

#### Current

Variable Name totearn\_ser\_YYYY

Label SER: Capped Earnings from all FICA-covered jobs

Codebook SIPP Synthetic Beta v6.02

Concept

Concept Vocabulary
Concept Vocabulary URI

Type numeric

Files

ssb\_v6\_0\_synthetic1\_1.sas7bdat

http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html

SAS

ssb\_v6\_0\_synthetic1\_1.dta

http://www.census.gov/programs-surveys/sipp/methodology/sipp-synthetic-beta-data-product.html

Stata

#### **Question Text**

#### **Full Description**

Person-level annual earnings that were taxed by FICA; these variables include earnings only up to the FICA taxable maximum and cover the years 1951-2011. These earnings are the inputs for calculating the OASDI benefit a person and his or her spouse will receive upon retirement or disability.

#### Notes (1 total)

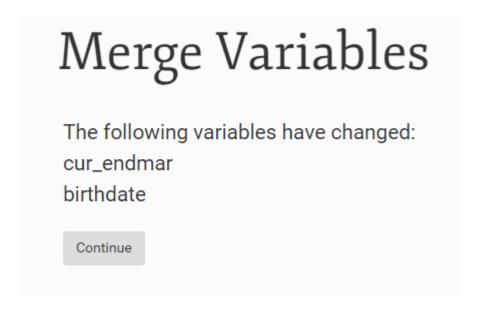
**#1** 

Having a 0 value on totearn\_ser\_yyyy could mean a couple of things: 1) this individual had no FICA-covered earnings in that year; 2)this individual had no labor income at all in this tax year; 3) this individual worked for an employer that failed to report earnings in this year (that is to say, this has nothing to do with whether a person filed taxes because the earnings are reported by the employer, not the employee). Prior to 1978, if a person has \$0 earnings on the Summary Earnings Record (SER), there's really no way of knowing whether they had no earnings or whether they had non-FICA earnings because the SER only reports FICA-covered earnings reported by employers. For years 1978 and later, you can



# Combining Knowledge: Merging

• Curators are given an interface to merge crowdsourced documentation with official





Type

Files

numeric

# Combining Knowledge: Merging

#### current\_enroll\_coll Crowdsourced Documentation Official Documentation Variable Name Variable Name current\_enroll\_coll current\_enroll\_coll Currently Enrolled in College Label Currently Enrolled Label ☐ Use crowdsourced ☐ Use original Codebook Codebook SIPP Synthetic Beta v6 SIPP Synthetic Beta v6 Concept Concept Concept Vocabulary **Concept Vocabulary** Concept Vocabulary URI Concept Vocabulary URI

Type

Files

numeric



## Combining Knowledge: Merging

### Crowdsourced Documentation

Last update to metadata: 2015-08-18 08:43:01 (upload date) Document Date:

June 158, 2014

#### Citation

Please cite this codebook as:

Comprehensive Extensible Data Documentation and Access Repository. Codebook for the SIPP Synthetic Beta 5.1 [Codebook file]. Cornell Institute for Social and Economic Research and Labor Dynamics Institute [distributor]. Cornell University, Ithaca, NY, 2013

Please cite this dataset as:

U.S. Census Bureau. SIPP Synthetic Beta: Version 5.1 [Computer file]. Washington DC; Cornell University, Synthetic Data Server [distributor], Ithaca, NY, 2013

#### Abstract

The SIPP Synthetic Beta (SSB) is a Census Bureau product that integrates person-level micro-data from a household survey with administrative tax and benefit data. These data link respondents from the Survey of Income and Program Participation (SIPP) to Social

### Official Documentation

Last update to metadata: 2015-10-23 11:12:44 (auto-generated) Document Date:

□ Use crowdsourced

☐ Use original

June 15, 2014

#### Citation

Please cite this codebook as:

Comprehensive Extensible Data Documentation and Access Repository. Codebook for the SIPP Synthetic Beta 5.1 [Codebook file]. Cornell Institute for Social and Economic Research and Labor Dynamics Institute [distributor]. Cornell University, Ithaca, NY, 2013

Please cite this dataset as:

U.S. Census Bureau. SIPP Synthetic Beta: Version 5.1 [Computer file]. Washington DC; Cornell University, Synthetic Data Server [distributor], Ithaca, NY, 2013

#### Abstract

☐ Use crowdsourced

☐ Use original

The SIPP Synthetic Beta (SSB) is a Census Bureau product that integrates person-level micro-data from a household survey with administrative tax and benefit data. These data link respondents from the Survey of Income and Program Participation (SIPP) to Social



# Combining Knowledge: Citations

Contributors can be tracked for each of their changes

CED2AR / SIPP Synthetic Beta v	6.01 / Variable Versions			
Modified Variables				
<u>Variable Name</u>	<u>Date Changed</u>	<u>Commit</u> <u>Message</u>	<u>User</u>	<u>Origin</u>
phus_ssdi_benefit_totamt_k	November 18, 2015 at 11:15 AM	View commit 🗹	lorireeder@gmail.com	Remote Change
phus_ssdi_benefit_totamt_k	November 18, 2015 at 11:15 AM	View commit ☑	lorireeder@gmail.com	Remote Change
pos_phus_ssdi_benefit_totamt_k	November 18, 2015 at 11:15 AM	View commit ☑	lorireeder@gmail.com	Remote Change
phus_ssdi_benefit_totamt_k	November 18, 2015 at 11:15 AM	View commit ☑	lorireeder@gmail.com	Remote Change
pos_phus_ssdi_benefit_totamt_k	November 18, 2015 at 11:15 AM	View commit ☑	lorireeder@gmail.com	Remote Change
pos_phus_retire_benefit_totamt	November 18, 2015 at 11:15 AM	View commit 🗹	lorireeder@gmail.com	Remote Change
phus_ssdi_benefit_totamt_k	November 18, 2015 at 11:15 AM	View commit 🗹	lorireeder@gmail.com	Remote Change
pos_phus_ssdi_benefit_totamt_k	November 18, 2015 at 11:15 AM	View commit ☑	lorireeder@gmail.com	Remote Change



## Combining Knowledge: Citations





1,757,580 ORCID iDs and counting. See more...

#### Lars Vilhuber

# ORCID ID

- Dorcid.org/0000-0001-5733-8932
- > Education (3)
- > Employment (I)
- > Funding (7)
- **∨** Works (29)

IT Sort

# CED<sup>2</sup>AR: The Comprehensive Extensible Data Documentation and Access Repository



2014-09 | conference-paper

DOI: 10.1109/jcdl.2014.6970178

Source: CrossRef Metadata Search







# Next steps



### Making CED<sup>2</sup>AR v2 robust

- Addition of UTF-8 editing support (Spanish, French, Portuguese, etc.)
- Additional fields (link to survey questions, anything within DDI-C)
- Bug fixes



### Making CED<sup>2</sup>AR scalable in V3

- Current implementation of CED<sup>2</sup>AR is packaged for a single server (=portable)
  - Already a scalable archive backend (git)
  - Could be fronted by a load balancer
  - But live server is not scalable
- Current implementation of CED<sup>2</sup>AR is tied to a limited schema adding schema is hard



