Tasha Lewis

Web Bio

Information

Biography

Biographical Statement

Tasha Lewis, PhD., is an Assistant Professor in the Department of Fiber Science & Apparel Design and teaches in the area of fashion design management. Her research interests include the disruptive impact of technology in the apparel industry, the behavior of fashion brands, global and domestic apparel production ("glocalization") issues, and the significance of social responsibility and sustainability throughout the apparel supply chain. Dr. Lewis has also worked in the apparel industry in areas of production, sourcing, and retail operations and maintains ongoing contact with industry professionals to inform her research. She is a faculty fellow of Cornell’s Atkinson Center for a Sustainable Future and a research fellow in the Innovation & Entrepreneurship Research Initiative housed in Cornell’s Charles H. Dyson School of Applied Economics. Dr. Lewis also serves as a member of the editorial board for the Journal of Fashion, Style and Popular Culture.

Teaching

Teaching and Advising Statement

I aspire to teach all my students to be constantly engaged with the larger context of the fashion industry. This includes classroom learning that I provide and initiate, but I also encourage them to bring in their experiences and observations from resources they may be accustomed to using. This makes for interesting dialogue with students and allows me to maintain currency and relevancy with topics and learning materials.

Professional

Research

Current Research Activities

My current research involves analyses of fashion technology start-ups and the viability of a scalable apparel production process based on principles of sustainability.
Extension

Current Extension Activities

I currently serve as a faculty mentor for Cornell Cooperative Extension -NYC through the College Achievement through Urban Science (CAUSE) program

Education

Ph.D., Cornell University, Apparel Design
M.S., The Ohio State University, Consumer & Textile Science
B.A., The Ohio State University, Spanish

Courses Taught

FSAD 2310 Fashion Product Management
FSAD 4440 Global Fashion Management
FSAD 6500 Fashion, Media, and Technology

Websites

Related Websites

blogs.cornell.edu/fashionuxlab/

Administration

Publications

Selected Publications


