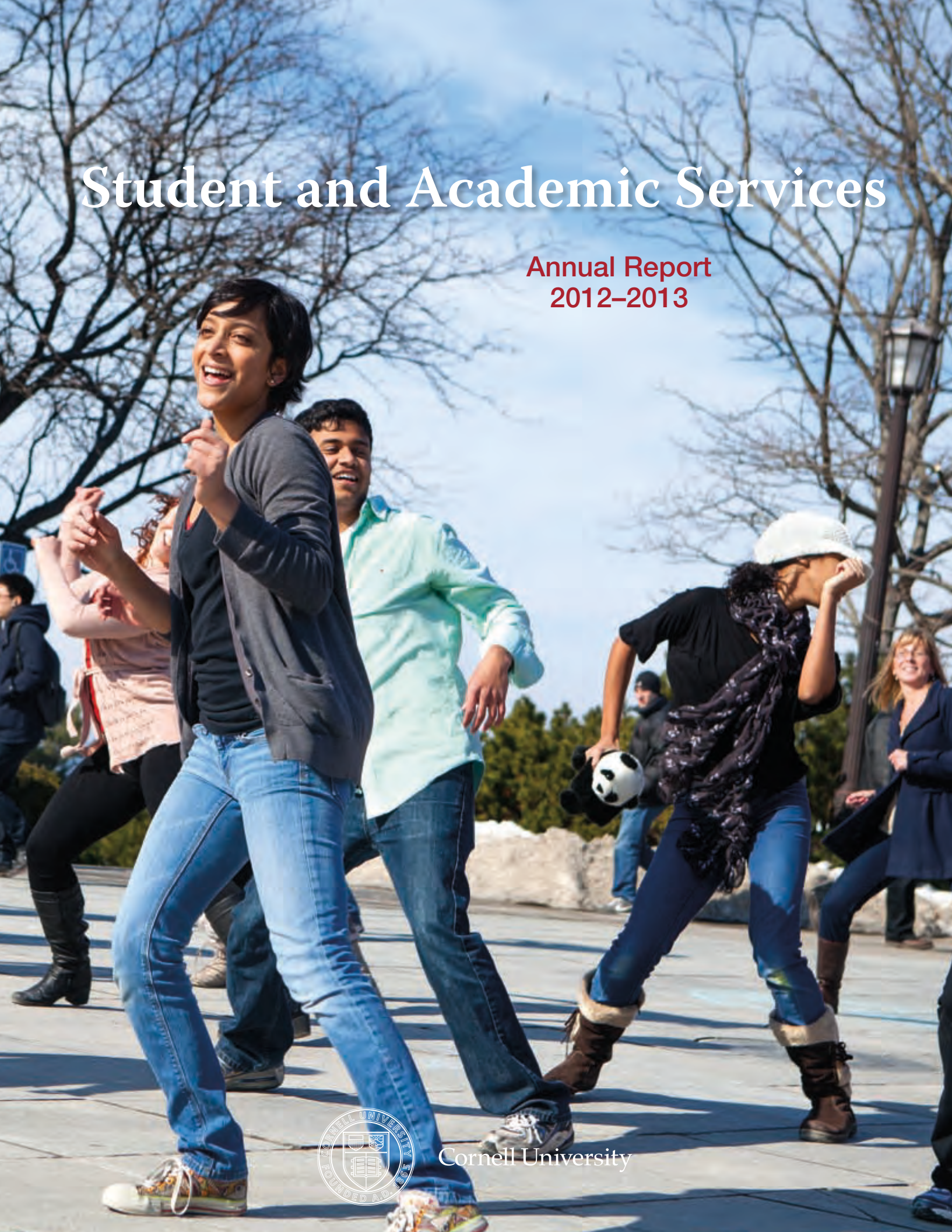
Student and Academic Services

Annual Report
2012–2013



Cornell University

2012–2013
Facts at a Glance

Academic and Career Services

Students visiting the Carol Tatkon Center (daily average)	750
Students using services at the International Students and Scholars Office	4,098
Students receiving services from Student Disability Services	1,024
Employers recruiting on campus through Career Services	388
Interviews held by recruiters	10,037
Student postgraduate activities	
Employed	57%
Graduate school	26%
Other	17%

Athletics and Physical Education

Students enrolled in physical education courses	11,456
Student memberships in Cornell Fitness Centers	11,251
Varsity athletes	1,083
Students participating in intramural sports	7,028
Students participating in Cornell Outdoor Education	4,555

Gannett Health Services

Gannett Health Services utilization	
Students receiving services	17,872
Student visits for services	74,012
Gannett's Counseling and Psychological Services	
Students receiving services	3,623
Student visits for services	22,208
Students enrolled in the Student Health Insurance Plan (SHIP)	10,468

Housing and Dining

Undergraduates in university housing	6,251
Residents in graduate and professional student housing	
Single contract holders	507
Family group/domestic partner contract holders	301
Children in graduate and professional student housing	93
Students who are members of a fraternity	2,354
Members in fraternity housing	905
Students who are members of a sorority	2,300
Members in sorority housing	452
Students on university meal plans	9,876

Service and Philanthropy

Students participating in ongoing community service	5,550
Hours provided through ongoing community service	143,434
Students participating in one-time community service	2,020
Hours provided through one-time community service	10,928
Dollars raised through fraternity and sorority philanthropic activities	206,208

Find out more at now.cornell.edu/studentlife.

On the cover: Cornell undergraduate students rise up against violence toward women in a small flash mob on Ho Plaza, mirroring similar movements in more than 200 countries that were part of the global campaign One Billion Rising.

Our goal is simple: help every student thrive.

A Message from Susan H. Murphy

Susan H. Murphy '73, PhD '94, vice president for Student and Academic Services, with "Touchdown." (Photo by Ned Dykes '74, Cornell Hockey Association)

Expressing thanks helps me put life in perspective and be healthy.

In February I spoke on gratitude at Soup and Hope, a series of talks sponsored by Cornell United Religious Work. The occasion gave me the opportunity to reflect on the many ways expressing gratitude has benefited me personally and to highlight wisdom and evidence showing that gratitude lights pathways toward better lives.

Among our students, I see much for which I am grateful. Our students are extraordinarily talented and giving toward others. Our graduation rates are strong, and our graduates are pursuing advanced study and launching successful careers, even in this tight economy. Our athletes excel at the national level. Our student leaders are energetic and insightful.

Their successes, in turn, are connected to the gratitude I feel for others. In Student and Academic Services, I am surrounded by colleagues who sustain a campus environment in which students are challenged and supported, and who foster communities in which students can flourish. On top of this, we are fortunate to be joined by alumni, parents, and friends who care for our students, faculty members who enrich life outside of classrooms, and students who seek ways to help their peers.

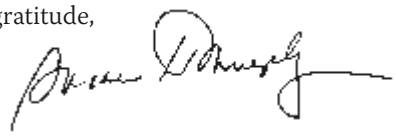
This year we invite you to learn more about our work across four dimensions:

- *Health and Well-Being* that provides the foundation to student success
- *Diversity* that brings together varying voices to engage and challenge
- *Living and Learning* that supports the full development of each student
- *Public Engagement* that fosters service, leadership, and citizenship

Maintaining well-being requires steady attention, and some events have challenged our campus. For example, we began last year with several incidents of bias and sexual assault, affecting both individuals and our community. We are grateful to refine, strengthen, and learn anew emergency and crisis management strategies so that we respond with agility, foster healing, seek ways to prevent further incidents, and change the culture that allows such behavior to occur.

Discover in these pages how the work that we are doing throughout Student and Academic Services is making an impact on our students—and how they, in turn, already are making their impact on the world.

In gratitude,



Vice President Susan H. Murphy at the PhD Hooding Ceremony during Commencement 2013

Connecting Creatively Across Differences

Cornell University welcomes all individuals and celebrates their unique identities. As a result, hundreds of thriving student groups—each supporting different cultural heritages, nationalities, sexual orientations, gender identities, religions, spiritualities, and abilities—call Cornell home.

In 2012–2013, Cornell students continued to connect creatively across differences. Student and Academic Services empowered students to lead the way.

"I work with Cornell's undergraduate leaders, and I am so gratified and happy to see students working together, breaking down barriers, navigating difficult discussions," says Renee Alexander '74, associate dean of students for student development/diversity initiatives in the Center for Intercultural Dialogue at 626 Thurston Avenue.

The center houses the Asian & Asian American Center, the Cornell Alumni Student Mentoring Program, Intercultural Programs, the Intergroup Dialogue Project, the Lesbian, Gay, Bisexual, and Transgender Resource Center, and Student Development Diversity Initiatives. The African Latino Asian Native American Students Programming Board (ALANA) anchors the student organizations that reside in 6-2-6, and serves as an umbrella organization to Black Students United, the Cornell Asian Pacific Islander Student Union, and La Asociación Latina.

"Supporting students in their communities is important to us," Alexander says, "so that they feel a sense of belonging and inclusion." From Scholars Working Ambitiously to Graduate (SWAG)—a new student-developed mentoring group for African American, Caribbean, and African male students—to the creation and opening of the Muslim Cultural Center in Willard Straight Hall, students and Student and Academic Services are working to make the university's community and climate open, inclusive, and forward-thinking.

In fall 2012, the Student Assembly passed Resolution #12, which called for the adoption of a gender-inclusive housing policy. President David Skorton responded and endorsed the policy, giving Cornell students the option to live on campus with whomever they choose, regardless of biological sex, gender, or gender identity.

Left: A dancer at the 2012 Cornell Club Fest. Above: A Taste of India Social in the Court-Kay-Bauer Hall lounge.

Immediately, students and staff began to collaborate to implement the resolution's goals, with the first phase taking place during the 2013–2014 room selection process.

Also in the fall, when challenges arose after bias and sexual assault incidents, Student and Academic Services responded by engaging students in roundtable discussions, town hall meetings, community forums, and working groups. Staff with expertise in sexual assault and bias mobilized to help, and other staff organized services and resources to create new bias-response protocols.

New Student Programs introduced Speak About It, a sexual assault prevention program for incoming students,

Cornell's South Asian community held a vigil for victims of violence against women in South Asia and around the world.

and public service announcements were created and broadcast on local radio stations. In addition, the Sexual Harassment and Assault Response and Education (SHARE) website provided comprehensive resources; facilitated reporting; increased awareness; promoted safety; and highlighted prevention, compliance, and advocacy initiatives.

"Our students are open and receptive. They want to engage. It is our responsibility to develop programming and give them opportunities to lead," Alexander says.

In this spirit, Student and Academic Services also worked with students to create the LGBTQ Ally Ambassador Program. Cornell United Religious Work formed a multifaith advisory council. Sri Lankan and Burmese student associations were established, and a variety of dining diversity events introduced students to different cultures and cuisines.

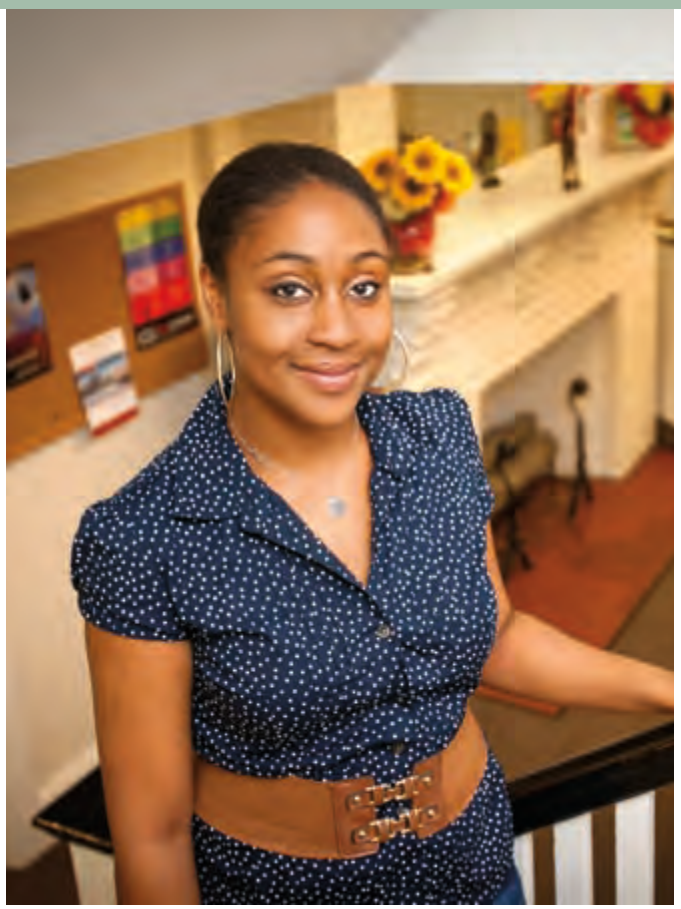
"I see a university that is ripe, ready, and prime for supporting students and giving them structure to engage across differences," Alexander says.

These leadership experiences and learning opportunities equip students with tools they need to think internationally and communicate across differences, not only at Cornell but also in the world. As the workplace becomes more diverse, the skills they develop here will make each student a better citizen, leader, staff member, and person.

More Highlights

- Inspired a crowd of hundreds on Martin Luther King, Jr. Day with an address by motivational speaker Wes Moore
- Celebrated with founder Irene Smalls '71 the 45th anniversary of Wari House, a cooperative house for African American women students
- Hosted 1,000 student delegates at a conference of the Filipino Intercollegiate Networking Dialogue
- Provided diversity training to resident advisors
- Helped launch a new council to advocate for South Asian students
- Sponsored international potluck dinners for graduate student families
- Launched a speaker series sponsored by Cornell Hillel with ESPN anchor Linda Cohn, and Ben and Jerry's co-founder Jerry Greenfield
- Fostered dialogue and understanding through programs at Akwe:kon, the Holland International Living Center, the Latino Living Center, Ujamaa, and more

Oliver Stover '13 speaks at the April kickoff of the Know the Power of Your Words campaign, which aims to raise awareness about the profound effects that hurtful language can have on community members.



Profile: **Maya Mundell ’14**

Adaptability, flexibility, and learning how to think on her feet were all skills Maya Mundell ’14 says she learned while spending her summer in Jordan at the Iraqi Refugee Assistance Project.

The Near Eastern studies major taught English to mostly college-age people who were looking to emigrate to America and needed help filling out settlement forms.

“It was very eye opening,” she says. “You learn how little other people have and how fortunate we are as Cornell students. It puts our responsibility to help others in perspective.”

Mundell traveled to the Middle East with the Cornell Intensive Arabic Program, thanks to a Cornell Tradition Scholarship. For four months she interacted with Americans, and in the last three months she immersed herself in Arabic culture.

She learned how to interact with people of other cultures and religions in a tactful, respectful way, the Baltimore, Maryland, native says. To utilize her new skills, and continue the human trafficking research that a McNair scholarship allowed her to begin, Mundell dreams of living abroad after graduation.

“The world is multicultural, and it’s becoming more and more mixed,” she says. “Different cultures will always be a part of this system that we live in, and it’s best to know about them and be aware of them . . . because we will be interacting with each other as time goes on.”

Profile: **Ulysses Smith ’14**

Ulysses Smith ’14 never intended to get involved in Cornell student government.

“My main goal was to study and graduate,” says Smith, who is pursuing degrees in urban and regional studies from the College of Architecture, Art, and Planning, and in government from the College of Arts and Sciences.

However, when Smith arrived on campus his first year, his college’s seat in Student Assembly was vacant. He filled it.

From those days as a Student Assembly college representative to his more recent days working as the organization’s vice president of diversity and inclusion, the lesbian, gay, bisexual, transgender advocate and gender-inclusive housing policy sponsor witnessed a shift in the assembly’s focus.

“Back then, the last thing any of us thought about before we passed legislation was diversity. Now it’s the first,” Smith says.

Next year Smith will serve as the assembly’s president. Issues of diversity and inclusion will be at the top of his to-do list.

“We’re looking at trying to engage student organizations to start these conversations,” he says. “There is also a plan on the table to encourage student organizations to develop their own diversity plans.”

Momentum and hard work took him to his position of Student Assembly president. He hopes the same momentum will one day take him into the courtroom.

“My long-term goal in life,” Smith says, “is to be a judge.”

LIFT YOUR
SPIRITS
LIFT YOUR SPIRITS
FREE FOOD
GAMES · FUN · ARTS QUAD

Promoting Emotional and Physical Resilience

Fostering student health and well-being is a core commitment of Student and Academic Services and a strategic goal of the university, and it never has been more important than today. Cornell serves a larger student population than ever before, and helps make academic success possible for a more diverse range of students who face physical and mental health challenges.

"Research in psychological theory clearly shows that health and well-being are the foundation of academic success," says Tim Marchell, director of Mental Health Initiatives at Cornell's Gannett Health Services. "When students feel better emotionally, they perform better intellectually."

Cornell is a pioneer in delivering comprehensive services that integrate physical, mental, and public healthcare strategies. In January the U.S. Department of Health and Human Services' Agency for Healthcare Research and Quality praised the campus health program, noting that "Cornell's values and sense of shared responsibility for student health are evident, from presidential statements to strategic planning and a comprehensive mental health framework that reflects best practices."

Through health services, fitness and wellness programs, dining and nutrition, crisis prevention and intervention, and more, the university is committed to a holistic view of student health to encourage a campus-wide culture of both self-care and caring for one another.

Promoting emotional resilience—the capacity to succeed personally and academically when faced with the stressors inherent in college life—is a theme that guides student programming across the division and serves as a springboard for student-initiated efforts.

For example, last fall staff from Gannett Health Services worked with participants in the Meinig Scholars Freshman Forum to pilot the development of the Student Curriculum on Resilience Education (SCORE). In addition, the 50-minute workshop Staying Balanced helped more than 2,200 students explore long- and short-term strategies to manage competing demands of time, energy, and attention.

Left: Hosted jointly by Cornell Minds Matter, CU[dis]connect, the Student Assembly, class councils, and the Cornell MINDS Foundation, Lift Your Spirits boosted well-being with fun, food, and friendship. Above: Students blend smoothies at Unleash Your Blueberry Brain Power, sponsored by Cornell Dining.

Being an active part of a community in which friends look

out for friends bolsters resilience, too. "Do the right thing" messages help spread the word about the Good Samaritan Protocol, so students feel safe in reporting alcohol and drug emergencies.

Greek health and wellness chairs now provide leadership in a number of chapters, promoting behaviors that support healthy living—such as recognizing signs of distress, listening skills, and making connections to campus services.

Hundreds of students, staff, community educators, and faculty have engaged in thoughtful discussions on how to improve the climate on campus for all students. The Neuro-Diversity Working Group was established after an event sponsored by Student Disability Services to examine the unique needs of students with autism spectrum disorders.

Cornell Minds Matter—a student-run mental health advocacy organization—in partnership with the Office of Student and Community Support, held a series of dinners called Dining with Diverse Minds to encourage thoughtful dialogue about living with depression, post-traumatic stress disorder, and mental health challenges of veterans.

Cornell is a national leader in offering comprehensive, research-based programs to address major challenges to student well-being. During this second year of membership in the National College Health Improvement Program's Learning Collaborative on High-Risk Drinking, Cornell implemented a number of strategies and shared results with 31 participating universities. Among the most promising strategies: changes in Greek recruiting and the new-member period, introduction of a social norms marketing campaign to correct misperceptions of peer drinking practices, and coordinated intervention with students who repeatedly violate alcohol policies. Implementation has resulted in modest but encouraging declines in rates of high-risk drinking and related harm, and will be continued next year.

"As a university president, physician, and parent, I know how important good health is to the achievement of both immediate and lifelong goals," says President David J. Skorton. "We can all be proud that our campus health center is a national model for integrating the delivery of physical, mental, and public health services, and that thoughtful and compassionate efforts across campus promote the health and well-being of our community, especially of our students."

More Highlights

- Trained nearly 5,000 students to recognize and support friends in distress
- Tracked steadily climbing participation rates in fitness club memberships, outdoor education programs, intramural activities, and physical education classes
- Won top-10 rankings as the nation's healthiest (by the health and fitness website Greatist) and most-vegan-friendly campus (by PETA); Ithaca was cited as a top-10 college town by the American Institute for Economic Research.
- Joined a national consortium and path-breaking effort to build effective, research-based hazing prevention strategies
- Increased awareness of teenage mental health and raised funds for suicide prevention through the women's ice hockey team's "Do it for Daron" game-night events, in memory of defenseman Morgan Richardson's sister Daron
- Opened the Bear's Den in Willard Straight Hall to provide an on-campus social alternative where alcohol is served in a responsible atmosphere

Gannett Health Services used Cornell student survey data to challenge misperceptions about campus alcohol use. View the entire poster campaign series at www.gannett.cornell.edu/target.

Profile: **Geoffrey Block ’14**

When Geoffrey Block ’14 was elected to Student Assembly his first year, all he knew was that in some way he wanted to “improve student life.” How he would do that quickly came into focus when a friend was sexually assaulted.

“Her experience made the issue very personal,” says Block, who’s devoted much of his time these past three years to making it personal to others, too.

Initially, Block got some friends together and created the innovative social-media-based EVERY1Campaign.org, which has engaged groups across campus from Greek life to athletics to religious communities.

“Sexual harassment and rape were considered women’s issues, but they affect men, too,” Block explains, “so we wanted to create a conversation about sexual assault prevention that wasn’t just within women’s groups.”

More than 200 students participated in creating a YouTube video and making personalized signs with messages—such as “No one owes anyone sex, but EVERY1 deserves respect” and “EVERY1 deserves a choice”—that are posted at campus events such as Slope Day and on hundreds of Facebook pages. When students see their friends participating, it gets them interested, too, Block explains.

As soon as students arrive on campus, Block wants straightforward talk to begin. As a result of his leadership as health taskforce chair in the assembly, a session on sexual assault will now be included in new student orientation.

And he’s using his role as a midshipman in the Navy ROTC to educate cadets and other midshipmen about a problem they may encounter once commissioned as officers. Block sponsored a showing of *The Invisible War,* a documentary about sexual assault in the military, and a panel discussion for the Army, Navy, and Air Force ROTC units.

“We want everyone to get involved once they’re in the fleet, to help prevent sexual assault from happening,” says Block.

“Being part of the Cornell Women’s Resource Center Advisory Board has allowed me to work with groups on and off campus that deal with subjects like sexual harassment, physical and mental health services for women, sexual consent and education, diversity of resources, and gender equality.”

—Narda Terrones ’14

Meaningful Connections Outside of Class

During his inaugural address in 1995, then Cornell President Hunter R. Rawlings III envisioned an integrated campus community that would draw "all students closer to the heart of our intellectual enterprise, and thus closer to the community as a whole."

Now, 18 years later, Cornell has made great progress in transforming residential communities to combine living and learning as one and the same, while increasing students' overall success and enhancing their satisfaction.

The living-learning concept is central to all on-campus residential communities at Cornell—first-year residence halls and program houses on North Campus, the West Campus House System, the transfer student experience, cooperative houses, and Collegetown residence halls. Living-learning also extends to fraternities, sororities, and Ithaca-area housing.

Programs. "Learning is not limited exclusively to academics . . . academic success is affected by what students do when they are not in class."

Living-learning communities help bridge the gap between life at home and adulthood, beginning with the First-Year Experience on North Campus.

The First-Year Experience "is both a safety net and a gentle launching pad," explains Carol Grumbach '78, JD '87, associate dean for New Student Programs and the Jack and Rilla Neafsey Director of the Carol Tatkon Center. "We help new students make the transition to Cornell, navigate the university, and flourish."

Celebrating its 10th anniversary this year, the Carol Tatkon Center has developed into a strong North Campus hub, serving as an intellectual, support, and resource center for first-year students. The center is run, in part, by upper-level students who act as mentors and live the mantra:

Left: Residence hall director Imani Allen meets a wolf face-to-face at the Noyes Community Recreation Center during a visit from Mission Wolf, an animal sanctuary and education organization. Above: At the Annual Asia Night, various student clubs and organizations enjoy an evening of food and entertainment in Duffield Atrium.

"Our underlying commitment is an obligation to the development of the whole student," says Joseph A. Burke, associate dean of students and director of Residential

"Ask us anything!" The Tat gives students the opportunity to interact with faculty outside of class, too—a key component of all of Cornell's living-learning communities.

On North Campus, faculty-in-residence and faculty fellows dine and engage with students.

At Clara's Corner events in Clara Dickson Hall, faculty fellow and research specialist George Gull hosted "Astronomy from 45,000 Feet"; resident advisors presented culinary treats and techniques; and Paul Merrill, faculty-in-residence and Gussman Director of Jazz Ensembles, presented "Twisted Sister to Miles Davis," during which students listened to and talked about music.

Merrill has worked to connect the First-Year Experience on North Campus with residential programs on West Campus, introducing students to the types of events they might participate in during their coming years. This spring, he invited his residents at Clara Dickson to a series of jazz dinners at Hans Bethe House on West Campus. North

This year, Mark Bittman, *New York Times* food columnist and best-selling cookbook author, visited West Campus as the Irik Sevin Fellow to present, discuss, and cook with residents.

Campus residents also were invited to join Bethe House residents on a New York City trip centered on art and jazz.

As students transition into their upper-level years, many choose to live in one of five houses on West Campus.

There, undergraduates "engage substantively but informally on their own turf in comfy chairs or at a dinner table in their own dining room with Cornell faculty and distinguished campus visitors," says Scott MacDonald, the Dale R. Corson House Professor-Dean at Bethe House.

This year, house fellows, live-in house professor-deans, and graduate resident fellows organized countless events that included discussions on sustainability, a presentation by an expert on leatherback turtles, trips to the theater and Niagara Falls, and workshops on art and public speaking. West Campus is also a place where students can "hit the books" and complete their work together or independently.

Faculty and alumni regularly come to share their experiences and successes, especially during shared meals.

David Feldshuh, house fellow and professor of performing and media arts, sums up the West Campus experience: "The more living you do, the more learning you do, and the more opportunities you have to meet different people and hear about their stories."

This philosophy applies to the overarching concept of the living-learning community. Each community offers undergraduates many ways to make meaningful connections with their peers, teachers, and community members—providing support and guidance along the way.

More Highlights

- Bolstered community among graduate and professional students by improving the Big Red Barn as a social center
- Implemented the Eco Reps program in residential communities, providing student leadership roles in sustainability initiatives, educational programs, and positive role modeling
- Hosted the festive Collegetown Neighborhood Fair and brought together more than 200 students, neighbors, and landlords
- Held the annual Sunfest event for Collegetown residential communities in celebration of spring
- Created more opportunities for informal, wide-ranging conversations with faculty in university cooperatives with the Semi-Annual Faculty and Staff Dinner at 660 Stewart Avenue
- Celebrated the 40th anniversary of Ujamaa Residential College, Cornell's program house dedicated to celebrating the heritage of Black people in the United States, the Caribbean, and Africa
- Hosted Explore! sessions at the Tatkon Center during Orientation Week to ignite students' intellectual curiosity and engage with professors outside of the classroom
- Welcomed 1,800 new international students and scholars with immigration, job search, and driving workshops; social events; and more

New and first-year students in the Pre-Orientation Service Trips (POST) program help to build a labyrinth at the Ithaca Children's Garden.

Profile: **Kia Albertson-Rogers ’13**

Kia Albertson-Rogers ’13, a Meinig Family Cornell National Scholar, transferred to Cornell his sophomore year and found a place to call home at the Just About Music (JAM) program house. For his junior year he decided to stay in JAM as a resident advisor (RA) and introduce residents to his passion for hip-hop.

“People who live in JAM love music and end up pursuing it,” he says. “Cornell itself has a classical feel when it comes to music, and I brought a different kind of vibe with hip-hop.”

Because Albertson-Rogers wanted to play a part in making improvements to Cornell’s living-learning communities and the First-Year Experience on North Campus, he also served on the Residence and Community Life Committee for the Student Assembly.

Last year, Albertson-Rogers was senior resident advisor at 112 Edgemoor, a residence hall that houses 20 transfer and upper-level students. As the only resident advisor in the building, he formed individual relationships with each resident while keeping them safe at the same time.

“It’s important for an RA to provide emotional support. If I can trust you to be responsible in the house, then I’m not going to sniff out trouble,” he says. “I want residents to know I’m there if they need me.”

Working as an RA helped Albertson-Rogers, a communication major, learn what it means to be a leader and mentor—which sometimes means asking for advice.

“Different scenarios pop up that force you to think on your feet and then reflect on the situation,” he says. “I’m human, and I make mistakes. Learning to ask for guidance has been very valuable.”

Profile: **Phil Adams, PhD Student**

As an undergraduate living in Alice Cook House on West Campus, Phil Adams ’09, ME ’10, a PhD student in information science, became increasingly interested in all that the living-learning community had to offer—it is not just part of his Cornell experience; it is indistinguishable from it.

“I wanted to be a part of the experience again when I came back as a graduate student,” he says. “I felt like I wanted to give back to a community that helped me.”

Now Adams is one of six graduate resident fellows in Cook House. The diverse group provides varying perspectives, academic backgrounds, and interests that connect them to the 375 upper-level residents. From tutoring residents to hosting groups for dinner, and from advising on graduate studies to exploring the Ithaca region, Adams strives to enhance the living-learning experience for every resident.

“My role is to provide academic and social support and mentoring,” he says. “I serve as a connector between the resident population and the larger Cornell University academic community.”

Meals served in each house’s dining room offer one of the best ways to connect. West Campus holds Wednesday-night house dinners, often focused on a theme or cuisine. It’s a time to get together and share ideas, especially with faculty and alumni guests.

“Everyone needs to eat,” Adams says. “So it’s a great way to check in with residents, and we often end up having long and interesting conversations.”

Adams has continued in his position for 2013–2014 and reached out to incoming residents before the year began.

Champions of Community Engagement

As a land-grant university, Cornell has served the community beyond campus from its very start. In recent years Cornell students have stepped forward to collaborate with residents in community-building efforts in far greater numbers than ever before. Today they reach communities locally, nationally, and internationally, and act to address a broad range of challenges, bolstered by the university's commitment to educate active democratic citizens.

Some 7,500 Cornell students are engaged in public service efforts—from Ithaca and locales close to campus, like Groton and Owego, to cities such as Boston, Philadelphia, and Orlando, and countries such as Ghana, Costa Rica, Haiti, and Thailand. Through service-learning programs tied to academics and organizations, including the Public Service Center, fraternities and sororities, and the Big Red's athletic teams, Cornell students show again and again how public service is essential to their university experience.

This past year, for example, members of the men's and women's hockey teams helped organize a toy drive in support of the Cops, Kids, and Toys Foundation of Tompkins County. Other athletes worked with Feed My Starving Children, packaging meals that were sent to orphanages, schools, and refugee camps.

After learning that local food pantries were running low on supplies, Cornell Hunger Relief, a Public Service Center program, raised $3,224, enough to purchase 215 turkeys. A May food drive that partnered with Dump and Run collected more than 86 banana boxes of food. Cornell Hunger Relief also assembled recipes from staff and faculty into *Big Red Recipes,* a collection of more than 100 recipes from 40 departments across campus; proceeds from sales directly support hunger relief locally.

More student-initiated programs this year ranged from providing one-time service opportunities and leadership development, to caring for children and the elderly, and tackling issues such as homelessness and the sexual solicitation of youth. Students from the Cornell branch of Bridges to Community spent spring break working on rural building projects in Nicaragua, winning the 19th annual James A. Perkins Prize for Interracial Understanding and Harmony; they also took a two-credit course that prepared

Above: Cornell Police Chief Kathy Zoner gets pied during the Alpha Epsilon Pi benefit pie toss on Ho Plaza. More than 60 fraternities and sororities at Cornell sponsor events throughout the year to raise money for worthy causes such as charities and research.
Left: Carolyn Scheinberg '15 and Tamara Jamil '15 are two of 23 Cornell students serving as community volunteer firefighters.

them for the 10-day trip and helped them process their experiences once they returned from Nicaragua. PATCH, the Pre-Professional Association Toward Careers in Health student group, received a Robinson-Appel Humanitarian Award for a program to create science kits for students in Brooklyn, New York.

The past year also saw the new Engaged Learning + Research center, in close collaboration with the Public Service Center, take its initial steps in fulfilling its mission to advance academic service-learning, community-based research, and public scholarship across a wide spectrum of academic disciplines and programs.

Together the centers relaunched the Cornell Urban Scholars Program, which matches students with New York City nonprofit organizations serving low-income families and children. During summer-long service-learning experiences, student participants interned in organizations that include the Children's Defense Fund, Inside Schools, the Legal Aid Society, the Municipal Art Society, and Cornell Cooperative Extension-New York City.

"The Cornell Public Service Center and Engaged Learning + Research directly integrate service learning with the university's academic mission, reaffirming the transformative connection of education and social needs," says President Skorton. "Cornell is poised to become a champion of engaged teaching, learning, and scholarship, and to take the lead among its peers, as higher education addresses the profound challenges of the twenty-first century."

Leonardo Vargas-Mendez, executive director of the Public Service Center, agrees. "When Cornell students collaborate with community members and leaders in finding solutions to social challenges," he says, "they not only gain critical skills and new knowledge but also develop the habits for lifelong participation in a democratic society."

More Highlights

- Raised $11,020 for Ithaca's public schools through Cornell's Alpha Delta Phi fraternity's Victory Club event, a record for the annual black-tie charity ball dating to the 1920s
- Contributed more than 4,000 hours of service via Cornell's largest day of service, Into the Streets, which saw more than 1,000 students volunteer for 45 agencies in the Ithaca community and surrounding areas
- Volunteered hours from 740 alumni and students, as part of Cornell Cares Day, a day of service held in January in 33 cities across the United States and Canada
- Volunteered in communities around the country as part of Alternative Breaks, during which more than 100 students traveled to cities over Spring Break to engage with local communities
- Hosted "A Day in the Life: A Collegiate Conference and Training on the Commercial Sexual Exploitation of Children in Upstate Rural New York," sponsored by Students Against the Sexual Solicitation of Youth (SASSY) for student attendees from nine different institutions
- Provided emergency translating services for the Ithaca area, through the Translator Interpreter Program, with 30 student volunteers interpreting 12 different languages
- Supplied 32,000 community work-study hours to more than 60 organizations in the Ithaca area, with 327 student participants
- Developed 17 grassroots community action projects totaling $26,000 in Community Partnership Board grants

More than 1,000 students volunteer for the annual Into the Streets event in October to participate in service projects throughout Ithaca.

Profile: **Anil Singhal ’13**

Anil Singhal ’13 first volunteered for Youth Outreach Undergraduates Reshaping Success (YOURS) because of a misunderstanding of his intentions when he attended an information session about the student-run program.

“I went to the info session, and at the end they said, ‘See you next week.’ I decided to give it a chance,” says Singhal, a Meinig Family Cornell National Scholar, a chemical and biomolecular engineering major, and president of YOURS for the past year. “In the end, my four years at Cornell were defined by this student-inspired initiative that works with underserved youth.”

YOURS, a Public Service Center program, offers three afterschool programs in tutoring, leadership building, and recreation for 50 underserved children, ages 7 to 17, who live nearby in Freeville, New York.

Singhal spent afternoons tutoring and helping youth to develop important life skills. YOURS members noticed that as some children in the program grew older they became detached and apathetic, often behaving poorly. In response, the students developed a program to teach the teenagers how to mentor the younger children.

“Hopefully, the skills they develop will help them find employment or get into a college or a vocational program, whatever they wish to do to improve their lives,” says Singhal, who joined Teach for America after graduation.

The mentoring program received a 2013 Robinson-Appel Humanitarian Award, which will provide $1,500 to expand YOURS and its impact on youth who participate.

The program’s impact on Singhal is significant. “It taught me about the strengths of the human spirit,” he says, “while, most importantly, connecting me with the community.”

Profile: **Jackie Rachaf ’14**

Late in the fall semester of her sophomore year, Jackie Rachaf ’14 was volunteering at the Translator Interpreter Program, a program of the Public Service Center, when the office received a call from a local hospital about a deaf patient who needed assistance.

“This woman definitely needed translator services, and there had been no one available to help her for about eight hours,” she recalls. “I had taken American Sign Language previously for about six years, and Joyce Muchan, assistant director of student programs at the Public Service Center, knew I had ASL experience.”

Although Rachaf is not fully certified in ASL, she was asked to assist the patient.

“It was during finals, and I spent about eight hours with the patient in the hospital,” says Rachaf. “We were happy that we were able to help, and afterward we realized how much misunderstanding there had been among some of the staff about the best ways to communicate with a deaf patient.”

Because she grew up with a moderate to severe hearing loss, Rachaf has personal experience with the issues facing the deaf and hard-of-hearing community. The experience translating for the hospital patient motivated Rachaf to found the Cornell Deaf Awareness Project, which aims to raise awareness among students about issues facing the deaf community. The project’s long-range goal is for ASL to be incorporated into the university curriculum.

“Our biggest success so far is showing people at Cornell that ASL is a language. People are very surprised to understand that it’s one of the most prominent languages in America at this time,” says Rachaf. “We’re really happy to show our love of ASL to the community, and we’re excited that people are becoming interested in learning more about it.”

Big Red Accolades

In 2012–2013 Cornell athletics earned acclaim nationwide for its success on the competition field, in the classroom, and in the community.

Cornell teams won seven Ivy League titles, while 31 student-athletes earned All-America honors. Collectively, the Big Red was ranked No. 59 (of more than 350 schools) in the Learfield Sports Directors Cup, which measures success of athletic departments nationwide. The Big Red finished ahead of nationally renowned athletic powers and major conference schools.

Rob Pannell '13

Cornell student-athletes posted a cumulative grade point average of more than 3.0 and some of the highest scores in the National Collegiate Athletic Association (NCAA) in the Academic Progress Rate, which measures eligibility and retention for Division I student-athletes as an early indicator of eventual graduation. Ten teams were honored after posting scores ranked among the nation's top 10 percent. Cornell student-athletes also volunteered several thousand hours of public service.

Laura Fortino '13

Kyle Dake '13 (wrestling) and Rob Pannell '13 (men's lacrosse) each earned national Player of the Year honors.

The three-time Ivy League Player of the Year, Pannell guided his team to the NCAA Final Four for his third time. Prior to the season he traveled to Uganda to build a classroom as part of the Fields of Growth program, and coached for the Uganda Lacrosse Union.

Dake is the first collegiate wrestler to win four individual national championships in four different weight classes.

Kyle Dake '13

His unprecedented success earned the Lansing, New York, native his own day in the community—April 4 became Kyle Dake Day in Ithaca—celebrating the NCAA's all-time career scoring leader and arguably the greatest collegiate wrestler of all time. He became the face not only of collegiate wrestling but also of the Save Olympic Wrestling movement, an effort to restore wrestling to the 2020 Olympic Games.

Both Pannell and Dake also were Academic All-Ivy League selections.

Women's Ice Hockey Stars

The women's ice hockey team, which won its fourth straight Eastern Collegiate Athletic Conference Hockey and Ivy League title and advanced to its fourth consecutive Frozen Four, prominently featured All-Americans Laura Fortino '13 and Lauriane Rougeau '13. The two shared everything—the team and individual success—and now will share an opportunity to compete at the highest level of the sport. The defensive duo will join Team Canada in preparation for the 2014 Olympics, along with former teammate Rebecca Johnston '12, a gold medalist with Team Canada in 2010.

Lauriane Rougeau '13

Growth in Greek Life

Sigma Nu brothers become better leaders through their participation in the Cornell Student Leadership Academy: the Fraternity and Sorority Experience, sponsored by Cornell Outdoor Education.

Today Cornell continues to lead in the growth and evolution of Greek life at the national level.

In answer to President Skorton's 2011 call to "end pledging as we know it," a transformative plan was put into action, and Greek life is only getting stronger, says Travis Apgar, the Robert G. Engel Associate Dean of Students. Cornell Greeks are curbing hazing, initiating new member development programs, and continuing the legacy of leadership education.

"More students have seen the value of Greek life—beyond the social life and a place to live—and that has helped attract more people to the system," Apgar says.

In 2013, almost one-third of the undergraduate student population, nearly 4,500 students, participated in 64 Greek organizations, developing themselves professionally, personally, and academically, while also serving their communities.

With recommendations from the Recruitment, Acceptance, Retention, and Education task force of alumni and student leaders, all Greek organizations accepting new members transitioned in spring 2013 to a new model for member recruitment, orientation, and development.

"The model is based on the idea that every year you're a member of the organization, it should be providing you with opportunities for growth," Apgar says.

Orientation for new members was shortened to six weeks, with Greeks working to foster mutual dignity and respect.

"The orientation period should be focused on welcoming the newest members, and the transfer of necessary legitimate information required to be a member," Apgar says.

Trained Cornell staff members provide additional hazing prevention and bystander intervention workshops and "empower students so they knew when and where to intervene. It looks like those educational programs are paying off," Apgar says.

Greek alumni also have become more involved, participating for the first time in the A.D. White Greek Leadership Conference to share ideas on ways to improve Cornell's Greek life while preserving cherished traditions.

With this strong blueprint for the future, Apgar is confident Cornell will continue to keep Greek life relevant for present and future generations.

Beta Theta Pi: 2012 Outstanding Fraternity

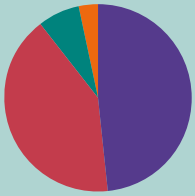
Nearly 20 Beta Theta Pi fraternity brothers bundled up and braved the chilly temperatures on January 19 to help the Ithaca YMCA build a trail.

With tools, strong backs, and quick hands, the brothers of Beta Theta Pi bonded, learned more about one another, and grew closer as a team. Service work such as trail building is a typical activity for a Beta Theta Pi at Cornell.

"A party setting is not conducive to getting to know somebody. It doesn't tell you who is going to join your house," Ryan Gryszko '14, president of Beta Theta Pi, says. "Instead, you can have fun, help out others through community service, and build a bond between brothers."

Their alcohol-free recruitment philosophy, combined with an active alumni advisory team, and brothers with strong academic records, helped the chapter earn Cornell's top award in Greek life. The chapter also won the Knox Award, their national organization's top honor, and several other awards.

Fundraising Goals

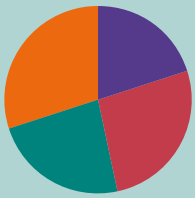


SAS Cornell Now Fundraising Goals

- **Hunter R. Rawlings III Cornell Presidential Research Scholarships ($20 million):** Providing career-building undergraduate research experiences for Cornell's top scholars
- **West Campus Living and Learning ($17 million):** Strengthening resources for Cornell's five residential houses for upper-level and transfer students
- **North Campus Carol Tatkon Center ($3 million):** Bolstering Cornell's intellectual, support, and resource center for first-year students
- **Annual Fund for Student and Academic Services ($1.3 million):** Offering flexible, immediate funds to kickstart student enterprises and fortify all aspects of student life

New for 2013: To improve student healthcare delivery, the Cornell University Board of Trustees approved the project design phase for a $55 million building expansion. Our ultimate goal is to raise $25 million through philanthropy for infrastructure. Watch for more details!

Additional Goals: To make a difference, contact Debra Hurley, director of external relations, Student and Academic Services, dlh242@cornell.edu, 607 255-1696.



SAS Department of Athletics and Physical Education Annual Development Goals

- **Award Match Initiative ($3 million):** Providing competitive, need-based aid to recruited athletes
- **Head Coaching Position Endowments ($4 million):** Establishing two named positions annually, at $2 million each, for eight women's teams and three men's teams
- **Capital Projects ($3.5 million):** Investing in critical infrastructure upgrades
- **Current Use ($4.5 million):** Funding essential operations to provide coaches with the resources to support Big Red athletes and prospective athletes, including out-of-region travel and equipment

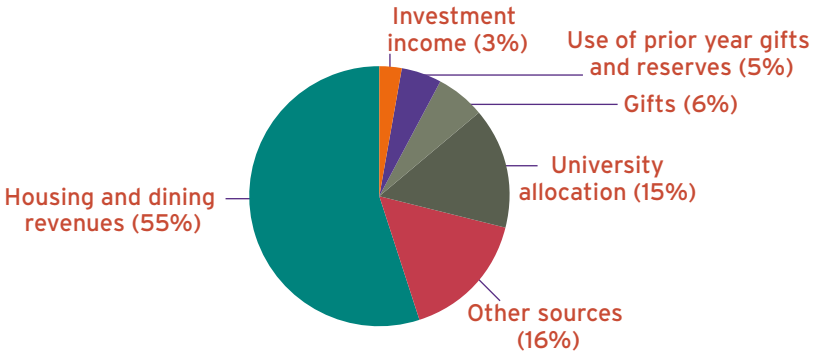
To learn more, contact John Webster, director of athletic alumni affairs and development, jlw9@cornell.edu, 607 255-5631.

Find out more at now.cornell.edu/studentlife.

Division of Student and Academic Services Financial Report 2012–2013

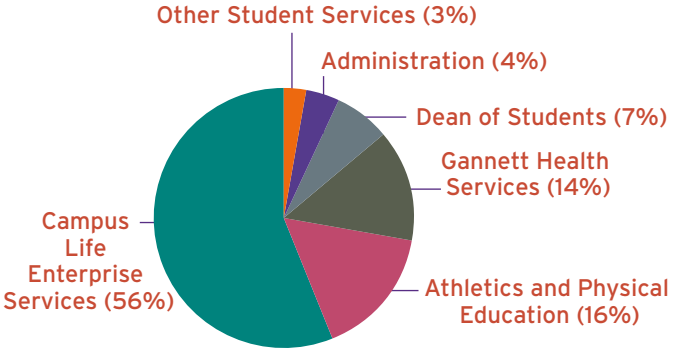
Income (in thousands)	
Gifts	$13,005
Housing and dining revenues	118,463
Investment income	5,889
Other sources	35,264
University allocation	32,335
Use of prior year gifts and reserves	11,232
Total resources available	**$216,188**

Income by Sources



Expenditures by Unit (in thousands)	
Administration	$8,718
Athletics and Physical Education	34,841
Campus Life Enterprise Services	120,059
Dean of Students	14,118
Gannett Health Services	30,998
Other Student Services	7,454
Total expenditures	**$216,188**

Expenditures by Unit



Dancers at the Pao Bhangra XII Exhibition

Division of Student and Academic Services

Susan H. Murphy ’73, PhD ’94, Vice President

Athletics and Physical Education
- Intercollegiate Athletics
- Intramurals
- Cornell Outdoor Education
- Physical Education
- Recreation
- Wellness Programs for faculty and staff
- Cornell Fitness Centers

Campus Life Enterprise Services
- Community Center Operations
- Conference and Event Services
- Cornell Dining and Cornell Catering
- Cornell Housing

Cornell Career Services

Cornell Chimes

Cornell Commitment
- Hunter R. Rawlings III Cornell Presidential Research Scholars
- Cornell Tradition Fellows
- Meinig Family Cornell National Scholars

Dean of Students
- Cornell United Religious Work
- Fraternities and Sororities
- Cooperative Living
- Off-Campus Housing
- International Students and Scholars Office
- Center for Intercultural Dialogue
  - Asian/Asian American Center
  - Intercultural Programs
  - Lesbian, Gay, Bisexual, Transgender Resource Center
- New Student Programs
- Carol Tatkon Center
- Residential Programs
- Student Leadership, Engagement, and Campus Activities
- Student and Community Support

Gannett Health Services
- Counseling and Psychological Services
- Health Promotion
- General Medical Services
- Sports Medicine
- Occupational Medicine
- Physical Therapy
- Student Health Insurance
- Radiology and Laboratory Services
- Pharmacy

Merrill Presidential Scholars

Public Service Center
- Community and K–12 Outreach Programs
- Faculty Engagement and Public Scholarship
- Student Leadership Development

Student Disability Services

University Registrar

Finance and Administration
- Business Service Center
- Communications
- Facilities
- Human Resources
- Information Technology
- Strategic Planning and Assessment

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